Manus (AI Product): Comprehensive Overview and 2024–2025 Update

Correct Identification and Company Behind Manus

Manus is an autonomous AI agent product officially branded on its website as "Manus: Hands On AI," and it is operated by Butterfly Effect Pte. Ltd. as stated in the product's privacy policy. The corporate identity on the official site footer indicates Singapore, and the company discloses offices in Singapore, San Mateo (California), and Tokyo. External reporting in 2025 similarly noted the Singapore headquarters, with coverage of its invite-only launch in early March. These details establish the correct entity and location for the AI product and differentiate it from other organizations with similar names. [1a] [2a] [3] [4] [21a] [21b]

To avoid confusion with similarly named entities, it is important to note that MANUS (VR/data gloves) is a separate Dutch hardware company that explicitly states it is not Manus AI; manusai.ai is a fan site unrelated to the official product; and "Openmanus" (manus-ai.com) is a different U.S.-based site with its own history and policies. [31] [32] [33] [34]

Purpose and Core Capabilities

Manus positions itself as a general autonomous AI agent that completes tasks and delivers results rather than simply answering questions. It operates in a full virtual environment with internet access and a persistent file system, functioning as a virtual colleague capable of planning, executing, and delivering complete work products. The platform highlights end-to-end capabilities such as generating entire slide decks from a single prompt, turning files into engaging websites, transforming web development into a seamless conversational workflow, and executing tasks asynchronously in the cloud so users can close devices and receive notifications upon completion. In addition, Manus scales

research through multi-agent parallelization under its "Wide Research" paradigm. 7a 7b 7c 5a 5b 8a 5c 11a

Underlying Models and Technology

Manus is architected as an autonomous agent system with a managed sandbox capable of installing software and creating tools, enabling independent completion of complex workflows. It implements multi-agent parallelization through Wide Research, in which each sub-agent is a fully capable general-purpose Manus instance, rather than a fixed role-based agent. The platform integrates with third-party AI providers to generate outputs in response to user inputs, and the blog's discussion of token pricing suggests Anthropic's Claude Sonnet is among the models considered or used in the system. 7d 11b 2b 10a

Programmatically, Manus exposes APIs and webhooks to create and monitor tasks, including detailed retrieval of task status, outputs, credit usage, and metadata. 27a 27b 28

Target Users and Primary Use Cases

Manus targets professionals and teams who need tasks executed to completion across research, analysis, content creation, and software workflows. It is positioned to act like an extra teammate, connecting with workplace tools and freeing users to focus on building. The product emphasizes the agent's ability to research, analyze, code, deploy, and manage tasks across the stack, aligning with knowledge workers, product teams, marketing operations, and engineering groups needing persistent, end-to-end outcomes. 13a 13b

Supported Platforms and Deployment Options

Manus is accessible through its web application, mobile apps, and a Windows desktop client, and can be automated via the API. The iOS listing underscores cloud asynchronicity in its execution model, while the Android listing reiterates its general agent positioning and purpose. The Windows app is available via the Microsoft Store, with a notable release date in June 2025. Developers can orchestrate tasks using the API and webhooks, and expose agent outcomes to operational systems through connectors and integration endpoints. 1b 5d 6 19a 27c 28

Pricing and Availability/Licensing

Manus uses a credit-based model designed to provide flexibility and control. Credits are consumed based on task complexity and required resources, and plan credits reset monthly while purchased add-on credits never expire. The Help Center provides current pricing tiers, including a Free plan at $0/month, a Pro plan starting from $20/month with an annual billing discount, and a Team plan at $40/month with an annual billing discount. For teams, credits are pooled, and a typical task consumes around 150 credits, enabling predictable allocation of work across team members. 17a 17b 17c 18a 18b 18c 13c 13d

Integrations and Ecosystem

Manus integrates with widely used productivity and business tools, enabling the agent to operate across email, calendars, documents, CRM, and developer ecosystems. The integrations documentation lists available connectors such as Gmail, Notion, Stripe, HubSpot, Slack, Google Calendar, Hugging Face, Google Drive, and GitHub, and provides support for Zapier to connect to more than 8,000 apps via no-code workflows. Slack integration brings AI directly into team conversations, while connectors link Manus to services like Gmail, Google Calendar, and Notion. Within the website-builder context, Manus also provides structured paths to connect to external services like Stripe for payments and Google Maps for location-based features. 23a 23b 25 26 24 8b

Data Privacy and Security Posture

Butterfly Effect Pte. Ltd. provides the Manus AI platform and publishes a privacy policy describing processing of personal information collected through the Manus AI platform and related mobile apps and browser extensions. The service integrates third-party AI providers for output generation, and enforces sandbox-specific retention policies that separate sandbox data from regular sessions, with automatic deletion after 7 days on free plans and 14 days on paid plans unless the sandbox is reset. Manus' User Safety & Content Policy states that user content is not used to train a Manus foundation model and the company endeavors to disable third-party training on user data. The company asserts SOC 2 and GDPR compliance, and its Trust Center documents specific controls and attestations, including SOC 2 Type 1 and GDPR, with security measures such as data encryption and the ability to view subprocessors. 2a 2c 2b 2e 16 13e 14a 14b 14c 14d

Operationally, Manus provides a Cloud Browser feature to securely manage login states across agent sandboxes, encrypts and saves login information such as cookies and local storage data, and allows users to delete all cookies and website data across devices and sandboxes with a single action. 12a 12b

Key Differentiators Versus Comparable AI Products

Manus differentiates itself through end-to-end autonomy with persistent compute, asynchronous cloud execution, native full-stack web and app creation, and multi-agent parallelization. The sandbox environment gives the agent a virtual computer capable of installing software and creating custom tools, enabling it to deliver production-ready results independently. Asynchronous execution allows tasks to continue in the cloud, notifying users upon completion, which aligns with modern knowledge work patterns. The website builder reframes development as a singular conversational workflow from research and content creation through deployment and analytics. Its Wide Research framework provides system-level parallel processing and agent-to-agent collaboration, and Projects introduce reusable workflows with shared instructions, knowledge, and tools for teams. 7e 5e 8c 11c 10d

Performance iteration in 2025 focused on speed and quality improvements, with Manus 1.5 reducing average task completion time from 15 minutes in April to under 4 minutes and improving internal task quality by 15% compared to earlier versions. These improvements support production-grade use cases requiring timely, reliable outputs. 9a 9b

Release Timeline and Notable Updates (2024–2025)

Manus publicly introduced an early preview in March 2025, signaling its general AI agent ambition. A Windows desktop client became available in June 2025 via the Microsoft Store. Product blogs throughout mid-2025 explored agent context engineering and platform enhancements. In October 2025, Manus 1.5 launched as its most capable agent system to date, improving speed, reliability, and quality, and introducing collaboration and full-stack web application development. Subsequent announcements highlighted the Browser Operator and a November 2025 collaboration with Microsoft to unlock broader enterprise applications via Microsoft Agent 365. Projects rolled out in December 2025, enabling persistent and reusable team workflows available across subscription tiers. 20a 19b 9c 9d 9e 29a 29b 10c

Official Documentation, Demos, and Support

The Manus homepage provides access to the web application and product overview. The documentation covers introductions, getting started with the website builder, and integration guidance. API documentation includes endpoints for tasks and webhooks, and detailed fields such as credit usage. The blog hosts product updates such as Manus 1.5, Projects, Wide Research, Browser Operator, and the Microsoft collaboration. The Help Center centralizes privacy and policy articles, and the Trust Center publishes security and compliance information including SOC 2 Type 1 and GDPR. Official mobile apps are available on the Apple App Store and Google Play, with a Windows client on the Microsoft Store. The launch video offers a product introduction. Manus also maintains a public status page for operational transparency. 1c 7f 8d 27d 28 9f 10d 11d 12c 15a 14e 14f 5f 6b 19c 30 20b

Comparison and Conclusion

The following table summarizes the distinctions among similarly named "Manus" entities to ensure correct identification and selection for AI agent use cases.

Entity	Company	Primary Domain	Product Type	AI Agent?	Notes
Manus (AI agent)	Butterfly Effect Pte. Ltd.	manus.im	Autonomous AI agent platform	Yes	Singapore HQ; multi-platform; credit-based; SOC 2/GDPR posture
MANUS (VR/data gloves)	MANUS Technology Group BV	manus-meta.com / manus-vr.com	Precision EMF data gloves	No	Explicitly not Manus AI; hardware for VR/AR and robotics
manusai.ai	Fan-operated site	manusai.ai	Unaffiliated content/ blog	No	Public disclaimer of no affiliation with manus.im

Entity	Company	Primary Domain	Product Type	AI Agent?	Notes
Openmanus	Openmanus entity	manus-ai.com	Separate AI agent	Yes	Launched early 2024; distinct privacy policy and contact data

For organizations evaluating Manus, the platform's unique value lies in autonomous end-to-end execution in a secure sandbox, robust integrations, asynchronous cloud operation, multi-agent parallelism, and emerging enterprise collaboration via Microsoft Agent 365. Its compliance posture and clear policies on data training further support adoption in regulated environments. The practical path forward is to pilot core workflows —research, content, and web/app creation—under the Pro or Team plan, validate integration with Gmail, Calendar, Notion, Slack, and Stripe via connectors or Zapier, and formalize enterprise engagement through the Trust Center and Enterprise plan SLAs. 29c 13e 16 23a 25

Links to Official Documentation, Demos, and Support

The official entry points and resources include the Manus homepage, product documentation, API references, connectors and integrations guidance, the blog for product updates, privacy/policy help center, Trust Center, mobile app listings, Windows Store listing, the status page, and the launch video. These links serve as primary sources for deployment, integration, compliance, and support. 1d 7g 27e 24b 23c 9g 15b 14g 5g 6c 19d 30b 20c

Sources

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[22] Apple App Store Developer – BUTTERFLY EFFECT PTE. LTD.: https://apps.apple.com/dz/developer/butterfly-effect-pte-ltd/id1724709802

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[26] Slack Integration – Manus Documentation: https://manus.im/docs/integrations/slack-integration

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[31] MANUS VR – Contact (Disambiguation): https://www.manus-vr.com/contact-manus

[32] manusai.ai (Fan site) – Disclaimer: https://manusai.ai/blog

[33] Openmanus – About: https://manus-ai.com/about

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