

Cejnfp

Exercise 4.1 - Systems Theory

A retailer selling your personal information to others for profit

Ethical Quandry	Government Regulations	Big Tech / Companies	Individual Right to Ownership	Right to Privacy
Trust		x		x
Consent	x	x	x	x
Privacy	x	x	x	x
Security		x	x	

I chose these ethical quandaries because I felt these were the most applicable to the parties involved in this situation. Trust is important in technology because a lot of the population does not understand exactly what is happening to their data at any given time on any platform. They should not need to understand all of this and should be able to have a basic level of trust that their data is being handled responsibly. Consent is important because users are not always asked for, or understand they are giving, consent. Privacy is important and often expected, so when an entity violates this privacy it can have many adverse affects for all parties involved. Finally, security is effected in this situation. Entities selling your personal info can be large security risks both for themselves and the party buying the info. If at any point the info is not secure it could become a target for an attack/data breach where all parties involved have a lot to lose.

I chose the four individual and socio-technical systems I believe to be the biggest players in such a situation. Government regulation is rapidly evolving player in this situation and there are lots of different opinions on government role in this area. When such a situation occurs government policy and regulation is often questioned on effectiveness and need for change. Big tech and or the companies collecting and selling the data are the most responsible for dealing with these ethical quandaries. When they don't they lose the public's trust in their ability to deal with these quandaries individually. Individual rights to ownership and privacy are also rapidly changing. Users who care about their privacy and security want and need to be able to trust their tech / companies and government to ensure a proper relationship between consent and selling of data is upheld.