Celine Chang

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Education

Fall 2015 - Present Northwestern University '19

Evanston, IL B.A. Cognitive Science

Segal Design Certificate

GPA: 3.8/4.0

Fall 2012 - Spring 2015 Cate School' 15

Carpinteria, CA Graduated with honors, Cum Laude

Work Experience

Summer 2018 NC SOFT

Seoul, Korea Intern, Conducted market research on SNS trends and mobile applications that utilized Al

services and pertained to baseball to improve the PAIGE mobile application -- an application for fans in Korea to access information regarding baseball. Identified findings from user's behavior, perspective, and needs, and established approaches in different

applications and trends that satisfied such characteristics.

Fall 2017 - Spring 2018 Delta Lab

Evanton, IL Research Assistant, Worked alongside professors and graduate students, prototyping and

testing service designs to find design principles to conduct a successful deliberation.

Focused on the effectiveness of visual cues by experimenting with visual aids such as power points to guide participants to better understand the process of the deliberation.

Extracurricular Activities

Fall 2017 Philharmonia

Evanton, IL Member, Cellist, Quarterly Performances

Fall 2016 - Present Korean Association at Northwestern University

Evanton, IL Executive Member, *Treasurer (2017-Present), Collected and disbursed club's assets and*

kept track of financial report.

Executive Member, Social Chair (2016-2017), Arranged events for the Korean community to interact with one another and with students from other cultural clubs/schools in the Chicago area. Events included bowling competition, spring barbecue on a rooftop, and

social events with University of Chicago and SAIC.

Fall 2015 - Present Fusion Dance Company

Evanton, IL Member, Choreographer, Attended weekly rehearsals leading up to two performances for

2000+ audiences. Collaborated with other students to choreograph for two shows,

working with 40+ dancers.

Skills & Interest

Language: English (fluent), Korean (fluent)

Skills: Sketch, Figma, C++, Python, HTML, CSS

Interest: Dance, Pilates, Yoga, Cello, Traveling, Caligraphy