Celine Chang

1630 Chicago Ave Evanston, IL 60201

(949) 373-6344

celinechang2019@u.northwestern.edu

Education

Expected graduation: Northwestern University

June, 2019 B.A. Cognitive Science

Segal Design Certificate

GPA: 3.8/4.0

Fall 2012 - Spring 2015 Cate School

Carpinteria, CA Graduated with Honors

Cum Laude

Research Experience

Fall 2017 - Spring 2018 Delta Lab, Northwestern University

Research Assistant

- Assisted Professor Matthew Easterday and graduate students for the Deliberation Project that aimed at creating service designs to find design principles to conduct a successful deliberation
- Focused on the effectiveness of visual cues, I experimented with visual aids such as PowerPoints to guide participants to better understand the process of the deliberation
- Participated in group discussions and contributed my ideas to improve the way participants share and discuss

Work Experience

Summer 2018 NC SOFT

Seoul, Korea

- Conducted market research on:
 - Social media trends
 - Mobile applications that utilized AI services
 - Mobile applications that pertained to baseball
- The research aimed at improving the PAIGE mobile application for fans in Korea to access information for professional baseball teams and games
- By conducting surveys to identify users' concerns, issues, and problems in their daily lives, I created a protocol that would meet the true needs of the users

Relevant Projects

Northwestern University

Spring 2018 FloCore

Together with four students, I designed a potential Augmented Reality system to help students improve their academic work by customizing their experience

Winter 2018 Prior

Teamed up with three students, I created a computer application to help college students prioritize their tasks. Utilized HTML, CSS, and IS

Winter 2018 - Spring 2018 Pure-In+

With another student, I created a mobile application, which accompanied a personal mobility vehicle. It contains a navigator and a city explorer system for senior citizens to become independent and rejuvenated

Fall 2017 Telesto

With two students, I created a mobile application that aimed at helping students efficiently organize their schedule and prioritize their tasks while juggling their academics, work, and social life

Spring 2017 Slick

In a team of four students, I designed and created a foldable, portable desk to accompany students who work in non-traditional desk settings

Extracurricular Activities

Fall 2015 - Present Fusion Dance Company, Northwestern University

Choreographer

- Taught choreography for 40 dancers on a weekly basis

- Collaborated with two students to choreograph for a performance that drew more than 1500 attendees

Fall 2016 - Present Korean Association at Northwestern University

Executive Member, Treasurer (2017 - Present)

- Collected and disbursed the club's assets

- Opened a bank account and organized overall transactions

Executive Member, Social Chair (2016 - 2017)

- Arranged events for the Korean student community to socialize with students

from other cultural clubs/schools in Chicago area

- Events included bowling competition, spring barbecue on a rooftop, and social events with University of Chicago and School of the Art Institute of Chicago

Winter 2018 - Spring 2018 Dolphin Show, Northwestern University

Cellist

Played as first cello in the pit for the annual student produced musical, Ragtime

Spring 2017 - Winter 2018 Workout Together, Northwestern University

Trainer

Motivated and guided my friend to workout everyday by utilizing Kayla Itsines'

BBG program

Fall 2017 Philharmonia, Northwestern University

Cellist

Played at quarterly performance as well as special performance during holiday

seasons

Language & Skills

Language: Englisth (fluent), Korean (fluent)

Skills: Sketch, Figma, C++, Python, HTML, CSS, JS