

Design Document

Celeste Yost

Strategy: User Needs & Site Objectives

Who is using this site?

Co-op employers, mainly. Ideally, these are web and design focused companies, and I'll mostly be applying to front-end development positions, so they would be very well versed on effective front-end design and design principles.

Freelance employers could also use this site to browse my work and contact me. They might not be as knowledgeable on libraries or frameworks, but might be looking for my specific style.

What is each audience looking for?

Co-op employers would be looking for my work, with descriptions or some indication on what I did and how I accomplished it. They also will probably want to see more "longform" pieces - actual code instead of the final result, so probably my GitHub. They also might want to see my past job experience and maybe a little more about myself.

Freelance employers will want to see my work, more about myself (if I'm local, that I'm a student, etc.), and a way to contact me. They might also be looking for other places to find me, like social media. They also might look for rates and what I'm capable of.

What will make this successful?

Keeping the site free of clutter - site isn't bloated.

Putting my work ahead of "about me" content - the work should speak for itself.

Maintaining a specific style across pages/content with a distinctive voice.

Scope: Functional & Content Requirements

What specific functions will your user expect?

My user will definitely expect SOME way to view my work, whether it be in a grid-based presentation style (icons/thumbnails for each thing, description as a hover, with each thumbnail opening into the full project as a link) and the ability to look at it somewhere else, like on GitHub if it's code. They will also expect some way to contact me, whether it is email, social media, or a form. These would have to be completely separated.

I also expect my users will be viewing this primarily on their desktop or phone, so I'll need to have breakpoints for those sizes. I don't expect many to look at this on a tablet, but I think it'd be smart to include those breakpoints as well.

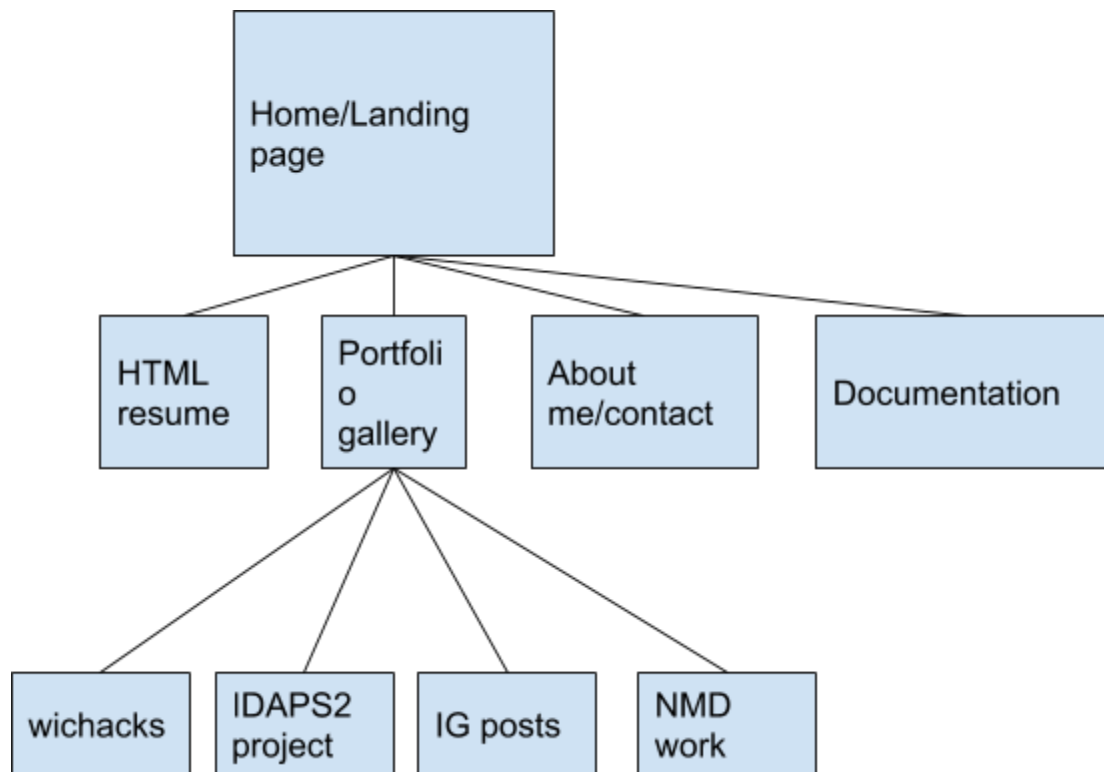
Example: <https://jasper-demo.squarespace.com/>

I like this a lot, but obviously it would have to be changed.

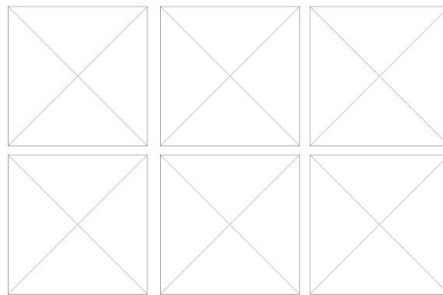
Content I expect to include with descriptions:

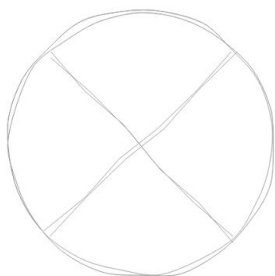
- About me
 - I'm an RIT student in the NMID program.
 - Based in Rochester for school, but Dallas is my hometown.
 - Social media/contact
 - GitHub
 - "Art" instagram
 - Email form or email link
 - What I am capable of
 - Languages
 - software
- My work
 - WicHacks project
 - Grid-based game with collectible items from a hackathon where I was one of the lead programmers.
 - Built in p5
 - Final project from IDAPS II
 - Weird project about colors and object-oriented programming, will have to revisit and make sure this exists and is a good example of work
 - Design work from Digital Survey II (at least 3 examples)
 - A lot of color work, typography, and poster/large scale projects, all pdfs
 - Shows I am physically capable of using Adobe Illustrator and know about design
 - Freelance design/personal design
 - 3 or 4 design pieces that I think capture my style
 - All pdfs/pngs

Information Architecture



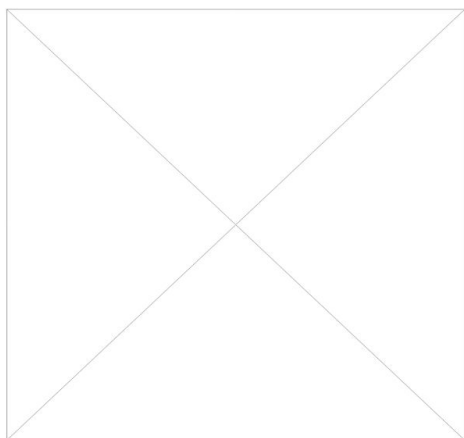
Wireframing





About Me

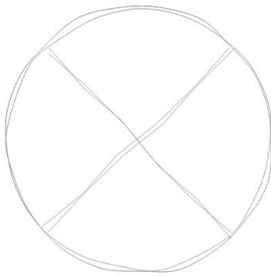
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Documentation

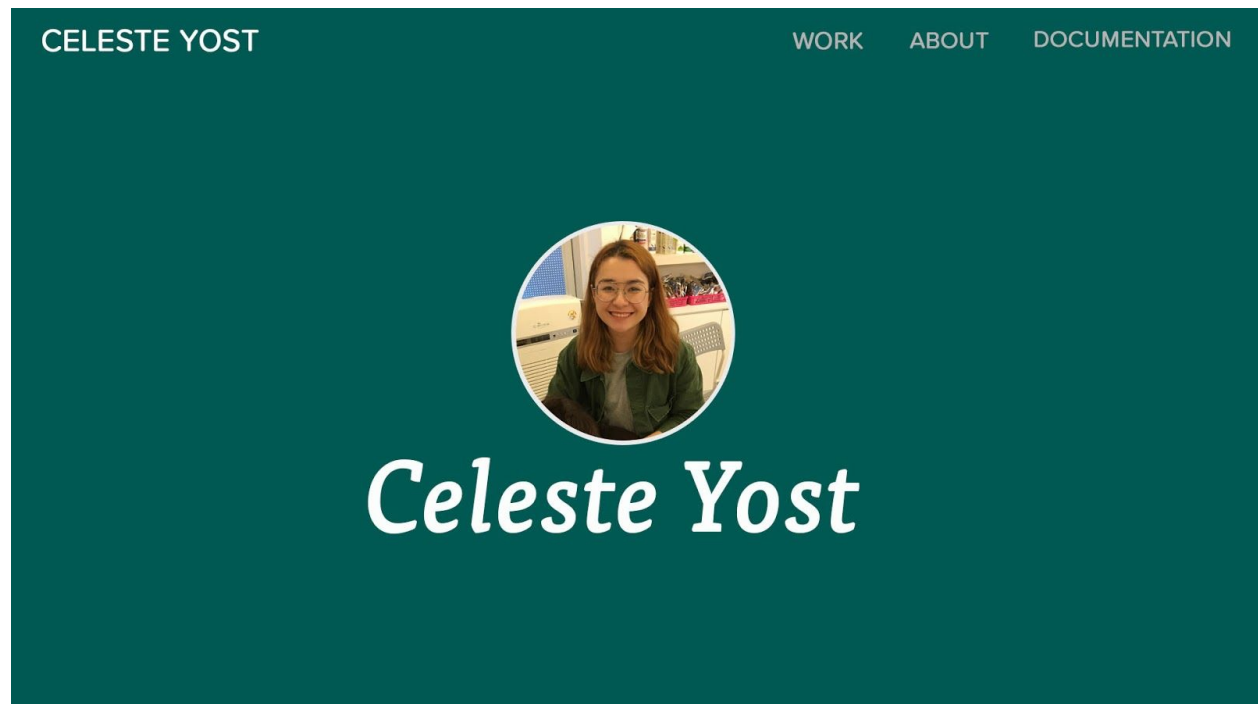
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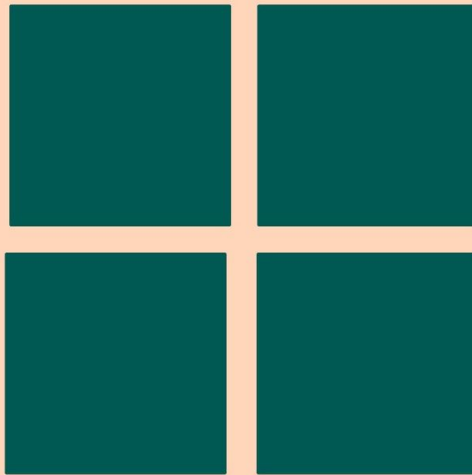


****Note:** I was going to include an HTML resume mockup, but I ran out of free trial sheets on Cacao.

Mockups

<https://projects.invisionapp.com/share/TYO9VAH8MDK#/screens/325480880>

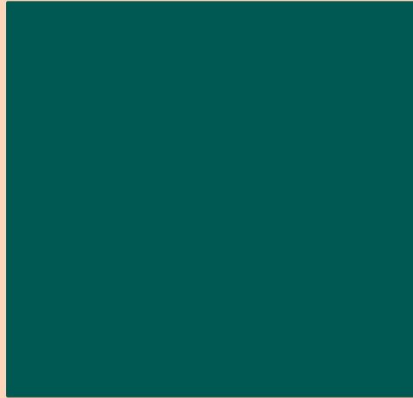




Hi. I'm Celeste.

I'm a web development student with experience in HTML/CSS, Javascript, Java, and C#. I love seeing my designs come to life! Thanks for checking out my work. If you want to contact me, click [here](#) to shoot me an email!





Genetic Algorithm

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Documentation

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***Notes: The icons in the footer will lead to (respectively): my Github, my Instagram for art posts, an HTML format of my resume, and a mailto: that will send me an email. I intend to use a drop-down menu as a navigation bar in the mobile version of my site.