

# María Celeste Wagner

PhD Candidate, Annenberg School for Communication  
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## Research interests

I use qualitative, quantitative, and comparative methods to address questions of media reception and influence around political and social issues, especially in relation to intersecting gender, class, ethnic and/or racial inequalities, and with a focus on Latinx and Latin America.

## Education

**PhD Candidate (ABD), Communication · Annenberg School for Communication, University of Pennsylvania, USA, expected Spring 2022.**

Chair: Michael X. Delli Carpini

Committee: Marwan M. Kraidy, Diana C. Mutz, & Pablo J. Boczkowski

Dissertation title: "When Gender-Based Violence Harms Diverse Identities: The Reception and Influence of News Coverage in Argentina and the United States."

**MA, Communication · Annenberg School for Communication, University of Pennsylvania, USA, 2018.**

**Licenciatura, Communication, Magna Cum Laude** (4-year undergraduate degree) · Universidad de San Andrés, Argentina, 2013.

## Peer-Reviewed Publications

2021: **Wagner, M. C., Boczkowski, P. J., & Mitchelstein, E.** Affect, Curiosity, and Positionality in Context: Watching Television Entertainment in Argentina and the United States. *International Journal of Communication*, 15, 668-687. [DOI:1932-8036/20210005](https://doi.org/10.1932-8036/20210005)

2019: **Wagner, M. C., & Boczkowski, P. J.** Angry, Frustrated, and Overwhelmed: The Emotional Experience of Consuming News about President Trump. *Journalism*, 22(7), 1577-1593. [DOI:10.1177/1464884919878545](https://doi.org/10.1177/1464884919878545)

2019: **Wagner, M. C., & Boczkowski, P. J.** The Reception of Fake News: The Interpretations and Practices That Shape the Consumption of Perceived Misinformation. *Digital Journalism*, 7(7), 870-885. [DOI:10.1080/21670811.2019.1653208](https://doi.org/10.1080/21670811.2019.1653208)

2019: **Wagner, M. C.** Journalists' Gender and Influence: Effects on the Perceived Severity of Sexual Harassment. *Cuadernos.info*, (44), 43-59. [DOI: 0.7764/cdi.44.1631](https://doi.org/10.7764/cdi.44.1631)  
[Originally published in Spanish, English translation by the journal available]

2018: Becerra, M., & **Wagner, M. C.** Crisis of Representation and New Media Policies in Latin America. *Latin American Perspectives*, 45(3), 86-102. [DOI: 10.1177/0094582X18766895](https://doi.org/10.1177/0094582X18766895)

2017: Mitchelstein, M. E., Boczkowski, P. J., & **Wagner, M. C.** The Boomerang Effect: Innovation in the Blogs of Mainstream News Sites, 2008-2012. *Media, Culture & Society*, 39(8), 1231-1244. [DOI:10.1177/0163443717690819](https://doi.org/10.1177/0163443717690819)

2016: Mitchelstein, E., Boczkowski, P.J., **Wagner, M. C.** & Leiva, S. (2016). The News Gap in Argentina: Contextual Factors and Preferences of Journalists and the

## Work in Progress

**Wagner**, M. C. & Kraidy, M. M. Watching Turkish Television Drama in Argentina: Entangled Proximities in Global Media Flows. (*Under Review*)

Mitchelstein, E., Boczkowski, P. J., **Wagner**, M. C. & Suenzo, F. *The Patina of Distrust: Misinformation in a Context of Generalized Skepticism*. (*Book*)

Kim, J. W. & **Wagner**, M. C. The Effect of Gender, Partisanship and Credibility in the Evaluation of Sexual Harassment Political Scandals in the United States. (*Project*)

## Conference Peer-Reviewed Papers

2022 (upcoming): **Wagner**, M. C. "Does Reading News About Sexual Harassment Involving Diverse Women in terms of Racialization and Socioeconomic Status Impact Support for Gender Equality? Comparative Experiments in the Americas," **International Communication Association**, Paris, France.

2022 (upcoming): Mitchelstein, E., Boczkowski, P. J., **Wagner**, M. C., & Suenzo, F. "Pre-pandemic effects of misinformation about politics, social issues and science," **International Communication Association**, Paris, France.

2022 (upcoming): Suenzo, F., Mitchelstein, E., Boczkowski, P. J., **Wagner**, M. C. "Awareness, helpfulness and trust: Exploring audience's attitudes toward fact-checkers in an electoral context," **International Communication Association**, Paris, France.

2022 (upcoming): Mitchelstein, E., Boczkowski, P. J., Siles, I., **Wagner**, M. C., Matassi, M. Roundtable on "The Digital Environment: How We Live Learn Work and Play Now," **Latin American Studies Association**, San Francisco, USA.

2021: **Wagner**, M. C. & Kraidy, M. "Watching Turkish Television Drama in Argentina: Entangled Proximities in Global Media Flows." **International Association for Media and Communication Research** (*held virtually due to COVID-19*).

2021: **Wagner**, M. C. "Interpretations and Resistance: How Feminist Publics Respond to the Media Coverage of Sexist Violence in Argentina and the United States." **International Communication Association** (*held virtually due to COVID-19*).

2021: **Wagner**, M. C. "When Gender-Based Violence Harms Diverse Identities: Consequences of News Coverage on Publics' Attitudes." **Digital Media in Latinx and Latin America Pre-Conference, International Communication Association** (*held virtually due to COVID-19*).

2020: **Wagner**, M. C., Mitchelstein, E., Boczkowski, P. J. & Wardle, C. "Disinformation and Credibility in Media, Platforms, and Personal Contacts: Experimental Evidence on News about Politics and Science in Argentina" [*Extended abstract; presented in Spanish.*] **Center for Media and Society in Argentina** (*held virtually due to COVID-19*).

2020: **Wagner**, M. C., Boczkowski, P. J. & Mitchelstein, E. "Affect, Curiosity, and Positionality in Context: Watching Television Entertainment in Argentina and the United States." **National Communication Association**, Indianapolis, USA (*held virtually due to COVID-19*).

2020: **Wagner**, M. C. "Consequences of Sexual Harassment Coverage in the Americas: A Proposal to Study Attitudinal Effects and the Interpretations of Women in the Margins."

Digital Media in Latin America Pre-Conference, International Communication Association, Gold Coast, Australia (*held virtually due to COVID-19*).

- 2019: **Wagner**, M. C. & Boczkowski, P. J. "The Reception of Fake News: The Interpretations and Practices that Shape the Consumption of Misinformation." **National Communication Association**, Baltimore, USA.
- 2019: **Wagner**, M. C. "Green and Light-Blue Bandanas: The Perception of the Role of the Media and of the Feminist Activism During the Congressional Debate on the Legalization of Abortion in Argentina" [*Extended abstract; presented in Spanish.*] **Center for Media and Society in Argentina**, Buenos Aires, Argentina.
- 2019: **Wagner**, M. C. & Kraidy, M. M. "Watching Turkish Television Drama in Latin America: The Case of Argentina." **International Association for Media and Communication Research**, Madrid, Spain.
- 2019: **Wagner**, M. C. & Boczkowski, P. J. "Angry, Frustrated, and Overwhelmed: The Emotional Experience of Consuming News about President Trump." **International Communication Association**, Washington DC, USA.
- 2019: **Wagner**, M. C. & Kanitz, M. "Women as the Symbolic (Re)builders of the Nation: Women's Day Posters in East Germany (1945-1961)." **International Communication Association**, Washington DC, USA.
- 2018: **Wagner**, M. C. "Reading Women and Reading Men: Effect of Gender of Source on Perceived Severity of Sexual Harassment." **National Communication Association**, Salt Lake City, USA.
- 2018: **Wagner**, M. C. "Can Journalism Change our Attitudes around Social Issues? An Experiment about the Possibilities and Limitations of Journalism When it Comes to Sexual Harassment Debates." [*Extended abstract; presented in Spanish.*] **Center for Media and Society in Argentina**, Buenos Aires, Argentina.
- 2017: Mitchelstein, E., Boczkowski, P. J. & **Wagner**, M. C. "Elections Versus Crimes: Which Topics Are More Effective Burglar Alarms in Online News Sites in Argentina?" [*presented by P. Boczkowski.*] **International Communication Association**, San Diego, USA.
- 2016: Mitchelstein, E., Boczkowski, P. J. & **Wagner**, M. C. "The Boomerang Effect: Innovation in the Blogs of Mainstream News Sites in the U.S., 2008-2012." **National Communication Association**, Philadelphia, USA.
- 2016: Mitchelstein, E., Boczkowski, P. J. & **Wagner**, M. C. "Elections Versus Crimes: Which Topics Are More Effective Burglar Alarms in Online News Sites?" [*Poster.*] **Midwest Association for Public Opinion Research**, Chicago, USA.
- 2016: Mitchelstein, E., Boczkowski, P. J., **Wagner**, M. C. & Leiva, S. "The News Gap in Argentina: Contextual Factors and Preferences from Journalists and Publics" [*presented in Spanish by E. Mitchelstein.*] **Encuentro Nacional de Carreras de Comunicación**, Jujuy, Argentina.

## Awards & Scholarships

- 2018–2022: **Doctoral Fellowship** · Center for Advanced Research in Global Communication, University of Pennsylvania
- 2019: **Research Travel Award** · Graduate & Professional Student Assembly, University of Pennsylvania
- 2018: **SummerCulture Fellowship** · Center for Media at Risk, University of Pennsylvania

2015: **Teaching Assistant Award** · Universidad de San Andrés

2011–2012: **Merit Scholarship** · Best GPA at the Department of Social Sciences, Universidad de San Andrés

2009–2011: **Merit Scholarship** · Universidad de San Andrés

## Teaching Experience

2020: **Teaching Certificate**, Center for Teaching and Learning, University of Pennsylvania

**University of Pennsylvania · Annenberg School for Communication** · Philadelphia, USA

2019: **Course Co-Developer & Co-instructor**, Introduction to Communication Behavior (led in person lectures)

2019: **Teaching Assistant**, Critical Approaches to Popular Culture

2017: **Teaching Assistant**, Introduction to Communication Behavior (led in person seminar, two sections)

**Universidad de San Andrés** · Buenos Aires, Argentina

2014–2015: **Teaching Assistant**, Social Science Methods (led in person seminar, two sections)

2014–2016: **Teaching Assistant**, History of Mediatization (led in person seminar, six sections)

2013–2015: **Teaching Assistant**, Introduction to Communication Science (led in person seminar, six sections)

**Ministry of Education, National Institute of Teacher Training** · Argentina

2015–2016: **Instructor**, Cultural Projects (online instructor)

**Colegio San Luis** · Buenos Aires, Argentina

2011–2015: **Course Developer & Instructor**, Communication, Culture and Society (led in person secondary school lectures)

## Guest Lectures

2021: **"Watching Television in Different Contexts,"** Comparative Political Communication graduate seminar, Texas A&M International University, Laredo, USA.

2019: **"Gender and popular culture,"** at Critical Approaches to Popular Culture, Annenberg School for Communication, **University of Pennsylvania**, Philadelphia, USA

2018: **"Feminist activism in Argentina,"** at Global Digital Activism, Annenberg School for Communication, **University of Pennsylvania**, Philadelphia, USA

2018: **"Media representation: Latinxs in US media,"** at Media in Latin America, Klein College of Media and Communication, **Temple University**, Philadelphia, USA

2018: **"Media representation and effects in Latin America,"** at Media in Latin America, Klein College of Media and Communication, **Temple University**, Philadelphia, USA

2017: **"Gender representations and effects in the US"** at Introduction to Communication Behavior, Annenberg School for Communication, **University of Pennsylvania**, Philadelphia, USA

2017: **"Media representation and effects in Latin America,"** at Media in Latin America, Klein College of Media and Communication, **Temple University**, Philadelphia, USA

## Invited Talks

- 2022: **Wagner, M. C. & Kraidy, M. M.** "The Reception of Turkish TV series in the Land of the *Telenovela*." Interdisciplinary Roundtable on Turkish TV, Ottoman and Turkish Studies Initiative, New York University.
- 2021: **Wagner, M. C.** "The Role of Socioeconomic Status and Ethnicity in the Reception of News about Sexual Harassment in Argentina and the United States" [*presented in Spanish.*] **Department of Social Sciences, Universidad de San Andrés.** Buenos Aires, Argentina (*virtual participation*).
- 2020: **Wagner, M. C.** "Covering Sexual Harassment: The Effects of Gender of Journalists on Audiences' Perceived Severity of Sexual Harassment." **Penn PROMOTES Research on Sex and Gender in Health, University of Pennsylvania.** Philadelphia, USA (*held virtually due to COVID-19*).
- 2020: **Wagner, M. C.** "The Debate Over the Legalization of Abortion: Audience Responses in Argentina." **5th Annual Penn in Latin America & the Caribbean Initiative Symposium, University of Pennsylvania.** Philadelphia, USA (*held virtually due to COVID-19*).
- 2020: **Wagner, M. C. & Kraidy, M. M.** "Watching Turkish Television Drama in Argentina: Entangled Proximities in Global Media Flows." **4th Biennial Center for Advanced Research in Global Communication Symposium: The Global Politics and Poetics of Turkish Television, University of Pennsylvania.** Philadelphia, USA (*held virtually due to COVID-19*).
- 2020: **Wagner, M. C.** "Consequences of Sexual Harassment Coverage: A Proposal to Study Attitudinal Effects and the Lived Experience of Women in the Margins" [*presented in Spanish.*] **Contemporary Debates in Digital Culture, Center for the Study of Media and Society in Argentina.** Buenos Aires, Argentina (*virtual participation*).
- 2019: **Wagner, M. C., Boczkowski, P. J.** "The Reception of Fake News: The Interpretations and Practices that Shape the Consumption of Misinformation." **Countering Online Disinformation 2019 Symposium, Oslo Metropolitan University.** Oslo, Norway (*virtual participation*).
- 2019: **Wagner, M. C.** "Media and Democracy" panel discussant at the **Digital Journalism in Latin America Pre-Conference, International Communication Association.** Washington DC, USA.
- 2019: **Wagner, M. C.,** "Communication Praxis and Authoritarian Regimes" panel discussant, **Communication History Division, International Communication Association.** Washington DC, USA.

## Professional Associations

### Current Memberships

- ICA • International Communication Association
- NCA • National Communication Association
- IAMCR • International Association for Media and Communication Research
- LASA • Latin American Studies Association

### Invited Affiliations

- 2020–present: **External Graduate Student Affiliate.** Center for Latinx Digital Media, Northwestern University.
- 2016–present: **Research Affiliate.** Center for Media and Society in Argentina, Northwestern University and Universidad de San Andrés.

## Academic Service

### Conference & Working Groups Organizing

2019–present: **Organizing Committee Member.** Media and Communication in Global Latinidades (2022), Digital Media in Latinx and Latin America (2021) and Digital Media in Latin America (2020) Pre-Conferences, International Communication Association.

2020–present: **Co-Coordinator.** Gender, Economy, Poverty, and Health Working Group, at the Latin American Interdisciplinary Gender Network, a joint initiative by the Council on Latin American & Iberian Studies at Yale University, the Centro de Investigaciones y Estudios de Género at Universidad Nacional Autónoma de México, and the UNAM-Boston Center for Mexican Studies.

2020–2021: **Moderator.** Center for Latinx Digital Media Virtual Seminar Series, Northwestern University.

Angharad Valdivia (UIUC). "Disney, gender, generation and Latinidad? Stuck in the Middle as a metaphor for the ambivalent and ambiguous location of the US' most numerous 'minority'." | Jillian Báez (CUNY). "Performing representational labor: Blackness, Indigeneity, and legibility in global Latina/o/x media cultures." | Diana Leon-Boys (USF). "Flexible Latinidad at Disney theme parks: A bi-coastal situated ethnography of Elena of Avalor." | Carmen González (UW). "Digital access in times of crisis: Co-designing digital health interventions with and for Latino communities.")

2021: **Moderator.** Feminist Studies Division, International Communication Association. Panel "Feminist Text Analysis"

2020–2021: **Organizing Committee Member.** CARGC Fellows Conference: No Going Back: Global Communication and Post-Pandemic Politics, Center for Advanced Research in Global Communication, University of Pennsylvania.

2018–2019: **Organizing Committee Member.** CARGC Fellows Conference: Popular Culture and Coloniality: Decolonizing Media Studies, Center for Advanced Research in Global Communication, University of Pennsylvania.

2017: **Organizing Committee Member.** Graduate Student Symposium, Annenberg School for Communication, University of Pennsylvania.

### University Service at the University of Pennsylvania

2020–2024: Board member. Board of Advisors, **Center for Advanced Research in Global Communication.**

2018–present: Board member. Graduate Student Advisory Board, **Center for Latin American and Latinx Studies.**

2019, 2020: Advisory committee member for postdoctoral fellow selection, **Center for Advanced Research in Global Communication.**

2018–2019: **Student Representative.** Elected student representative for the Annenberg School for Communication at the **Graduate and Professional Student Assembly.**

2018–2019: **Committee Member.** **International Affairs Committee**, Graduate and Professional Student Assembly.

2018–2019: **Committee Member.** **Professional Development Committee**, Annenberg School for Communication.

2017–2018: **Committee Member. Annenberg Graduate Student Council**, Annenberg School for Communication.

### **Journal & Conference Reviewer** (*Link to Publons*)

*Journalism Studies* (2021)

*Digital Journalism* (2020)

*Journalism* (2020)

*Latin American Research Review* (2019–20)

*HSK Misinformation Research Review* (2020)

*Media and Communication* (2020)

*The International Journal of Press/Politics* (2020)

*Revista Sociedad Argentina del Análisis Político* (2020)

International Communication Association (2018, 2019, 2020)

International Association for Media and Communication Research (2019)

National Communication Association (2019)

### **Professional Experience** (*selected*)

2015–2016: **Research Coordinator, Center for Media and Society in Argentina**, Buenos Aires, Argentina. Coordination and supervision of research assistants, conference and events planning, elaboration of research instruments, institutional communication.

2013–2015: **Research Assistant, National Human Development Report of the United Nations Development Programme**, with Soto Magariños Consulting, Buenos Aires, Argentina. Qualitative analysis of interviews in project about gender inequality in the business sector in Argentina.

### **Media Publications of My Authorship** (*selected*)

**Wagner, M. C.** (March 13, 2021). "Why does the way gender-based violence is covered in the media matter?" [*in Spanish*]. [\*Abro Hilo\*](#).

**Wagner, M. C., Mitchelstein, E., Boczkowski, P. J.** (May 10, 2020). "How much do we believe fake news on WhatsApp?" [*in Spanish*]. [\*Infobae\*](#).

**Wagner, M. C., Mitchelstein, E., Boczkowski, P. J.** (May 7, 2020). "When it comes to scientific information, WhatsApp users in Argentina are not fools." [\*First Draft\*](#).

**Wagner, M. C. & Boczkowski, P. J.** (October 30, 2019). "Expect impeachment to be catnip for news junkies – but also a boost for news avoidance." (*Re-post of our Op-Ed at The Conversation*). [\*NiemanLab\*](#).

**Wagner, M. C. & Boczkowski, P. J.** (October 30, 2019). "Democrats or Republicans, Americans are angry, frustrated and overwhelmed". (*Re-post in Spanish of our Op-Ed at The Conversation*). [\*Infobae\*](#).

**Wagner, M. C. & Boczkowski, P. J.** (October 30, 2019). "Democrat or Republican, Americans are angry, frustrated and overwhelmed." [\*The Conversation\*](#).

**Wagner, M. C.** (December, 2019). "Nothing new under the sun or why the internet (almost) didn't change things" [*in Spanish*]. [\*Revista Aguinaldo\*](#).

**Boczkowski, P. J., Mitchelstein, E., Wagner, M. C., & Leiva, S.** (April 7, 2016). "Modern clicks: The public's agenda online" [*in Spanish*]. [\*Revista Anfibia\*](#).

**Boczkowski, P. J., Mitchelstein, E., & Wagner, M. C.** (May 21, 2016). "Lázaro Báez vs. Panama Papers: an unequal coverage" [*in Spanish*]. [\*Perfil\*](#).

### **Media Coverage of My Research** (*selected*)

**Owens, C.** (February 13, 2020). "How does the news really make us feel? This Penn expert looks at how it changes our habits." [*Interview*]. [\*The Philadelphia Inquirer\*](#).

**Dolan, E. W.** (January 13, 2020). "For many Americans, talking about the news has become synonymous with talking about President Trump." [*Interview*]. [\*PsyPost\*](#).

DePaulo, B. (November 4, 2019). "Political News and Discourse in the US: Democrats & Republicans Are Both Upset." [PsychCentral](#).

Benton, J. (September 30, 2019). "Reading political news in the age of Trump leaves people stressed, angry, and overwhelmed." [NiemanLab](#).

"What are the strategies that people use to avoid fake news in the media?" *[in Spanish]* (August 24, 2019). [Infobae](#).

## **Languages**

Spanish (native) - English (fluent) - Portuguese (conversational)