WEB SCRAPING WITH PYTHON

04/2019 Applied Analytics Club

Set Up

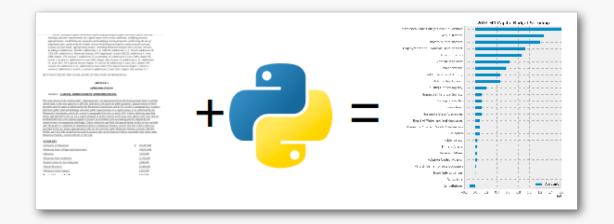
- Google Chrome is recommended to follow along with this tutorial
- Python 3.6 or higher is required
- If you haven't done already, download and install Anaconda Python 3.7 Version at:
- https://www.anaconda.com/distribution
- Next, use Terminal or Command Prompt to enter the following, one by one:
 - pip install bs4
 - pip install selenium
 - pip install requests
- In case of errors, raise your hand and we will come around. For those who have successfully

Contents

- Define Scraping
- Python Basic Components (Data Types, Functions, Containers, For Loops)
- Applications:
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 - Demonstration with Follow Up
 - Practice Exercise
 - Selenium
 - Demonstration with Follow Up
 - Practice Exercise
- Things to keep in mind when scraping (robots.txt)
- Challenge Introduction
- Q & A

Web Scraping

- Used for extracting data from websites
- Automates the process of gathering data which is typically only accessible via a web browser
- Each website is naturally different, therefore each requires a slightly modified approach while scraping
- Not everything can be scrapped



Python Basics: Data Types

- Int e.g. 2,3,4
- Float e.g. 2.0,3.4, 4.3
- String e.g. "scraping ftw!", "John Doe"
- Boolean True, False
- Others (Complex, Unicode etc.)



Python Basics: Lists

- Type of data container which is used to store multiple data at the same time
- Mutable (Can be changed)
- Comparable to R's vector
 - E.g. list1 = [0,1,2,3,4]
- Can contain items of varying data types
 - E.g. list2 = [6,'harry', True, 1.0]
- Indexing starts with 0
 - E.g. list2[0] = 6
- A list can be nested in another list
 - E.g. [1, [98,109], 6, 7]
- Call the "append" function to add an item to a list
 - E.g. list1.append(5)



Python Basics: Dictionaries

- Collection of key-value pairs
- Very similar to JSON objects
- Mutable
- \blacksquare E.g. dict1 = {'r':4,'w':9, 't':5}
- Indexed with keys
 - E.g. dict1['r']
- Keys are unique
- Values can be lists or other nested dictionaries
- A dictionary can also be nested into a list e.g. [{3:4,5:6}, 6,7]



Python Basics: For Loops

- Used for iterating over a sequence (a list, a tuple, a dictionary, a set, or a string)
- E.g.
 - cities_list = ['hong kong", "new york", "miami"]
 - for item in cities_list:

```
print(item)
```

- # hong kong
- # new york
- # miami



Python Basics: Functions

- Functions start with "def" with the following format
 - def function1(paramter1,parameter2):

```
answer = parameter1+paramter2
return answer
```

- There are two ways to call functions:
 - 1. Function1()
 - 1. E.g. type(5) # int
 - 2. Object.function1()
 - 1. "python".upper() # "PYTHON"
 - Used under different circumstances (examples to come later)



Beautiful Soup

- Switch to Jupiter Notebook
 - Open Anaconda
 - Launch Jupyter Notebook
 - Go to IMDB's 250 movies:
 - https://www.imdb.com/search/title?genres=drama&groups=top_250&sort=user_r ating,desc

Selenium

- Download the chrome web driver from
 - http://chromedriver.chromium.org/downloads
- Place the driver in your working directory
- Continue with Jupyter Notebook

Scraping Ethics

- Be respectful of websites' permissions
- View the website's robots.txt file to learn which areas of the site are allowed or disallowed from scraping
 - You can access this file by replacing sitename.com in the following: <u>www.[sitename.com]/robots.txt</u>
 - E.g. imdb's robots txt can be found at https://www.imdb.com/robots.txt
 - You can also use https://canicrawl.com/ to check if a website allows scrapping
- Don't overload website servers by sending too many requests. Use "time.sleep(xx)" function to delay requests.
 - This will also prevent your IP address from being banned

Interpreting the robots.txt file

- All pages of the website can be scrapped if you see the following:
 - User-agent: *
 - Disallow:
- None of the pages of the website can be scrapped if you see the following:
 - User-agent: *
 - Disallow: /
- Example from imdb \rightarrow
 - The sub-directories mentioned here are disallowed from being scrapped

```
# robots.txt for https://www.imdb.com properties
User-agent: *
Disallow: /*/*/rg*/mediaviewer/rm*/tr
Disallow: /*/rg*/mediaviewer/rm*/tr
Disallow: /OnThisDay
Disallow: /ads/
Disallow: /ap/
Disallow: /find$
Disallow: /find/
Disallow: /gallery/rg*/mediaviewer/rm*/tr
Disallow: /list/ls*/ ajax
Disallow: /mymovies/
Disallow: /name/nm*/mediaviewer/rm*/tr
Disallow: /r/
Disallow: /register
Disallow: /registration/
Disallow: /search/name-text
Disallow: /search/title-text
Disallow: /title/tt*/mediaviewer/rm*/tr
Disallow: /tr/
Disallow: /tvschedule
Disallow: /updates
Disallow: /*/mediaviewer/*/tr
Disallow: /find
```

Take-home Challenge

- Scrape a fictional book store: http://books.toscrape.com/?
- Use what you have learned to create efficiently scrape the following data for Travel, Poetry, Art, Humor and Academic books:
 - Book Title
 - Product Description
 - Price (excl. tax)
 - Number of Reviews
- Store all of the data in a single Pandas DataFrame
- The most efficient scraper will be awarded with a \$50 gift card
- Deadline for submissions are in a week from today, 4/18/2019 11:59pm

Resources

- https://github.com/devkosal/scraping_tutorial
 - All code provided in this lecture can be found here
- http://toscrape.com/
 - Great sample websites to perform beginner to intermediate scrapping on
- https://www.edx.org/course/introduction-to-computer-science-and-programming-using-python-0
 - Introduction to Computer Science using Python
 - Highly recommended course on learning Python and CS form scratch
- https://www.promptcloud.com/blog/how-to-read-and-respect-robots-file/
 - Further reading on interpreting robots.txt
- https://canicrawl.com/
 - Check scraping permissions for any website