Interactive Visualizations with Plotly

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What is Plotly?

Plotly, as a company, offers:

- **Plotly:** data visualization library for several programming languages (Python, R, Julia)
- **Dash Open Source:** Python and R library for building interactive web apps, no HTML, CSS or JS knowledge needed.
- **Dash Enterprise:** Dash for companies, with advanced functionalities and support.

4M+ monthly Plotly downloads

300k+ monthly Dash downloads

Session Structure

1. What is Plotly and why I would be interested.
2. How to create and modify Plotly plots.
3. How to keep learning Plotly and solve issues.

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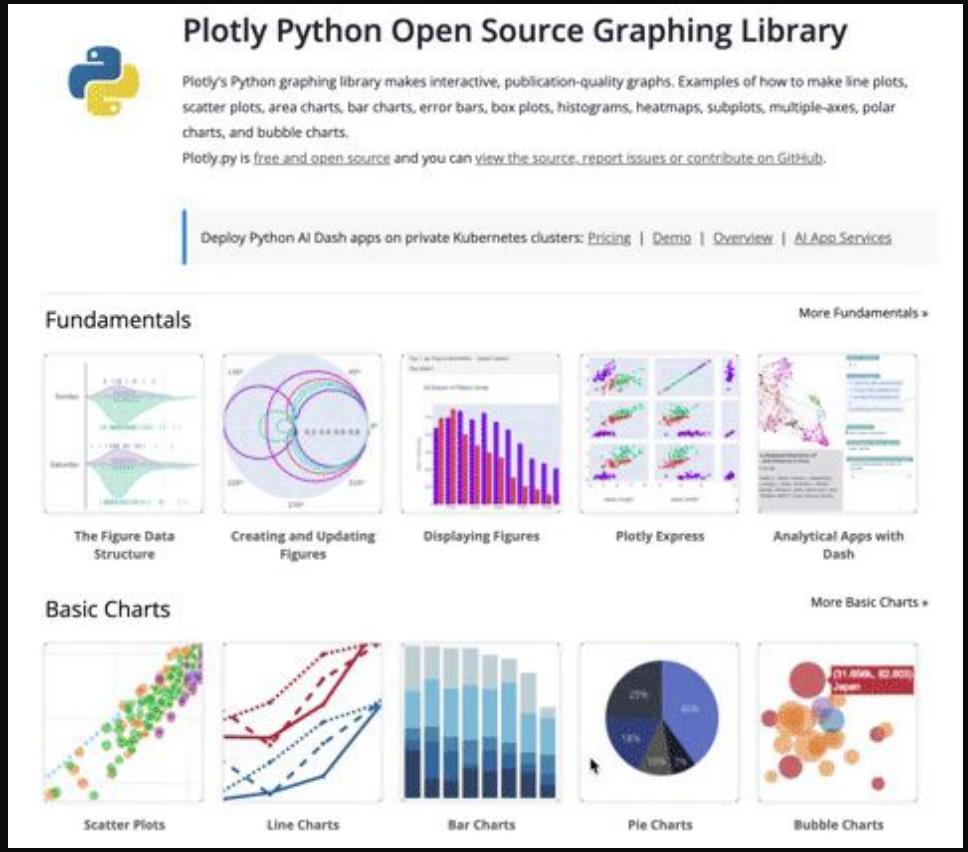
What does Plotly offer?

Its advantages:

- **Interactivity**
- Flexibility
- Easy to learn (comprehensive Docs + open community active support)

+100 types of plots:

- 3D plots
- Maps
- Mixed subplots



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Creating and modifying plots with Plotly

Plotly's most used modules are:

- **plotly.express (px):** for creating plots in a fast and simple way.
- **plotly.graph_objects (go):** for creating and modifying plots in a more elaborate way.

```
!pip install plotly

import plotly.express as px
import plotly.graph_objects as go
import plotly.io as pio
from plotly.subplots import make_subplots
```

Plots created with **px** and **go:**

- Have the same internal structure (they are the same object type).
- Can be modified with the same methods: **`.update_layout()`, `.add_traces()`**
- Can be combined. In fact, it is common to create a plot with **`px`** and modify it with **`go`**.

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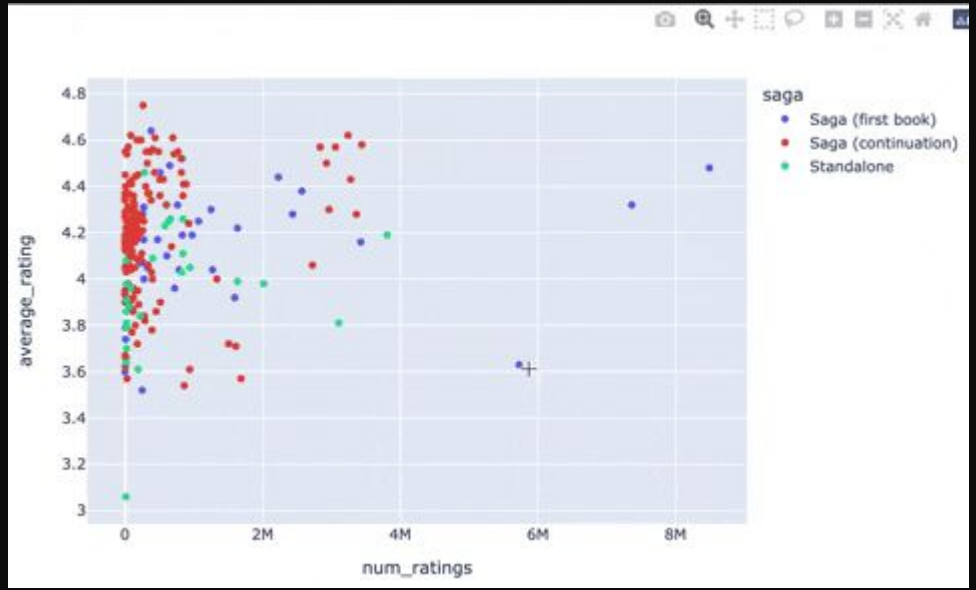
Creating plots: Scatter plot interactivo

```
import plotly.express as px
fig_scatter = px.scatter(
   books_df_scatter, x="num_ratings", y="average_rating", color="saga",
   hover_data=["title", "series_name", "series_n"])
fig_scatter.show()
```

- Additional information about a point when users **hover** over it.
- Menu with options: **download**, zoom, selection.
- Zoom on **selected region**.
- **Zoom reset** on double click or when clicking ‘reset axes’



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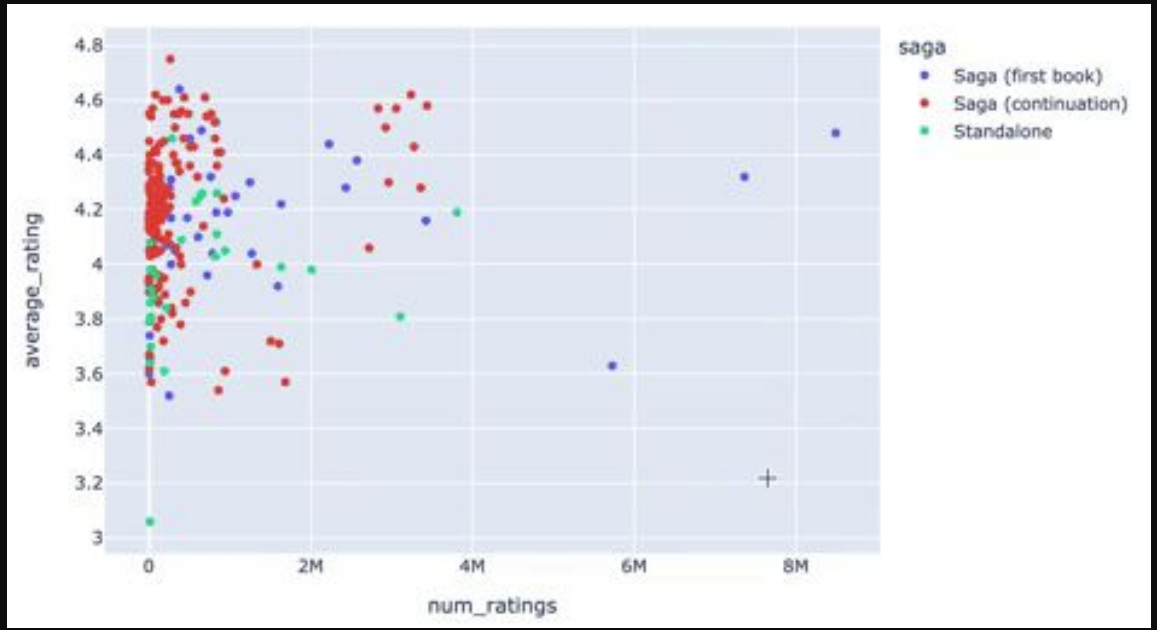
Creating plots: Interactive legend + Hover data

```
fig_scatter = px.scatter(
   books_df_scatter, x="num_ratings", y="average_rating", color="saga",
   hover_data=["title", "series_name", "series_n"],
   )
fig_scatter.show()
```

- **Click** = Show/hide group.
- **Double click** = Isolate that group.

- `hover_data` allows us to include additional information from the dataframe that isn't included in other axes (x, y, color).



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Creating plots: Internal Structure

Plot structure is similar to nested dicts:

- `data` (list of *traces*)
  - Data and related values (eg. group color).
  - Modified with `.update_traces()`
- `layout`
  - Appearance.
  - Modified with `.update_layout()`

```
<class 'plotly.graph_objs._figure.Figure'>

Figure({
    'data': [{'hovertemplate': 'num_ratings=%{x}<br>average_rating=%{y}<extra></extra>',
              'legendgroup': '',
              'marker': {'color': '#636efa', 'symbol': 'circle'},
              'mode': 'markers',
              'name': '',
              'orientation': 'v',
              'showlegend': False,
              'type': 'scatter',
              'x': array([8491079, 3277548, ...,   15518,  285067,   16896]),
              'xaxis': 'x',
              'y': array([4.48, 4.43, 4.58, ..., 3.64, 4.46, 3.86]),
              'yaxis': 'y'}],
   'layout': {'legend': {'tracegroupgap': 0},
              'margin': {'t': 60},
              'template': '...',
              'xaxis': {'anchor': 'y', 'domain': [0.0, 1.0],
                        'title': {'text': 'num_ratings'}},
              'yaxis': {'anchor': 'x', 'domain': [0.0, 1.0],
                        'title': {'text': 'average_rating'}}}
})
```

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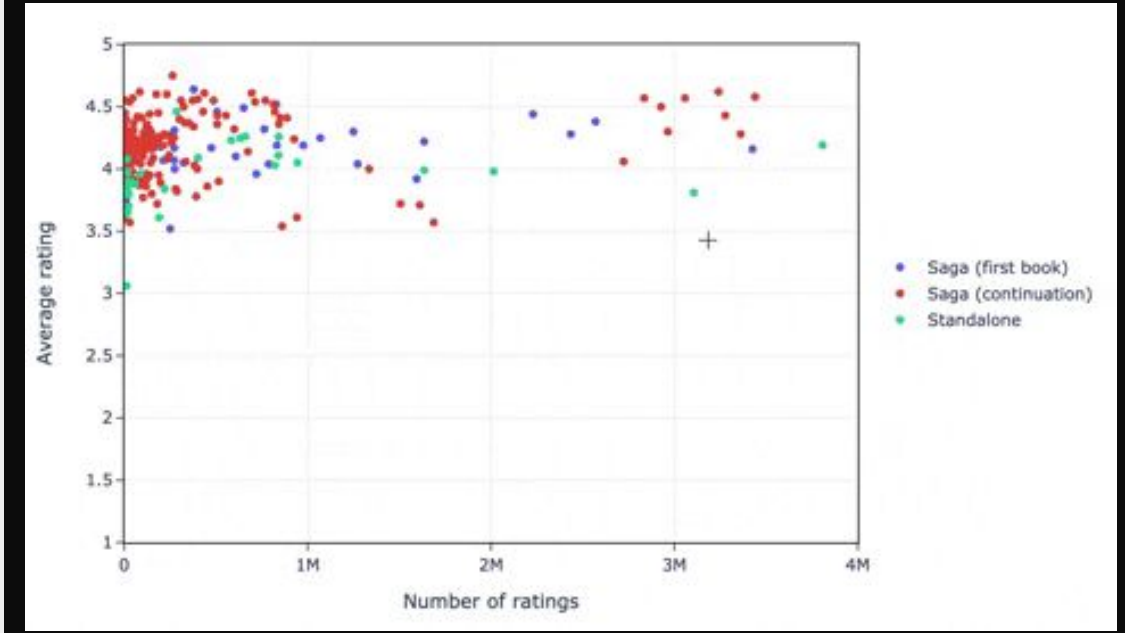
Modifying plots: layout and data/traces

```
# Changing appearance
# No need to reassign to fig_scatter
fig_scatter.update_layout(
    template = 'plotly_white+borders',
    xaxis = {'title':'Number of ratings',
             'range':[0, 4000000]},
    yaxis = {'title':'Average rating',
             'range':[1,5]},
    legend = {'title': None,
              'x': 1.02,
              'y': 0.5}
)
# Specifying structure of hover info
fig_scatter.update_traces(
    hovertemplate = '<b>%{customdata[0]}</b>
<br>%{customdata[1]} %{customdata[2]}'
)

fig_scatter.show()
```



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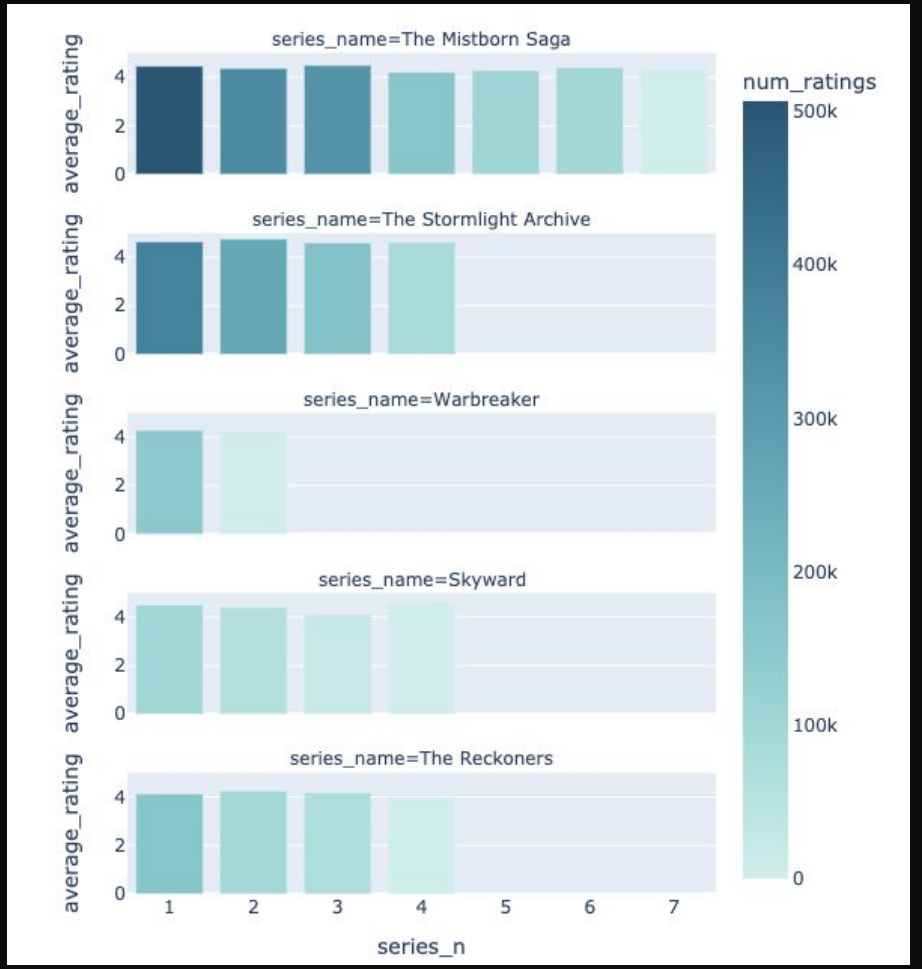
Creating plots: Multiple plots

```
fig_sanderson = px.bar(
    sanderson_sagas_df,
    x='series_n', y='average_rating',
    # Create a plot for each 'series_name' value
    facet_col='series_name', facet_col_wrap=1,
    # Specify continuous var for the color and its palette
    color = 'num_ratings',
    color_continuous_scale = px.colors.sequential.Teal,
    hover_data = ['title'],
    # Specify width and height
    width = 600, height = 700
)

fig_sanderson.show()
```



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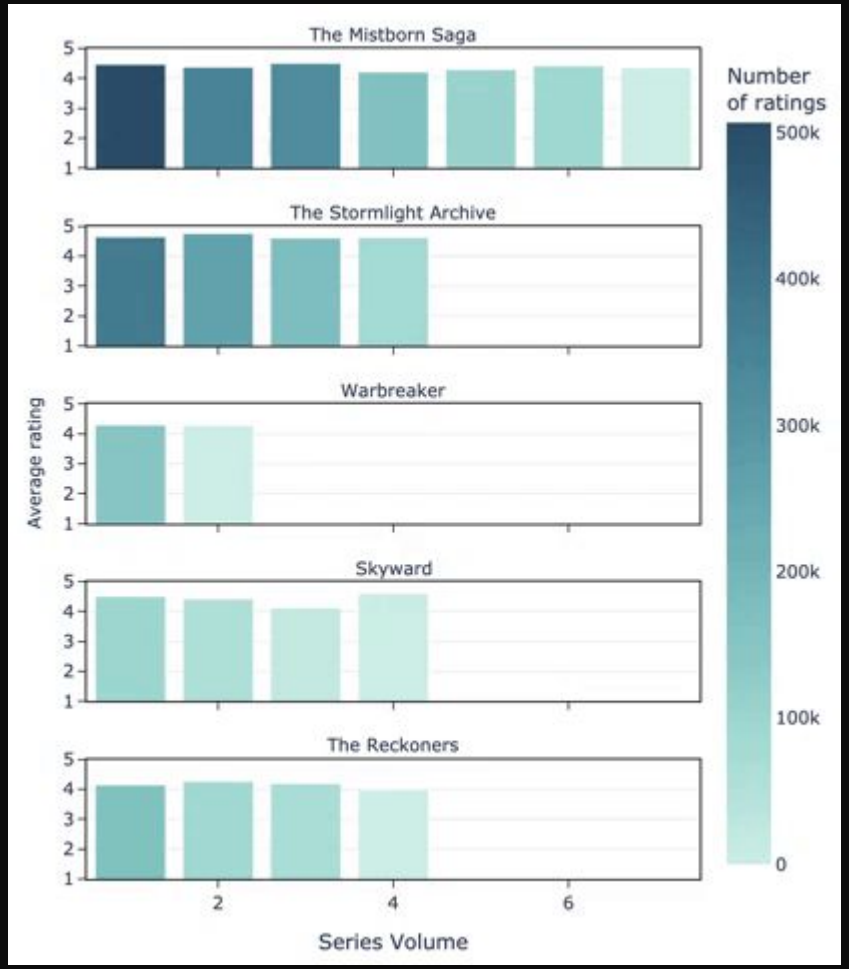
Modifying plots: Multiple plots

```
# Change appearance
fig_sanderson.update_layout(
   coloraxis_colorbar = {'title':'Number<br>of ratings'},
   xaxis = {'title':'Series Volume'},
   yaxis = {'range':[1,5]},
   template = 'plotly_white+borders'
  )

# Remove = from labels/plot titles
fig_sanderson.for_each_annotation(
   lambda a: a.update(text=a.text.split("=")[-1])
   )

# Remove Y axis title from each subplot
fig_sanderson.for_each_yaxis(
   lambda y: y.update(title=None)
  )

# Add a shared title for Y axis
fig_sanderson.add_annotation(
   text='Average rating',
   x=-0.11, y=0.5,
   xref="paper", yref="paper",
   textangle=-90, showarrow=False
   )
```



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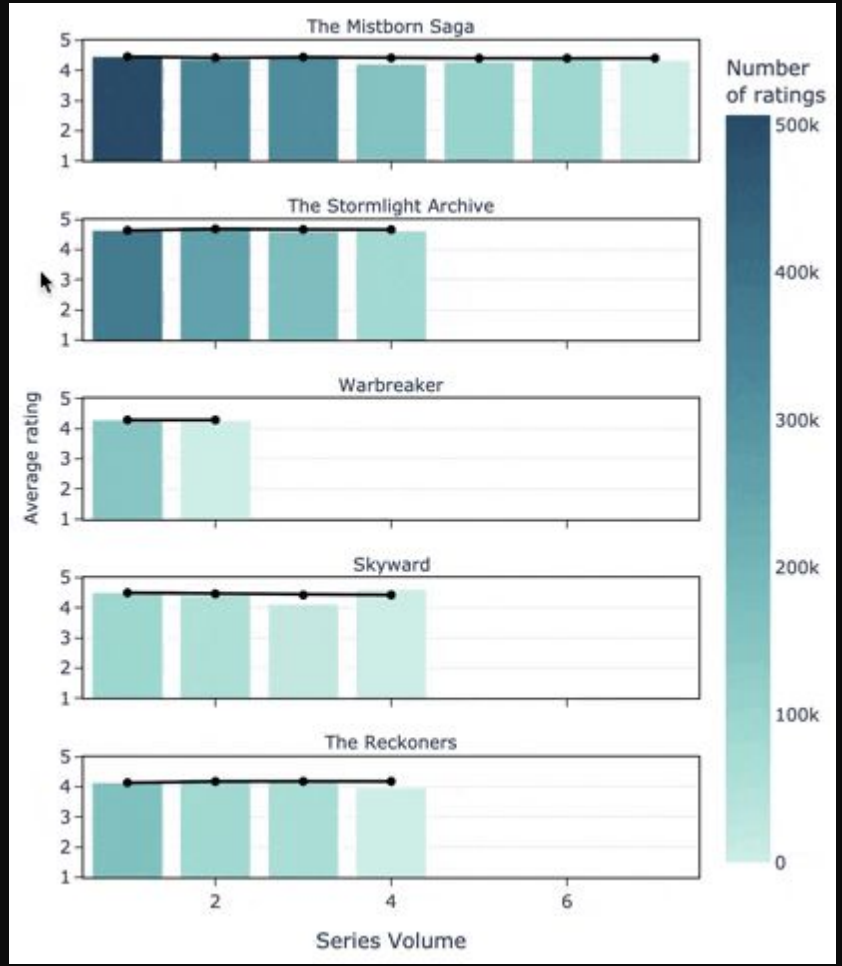
Modifying plots: Adding traces

```
sanderson_sagas = sanderson_sagas_df.series_name.unique()

# We use `[::-1]` to reverse the order of
sanderson_sagas because in facet plots, row count
starts from the bottom (and from 1, not 0)

for i, saga in enumerate(sanderson_sagas[::-1]):
    df_i=sanderson_sagas_df.query(f'series_name=="{saga}"')
    fig_sanderson.add_trace(
        go.Scatter(
            x=df_i['series_n'], y=df_i['hist_rating'],
            mode='lines+markers', line_color='black',
            showlegend=False, hoverinfo='none'
            ),
        row=i+1, col=1)

fig_sanderson.show()
```



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Keep learning:
Where to find information

Google

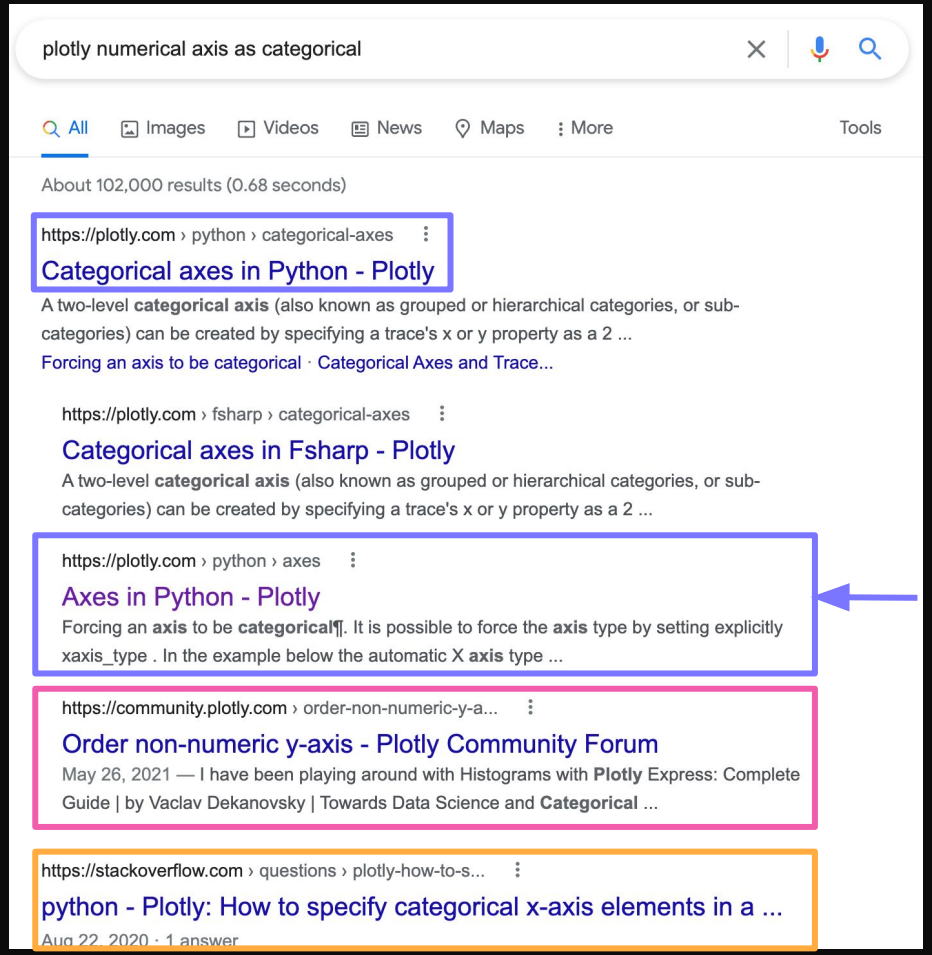
Plotly documentation for Python

- Examples for different plots, functionalities and use cases.
- Reference: Complete list of the arguments and the values they can take.

Official Plotly Forum

Stackoverflow

GitHub Issues



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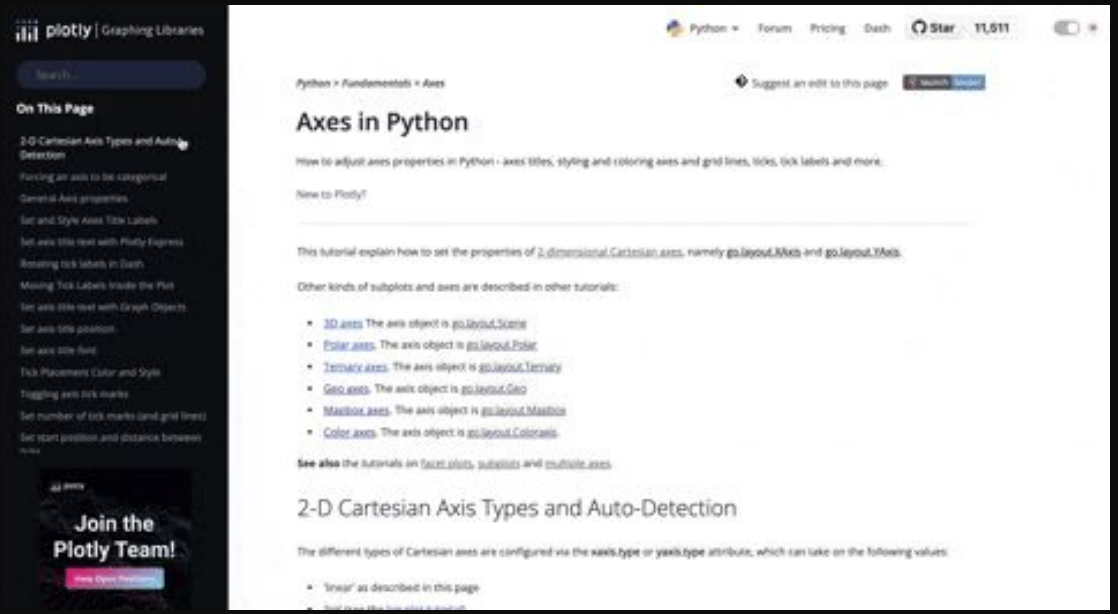
Keep Learning: How to use the documentation

The easiest way to learn how to do something with Plotly is:

1. Find an example of a plot that has a similar appearance of functionalities. We can find it in **Plotly** plot examples/use cases, in the **Forum** or in **Stackoverflow**.
2. Read the full information of that function in the ***Reference*** to change the details.
3. Ask in the **Forum** if we can't find a solution.

¡! Remember to include a MRE (*Minimal Reproducible Example*) in your question!




```
import plotly.express as px
fig = px.bar(x=["a", "a", "b", 3], y = [1,2,3,4])
fig.update_xaxes(type='category')

fig.show()
```

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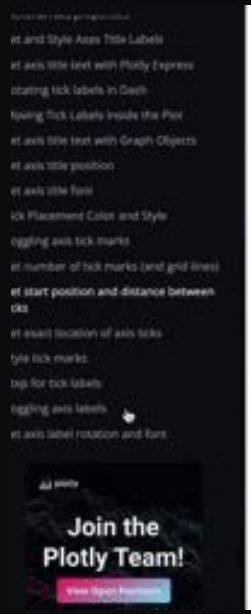
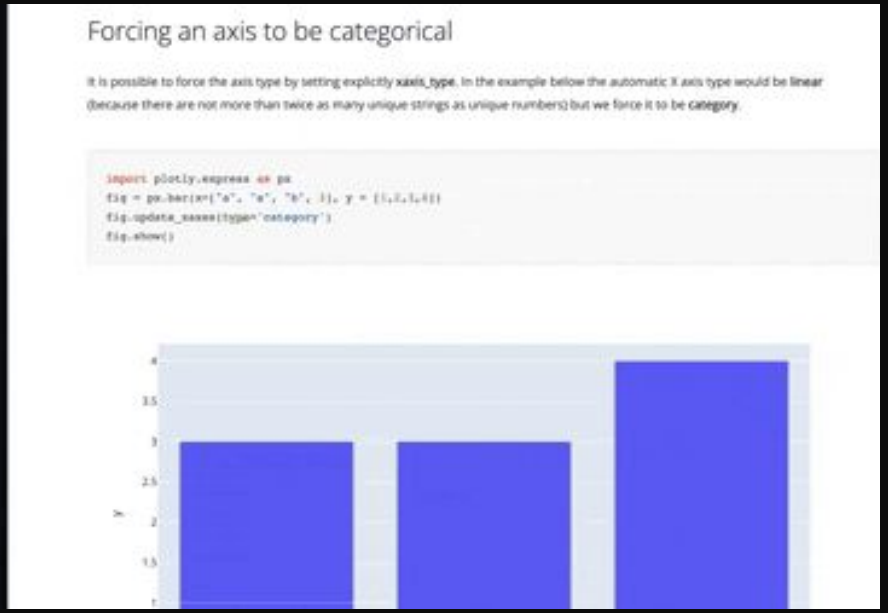
Keep Learning: How to use the documentation

- ***Reference*** is always in the end of the related use case documentation.
- `.update_layout()` and its methods can be used in two ways:
  - Nested dicts, with **`dict()`** or **{}**
  - Chaining names with underscores (_).






```
fig.update_layout(xaxis = {'type':'category'})
```

```
fig.update_xaxes(type='category')
```

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Summary

1. Create a plot with `fig = px.Scatter` (or fig=px.Bar, fig=px.Bar, etc.)
2. Modify it with `fig.update_layout()` and `fig.update_traces()`.
3. Add elements with `fig.add_trace()`, `fig.add_annotation()`, `fig.add_hline()`, `fig.add_shape()`...
4. Let's interact!

Tips to keep learning and solving issues

If you have a question, someone has probably asked that before you:

1. Search in Google, the Documentation or the Forum a similar plot (use **key words**!).
2. When you have identified the function/method that does what you want, check the ***Reference*** to adapt it to your use case.

If you are already a Master of Plotly for Python: Dash Open Source : https://dash.plotly.com/

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Useful Resources

Plotly for Python Documentation: https://plotly.com/python/

How to use the Documentation: https://plotly.com/python/reference/index/

Official Forum: https://community.plotly.com/c/plotly-python/

What is an MRE and how to include one in your Forum questions:
https://community.plotly.com/t/how-to-write-a-minimal-reproducible-example-mre/61502

Charming Data - Plotly and Dash Open Source Tutorial Channel:
https://www.youtube.com/channel/UCqBFsuAz41sqWcFjZkqmJqQ

GitHub plotly.py: https://github.com/plotly/plotly.py/

The data used in this presentation was webscraped with a modified version of goodreads-webscraper by Maria Antoniak y Melanie Walsh: https://github.com/maria-antoniak/goodreads-scraper

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Thank You!

For more information about Plotly and Dash reach out to us at **info@plotly.com**!

: @plotly : @plotlygraphs

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