

Airbnb data for **250,000+ listings** across **10 major cities**, along with **~5 million guest reviews**.

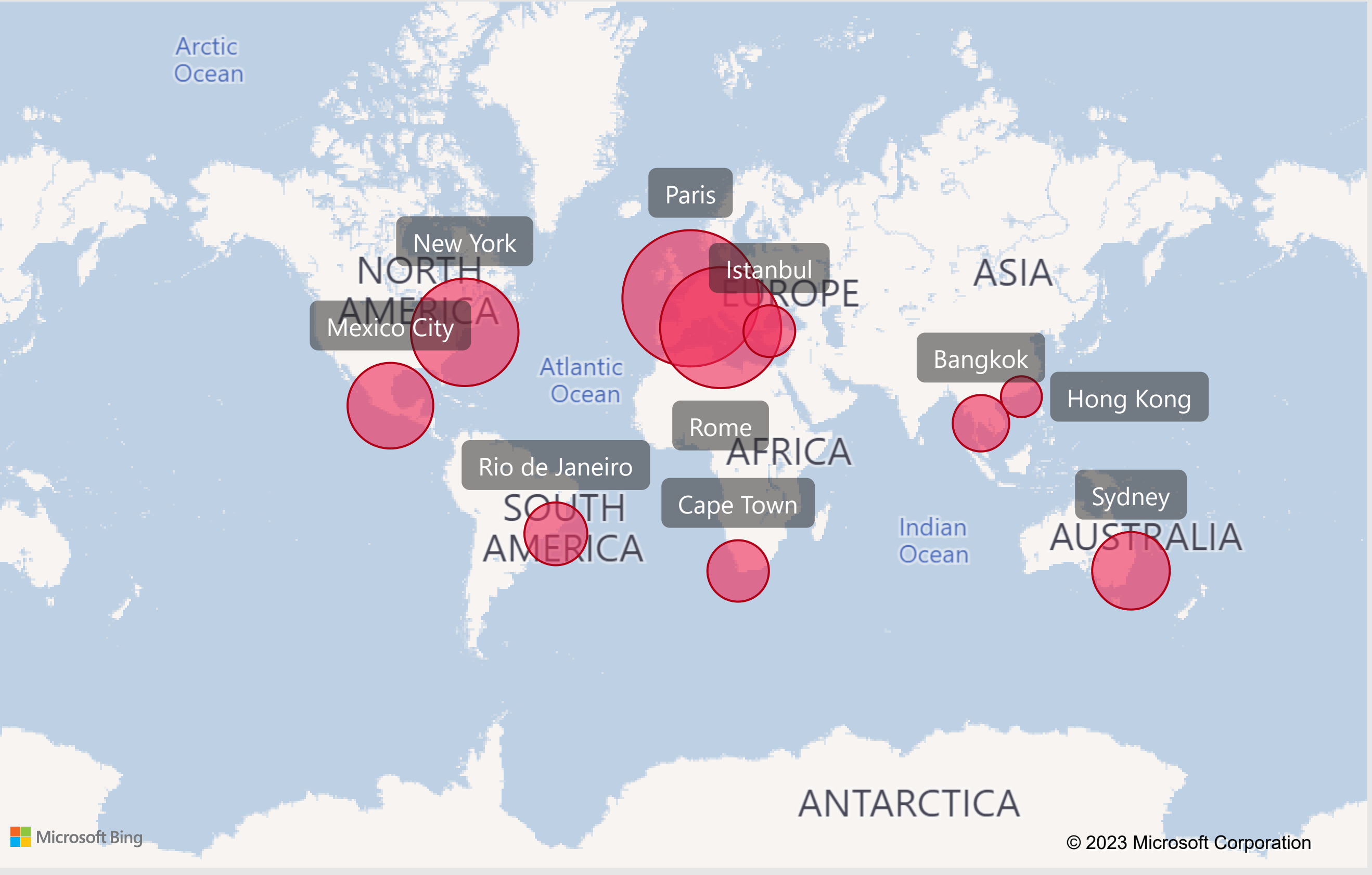
The goal of this project is to **gain insights into Airbnb's listings and bookings** in specific locations, and to create a **report that can be used to make data-driven decisions** related to Airbnb hosting or travelling.

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2bn  
Total Revenue



Most Popular Cities



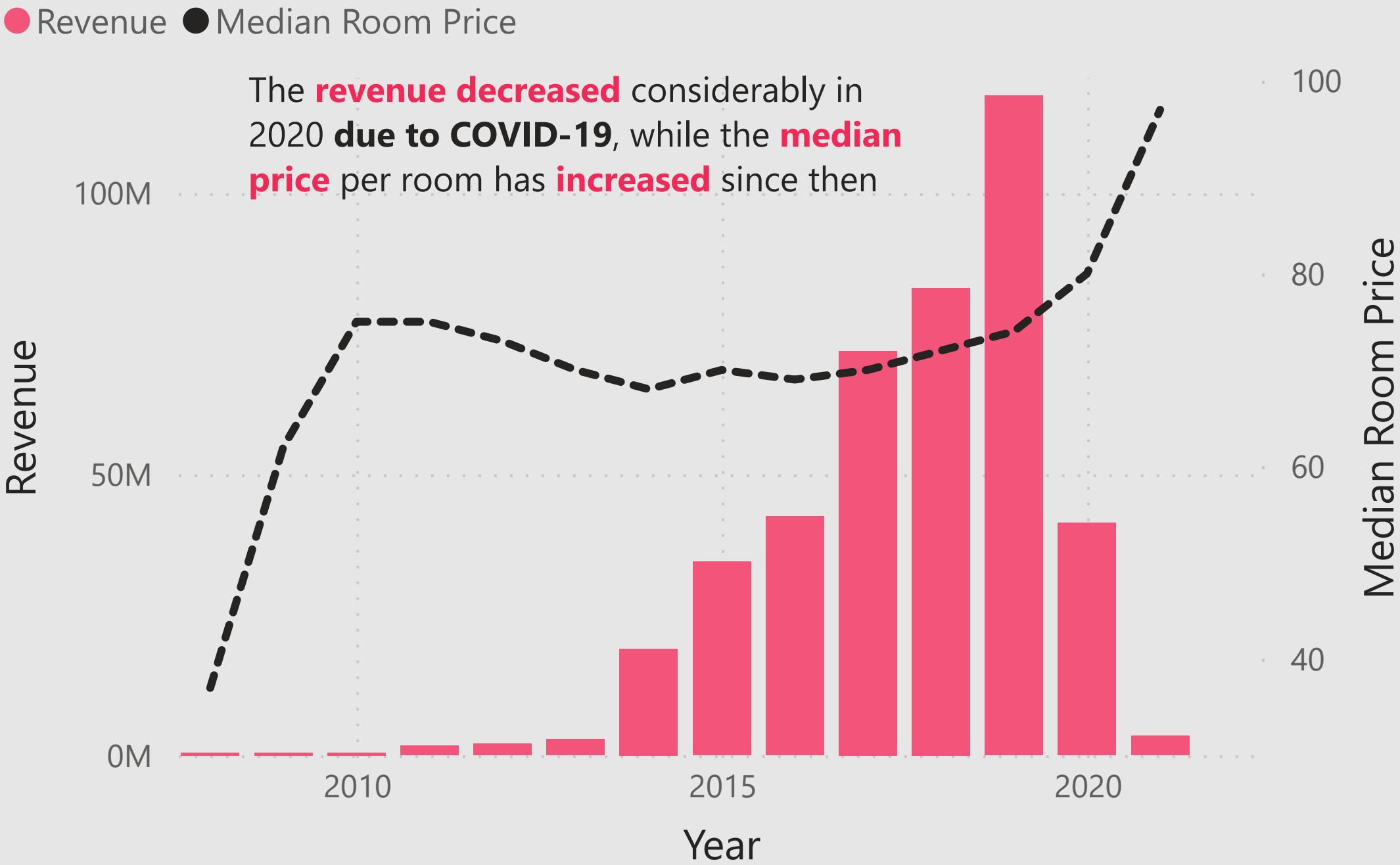
City	Revenue (\$)	Visitors	Listings	Avg Score	Median Price
Bangkok	534770130	242618	11440	9.47	1000
Cape Town	431830642	233148	13718	9.69	880
Hong Kong	88654464	123846	3868	9.24	460
Istanbul	72391226	167663	11673	9.41	260
Mexico City	462625817	356852	14679	9.68	750
New York	103561688	747389	27489	9.50	95
Paris	131730034	1078258	49228	9.31	80
Rio de Janeiro	115311280	275371	16657	9.46	197
Rome	90499496	1045696	21205	9.50	60
Sydney	95535571	399481	23599	9.51	124
Total	2126910348	4450005	193556	9.47	115

280K  
Listings

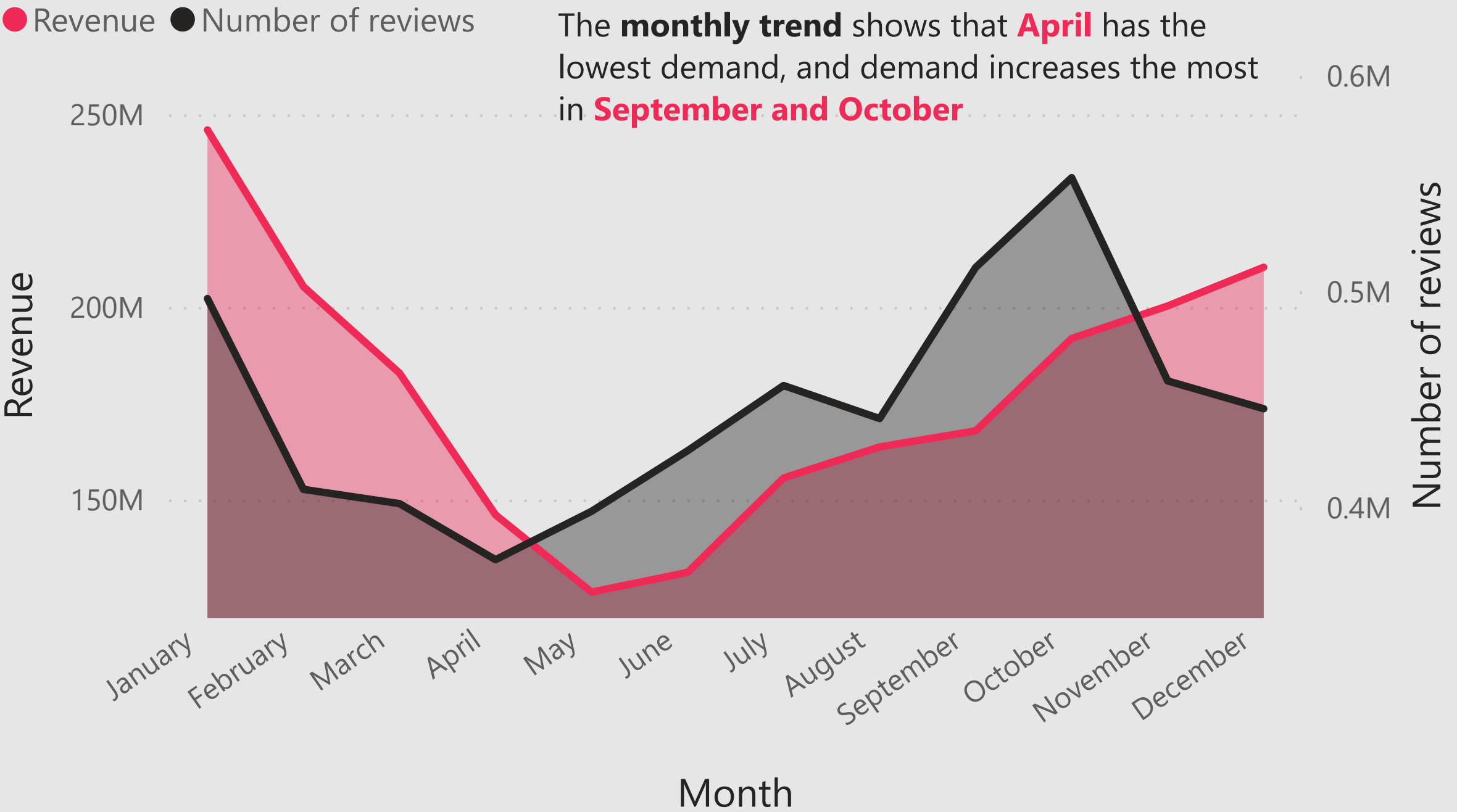
4.45M  
Visitors

5.37M  
Reviews

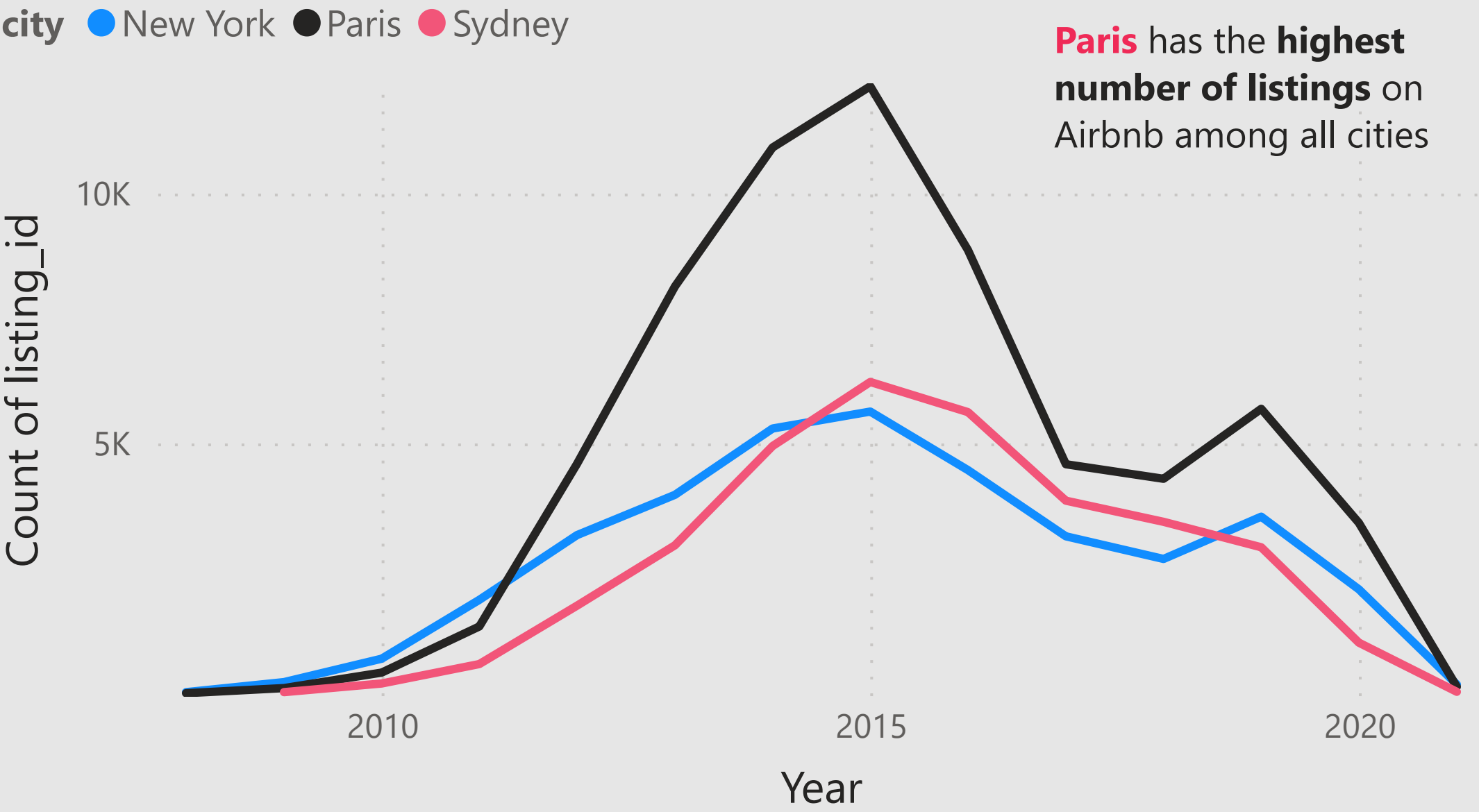
# Revenue and Median Room Price Over Time



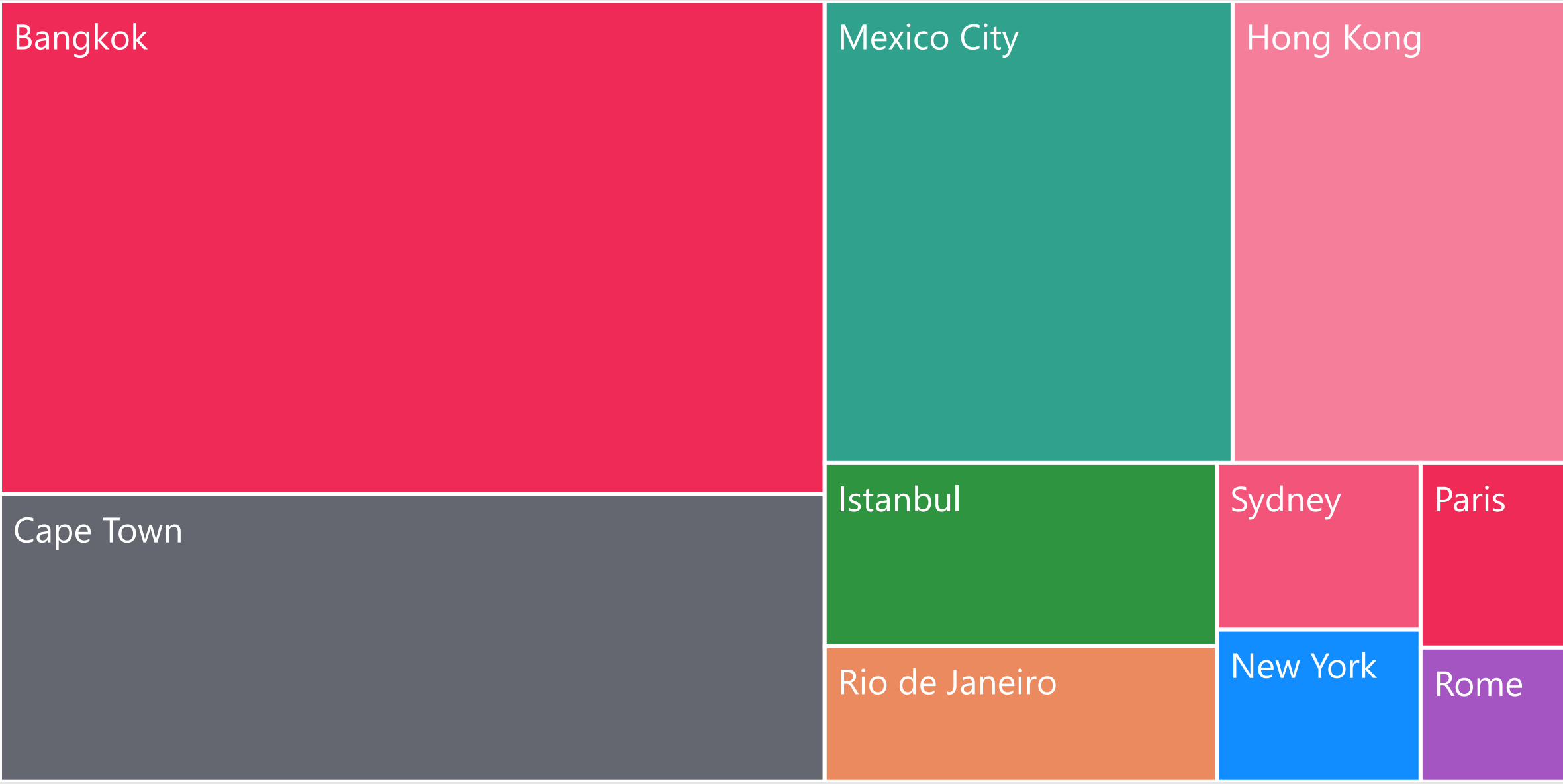
# Seasonality



# Top 3 Cities with More # of Listings

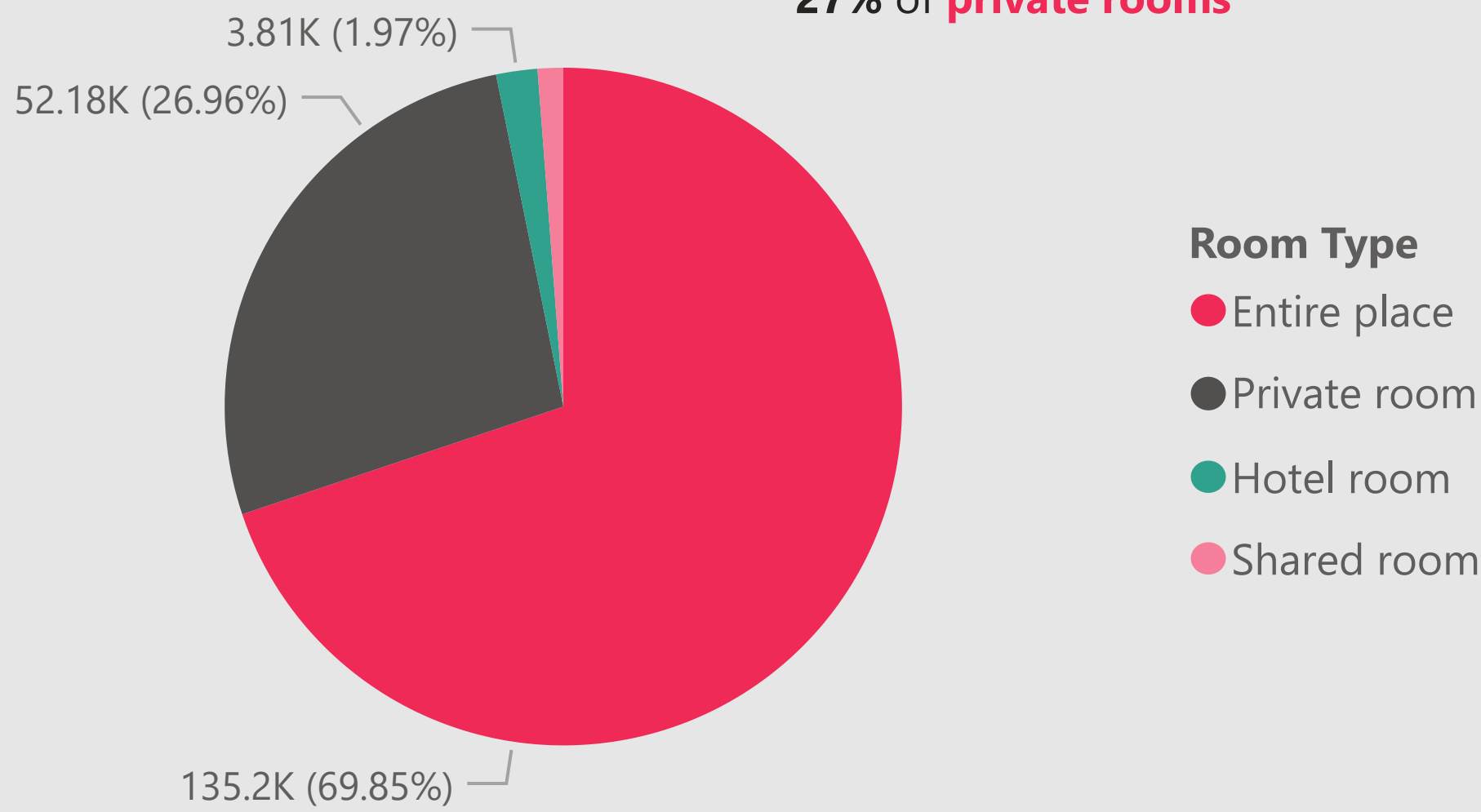


# Median Room Price by City



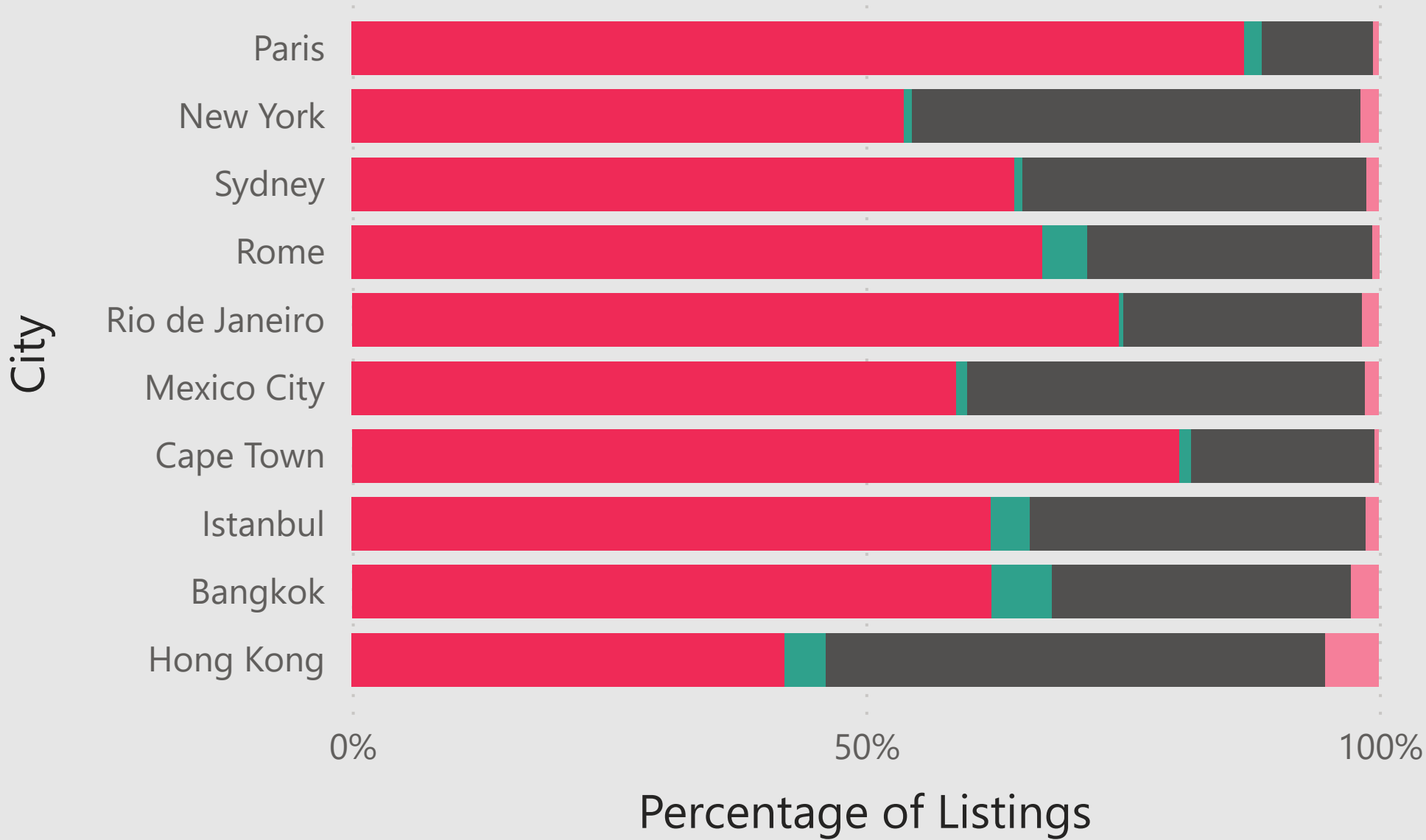
% Room Type

Nearly the **70%** of listings are for **entire apartments**, compared to a **27%** of **private rooms**



Room Type by City

Room Type ● Entire place ● Hotel room ● Private room ● Shared room



182K

Hosts

18 %

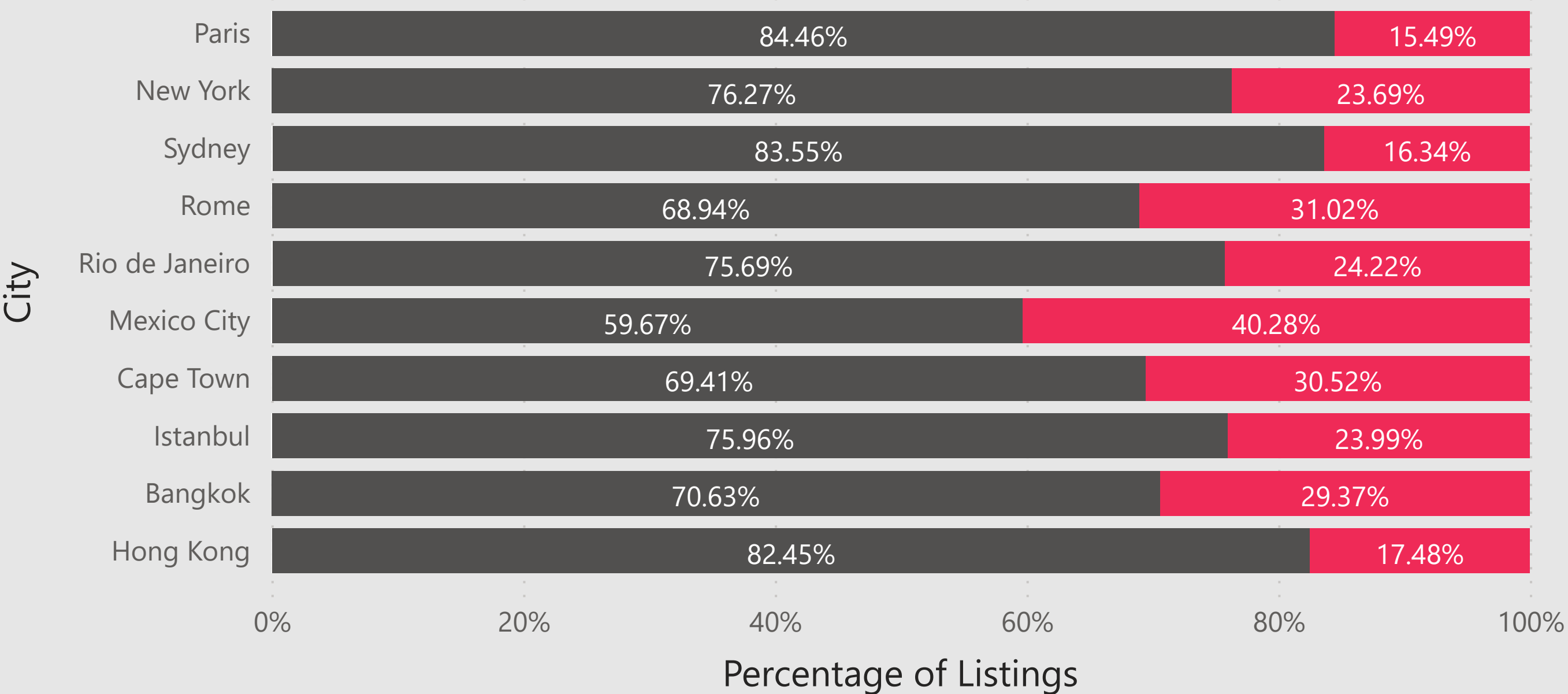
Superhosts

41.33 %

Instant Bookable Listings

Superhosts by City

Superhost ● f ● t



- **Mexico City** stands out as the city with the largest percentage of **Superhosts**, indicating a high level of excellence among its hosts
- **Paris** has the highest proportion of **entire apartments**
- **Hong Kong** is unique offering **more private rooms** than entire apartments, and also has the largest percentage of **shared rooms**, suggesting a strong demand for budget-friendly options

