

Electricity Bill Price Prediction

Analysis based on European Union integration level

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Chapter 1

Introduction

Electricity bills are among the most important expenses for families around the world, at least for the lucky households that have access to it. To different countries correspond different bill amounts, and it is not only always easy to acknowledge which are the reasons behind these gaps. One could think that the key factor is in the supply: how much it costs to actually source energy, getting electricity and especially distribute it among households. In recent years many countries around the world have gone through liberalization of their electricity markets: the result is that consumers can choose among different suppliers, and may decide to modify the profile of their demand to reduce their costs [12]. This means that the demand of electricity has become more elastic. Another trend that has gone through in recent years has been the increase in the renewable sources of energy. To measure the effect of such changes on the price of the good is the main aim of this document. The first idea is to have a look at the amount spent by households around the world for their electricity bills. In *Figure 1.1* the countries are colored on the basis of the price of electricity, measured in US dollars per kWh ¹.

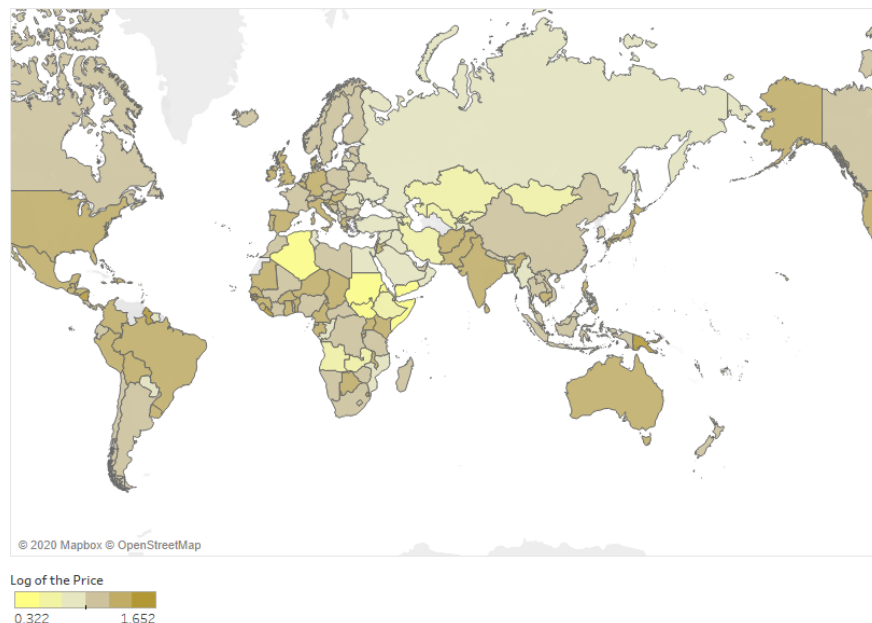


Figure 1.1: The more expensive electricity is, the darker the color.

¹World Bank data, 2020

Some countries are not colored either because their price is too low, as the case is for Kuwait, with less than one cent per kWh, or because too high, as for Solomon Islands and Venezuela. This latter country in recent years has been suffering for exceptional inflation: the take-home message, however, is that the political and macro-economical frameworks are extremely important for the final price of this good.

Apart from South America, also in Africa some results are quite interesting: looking at the pale color of countries like South Sudan or Somalia, which are among the poorest in the world, the reader may think that to wealthier country consistently should correspond higher electricity price, given that there is no sky-high inflation. If however, for instance, bordering countries as Algeria and Niger countries are considered, this simple hypothesis does not work: the former has an electricity price of 2.1 dollar cents per kWh and a GDP per capita of 4,114.72 dollars. In the latter, instead, electricity price corresponds to 21.3 dollar cents per kWh (10 times with respect to Algeria) but the GDP is merely 413.98 dollars (almost one tenth with respect to Algeria). Since inflation is not really a problem in Niger, this is a hint that the link between economic development and electricity price is not that elementary. The particular problem with Niger is its extremely low electrification rate: only one in seven Nigeriens have access to modern electricity services, and just four percent of rural residents have access through the national utility. The country's total energy consumption per capita is 44 kWh of electricity. It is the second lowest energy consumption per capita in West Africa, behind Guinea Bissau, and the ninth lowest in the world.

1.1 Access to Electricity

While the whole share of Algeria inhabitants has access to the grid, this is not the case for Niger, where only part of the relatively wealthier urban population does. This explains why the price is not related with the gross domestic product per capita: since only the wealthy population can afford to have access to the grid, the prices can be kept higher. In this case a loop is entered, since prices are also high because network costs are shared among few people, and network costs are the most important component in the final electricity price paid by households. In *Figure 1.2* it is showed how electricity price (in dollar cents per kWh) is related to population share having grid access, for countries with no universal electricity service.

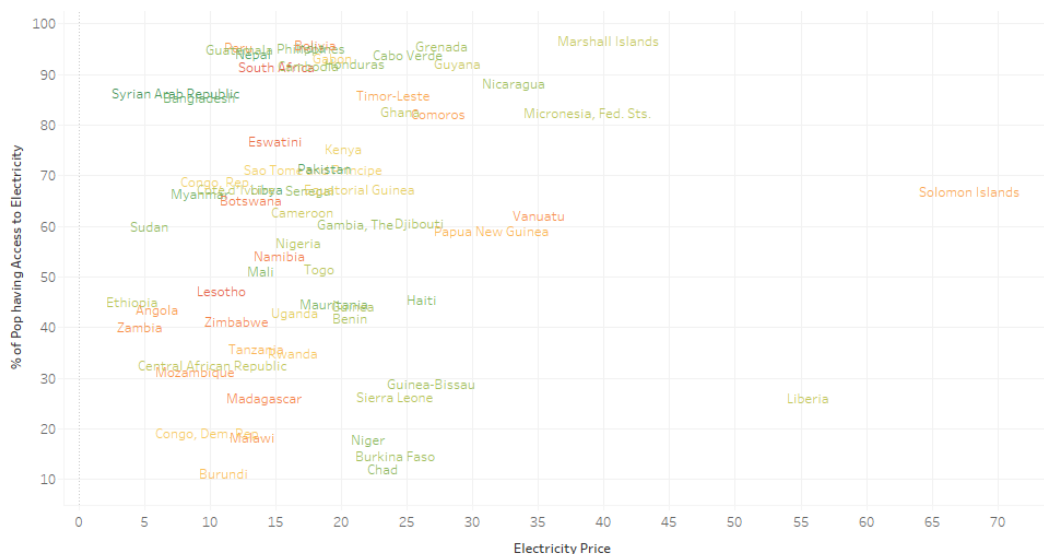


Figure 1.2: The more southern the country, the redder the color.

Although the countries providing little electricity access to their population also have low gross domestic product, prices are not that low with respect to wealthier and more electricity-intensive countries. In *Figure 1.3* it is represented how countries with little grid access are concentrated in Africa: in recent years, Asian countries (especially India) have made important steps forward in this sense.

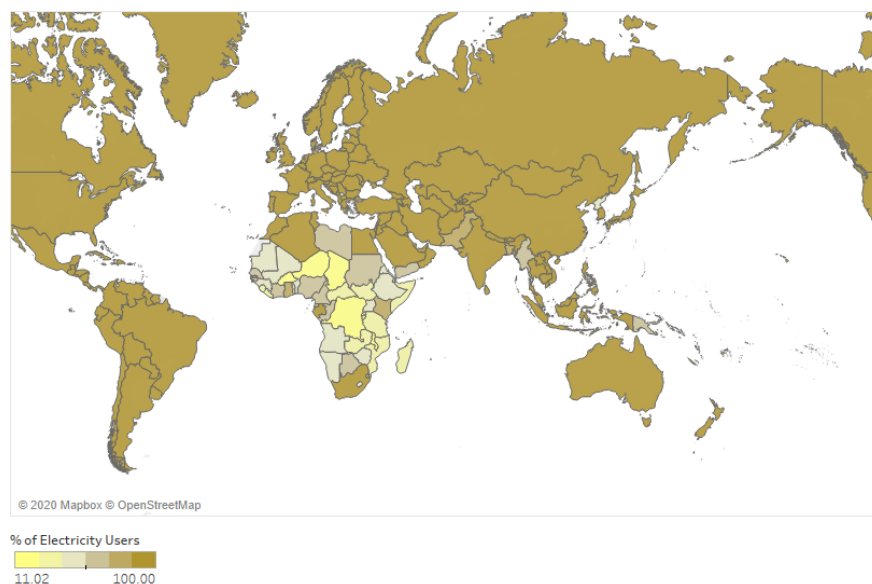


Figure 1.3: Share of population having grid access.

1.2 Production

Access to electricity is linked to production and consumption patterns inside a country. Electricity is not freely available in nature, so it must be “produced” (that is, transforming other forms of energy to electricity). Apart from a slight decrease during the 2008 crisis years, electricity production has been increasing constantly in recent years, with China having overcome United States as the main producer.

Table 1 illustrates which are the main electricity generators, with most recent data available. It is interesting to notice the leap of China which was able to increase its generation by five times of the amount it was producing in 2000, with an average increase of 5 percent per year. The United States also increased their production, but not at the pace of China. India was only the 7th biggest producer in 2000, and also was able to climb the rankings quite fast in order to allow for its economy to grow. Japan, instead, saw its production decrease in the same time period.

Country	Production (2000)	Production (2019)
China	1,356	7,482
United States	4,053	4,385
India	570	1,614
Russia	878	1,122
Japan	1,068	1,013
Canada	606	649

Table 1.1: Major Electricity Producers (in KWh), Enerdata.

If the focus shifts to European countries, Germany and France turn out being the two major producers in the continent, followed by the United Kingdom. European situation is illustrated in *Figure 1.4*.

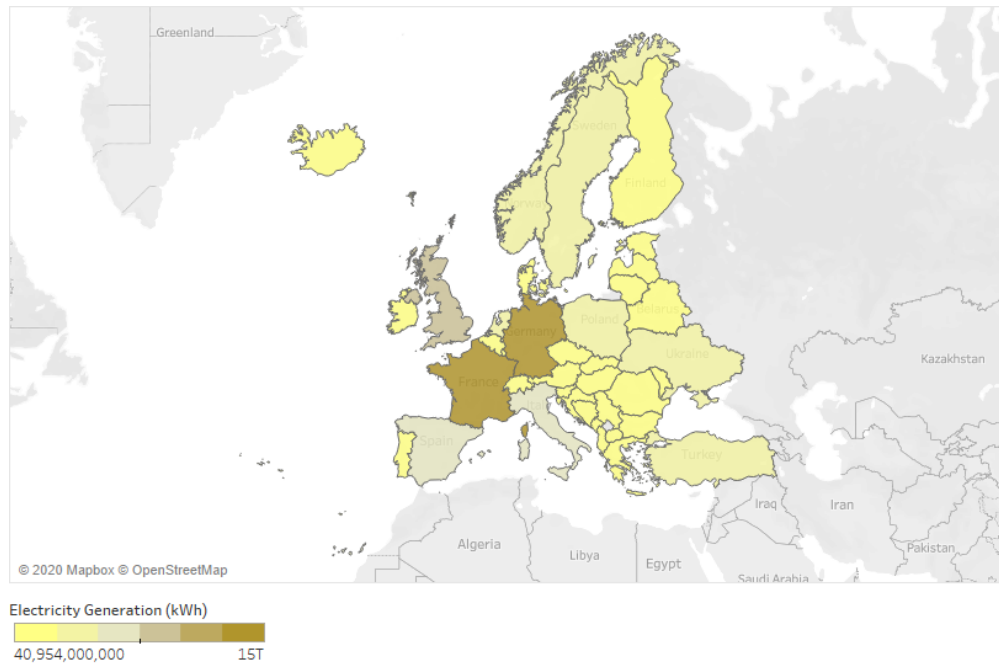


Figure 1.4: European countries and corresponding electricity generation capacity.

1.3 Distribution

Of course producing electricity shall be a problem for certain countries, which lack the necessary resources. But an even more significant issue is often the absence of the necessary infrastructure to distribute this good. For poor regions in particular, electricity distribution losses represent a big concern that hinder their economic development. *Table 1.2* shows which are the countries that have the least efficient electricity distribution infrastructure.

Country	Losses (%)
Togo	71
Libya	69.7
Haiti	60.1
Iraq	50.6
Congo, Rep.	44.5
Niger	41.8

Table 1.2: Distribution Losses (% of output), World Bank data.

Sadly, most of the distribution losses are associated with very poor countries, in which the access to electricity is limited.

1.4 Consumption

Since the major costs associated with electricity are actually related to transportation, most of the electricity produced in one country actually remains inside that country until it is consumed. This explains why the major electricity producers are also the major electricity consumers. However, there are still marginal differences among these rankings. *Table 1.3* shows which are the principal electricity consumers in the world.

Country	Consumption (2000)	Consumption (2019)
China	1,138	6,510
United States	3,590	3,865
India	376	1,230
Russia	693	922
Japan	986	918
South Korea	263	553

Table 1.3: Major Electricity Producers (in KWh), Enerdata.

Also in this case, information regarding Asian countries turns out being the most compelling. China, India and South Korea have experienced a major boost in their electricity consumption while Japan decreased its value in the last 20 years. China is the country which consumes (and produces) the largest share of electricity because it is also the most populated. Data regarding consumption patterns per capita is reported in *Table 1.4*.

Country	kWh consumption per Capita
Iceland	53,832
Norway	23,000
Bahrain	19,597
Kuwait	15,591
Canada	15,588
Finland	15,520

Table 1.4: Countries with highest consumption per capita values, World Bank data.

There are certain countries that are particularly ill-suited for the existence of individuals, and a large amount of energy has to be consumed in order to improve the well-being o. It is the case of Bahrain or Kuwait where massive amounts of energy are needed to cool buildings. Or, conversely, it is the case of Iceland and Norway, where temperatures are very low and during winter months sunlight is available only for few hours. *Figure 1.5* displays how European countries with highest consumption per capita are located in the North, where temperatures are lowest.

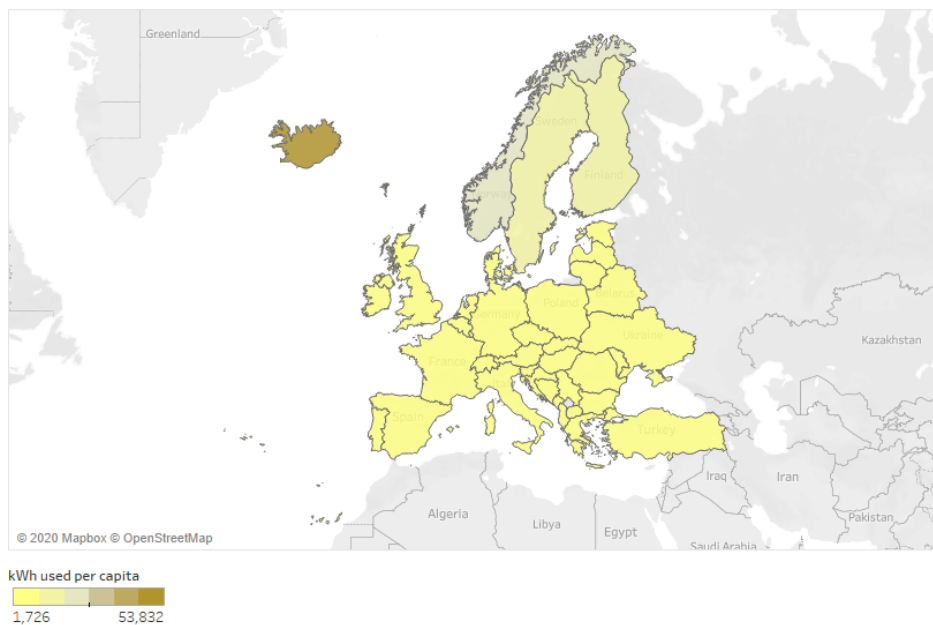


Figure 1.5: European countries and corresponding consumption per capita values, World Bank data.

1.5 European Union Electricity Market

Electricity is not an easily tradable product, as it needs hundreds of legal rules and technical standards to be agreed upon before it can become freely marketable. Electric power is, after all, nothing more than a flow of electrons inside metallic wires of a massive, interconnected network. That is the reason why, for decades, electricity was deemed to be an "anti-market" product, best suited to non-competitive markets like natural monopolies. [8] Furthermore, the particular characteristics of electricity, its non-storability and the necessary constant balance between demand and supply, supported the State intervention. This monopoly predisposition resulted in efficiencies, where State subsidies have been the rule to maintain a stable industry. [6] Nevertheless, there is one region in the world that has tried to overcome these "anti-market" barriers to create an extremely vast electricity market. That region is identifiable as the European Union.

The European Union is a unique case of a large extended market in which member countries can exchange goods. Liberalization of the economic markets and convergence are two of the main objectives in the Union. In particular, European electricity market liberalization represents the world's most large-scale cross-jurisdiction reform of the electricity sector involving integration of national markets. Reaching such an outcome took several years of time, and there are specific reasons why this process took so long:

- The objective of this project is to open up national monopolies' market spaces to foreigners, which of course is a radical project that inevitably leaves some parties unsatisfied. One of the risks of market concentration is that big incumbents try to build barriers in order to maintain their position and to foreclose the entrance of more efficient market actors. [19]
- In the last 25 years there has been no wave of disruptive technological innovation to challenge the incumbent energy giants.
- The national arrangements that had been developed between industry players and public authorities could not be easily merged at the EU level into a common scheme.

Creating a market that is actually free, however, is not an easy matter, and that's why there are still wide differences in the amounts households from different member countries pay for electricity. Although the pace of the liberalization is steady, the integrated European electricity market is yet to be achieved.

1.5.1 Taxation

Taxes account for a sizable share of the final prices consumers pay for energy around the EU and can have a strong impact on consumption patterns, the type of energy consumed and their use. There is disagreement among European countries for how much households should pay in their bills, and the consequence is wide differences in tax rates. Belgium, Ireland, Germany and Denmark are the member states where electricity is the most expensive. However, these four countries present different tax rates: Belgium and Ireland citizens pay a high price because electricity is actually expensive excluding taxes and levies while Germany and especially Denmark pay such a high price precisely because of taxes and levies. This behavior is well represented with *Figure 1.6*, where household electricity prices are plot both including and excluding taxes and levies. Prices are lowest in Bulgaria and Hungary, whose inhabitants pay one third of the amounts Danish citizens pay in their bills.

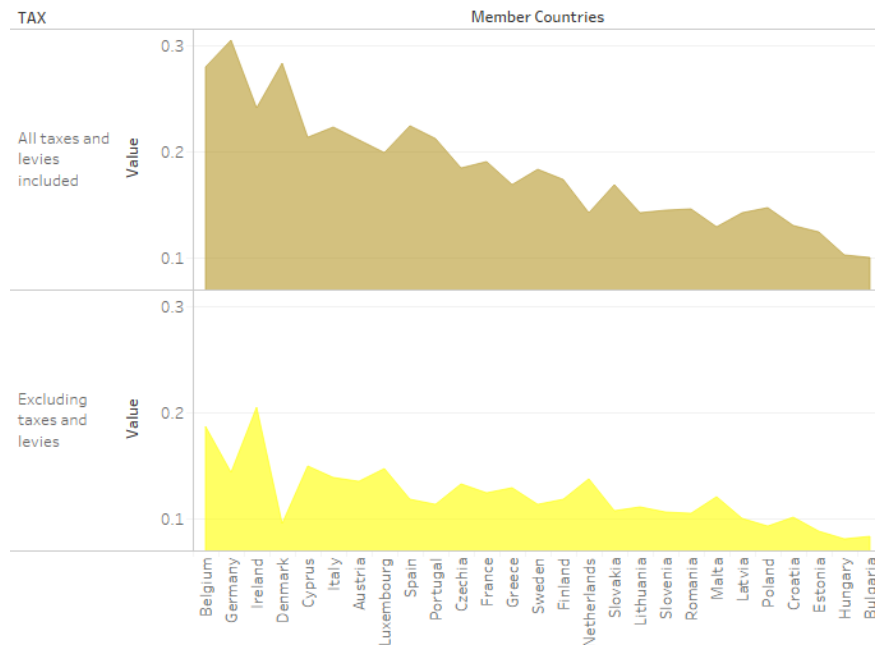


Figure 1.6: 2019 (second semester) data, electricity prices.

The average final price paid by European households is 21.7 cents per Kwh including taxes and 12.8 cents per Kwh excluding taxes, which make up an average of around 6 cents of taxes per Kwh. Over time, also taxes tend to change: in the second semester of 2007 the price paid by European households fell with respect to the first semester by 3 cents, while the electricity price itself decreased only by one cent. This means that most of the drop was due to a decrease in taxes. *Figure 1.7* shows how electricity prices for European citizens changed over time, on average.

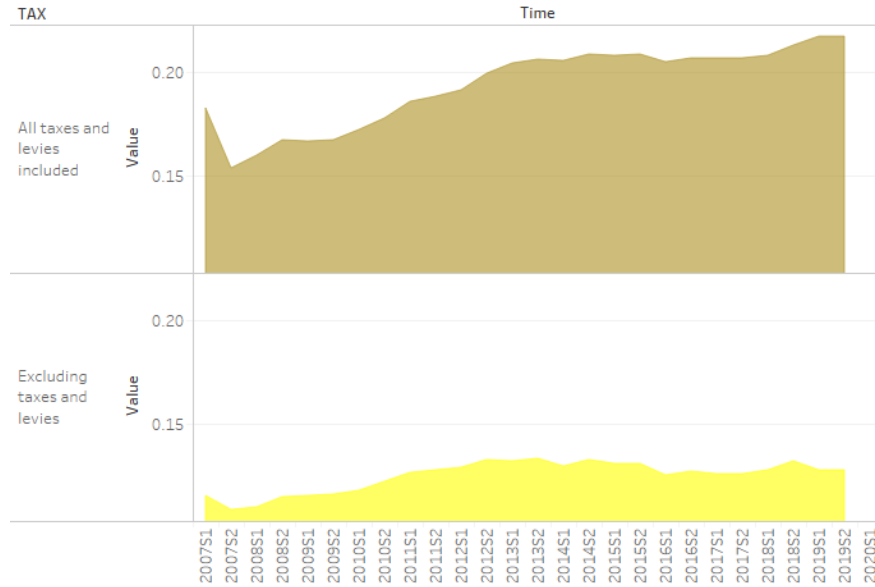


Figure 1.7: 2019 (second semester) data, electricity prices.

1.5.2 Inflation

As all other commodities, the price of electricity tends to increase over time at a similar pace with respect to inflation. The average increase in prices in a given country is an obvious cause for electricity price surge. In the European Union the levels of inflation are over time converging, as it should be for such a tied market, and the pace of such convergence became even more steady after the global financial crisis. [3] The body which is charge for controlling the inflation level in the Euro area is the European Central Bank, and the primary objective of its monetary policy is to maintain price stability. The ECB aims at inflation rates of below, but close to, 2% over the medium term. The ECB failed to keep inflation under this level for the first years of the 21th century, before the 2008 financial crisis, but after this the inflation level dropped and never got back to such high levels. Such inflation target was highly debated in recent times, especially after the Federal Reserve has relaxed the same 2% target.

As it is possible to discern from *Figure 1.8*, the inflation level and the electricity price tend to show a similar trend. The average level of prices in 2015 is used as a benchmark and is denoted by a 100 in the plot. Interestingly, however, the electricity price has had its peak in 2012, while inflation continued being positive until now.

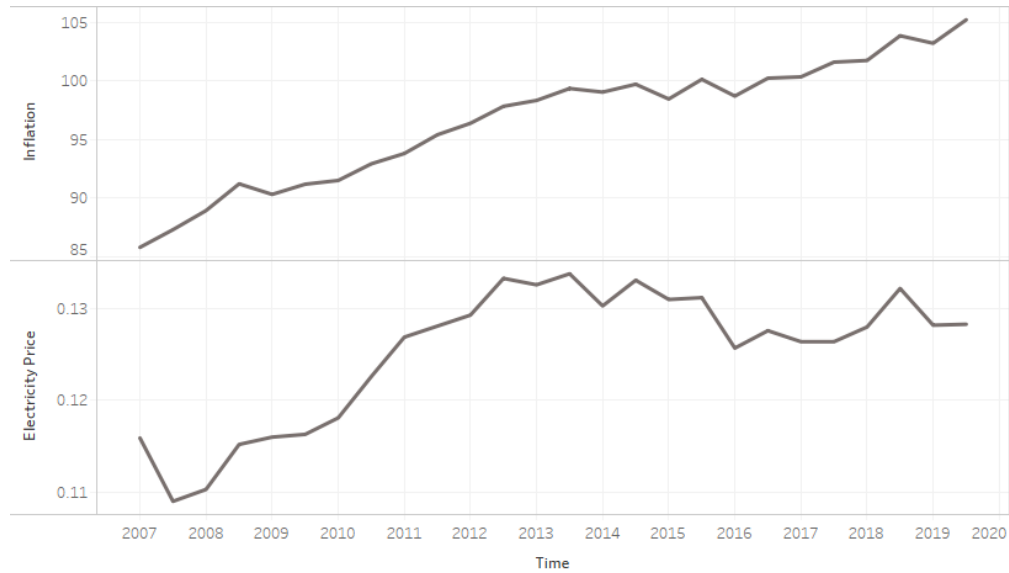


Figure 1.8: Price of electricity and inflation level in the European Union .

The behavior of inflation depends both on structural and on short-term factors. The inflation rate over long periods is determined by the extent to which the rate of money growth (which is controlled by the ECB or by national central banks in non-euro countries) exceeds the growth rate of real output. Short-run fluctuations are instead due to demand shocks, e.g. sizable increases in government spending, and supply shocks, e.g. sharp rises in the oil price. [1]

1.5.3 Market Concentration

The directive 2003/54/EC requires that all non-household customers can freely choose their electricity supplier by 1 July 2004, with following full market opening including all household customers within three years. Most of the European Union electricity market is now at least formally, open to competition; this was not the case a few decades ago. However, most national electricity markets are still controlled by relatively few companies and small consumers seem quite resistant to switching supplier. [9]

The European Union is fighting monopolies in the electricity sector for the simple reason that the market price is supposed to be higher with respect to a situation of competition. In the 1990s the United Kingdom was the front-runner of electricity reforms, while France has often been regarded as a country averse to moving away from public monopoly. [7] In *Figure 1.9* European countries are colored according to their level of market concentration. It is possible to notice how, most notably, the market concentration levels are quite heterogeneous among countries, with France, Estonia and Croatia experiencing very different levels with respect to United Kingdom, Poland and Spain.

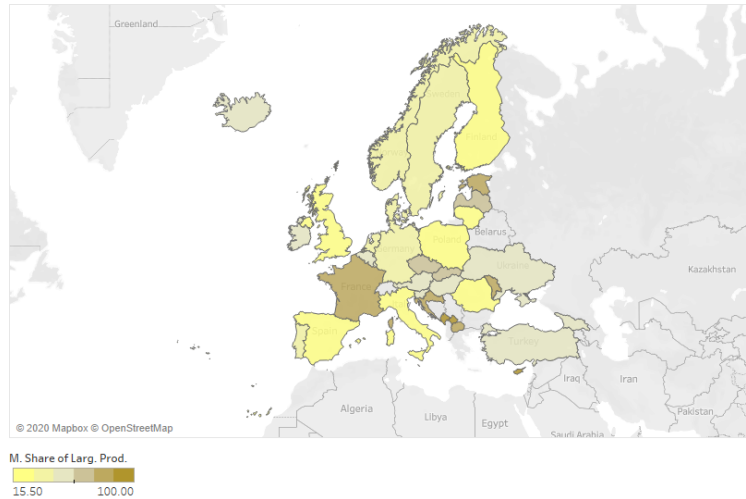


Figure 1.9: Market Share of Largest Producers for European countries, 2018 data.

In any case, *Figure 1.9* also demonstrates how, although the liberalization process has led to the disintegration of national monopolies, it did not lead to a disruptive fall in concentration within the sector. With an average value of the biggest supplier market share of 50% the European situation is quite far from the internal market and open competition. Different national and regional markets with the presence of incumbents as main actors still persist in each electricity market. Despite liberalization, the level of concentration is hence quite high. In *Figure 1.10*, the focus shifts to the biggest European markets over the last 20 years: Germany, Spain, France and Italy. It is interesting to notice how they all experienced a slight decrease in market concentration, but with France starting from a concentration value that stands out with respect to the others, with the most important supplier having a market share of 90%.

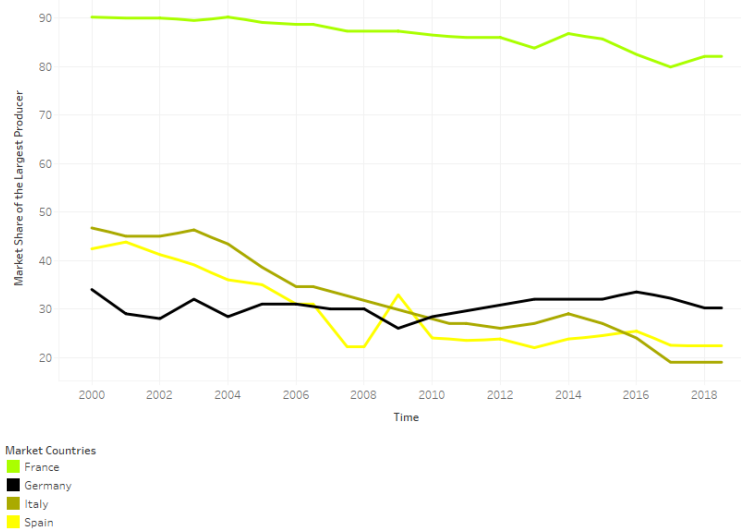


Figure 1.10: Largest supplier market share for Germany, Spain, France and Italy over time.

One final note of caution: in this section the market share of the biggest supplier in the market was used as a proxy for market concentration. The lower the share, the more the market is liberalized. However, looking at the largest supplier is a bit limiting and it is used because it is the only information Eurostat discloses about this matter. A market in which only two suppliers share the whole market is completely different from one in which the biggest supplier controls half of the market and the rest of it is controlled by very little providers. Yet, the largest supplier market share variable value would be the same.

1.5.4 Gross Domestic Product

The wealth and the productive capacity of a country are closely related to the consumption patterns of its citizens. Economic development stimulates greater demand for electricity in the long-run: the gross domestic product has an effect primarily on the quantity of electricity consumed. [11] Whether there is an effect not only on the quantity used but also on the price of the good is a more debated topic: [13] employs annual data for Malaysia from 1970 to 2008 to examine this causal relationship but found that there is no causal relationship between prices and economic growth. *Figure 11* displays the differences in GDP per capita for European countries.²

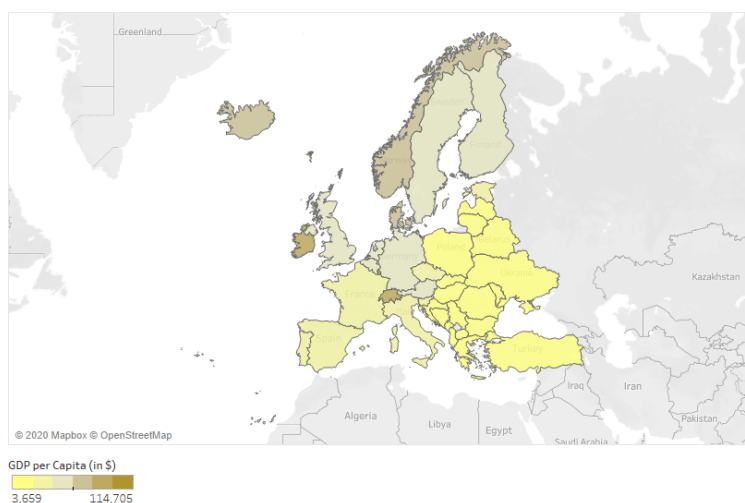


Figure 1.11: Gross Domestic Product per capita for European countries (in Dollars).

Belgium, Ireland, Germany and Denmark are the European member countries for which electricity is the most expensive, and these four areas also show high GDP value. In the last 20 years Gross Domestic Product tended to increase for European countries, even if the economic crisis incurred in the end of the first decade slowed down the growth process. Also the electricity price has tended to increase, although at different paces and more irregularly with respect to the Gross Domestic Product.

Figure 1,12 shows the behavior of real GDP per capita and electricity price (taxes excluded) for France and Germany, the two major economies in the European Union. In this case inflation has been taken into account and in fact the absolute GDP values are not comparable with *Figure 1.11*. Electricity is cheaper in France with respect to Germany by quite a significant amount, and Gross Domestic Product is also lower. For both countries there has been an increase in the values of the two variables, although with considerable less regularity when it comes to electricity price.

²World Bank data

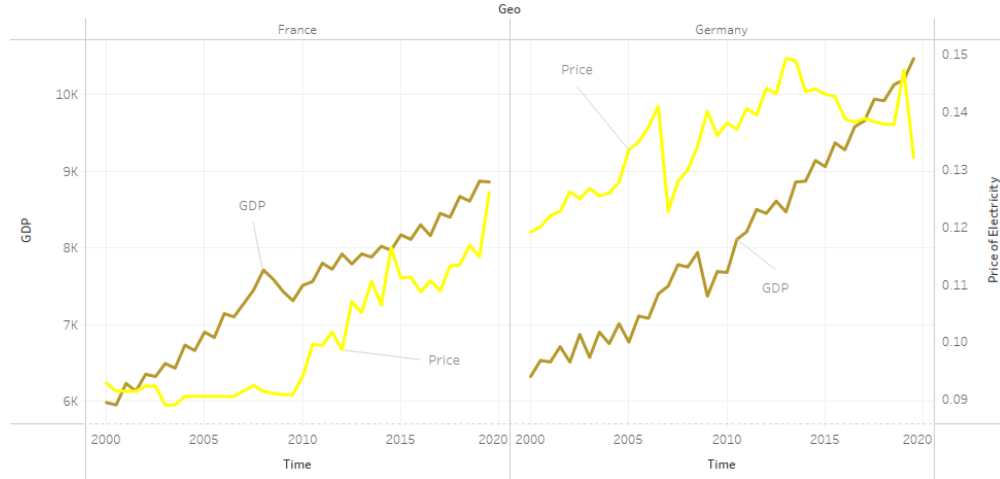


Figure 1.12: GDP per capita and Electricity Price over time for France and Germany.

Emission Intensity

Depending on how it is produced, electricity can be associated with environmental degradation. A debated question in recent times is whether cleaner energy results in higher prices or rather the opposite. The *Emissions Intensity* indicator is calculated as the ratio between energy-related GHG emissions and gross inland consumption of energy. It expresses how many tonnes CO₂ equivalents of energy-related GHGs are being emitted in a certain economy per unit of energy that is being consumed.

All European countries successfully managed to decrease their emission intensity in the last 20 years, but with wide differences. Eastern countries which base their economy on energy production and distribution such as Ukraine and Georgia saw their emission intensity levels drop by one tenth in one year. Such result is mostly due to the very low levels of efficiency these countries were experiencing in the beginning of the century. In *Table 4* emission intensity for most virtuous countries is summarized: the relative level in the table is benchmarked over the emission intensity level the country experienced in 2000 (i.e. level in 2000 = 100).

Country	Emission Intensity
Ukraine	90.9
Malta	90.9
Georgia	90.9
Kosovo	91.3
Moldova	91.3

Table 1.5: Countries which reduced their emission intensity the most in the last 20 years.

With *Table 1.6*, instead, a summary is provided the countries which experienced the smallest drop in emission intensity in the last 20 years. It may be not that easy to match economic development with climate action, and progress in one field can hinder progress in the other.

Country	Emission Intensity
Bulgaria	97
Lithuania	95.6
Luxembourg	95.3
Cyprus	95.2
Estonia	95

Table 1.6: Countries which reduced their emission intensity the most in the last 20 years.

Eurostat does not provide absolute values for the Emission Intensity indicator, but the World Bank provides data for CO_2 emissions per capita. *Figure 1.13* helps to visualize the countries which are the most and least CO_2 intensive. One interesting area of focus for further discussion is the Baltic. To demonstrate how political decisions can result in building two radically different economies also for countries which are neighboring and similar, it is interesting to notice how Lithuania is one of the least polluting country in Europe and Estonia is instead the one that is polluting the most.

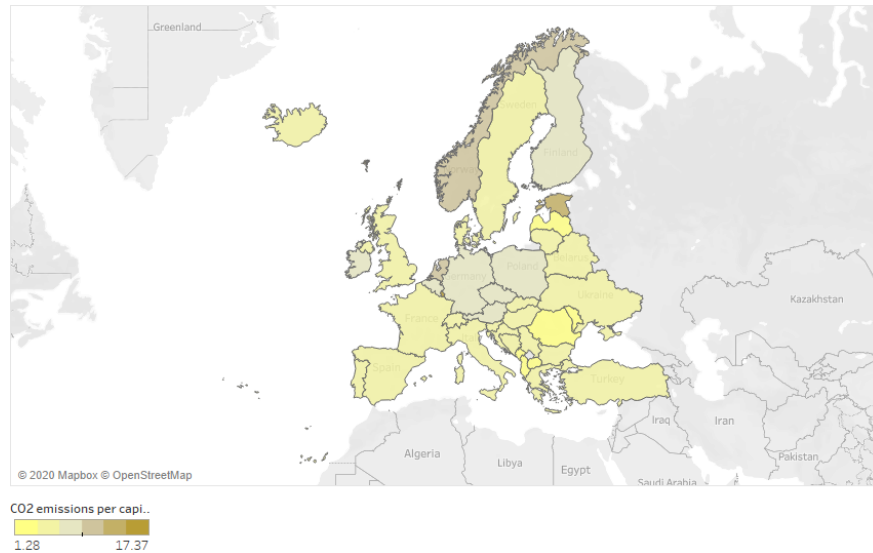


Figure 1.13: CO2 emissions (metric tons per capita).

Energy Mix

The importance of energy on greenhouse gases emissions is reflected by the fact that 65% of emissions in the World are currently due to the use and production of energy. This percentage rises up to 80% in the European Union. [15] Energy production techniques and consequent polluting emissions vary greatly from one country or region to the other and can change significantly depending on the period. The term *energy mix* refers to the combination of the various primary energy sources used to meet energy needs in a given geographic region. Variables at stake for the final choice of the energy mix include:

- The availability of resources domestically or the possibility of importing them;

- The demand of energy which needs to be met;
- Policy choices determined by political, economic, environmental and geopolitical factors.

Low income, developing countries tend to rely heavily on biomass energy and coal. [21] As countries become wealthier, new technologies enter the market, and they substitute towards higher quality energy sources. [4]

Coal

Although the EU electricity system has innovated and become greener, it has also maintained its oldest and most polluting component: coal. As mentioned above, it is usually under-developed countries that rely heavily on coal. However, political decisions are also key in this sense. Poland has seen its economy grow steadily in recent years, but still relies heavily on coal for electricity production. European countries which count on coal the most are listed in *Table 1.7*.

Electricity Prod. from Coal (% of total)		
Country	2015	2000
Kosovo	97.5	97.6
Poland	80.91	96.3
Serbia	72.4	62.8
Bosnia	63.4	50.7
North Macedonia	58.4	76.5

Table 1.7: Countries which rely on coal sources for electricity generation the most.

The trend in reducing the impact of coal in the energy mix has been set in all corners of Europe, and now the focus is on the timing. Even Germany, a country which is very careful on environmental matters, in 2015 still relied on coal for 44% of its energy production. The share of fossil fuel in the EU electricity generation mix stands at 25 percent, having declined by only 5 percentage points between 2000 and 2015. This is a problem, since as [22] points out, to generate the same amount of electricity, a coal-fired power plant emits 40 percent more CO₂ than a gas-fired power plant and 20 percent more than an oil-fired power plant. *Figure 1.14* displays where major EU countries are in the path towards decarbonization.

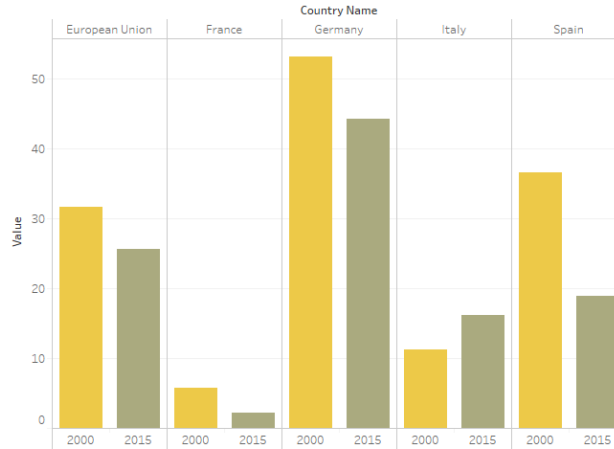


Figure 1.14: Electricity Production from Coal (% of total).

Oil

One traditional way of producing electricity is by fuel combustion: the raw material, oil, sits in deep underground reservoirs. Since the ultimate amount of oil is finite - and cannot be replenished once it is extracted and burned - it is not a renewable resource. Burning oil to generate electricity produces significant air pollutants, and this may also explain why this energy source is going out of fashion: in the 70s oil combustion was one of the main techniques for electricity generation, accounting for about one fifth of the total. In following years, however, this share started to shrink constantly: in 2015 only less than 4% of electricity is generated by fuel combustion. *Figure 1.15* shows the trend in electricity generation from fuel combustion.



Figure 1.15: Electricity Production from Oil (% of total).

Since oil can be used for producing electricity, one could easily infer that the price of the former could have an effect on the price of the latter. Oil price has showed significant fluctuations in the last 20 years. From 1999 until mid 2008 the price of oil rose significant thanks to the rising oil demand in Asian countries. The 2007-2008 financial crisis corresponded to a drop in the price of crude oil, followed by a fast recovery in the following years. The world price of oil was above 125 US dollars per barrel in 2012, and remained above \$100 until September 2014, after which it entered a sharp downward spiral, falling below \$30 by January 2016. What happened is the so-called *oil glut*, a serious surplus of crude oil that started in 2014 and accelerated in the next two years, with multiple causes. These include general oversupply as United States and Canadian oil production (obtained by fracking) reached critical volumes, geopolitical rivalries among oil-producing countries, falling demand across markets due to the slow down of the Chinese economy, and possible restraint of long-term demand due to environmental concerns. *Figure 1.16* represents graphically what happened in the last 20 years, with all the up and downs the price of oil experienced.



Figure 1.16: Electricity Production from Oil (% of total).

Nuclear Power

Electricity can also be produced by a process which makes use of nuclear reactions. This type of energy has one of the lowest levels of fatalities per unit of energy generated compared to other energy sources, given that electricity generation by coal and oil combustion result in air pollution. [14] However, nuclear power is going out of fashion mostly because of Chernobyl and Fukushima disasters, which questioned its use in Europe. Germany was one of the most radical governments to abandon its nuclear energy program, having the greatest number of permanently closed nuclear plants among the 27 European Union member countries. In fact, it plans to shut down all remaining nuclear reactors by 2022. Having taken opposite political decisions, France still relies heavily on nuclear power generation. It has the second highest number of operable nuclear reactors worldwide and it is supposed to build an additional nuclear reactor. Leaving out France, most of the other European countries are going in the direction of a reduction in the share of energy produced by nuclear reaction. Only Slovakia is greatly investing in broadening its nuclear energy program, looking to add two further reactors to the four already in use. *Table 1.8* summarizes the trend in nuclear energy production: the share of energy produced by reactors as percentage of the total in 2000 and 2015 is displayed.

Nuclear Energy (% of total)		
Country	2015	2000
France	77.6	77.6
Slovakia	56.9	53.6
Hungary	52.2	40.3
Slovenia	38.1	35
Belgium	37.5	58.1

Table 1.8: Countries which rely on nuclear reactors for electricity generation the most.

Renewable Sources

The use of renewable energy for producing electricity has several potential benefits, including a reduction in greenhouse gas emission and a reduced dependency on fossil fuel markets (in particular, oil and gas).

Additionally, it is considered safer with respect to nuclear production, due to the disasters experienced in the last 40 years. The increase in the share of electricity produced through renewable sources has been steady in the last 20 years, going from a share of 9.6% of the total in 2004 to 18.9% in 2004. While the EU as a whole is on course to meet its 2020 targets, some member states will need to make additional efforts to meet their obligations. *Figure 1.17* shows where each country is in the path towards more sustainable energy sources.

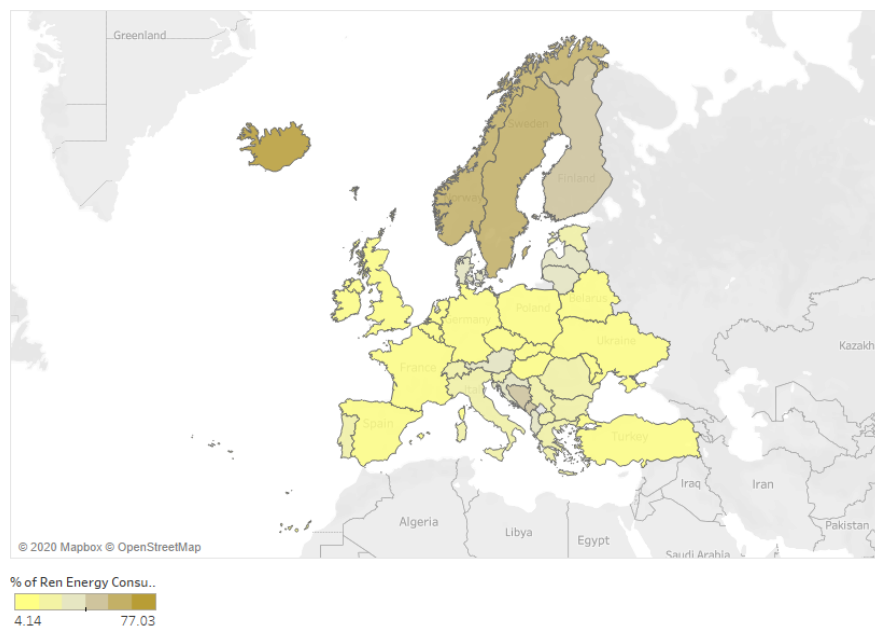


Figure 1.17: Renewable Energy Consumed (% of total).

Northern countries have invested significantly in renewable energy sources and the result is that their achievements in the path towards sustainability are particularly strong. Iceland is particularly strong in geothermal energy while Sweden and Norway make use of their considerable supply of moving water and biomass. In fact, renewable energy sources are a broad categorization including:

- *Hydro Power*, which is the most relevant renewable energy source. Since water is so dense, even a slow flowing stream can result in a sizable amount of energy.
- *Geothermal Power*, which is obtained from thermal energy stored in the ground.
- *Biomass*, which can either be used directly via combustion to produce heat, or indirectly by converting it into biofuel.
- *Wind Power*, which is preferred in areas where winds are strong and constant, as in the case of high-altitude sites.
- *Solar Power*, which is having a rapid increase in importance. Italy has the largest proportion of solar electricity in the world (7.7% in 2015).

The fact that in recent times the energy mix has changed so much, moving to cleaner options, has an important effect for the electricity market too. Whether such an effect is going to influence also the price of the good is going is one of the points of focus of the next chapter.

1.5.5 Dependency

European Union member states import a lot of energy from other countries, as Norway and Russia. In total, the dependency rate was equal to 58 % in 2018, which means that more than half of the EU's energy needs were met by net imports. The result is that Europe relies heavily on them for its supply and to a certain extent has to conform to others' prices. In *Table 1.9* dependency on imports for European countries is summarized. Malta, which lacks the necessary resources for producing electricity and is not really interested in investing in renewables, represents the example of a country which entirely depends on abroad sources for its electricity capacity. At the moment none on the European Union countries is self-sufficient, although Denmark in the beginning of the century was thanks to the North Sea production of oil and gas.

Electricity Dependence (%)		
Country	2010	2018
Austria	62.8	64.3
Belgium	77.9	24.3
Bulgaria	40.1	82.3
Cyprus	100	92.5
Czech Rep	25.3	36.7
Germany	60	63.6
Denmark	-16	23.7
Estonia	15.5	0.7
Greece	68.6	70.7
Spain	77.1	73.3
Finland	48.8	44.9
France	48.7	46.6
Croatia	46.7	52.7
Hungary	56.9	58.1
Ireland	87.1	67.4
Lithuania	79	74.2
Luxembourg	97	95.1
Latvia	45.5	44.3
Malta	99	97.8
Netherlands	28.3	59.7
Poland	31.6	44.8
Portugal	75.2	75.6
Romania	21.4	24.3
Sweden	37.8	29.2
Slovenia	49.5	51.3
Slovakia	64.4	63.7

Table 1.9: Dependency on electricity imports.

Chapter 2

Methodology

Many authors have tried to measure the effect of market liberalization and green energy investment, starting from [16], in which the analysis is performed on European Union member countries markets'. [18] takes a broader perspective, looking at more countries but with older data. The cause-effect analysis is carried out in these studies with an econometric approach, without splitting the data in different subsets for training and validating the results, fact that represents one of the main novelties of the method implemented here.

The main focus is on predicting how prices for electricity are going to evolve in the future, and not merely on understanding the causal relationship. In this sense, while the European Union is the main market on which the analysis is based, also *World Bank* data is used as a source of information for countries all over the world. This section is structured as follows: first, models are built on top of *Eurostat* data sets, and then to benchmark those findings, the most global patterns are investigated.

2.1 Static European Models

2.1.1 Variables

The variables in consideration for the European market models seek to resemble the factors listed in the introduction. The response variable, electricity price itself, is expressed in *Euros* and involves households who consume between 2 500 and 5 000 kWh. This means that the focus is on a certain category of consumers: families and not industries. For a panel data analysis on non-household consumers please instead refer to [5]. The price used in the models as response variable does not include taxes. Most remarkably, electricity prices information is recorded twice a year, so in the models year variability is accounted. The time range chosen for the analysis is the last 20 years, from 2000 to the first semester of 2020. This makes the data at hand and the consequent results extremely up-to-date. Minor adjustments had to be carried out because of inconsistencies in the way of recording information between years prior to 2007 and years that follow. The electricity price is going to serve as the outcome variable in the later discussion, and referred as **PRI**, for short.

The two main bills households receive contemplate electric power and **natural gas**, for cooking, heating, lighting and using domestic appliances inside the building. The two goods are strictly related, because electric power can be produced from gas, and because electricity can represent a substitute of gas (e.g. for households that use induction cooktops). Data is taken from *Eurostat* and is also in this case bi-annual and measured in *Euros*. Taxes and levies are not considered: the price is the sum of the raw material value and the cost of transportation and distribution. *Figure 18* shows the distribution of the gas price, with the median being around 10 - 11 euros per mega joule. In the later model discussion this variables is going to be named **GAS**, for short.

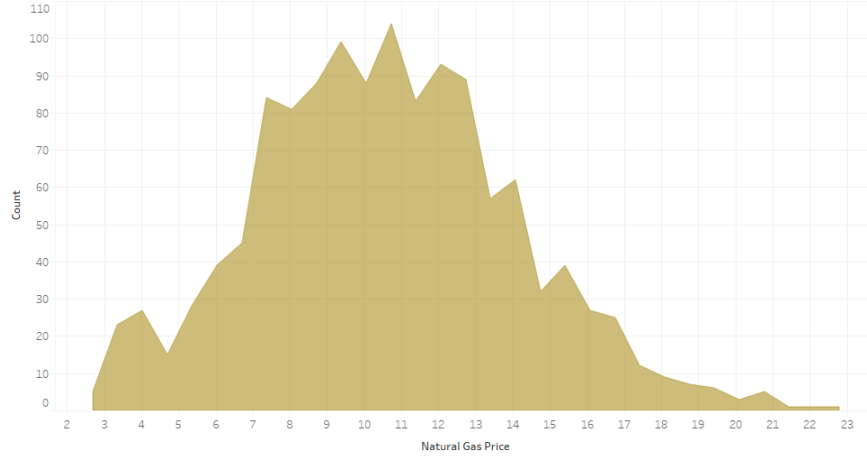


Figure 2.1: Natural Gas Price Distribution.

The idea is to use the price of the resources from which electricity is produced to have an idea of what the price of the good could be. The choice of having the natural gas price as a variable in the data set goes in this sense. It would be reasonable to actually do the same for **oil**, but *Eurostat* does not disclose any information regard this good price. Options could be either to use the US dollar price per barrel, which is the same for all countries or the pump price for gasoline. The choice falls on the latter, being considered as a good proxy for the price of oil in the country. The data is available from the World Bank, and observations are recorded once every two years. In the later model it is going to be referred as **OIL**, for short.

Electricity, as discussed in the introduction, is not only produced by burning coal, oil or natural gas, but also by using **renewable resources**. The share of electricity produced using sustainable practices on the total of electricity produced by each single country is also included in the data set, and named as **REN**, for short. This information is recorded once a year and available from *Eurostat*. However, some years the information is incomplete, specifically those before 2004, so those missing records are topped up with data from *World Bank*. The sets from the two different sources describe the same information, e.g. for data regarding 2004, numbers are almost equivalent: however, just pasting data could be dangerous so normalization of the world bank information is carried out by multiplying each country value for 2000-2003 by a factor that makes records for 2004 match for both sources.

Another variable that takes in consideration the level of sustainability of the electricity produced is the emission **intensity**. This indicator is used to monitor progress towards United Nations' goal on climate action and on affordable and clean energy and, as anticipated in the introduction, it is calculated as the ratio between energy-related GHG emissions and gross inland consumption of energy. The data on energy emissions are being sourced from the GHG emissions reported to the UNFCCC. Information is normalized with respect to year 2000, which is used as a benchmark. This variable hence expresses how fast that particular economy is in its path towards decarbonization. Data is recorded annually and sourced from *Eurostat*: in the later discussion it is going to be referred as **EMI**, for short.

It is also important to consider the supply side in this context: how much each country is consuming in terms of energy. *Eurostat* provides information regarding the quantity of oil equivalent (in kilograms), and this data is recorded annually. This indicator measures how much energy every citizen consumes at home excluding energy used for transportation. Since the indicator refers to final energy **consumption**, only energy used by end consumers is considered. The related consumption of the energy sector itself is excluded. This variable is going to be shortened as **CON** in the following model discussion.

Many European countries do not really have the capacity to produce enough electricity in order to be self-sufficient. The **dependency** indicator shows the share of total energy needs of a country met by imports from other countries. It is calculated from energy balances as net imports divided by the gross available energy. The formula for computing the dependence is:

$$\frac{(imports - exports)}{gross\ available\ energy}.$$

A negative value indicates a net exporter: a country that exports more fuels than it consumes. In the context of the data set at hand this happens only for *Norway*. Values higher than 100 generally refer to the build of stocks (increase of fuel in stocks), yet might be also a result of statistical discrepancies in raw data. This information is available from *Eurostat* and recorded once a year. This variable is going to be shortened as **DEP** in the models discussed later.

In the last 20 years the major change in the way electricity is sold is the **liberalization** forced to member countries by the European Union authorities. The only data regarding the structure of the markets member countries disclosed by *Eurostat* indicates the market share of the largest electricity generator. This information is disclosed annually, and in the following models it is going to appear as **MAR**, for short. As also discussed in the Introduction, to rely merely on the share of the largest generator may not be enough for having a solid idea of the structure of the market may be sometimes not adequate. The best indicator for market concentration is the HHI (Herfindahl-Hirschman Index), and it is computed by adding the square root of the percentage market share of each individual firm in the industry.

The electricity price is also, and maybe most importantly, dependent on how wealthy that single country is. *Eurostat* provides the value of the **real gross domestic product** per capita, with data being published every quarter of year. “Real” in this context means deflated, so leaving prices unchanged. This is key: while the gross domestic product tends to increase every year (given that the country is in an inflation regime), the real GDP might be decreasing if, at those prices level, on average the citizens have a lower purchasing power. The reader could wonder why to exclude the average increase in prices from the consideration, although there is a clear correlation between price increase and electricity price: the higher the increase in prices the higher the expected increase in the electricity bill. The answer lies in the fact that the **inflation** variable *hides* the electricity price change variable itself: the average increase in prices is computed on a basket of goods electricity is part of, so it would be too easy to actually use this variable in the models. The outcome variable exogeneity assumption would not be met. In the following models, the real Gross Domestic Product per capita variable is going to be called **GDP**, for short.

2.1.2 Countries

Eurostat provides information regarding the variables above mentioned for the members of the Union, of course, but also for some neighboring countries, which are included in the study. The idea is to understand whether the membership to the Union does have an effect when trying to predict the final price for electricity. *Figure 19* shows which are the European countries included in the study.

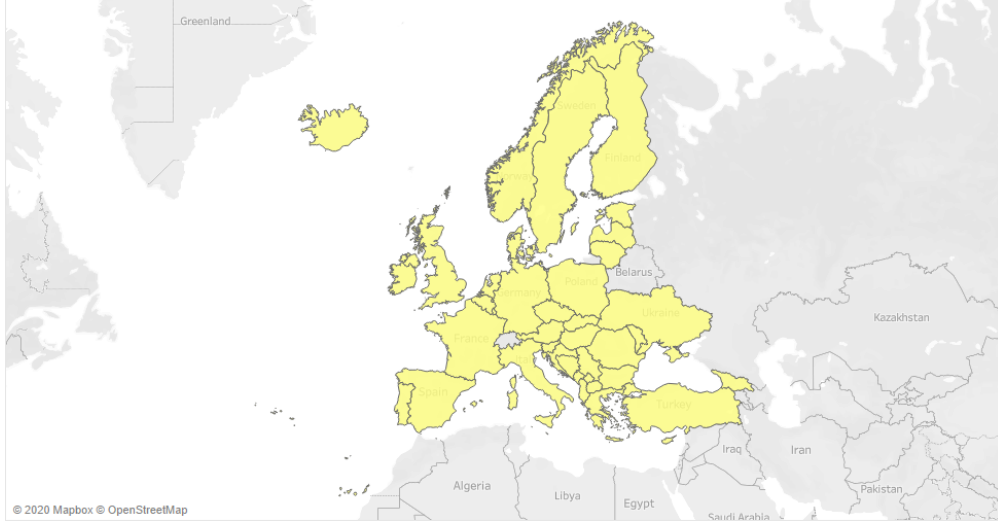


Figure 2.2: Countries which are included in the study.

As discussed in the previous subsection, most information data are not disclosed twice a year but only once: instead of dropping those rows where information data is not available, the mean between the previous and the following semester is computed and inserted in the data set. Other missing data substitution techniques are more sophisticated: for instance, Netherlands does not disclose information regarding electricity market concentration levels. To have an idea of the retail market for this country, an interesting reference is [17]. The way out of this found for not discarding Netherlands from the analysis is to substitute those Not Availables with average values from markets with a similar structure, which are Germany, Denmark, Luxembourg and Belgium.

2.1.3 Random Effects

Statistical models always describe variation in observed variables in terms of systematic and unsystematic components. In econometrics, a random-effects model is a statistical model in which some of the parameters (effects) that define systematic components of the model exhibit some form of random variation. [20] In the context of the problem at hand, which is the electricity price prediction, the parameters (effects) that shall be taken as random factors are the country identifiers. For the time being, the assumption is that, given certain values for market concentration, share of renewable energy produced ecc. ecc., no country is different than any other. This is not such an unlikely supposition: after all, the countries in the analysis all belong to the European continent. The summary of the random effects model is displayed below, in *Table 2.1*. On variables that are not on a percentage scale, a logarithmic transformation is carried out in order to reduce the influence of the potential outliers. For the time beingg the variable **EMI** is going to be excluded from the analysis.

Coefficients				
	Estimate	Std Error	T-Value	5% Sign
(Intercept)	-4.1	0.09	-44	*
log(GAS)	0.2	0.02	9	*
DEP	1E-4	6E-5	2	*
log(CON)	-0.08	0.01	-6	*
REN	-5E-3	5E-4	-10	*
log(GDP)	0.2	0.01	22	*
log(OIL)	0.3	0.03	11	*
MAR	-1E-3	2E-4	-5	*

Global Performance			
R-Squared	0.597	Adj R-Squared	0.595

Table 2.1: Model 1 summary.

The model at hand captures 60% of the variability of the data points. All variables are significant at the 5% confidence level: GDP, natural gas and oil prices and dependency from imports all are positively related with the electricity price. Interestingly enough, the coefficient for share of renewable energy produced is negative, meaning that countries with more sustainable energy generation practices are expected to have a lower electricity price, leaving everything else equal.

2.1.4 Fixed Effects

Model 1, as discussed before, does not consider geographic information: the effect of country variables is assumed to be random. It is now time to check whether that assumption is fair or not. *Model 2* considers all the variables already considered in *Model 1* but also includes the geographical identifier. An Analysis of Variance test is a way to find out if an experiment results are significant. In this case the null hypothesis is that there is no difference in significance between a model with the geographic identifier and one without, the alternative hypothesis is that there is a difference in significance. *Table 2.2* displays the R output when the *anova* function is called on the two models.

Analysis of Variance Table						
	Res. DF	RSS	Df	Sum of Sq	F	Pr(> F)
1	1231	21.176				
2	1271	55.337	-40	-34.16	49.6	2.2E-16

Table 2.2: Anova test to compare Model 1 and Model 2.

40 degrees of freedom are lost by including the country identifier, but there is a corresponding drop in the Residual Sum of Squares. In this case, the *anova* test suggests that the geographical information should be included in the model, since the p-value is very close to zero. *Table 2.3* summarizes *Model 2* listing its coefficients and corresponding confidence levels.

Coefficients			
	Estimate	Std. Error	p
(Intercept)	-4.37	0.20	***
geoAT	0.15	0.06	*
geoBA	-0.03	0.04	
geoBE	0.38	0.07	***
geoBG	0.01	0.04	
geoCY	0.48	0.06	***
geoCZ	0.24	0.05	***
geoDE	0.26	0.06	***
geoDK	-0.11	0.07	
geoEE	0.09	0.05	
geoEL	-0.02	0.05	
geoES	0.24	0.05	***
geoFI	-0.12	0.06	*
geoFR	0.00	0.06	
geoGE	0.05	0.07	
geoHR	0.24	0.05	***
geoHU	0.31	0.05	***
geoIE	0.32	0.07	***
geoIS	-0.16	0.07	*
geoIT	0.32	0.06	***
geoLI	0.20	0.07	**
geoLT	0.06	0.05	
geoLU	0.22	0.09	**
geoLV	0.23	0.05	***
geoMD	0.48	0.05	***
geoME	0.11	0.05	*
geoMK	-0.29	0.05	***
geoMT	0.13	0.05	*
geoNL	0.13	0.07	
geoNO	-0.11	0.09	
geoPL	0.24	0.05	***
geoPT	0.13	0.05	**
geoRO	0.34	0.05	***
geoRS	-0.27	0.05	***
geoSE	-0.10	0.06	
geoSI	0.15	0.05	**
geoSK	0.34	0.05	***
geoTR	0.22	0.04	***
geoUA	-0.51	0.06	***
geoUK	0.22	0.07	**
geoXK	-0.39	0.05	***
log(GAS)	0.29	0.02	***
DEP	-0.00	0.00	
log(CON)	-0.05	0.01	***
REN	0.00	0.00	
log(GDP)	0.19	0.03	***
log(OIL)	0.25	0.02	***
MAR	-0.00	0.00	*

*** $p < 0.001$; ** $p < 0.01$; * $p < 0.05$

Global Performance			
R-Squared	0.8458	Adj R-Squared	0.8399

Table 2.3: Model 2 summary.

Model 2 captures around 85% of the variability of the data points. The coefficients for the geographical identifier dummy variables provide an indication whether the single countries pay more than they should given their wealth, market concentration, consumption levels and so on. To provide an example, Belgian households pay for electricity bills an amount which is significantly higher than what would be expected, while the opposite happens for Serbia.

It is interesting to notice how the coefficients of some of the variables of *Model 1* change when moving to *Model 2*. For instance, the already discussed Renewable Energy Share this time shows a negative coefficient, even though it is not significant at the 5% confidence level. This means that, opposite to what said before, a higher share of energy produced sustainably leads to a decrease in the price of electricity, every else left equal. The reason for this discrepancy is that countries with a high share of renewable energy production are going to have a lower geographical dummy variable (e.g. Denmark and Norway coefficient is -0.11, Sweden coefficient is -0.1).

Creating a dummy variable for each one of the countries in the data set, fixing the geographical effects, reduces the degrees of freedom which are available, and it is also too aggressive in simplifying the regression problem at hand. For example *Model 2* suggests that Northern Europe households pay less than they should for their electricity, but any information regarding the why this is the case is not available. Is it because, as was suggested in *Model 1*, the **REN** variable is higher, is it because these countries are closer to Russia, which is a strong Natural Gas provider or because of something else? Hard to say at this point.

An alternative solution, rather than relying on so many geographical identifiers or to none of them, would be to include information regarding the membership to the European Union. Countries which use the Euro as their currency belong to the Economic Area group (**EA** dummy), other member states are referred to as **EU** countries (examples are Sweden, Denmark, which use their currency). Among the non EU-member states, an **EFTA** (European Free Trade Association) dummy variable is introduced to refer to countries as Norway that still have access to the common market. The set of commands to obtain the expanded data set with the dummy variables is displaced in the appendix. *Table 2.4* summarizes the linear model 3.

Coefficients			
	Estimate	Std. Error	p
(Intercept)	-3.81	0.10	***
log(GAS)	0.21	0.02	***
DEP	0.00	0.00	*
log(CON)	-0.10	0.01	***
REN	-0.00	0.00	***
log(GDP)	0.17	0.01	***
log(OIL)	0.32	0.03	***
MAR	-0.00	0.00	***
EA	0.23	0.02	***
EFTA	0.24	0.04	***
EU	0.20	0.02	***

*** $p < 0.001$; ** $p < 0.01$; * $p < 0.05$

Global Performance			
R-Squared	0.6272	Adj R-Squared	0.6242

Table 2.4: Model 3 summary.

Table 2.4 summarizes coefficients and performance of *Model 3*, which includes the European membership identifier among its variables. Countries which have some kind of bond with the European Union, both members and free trade associates, result having a higher intercept in the regression problem: their citizens are expected to pay a higher price for electricity with respect to citizens from outside countries.

2.1.5 Checking Assumptions

The relationship between the predictors and the outcome variable is assumed to be linear. The Residuals vs Fitted plot is used to check the linear relationship assumption. A horizontal line, without distinct patterns is an indication for a linear relationship. In *Figure 2.3*, data points are plot in the Fitted vs Residual space, so with the predicted value on the x-axis and the residual value on the y-axis.

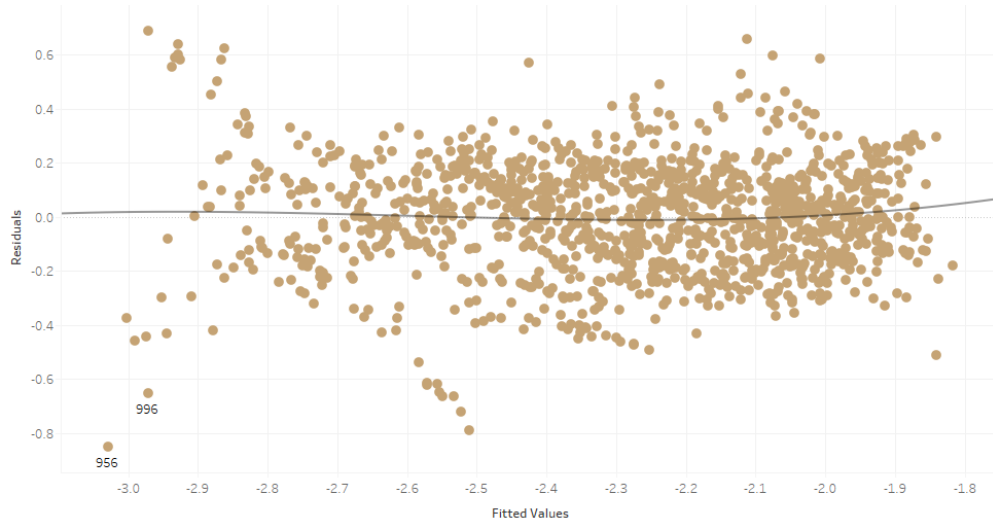


Figure 2.3: Residuals vs Fitted plot.

Since no distinct pattern is recognizable, the relationship between the predictors and the outcome variable is assumed to be close to linear. Points 956 and 996 seem to be positioned quite far from the others, on the bottom left: they are two observations from Ukraine, a country which produces electricity at a low price thanks to its natural resources. Hence, the hypothesis that those are mistaken records is discarded. *Figure 2.4* shows how the residuals are distributed.

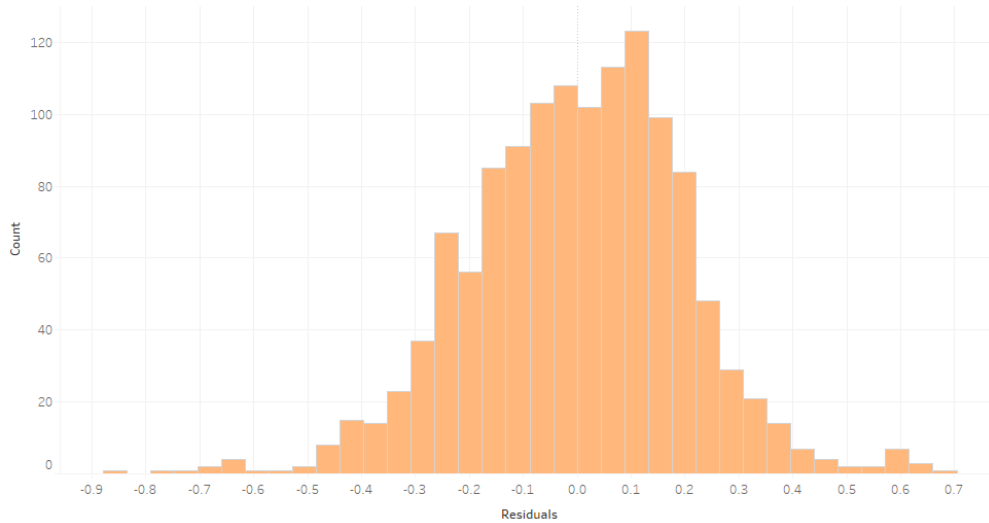


Figure 2.4: Distribution of the Residuals.

Residuals show a distribution which is slightly skewed to the left: it happens more often that the simple linear model that has been built underestimates the real value with respect to a no residual situation. However, also given the large number of data points, this small deviation from perfect normality is not too alarming. One note: to the outcome variable at hand the logarithmic transformation has been applied, so a 0.1 residual does not correspond to a 10 cents of a dollar estimation error.

Another problem that can pop up in regression models is the collinearity or the multi-collinearity of the predictor variables. In the presence of collinearity, the solution of the regression model becomes unstable. This hurdle can be assessed by computing a score called the variance inflation factor (or **VIF**), which measures how much the variance of a regression coefficient is inflated due to multi-collinearity in the model. **Table 2.5** displays the result of running VIF on the variables from Model 3.

Variance Inflation Factor			
	GVIF	Df	$GVIF^{2 \cdot Df}$
log(GAS)	2.1	1	1.4
DEP	2.4	1	1.5
log(CON)	1.4	1	1.2
REN	1.8	1	1.3
log(GDP)	2.6	1	1.6
log(OIL)	1.5	1	1.2
MAR	1.3	1	1.1
EU	4.9	3	1.3

Table 2.5: VIF test.

Since GVIF and adjusted GVIF values are rather low, well under the critical 10 threshold, multi-collinearity can be safely considered as not an issue in this case.

Figure 2.5 displays the scale-location plot, which is used to check homoscedasticity, i.e. the homogeneity of variance of the residuals. On the horizontal axis the fitted values are reported, as in Figure 2.3, while on the vertical axis the residual value is taken in its absolute value and then transformed using a square root operation.

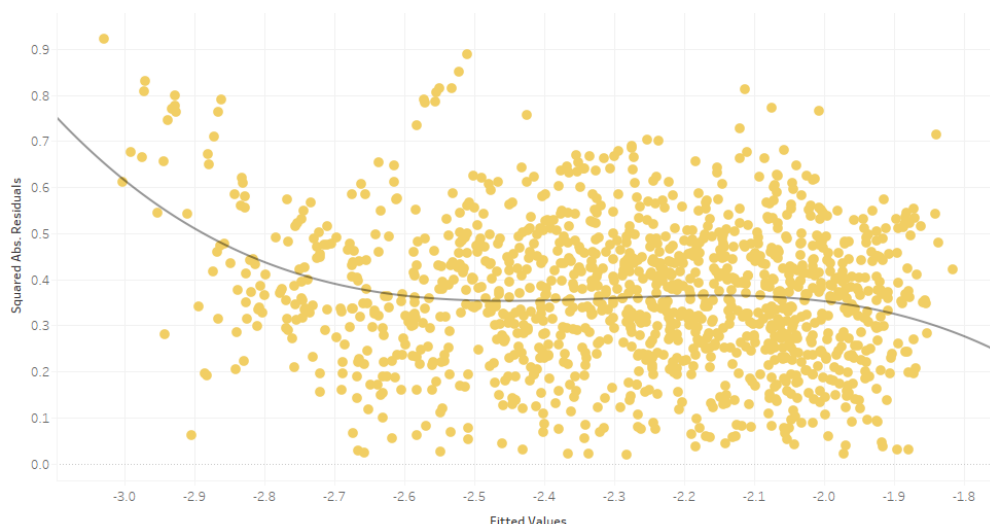


Figure 2.5: Scale-Location plot.

Equally spread points and consequent horizontal line of fit is a good indication of homoscedasticity: in this case, hard to give a definite answer. On the left-hand side of the plot, so when the fitted values are particularly small, the residuals tend to be greater. To investigate further, one idea is to run the **Breusch-Pagan** test, which fits a linear regression model to the previous residuals and rejects if too much of the variance is explained by the additional explanatory variables. Table 2.6 provides a summary.

BP Test		
BP	df	p-value
179	10	<2E-16

Table 2.6: BP test.

The test detects heteroscedasticity. This means that the least squares estimator is still a linear and unbiased estimator, but it may no longer be the best. That is, there is another estimator with a smaller variance. In order to correct for heteroscedasticity, a **Box Cox** transformation is applied on the dependent variable, electricity price. A transformation of this type makes a non-normal dependent variable into a normal shape. [2] Code for applying Box-Cox transformation on the dependent variable is left in the appendix: in any case, as displayed in Table 2.7, the overall situation improves but the BP test still detects heteroscedasticity.

BP Test		
BP	df	p-value
114	10	<2E-16

Table 2.7: BP test after having applied BC transformation on outcome variable.

2.1.6 Weighted Least Squares

Another option to better deal with non-constant variance is to deviate from ordinary least squares to use weighted least squares model. Weighted least squares corrects homoscedasticity by weighting each observation by the reciprocal of its estimated variance. Observations with small estimated variances are weighted higher than observations with large estimated variances. The precise steps are reported in the appendix, but the idea is to store the residuals from *Model 3* and then run a regression on the residuals themselves. The weights for the final model are then obtained by taking the reciprocal of the square root of the exponential of the fitted values from this intermediate model. Since the weights are inversely proportional to the error variance, they reflect the information in that observation. So, an observation with small error variance has a large weight since it contains relatively more information than an observation with large error variance. *Table 2.8* compares the resulting coefficients from *Model 3*, with Ordinary Least Squares, and the linear model with weighted regression, which is going to be referred to as *Model 4*.

Coefficients Comparison		
coef	OLS	WLS
intercept	-3.81	-3.71
log(GAS)	0.21	0.24
DEP	0	0
log(CON)	-0.1	-0.11
REN	0	0
log(GDP)	0.18	0.16
log(OIL)	0.32	0.3
MAR	0	0
EA	0.23	0.23
EFTA	0.24	0.27
EU	0.2	0.2

Table 2.8: Comparison of Coefficients obtained through OLS and WLS.

There are no major differences between the two models but the one built through Weighted Least Squares is supposed to be more robust. The interpretation of the resulting coefficients and standard errors remains the same as before.

It is important to note that the fact that some heteroscedasticity is detected while not using weights should not be too worrisome: most real world data is in fact heteroscedastic. If the sample size is large enough, however, the variance of the least squares estimator is supposed to be sufficiently small to get precise estimates. That is why from the following section, the use of the weights inside models is going to be carried out only sporadically.

2.1.7 Subset Selection

To have an idea of the goodness of models there are several options: one could look at the *Adjusted R^2* values, as previously done in the chapter, or at some alternative accuracy metrics, as *AIC*, *BIC* or *CP*. R^2 squared is the proportion of variation in the outcome that is explained by the predictor variables: sadly, any variable which is added to the model is going to increase this accuracy metric, which is hence usually adjusted by the number of variables n . Akaike's Information Criteria (shortened AIC), Bayesian Information Criteria (shortened BIC) and Cp's basic idea is instead to penalize the inclusion of additional variables to the model. The lower the levels for these metrics, the better the model.

The take-home message is that having a very large model including variables which are not really significant can decrease the likelihood of the final predictions produced being reliable. The next step is to assess whether the model with all the variables from *Model 3* is supposed to be the best or it is better to focus on a subset of those predictors. *Table 2.9* displays the performance of the different models while one variable at a time is excluded from the model. For the steps to obtain such a table for subset selection, please refer to the appendix.

Subset Selection				
Excl Var	N of Vars	Adj R^2	BIC	Cp
	10	0.62	-1183	11
DEP	9	0.62	-1186	13
MAR	8	0.62	-1180	25
EFTA	7	0.61	-1158	52
EA	6	0.6	-1123	94
EU	5	0.59	-1092	133
log(CON)	4	0.57	-1058	177
log(OIL)	3	0.54	-966	292
REN	2	0.5	-858	438
log(GAS)	1	0.4	-647	753

Table 2.9: Comparison of accuracy metrics while removing one variable at a time.

The first variables to be excluded from the model are Dependence on Imports and Market Concentration, followed by the geographical dummy variables. Contrarily, log(GDP) does not appear in the table which means that it is the last variable to be left. To decide which the best model is one has to look at the accuracy metrics: adjusted R^2 and Cp would suggest to opt for the model including all the variables, while BIC suggests to exclude DEP.

The problem with the accuracy metrics described above is that they are computed on the same data set that is used for training the model. When there is enough information availability an option is to use a part of the data to actually measure performance only. For instance, to understand which one of two models is the most reliable it is only necessary to compare the performance of the two models on the real-world data that is left for validation. In the case of the electricity data set at disposal, the idea is to split information on a temporal basis: the training set includes data prior to 2015, validation set includes the most recent information.

At this point, simple and weighted linear regressions are recomputed on the smaller size training set. Performance of this two models on the validation set is reported in *Table 2.10*. The accuracy metric used is the *Mean Absolute Error*, which is computed as the arithmetic average of the absolute errors.

Mean Absolute Error			
OLS	0.0181	WLS	0.189

Table 2.10: Comparison of performance between OLS and WLS.

Ordinary Least Squares seems to outperform Weighted Least Squares when testing the models on the validation set. Adjusted R^2 , BIC and Cp metrics suggested to keep all the variables in the models, or in the worst case drop DEP. Now it could be interesting to check whether also Mean Absolute Error result proves to go in this direction. *Table 2.11* summarizes information regarding the best model for $N=1,...,10$ where N is the number of variables in the model. Resulting Mean Absolute Error, measured in US dollar cents, is reported in the final column. Models are obtained through Ordinary Least Squares.

Mean Absolute Error, OLS											
log(GAS)	DEP	log(CON)	REN	log(GDP)	log(OIL)	MAR	EA	EF	EU	NVars	MAE
x	x	x	x	x	x	x	x	x	x	10	1.81
x		x	x	x	x	x	x	x	x	9	1.82
x			x	x	x	x	x	x	x	8	2.02
x			x	x	x		x	x	x	7	2.05
x			x	x	x		x	x		6	1.97
x			x	x	x			x		5	1.96
x			x	x	x					4	2.01
			x	x	x					3	2.22
x				x						2	2.03

Table 2.11: Models obtained through OLS and corresponding error.

As expected, the best performing model is the one built including all the variables of the data set. As discussed earlier, however, Ordinary Least Squares may be not the only option. It may result interesting to see what happens when the data points effect on the model is weighted through our weights W .

Mean Absolute Error, WLS											
log(GAS)	DEP	log(CON)	REN	log(GDP)	log(OIL)	MAR	EA	EF	EU	NVars	MAE
x	x	x	x	x	x	x	x	x	x	10	1.89
x		x	x	x	x	x	x	x	x	9	1.88
x			x	x	x	x	x	x	x	8	2.07
x			x	x	x		x	x	x	7	2.09
x			x	x	x	x	x			6	2.08
x			x	x	x	x				5	2.07
			x	x	x					4	1.95
			x	x	x					3	2.23
				x	x					2	1.75

Table 2.12: Models obtained through WLS and corresponding error.

Interestingly enough, the model which results as the best performing on the validation set is not the one including all the variables but the one which includes only two, Gas price and Real GDP per person. This

outcome seems to oppose the idea that using all the variables is the best available option. *WLS* with two variables is also able to outperform the best *OLS* model by more than half a cent. All the code for measuring performance for Ordinary Least Squares, Weighted Least Squares and Exhaustive Subset Selection is left for the appendix.

2.1.8 Ridge Regression

Rather than completely excluding some variables it could be beneficial to simply underestimate the coefficients of the model output by the linear regression. The linear model could be wrong in assigning high coefficients to variables that are not that important, rather than being wrong in including them in the model. To shrink the coefficients one idea is to use Ridge regression: the resulting model is similar to least squares, except the coefficients are determined by minimizing a slightly different quantity, which includes a *shrinkage* penalty λ . The use of the penalty has the effect of shrinking the estimates towards zero. As λ approaches infinity, the impact of the shrinkage penalty grows, making the coefficient estimates converge to zero. [10] This property of ridge regression is showed in *Figure 2.6*, in which a new model for the electricity price prediction is built.

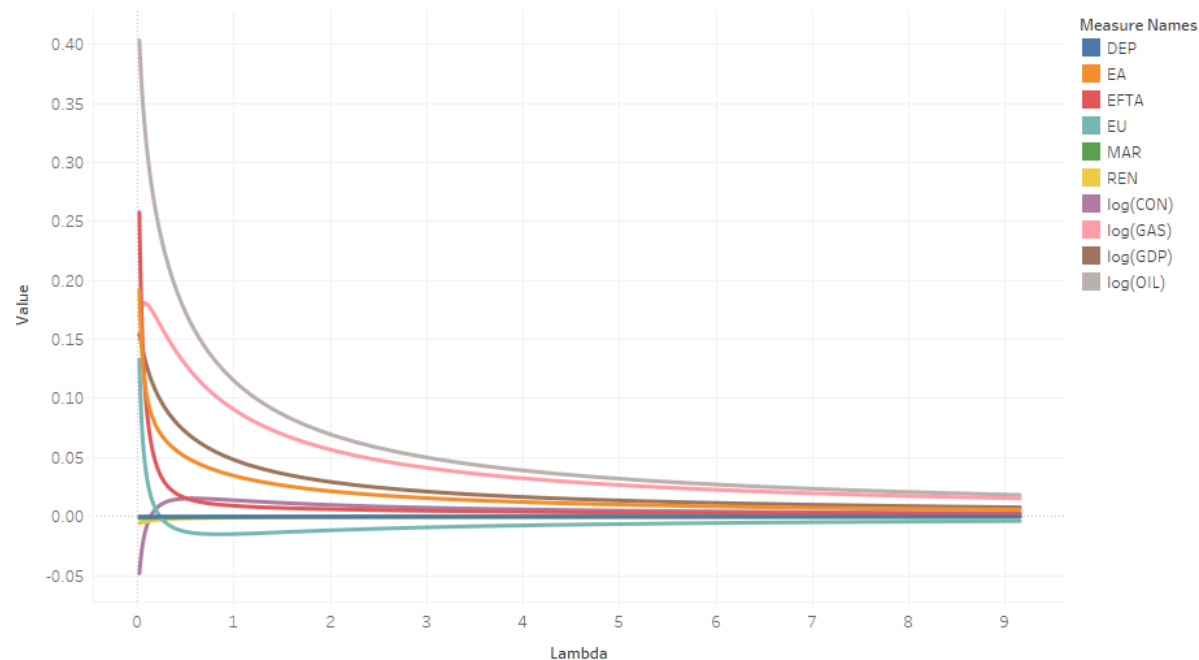


Figure 2.6: Coefficient Estimates for ridge regression.

The next step is now to decide where to draw the vertical line on the graph to settle for a specific value of the parameter λ . The best way to do so is, once again, using part of the data to measure performance, in this case through cross-validation. The λ parameter which results as the best performing is 0.018, so extremely low: this is an indication that regularizing the parameters may not be that beneficial, in this context. In fact, the average value error of the prediction with respect to the actual electricity price is of about 1.8 cents, not a real improvement with respect to previous models.

2.1.9 Lasso

One drawback of ridge regression models is that even variables that do not present any significance in the problem context do have a non-zero estimate. Ridge regression includes all predictors in the final model, since increasing the value of λ will tend to reduce the coefficient estimates, but will result in no variable exclusion. If however the shrinkage penalty formulation is slightly changed, some of the coefficient shall be forced to be exactly equal to zero when the tuning parameter λ is sufficiently large. This type of regularization and it can be considered as a sort of blend between ridge regularization, because the coefficient estimates are shrunk towards zero, and subset selection, because some of the coefficient estimates are effectively turned to zero. As it was the case for ridge regression, the choice of the λ value is critical: cross validation on the training set, once again, is going to be used to settle for a specific value of this parameter. *Figure 2.7* displays how the coefficient estimates shrink to zero while the value of λ is increased.

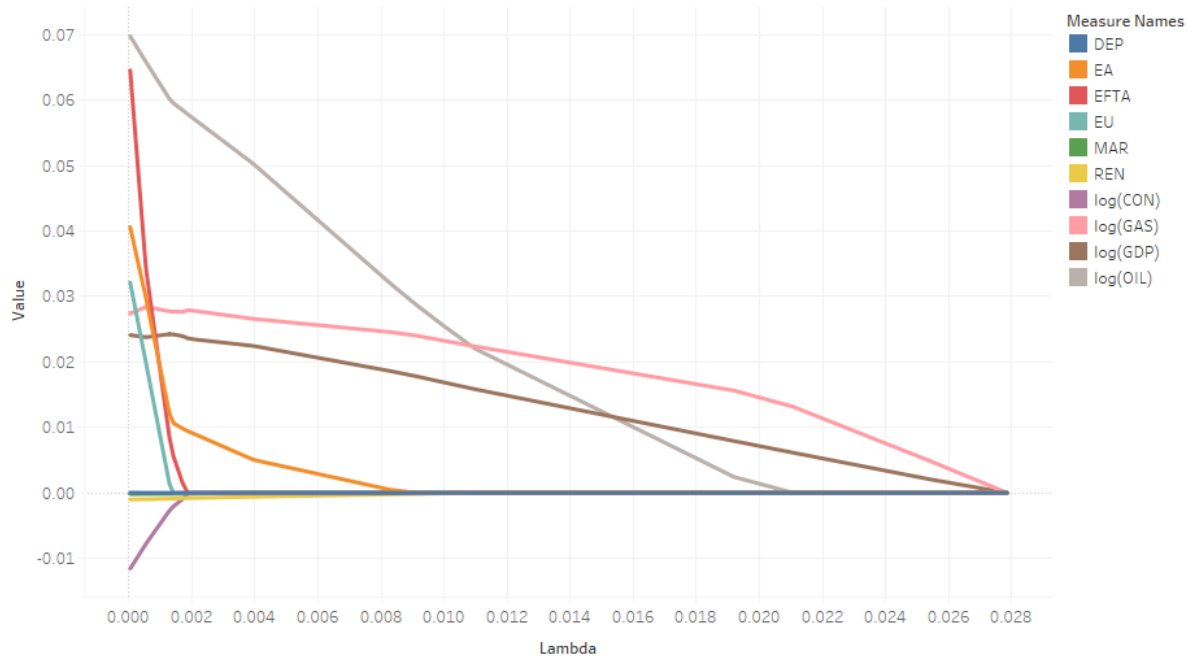


Figure 2.7: Coefficient Estimates for lasso.

The way the coefficients shrink to zero is less regular with respect to what happens for ridge regression. Gas and Oil, Gdp variables are the last ones to get to zero, a further hint that they are the most significant variables at disposal. Once again, the λ value that results as the best performing through cross validation is low, $5 * 10^{-5}$, so this lasso regression is quite close to linear model regression without regularization. Also the mean absolute error on the training set does not get decrease: 1.81 dollar cents. Lasso and Ridge regularization techniques respectively use so-called L1 and L2 penalties. One can go from one system to the other simply trying the model and looking at the one that performs best, but another possibility is to linearly combine the two systems, with the so-called Elastic Net regression. In this case cross validation is not only used to choose λ but also to settle for the best α , a parameter that allows to determine the weight of L1 with respect to the L2 penalty to be applied to the model. In this section Elastic Net is not going to be used simply because the results with these regularization techniques is rather unsatisfactory.

2.1.10 Interactions and Polynomials

For the time being one assumption was made: that the predictor variables have a linear interaction with the outcome variable. This idea is partially supported by regression plots, but some meaningful interactions may have been excluded from the model. For instance, it may be that gas price and share of renewable energy are not that significant when considered alone but the interaction, so the first multiplier by the latter, is. A situation of high gas price and simultaneous high share of renewable of energy produced may hide some meaning that only the interaction term would bring to the surface. In the case of the electricity price regression, this is exactly what happens, and the coefficient of this GAS:REN interaction term is negative, meaning that the higher its value, the lower the final electricity price. To determine which the most significant interaction terms are Subset Selection is again used, with the accuracy metric being the Mean Absolute Error on the validation set. *Table 2.13* displays the coefficients and corresponding errors for the models with the lowest number of variables (which are also the best performing ones). Please note that some of the variables are still taken in their logged form.

Models with Interactions								
GDP	GAS:DEP	GAS:OIL	DEP:REN	CON:REN	GAS:REN	GAS:GDP	NVars	MAE
x	x	x	x				4	2.02
x		x		x			3	2.1
					x		2	1.69
						x	1	1.78

Table 2.13: Variables and Errors of the models with interactions.

Allowing the models to include interactions results in a wide use of those terms, that are often preferred to the single predictor values that were used in *Model 3*. In particular, when only two variables are included as predictors, and these two variables are the interaction terms $\log(GAS):REN$ and $\log(GAS):\log(GDP)$, the result in performance is remarkable.

Looking at interaction terms is one option, but another assumption that it could be interesting to relax is that the predictor variables should enter the regression model only linearly. There may some variables, as it is the case for Dependence on Imports, which are meaningful not in their linear term, but rather in their second order polynomial. *Table 2.14* illustrates which are the variables used in the models which perform best on the validation set. Only one polynomial term, DEP squared, is included, but does not seem to improve performance since the model with the lowest mean absolute error is a simple linear regression with GDP as predictor.

Models with Polynomials							
GDP	OIL	REN	DEP ²	GAS	MAR	NVars	MAE
x	x	x	x	x	x	6	2.34
x	x	x	x	x		5	2.22
x	x	x	x			4	2.41
x	x	x				3	2.18
x	x					2	2.17
x						1	1.96

Table 2.14: Variables and Errors of the models with polynomials.

Chapter 3

Conclusions

Appendices

Data Cleaning

Static

The library *Eurostat* is used to get the tables from the **R** interface, in particular the *get_eurostat* function. For instance, to obtain the price of electricity for years after 2007 the code is:

```
X <- get_eurostat("nrg_pc_204", time_format = "num")
X <- X[X$consum == "4161903" & X$tax == "X_TAX" & X$currency == "EUR", c(6:8)]
X <- X[!(X$geo == "EA" | X$geo == "EU27_2020" | X$geo == "EU28"),]
```

To widen the data set, a series of merge functions is prompted. For instance, to add information regarding dependency from imports:

```
I <- get_eurostat("nrg_ind_id", time_format = "num")
I <- I[grep("TOTAL", I$siec), ]
I <- I[,c(3:5)]
names(I)[3] <- "DEP"
X <- merge(X, I, by=c("time", "geo"), all.x=TRUE)
```

As mentioned when introducing the renewable energy share variable, the major problem is in the transition from *Eurostat* to *World Bank* data for information prior to 2004. In this case the library *wbstats* is used, and in particular the function *wb*. There are small differences in the names assigned to the countries: in *Eurostat* Greece is **EL** while in the *World Bank* it is **GR**, United Kingdom is **UK** while in *World Bank* it is **GB**. Data integration between the two data sources is carried out using the following code:

```
J <- wb(indicator = "EG.FEC.RNEW.ZS", startdate = 2000,
        enddate = 2004, country=c(levels(X$geo), "GB", "GR"))
J$iso2c <- gsub("GB", "UK", J$iso2c)
J$iso2c <- gsub("GR", "EL", J$iso2c)
J <- J[,c(2,3,6)]
names(J) <- c("time", "WBren", "geo")
I <- merge(I, J, by=c("time", "geo"))
I$FAC <- I$REN / I$WBren
I <- I[,c(2,5)]
J <- merge(J, I, by="geo")
J$REN <- round(J$WBren * J$FAC, 3)
J <- J[J$time < 2004, c(1,2,5)]
U <- rbind(U, J)
X <- merge(X, U, by=c("time", "geo"), all.x=TRUE)
```

For a discrete number of countries, information regarding *market concentration* is sometimes missing. In the case of Bulgaria, for instance, all the values prior to 2013 are not available; those NAs are substituted with the first available year (2013).

```
X[X$geo == "BG" & X$time \%in\% c(2000:2012), "MAR"]
<- X[X$geo == "BG" & X$time == 2013, "MAR"]
```

While for Bulgaria it was use possible to simply copy and paste the information from following years, the Netherlands have never disclosed any information regarding market concentration. In this case data is substituted with averages from countries with similar market structure, as Belgium, Germany, Luxembourg and Denmark.

```
for (i in 1:nrow(X)) {
  year <- X$time[i]
  if (X$geo[i] == "NL" & year%%1==0){
    DEvalue <- X[X$geo == "DE" & X$time == year, "MAR"]
    BEvalue <- X[X$geo == "BE" & X$time == year, "MAR"]
    LUvalue <- X[X$geo == "LU" & X$time == year, "MAR"]
    DKvalue <- X[X$geo == "DK" & X$time == year, "MAR"]
    NLvalue <- mean(c(DEvalue, BEvalue, LUvalue, DKvalue), na.rm=T)
    X[X$geo == "NL" & X$time == year, "MAR"] <- NLvalue
  }
}
```

Eurostat, at the time of the writing, has not yet published data regarding emission intensity for years 2019 and 2020. Since these values are likely to have changed in the last years, the assumption is that the direction of the change follows the trend of the difference from 2017 to 2018, with some inertia (equal to 0.33). The achieve this on **R**:

```
for (country in levels(X$geo)){
  if (country != "GE") {
    diff <- (X[X$time == 2018 & X$geo == country, "EMI"] -
X[X$time == 2017 & X$geo == country, "EMI"])
    X[X$time == 2019 & X$geo == country, "EMI"]
<- round(X[X$time == 2018 & X$geo == country, "EMI"] + diff / 3, 1)
    X[X$time == 2020 & X$geo == country, "EMI"]
<- round(X[X$time == 2018 & X$geo == country, "EMI"] + 2 * diff / 3, 1) }
}
```

Price of natural gas tends to increase over time. For this reason, when substituting Not Availables for the Gas variable when it is missing, both the history of the price for that country and the average of countries in that year is taken into account. For countries that never disclose information regarding the natural gas price, averages from neighboring or similar countries is used. In the case of the missing value for Malta, for instance, an average of the information from Italy and Greece is used.

```
for (i in 1:nrow(X)) {
  year <- X$time[i]
  country <- X$geo[i]
  if (country \%in\% c("BE", "CZ", "DE", "EE", "EL", "LI", "LU", "MK", "PL", "PT")
& is.na(X[i, "GAS"])) {
    X[i, "GAS"] <- weighted.mean(c(mean(X[X$geo==country,"GAS"],na.rm=T),
mean(X[X$time==year,"GAS"],na.rm=T)),c(0.25,0.75))
  }
  else if (country == "MT") {
    value1 <- X[X$geo == "IT" & X$time == year, "GAS"]
    value2 <- X[X$geo == "EL" & X$time == year, "GAS"]
    value <- mean(c(value1, value2), na.rm=T)
  }
}
```

```

    X[i,"GAS"] <- value
  }
}

```

For all other Not Availables referring to non mid-term records, for variables such as Dependence, Consumption, Inflation and Emission Intensity, both the average from the year and the average from the country is taken into consideration, using a weighted mean. This schema is implemented so that if information regarding previous years is missing, the NA can still be replaced with a reasonable value. To bring an example, the code for substituting Dependence missing values is reported below.

```

for (i in 1:nrow(X)) {
  year <- X$time[i]
  country <- X$geo[i]
  if ((is.na(X[i, "DEP"]) & year%%1==0)) {
    X[i, "DEP"] <- weighted.mean(c(mean(X[X$geo==country, "DEP"], na.rm=T),
mean(X[X$time==year, "DEP"], na.rm=T)), c(0.0005, 0.9995), na.rm=T)
  }
}

```

For Gross Domestic Product missing values an additional intake of care is needed, since geographically close regions may present completely different wealth levels. In the case no historic value is found, countries that are expected to have a similar GDP are used as a benchmark. The problem with the above-mentioned technique is in the fact that using the average from historic values is likely to under-estimate the real GDP value, since for most years the economy tends to grow rather than shrink. For this reason the mean is positively adjusted by multiplying it by 1.02 (the European economy in recent years has been growing by about 2 percentage point per year on average).

```

historic1 <- c()
for (i in 1:nrow(X)) {
  year <- X$time[i]
  country <- X$geo[i]
  if (country == "XK" | country == "AL" | country == "ME" | country == "MK" | country == "BA") {
    value1 <- X[X$geo == "RO" & X$time == year, "GDP"]
    value2 <- X[X$geo == "HR" & X$time == year, "GDP"]
    value3 <- X[X$geo == "RS" & X$time == year, "GDP"]
    value4 <- X[X$geo == "BG" & X$time == year, "GDP"]
    outside <- mean(c(value1, value2, value3, value4), na.rm=T)
    value <- weighted.mean(c(outside, 1.01*mean(historic1)), w=c(0.0005, 0.9995), na.rm=T)
    historic1 <- c(historic1, value)
    X[i, "GDP"] <- value
  }
}

```

The remaining missing values all refer to mid-year records. When both the following semester value and the previous semester value are present, a simple average is computed.

```

for (i in 1:nrow(X)) {
  year <- X$time[i]
  country <- X$geo[i]
  if (year %% 1 != 0)
    for (col in c("DEP", "CON", "EMI", "MAR", "REN", "OIL")) {
      prev <- X[X$time==(year-0.5) & X$geo==country, col]
      after <- X[X$time==(year+0.5) & X$geo==country, col]
      X[i, col] <- mean(c(prev, after), na.rm=T)
    }
}

```

Membership to EU

To understand whether the membership to the European Union corresponds to a higher electricity price, left constant all other model parameters, it is necessary to first introduce some membership dummy variables. The **EA** parameter becomes one when the country belongs to the EU Economic Area, where Euro is used as a currency; for all other member countries the identifier is simply **EU**. Among the non-member countries, the ones which agreed to join the European Free Trade Association are identified as **EFTA**.

```
for (row in 1:nrow(DP)) {
  if (as.character(DP[row, "geo"]) \%in\% c("BG", "RO", "CZ", "HU", "HR",
"SE", "DK", "PL", "UK")) {
    DP$EU[row] <- "EU"
  }
  else if (as.character(DP[row, "geo"]) \%in\% c("NO", "IS", "LI")) {
    DP$EU[row] <- "EFTA"
  }
  else if (as.character(DP[row, "geo"]) \%in\% c("BE", "EL", "LT", "PT", "ES", "LU", "FR",
"SI", "MT", "SK", "DE", "IT", "NL", "FI", "EE", "CY", "AT", "IE", "LV")){
    DP$EU[row] <- "EA"
  }
}
```

Models

Static

To create a simple linear model, the command *lm* needs to be run in R. For instance, *Model 3* was computed by running the following.

```
LMeP <- lm(log(PRI) ~ log(GAS) + DEP + log(CON) + REN + log(GDP) + log(OIL) + MAR + EU, DP)
```

To compute analysis-of-variance tables for model objects produced by **lm**, the function *anova* is used. The objective is to compare models in order to evaluate differences in significance.

```
LM <- lm(log(PRI) ~ log(GAS) + DEP + log(CON) + REN + log(GDP) + log(OIL) + MAR, DP)
anova(LM, LMeP)
```

The library *caret* is instead used to carry out the **Box-Cox** transformation on the outcome variable. A new model is then built upon the new outcome and the previous predictor values.

```
bpt <- caret::BoxCoxTrans(DP$PRI)
DP <- cbind(DP, nP=predict(bpt, DP$PRI))
LMeB <- lm(nP ~ log(GAS) + DEP + log(CON) + REN + log(GDP) + log(OIL) + MAR + EU, DP)
```

Since applying the Box-Cox transformation to the outcome variable is not always sufficient to solve problems of non-constant variance, another option is to use **Weighted Least Regression** instead of Ordinary Least Regression. Steps are displayed below.

```
DP$resi <- LMeP$residuals
LMeR <- lm(log(resi^2) ~
  log(GAS) + DEP + log(CON) + REN + log(GDP) + log(OIL) + MAR + EU, DP)
DP$varFunc <- exp(LMeR$fitted.values)
LMwls <- lm(log(PRI) ~ log(GAS) + DEP + log(CON) + REN + log(GDP) + log(OIL) + MAR + EU,
  weights = 1/sqrt(varFunc), DP)
```

To perform subset selection, the library *leaps* is used. It is necessary to specify the option *nvmax*, which represents the maximum number of predictors to incorporate in the model. In the case of this research *nvmax* = 5, so the function will return up all the variables model, that is, it returns the best 1-variable model, the best 2-variables model, ..., the best 12-variables models. Backward and forward step-wise regression is instead faster and less computationally expensive because it works as a sequential system of inclusion (or exclusion) of variables, without having to compute the best subset for each *N* from 1 to *nvmax*. Code for performing exhaustive subset selection on R is reported below.

```
leaps::regsubsets(log(PRI) ~ log(GAS) + DEP + log(CON) + REN
+ log(GDP) + log(OIL) + MAR + EU, DP, nvmax = 12)
```

To split the data set in training and validation sets on a temporal basis (before and after 2015), it is sufficient to prompt the following:

```
train <- (DP$time < 2015)
test <- (!train)
```

Now the idea is to use the training set to build a model which can then be tested on the most recent validation data. To correctly determine the mean difference in US cents between the real information and the model prediction it is necessary to compute the exponential transformation on the model prediction, since in the model this variable is used in its logged form.

```
LMeP <- lm(log(PRI) ~ log(GAS) + DEP + log(CON) + REN + log(GDP) + log(OIL) + MAR + EU,
  DP, subset=train)
pred <- predict(LMeP, DP[test,])
mean(abs(DP$PRI[test] - exp(pred)))
```

If instead weighted least squares was used instead of OLS for building the model:

```
DP$resi[train] <- LMeP$residuals
LMeR <- lm(log(resi^2) ~ log(GAS) + DEP + log(CON) + REN + log(GDP) + log(OIL) + MAR + EU,
  DP, subset=train)

DP$varFunc[train] <- exp(LMeR$fitted.values)
LMgls <- lm(log(PRI) ~ log(GAS) + DEP + log(CON) + REN + log(GDP) + log(OIL) + MAR + EU,
  weights = 1/sqrt(varFunc), DP, subset=train)
pred <- predict(LMgls, DP[test,])
mean(abs(DP$PRI[test] - exp(pred)))
```

In the previous two models all data set variables were used, but it may be that reducing the number of variables actually boosts the performance on the validation set. To evaluate the mean absolute error between the predictions and the actual data at disposal, a vector with the errors is created in order to store the performance information. For every step N in the cycle 1-10 the best subset of variables including N of them is determined and then mean absolute error is computed. In this example the weights are used in the runs but the code is very similar if OLS is preferred to WLS.

```
W <- 1/sqrt(DP$varFunc[train])
tLM <- regsubsets(log(PRI) ~ log(GAS) + DEP + log(CON) + REN + log(GDP) + log(OIL)
+ MAR + EU, DP[train,], weights=W, nvmax = 11)
test.mat <- model.matrix(log(PRI) ~ log(GAS) + DEP + log(CON) + REN + log(GDP) + log(OIL)
+ MAR + EU, data=DP[test,])
val.errors <- rep(NA, 10)
for (i in 1:10){
  coefi <- coef(tLM, id=i)
  pred <- test.mat[,names(coefi)] \%*\% coefi
  val.errors[i] <- mean(abs(DP$PRI[test] - exp(pred)))
}
which.min(val.errors)
val.errors[which.min(val.errors)]
coef(tLM, 4)
val.errors
```

The library *glmnet* can be used in order to create ridge, lasso and elastic net models. In particular, the function *cv.glmnet* enables to choose the parameter λ through cross validation. A seed is set simply to make the results reproducible.

```
x <- model.matrix(log(PRI) ~ log(GAS) + DEP + log(CON) + REN + log(GDP) + log(OIL)
+ MAR + EU, DP)[,-1]
```



```

y <- DP$PRI
set.seed(35)
ridge <- cv.glmnet(x[train,], log(y[train]), alpha=0, standardize=T)
bestlam <- min(ridge$lambda)

```

Now that information regarding the λ value which enables to achieve best performance (on the training set), Mean Absolute Error is computed on the validation set.

```

ridge.pred <- predict(ridge, s=bestlam, newx=x[test,])
mean(abs(exp(ridge.pred) - y[test]))

```

For the visualization of *Figure 2.6* the output of the following code is used:

```

mat <- as.matrix(ridge$glmnet.fit$beta)
forplot <- data.frame(t(rbind(mat, ridge$glmnet.fit$lambda)))

```

If L1 is to be used instead of L2 penalty the functions to be used do not really change: the only major difference is in the α value to be set inside the *cv.glmnet* function.

```

lasso.mod <- glmnet(x[train,], log(y[train]), alpha=1)
set.seed(35)
cv.out <- cv.glmnet(x[train,], sqrt(y[train]), alpha=1)
bestlam <- cv.out$lambda.min
pred <- predict(lasso.mod, s=bestlam, newx=x[test,])
C <- as.vector(coef(cv.out, bestlam))
length(C[C != 0])
mat <- as.matrix(cv.out$glmnet.fit$beta)
forplot <- data.frame(t(rbind(mat, cv.out$glmnet.fit$lambda)))

```

To include interaction terms it is only necessary to create a *regsubsets* object that builds models not only looking at the distinct variables but also takes in the multiplied terms.

```

tLM <- regsubsets(log(PRI) ~ (log(GAS) + DEP + log(CON) + REN + log(GDP) + log(OIL)
+ MAR)^2 + EU, DP[train,], nvmax = 30, really.big = T)
test.mat <- model.matrix(log(PRI) ~ (log(GAS) + DEP + log(CON) + REN + log(GDP) + log(OIL)
+ MAR)^2 + EU, data=DP[test,])
val.errors <- rep(NA, 30)
for (i in 1:30){
  coefi <- coef(tLM, id=i)
  pred <- test.mat[,names(coefi)] \%*\% coefi
  val.errors[i] <- mean(abs(DP$PRI[test] - exp(pred)))
}

```

Until now predictor variables have only entered the linear model linearly but it may actually be that using some kind of polynomials rather than the linear term does improve performance. To build models which include polynomial terms and then compare their performance through subset selection the function *regsubsets* is again used.

```

tLM <- regsubsets(log(PRI) ~ poly(log(GAS),2) + poly(DEP,2) + poly(log(CON),2)
+ poly(REN,2) + poly(log(GDP),2) + poly(log(OIL),2) + poly(MAR,2) + EU, DP[train,],
nvmax = 18)
test.mat <- model.matrix(log(PRI) ~ poly(log(GAS),2) + poly(DEP,2) + poly(log(CON),2)
+ poly(REN,2) + poly(log(GDP),2) + poly(log(OIL),2) + poly(MAR,2) + EU, data=DP[test,])
val.errors <- rep(NA, 17)

```

```
for (i in 1:17){  
  coefi <- coef(tLM, id=i)  
  pred <- test.mat[,names(coefi)] \%*\% coefi  
  val.errors[i] <- mean(abs(DP$PRI[test] - exp(pred)))  
}
```

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