



I'm Christy. Some things you should know about me: I'm currently a senior user experience design student in Vancouver, Canada. My passion is in photography and visual design. I believe in taking a user-driven approach, creating products guided by insights that appeal to the heart. I am passion-driven, and actively seek out projects which speak to my personal values and aspirations.

CONTACT

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EDUCATION

2013
—
Present

SIMON FRASER UNIVERSITY
BA Interactive Arts and Technology
Innovation + Entrepreneurship Certificate

TOOLBOX

DESIGN
INDESIGN
ILLUSTRATOR
PHOTOSHOP
SKETCH

COMMUNICATIONS
GOOGLE ANALYTICS
HOOTSUITE
CMS + DAM

CODE
PROCESSING
ARDUINO
MAX/MSP

WORK EXPERIENCE

May 2016
—
Dec 2016

COMMUNICATIONS COORDINATOR
SFU Public Square

SFU Public Square is SFU's signature initiative that showcases the university's community engagement strategy. Coordinated internal and external communications, including website management, social media, and email campaigns. Created event promotional collateral for web and print, photographing events as needed.

Jan 2015
—
May 2016

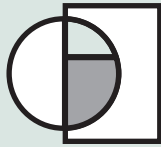
PRODUCTION + DESIGN ASSISTANT
The Peak Publications Society

Responsible for creating weekly article layouts and feature spreads for The Peak Publications Society, SFU's official student newspaper. Co-created a new template library for the incoming production team near the end of my work term.

Sept 2015
—
Dec 2015

DIGITAL MARKETING SPECIALIST
Poppy and Rye

Poppy and Rye is a clothing boutique that offers women's fashion and accessories. In charge of promotions, online marketing strategy, and creating social media content. Responsible for visual direction and finding creative solutions to business problems.



CHRISTY EVELYN LUM

PHOTOGRAPHER

CONTENT CREATOR

SOCIAL MEDIA



@CHRISTYYEVELYN



@CHRISTYLUM



@CHRISTYLUM



@CHRISTY.LUM1

STRENGTHS

- PHOTOGRAPHY
- ART DIRECTION
- CONTENT STRATEGY
- USER RESEARCH
- VISUAL DESIGN
- SOCIAL MEDIA

INTERESTS



MUSIC IMPROV



RUNNING



COFFEE CULTURE

WORK EXPERIENCE

Jan 2015
—
Present



PHOTOGRAPHER

Christy Lum Photography

I specialize in lifestyle, event, and commercial photography. I am experienced and understand how to manage clients and run a small business first hand.

VOLUNTEER EXPERIENCE

Jan 2015
—
Mar 2017



EVENT PHOTOGRAPHER

Simon Fraser University — Various

Volunteered to photograph various SFU events, including SIAT's annual Touchpoint Conference, SFU FCAT's Undergraduate Conference, and SFU Surrey Open House.

Jan 2015
—
Apr 2016



SOCIAL MEDIA COORDINATOR

School of Interactive Arts and Technology

Responsible for developing the social media strategy for the SIAT Instagram account. Created original content that showcases the SIAT community.

ACCOMPLISHMENTS



SIMON FRASER UNIVERSITY

*Close to Home Entrance
Award Recipient*



ROYAL CONSERVATORY OF MUSIC

*ARCT Piano Performers
Diploma Graduate*



CANADIAN UNIVERSITY PRESS

*John A. Macdonald
Award, Layout of the Year,
Finalist*



SIMON FRASER UNIVERSITY

*BDO Entrepreneurship
Award, SIAT Recipient*