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# Veterinary Nutraceuticals Market

- GLOBAL OUTLOOK AND FORECAST 2026-2034

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## SUMMARY

### Total Market by Segment:

Segmentation Category	Segments
<b>By Type</b>	<ul style="list-style-type: none"> <li>- Powder</li> <li>- Granules</li> <li>- Liquids</li> <li>- Capsules</li> </ul>
<b>By Animal Type</b>	<ul style="list-style-type: none"> <li>- Companion Animals (Dogs, Cats)</li> <li>- Livestock (Cattle, Poultry, Swine)</li> <li>- Equine</li> <li>- Aquaculture</li> </ul>
<b>By Product Category</b>	<ul style="list-style-type: none"> <li>- Joint Health Products</li> <li>- Gut Health &amp; Digestion</li> <li>- Immune Support</li> <li>- Skin &amp; Coat</li> <li>- Behavioral Health</li> </ul>

### By Distribution Channel

- Veterinary Clinics
- Pet Specialty Stores
- Online Retail
- Pharmacies

### By Company

- Zoetis (U.S.)
- Merck Animal Health (U.S.)
- Boehringer Ingelheim (Germany)
- Elanco (U.S.)
- Virbac (France)
- Ceva Santé Animale (France)
- Vetoquinol (France)
- Dechra Pharmaceuticals (U.K.)
- Heska Corporation (U.S.)
- China Animal Husbandry Industry (China)
- RINGPU BIOLOGY (CHINA)
- Phibro Animal Health (U.S.)



Kindly Note that additional players will be listed in the final report based on their current operational status

### By Region

- North America
  - United States
  - Canada
- Asia-Pacific
  - China
  - Japan
  - South Korea
  - India
  - Southeast Asia
  - Australia
  - Rest of Asia-Pacific
- Europe
  - Germany
  - France
  - U.K.
  - Italy
  - Russia
  - Nordic Countries
  - Rest of Europe
- Latin America
  - Mexico
  - Brazil
  - Rest of Latin America
- Middle East & Africa
  - Turkey
  - Saudi Arabia
  - UAE
  - Rest of MEA

## **Competitor Analysis**

The report also provides analysis of leading market participants including:

Key companies VETERINARY NUTRACEUTICALS revenues in global market, 2021-2025 (estimated), (\$ millions)

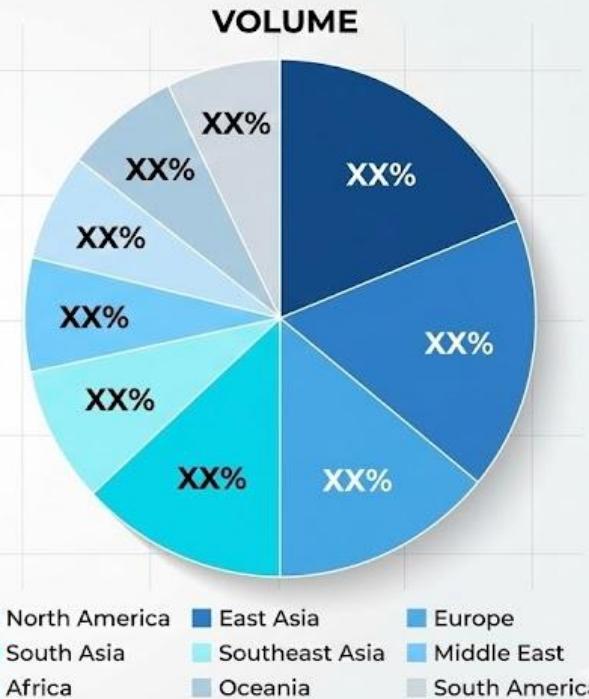
Key companies VETERINARY NUTRACEUTICALS revenues share in global market, 2025 (%)

Key companies VETERINARY NUTRACEUTICALS sales in global market, 2021-2025 (estimated), (Units)

Key companies VETERINARY NUTRACEUTICALS sales share in global market, 2025 (%)

Market Players & Competitors: The report covers following key players of the industry who have Global and Regional presence in the market and are the major market share takers.

## GLOBAL MARKET DISTRIBUTION: VALUE VS. VOLUME



### Key Benefits of This Market Research:

- Industry drivers, restraints, and opportunities covered in the study
- Neutral perspective on the market performance
- Recent industry trends and developments
- Competitive landscape & strategies of key players
- Potential & niche segments and regions exhibiting promising growth covered
- Historical, current, and projected market size, in terms of value
- In-depth analysis of the VETERINARY NUTRACEUTICALS Market
- Overview of the regional outlook of the VETERINARY NUTRACEUTICALS Market:

### **Key Reasons to Buy this Report:**

- Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change
- This enables you to anticipate market changes to remain ahead of your competitors
- You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations or other strategic documents
- The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly
- Provision of market value (USD Billion) data for each segment and sub-segment
- Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market
- Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region
- Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled
- Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players
- The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions
- Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis
- Provides insight into the market through Value Chain
- Market dynamics scenario, along with growth opportunities of the market in the years to come
- 6-month post-sales analyst support

### **Customization of the Report**

**In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are meet.**



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# Veterinary Nutraceuticals Market, Global Outlook and Forecast 2026-2034

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## 1 Introduction to Research & Analysis Reports

# Market Overview

2026-2034



## 1.1 VETERINARY NUTRACEUTICALS Market Definition

Veterinary nutraceuticals are specialized dietary supplements designed to enhance animal health by providing essential nutrients such as vitamins, minerals, and amino acids. These products play a critical role in supporting immunity, joint health, digestion, and overall wellness across companion animals and livestock. The market segments include beauty hair skincare products, calcium supplements, gastrointestinal conditioners, joint maintenance formulations, immune boosters, and comprehensive nutritional blends.

Global Veterinary Nutraceuticals market was valued at USD 2.19 billion in 2024 and is projected to reach USD 2.28 billion by 2032, exhibiting a CAGR of 0.6% during the forecast period.

### VETERINARY NUTRACEUTICALS MARKET GROWTH ANALYSIS, DYNAMICS, KEY PLAYERS AND INNOVATIONS, OUTLOOK AND FORECAST 2025-2032

Global Veterinary Nutraceuticals market was valued at USD 2.19 billion in 2024 and is projected to reach USD 2.28 billion by 2032, exhibiting a CAGR of 0.6 % during the forecast period

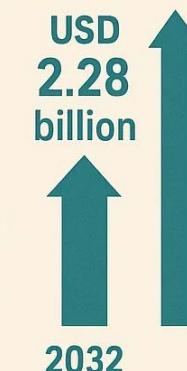


#### By Type

- Powder
- Granules

Veterinary nutraceuticals are specialized dietary supplements designed to enhance animal health by providing essential nutrients such as vitamins, minerals, and amino acids.

These products play a critical role in supporting immunity, joint health, digestion, and overall wellness across companion animals and livestock



#### By Application

- Companion Animals
- Livestock

## Analyst Standpoint:

The global veterinary nutraceuticals market, with a projected growth from **\$2.19 billion in 2024 to \$2.28 billion by 2032 at a modest CAGR of 0.6%**, presents a nuanced picture. This slow overall growth rate belies a market undergoing significant internal transformation and strategic realignment. Rather than experiencing broad-based expansion, the market is characterized by **divergent growth trajectories across segments**, fierce competition for margin, and a fundamental shift from generalized supplements to targeted, condition-specific solutions. Success in this environment requires a granular, segment-specific strategy.

Our analysis reveals a market where overall stability masks high-stakes competition and clear pockets of premium growth driven by powerful consumer and producer trends.

### 1. A Tale of Two Markets: Explosive Pet Premiumization vs. Strategic Livestock Optimization.

The critical insight lies in the segmentation **By Animal Type** (Section 6). The **Companion Animals** segment (Dogs, Cats) is the primary engine of value growth, fueled by the powerful "humanization of pets" trend. Pet owners are proactively investing in premium **Joint Health, Skin & Coat, and Gut Health** products (Section 7), seeking to enhance quality of life and prevent age-related issues. In stark contrast, the **Livestock** segment is driven by cost-effective productivity and sustainability goals. Here, nutraceuticals are used strategically to improve feed efficiency, support **Immune Function**, and reduce the need for antibiotics, aligning with regulatory and consumer pressure for responsible animal husbandry.

### 2. Innovation Shifts from Ingredients to Solutions: The Rise of Condition-Specific Formulations.

The market is moving beyond basic vitamin mixes or single-ingredient supplements. Growth is concentrated in sophisticated, multi-modal formulas that target specific health conditions with clinical-style claims. The competition is no longer just about supplying **Powder or Granules** (Section 5), but about offering veterinarian-recommended solutions for osteoarthritis management, cognitive support, or stress-related digestive issues. This shifts the value proposition from component supplier to integrated animal health partner.

### 3. Distribution Channel Battleground: Veterinary Authority vs. Direct-to-Consumer Convenience.

The **Distribution Channel** analysis (Section 8) highlights a key strategic tension. **Veterinary Clinics** remain the dominant and most trusted channel, where professional recommendation drives sales of higher-margin, premium products. However, **Online Retail** is the fastest-growing channel, empowering pet owners with convenience, subscription models, and direct brand access. Winning brands will master an omnichannel approach, supporting the veterinary channel with education and diagnostics while also building direct consumer relationships through digital marketing.

### 4. Competitive Intensity: Pharmaceutical Giants vs. Agile Specialists.

The vendor landscape (Section 10) is fiercely contested. Major animal health corporations like **Zoetis, Merck, and Boehringer Ingelheim** leverage their vast R&D resources, veterinary sales forces, and trusted brands to expand into high-margin nutraceuticals. They compete with pure-play nutraceutical companies and agile specialists who compete on deep ingredient science, palatability, and direct-to-consumer marketing savvy. This pressure is compressing margins for undifferentiated products while rewarding those with strong branding, clinical substantiation, and channel partnerships.

#### ***Companies Expand Product Portfolios Amid Rising Demand for Animal Health Solutions***

The global veterinary nutraceuticals market features a dynamic competitive landscape, with multinational corporations, regional players, and niche-focused brands vying for market share. **Zoetis** and **Merck Animal Health** currently dominate the sector, collectively holding over 30% of the 2024 market revenue through their premium-branded supplements and extensive distribution networks.

**Boehringer Ingelheim** has emerged as a formidable competitor through strategic acquisitions in the companion animal segment, while **Elanco** maintains strong positioning in livestock nutritional solutions. Both companies benefit from their established veterinary pharmaceutical infrastructure, which enables cross-selling opportunities.

Recent market movements include **Virbac**'s acquisition of a specialized pet supplement manufacturer and **Dechra Pharmaceuticals**' launch of a new joint care line targeting aging companion animals. Meanwhile, **Heska Corporation** is leveraging its diagnostic customer base to expand into preventive care nutraceuticals.

Regional competition remains intense, particularly in Asia-Pacific where **China Animal Husbandry Industry** and **Ringpu Biology** control significant market share through government partnerships and cost-efficient production capabilities. Their growth reflects the broader industry trend of localization in emerging markets.

The veterinary nutraceuticals market is a **case study in strategic focus within a mature industry**. For manufacturers, a "one-size-fits-all" approach is obsolete. The winning strategy involves doubling down on either the high-growth, innovation-driven **companion animal segment** with premium, condition-specific products, or the volume-driven **livestock segment** with cost-effective, performance-enhancing solutions.

For distributors and retailers, success depends on curating a portfolio that balances veterinarian-prescribed premium brands with accessible online favorites. For investors, opportunities lie in brands with strong IP, scientific backing, and a clear channel strategy, rather than in the broad market itself. This report provides the essential, segment-by-segment analysis from **category-specific growth rates** and **channel dynamics** to **competitive positioning** required to navigate this complex, low-growth but high-stakes market, identify profitable niches, and avoid the pitfalls of a stagnating middle ground.

DROC

2026-2034



## DRIVERS

### Rising Pet Humanization and Increased Spending on Animal Wellness to Fuel Market Growth

The veterinary nutraceuticals market is experiencing significant growth propelled by shifting consumer attitudes toward pet care. Pets are increasingly viewed as family members, leading to higher expenditures on premium nutrition and preventative healthcare. Over 65% of pet owners now consider nutritional supplements essential for their pets' wellbeing, creating sustained demand across developed markets. Growing awareness of zoonotic diseases has further accelerated demand for immune-boosting supplements in livestock applications. The market is also witnessing innovation in formulation technologies, with microencapsulation improving bioavailability of active ingredients by over 30% compared to traditional delivery methods.

### Advancements in Biotechnology and Functional Ingredients Drive Product Innovation

Breakthroughs in animal nutrition science are expanding the efficacy and applications of veterinary nutraceuticals. Probiotic strains specifically developed for canine gut health now demonstrate 92% efficacy in clinical trials, while novel joint health formulations incorporating green-lipped mussel extracts show 40% better absorption rates than traditional glucosamine products. Pharmaceutical companies are increasingly leveraging their R&D capabilities to develop veterinarian-formulated nutraceuticals, creating crossover products that blur traditional category boundaries. The development of species-specific formulations addressing unique physiological needs of different animals represents another major growth avenue for manufacturers.

## RESTRAINTS

### Regulatory Fragmentation and Lack of Standardization Hinder Market Expansion

The veterinary nutraceutical industry faces persistent challenges due to inconsistent regulatory frameworks across markets. While some regions classify these products as animal feed supplements with minimal oversight, others require extensive

clinical validation similar to pharmaceuticals. This regulatory patchwork creates compliance headaches for manufacturers operating globally, with approval processes varying from 3 months to over 18 months depending on jurisdiction. The lack of universal quality standards has also led to product quality inconsistencies, with testing revealing potency variations up to 35% between brands marketing similar formulations.

### **Additional Challenges**

#### **Consumer Education Gap**

Limited understanding of proper supplement usage among pet owners frequently leads to misuse or over-supplementation. Surveys indicate nearly 40% of companion animal owners administer supplements without veterinary consultation, potentially causing nutrient imbalances.

#### **Counterfeit Products**

The growing market has attracted counterfeit operators, with estimates suggesting 15-20% of supplements sold online may be adulterated or mislabeled, undermining consumer trust in legitimate products.

### **OPPORTUNITIES**

#### **Untapped Potential in Emerging Markets and Aquaculture Applications**

Developing economies represent the next frontier for veterinary nutraceutical expansion as rising disposable incomes converge with increasing awareness of animal health. The Asia-Pacific companion animal supplement market is projected to grow at nearly double the global average rate through 2032. Simultaneously, aquaculture has emerged as a high-potential application segment, with probiotic supplements demonstrating 25-30% improvements in shrimp survival rates during disease outbreaks. Manufacturers are also exploring opportunities in niche segments such as performance animals (equestrian, racing) and zoo wildlife nutrition, where specialized formulations command premium pricing.

#### **Digital Engagement and Personalized Nutrition Creating New Business Models**

The integration of digital technologies is transforming supplement distribution and customization. Subscription-based delivery models now account for over 20% of direct-to-consumer sales, while telehealth platforms facilitate veterinarian-recommended supplement protocols. Advances in pet wearables and health tracking enable data-driven personalized nutrition, with algorithms adjusting supplement regimens based on real-time biomarkers. Several market leaders have launched AI-powered recommendation engines that analyze pet health records, lifestyle factors, and breed-specific needs to customize supplement combinations with 85% customer satisfaction rates.

### CHALLENGES

#### **Supply Chain Vulnerabilities and Ingredient Sourcing Constraints**

The veterinary nutraceutical industry faces mounting pressures from global supply chain disruptions and raw material shortages. Key functional ingredients like omega-3 fatty acids and chondroitin have experienced price volatility exceeding 40% in recent years due to fishing quotas and trade restrictions. Many botanical extracts face seasonal availability challenges, with climate change further exacerbating supply inconsistencies. Manufacturers are responding through vertical integration strategies, with several major players acquiring or partnering with ingredient suppliers to secure stable access to high-quality inputs.

### Additional Concerns

#### **Sustainability Pressures**

Environmental concerns are driving demand for eco-friendly sourcing, with 60% of millennial pet owners preferring supplements with sustainable certifications. However, transitioning to green alternatives often requires significant reformulation investments.

#### **Prescription Supplement Competition**

The blurring line between nutraceuticals and pharmaceuticals has led to increased competition from veterinarian-prescribed therapeutic diets, capturing market share in specific health conditions.

The Global VETERINARY NUTRACEUTICALS market comprises a wide range of products suitable for use within the Global domestic market. In order to quantify and analyse the market, our definition of the market includes the following key product sectors:

This report specifically excludes labour and measures the product values at manufacturers selling prices. value-added tax, import duties and transportation fees are excluded as well as labour other delivery charges. Whilst we have made every effort to exclude commercial applications, there may be some light commercial applications included within the overall market sizes quoted.

Where volume figures are illustrated for the overall market, these are provided as number of sales. The geographical coverage for this report is the Global and includes domestically manufactured and imported products.

## **1.2 Assumptions**

.....

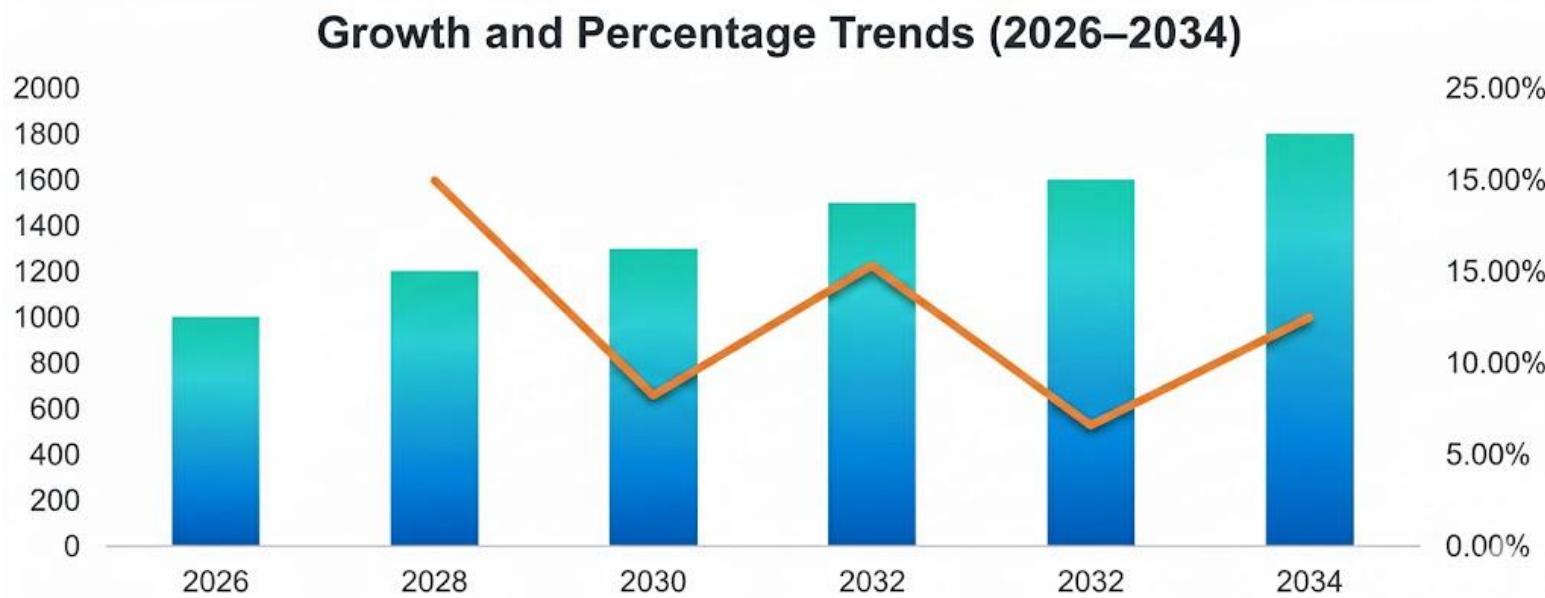
## **1.3 Research Scope**

This report presents an in-depth analysis of the VETERINARY NUTRACEUTICALS industry, focusing specifically on companies primarily engaged in providing VETERINARY NUTRACEUTICALS products and related services, where applicable. The analysis spans various dimensions, including data and information categorized by company, region, country, type, and application. Key performance indicators such as supply, sales, demand, pricing, import and export activities, consumption patterns, and other significant indices are thoroughly examined, offering a comprehensive overview of the VETERINARY NUTRACEUTICALS industry's dynamics.

## 1.4 Market Analysis by Regions

### 1.4.1 North America Market States and Outlook (2026-2034)

Figure 1. North America VETERINARY NUTRACEUTICALS Revenue (\$) and Growth Rate (2026-2034)

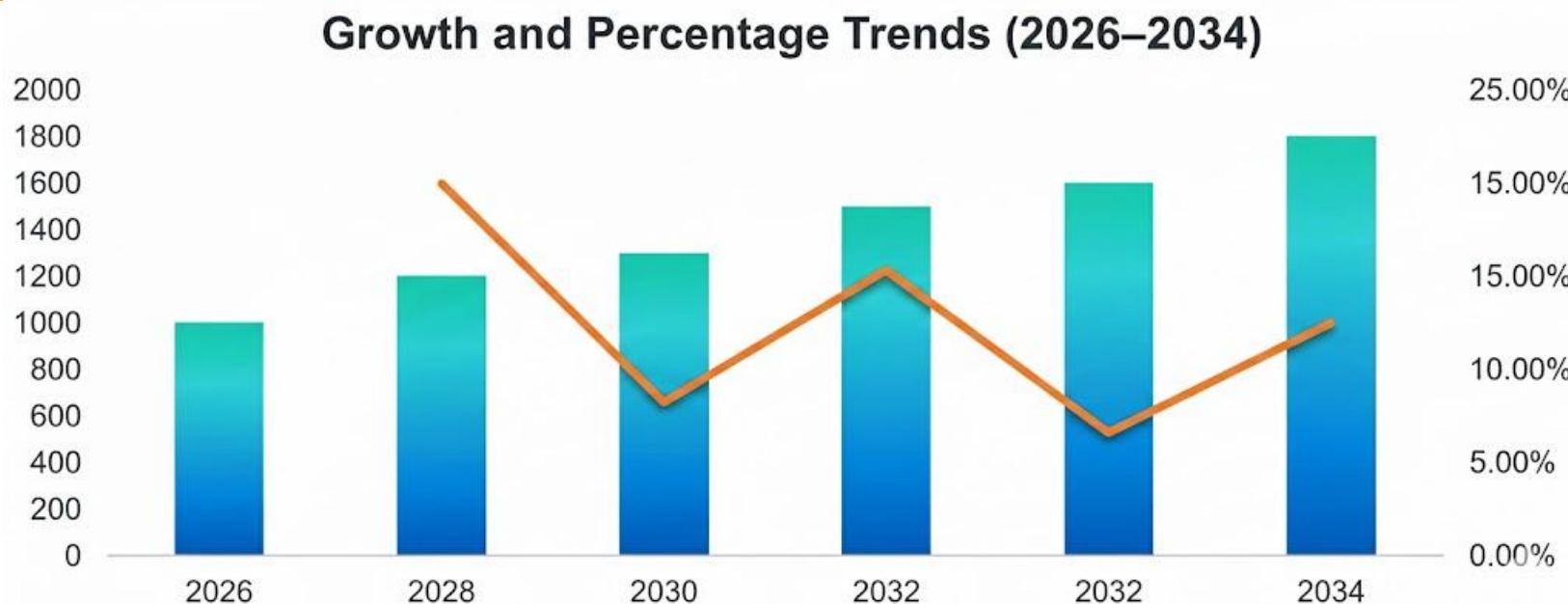


Source: Secondary Sources, Press Releases, Expert Interviews, 2026

\*Note: the data shown above are not real data.

#### 1.4.1.1 United States Market States and Outlook (2026-2034)

Figure 2. United States VETERINARY NUTRACEUTICALS Revenue (\$) and Growth Rate (2026-2034)



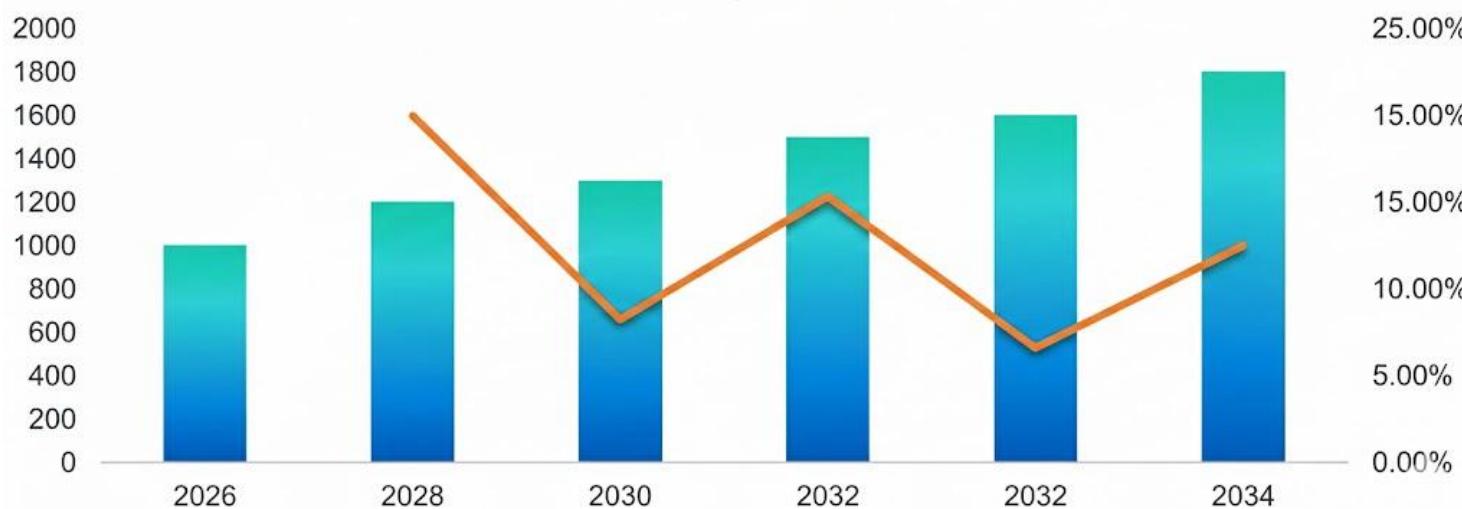
Source: Secondary Sources, Press Releases, Expert Interviews, 2026

\*Note: the data shown above are not real data.

#### 1.4.1.2 Canada Market States and Outlook (2026-2034)

Figure 3. Canada VETERINARY NUTRACEUTICALS Revenue (\$) and Growth Rate (2026-2034)

### Growth and Percentage Trends (2026–2034)

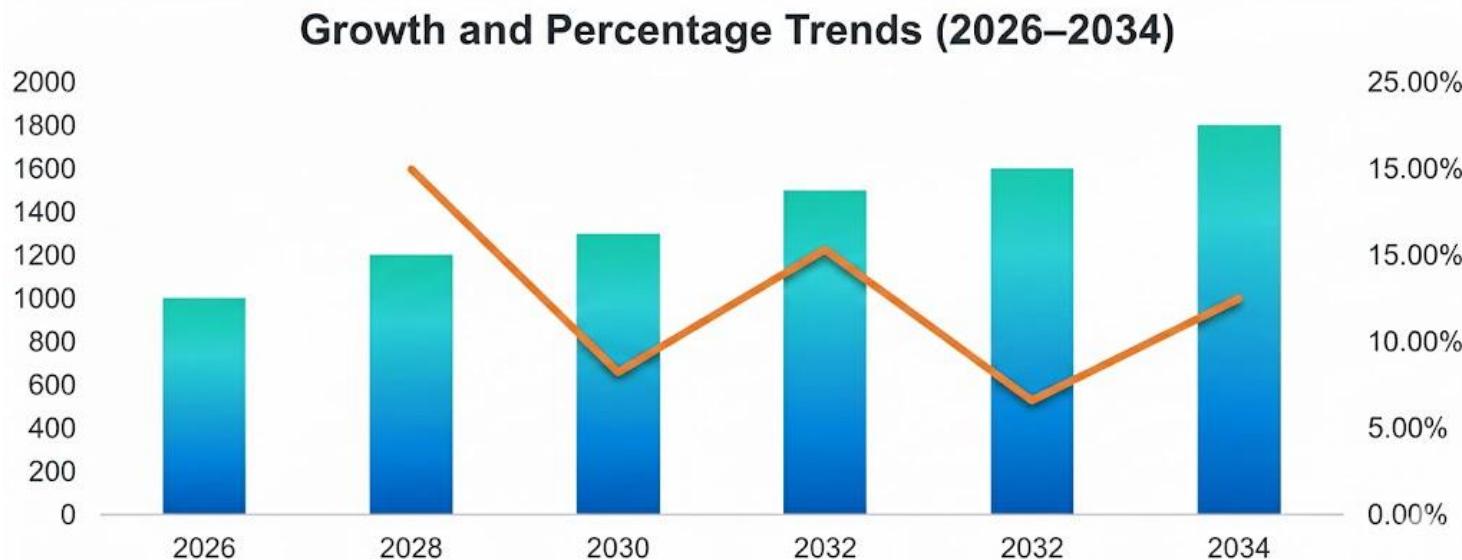


Source: Secondary Sources, Press Releases, Expert Interviews

\*Note: the data shown above are not real data.

### 1.4.1.3 Mexico Market States and Outlook (2026-2034)

Figure 4. Mexico VETERINARY NUTRACEUTICALS Revenue (\$) and Growth Rate (2026-2034)



Source: Secondary Sources, Press Releases, Expert Interviews, 2026

\*Note: the data shown above are not real data.

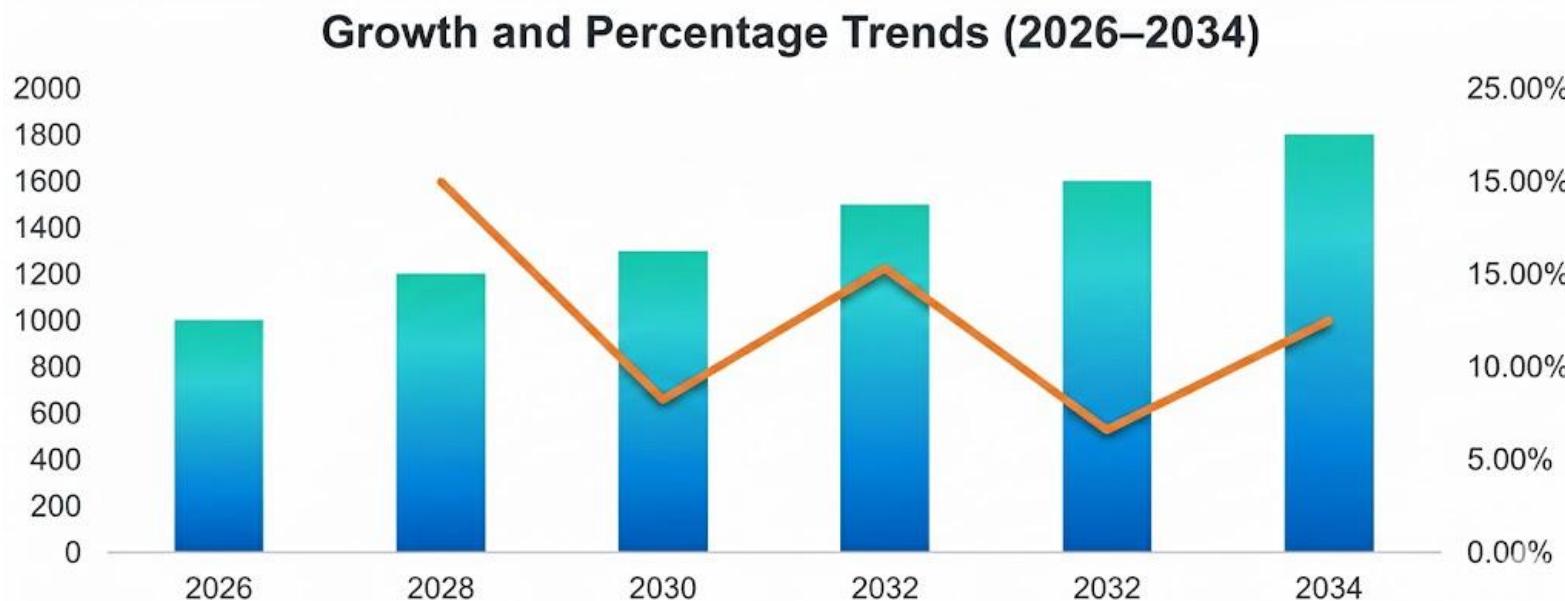
### 1.4.2 So On.....

\*Note: For each of the ten major regions analysed in this report, there will be similar data level as shown in North America region.

## 1.5 Global VETERINARY NUTRACEUTICALS Market Size Analysis from 2026 to 2034

### 1.5.1 Global VETERINARY NUTRACEUTICALS Market Size Analysis from 2026 to 2034 by Consumption Volume

Figure 5. Global VETERINARY NUTRACEUTICALS Market Size Analysis from 2026 to 2034 by Consumption Volume

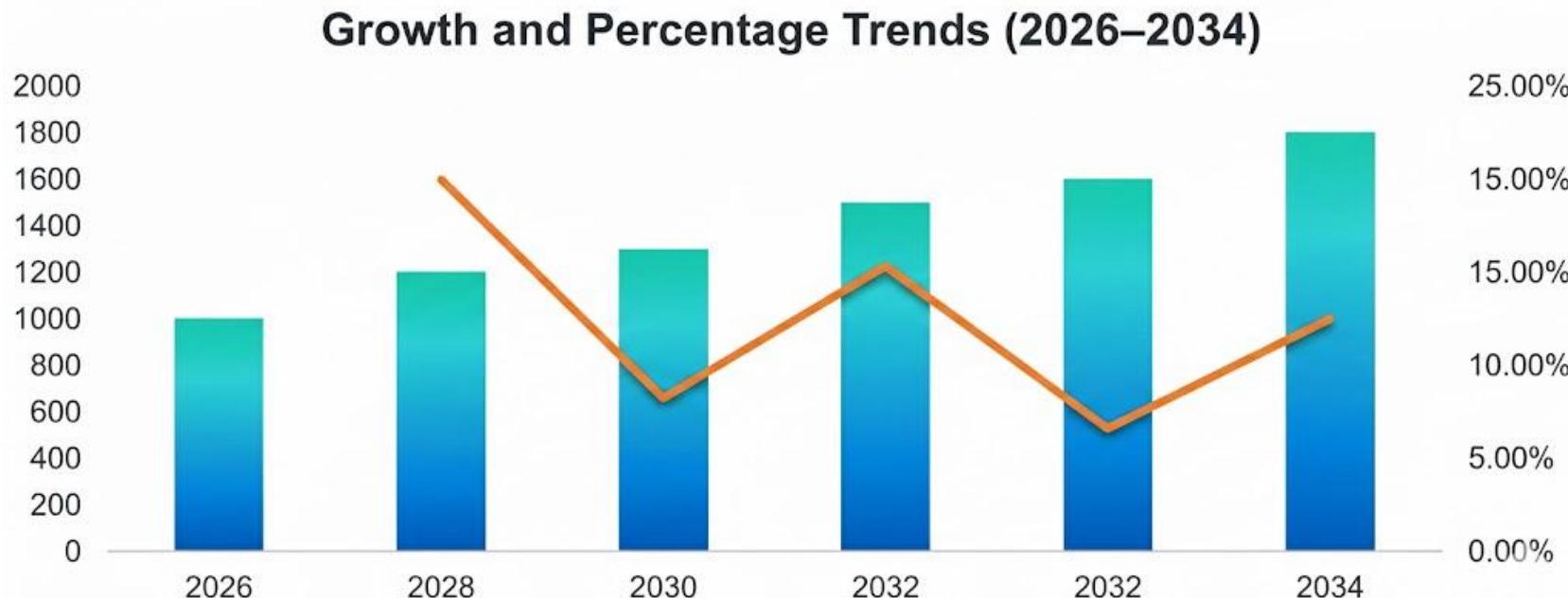


Source: Secondary Sources, Press Releases, Expert Interviews, 2026

\*Note: the data shown above are not real data.

## 1.5.2 Global VETERINARY NUTRACEUTICALS Market Size Analysis from 2026 to 2034- by Value

Figure 6. Global VETERINARY NUTRACEUTICALS Market Size Analysis from 2026 to 2034 by Value



Source: Secondary Sources, Press Releases, Expert Interviews, 2026

\*Note: the data shown above are not real data.

### 1.5.3 Global VETERINARY NUTRACEUTICALS Price Trends Analysis from 2026 to 2034

**Table 1. Global VETERINARY NUTRACEUTICALS Price Trends Analysis from 2026 to 2034**



# Market Segmentation, By Type

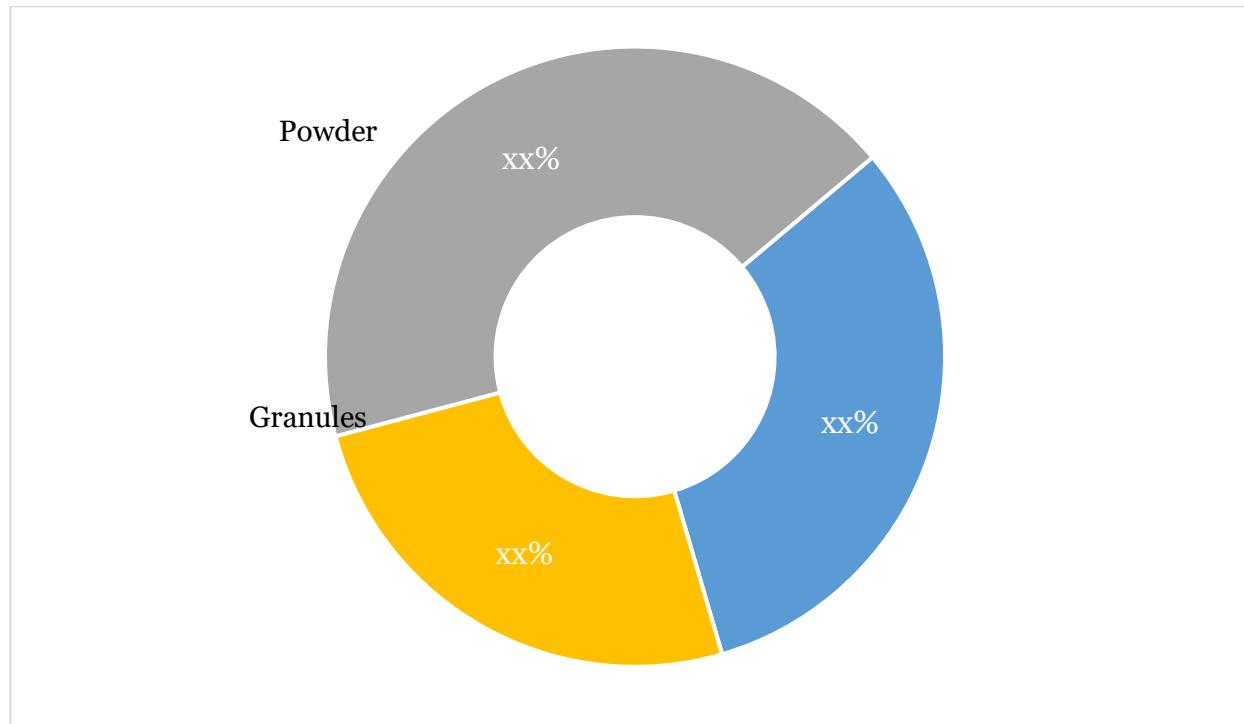
2026-2034



## 1.6 Market Segments

### 1.6.1 Segment by Type

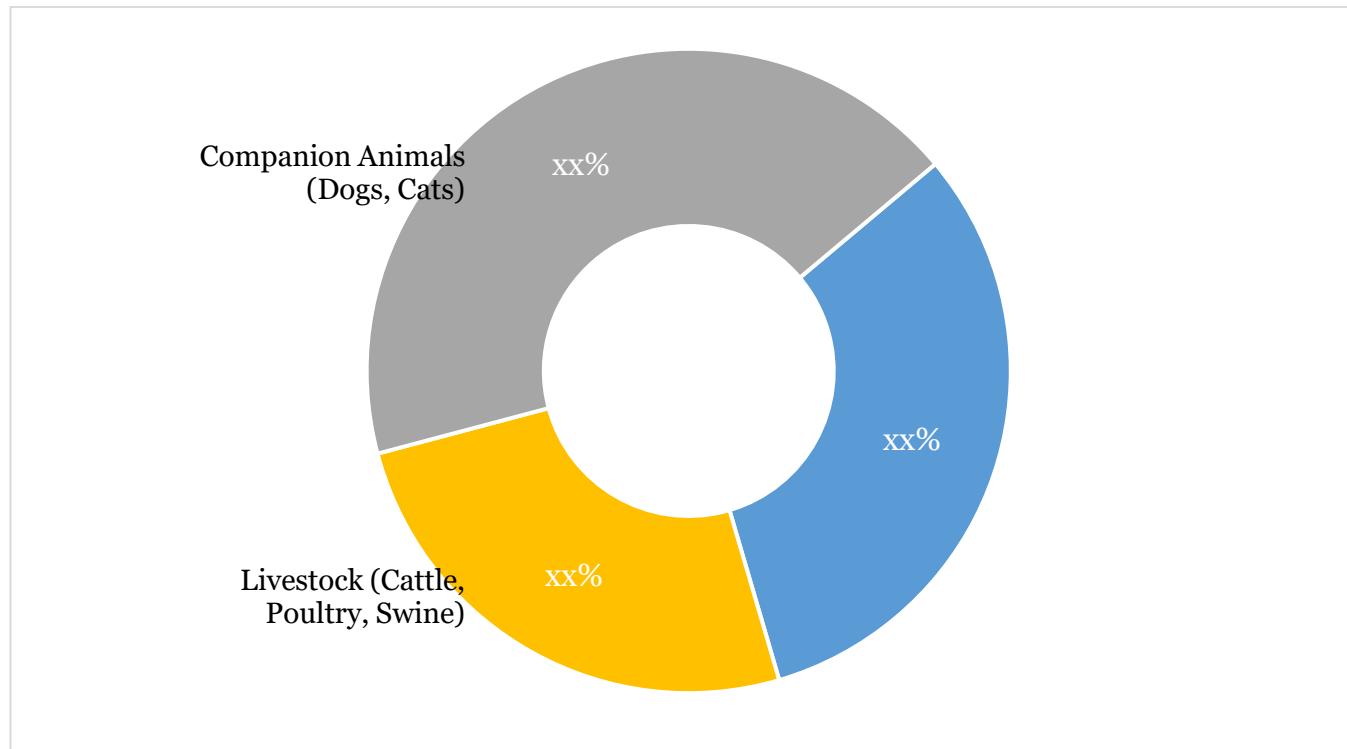
Figure 7. VETERINARY NUTRACEUTICALS Segment by Type in 2025



SOURCE: SECONDARY SOURCES AND RESEARCH, 2026

## 1.6.2 Segment By Animal Type

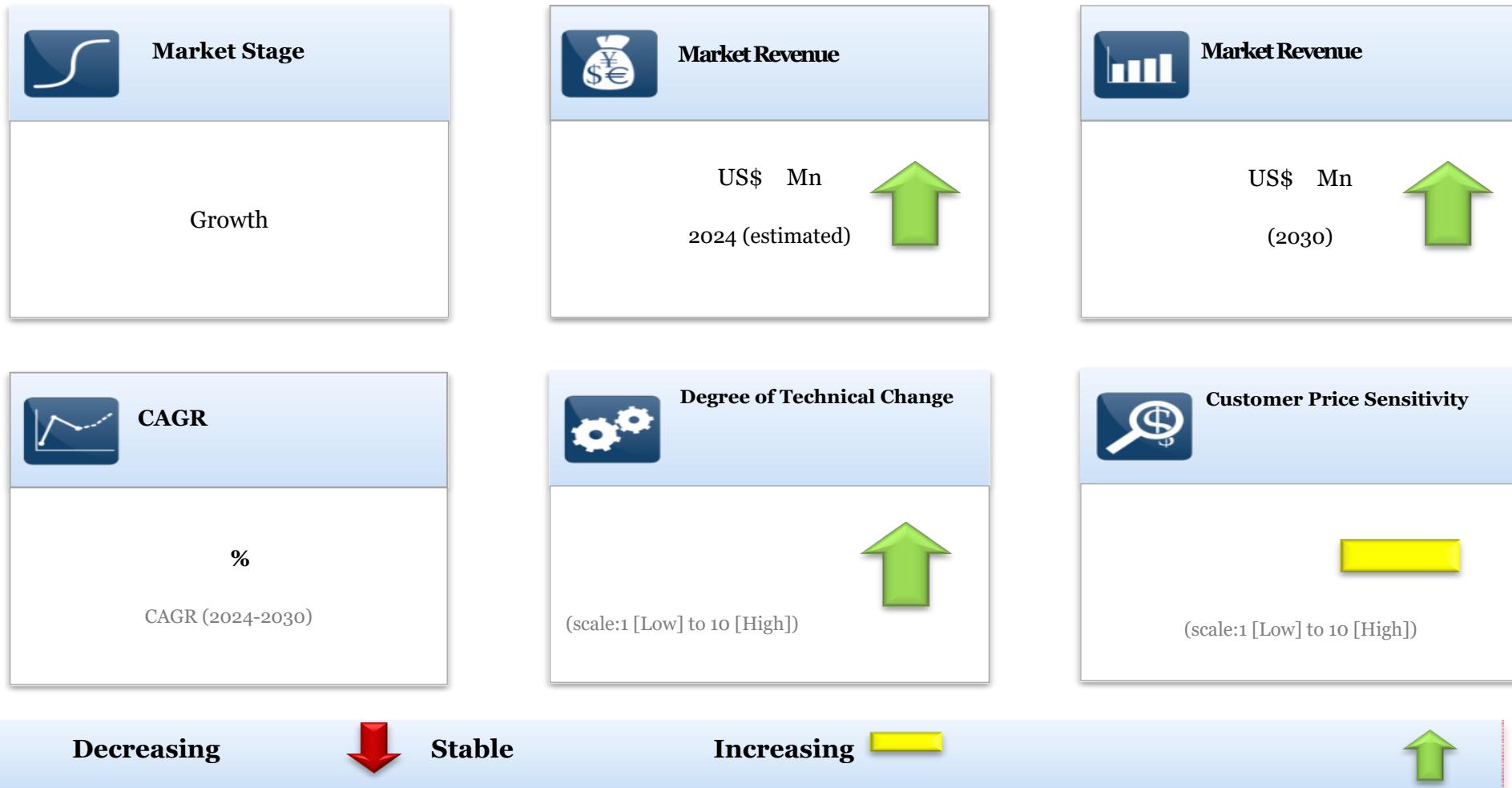
Figure 8. VETERINARY NUTRACEUTICALS Segment By Animal Type in 2025



SOURCE: SECONDARY SOURCES AND RESEARCH, 2026

## 1.7 Global VETERINARY NUTRACEUTICALS Market Overview

Figure 9. Global VETERINARY NUTRACEUTICALS Market Overview: 2025



SOURCE: SECONDARY SOURCES AND RESEARCH, 2026

## 1.8 Features & Benefits of This Report

RESEARCH's market reports provide an independent, comprehensive review of recent, current and future market size and trends in an easy to reference format. Each report provides vital market intelligence in terms of size, product mix, end use mix, SWOT, key trends and influences and industry structure trends. In addition, rankings by revenue, sales and market share for the market leaders are provided as well as company profile for each key player in the market.

Based on company sales returns which provide higher confidence levels and researched by market research professionals with experience in the industry, RESEARCH's Research and Analysis reports are used as a foundation for coherent strategic decision making based on sound market intelligence and for developing effective marketing plans. RESEARCH reports can also be used as an operational sales and marketing tool by identifying market leaders, enabling the reader to quickly grow sales to new clients and focus marketing budgets.

### This report includes:

#### Market Size, PEST, SWOT & Trends – Historical, Current & Future

Based on sales data from a representative proportion of the industry, this report provides market size by value over a ten-year period. As they are based on quantitative data as well as qualitative input from the industry, our reports are more accurate than other qualitative based reports and offer better value for money. By combining the best of both quantitative and qualitative input, we offer our clients greater confidence in our market forecasts as well as discussing key market trends and influences from a qualitative perspective.

#### Product Mix – Current & Future

This report identifies the key product sectors in the market and provides historical, current and forecast market share estimates for each, alongside qualitative discussion on key trends for each segment of the industry. With input for this report being both qualitative and quantitative we are able to offer an effective insight into the core components of the market, as well as forecasting future market shares.

## **Distribution Channel Mix**

The report identifies the key channels that drive demand for this market and provide a current, historical & future market share estimate for each. This enables the reader to identify the key driving forces behind current market demand and adapt business tactics accordingly. With forecasts of market share by key channels also provided, the reader is able to undertake strategic decisions with greater confidence as well as basing marketing strategies on solid market intelligence.

## **VETERINARY NUTRACEUTICALS Manufacturers (Players) Profiles & Sales Leads**

This report includes company profile for leading VETERINARY NUTRACEUTICALS manufacturers, including company details, VETERINARY NUTRACEUTICALS sales, revenue, price, manufacturing factories, product category, enabling the reader to quickly gauge the current key figures of a company.



# Research Findings and Conclusions

2026-2034



## Methodology & Sources of Information

### 1.8.1 Research Methodology

#### Evaluation of Market Dynamics

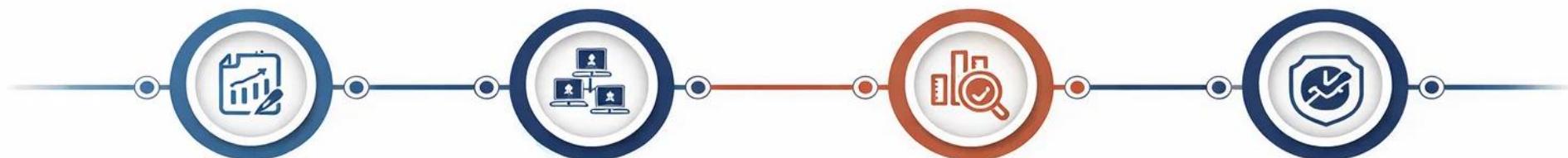
This phase includes a detailed evaluation of several factors that are likely to affect the market dynamics. It involves a comprehensive assessment of major market pain points, drivers, and trends. It also comprises a detailed study of research plans and methodology.

#### Collection of Data

This process consists of gathering data, accessing proprietary databases, and reaching out to key industry participants that operate in the value chain.

#### Collaboration of Data

This stage involves the validation of data and arrival at actual statistics, and evolution of the market over the years. It entails the study and analysis of various segments and verticals of the market in the current scenario.



#### Evaluation of Market Dynamics

This phase includes a detailed evaluation of several factors that are likely to affect the market dynamics. It involves a comprehensive assessment of major market pain points, drivers, and trends. It also comprises a detailed study of research plans and methodology.

#### Identification of Data

This step involves identification of several primary and secondary data research sources, including our internal data sources. The primary sources consist of in-depth discussions and interviews with policy makers, industry experts and data evaluators, whereas secondary sources include a thorough study of market journals, press releases, annual reports, and government and non-government agencies websites.

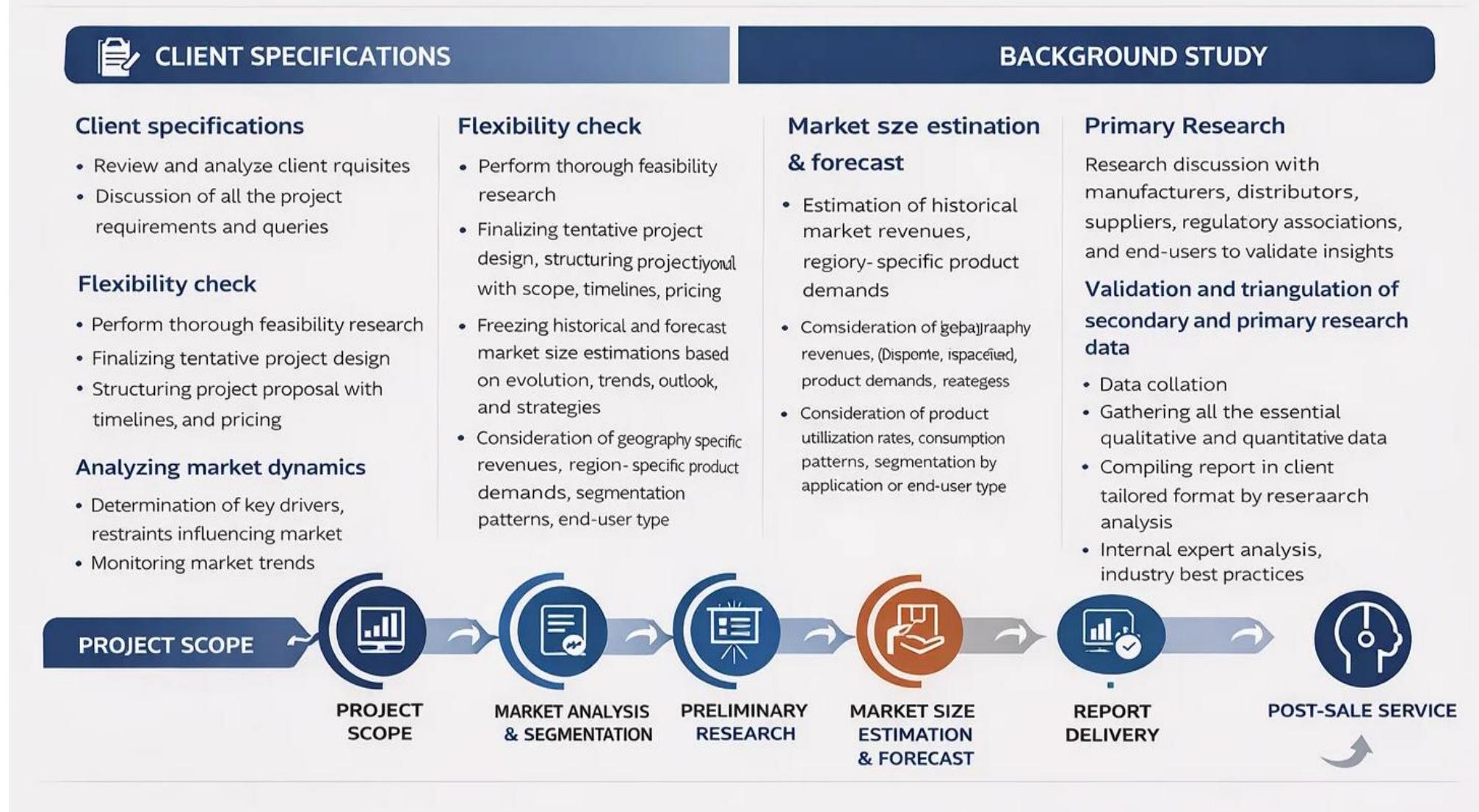
#### Collaboration of Data

This stage involves the validation of data and arrival at actual statistics, and evolution of the market over the years. It entails the study and analysis of various segments and verticals of the market. An impact analysis is also performed to observe which factors will affect the market in the next few years.

#### Verification and Analysis

This is the final stage, which involves both quantity and quality checks. Although the process of data verification is an integral part of the research process, all data points and statistics and figures are re-checked to uphold their authenticity and validity.

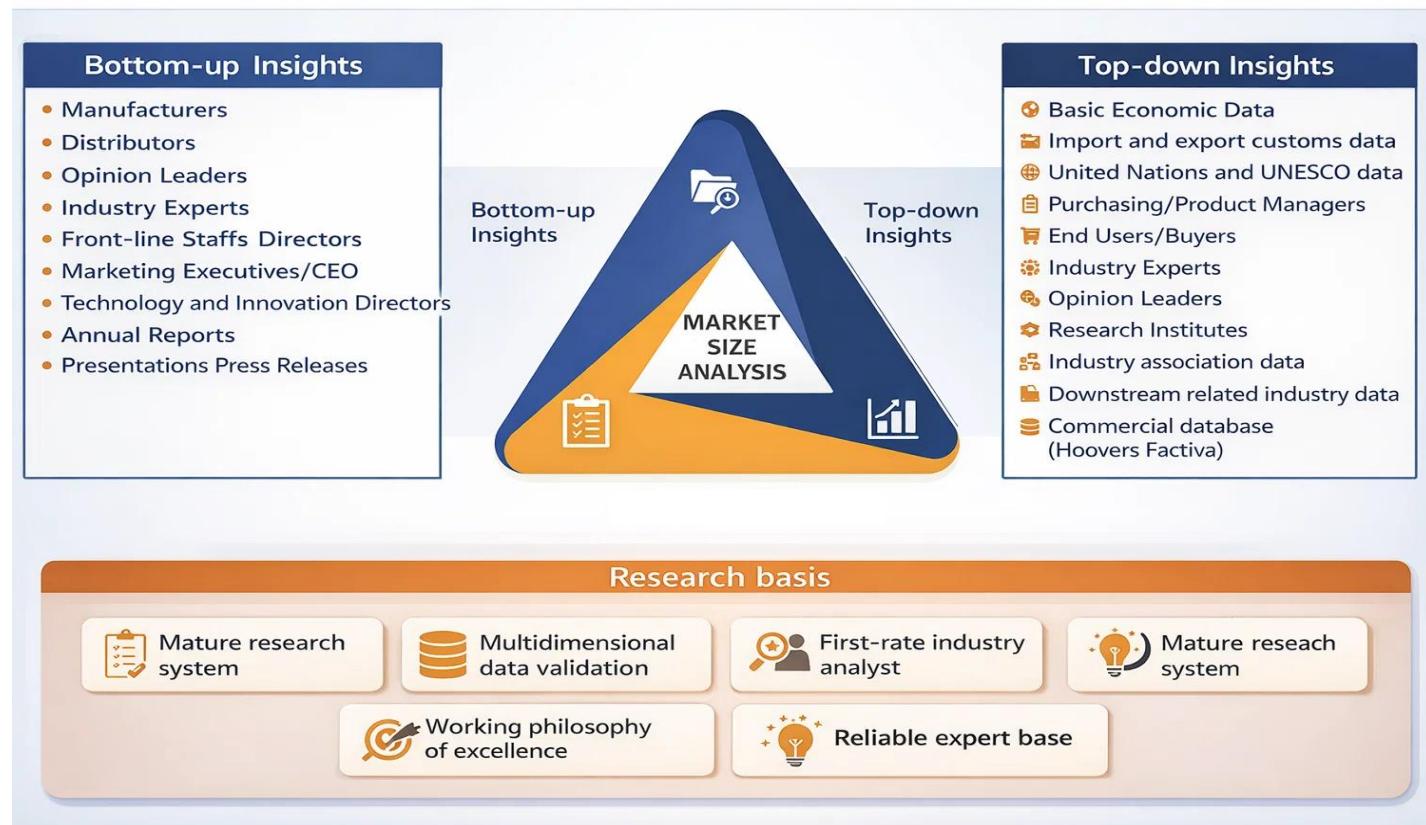
## 1.8.2 Research Process



### 1.8.3 Market Breakdown and Data Triangulation

After complete market engineering with calculations for market statistics; market size estimations; market forecasting; market breakdown; and data triangulation, extensive primary research was conducted to gather information and verify and validate the critical numbers arrived at. In the complete market engineering process, both top-down and bottom-up approaches were extensively used, along with several data triangulation methods, to perform market estimation and market forecasting for the overall market segments and sub-segments listed in this report. Extensive qualitative and further quantitative analysis is also done from all the numbers arrived at in the complete market engineering process to list key information throughout the report.

**Figure 10. Data Triangulation**



#### 1.8.4 Base Year

The report considers **2025 as the base year**. All calculations involving quantitative data are based on 2023. The values represented in the report are actual values for 2023, whereas **the values are estimated for the period 2026–2034**.

- Study period: 2021 to 2034
- Base year: 2025
- Forecast period: 2026 to 2034
- Short term: 1 to 2 years
- Medium term: 3 to 4 years
- Long term: 5 to 10 years

## 1.8.5 Report Assumptions & Caveats

Figure 11. Key Caveats

# Key Considerations



## Economic Outlook

While forecasting the market outlook, no macroeconomic collapses and recessions are predicted about the global economic landscape



## Currency Fluctuation

Market forecasting was carried out under the assumption that the value of the USD (\$) is likely to remain constant during the forecast period



## Political Outlook

While arriving at the market size, the global political environment was assumed to remain stable during the forecast period



## Data Authenticity

Revenues and segment-specific information were derived from annual reports of respective companies. The information is assumed to be authentic. However, revenues for the non-listed companies were derived from various authentic publications, news articles, and primary



## Accuracy and Reporting

All figures mentioned in the study were rounded to the nearest decimal place. Thus, the summation of figures and percentages may differ by a margin of 0.01



## Vendors

This report provides a list of vendors that are active in this industry. It includes vendors across all geographical regions. The report identifies vendors on the based on their market revenue and dominance, in terms of market experience, regional presence, the portfolio of their products, sales, revenue and the popularity of their brands.

Vendors



RESEARCH employ a wide ranging, reliable methodology in order to ensure the highest quality of information possible. Our reports are unique in that they are based on sales from a representative sample of the industry, supported by intelligent qualitative research to provide a comprehensive and intelligent market review. By combining primary and secondary research information, RESEARCH reports uniquely offer an unparalleled level of confidence in terms of market data and trend comment. This coupled with the fact that we've been writing reports on these markets since 2010 means that we are confident you won't find a better report available.

## Sources of Information

Category	Details
<b>Financial Data</b>	Financial data from leading VETERINARY NUTRACEUTICALS manufacturers, retailers, and distributors
<b>Industry Discussions</b>	Discussions with manufacturers, distributors, retailers, and end users
<b>Distribution Analysis</b>	Intermediate visits, distributor coverage, product mix analysis
<b>Product Information</b>	Technical and product data from manufacturers and distributors
<b>Company Websites</b>	Manufacturers, distributors, retailers, and end users
<b>Annual Reports</b>	Manufacturers' and distributors' company literature
<b>Press Releases</b>	New product launches, company updates, and announcements
<b>Official Statistics</b>	Government and institutional statistical data
<b>Revenue &amp; Customs</b>	Trade, import-export, and customs-related data
<b>Social Media</b>	Facebook, Twitter, LinkedIn, Instagram, and other platforms
<b>Trade Journals</b>	Printed journals, industry websites, and expert commentaries

<b>Trade Associations &amp; Events</b>	Trade associations, conferences, and exhibitions
--	--

## The research & analysis process involves:

Stage	Description
<b>Qualitative Analysis</b>	Collation of all primary and secondary information sources
<b>Quantitative Data Modelling</b>	Forecast modelling using RESEARCH's proprietary data processing techniques
<b>Qualitative Review</b>	Validation of data models against qualitative inputs for trends and market sizing
<b>Product Trend Analysis</b>	Identification and evaluation of trends across key product segments
<b>Distribution Channels Review</b>	Analysis of channel shares, structures, and evolving trends
<b>Sector Review</b>	Identification of key target markets and sector-specific trends
<b>Strategic Marketing Review</b>	Assessment by qualified and experienced marketing professionals
<b>PEST &amp; SWOT Analysis</b>	Evaluation of political, economic, social, and technological factors, strengths, weaknesses, opportunities, and threats
<b>Identify 'Quick Wins'</b>	Identification of short- and medium-term opportunities for market and sales growth
<b>Sales &amp; Revenue Estimation</b>	Sales and revenue estimation for every company covered, irrespective of size
<b>Economic Analysis</b>	Forecasts of GDP, inflation, employment, interest rates, and other macroeconomic indicators

The above involves 8-10 weeks of combined research & report production time, resulting in an intelligent, comprehensive and usable report identifying immediate opportunities and offering a strategic perspective of the market.

## 2 Global VETERINARY NUTRACEUTICALS Market Trends and Growth Strategy

### 2.1 Market Top Trends

**Table 2. Market Top Trends**

Key Trends	Description
<b>Increased competition</b>	The competition among vendors will increase during the forecast period. Vendors will compete to deliver competitive advantages in the market on the basis of pricing, user-friendly interfaces, value-added benefits, and service portfolios. During the forecast period, we expect this competition to intensify with an increase in product extensions.
<b>Continuous innovation</b>	Technological innovations have an important role in driving the growth of the market. To sustain in the competitive market, vendors should develop new ideas and technologies and stay up-to-date with the advanced technologies.

Source: Secondary Sources, Expert Interviews, 2026

## 2.2 Market Drivers

Table 3. Key Drivers: Impact Analysis



D1:  
D2:  
D3:

Drivers	Short Term (1-2 years)	Medium Term (3-4 years)	Long Term (5 years)
D1	Medium	High	High
D2	High	Medium	Medium
D3	Medium	Medium	High

## 2.3 Market Challenges

Table 4. Key Challenges



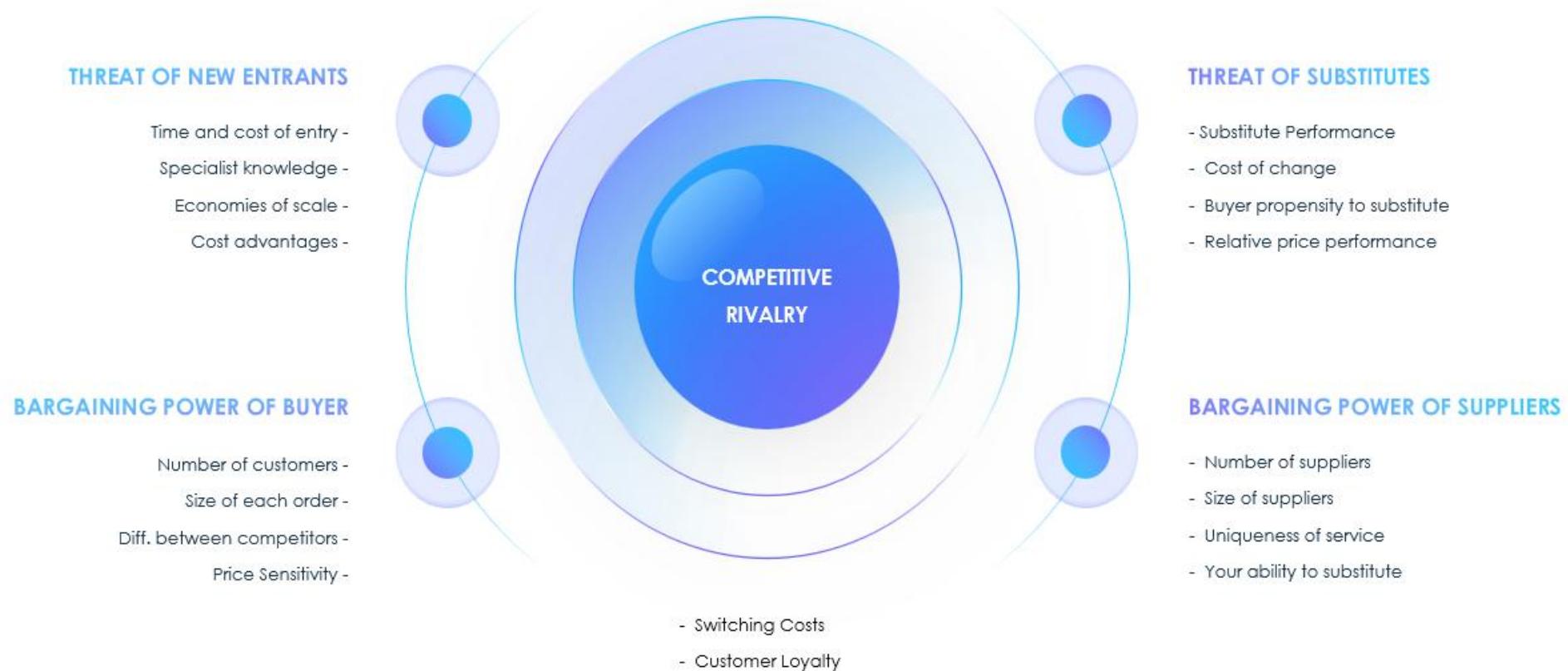
C1: High risks involved  
C2: Difficulties in product formulation  
C3:

Source: Secondary Sources, Expert Interviews, 2026

## 2.4 Porter's Five Forces Analysis

This section examines the VETERINARY NUTRACEUTICALS market from five different perspectives, namely, competitive rivalry in the industry, the threat of new entrants, bargaining power of suppliers, bargaining power of buyers, and the threat of substitutes. The industrial trends give a detailed review of the situation of the market players and their position in the VETERINARY NUTRACEUTICALS. The factors affecting their position are examined to understand the opportunities and threats to the players.

**Table 5. Porter's Five Forces Analysis**



Source: Secondary Sources, Expert Interviews, 2026

## 2.5 Market Growth Strategy

**Table 6. VETERINARY NUTRACEUTICALS Market Growth Strategy**

Growth Strategy	Description

Source: Secondary Sources, Expert Interviews, 2026

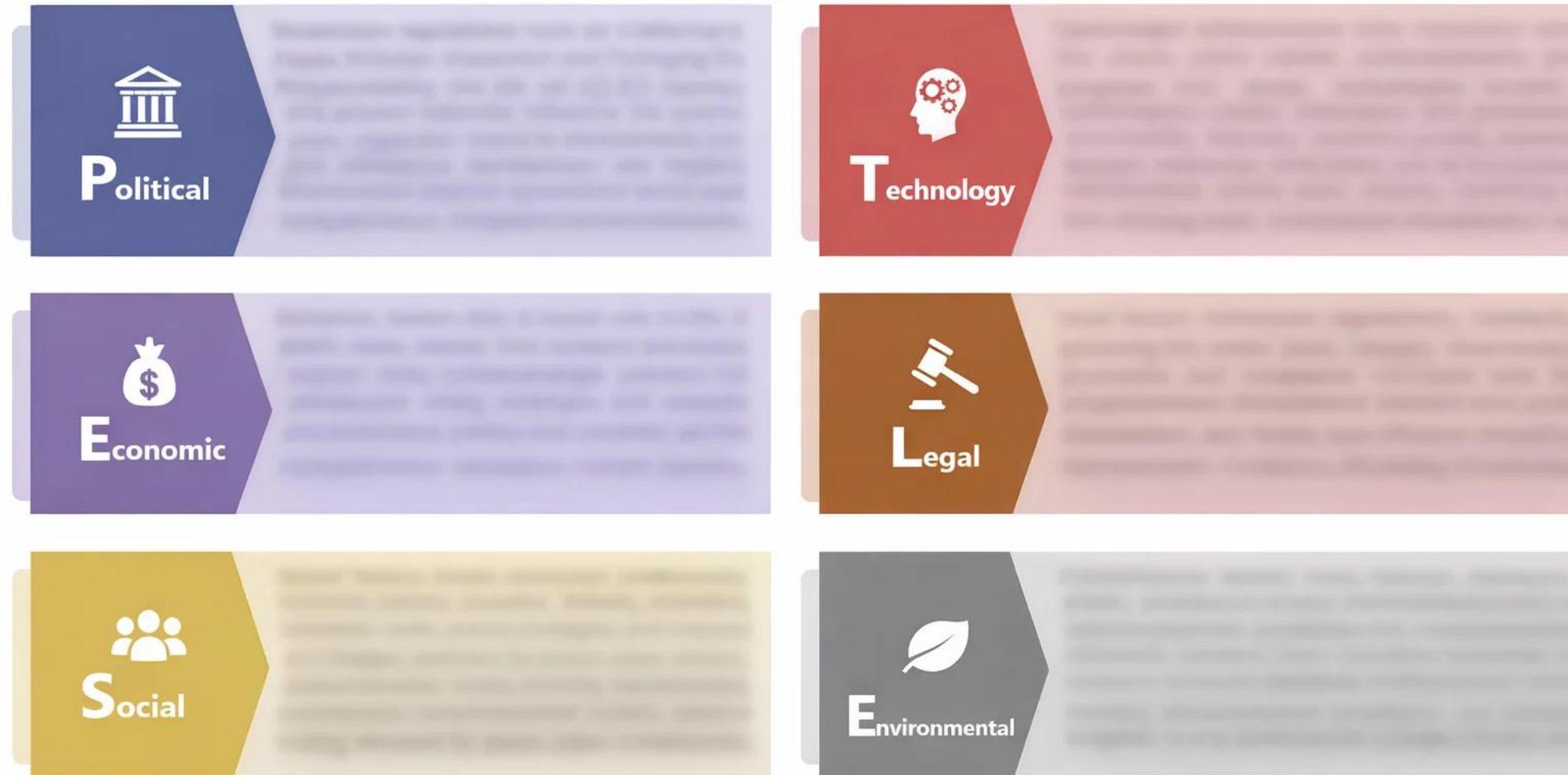
## 2.6 SWOT Analysis

**Table 7. VETERINARY NUTRACEUTICALS SWOT Analysis**

SWOT Analysis	Description

Source: Secondary Sources, Expert Interviews, 2026

## 2.7 PESTLE Analysis

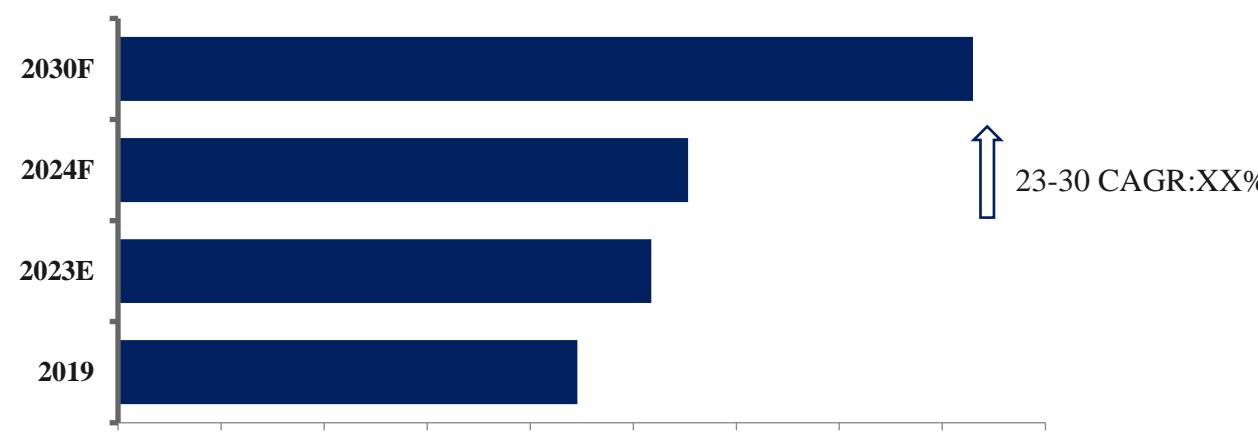


### 3 Global VETERINARY NUTRACEUTICALS Overall Market Size

#### 3.1 Global VETERINARY NUTRACEUTICALS Market Size: 2026 VS 2034

The Global VETERINARY NUTRACEUTICALS Market is a dynamic and rapidly evolving landscape, poised for significant transformations between 2025 and 2032. This comprehensive analysis delves into the market's size, providing a detailed comparison between the current year, 2025, and the projected landscape in 2032. The study encompasses various sectors within the VETERINARY NUTRACEUTICALS market, offering insights into emerging trends, technological advancements, and key factors influencing market growth. By examining market dynamics, such as regional developments, consumer behavior, and industry innovations, this report aims to paint a vivid picture of how the Global VETERINARY NUTRACEUTICALS Market is expected to evolve over the next six years. Stakeholders, investors, and industry participants will find valuable information to make informed decisions and navigate the changing market landscape during this crucial period. As the global economy continues to shift, this analysis serves as a strategic guide for anticipating and capitalizing on opportunities within the VETERINARY NUTRACEUTICALS market.

**Figure 12. Global VETERINARY NUTRACEUTICALS Market Size: 2025 VS 2032 (US\$, Mn)**



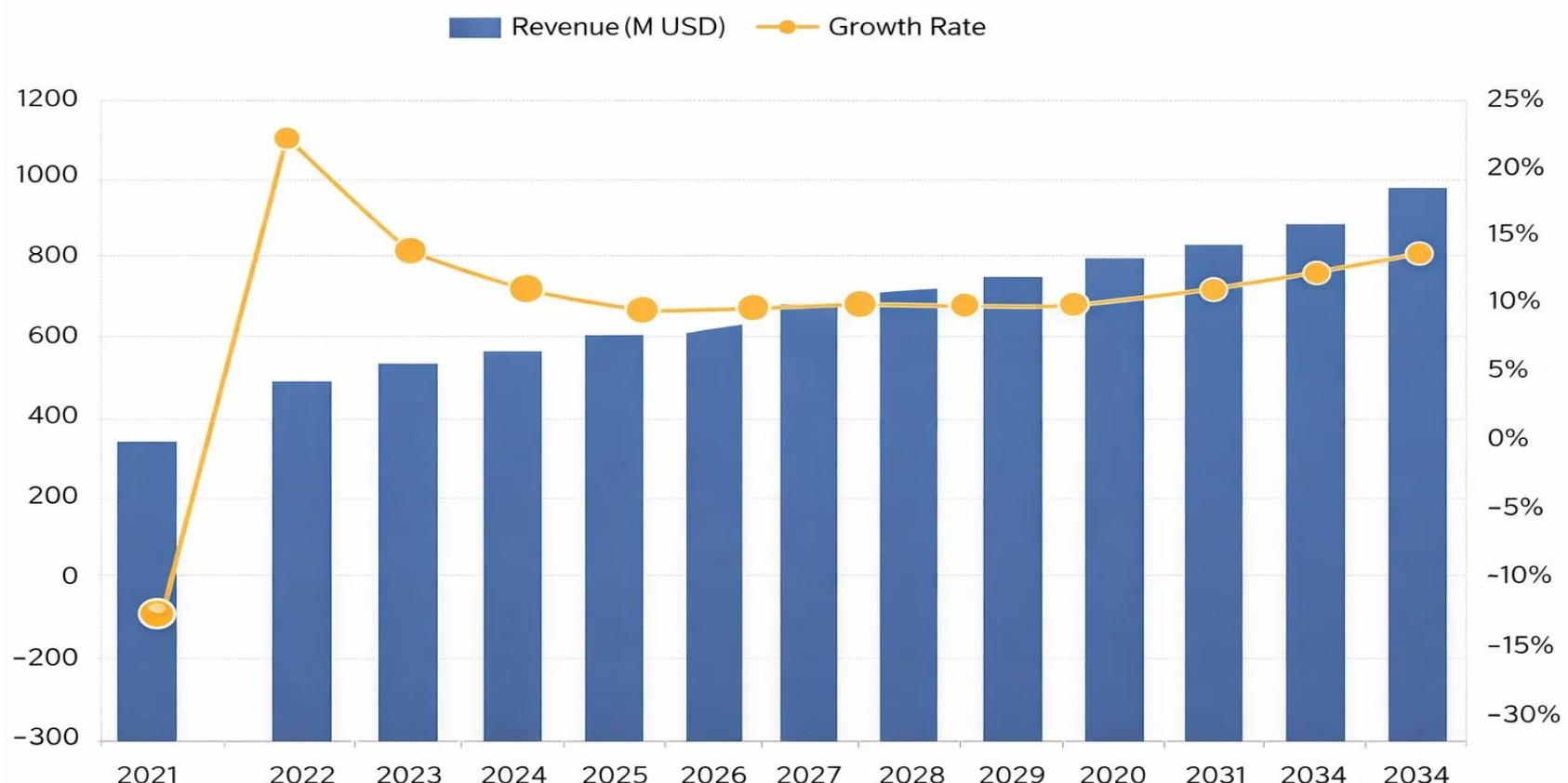
SOURCE: SECONDARY SOURCES AND RESEARCH, 2026

### 3.2 Global VETERINARY NUTRACEUTICALS Market Size, Prospects & Forecasts: 2021-2034

The Global VETERINARY NUTRACEUTICALS Market, as outlined in this comprehensive report, spans the period from 2021 to 2034, offering a thorough examination of its size, prospects, and forecasts. This in-depth analysis provides a holistic view of the market's evolution, considering the myriad factors influencing its trajectory over the forecasted years. The report delves into market dynamics, encompassing technological advancements, regulatory landscapes, and emerging trends that shape the VETERINARY NUTRACEUTICALS industry. By scrutinizing key market players, regional variations, and consumer behaviors, the study aims to present a nuanced understanding of the market's potential growth opportunities and challenges. Moreover, the forecasts extend to 2034, providing stakeholders, investors, and industry participants with valuable insights to formulate informed strategies and capitalize on emerging trends. This report serves as an indispensable tool for navigating the complexities of the Global VETERINARY NUTRACEUTICALS Market, enabling decision-makers to align their actions with the anticipated market dynamics and foster sustainable growth in the years to come.

The following chart illustrates the performance of the Global VETERINARY NUTRACEUTICALS market since 2021 and forecast to 2034: (figures changed for sample).

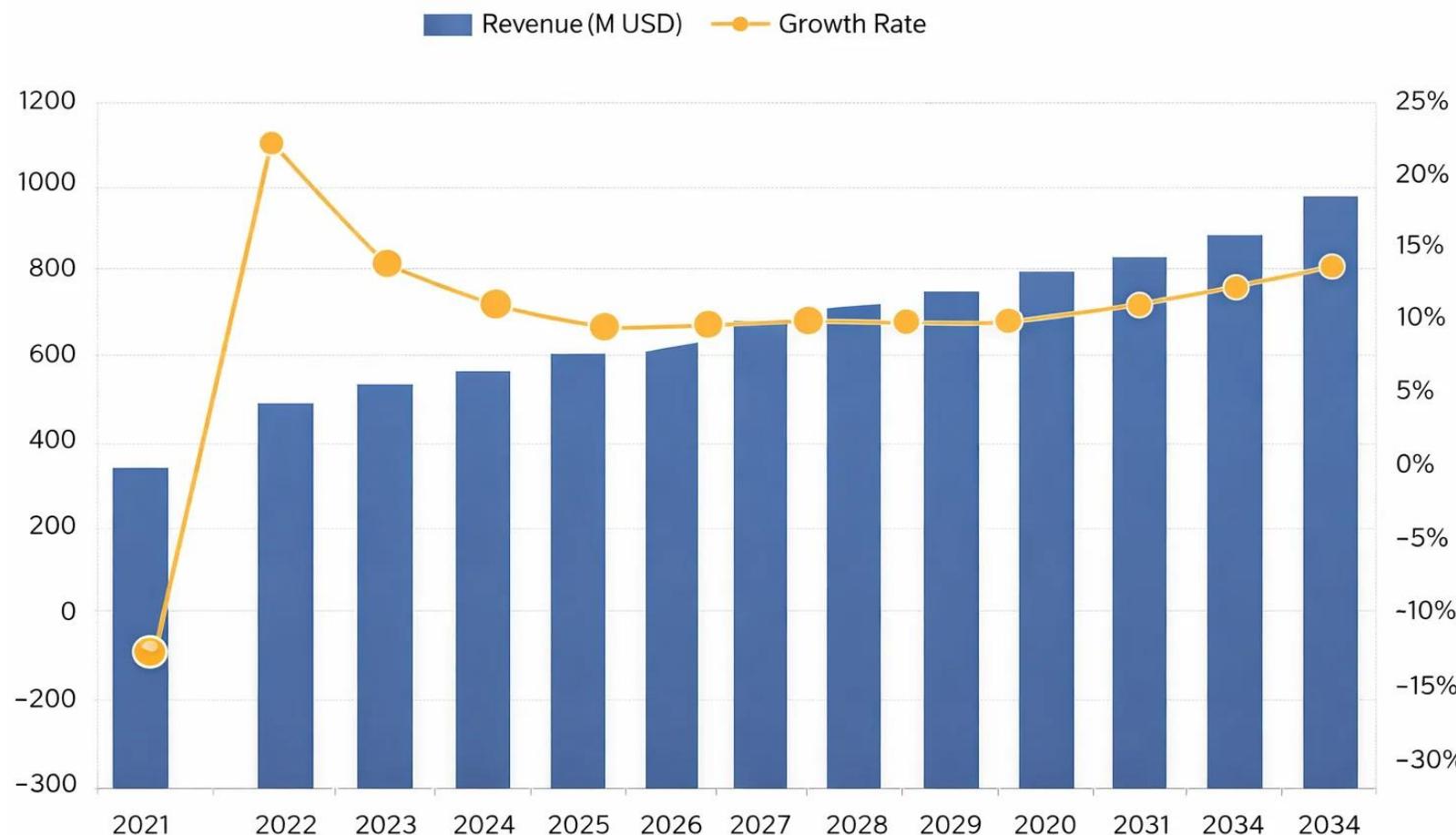
Figure 13. Global VETERINARY NUTRACEUTICALS Revenue: 2021-2034(US\$, Mn)



SOURCE: SECONDARY SOURCES AND RESEARCH, 2026

### 3.3 Global VETERINARY NUTRACEUTICALS Sales: 2021-2034

Figure 14. VETERINARY NUTRACEUTICALS Sales in Global Market: 2021-2034 (Units)



SOURCE: SECONDARY SOURCES AND RESEARCH, 2026

## 4 Company Landscape

The VETERINARY NUTRACEUTICALS market in global comprises multiple participants in the vendor space. The vendors in this market are:

### 4.1 Top VETERINARY NUTRACEUTICALS Players in Global Market

"Top VETERINARY NUTRACEUTICALS Players in Global Market" table (Table 8) provides a comprehensive overview of the key players dominating the global VETERINARY NUTRACEUTICALS market. These industry leaders have been strategically positioned to influence the market with their extensive reach and operational presence. The table lists twelve prominent companies, each identified by a unique number, along with crucial details such as their plant locations and headquarters.

**Table 8. Key Players of VETERINARY NUTRACEUTICALS in Global Market**

No.	Company	Plant Locations	Headquarters
1	Zoetis (U.S.)	XX	XX
2	Merck Animal Health (U.S.)	XX	XX
3	BOEHRINGER INGELHEIM (GERMANY)	XX	XX
4	Elanco (U.S.)	XX	XX
5	Virbac (France)	XX	XX
6	Ceva Santé Animale (France)	XX	XX
7	Vetoquinol (France)	XX	XX
8	Dechra Pharmaceuticals (U.K.)	XX	XX
9	Heska Corporation (U.S.)	XX	XX
10	China Animal Husbandry Industry (China)	XX	XX
11	Ringpu Biology (China)	XX	XX

12	Phibro Animal Health (U.S.)	XX	XX
----	-----------------------------	----	----

SOURCE: ABOVE COMPANIES; SECONDARY SOURCES AND RESEARCH, 2026

## 4.2 Top Global VETERINARY NUTRACEUTICALS Companies Ranked by Revenue

Table 9. Top VETERINARY NUTRACEUTICALS Players in Global Market, Ranking by Revenue (2025)

Rank	Company	Revenue (US\$, Mn)	Market Share (%)
1	Zoetis (U.S.)	XX	XX%
2	Merck Animal Health (U.S.)	XX	XX%
3	BOEHRINGER INGELHEIM (GERMANY)	XX	XX%
4	Elanco (U.S.)	XX	XX%
5	Virbac (France)	XX	XX%
6	Ceva Santé Animale (France)	XX	XX%
7	Vetoquinol (France)	XX	XX%
8	Dechra Pharmaceuticals (U.K.)	XX	XX%
9	Heska Corporation (U.S.)	XX	XX%
10	China Animal Husbandry Industry (China)	XX	XX%
11	Ringpu Biology (China)	XX	XX%
12	Phibro Animal Health (U.S.)	XX	XX%
Other Players		XX	XX%
Total		XX	100%

SOURCE: ABOVE COMPANIES; SECONDARY SOURCES AND RESEARCH, 2026

## 4.3 Global VETERINARY NUTRACEUTICALS Revenue by Companies

Table 10. Global VETERINARY NUTRACEUTICALS Revenue by Companies, (US\$, Mn), 2021-2025

Revenue (US\$, Mn)	2021	2022	2023	2024	2025
Zoetis (U.S.)	XX	XX	XX	XX	XX
Merck Animal Health (U.S.)	XX	XX	XX	XX	XX
BOEHRINGER INGELHEIM (GERMANY)	XX	XX	XX	XX	XX
Elanco (U.S.)	XX	XX	XX	XX	XX
Virbac (France)	XX	XX	XX	XX	XX
Ceva Santé Animale (France)	XX	XX	XX	XX	XX
Vetoquinol (France)	XX	XX	XX	XX	XX
Dechra Pharmaceuticals (U.K.)	XX	XX	XX	XX	XX
Heska Corporation (U.S.)	XX	XX	XX	XX	XX
China Animal Husbandry Industry (China)	XX	XX	XX	XX	XX
Ringpu Biology (China)	XX	XX	XX	XX	XX
Phibro Animal Health (U.S.)	XX	XX	XX	XX	XX
Others	XX	XX	XX	XX	XX
Total	XX	XX	XX	XX	XX

SOURCE: ABOVE COMPANIES; SECONDARY SOURCES AND RESEARCH, 2026

Table 11. Global VETERINARY NUTRACEUTICALS Revenue Share by Companies, 2021-2025

Company	2021	2022	2023	2024	2025
Zoetis (U.S.)	x.xx%	x.xx%	x.xx%	x.xx%	x.xx%
Merck Animal Health (U.S.)	x.xx%	x.xx%	x.xx%	x.xx%	x.xx%
BOEHRINGER INGELHEIM (GERMANY)	x.xx%	x.xx%	x.xx%	x.xx%	x.xx%
Elanco (U.S.)	x.xx%	x.xx%	x.xx%	x.xx%	x.xx%
Virbac (France)	x.xx%	x.xx%	x.xx%	x.xx%	x.xx%
Ceva Santé Animale (France)	x.xx%	x.xx%	x.xx%	x.xx%	x.xx%
Vetoquinol (France)	x.xx%	x.xx%	x.xx%	x.xx%	x.xx%
Dechra Pharmaceuticals (U.K.)	x.xx%	x.xx%	x.xx%	x.xx%	x.xx%
Heska Corporation (U.S.)	x.xx%	x.xx%	x.xx%	x.xx%	x.xx%
China Animal Husbandry Industry (China)	x.xx%	x.xx%	x.xx%	x.xx%	x.xx%
Ringpu Biology (China)	x.xx%	x.xx%	x.xx%	x.xx%	x.xx%
Phibro Animal Health (U.S.)	x.xx%	x.xx%	x.xx%	x.xx%	x.xx%
Others	x.xx%	x.xx%	x.xx%	x.xx%	x.xx%
Total	100%	100%	100%	100%	100%

SOURCE: ABOVE COMPANIES; SECONDARY SOURCES AND RESEARCH, 2026

## 4.4 Global VETERINARY NUTRACEUTICALS Sales by Companies

Table 12. Global VETERINARY NUTRACEUTICALS Sales by Companies, (Units), 2021-2025

Quantity (Units)	2021	2022	2023	2024	2025
Zoetis (U.S.)	XX	XX	XX	XX	XX
Merck Animal Health (U.S.)	XX	XX	XX	XX	XX
BOEHRINGER INGELHEIM (GERMANY)	XX	XX	XX	XX	XX
Elanco (U.S.)	XX	XX	XX	XX	XX
Virbac (France)	XX	XX	XX	XX	XX
Ceva Santé Animale (France)	XX	XX	XX	XX	XX
Vetoquinol (France)	XX	XX	XX	XX	XX
Dechra Pharmaceuticals (U.K.)	XX	XX	XX	XX	XX
Heska Corporation (U.S.)	XX	XX	XX	XX	XX
China Animal Husbandry Industry (China)	XX	XX	XX	XX	XX
Ringpu Biology (China)	XX	XX	XX	XX	XX
Phibro Animal Health (U.S.)	XX	XX	XX	XX	XX
Others	XX	XX	XX	XX	XX
Total	XX	XX	XX	XX	XX

SOURCE: ABOVE COMPANIES; SECONDARY SOURCES AND RESEARCH, 2026

**Table 13. Global VETERINARY NUTRACEUTICALS Sales Share by Companies, 2021-2025**

Company	2021	2022	2023	2024	2025
Zoetis (U.S.)	x.xx%	x.xx%	x.xx%	x.xx%	x.xx%
Merck Animal Health (U.S.)	x.xx%	x.xx%	x.xx%	x.xx%	x.xx%
BOEHRINGER INGELHEIM (GERMANY)	x.xx%	x.xx%	x.xx%	x.xx%	x.xx%
Elanco (U.S.)	x.xx%	x.xx%	x.xx%	x.xx%	x.xx%
Virbac (France)	x.xx%	x.xx%	x.xx%	x.xx%	x.xx%
Ceva Santé Animale (France)	x.xx%	x.xx%	x.xx%	x.xx%	x.xx%
Vetoquinol (France)	x.xx%	x.xx%	x.xx%	x.xx%	x.xx%
Dechra Pharmaceuticals (U.K.)	x.xx%	x.xx%	x.xx%	x.xx%	x.xx%
Heska Corporation (U.S.)	x.xx%	x.xx%	x.xx%	x.xx%	x.xx%
China Animal Husbandry Industry (China)	x.xx%	x.xx%	x.xx%	x.xx%	x.xx%
Ringpu Biology (China)	x.xx%	x.xx%	x.xx%	x.xx%	x.xx%
Phibro Animal Health (U.S.)	x.xx%	x.xx%	x.xx%	x.xx%	x.xx%
Others	x.xx%	x.xx%	x.xx%	x.xx%	x.xx%
<b>Total</b>	100%	100%	100%	100%	100%

SOURCE: ABOVE COMPANIES; SECONDARY SOURCES AND RESEARCH, 2026

## 4.5 Global VETERINARY NUTRACEUTICALS Price by Manufacturer (2021-2025)

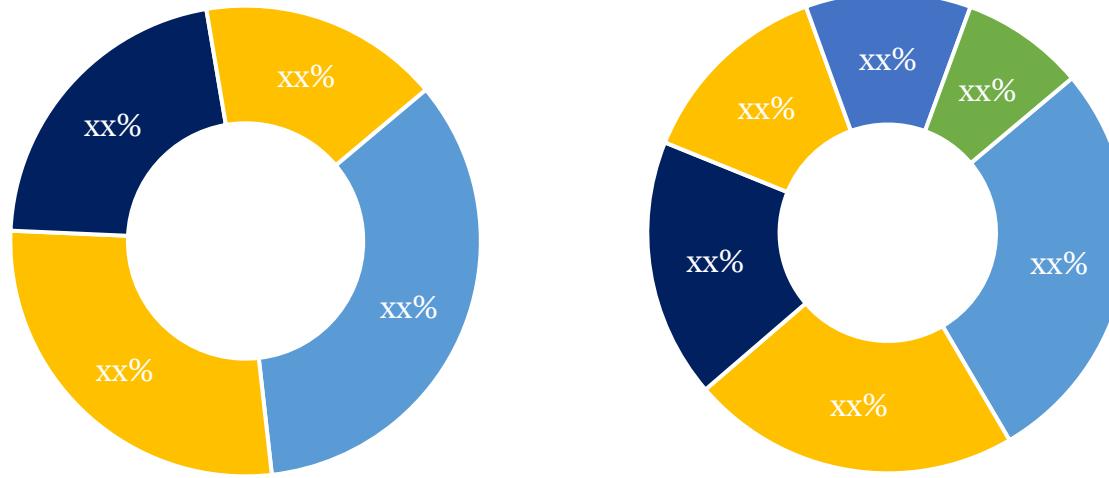
**Table 14. Key Manufacturers VETERINARY NUTRACEUTICALS Price (2021-2025) & (USD/Unit)**

Price (USD/Unit)	2021	2022	2023	2024	2025
Zoetis (U.S.)	XX	XX	XX	XX	XX
Merck Animal Health (U.S.)	XX	XX	XX	XX	XX
BOEHRINGER INGELHEIM (GERMANY)	XX	XX	XX	XX	XX
Elanco (U.S.)	XX	XX	XX	XX	XX
Virbac (France)	XX	XX	XX	XX	XX
Ceva Santé Animale (France)	XX	XX	XX	XX	XX
Vetoquinol (France)	XX	XX	XX	XX	XX
Dechra Pharmaceuticals (U.K.)	XX	XX	XX	XX	XX
Heska Corporation (U.S.)	XX	XX	XX	XX	XX
China Animal Husbandry Industry (China)	XX	XX	XX	XX	XX
Ringpu Biology (China)	XX	XX	XX	XX	XX
Phibro Animal Health (U.S.)	XX	XX	XX	XX	XX

SOURCE: ABOVE COMPANIES; SECONDARY SOURCES AND RESEARCH, 2026

## 4.6 Top 3 and Top 5 VETERINARY NUTRACEUTICALS Companies in Global Market, by Revenue in 2025

Figure 15. The Top 3 and 5 Players Market Share by VETERINARY NUTRACEUTICALS Revenue in 2025



SOURCE: ABOVE COMPANIES; SECONDARY SOURCES AND RESEARCH, 2026

## 4.7 Global Manufacturers VETERINARY NUTRACEUTICALS Product Type

The table below details the VETERINARY NUTRACEUTICALS product type of major manufacturers.

**Table 15. Global Manufacturers VETERINARY NUTRACEUTICALS Product Type**

Company	Product Type
Zoetis (U.S.)	XX
Merck Animal Health (U.S.)	XX
BOEHRINGER INGELHEIM (GERMANY)	XX
Elanco (U.S.)	XX
Virbac (France)	XX
Ceva Santé Animale (France)	XX
Vetoquinol (France)	
Dechra Pharmaceuticals (U.K.)	
Heska Corporation (U.S.)	
China Animal Husbandry Industry (China)	
Ringpu Biology (China)	
Phibro Animal Health (U.S.)	

SOURCE: ABOVE COMPANIES; SECONDARY SOURCES AND RESEARCH, 2026

## 4.8 Tier 1, Tier 2, and Tier 3 VETERINARY NUTRACEUTICALS Players in Global Market

At present, the VETERINARY NUTRACEUTICALS players have formed a competition form between the first tier and the second tier and the third tier.

Note: the 3 tiers of companies are defined based on their revenue in VETERINARY NUTRACEUTICALS as of 2025. Tier 1=> US\$ xx million, Tier 2= US\$ xx million to US\$ xx million, and Tier 3=< US\$ xx million.

### 4.8.1 List of Global Tier 1 VETERINARY NUTRACEUTICALS Companies

**Table 16. List of Global Tier 1 VETERINARY NUTRACEUTICALS Companies, Revenue (US\$, Mn) in 2025 and Market Share**

Company	Revenue	Market Share
Zoetis (U.S.)	XX	XX%
Merck Animal Health (U.S.)	XX	XX%
BOEHRINGER INGELHEIM (GERMANY)	XX	XX%
Elanco (U.S.)	XX	XX%
<b>Tier 1 Total</b>		XX%

SOURCE: ABOVE COMPANIES; SECONDARY SOURCES, EXPERT INTERVIEWS AND RESEARCH, 2026

#### 4.8.2 List of Global Tier 2 and Tier 3 VETERINARY NUTRACEUTICALS Companies

**Table 17. List of Global Tier 2 and Tier 3 VETERINARY NUTRACEUTICALS Companies, Revenue (US\$, Mn) in 2025 and Market Share**

Company	Revenue	Market Share
Virbac (France)	XX	XX%
Ceva Santé Animale (France)	XX	XX%
Vetoquinol (France)	XX	XX%
Others	XX	XX%
Tier 2 Total	XX	XX%
Tier 3 Total	XX	XX%

SOURCE: ABOVE COMPANIES; SECONDARY SOURCES, EXPERT INTERVIEWS AND RESEARCH, 2026

## 5 Sights by Product

The Global VETERINARY NUTRACEUTICALS market comprises of the following key product sectors:

### 5.1 Overview

#### 5.1.1 by Type - Global VETERINARY NUTRACEUTICALS Market Size Markets, 2025 & 2034

**Table 18. by Type – Global VETERINARY NUTRACEUTICALS Revenue, (US\$, Mn), 2025 & 2034**

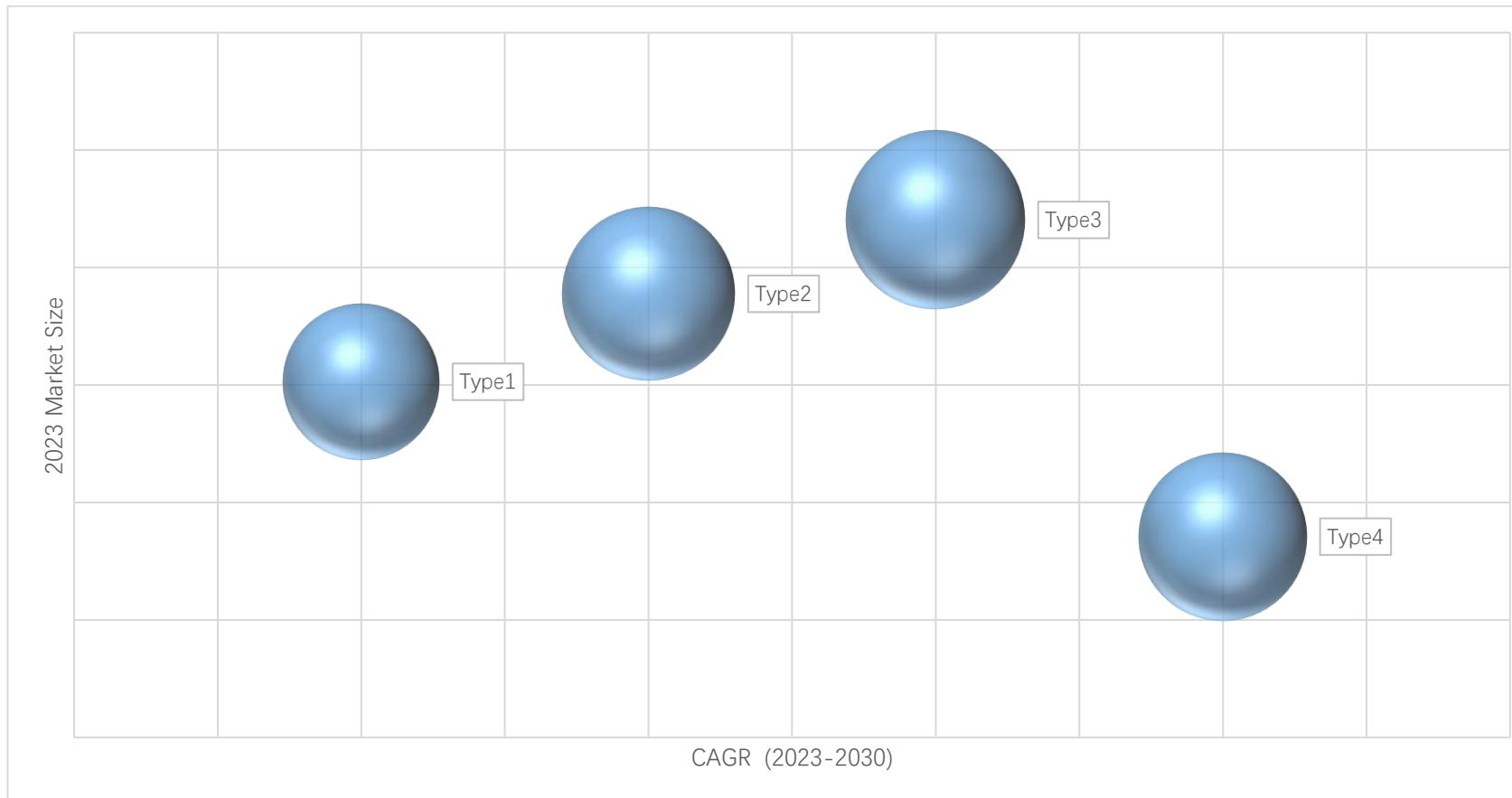
BY TYPE	2025 (\$ Mn)	2034 (\$ Mn)	CAGR (25-34)
Powder	\$X Mn	\$X Mn	X%
Granules	\$X Mn	\$X Mn	X%
Liquids			

Capsules

Total	\$X Mn	\$X Mn	X%

SOURCE: SECONDARY SOURCES AND RESEARCH, 2026

Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)



SOURCE: SECONDARY SOURCES, PRESS RELEASES, EXPERT INTERVIEWS AND BOSSON RESEARCH, 2026

### **5.1.2 Powder**

The following chart illustrates the performance of the Powder market since 2021, with forecasts to 2034 at manufacturers selling prices (figures changed for sample purposes):

The total Global Powder market is currently valued at just over XX million at manufacturing selling prices in 2025, reflecting around xxx% share in 2025.

As illustrated, Powder are the dominant product sector in the market. In 2025, Powder are estimated to be worth just over XX million at manufacturers selling prices reflecting XX% of the total VETERINARY NUTRACEUTICALS market.

The Granules is the second largest sector of VETERINARY NUTRACEUTICALS market, sales of these products are currently valued at around XX% of the market at present, reflecting a value of around xx million in 2025.

### **5.1.3 Granules**

### **5.1.4 Liquids**

### **5.1.5 Capsules**

## 5.2 by Type - Global VETERINARY NUTRACEUTICALS Revenue & Forecasts

### **5.2.1 by Type - Global VETERINARY NUTRACEUTICALS Revenue, 2021-2025**

**Table 19. by Type - Global VETERINARY NUTRACEUTICALS Revenue (US\$, Mn), 2020-2025**

Segment by Type	2021	2022	2023	2024	2025
Powder	XX	XX	XX	XX	XX
Granules	XX	XX	XX	XX	XX
Liquids					
Capsules					
Total	XX	XX	XX	XX	XX

SOURCE: SECONDARY SOURCES AND RESEARCH. 2026

### **5.2.2 by Type - Global VETERINARY NUTRACEUTICALS Revenue, 2026-2034**

**Table 20. by Type - Global VETERINARY NUTRACEUTICALS Revenue (US\$, Mn), 2026-2034**

## Veterinary Nutraceuticals Market, Global Outlook and Forecast 2026-2034

Liquids

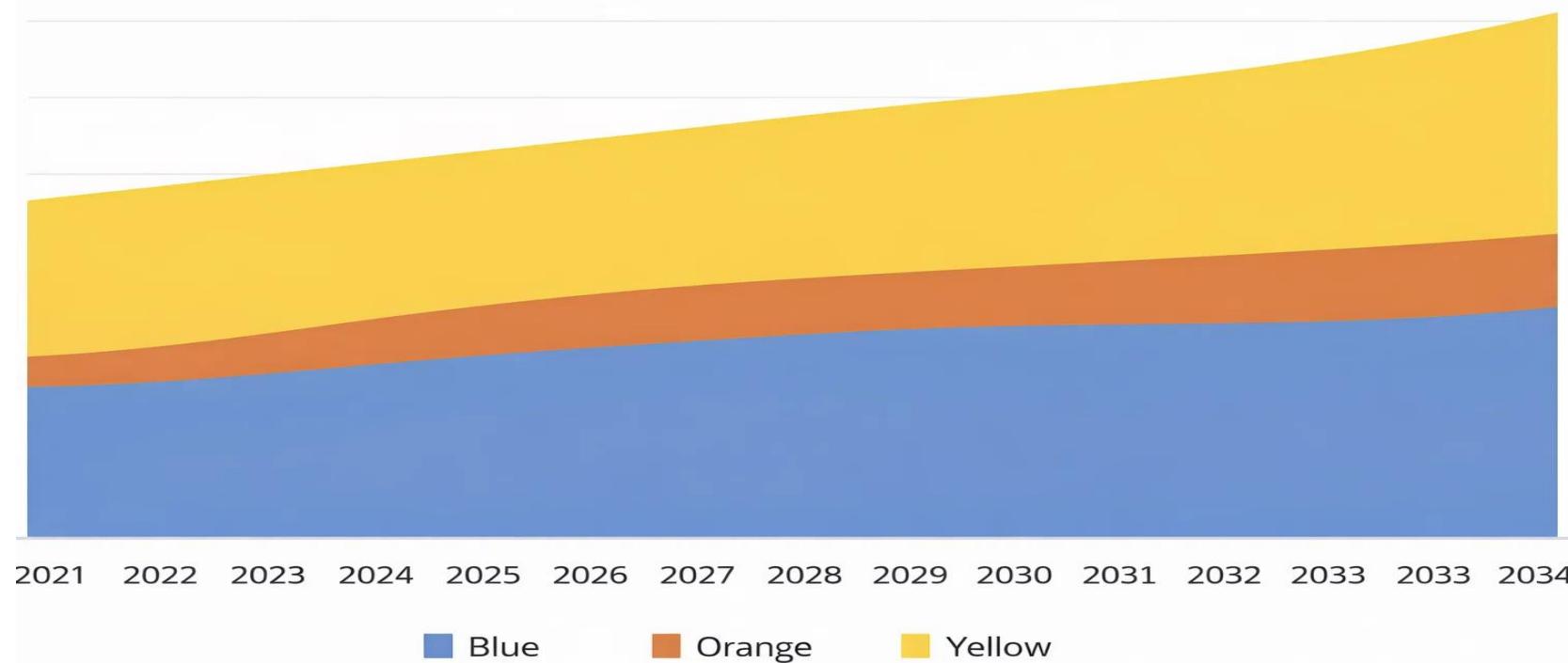
Capsules

Total XX XX XX XX XX XX XX XX XX

SOURCE: SECONDARY SOURCES AND RESEARCH, 2026

### 5.2.3 by Type - Global VETERINARY NUTRACEUTICALS Revenue Market Share, 2021-2034

Figure 17. by Type - Global VETERINARY NUTRACEUTICALS Revenue Market Share, 2021-2034



SOURCE: SECONDARY SOURCES AND RESEARCH, 2026

## 5.3 Global Veterinary Nutraceuticals Market Size by Type

### 5.3.1 Global Veterinary Nutraceuticals Sales in Value, by Type (2021, 2025 & 2034)

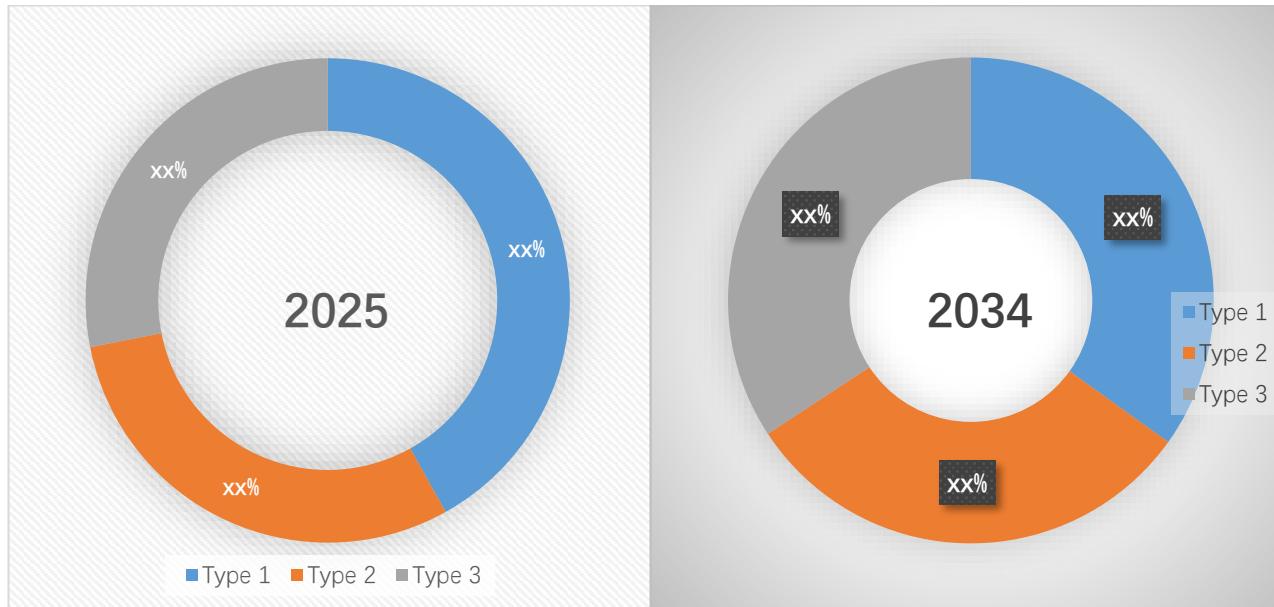
**Table 1. Global Veterinary Nutraceuticals Sales by Type: 2021 VS 2025 VS 2034 (US\$ Million)**

Segment by Type	2021	2025	2034	CAGR (21-25)	CAGR (26-34)
Powder	XX	XX	XX	XX%	XX%
Granules	XX	XX	XX	XX%	XX%
<b>Liquids</b>					
Capsules	XX	XX	XX	XX%	XX%
<b>Total</b>	<b>XX</b>	<b>XX</b>	<b>XX</b>	<b>XX%</b>	<b>XX%</b>

SOURCE: EXPERTS INTERVIEW, SECONDARY SOURCES AND RESEARCH, 2026

### 5.3.2 by Type - Global VETERINARY NUTRACEUTICALS Sales Market Share, 2021-2034

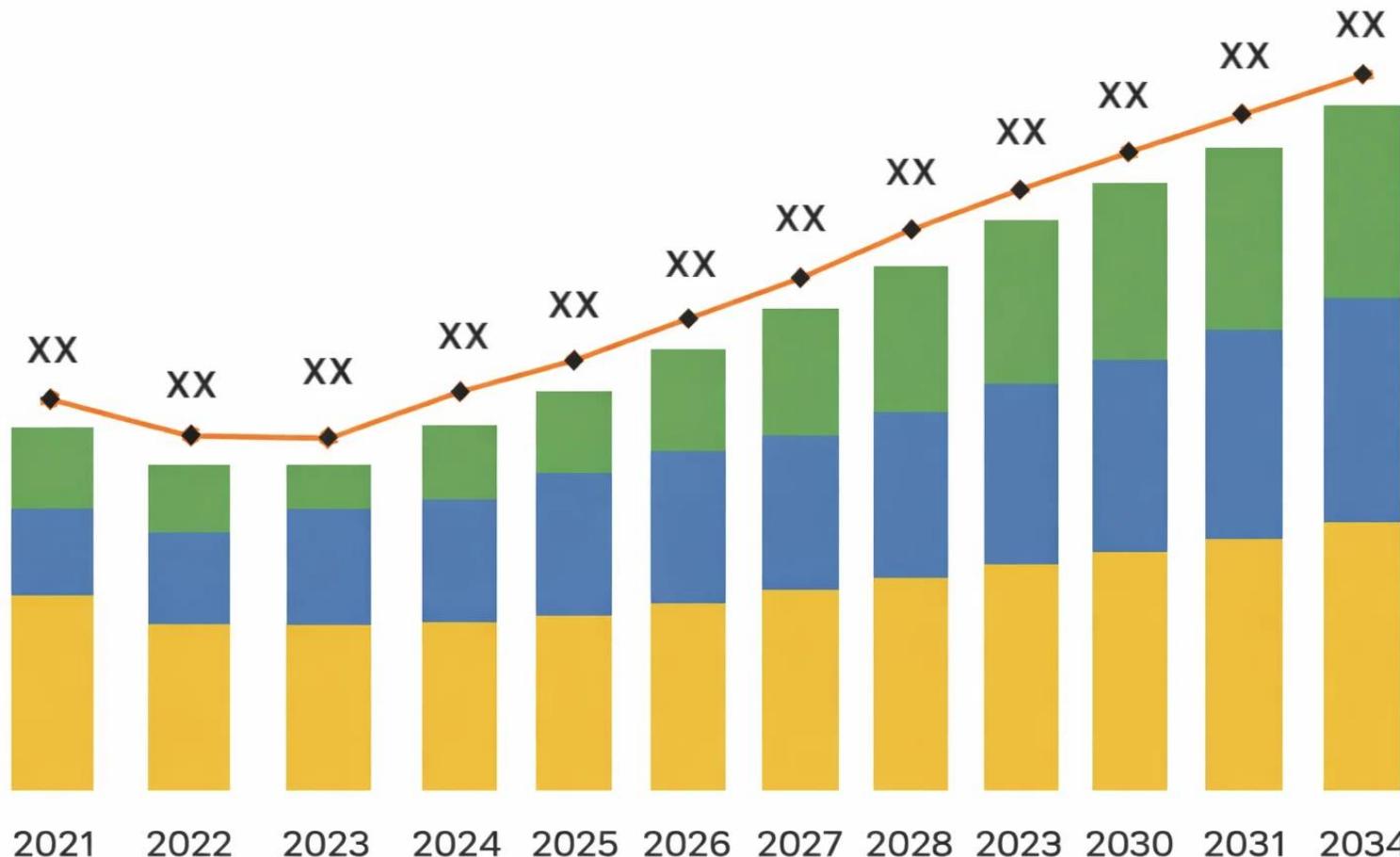
Figure 1. Global Veterinary Nutraceuticals Market Share by Type in 2021 & 2034



SOURCE: SECONDARY SOURCES, EXPERT INTERVIEWS AND RESEARCH, 2026

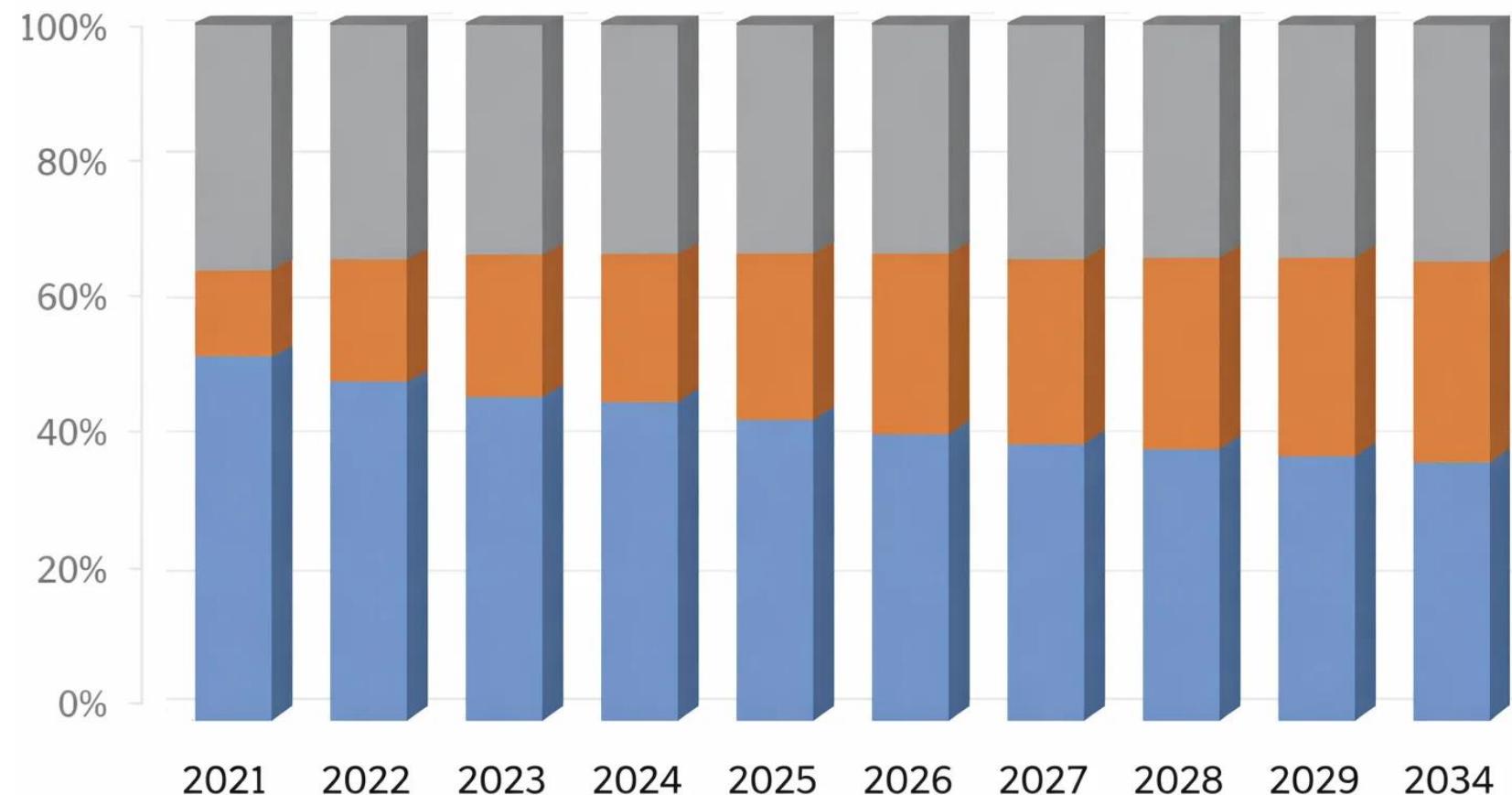
## Veterinary Nutraceuticals Market, Global Outlook and Forecast 2026-2034

Figure 2. Global Veterinary Nutraceuticals Sales in Value by Type (2021-2034) & (US\$ Million)



SOURCE: SECONDARY SOURCES, EXPERT INTERVIEWS AND RESEARCH, 2026

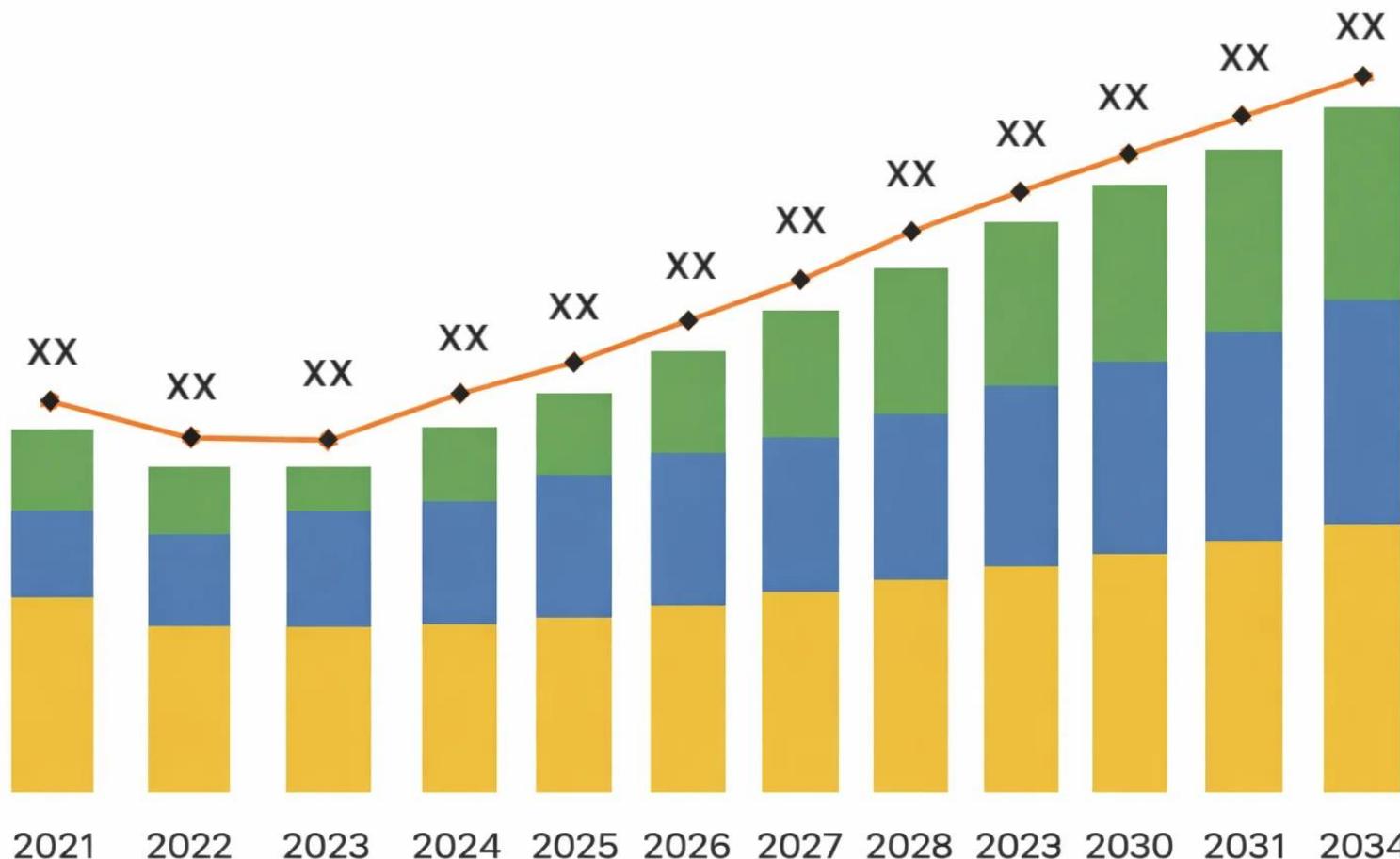
Figure 3. Global Veterinary Nutraceuticals Sales Market Share in Value by Type (2021-2034)



SOURCE: EXPERTS INTERVIEW, SECONDARY SOURCES AND RESEARCH, 2026

### 5.3.3 Global Veterinary Nutraceuticals Sales in Volume, by Type (2021, 2025 & 2034)

Figure 4. Global Veterinary Nutraceuticals Sales by Type (2021-2034) & (Units)



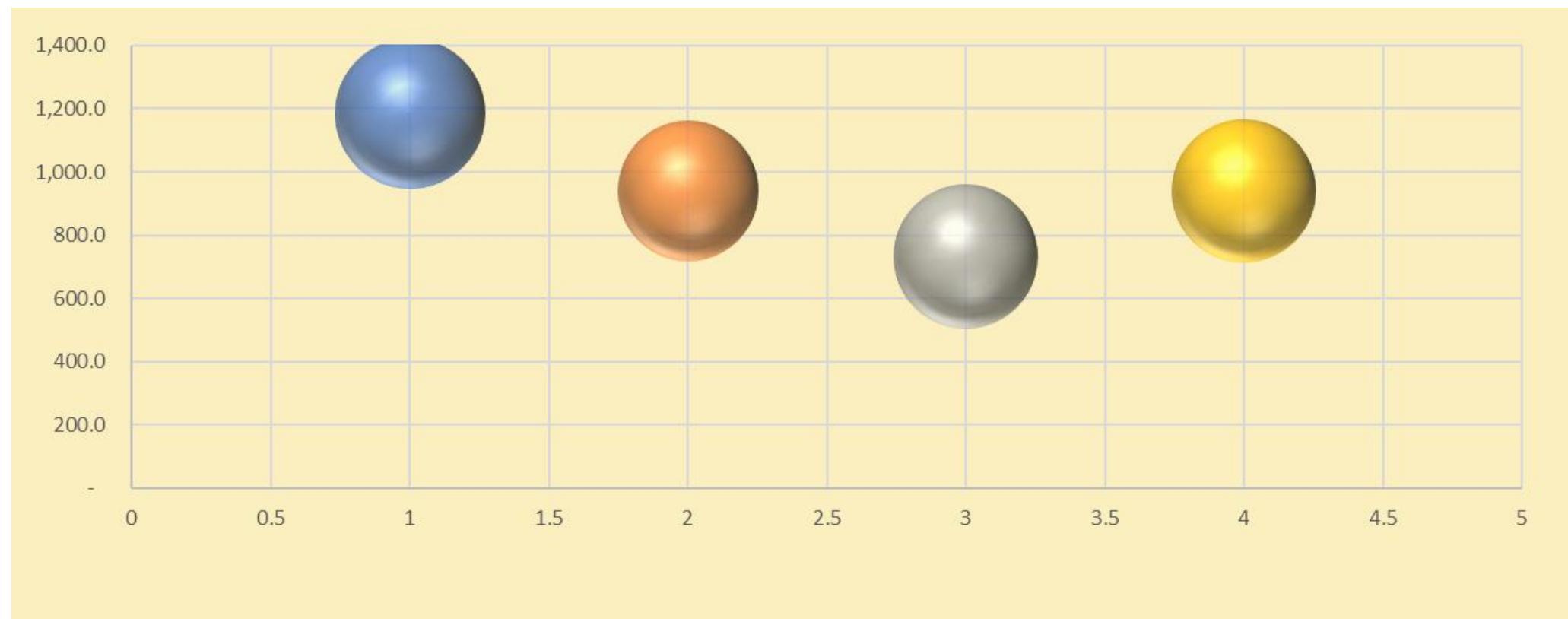
SOURCE: EXPERTS INTERVIEW, SECONDARY SOURCES AND RESEARCH, 2026

Figure 5. Global Veterinary Nutraceuticals Sales Market Share in Volume by Type (2021-2034)

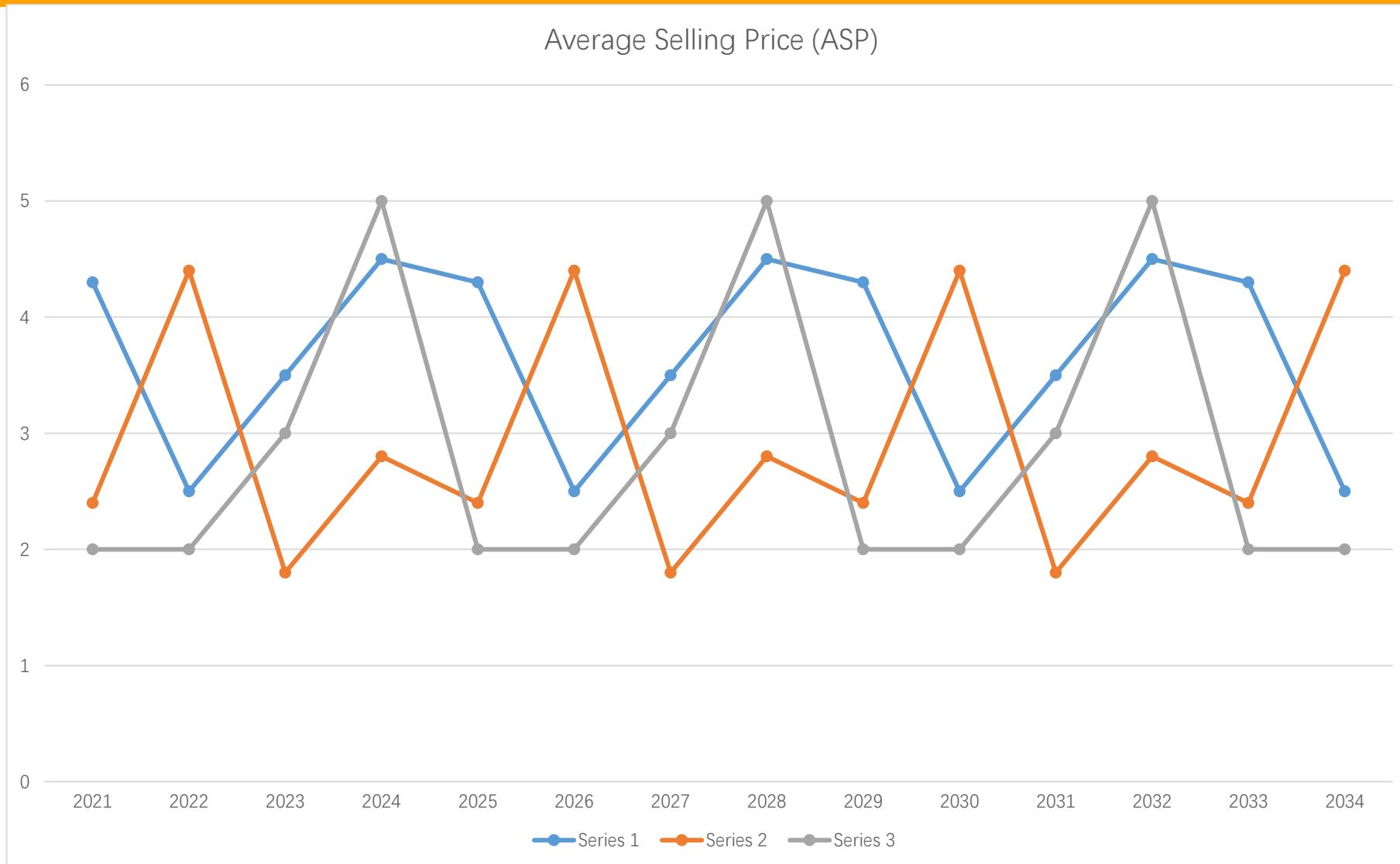
SOURCE: EXPERTS INTERVIEW, SECONDARY SOURCES AND RESEARCH, 2026

### 5.3.4 Global Veterinary Nutraceuticals Average Selling Price (ASP) by Type (2021, 2025 & 2034)

Figure 6. Global Veterinary Nutraceuticals Price by Type (2021-2034) & (USD/Unit)



## Veterinary Nutraceuticals Market, Global Outlook and Forecast 2026-2034



SOURCE: EXPERTS INTERVIEW, SECONDARY SOURCES AND RESEARCH, 2026

## 6 Sights By Animal Type

### 6.1 Overview

#### 6.1.1 By Animal Type - Global VETERINARY NUTRACEUTICALS Market Size, 2025 & 2034

Table 2. By Animal Type – Global VETERINARY NUTRACEUTICALS Revenue, (US\$, Mn), 2025 & 2034

By Animal Type	2025 (\$ Mn)	2034 (\$ Mn)	CAGR (25-34)
Companion Animals (Dogs, Cats)	\$X Mn	\$X Mn	X%
Livestock (Cattle, Poultry, Swine)	\$X Mn	\$X Mn	X%
Equine	\$X Mn	\$X Mn	X%
Aquaculture	\$X Mn	\$X Mn	X%
Total	\$X Mn	\$X Mn	X%

SOURCE: SECONDARY SOURCES AND RESEARCH, 2026

#### 6.1.2 Companion Animals (Dogs, Cats)

#### 6.1.3 Livestock (Cattle, Poultry, Swine)

### 6.1.4 Equine

### 6.1.5 Aquaculture

## 6.2 By Animal Type - Global VETERINARY NUTRACEUTICALS Revenue & Forecasts

### 6.2.1 By Animal Type - Global VETERINARY NUTRACEUTICALS Revenue, 2021-2025

**Table 3. By Animal Type - Global VETERINARY NUTRACEUTICALS Revenue, (US\$, Mn), 2021-2025**

Segment By Animal Type	2021	2021	2022	2023	2024	2025
Companion Animals (Dogs, Cats)	XX	XX	XX	XX	XX	XX
Livestock (Cattle, Poultry, Swine)	XX	XX	XX	XX	XX	XX
Equine	XX	XX	XX	XX	XX	XX
Aquaculture	XX	XX	XX	XX	XX	XX
<b>Total</b>	<b>XX</b>	<b>XX</b>	<b>XX</b>	<b>XX</b>	<b>XX</b>	<b>XX</b>

SOURCE: SECONDARY SOURCES AND RESEARCH, 2026

## 6.2.2 By Animal Type - Global VETERINARY NUTRACEUTICALS Revenue, 2026-2034

Table 4. By Animal Type - Global VETERINARY NUTRACEUTICALS Revenue, (US\$, Mn), 2026-2034

Segment By Animal Type	2026	2027	2028	2029	2030	2031	2032	2033	2034
<b>Companion Animals (Dogs, Cats)</b>	XX								
<b>Livestock (Cattle, Poultry, Swine)</b>	XX								
<b>Equine</b>	XX								
<b>Aquaculture</b>	XX								
<b>Total</b>	XX								

SOURCE: SECONDARY SOURCES AND RESEARCH, 2026

## 6.2.3 By Animal Type - Global VETERINARY NUTRACEUTICALS Revenue Market Share, 2021-2034

Figure 7. By Animal Type - Global VETERINARY NUTRACEUTICALS Revenue Market Share, 2021-2034

SOURCE: SECONDARY SOURCES AND RESEARCH, 2026

## 6.3 Global Veterinary Nutraceuticals Market Size By Animal Type

### 6.3.1 Global Veterinary Nutraceuticals Sales in Value, By Animal Type (2021, 2025 & 2034)

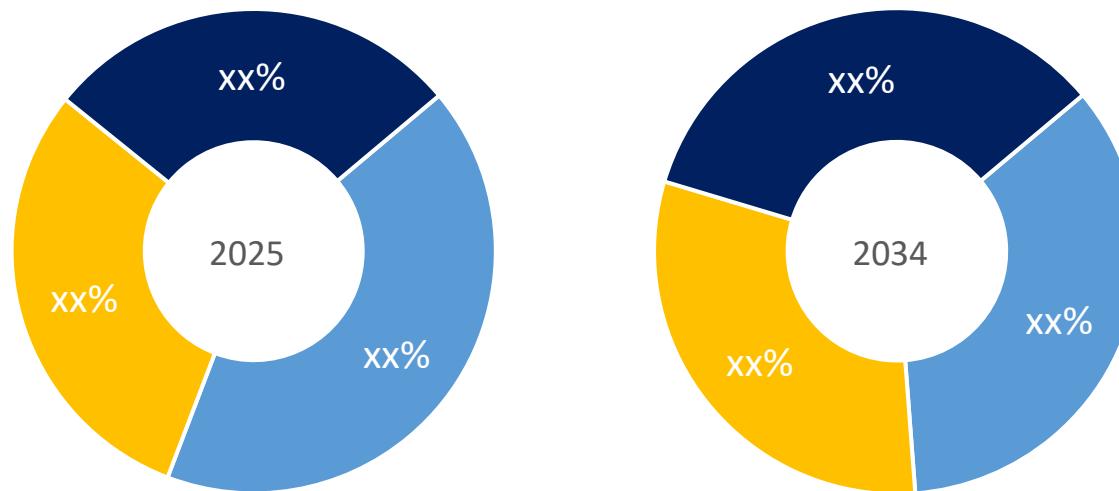
**Table 5. Global Veterinary Nutraceuticals Sales By Animal Type: 2021 VS 2025 VS 2034 (US\$ Million)**

Segment By Animal Type	2021	2025	2034	CAGR (21-25)	CAGR (25-34)
Companion Animals (Dogs, Cats)	XX	XX	XX	XX%	XX%
Livestock (Cattle, Poultry, Swine)	XX	XX	XX	XX%	XX%
Equine	XX	XX	XX	XX%	XX%
Aquaculture	XX	XX	XX	XX%	XX%
Others	XX	XX	XX	XX%	XX%
Total	XX	XX	XX	XX%	XX%

SOURCE: EXPERTS INTERVIEW, SECONDARY SOURCES AND RESEARCH, 2026

### 6.3.2 By Animal Type - Global VETERINARY NUTRACEUTICALS Sales Market Share, 2025-2034

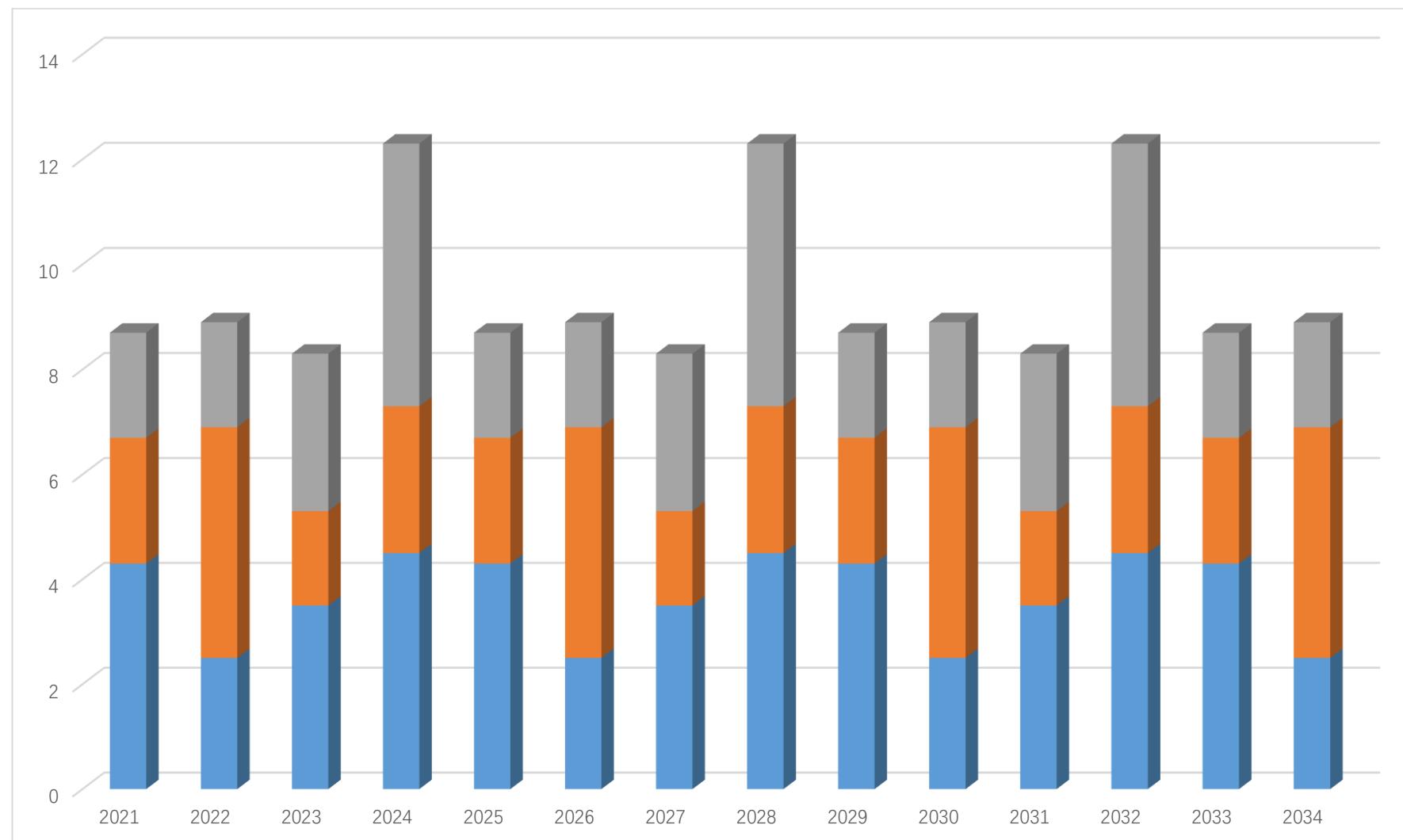
Figure 8. Global Veterinary Nutraceuticals Market Share By Animal Type in 2025 & 2034



SOURCE: SECONDARY SOURCES, EXPERT INTERVIEWS AND RESEARCH, 2026

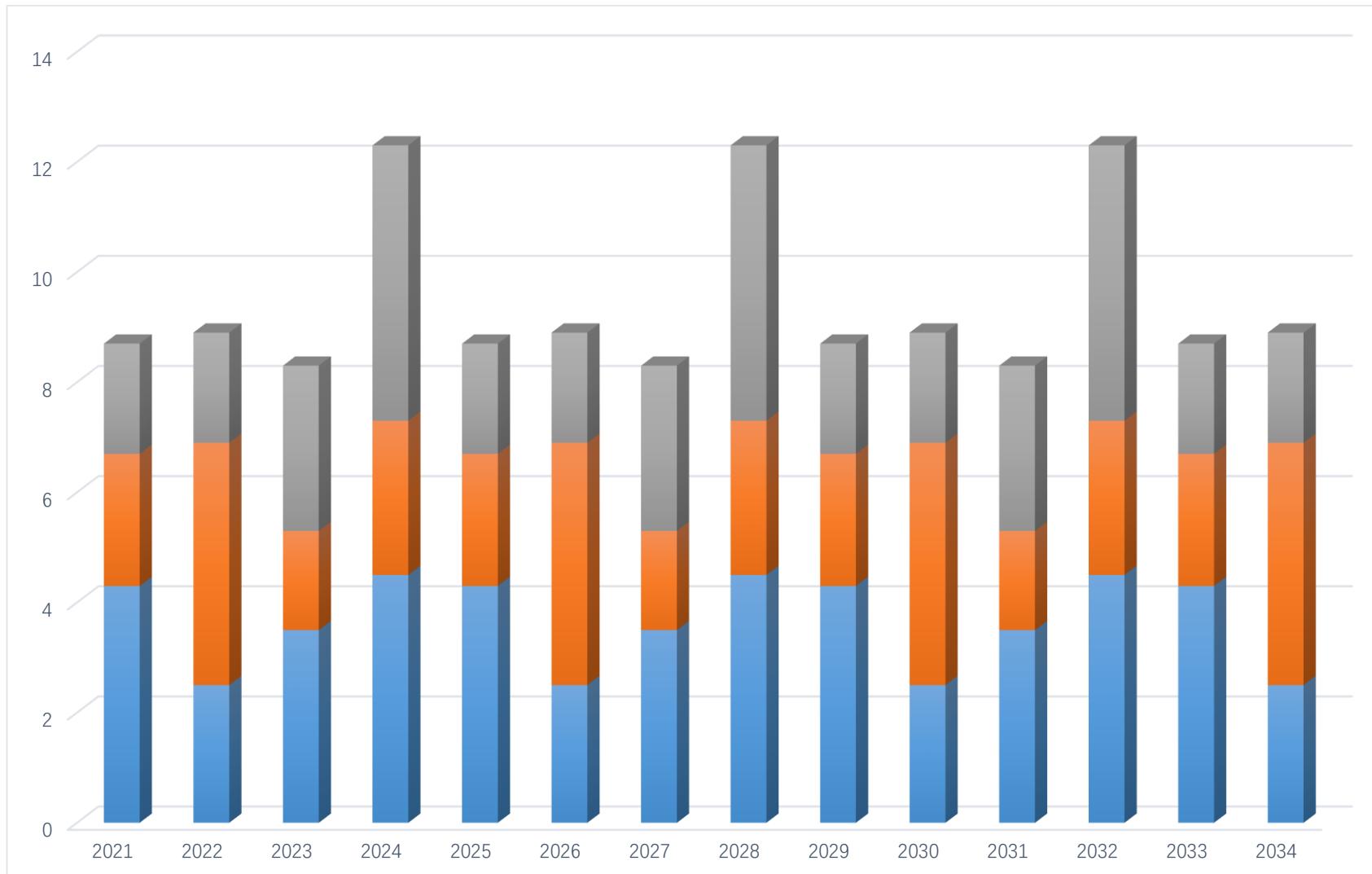
## Veterinary Nutraceuticals Market, Global Outlook and Forecast 2026-2034

Figure 9. Global Veterinary Nutraceuticals Sales in Value By Animal Type (2021-2034) & (US\$ Million)



SOURCE: SECONDARY SOURCES, EXPERT INTERVIEWS AND RESEARCH, 2026

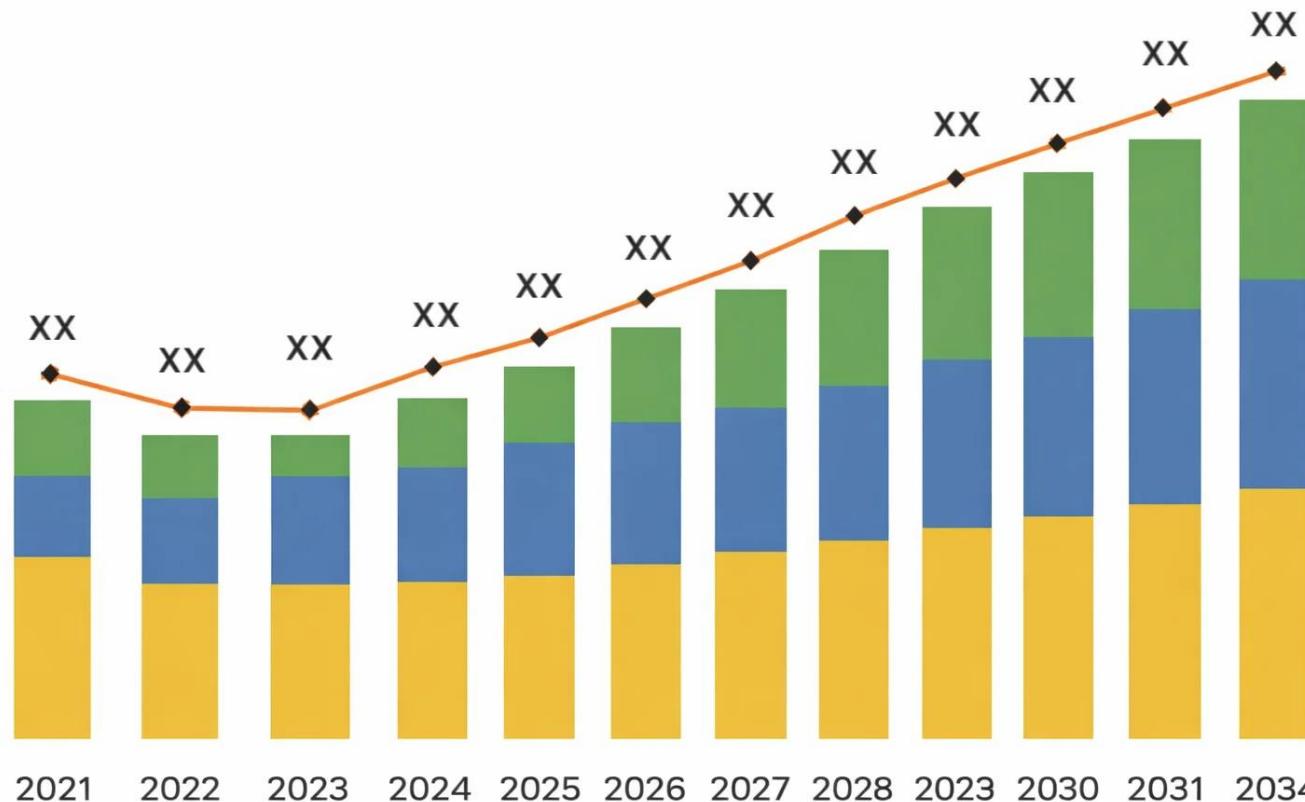
Figure 10. Global Veterinary Nutraceuticals Sales Market Share in Value By Animal Type (2021-2034)



SOURCE: EXPERTS INTERVIEW, SECONDARY SOURCES AND RESEARCH, 2026

### 6.3.3 Global Veterinary Nutraceuticals Sales in Volume, By Animal Type (2021, 2025 & 2034)

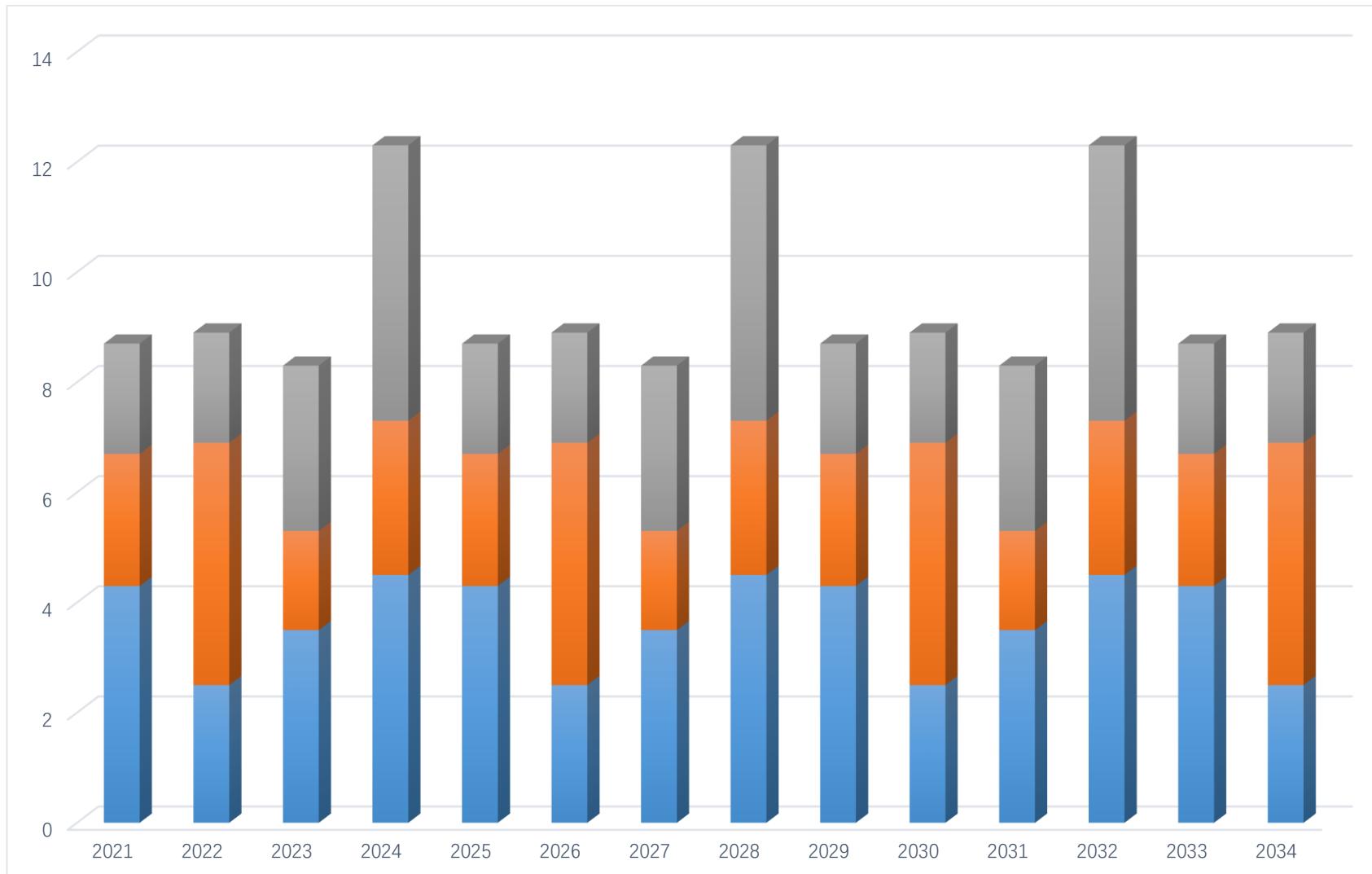
Figure 11. Global Veterinary Nutraceuticals Sales By Animal Type (2021-2034) & (Units)



SOURCE: EXPERTS INTERVIEW, SECONDARY SOURCES AND RESEARCH, 2026

## Veterinary Nutraceuticals Market, Global Outlook and Forecast 2026-2034

Figure 12. Global Veterinary Nutraceuticals Sales Market Share in Volume By Animal Type (2021-2034)



SOURCE: EXPERTS INTERVIEW, SECONDARY SOURCES AND RESEARCH, 2026

#### 6.3.4 Global Veterinary Nutraceuticals Average Selling Price (ASP) By Animal Type (2021, 2025 & 2034)

Figure 13. Global Veterinary Nutraceuticals Price By Animal Type (2021-2034) & (USD/Unit)



SOURCE: EXPERTS INTERVIEW, SECONDARY SOURCES AND RESEARCH, 2026

## 7 Sights by Product Category

### 7.1 Overview

#### 7.1.1 by Product Category - Global VETERINARY NUTRACEUTICALS Market Size, 2025 & 2034

Table 6. by Product Category – Global VETERINARY NUTRACEUTICALS Revenue, (US\$, Mn), 2025 & 2034

by Product Category	2025 (\$ Mn)	2034 (\$ Mn)	CAGR (25-34)
Joint Health Products	\$X Mn	\$X Mn	X%
Gut Health & Digestion	\$X Mn	\$X Mn	X%
Immune Support	\$X Mn	\$X Mn	X%
Skin & Coat	\$X Mn	\$X Mn	X%
Behavioral Health			
Total	\$X Mn	\$X Mn	X%

SOURCE: SECONDARY SOURCES AND RESEARCH, 2026

#### 7.1.2 Joint Health Products

#### 7.1.3 Gut Health & Digestion

### 7.1.4 Immune Support

### 7.1.5 Skin & Coat

### 7.1.6 Behavioral Health

## 7.2 by Product Category - Global VETERINARY NUTRACEUTICALS Revenue & Forecasts

### 7.2.1 by Product Category - Global VETERINARY NUTRACEUTICALS Revenue, 2021-2025

**Table 7. by Product Category - Global VETERINARY NUTRACEUTICALS Revenue, (US\$, Mn), 2021-2025**

Segment by Product Category	2021	2022	2023	2024	2025
Joint Health Products	XX	XX	XX	XX	XX
Gut Health & Digestion	XX	XX	XX	XX	XX
Immune Support	XX	XX	XX	XX	XX
Skin & Coat	XX	XX	XX	XX	XX
Behavioral Health					
Total	XX	XX	XX	XX	XX

SOURCE: SECONDARY SOURCES AND RESEARCH, 2026

## 7.2.2 by Product Category - Global VETERINARY NUTRACEUTICALS Revenue, 2026-2034

Table 8. by Product Category - Global VETERINARY NUTRACEUTICALS Revenue, (US\$, Mn), 2026-2034

Segment by Product Category	2026	2027	2028	2029	2030	2031	2032	2033	2034
<b>Joint Health Products</b>	XX								
<b>Gut Health &amp; Digestion</b>	XX								
<b>Immune Support</b>	XX								
<b>Skin &amp; Coat</b>	XX								
<b>Behavioral Health</b>									
<b>Total</b>	XX								

SOURCE: SECONDARY SOURCES AND RESEARCH, 2026

## 7.2.3 by Product Category - Global VETERINARY NUTRACEUTICALS Revenue Market Share, 2021-2034

Figure 14. by Product Category - Global VETERINARY NUTRACEUTICALS Revenue Market Share, 2021-2034

SOURCE: SECONDARY SOURCES AND RESEARCH, 2026

## 7.3 Global Veterinary Nutraceuticals Market Size by Product Category

### 7.3.1 Global Veterinary Nutraceuticals Sales in Value, by Product Category (2021, 2025 & 2034)

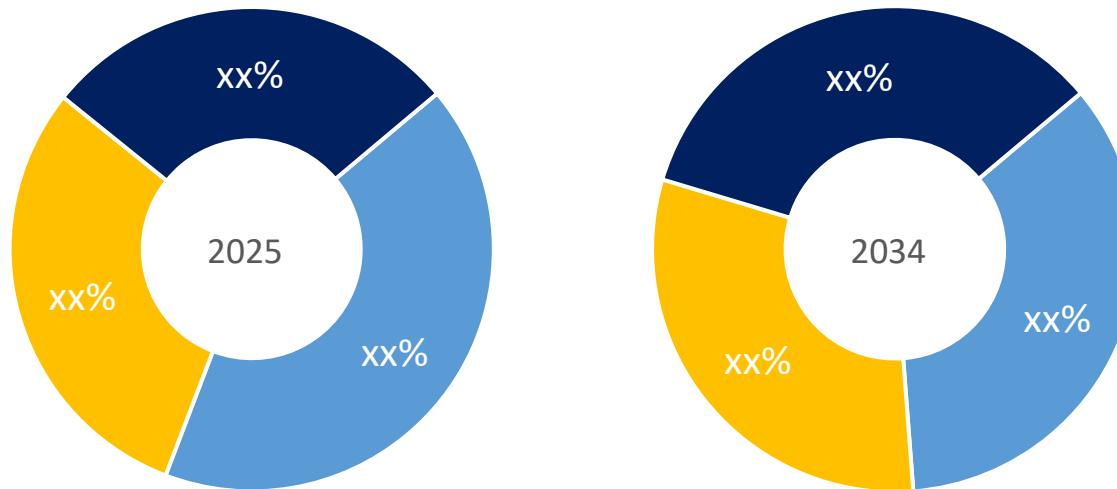
Table 9. Global Veterinary Nutraceuticals Sales by Product Category: 2021 VS 2025 VS 2034 (US\$ Million)

Segment by Product Category	2021	2025	2034	CAGR (21-25)	CAGR (26-34)
Joint Health Products	XX	XX	XX	XX%	XX%
Gut Health & Digestion	XX	XX	XX	XX%	XX%
Immune Support	XX	XX	XX	XX%	XX%
Skin & Coat	XX	XX	XX	XX%	XX%
Behavioral Health					
Others	XX	XX	XX	XX%	XX%
Total	XX	XX	XX	XX%	XX%

SOURCE: EXPERTS INTERVIEW, SECONDARY SOURCES AND RESEARCH, 2026

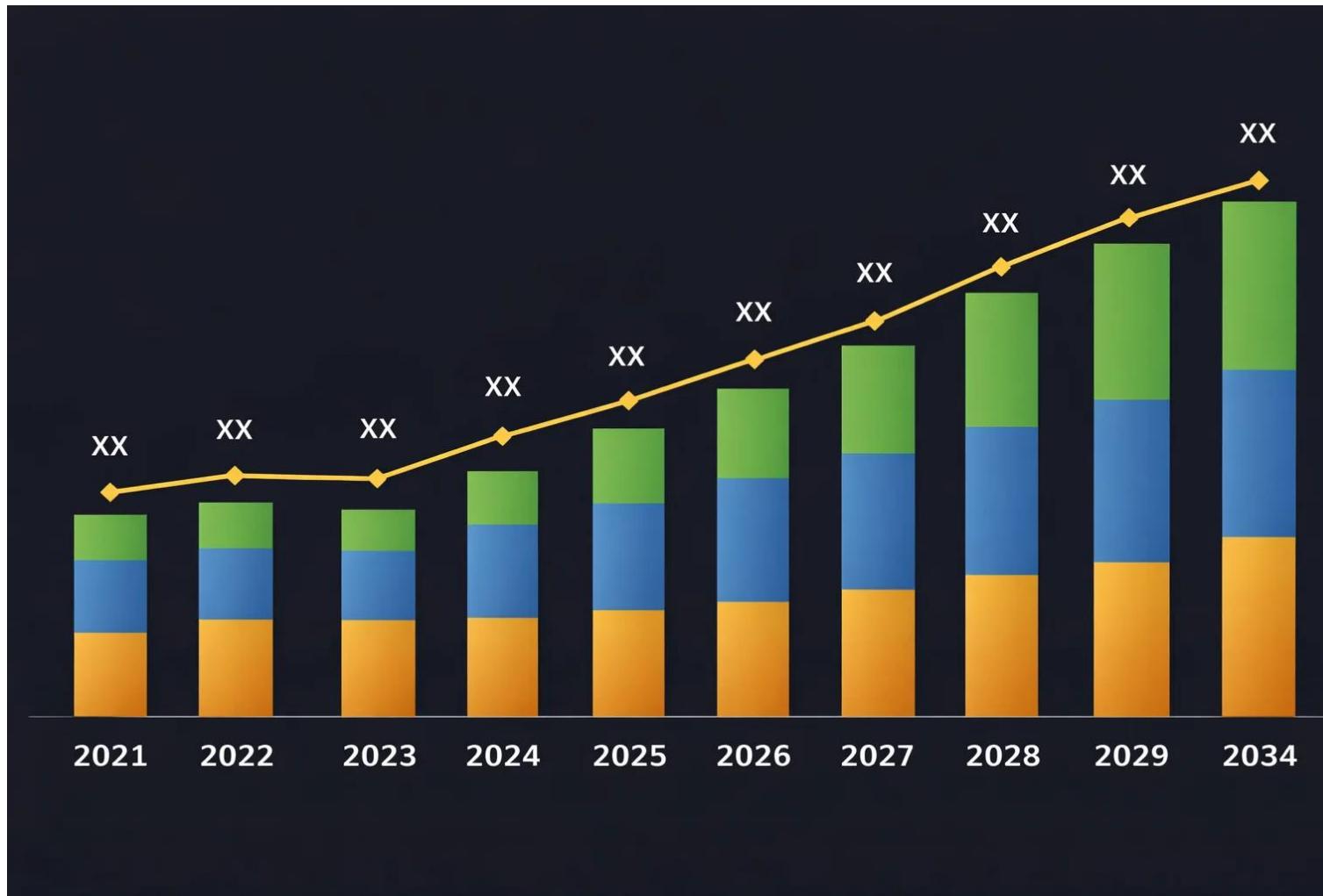
### 7.3.2 by Product Category - Global VETERINARY NUTRACEUTICALS Sales Market Share, 2025-2034

Figure 15. Global Veterinary Nutraceuticals Market Share by Product Category in 2025 & 2034



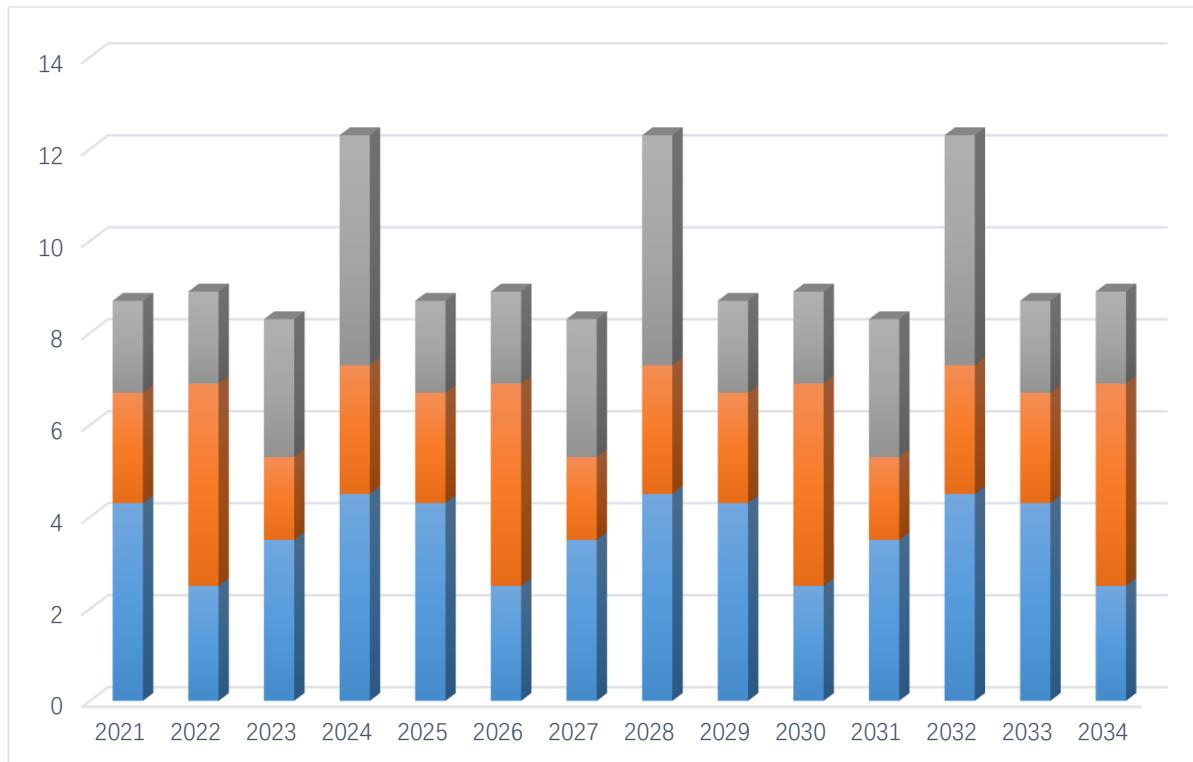
SOURCE: SECONDARY SOURCES, EXPERT INTERVIEWS AND RESEARCH, 2026

Figure 16. Global Veterinary Nutraceuticals Sales in Value by Product Category (2021-2034) & (US\$ Million)



SOURCE: SECONDARY SOURCES, EXPERT INTERVIEWS AND RESEARCH, 2026

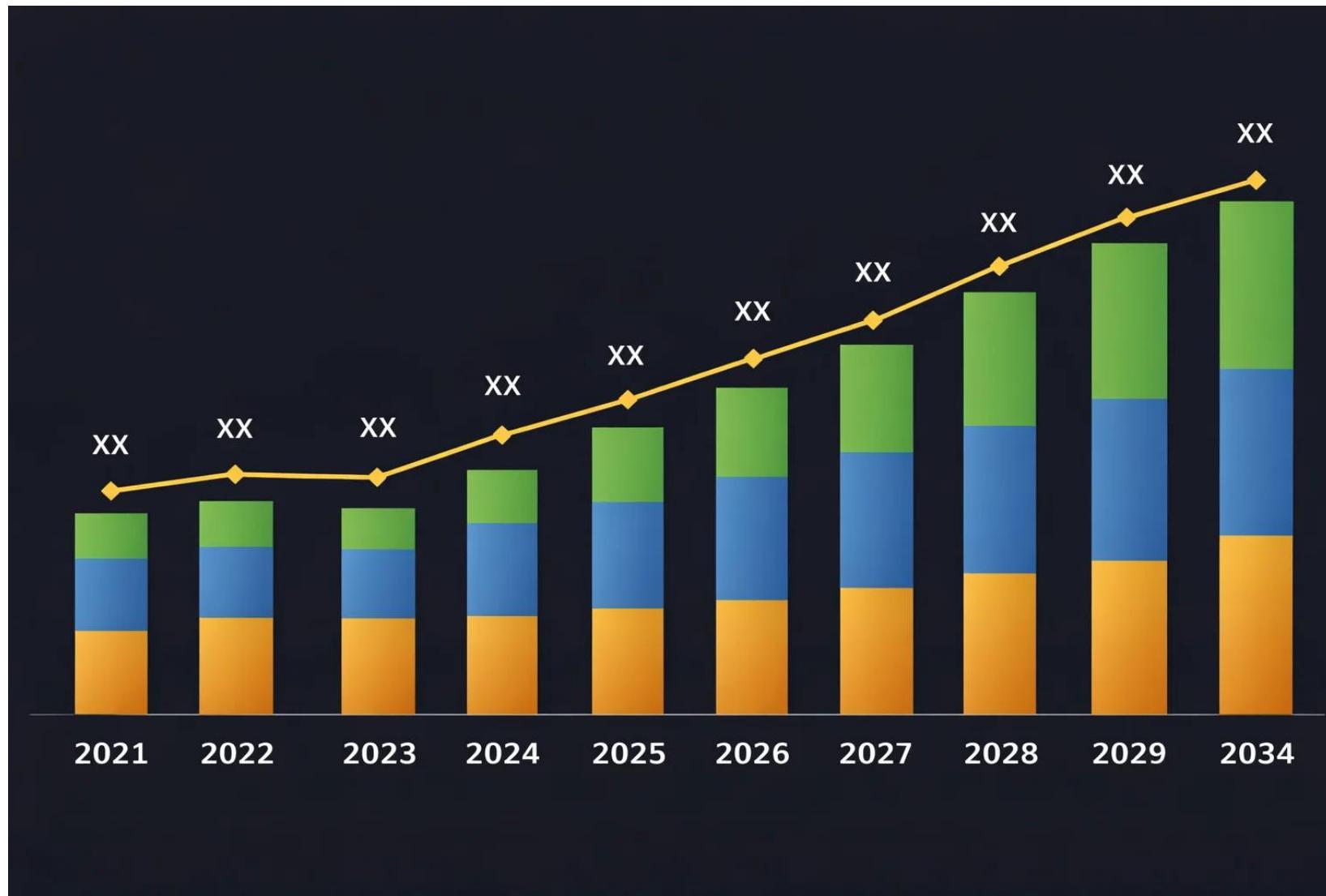
Figure 17. Global Veterinary Nutraceuticals Sales Market Share in Value by Product Category (2021-2034)



SOURCE: EXPERTS INTERVIEW, SECONDARY SOURCES AND RESEARCH, 2026

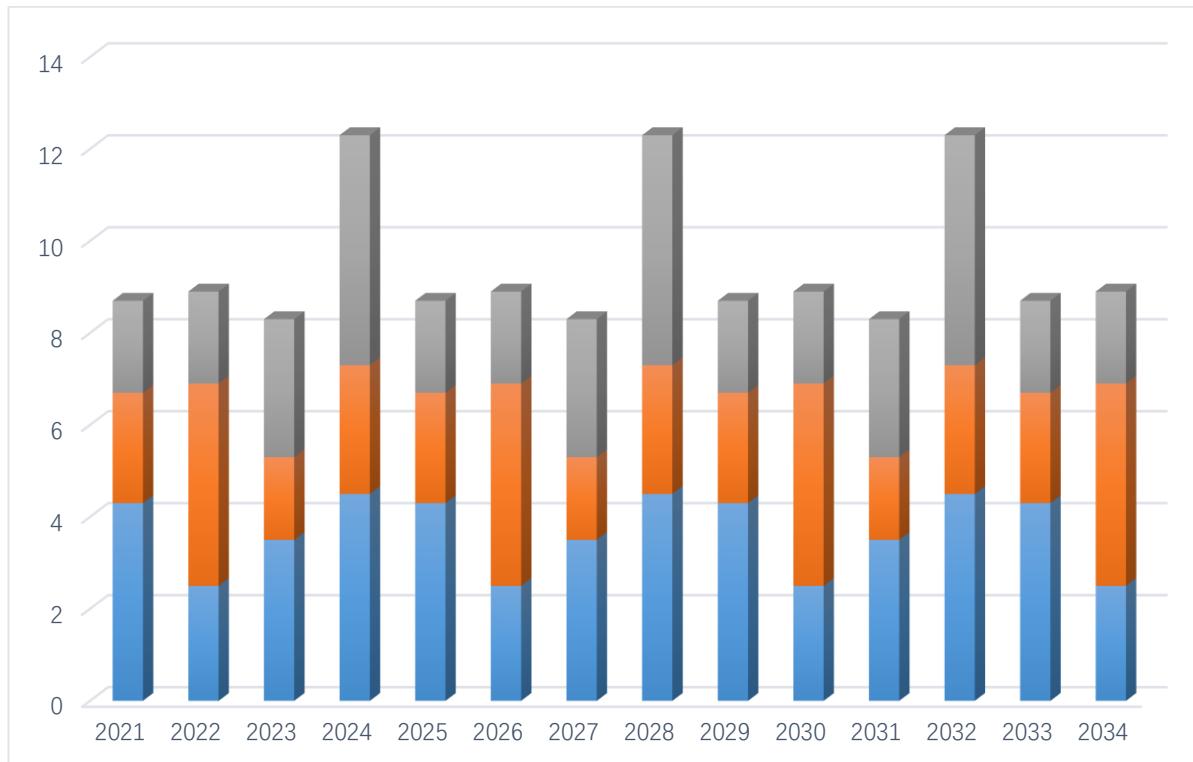
### 7.3.3 Global Veterinary Nutraceuticals Sales in Volume, by Product Category (2021, 2025 & 2034)

Figure 18. Global Veterinary Nutraceuticals Sales by Product Category (2021-2034) & (Units)



SOURCE: EXPERTS INTERVIEW, SECONDARY SOURCES AND RESEARCH, 2026

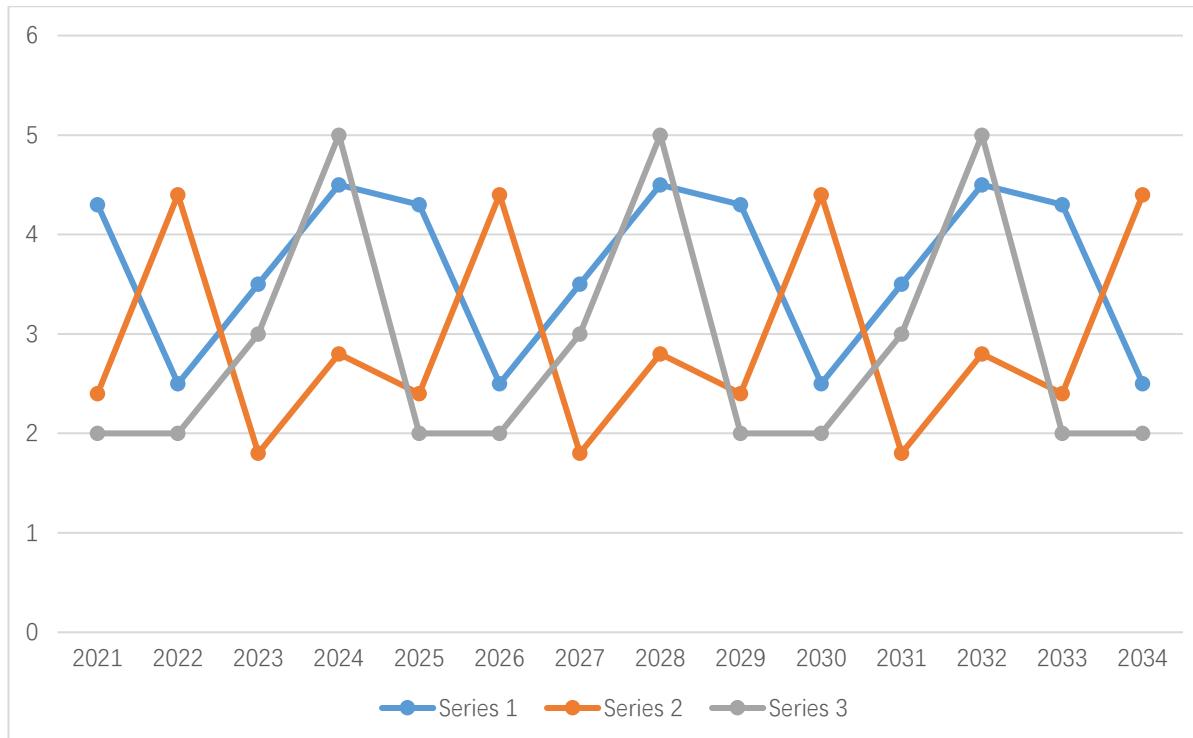
Figure 19. Global Veterinary Nutraceuticals Sales Market Share in Volume by Product Category (2021-2034)



SOURCE: EXPERTS INTERVIEW, SECONDARY SOURCES AND RESEARCH, 2026

### 7.3.4 Global Veterinary Nutraceuticals Average Selling Price (ASP) by Product Category (2021, 2025 & 2034)

Figure 20. Global Veterinary Nutraceuticals Price by Product Category (2021-2034) & (USD/Unit)



SOURCE: EXPERTS INTERVIEW, SECONDARY SOURCES AND RESEARCH, 2026

## 8 Sights by Distribution Channel

### 8.1 Overview

#### 8.1.1 by Distribution Channel - Global VETERINARY NUTRACEUTICALS Market Size, 2025 & 2034

Table 10. by Distribution Channel – Global VETERINARY NUTRACEUTICALS Revenue, (US\$, Mn), 2025 & 2034

by Product Category	2025 (\$ Mn)	2034 (\$ Mn)	CAGR (25-34)
Veterinary Clinics	\$X Mn	\$X Mn	X%
Pet Specialty Stores	\$X Mn	\$X Mn	X%
Online Retail	\$X Mn	\$X Mn	X%
Pharmacies	\$X Mn	\$X Mn	X%
<b>Total</b>	<b>\$X Mn</b>	<b>\$X Mn</b>	<b>X%</b>

SOURCE: SECONDARY SOURCES AND RESEARCH, 2026

#### 8.1.2 Veterinary Clinics

#### 8.1.3 Pet Specialty Stores

### 8.1.4 Online Retail

### 8.1.5 Pharmacies

## 8.2 by Distribution Channel - Global VETERINARY NUTRACEUTICALS Revenue & Forecasts

### 8.2.1 by Distribution Channel - Global VETERINARY NUTRACEUTICALS Revenue, 2021-2025

**Table 11. by Distribution Channel - Global VETERINARY NUTRACEUTICALS Revenue, (US\$, Mn), 2021-2025**

Segment by Distribution Channel	2021	2022	2023	2024	2025
Veterinary Clinics	XX	XX	XX	XX	XX
Pet Specialty Stores	XX	XX	XX	XX	XX
Online Retail	XX	XX	XX	XX	XX
Pharmacies	XX	XX	XX	XX	XX
<b>Total</b>	<b>XX</b>	<b>XX</b>	<b>XX</b>	<b>XX</b>	<b>XX</b>

SOURCE: SECONDARY SOURCES AND RESEARCH, 2026

## 8.2.2 by Distribution Channel - Global VETERINARY NUTRACEUTICALS Revenue, 2026-2034

Table 12. by Distribution Channel - Global VETERINARY NUTRACEUTICALS Revenue, (US\$, Mn), 2026-2034

Segment by Distribution Channel	2026	2027	2028	2029	2030	2031	2032	2033	2034
Veterinary Clinics	XX								
Pet Specialty Stores	XX								
Online Retail	XX								
Pharmacies	XX								
Total	XX								

SOURCE: SECONDARY SOURCES AND RESEARCH, 2026

## 8.2.3 by Distribution Channel - Global VETERINARY NUTRACEUTICALS Revenue Market Share, 2021-2034

Figure 21. by Distribution Channel - Global VETERINARY NUTRACEUTICALS Revenue Market Share, 2021-2034

SOURCE: SECONDARY SOURCES AND RESEARCH, 2026

## 8.3 Global Veterinary Nutraceuticals Market Size by Distribution Channel

### 8.3.1 Global Veterinary Nutraceuticals Sales in Value, by Distribution Channel (2021, 2025 & 2034)

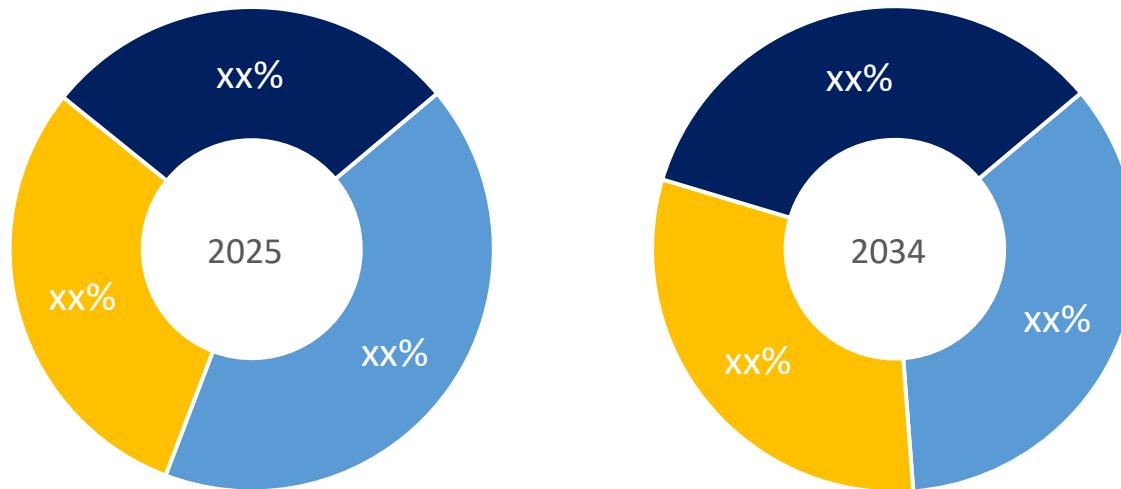
**Table 13. Global Veterinary Nutraceuticals Sales by Distribution Channel: 2021 VS 2025 VS 2034 (US\$ Million)**

Segment by Distribution Channel	2021	2025	2034	CAGR (21-25)	CAGR (25-34)
Veterinary Clinics	XX	XX	XX	XX%	XX%
Pet Specialty Stores	XX	XX	XX	XX%	XX%
Online Retail	XX	XX	XX	XX%	XX%
Pharmacies	XX	XX	XX	XX%	XX%
Others	XX	XX	XX	XX%	XX%
Total	XX	XX	XX	XX%	XX%

SOURCE: EXPERTS INTERVIEW, SECONDARY SOURCES AND RESEARCH, 2026

### 8.3.2 by Distribution Channel - Global VETERINARY NUTRACEUTICALS Sales Market Share, 2025-2034

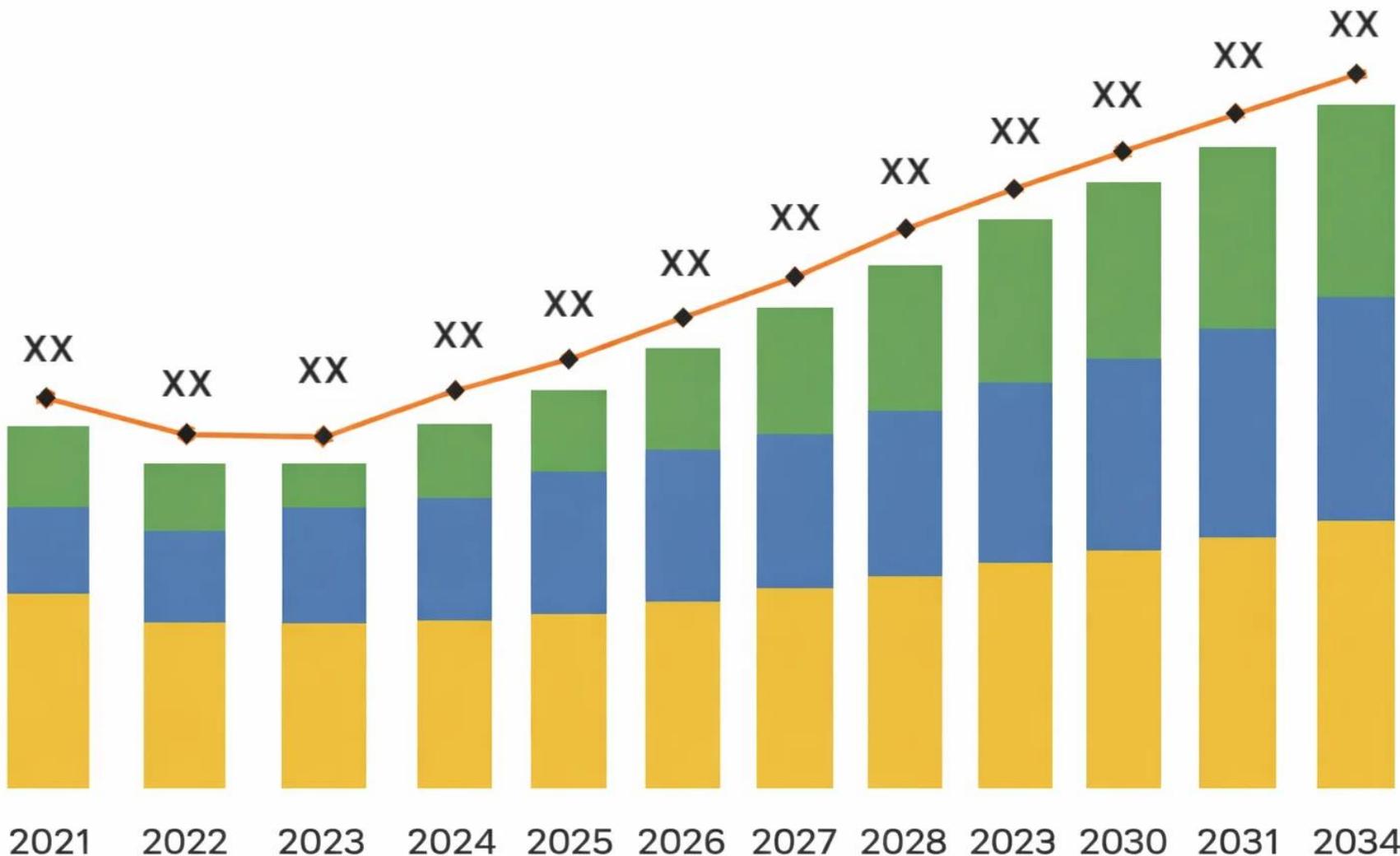
Figure 22. Global Veterinary Nutraceuticals Market Share by Distribution Channel in 2025 & 2034



SOURCE: SECONDARY SOURCES, EXPERT INTERVIEWS AND RESEARCH, 2026

## Veterinary Nutraceuticals Market, Global Outlook and Forecast 2026-2034

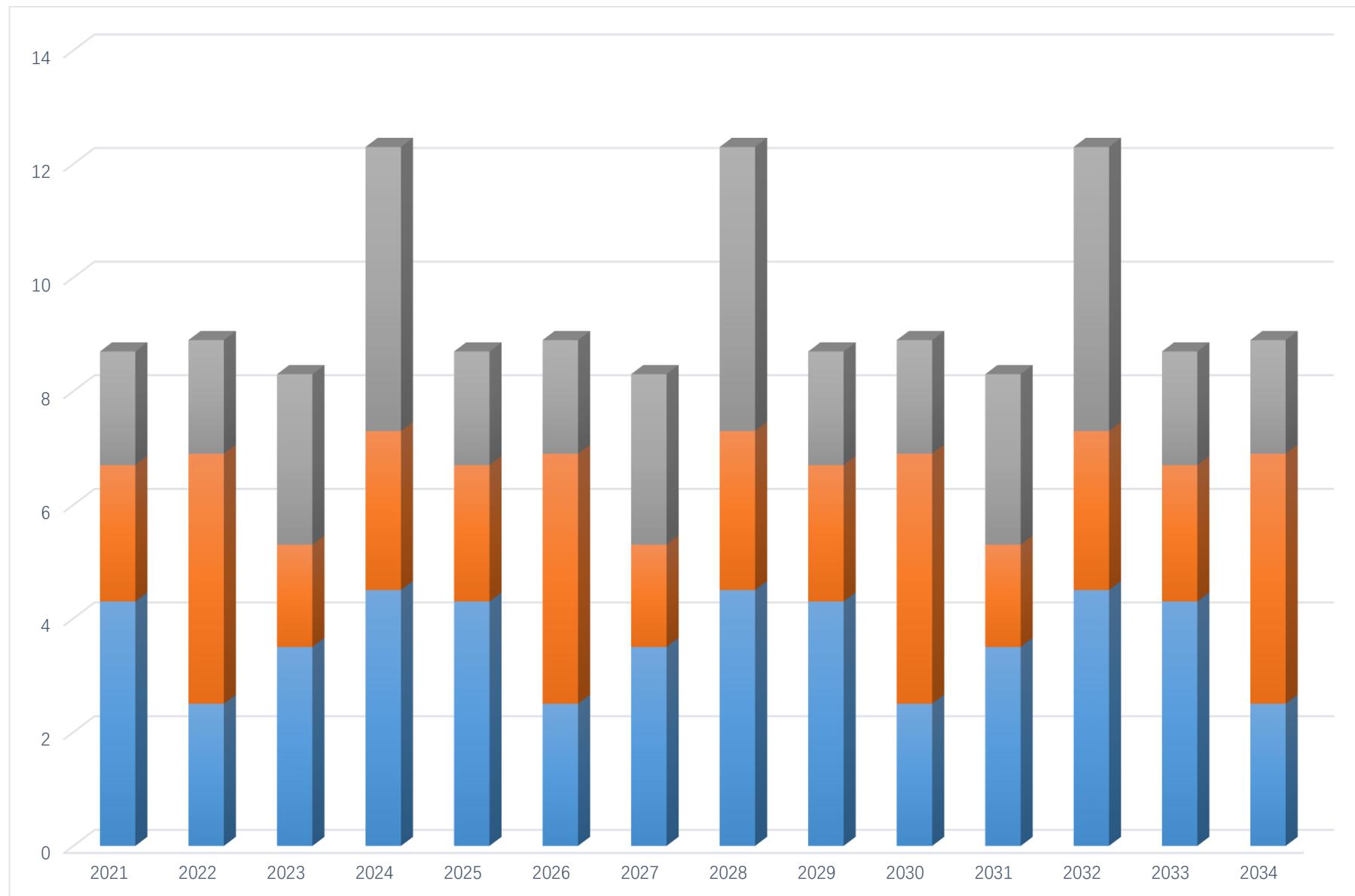
Figure 23. Global Veterinary Nutraceuticals Sales in Value by Distribution Channel (2021-2034) & (US\$ Million)



SOURCE: SECONDARY SOURCES, EXPERT INTERVIEWS AND RESEARCH, 2026

## Veterinary Nutraceuticals Market, Global Outlook and Forecast 2026-2034

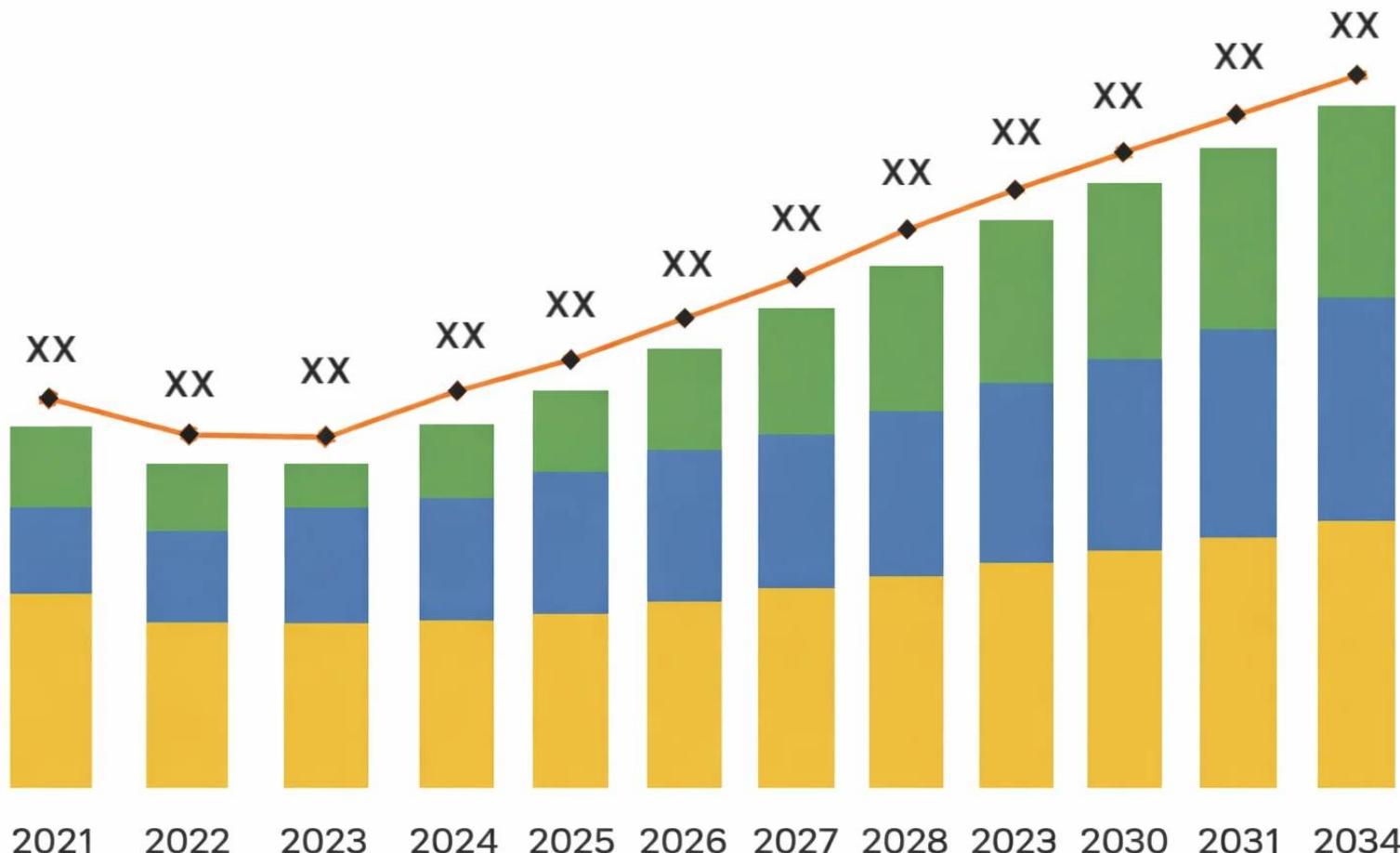
Figure 24. Global Veterinary Nutraceuticals Sales Market Share in Value by Distribution Channel (2021-2034)



SOURCE: EXPERTS INTERVIEW, SECONDARY SOURCES AND RESEARCH, 2026

### 8.3.3 Global Veterinary Nutraceuticals Sales in Volume, by Distribution Channel (2021, 2025 & 2034)

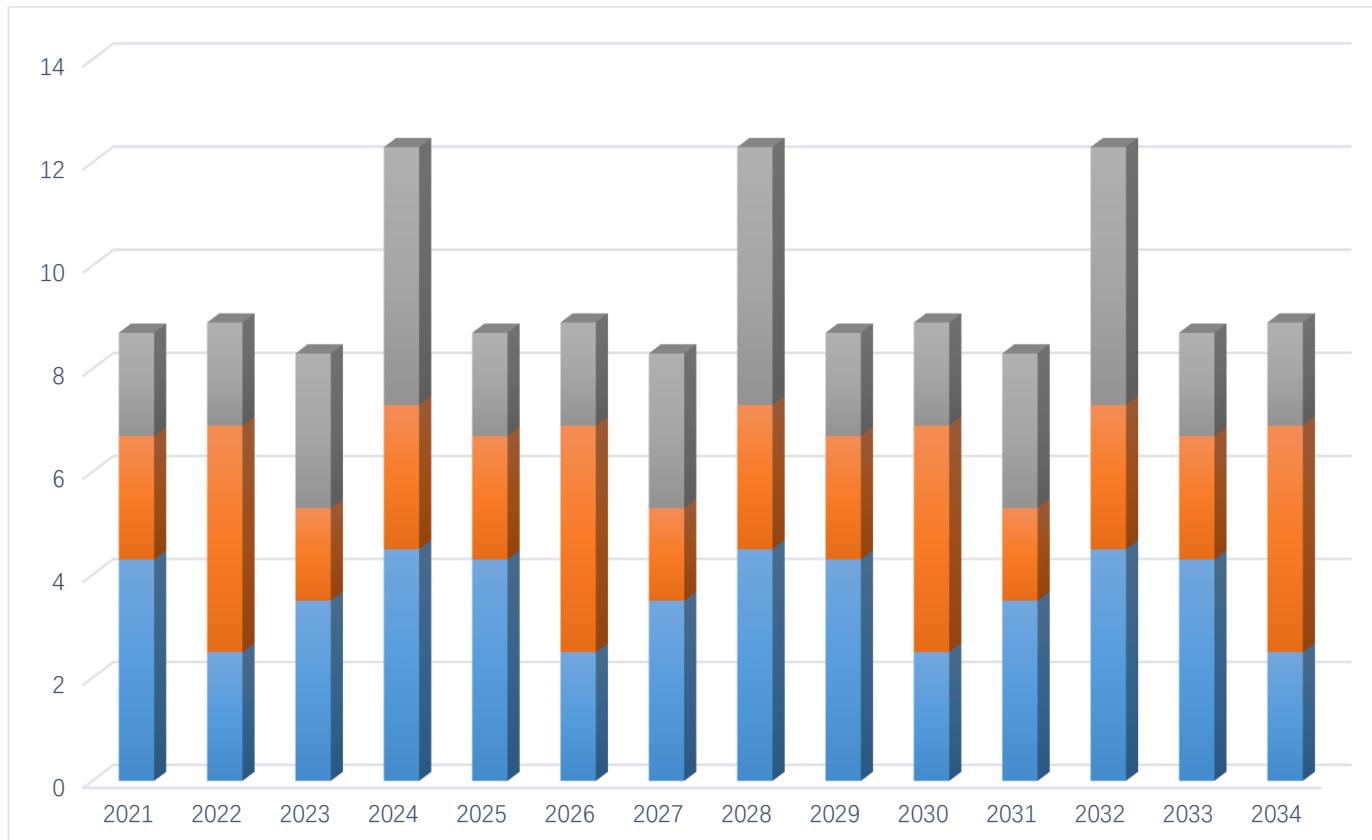
Figure 25. Global Veterinary Nutraceuticals Sales by Distribution Channel (2021-2034) & (Units)



SOURCE: EXPERTS INTERVIEW, SECONDARY SOURCES AND RESEARCH, 2026

## Veterinary Nutraceuticals Market, Global Outlook and Forecast 2026-2034

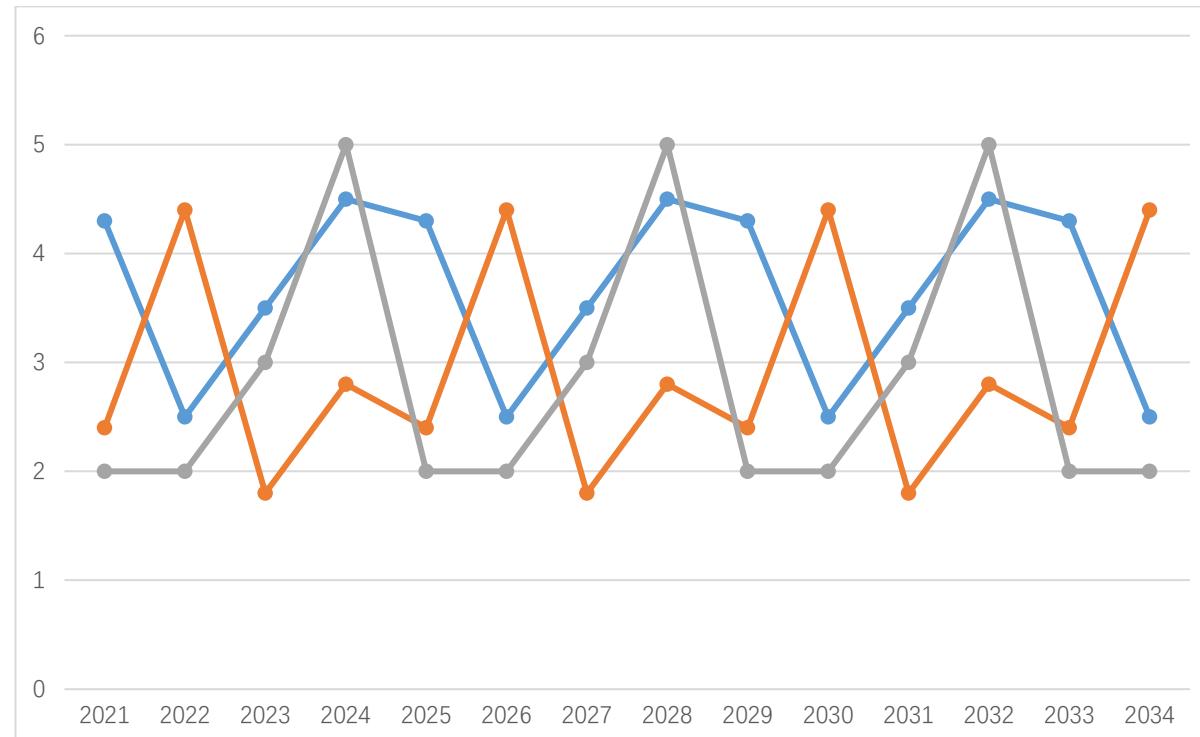
Figure 26. Global Veterinary Nutraceuticals Sales Market Share in Volume by Distribution Channel (2021-2034)



SOURCE: EXPERTS INTERVIEW, SECONDARY SOURCES AND RESEARCH, 2026

### 8.3.4 Global Veterinary Nutraceuticals Average Selling Price (ASP) by Distribution Channel (2021, 2025 & 2034)

Figure 27. Global Veterinary Nutraceuticals Price by Distribution Channel (2021-2034) & (USD/Unit)



SOURCE: EXPERTS INTERVIEW, SECONDARY SOURCES AND RESEARCH, 2026

## 9 Sights by Region

### 9.1 By Region - Global VETERINARY NUTRACEUTICALS Market Size, 2025 & 2034

**Table 14. By Region – Global VETERINARY NUTRACEUTICALS Revenue, (US\$, Mn), 2025-2034**

By Region	202 (\$ Mn)	2034 (\$ Mn)	CAGR (25-34)
North America	\$X Mn	\$X Mn	X%
Europe	\$X Mn	\$X Mn	X%
Asia	\$X Mn	\$X Mn	X%
South America	\$X Mn	\$X Mn	X%
Middle East & Africa	\$X Mn	\$X Mn	X%
<b>Total</b>	<b>\$X Mn</b>	<b>\$X Mn</b>	<b>X%</b>

SOURCE: SECONDARY SOURCES AND RESEARCH, 2026

## Veterinary Nutraceuticals Market, Global Outlook and Forecast 2026-2034



SOURCE: SECONDARY SOURCES AND RESEARCH, 2026

## 9.2 By Region - Global VETERINARY NUTRACEUTICALS Revenue & Forecasts

#### **9.2.1 By Region - Global VETERINARY NUTRACEUTICALS Revenue, 2021-2025**

**Table 15. By Region - Global VETERINARY NUTRACEUTICALS Revenue, (US\$, Mn), 2021-2025**

Segment by Region	2021	2022	2023	2024	2025
North America	XX	XX	XX	XX	XX
Europe	XX	XX	XX	XX	XX
Asia	XX	XX	XX	XX	XX
South America	XX	XX	XX	XX	XX
Middle East & Africa	XX	XX	XX	XX	XX
Total	XX	XX	XX	XX	XX

SOURCE: SECONDARY SOURCES AND RESEARCH, 2026

#### **9.2.2 By Region - Global VETERINARY NUTRACEUTICALS Revenue, 2026-2034**

**Table 16. By Region - Global VETERINARY NUTRACEUTICALS Revenue, (US\$, Mn), 2026-2034**

**Total** XX XX XX XX XX XX XX XX XX XX

SOURCE: SECONDARY SOURCES AND RESEARCH, 2026

### **9.2.3 By Region - Global VETERINARY NUTRACEUTICALS Revenue Market Share, 2021-2034**

**Figure 28. By Region - Global VETERINARY NUTRACEUTICALS Revenue Market Share, 2021-2034**

SOURCE: SECONDARY SOURCES AND RESEARCH, 2026

### **9.3 By Region - Global VETERINARY NUTRACEUTICALS Sales & Forecasts**

### **9.3.1 By Region - Global VETERINARY NUTRACEUTICALS Sales, 2021-2025**

**Table 17. By Region - Global VETERINARY NUTRACEUTICALS Sales, (Units), 2019-2025**

Segment by Region	2021	2022	2023	2024	2025
North America	XX	XX	XX	XX	XX
Europe	XX	XX	XX	XX	XX
Asia	XX	XX	XX	XX	XX
South America	XX	XX	XX	XX	XX
Middle East & Africa	XX	XX	XX	XX	XX
Total	XX	XX	XX	XX	XX

SOURCE: SECONDARY SOURCES AND RESEARCH 2024

### 9.3.2 By Region - Global VETERINARY NUTRACEUTICALS Sales, 2026-2034

**Table 18. By Region - Global VETERINARY NUTRACEUTICALS Sales, (Units), 2026-2034**

<b>Europe</b>	XX								
<b>Asia</b>	XX								
<b>South America</b>	XX								
<b>Middle East &amp; Africa</b>	XX								
<b>Total</b>	XX								

SOURCE: SECONDARY SOURCES AND RESEARCH, 2026

### 9.3.3 By Region - Global VETERINARY NUTRACEUTICALS Sales Market Share, 2021-2034

Figure 29. By Region - Global VETERINARY NUTRACEUTICALS Sales Market Share, 2021-2034

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SOURCE: SECONDARY SOURCES AND RESEARCH, 2026

## 9.4 North America

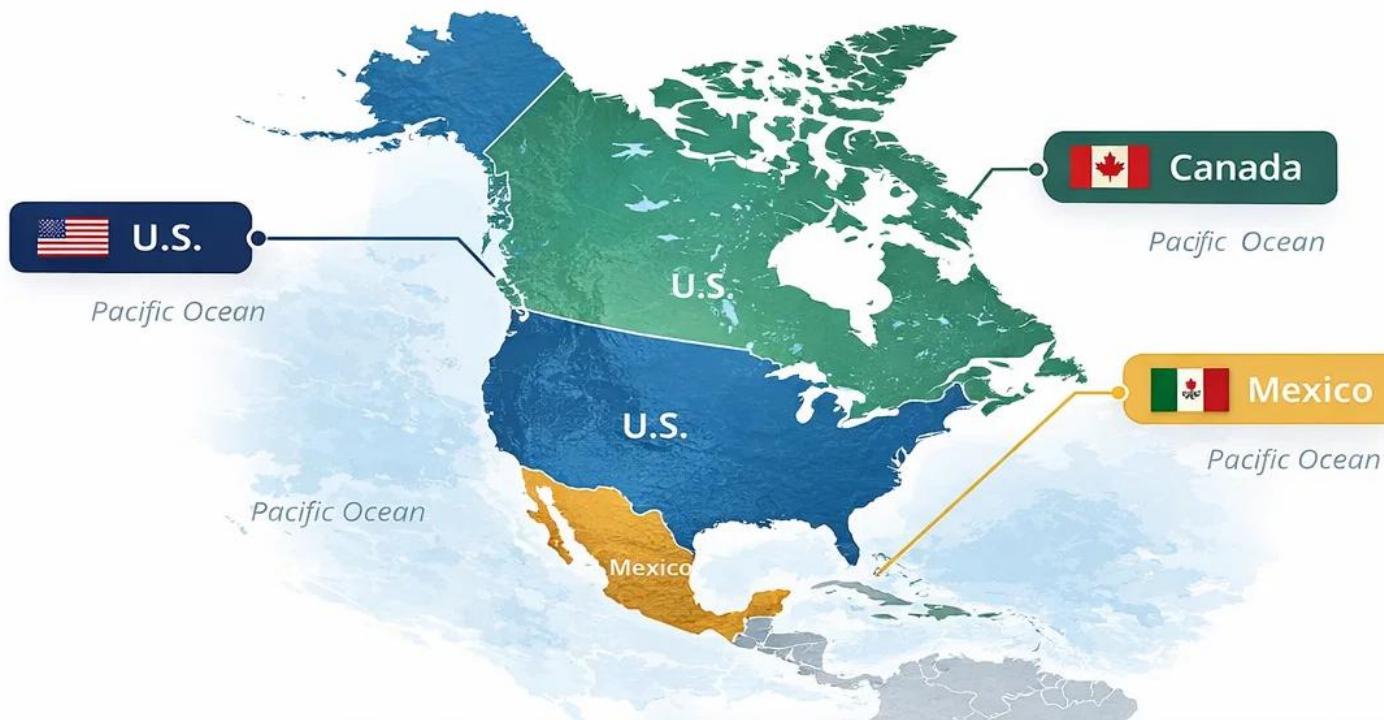
### 9.4.1 By Country - North America VETERINARY NUTRACEUTICALS Revenue, 2021-2025

**Table 19. By Country - North America VETERINARY NUTRACEUTICALS Revenue, (US\$, Mn), 2021-2025**

North America	2021	2022	2023	2024	2025
U.S.	XX	XX	XX	XX	XX
Canada	XX	XX	XX	XX	XX
Mexico	XX	XX	XX	XX	XX
Total	XX	XX	XX	XX	XX

SOURCE: SECONDARY SOURCES AND RESEARCH, 2026

## Veterinary Nutraceuticals Market, Global Outlook and Forecast 2026-2034



Country	2021	2022	2023	2024	2025
U.S.	XX	XX	XX	XX	XX
Canada	XX	XX	XX	XX	XX
Mexico	XX	XX	XX	XX	XX
Total	XX	XX	XX	XX	XX

SOURCE: SECONDARY SOURCES AND RESEARCH, 2026

U.S.

Canada

Mexico

#### 9.4.2 By Country - North America Sales, Consumption, Export, Import (2021-2025)

Table 20. North America VETERINARY NUTRACEUTICALS Sales, Consumption, Export, Import (2021-2025)

	2021	2022	2023	2024	2025
Sales	XX	XX	XX	XX	XX
Consumption	XX	XX	XX	XX	XX
Export	XX	XX	XX	XX	XX
Import	XX	XX	XX	XX	XX

SOURCE: SECONDARY SOURCES AND RESEARCH, 2026

#### 9.4.3 North America VETERINARY NUTRACEUTICALS Sales Price Analysis (2021-2025)

Table 21. North America VETERINARY NUTRACEUTICALS Sales Price Analysis (2021-2025)

	2021	2022	2023	2024	2025
Sales Price	XX	XX	XX	XX	XX

SOURCE: SECONDARY SOURCES, PRESS RELEASES, EXPERT INTERVIEWS 2026

Table 22. By Country - North America VETERINARY NUTRACEUTICALS Revenue, (US\$, Mn), 2026-2034

North America	2026	2027	2028	2029	2030	2031	2032	2033	2034
U.S.	XX								
Canada	XX								
Mexico	XX								
Total	XX								

SOURCE: SECONDARY SOURCES AND RESEARCH, 2026

#### 9.4.4 By Country - North America VETERINARY NUTRACEUTICALS Sales, 2021-2034

Table 23. By Country - North America VETERINARY NUTRACEUTICALS Sales, (Units), 2021-2034

North America	2021	2022	2023	2024	2025
United States	XX	XX	XX	XX	XX
Canada	XX	XX	XX	XX	XX
Mexico	XX	XX	XX	XX	XX
Total	XX	XX	XX	XX	XX

SOURCE: SECONDARY SOURCES AND RESEARCH, 2026

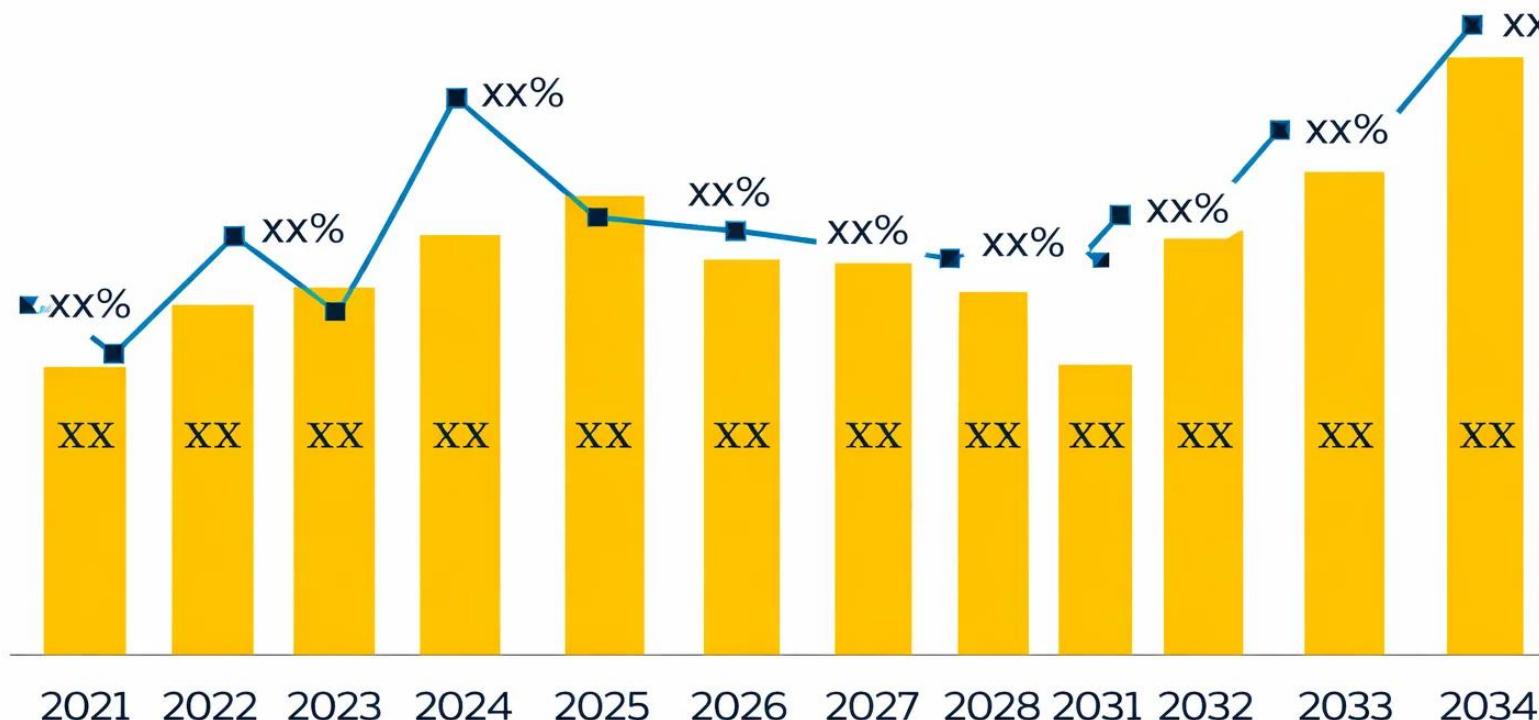
Table 24. By Country - North America VETERINARY NUTRACEUTICALS Sales, (Units), 2026-2034

North America	2026	2027	2028	2029	2030	2031	2032	2033	2034
United States	XX								
Canada	XX								
Mexico	XX								
Total	XX								

SOURCE: SECONDARY SOURCES AND RESEARCH, 2026

#### 9.4.5 United States VETERINARY NUTRACEUTICALS Market Size, 2021-2034

Figure 30. United States VETERINARY NUTRACEUTICALS Revenue, (US\$, Mn), 2021-2034



SOURCE: SECONDARY SOURCES AND RESEARCH, 2026

#### 9.4.6 Canada VETERINARY NUTRACEUTICALS Market Size, 2021-2034

Figure 31. Canada VETERINARY NUTRACEUTICALS Revenue, (US\$, Mn), 2021-2034

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SOURCE: SECONDARY SOURCES AND RESEARCH, 2026

#### 9.4.7 Mexico VETERINARY NUTRACEUTICALS Market Size, 2021-2034

Figure 32. Mexico VETERINARY NUTRACEUTICALS Revenue, (US\$, Mn), 2021-2034

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SOURCE: SECONDARY SOURCES AND RESEARCH, 2026

## 9.5 Europe

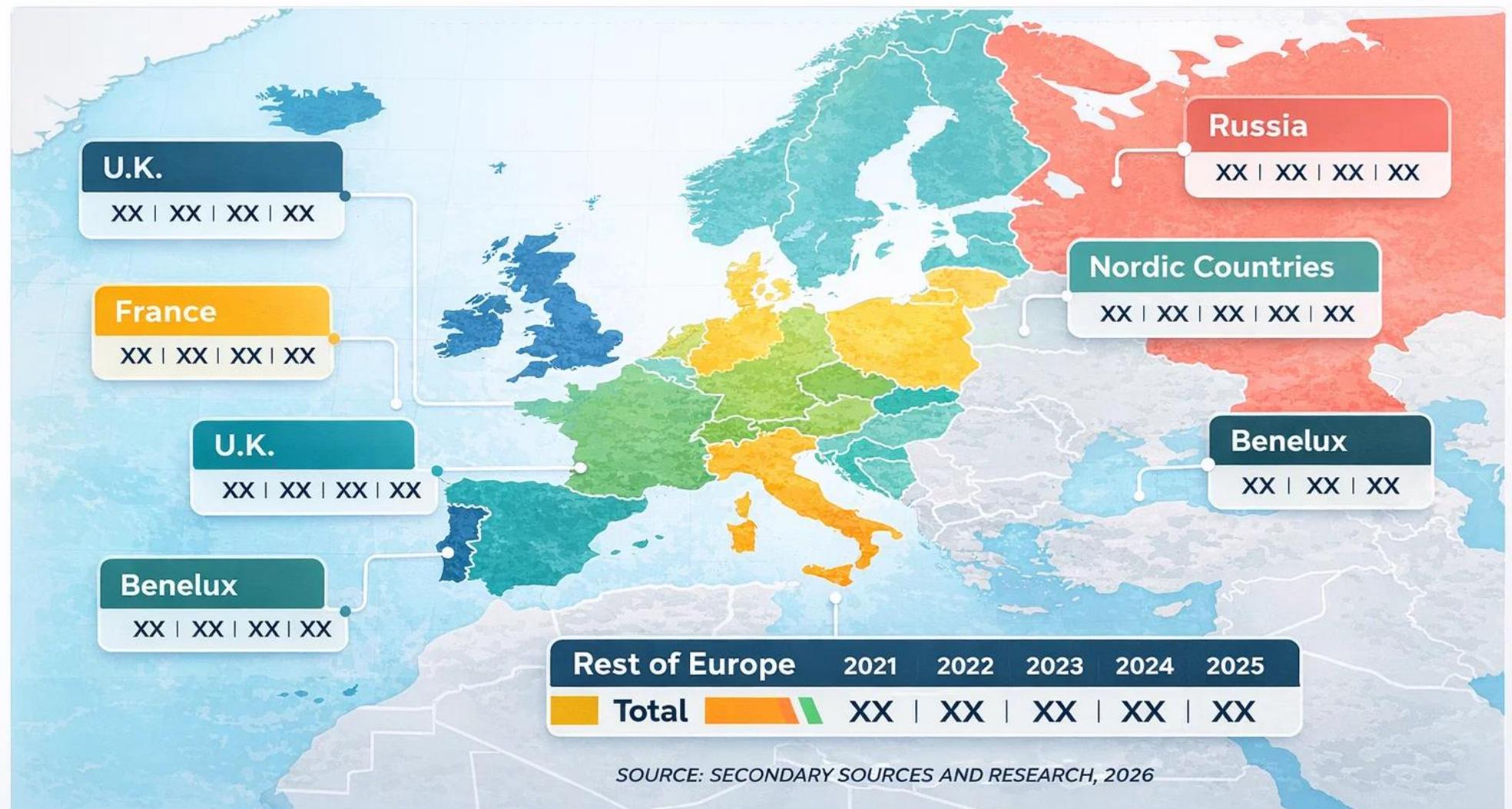
### 9.5.1 By Country - Europe VETERINARY NUTRACEUTICALS Revenue, 2021-2025

**Table 25. By Country - Europe VETERINARY NUTRACEUTICALS Revenue, (US\$, Mn), 2021-2025**

Europe	2021	2022	2023	2024	2025
Germany	XX	XX	XX	XX	XX
France	XX	XX	XX	XX	XX
U.K.	XX	XX	XX	XX	XX
Italy	XX	XX	XX	XX	XX
Russia	XX	XX	XX	XX	XX
Nordic Countries	XX	XX	XX	XX	XX
Benelux	XX	XX	XX	XX	XX
Rest of Europe	XX	XX	XX	XX	XX
<b>Total</b>	<b>XX</b>	<b>XX</b>	<b>XX</b>	<b>XX</b>	<b>XX</b>

SOURCE: SECONDARY SOURCES AND RESEARCH, 2026

# Veterinary Nutraceuticals Market, Global Outlook and Forecast 2026-2034



### **9.5.2 By Country - Europe Sales, Consumption, Export, Import (2021-2025)**

**Table 26. Europe VETERINARY NUTRACEUTICALS Sales, Consumption, Export, Import (2021-2025)**

	2021	2022	2023	2024	2025
Sales	XX	XX	XX	XX	XX
Consumption	XX	XX	XX	XX	XX
Export	XX	XX	XX	XX	XX
Import	XX	XX	XX	XX	XX

SOURCE: SECONDARY SOURCES AND RESEARCH. 2024

### 9.5.3 Europe VETERINARY NUTRACEUTICALS Sales Price Analysis (2021-2025)

**Table 27. Europe VETERINARY NUTRACEUTICALS Sales Price Analysis (2021-2025)**

	2021	2022	2023	2024	2025
Sales Price	XX	XX	XX	XX	XX

SOURCE: SECONDARY SOURCES, PRESS RELEASES, EXPERT INTERVIEWS

**Table 28. By Country - Europe VETERINARY NUTRACEUTICALS Revenue, (US\$, Mn), 2026-2034**

## Veterinary Nutraceuticals Market, Global Outlook and Forecast 2026-2034

France	XX									
U.K.	XX									
Italy	XX									
Russia	XX									
Nordic Countries	XX									
Benelux	XX									
Rest of Europe	XX									
<b>Total</b>	<b>XX</b>									

SOURCE: SECONDARY SOURCES AND RESEARCH, 2026

### 9.5.4 By Country - Europe VETERINARY NUTRACEUTICALS Sales, 2021-2025

Table 29. By Country - Europe VETERINARY NUTRACEUTICALS Sales, (Units), 2021-2025

Europe	2021	2022	2023	2024	2025	2026
Germany	XX	XX	XX	XX	XX	XX
France	XX	XX	XX	XX	XX	XX
U.K.	XX	XX	XX	XX	XX	XX
Italy	XX	XX	XX	XX	XX	XX
Russia	XX	XX	XX	XX	XX	XX

## Veterinary Nutraceuticals Market, Global Outlook and Forecast 2026-2034

<b>Nordic Countries</b>	XX	XX	XX	XX	XX	XX
<b>Benelux</b>	XX	XX	XX	XX	XX	XX
<b>Rest of Europe</b>	XX	XX	XX	XX	XX	XX
<b>Total</b>	XX	XX	XX	XX	XX	XX

SOURCE: SECONDARY SOURCES AND RESEARCH, 2026

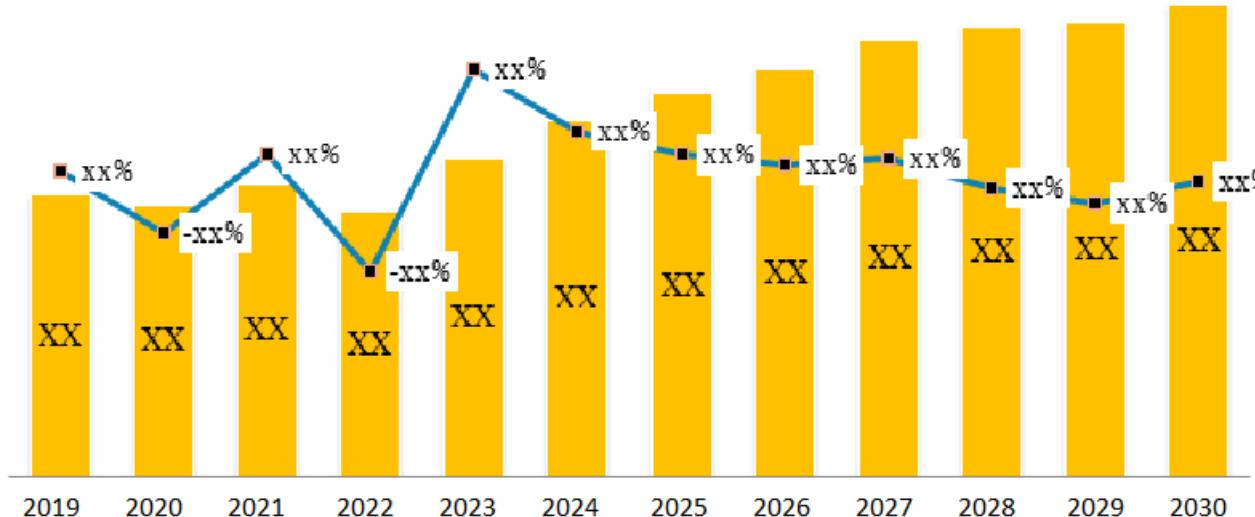
**Table 30. By Country - Europe VETERINARY NUTRACEUTICALS Sales, (Units), 2026-2034**

Europe	2026	2027	2028	2029	2030	2031	2032	2033	2034
<b>Germany</b>	XX								
<b>France</b>	XX								
<b>U.K.</b>	XX								
<b>Italy</b>	XX								
<b>Russia</b>	XX								
<b>Nordic Countries</b>	XX								
<b>Benelux</b>	XX								
<b>Rest of Europe</b>	XX								
<b>Total</b>	XX								

SOURCE: SECONDARY SOURCES AND RESEARCH, 2026

### 9.5.5 Germany VETERINARY NUTRACEUTICALS Market Size, 2021-2034

Figure 33. Germany VETERINARY NUTRACEUTICALS Revenue, (US\$, Mn), 2021-2034



SOURCE: SECONDARY SOURCES AND RESEARCH, 2026

### 9.5.6 France VETERINARY NUTRACEUTICALS Market Size, 2021-2034

Figure 34. France VETERINARY NUTRACEUTICALS Revenue, (US\$, Mn), 2021-2034

SOURCE: SECONDARY SOURCES AND RESEARCH, 2026

### 9.5.7 U.K. VETERINARY NUTRACEUTICALS Market Size, 2021-2034

Figure 35. U.K. VETERINARY NUTRACEUTICALS Revenue, (US\$, Mn), 2021-2034

SOURCE: SECONDARY SOURCES AND RESEARCH, 2026

### 9.5.8 Italy VETERINARY NUTRACEUTICALS Market Size, 2021-2034

Figure 36. Italy VETERINARY NUTRACEUTICALS Revenue, (US\$, Mn), 2021-2034

SOURCE: SECONDARY SOURCES AND RESEARCH, 2026

### 9.5.9 Russia VETERINARY NUTRACEUTICALS Market Size, 2021-2034

Figure 37. Russia VETERINARY NUTRACEUTICALS Revenue, (US\$, Mn), 2021-2034

SOURCE: SECONDARY SOURCES AND RESEARCH, 2026

### 9.5.10 Nordic Countries VETERINARY NUTRACEUTICALS Market Size, 2021-2034

Figure 38. Nordic Countries VETERINARY NUTRACEUTICALS Revenue, (US\$, Mn), 2021-2034

SOURCE: SECONDARY SOURCES AND RESEARCH, 2026

### 9.5.11 Benelux VETERINARY NUTRACEUTICALS Market Size, 2021-2034

Figure 39. Benelux VETERINARY NUTRACEUTICALS Revenue, (US\$, Mn), 2021-2034

SOURCE: SECONDARY SOURCES AND RESEARCH, 2026

## 9.6 Asia

### 9.6.1 By Region - Asia VETERINARY NUTRACEUTICALS Revenue, 2021-2025

**Table 31. By Region - Asia VETERINARY NUTRACEUTICALS Revenue, (US\$, Mn), 2021-2025**

Asia	2021	2022	2023	2024	2025
China	XX	XX	XX	XX	XX
Japan	XX	XX	XX	XX	XX
South Korea	XX	XX	XX	XX	XX
Southeast Asia	XX	XX	XX	XX	XX
India	XX	XX	XX	XX	XX
Rest of Asia	XX	XX	XX	XX	XX
Total	XX	XX	XX	XX	XX

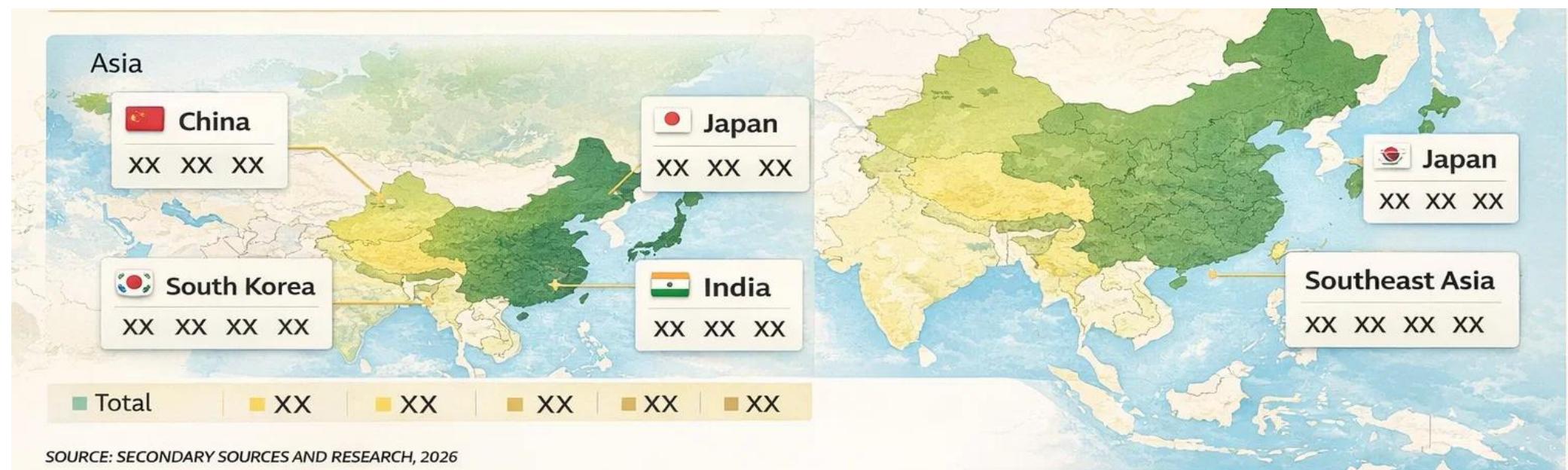
SOURCE: SECONDARY SOURCES AND RESEARCH, 2026

### 9.6.2 By Country - Asia Sales, Consumption, Export, Import (2021-2025)

**Table 32. Asia VETERINARY NUTRACEUTICALS Sales, Consumption, Export, Import (2021-2025)**

	2021	2022	2023	2024	2025
Sales	XX	XX	XX	XX	XX
Consumption	XX	XX	XX	XX	XX
Export	XX	XX	XX	XX	XX
Import	XX	XX	XX	XX	XX

SOURCE: SECONDARY SOURCES AND RESEARCH, 2026



## Asia Sales, Consumption, Export, Import (2021-2025)

	2021	2022	2023	2024	2025
Sales	XX	XX	XX	XX	XX
Consumption	XX	XX	XX	XX	XX
Export	XX	XX	XX	XX	XX
Import	XX	XX	XX	XX	XX



SOURCE: SECONDARY SOURCES AND RESEARCH, 2026



### 9.6.3 Asia VETERINARY NUTRACEUTICALS Sales Price Analysis (2021-2025)

**Table 33. Asia VETERINARY NUTRACEUTICALS Sales Price Analysis (2021-2025)**

	2021	2022	2023	2024	2025
Sales Price	XX	XX	XX	XX	XX

SOURCE: SECONDARY SOURCES, PRESS RELEASES, EXPERT INTERVIEWS

**Table 34. By Region - Asia VETERINARY NUTRACEUTICALS Revenue, (US\$, Mn), 2026-2034**

Asia	2026	2027	2028	2029	2030	2031	2032	2033	2034
China	XX								
Japan	XX								
South Korea	XX								
Southeast Asia	XX								
India	XX								
Rest of Asia	XX								
Total	XX								

SOURCE: SECONDARY SOURCES AND RESEARCH, 2026

#### 9.6.4 By Region - Asia VETERINARY NUTRACEUTICALS Sales, 2021-2025

**Table 35. By Region - Asia VETERINARY NUTRACEUTICALS Sales, (Units), 2021-2025**

Region	2021	2022	2023	2024	2025
Asia	XX	XX	XX	XX	XX
China	XX	XX	XX	XX	XX
Japan	XX	XX	XX	XX	XX
South Korea	XX	XX	XX	XX	XX
Southeast Asia	XX	XX	XX	XX	XX
India	XX	XX	XX	XX	XX
Rest of Asia	XX	XX	XX	XX	XX
Total	XX	XX	XX	XX	XX

SOURCE: SECONDARY SOURCES AND RESEARCH, 2026

**Table 36. By Region - Asia VETERINARY NUTRACEUTICALS Sales, (Units), 2026-2034**

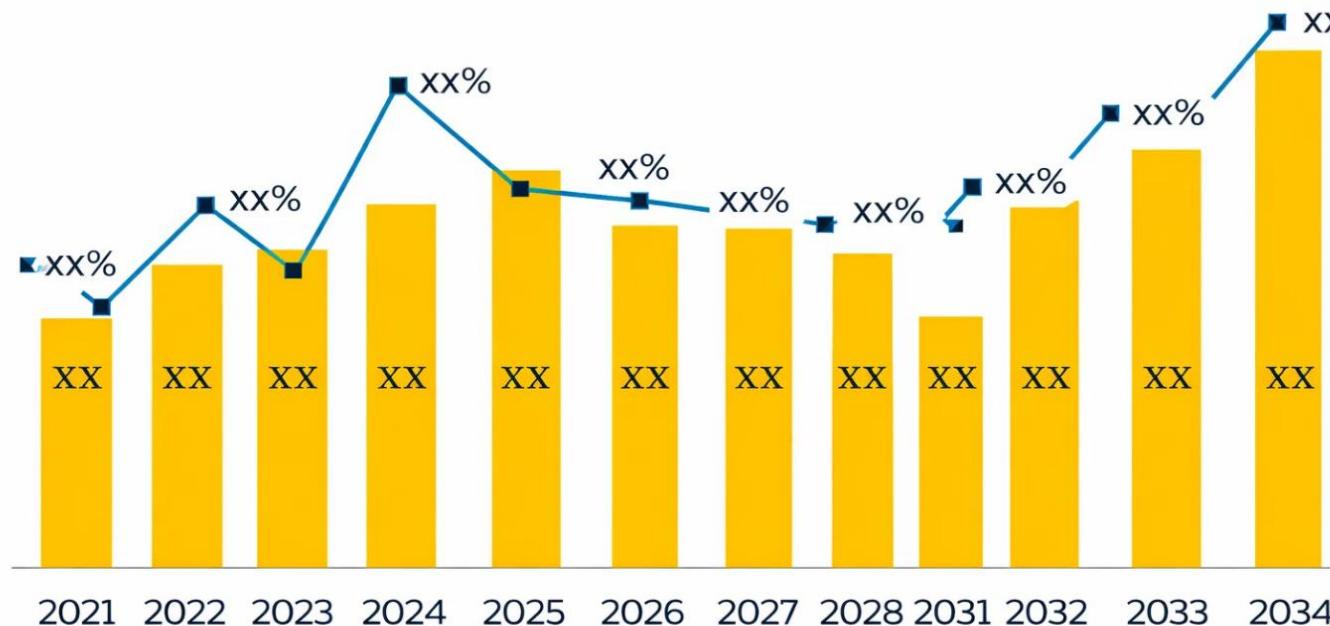
## Veterinary Nutraceuticals Market, Global Outlook and Forecast 2026-2034

Rest of Asia	XX								
<b>Total</b>	XX								

SOURCE: SECONDARY SOURCES AND RESEARCH, 2026

### 9.6.5 China VETERINARY NUTRACEUTICALS Market Size, 2021-2034

Figure 40. China VETERINARY NUTRACEUTICALS Revenue, (US\$, Mn), 2021-2034



SOURCE: SECONDARY SOURCES AND RESEARCH, 2026

## 9.6.6 Japan VETERINARY NUTRACEUTICALS Market Size, 2021-2034

Figure 41. Japan VETERINARY NUTRACEUTICALS Revenue, (US\$, Mn), 2021-2034

SOURCE: SECONDARY SOURCES AND RESEARCH, 2026

## 9.6.7 South Korea VETERINARY NUTRACEUTICALS Market Size, 2021-2034

Figure 42. South Korea VETERINARY NUTRACEUTICALS Revenue, (US\$, Mn), 2021-2034

SOURCE: SECONDARY SOURCES AND RESEARCH, 2026

## 9.6.8 Southeast Asia VETERINARY NUTRACEUTICALS Market Size, 2021-2034

Figure 43. Southeast Asia VETERINARY NUTRACEUTICALS Revenue, (US\$, Mn), 2021-2034

SOURCE: SECONDARY SOURCES AND RESEARCH, 2026

## 9.6.9 India VETERINARY NUTRACEUTICALS Market Size, 2021-2034

Figure 44. India VETERINARY NUTRACEUTICALS Revenue, (US\$, Mn), 2021-2034

SOURCE: SECONDARY SOURCES AND RESEARCH, 2026

## 9.7 South America

### 9.7.1 By Country - South America VETERINARY NUTRACEUTICALS Revenue, 2021-2025

**Table 37. By Country - South America VETERINARY NUTRACEUTICALS Revenue, (US\$, Mn), 2021-2025**

South America	2021	2022	2023	2024	2025
Brazil	XX	XX	XX	XX	XX
Argentina	XX	XX	XX	XX	XX
Rest of South America	XX	XX	XX	XX	XX
Total	XX	XX	XX	XX	XX

SOURCE: SECONDARY SOURCES AND RESEARCH, 2026

### 9.7.2 By Country - South America Sales, Consumption, Export, Import (2021-2025)

**Table 38. South America VETERINARY NUTRACEUTICALS Sales, Consumption, Export, Import (2021-2025)**

	2021	2022	2023	2024	2025
Sales	XX	XX	XX	XX	XX
Consumption	XX	XX	XX	XX	XX
Export	XX	XX	XX	XX	XX
Import	XX	XX	XX	XX	XX

SOURCE: SECONDARY SOURCES AND RESEARCH, 2026



## South America Revenue by Country, 2021–2025



20211.Mn)	2021	2023	2024	2025
Brazil	XX	XX	XX	XX
Argentina	XX	XX	XX	XX
Rest of South America	XX	XX	XX	XX
Total	XX	XX	XX	XX

## South America Sales, Consumption, Export, Import, 2021–2025

	2021	2021	2022	2023	2024	2025
Sales	XX	XX	XX	XX	XX	XX
Sales	XX	XX	XX	XX	XX	XX
Consumption	XX	XX	XX	XX	XX	XX
Export	XX	XX	XX	XX	XX	XX
Import	XX	XX	XX	XX	XX	XX

SOURCE: SECONDARY SOURCES AND RESEARCH, 2026

### 9.7.3 South America VETERINARY NUTRACEUTICALS Sales Price Analysis (2021-2025)

**Table 39. South America VETERINARY NUTRACEUTICALS Sales Price Analysis (2021-2025)**

	2021	2022	2023	2024	2025
Sales Price	XX	XX	XX	XX	XX

SOURCE: SECONDARY SOURCES, PRESS RELEASES, EXPERT INTERVIEWS, 2026

**Table 40. By Country - South America VETERINARY NUTRACEUTICALS Revenue, (US\$, Mn), 2026-2034**

South America	2026	2027	2028	2029	2030	2031	2032	2033	2034
Brazil	XX								
Argentina	XX								
Rest of South America	XX								
Total	XX								

SOURCE: SECONDARY SOURCES AND RESEARCH, 2026

### 9.7.4 By Country - South America VETERINARY NUTRACEUTICALS Sales, 2021-2025

Table 41. By Country - South America VETERINARY NUTRACEUTICALS Sales, (Units), 2021-2025

South America	2021	2022	2023	2024	2025
Brazil	XX	XX	XX	XX	XX
Argentina	XX	XX	XX	XX	XX
Rest of South America	XX	XX	XX	XX	XX
Total	XX	XX	XX	XX	XX

SOURCE: SECONDARY SOURCES AND RESEARCH, 2026

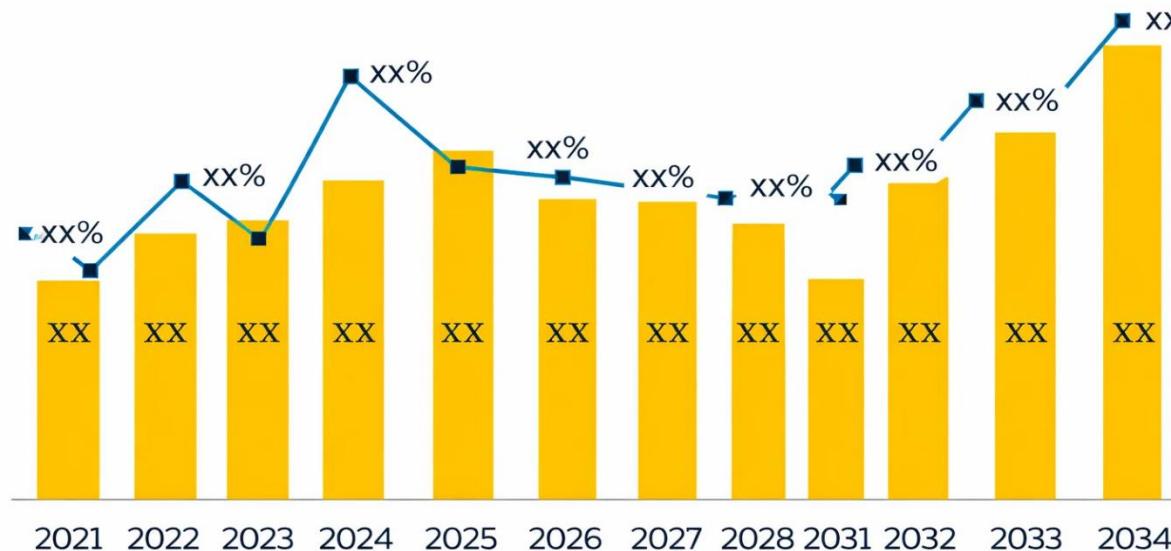
Table 42. By Country - South America VETERINARY NUTRACEUTICALS Sales, (Units), 2026-2034

South America	2026	2027	2028	2029	2030	2031	2032	2033	2034
Brazil	XX								
Argentina	XX								
Rest of South America	XX								
Total	XX								

SOURCE: SECONDARY SOURCES AND RESEARCH, 2026

### 9.7.5 Brazil VETERINARY NUTRACEUTICALS Market Size, 2021-2034

Figure 45. Brazil VETERINARY NUTRACEUTICALS Revenue, (US\$, Mn), 2021-2034



SOURCE: SECONDARY SOURCES AND RESEARCH, 2026

### 9.7.6 Argentina VETERINARY NUTRACEUTICALS Market Size, 2021-2034

Figure 46. Argentina VETERINARY NUTRACEUTICALS Revenue, (US\$, Mn), 2021-2034

SOURCE: SECONDARY SOURCES AND RESEARCH, 2026

## 9.8 Middle East & Africa

### 9.8.1 By Country - Middle East & Africa VETERINARY NUTRACEUTICALS Revenue, 2021-2025

**Table 43. By Country - Middle East & Africa VETERINARY NUTRACEUTICALS Revenue, (US\$, Mn), 2021-2025**

Middle East & Africa	2021	2022	2023	2024	2025
Turkey	XX	XX	XX	XX	XX
Israel	XX	XX	XX	XX	XX
Saudi Arabia	XX	XX	XX	XX	XX
UAE	XX	XX	XX	XX	XX
Rest of Middle East & Africa	XX	XX	XX	XX	XX
Total	XX	XX	XX	XX	XX

SOURCE: SECONDARY SOURCES AND RESEARCH, 2024

### 9.8.2 By Country - Middle East & Africa Sales, Consumption, Export, Import (2021-2025)

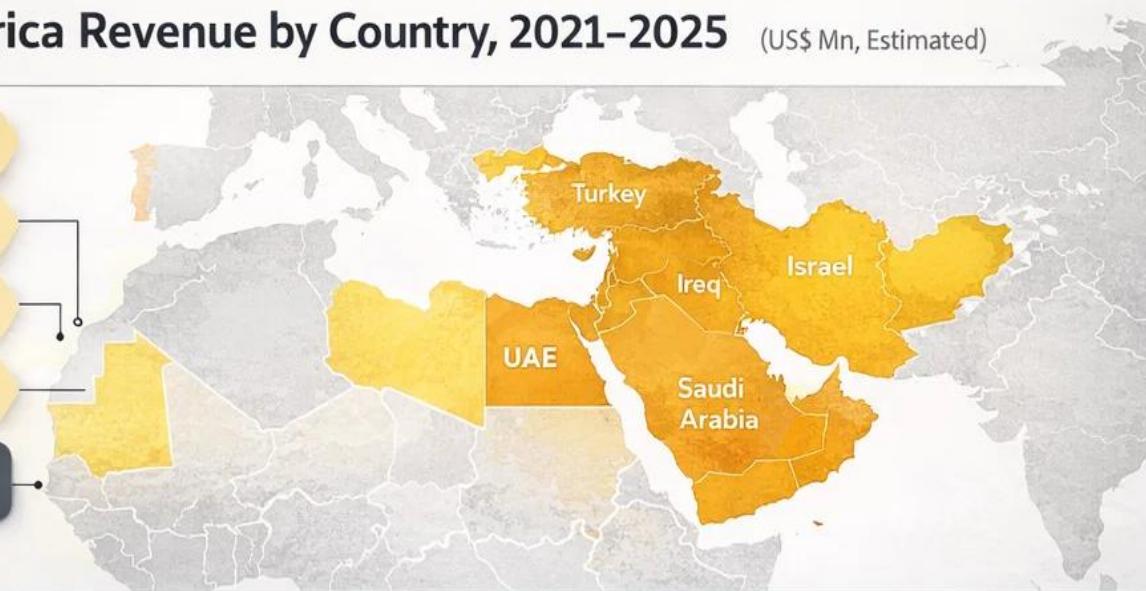
**Table 44. Middle East & Africa VETERINARY NUTRACEUTICALS Sales, Consumption, Export, Import (2021-2025)**

	2021	2022	2023	2024	2025
Sales	XX	XX	XX	XX	XX
Consumption	XX	XX	XX	XX	XX
Export	XX	XX	XX	XX	XX
Import	XX	XX	XX	XX	XX

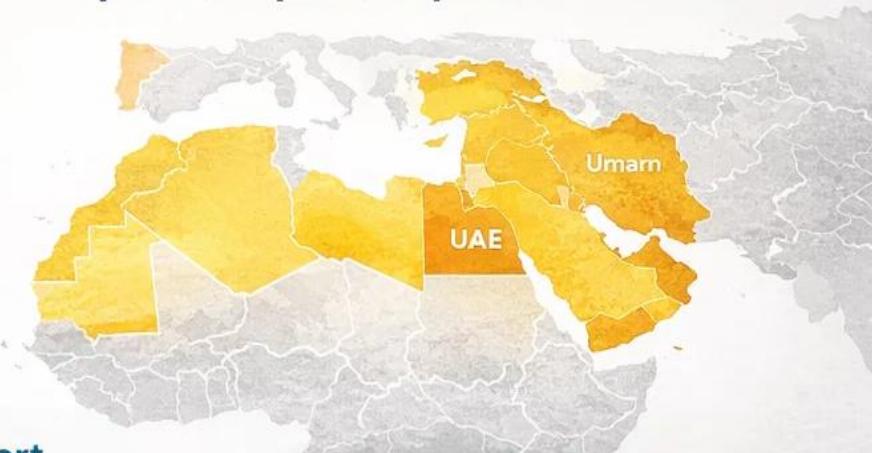
SOURCE: SECONDARY SOURCES AND RESEARCH, 2026

## Middle East & Africa Revenue by Country, 2021-2025 (US\$ Mn, Estimated)

 Turkey	XX 2022 3X XX 2025 XX
 Israel	XX 2021 XX XX 2025 XX
 Saudi Arabia	XX 2023 XX XX 2025 XX
 UAE	XX 2025 XX XX 2025 XX
Total: XX Middle East & Africa XXC 2021 - 2021 202 2022 - 22X	



## Middle East & Africa Sales, Consumption, Export, Import, 2021-2025



 Sales	 Consumption	 Export
 Import	 2021-2025	 2021-2025

### 9.8.3 Middle East & Africa VETERINARY NUTRACEUTICALS Sales Price Analysis (2021-2025)

Table 45. Middle East &amp; Africa VETERINARY NUTRACEUTICALS Sales Price Analysis (2021-2025)

	2021	2022	2023	2024	2025
Sales Price	XX	XX	XX	XX	XX

SOURCE: SECONDARY SOURCES, PRESS RELEASES, EXPERT INTERVIEWS, 2026

Table 46. By Country - Middle East &amp; Africa VETERINARY NUTRACEUTICALS Revenue, (US\$, Mn), 2026-2034

Middle East & Africa	2026	2027	2028	2029	2030	2031	2032	2033	2034
Turkey	XX								
Israel	XX								
Saudi Arabia	XX								
UAE	XX								
Rest of Middle East & Africa	XX								
Total	XX								

SOURCE: SECONDARY SOURCES AND RESEARCH, 2026

#### **9.8.4 By Country - Middle East & Africa VETERINARY NUTRACEUTICALS Sales, 2021-2025**

**Table 47. By Country - Middle East & Africa VETERINARY NUTRACEUTICALS Sales, (Units), 2021-2025**

Middle East & Africa	2021	2022	2023	2024	2025
Turkey	XX	XX	XX	XX	XX
Israel	XX	XX	XX	XX	XX
Saudi Arabia	XX	XX	XX	XX	XX
UAE	XX	XX	XX	XX	XX
Rest of Middle East & Africa	XX	XX	XX	XX	XX
Total	XX	XX	XX	XX	XX

SOURCE: SECONDARY SOURCES AND RESEARCH, 2026

**Table 48. By Country - Middle East & Africa VETERINARY NUTRACEUTICALS Sales. (Units). 2026-2034**

## Veterinary Nutraceuticals Market, Global Outlook and Forecast 2026-2034

Rest of Middle East & Africa	XX								
Total	XX								

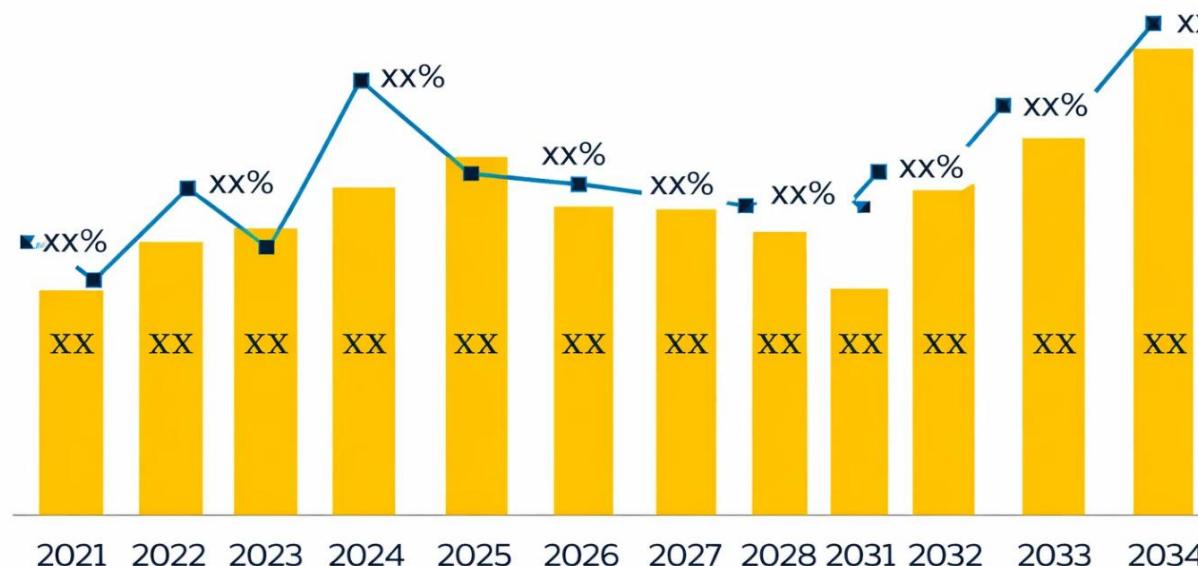
SOURCE: SECONDARY SOURCES AND RESEARCH, 2026

**Figure 47. By Country - Middle East & Africa VETERINARY NUTRACEUTICALS Sales Market Share, 2021-2034**

SOURCE: SECONDARY SOURCES AND RESEARCH, 2026

### 9.8.5 Turkey VETERINARY NUTRACEUTICALS Market Size, 2021-2034

Figure 48. Turkey VETERINARY NUTRACEUTICALS Revenue, (US\$, Mn), 2021-2034



SOURCE: SECONDARY SOURCES AND RESEARCH, 2026

### 9.8.6 Israel VETERINARY NUTRACEUTICALS Market Size, 2021-2034

Figure 49. Israel VETERINARY NUTRACEUTICALS Revenue, (US\$, Mn), 2021-2034

SOURCE: SECONDARY SOURCES AND RESEARCH, 2026

### 9.8.7 Saudi Arabia VETERINARY NUTRACEUTICALS Market Size, 2021-2034

Figure 50. Saudi Arabia VETERINARY NUTRACEUTICALS Revenue, (US\$, Mn), 2021-2034

SOURCE: SECONDARY SOURCES AND RESEARCH, 2026

### 9.8.8 UAE VETERINARY NUTRACEUTICALS Market Size, 2021-2034

Figure 51. UAE VETERINARY NUTRACEUTICALS Revenue, (US\$, Mn), 2021-2034

SOURCE: SECONDARY SOURCES AND RESEARCH, 2026



# Key Company Profile

2026-2034



## 10 Manufacturers & Brands Profiles

The report profiles the key players in Global.

### 10.1 Zoetis (U.S.)



#### 10.1.1 Zoetis (U.S.) Corporate Summary

Table 49. Zoetis (U.S.) Corporate Summary

Item	Description
■ Company Name	Zoetis (U.S.)

- Website
- Establish Date
- VETERINARY NUTRACEUTICALS  
Manufacturing Bases
- Sales Regions
- Headquarters
- Company Nature
- Contact Information

SOURCE: ZOETIS (U.S.); SECONDARY LITERATURE, PRESS RELEASES AND RESEARCH, 2026

### 10.1.2 Zoetis (U.S.) Business Overview

### 10.1.3 Zoetis (U.S.) VETERINARY NUTRACEUTICALS Major Product Offerings

Table 50. Zoetis (U.S.) VETERINARY NUTRACEUTICALS Product Offerings

Product	Feature

SOURCE: ZOETIS (U.S.) AND RESEARCH, 2026

#### 10.1.4 Zoetis (U.S.) VETERINARY NUTRACEUTICALS Sales and Revenue in Global (2021-2025)

Table 51. Zoetis (U.S.) VETERINARY NUTRACEUTICALS Sales (Units), Revenue (US\$, Mn) and Average Price (USD/Unit) & (2021-2025)

Zoetis (U.S.)	2021	2022	2023	2024	2025
Sales	XX	XX	XX	XX	XX
Revenue	XX	XX	XX	XX	XX
Price	XX	XX	XX	XX	XX
Gross Margin	XX%	XX%	XX%	XX%	XX%

SOURCE: ZOETIS (U.S.); SECONDARY LITERATURE, PRESS RELEASES AND RESEARCH, 2026

#### 10.1.5 Zoetis (U.S.) VETERINARY NUTRACEUTICALS Production Capacity, Revenue, Price and Gross Margin (2021-2025)

Table 52. Zoetis (U.S.) VETERINARY NUTRACEUTICALS Production Capacity, Revenue, Price and Gross Margin (2021-2025)

	2021	2022	2023	2024	2025
Capacity (Volume)	XX	XX	XX	XX	XX
Production (Volume)	XX	XX	XX	XX	XX
Capacity Utilization Rate	XX%	XX%	XX%	XX%	XX%
Ex-Factory Price (\$/Volume)	XX	XX	XX	XX	XX
Revenue (\$)	XX	XX	XX	XX	XX
Cost (\$/Volume)	XX	XX	XX	XX	XX
Gross (\$/Volume)	XX	XX	XX	XX	XX
Gross Margin	XX%	XX%	XX%	XX%	XX%

Source: Zoetis (U.S.); Secondary Sources, Press Releases, Expert Interviews, 2026

#### 10.1.6 Zoetis (U.S.) Key News

#### 10.2 Merck Animal Health (U.S.)



### 10.2.1 Merck Animal Health (U.S.) Corporate Summary

**Table 53. Merck Animal Health (U.S.) Corporate Summary**

Item	Description
■ Company Name	Merck Animal Health (U.S.)
■ Website	
■ Establish Date	
■ VETERINARY NUTRACEUTICALS	
Manufacturing Bases	
■ Sales Regions	
■ Headquarters	
■ Company Nature	
■ Contact Information	

SOURCE: MERCK ANIMAL HEALTH (U.S.); SECONDARY LITERATURE, PRESS RELEASES AND RESEARCH, 2026

### 10.2.2 Merck Animal Health (U.S.) Business Overview

### 10.2.3 Merck Animal Health (U.S.) VETERINARY NUTRACEUTICALS Major Product Offerings

**Table 54. Merck Animal Health (U.S.) VETERINARY NUTRACEUTICALS Product Offerings**

Product	Feature

SOURCE: MERCK ANIMAL HEALTH (U.S.) AND RESEARCH, 2026

#### 10.2.4 Merck Animal Health (U.S.) VETERINARY NUTRACEUTICALS Sales and Revenue in Global (2021-2025)

Table 55. Merck Animal Health (U.S.) VETERINARY NUTRACEUTICALS Sales (Units), Revenue (US\$, Mn) and Average Price (USD/Unit) &amp; (2021-2025)

Merck Animal Health (U.S.)	2021	2022	2023	2024	2025
Sales	XX	XX	XX	XX	XX
Revenue	XX	XX	XX	XX	XX
Price	XX	XX	XX	XX	XX
Gross Margin	XX%	XX%	XX%	XX%	XX%

SOURCE: MERCK ANIMAL HEALTH (U.S.); SECONDARY LITERATURE, PRESS RELEASES AND RESEARCH, 2026

#### 10.2.5 Merck Animal Health (U.S.) VETERINARY NUTRACEUTICALS Production Capacity, Revenue, Price and Gross Margin (2021-2025)

Table 56. Merck Animal Health (U.S.) VETERINARY NUTRACEUTICALS Production Capacity, Revenue, Price and Gross Margin (2021-2025)

	2021	2022	2023	2024	2025
Capacity (Volume)	XX	XX	XX	XX	XX
Production (Volume)	XX	XX	XX	XX	XX
Capacity Utilization Rate	XX%	XX%	XX%	XX%	XX%
Ex-Factory Price (\$/Volume)	XX	XX	XX	XX	XX
Revenue (\$)	XX	XX	XX	XX	XX
Cost (\$/Volume)	XX	XX	XX	XX	XX
Gross (\$/Volume)	XX	XX	XX	XX	XX
Gross Margin	XX%	XX%	XX%	XX%	XX%

Source: Merck Animal Health (U.S.); Secondary Sources, Press Releases, Expert Interviews, 2026

## 10.2.6 Merck Animal Health (U.S.) Key News

## 10.3 BOEHRINGER INGELHEIM (GERMANY)

### 10.3.1 BOEHRINGER INGELHEIM (GERMANY) Corporate Summary

Table 57. BOEHRINGER INGELHEIM (GERMANY) Corporate Summary

Item	Description
■ Company Name	BOEHRINGER INGELHEIM (GERMANY)
■ Website	
■ Establish Date	
■ VETERINARY NUTRACEUTICALS	
Manufacturing Bases	
■ Sales Regions	
■ Headquarters	
■ Company Nature	
■ Contact Information	

SOURCE: BOEHRINGER INGELHEIM (GERMANY); SECONDARY LITERATURE, PRESS RELEASES AND RESEARCH, 2024

### 10.3.2 BOEHRINGER INGELHEIM (GERMANY) Business Overview

### 10.3.3 BOEHRINGER INGELHEIM (GERMANY) VETERINARY NUTRACEUTICALS Major Product Offerings

**Table 58. BOEHRINGER INGELHEIM (GERMANY) VETERINARY NUTRACEUTICALS Product Offerings**

Product	Feature

SOURCE: BOEHRINGER INGELHEIM (GERMANY) AND RESEARCH, 2024

### 10.3.4 BOEHRINGER INGELHEIM (GERMANY) VETERINARY NUTRACEUTICALS Sales and Revenue in Global (2021-2025)

**Table 59. BOEHRINGER INGELHEIM (GERMANY) VETERINARY NUTRACEUTICALS Sales (Units), Revenue (US\$, Mn) and Average Price (USD/Unit) & (2021-2025)**

BOEHRINGER INGELHEIM (GERMANY)	2021	2022	2023	2024	2025
Sales	XX	XX	XX	XX	XX
Revenue	XX	XX	XX	XX	XX
Price	XX	XX	XX	XX	XX
Gross Margin	XX%	XX%	XX%	XX%	XX%

SOURCE: BOEHRINGER INGELHEIM (GERMANY); SECONDARY LITERATURE, PRESS RELEASES AND RESEARCH, 2026

### 10.3.5 Boehringer Ingelheim (Germany) VETERINARY NUTRACEUTICALS Production Capacity, Revenue, Price and Gross Margin (2021-2025)

**Table 60. Boehringer Ingelheim (Germany) VETERINARY NUTRACEUTICALS Production Capacity, Revenue, Price and Gross Margin (2021-2025)**

	2021	2022	2023	2024	2025
Capacity (Volume)	XX	XX	XX	XX	XX

Production (Volume)	XX	XX	XX	XX	XX
Capacity Utilization Rate	XX%	XX%	XX%	XX%	XX%
Ex-Factory Price (\$/Volume)	XX	XX	XX	XX	XX
Revenue (\$)	XX	XX	XX	XX	XX
Cost (\$/Volume)	XX	XX	XX	XX	XX
Gross (\$/Volume)	XX	XX	XX	XX	XX
Gross Margin	XX%	XX%	XX%	XX%	XX%

Source: Boehringer Ingelheim (Germany); Secondary Sources, Press Releases, Expert Interviews, 2026

### 10.3.6 BOEHRINGER INGELHEIM (GERMANY) Key News

## 10.4 Elanco (U.S.)

### 10.4.1 Elanco (U.S.) Corporate Summary

Table 61. Elanco (U.S.) Corporate Summary

Item	Description
■ Company Name	Elanco (U.S.)
■ Website	
■ Establish Date	
■ VETERINARY NUTRACEUTICALS Manufacturing Bases	
■ Sales Regions	

- Headquarters

- Company Nature

- Contact Information

SOURCE: ELANCO (U.S.); SECONDARY LITERATURE, PRESS RELEASES AND RESEARCH, 2026

#### 10.4.2 Elanco (U.S.) Business Overview

#### 10.4.3 Elanco (U.S.) VETERINARY NUTRACEUTICALS Major Product Offerings

Table 62. Elanco (U.S.) VETERINARY NUTRACEUTICALS Product Offerings

Product	Feature

SOURCE: ELANCO (U.S.) AND RESEARCH, 2026

#### 10.4.4 Elanco (U.S.) VETERINARY NUTRACEUTICALS Sales and Revenue in Global (2021-2025)

Table 63. Elanco (U.S.) VETERINARY NUTRACEUTICALS Sales (Units), Revenue (US\$, Mn) and Average Price (USD/Unit) & (2021-2025)

Elanco (U.S.)	2021	2022	2023	2024	2025
Sales	XX	XX	XX	XX	XX
Revenue	XX	XX	XX	XX	XX
Price	XX	XX	XX	XX	XX

Gross Margin	XX%	XX%	XX%	XX%	XX%
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SOURCE: ELANCO (U.S.); SECONDARY LITERATURE, PRESS RELEASES AND RESEARCH, 2026

#### 10.4.5 Elanco (U.S.) VETERINARY NUTRACEUTICALS Production Capacity, Revenue, Price and Gross Margin (2021-2025)

Table 64. Elanco (U.S.) VETERINARY NUTRACEUTICALS Production Capacity, Revenue, Price and Gross Margin (2021-2025)

	2021	2022	2023	2024	2025
Capacity (Volume)	XX	XX	XX	XX	XX
Production (Volume)	XX	XX	XX	XX	XX
Capacity Utilization Rate	XX%	XX%	XX%	XX%	XX%
Ex-Factory Price (\$/Volume)	XX	XX	XX	XX	XX
Revenue (\$)	XX	XX	XX	XX	XX
Cost (\$/Volume)	XX	XX	XX	XX	XX
Gross (\$/Volume)	XX	XX	XX	XX	XX
Gross Margin	XX%	XX%	XX%	XX%	XX%

Source: Elanco (U.S.); Secondary Sources, Press Releases, Expert Interviews, 2026

#### 10.4.6 Elanco (U.S.) Key News

## 10.5 Virbac (France)

### 10.5.1 Virbac (France) Corporate Summary

**Table 65. Virbac (France) Corporate Summary**

Item	Description
■ Company Name	Virbac (France)
■ Website	
■ Establish Date	
■ VETERINARY NUTRACEUTICALS	
Manufacturing Bases	
■ Sales Regions	
■ Headquarters	
■ Company Nature	
■ Contact Information	

SOURCE: VIRBAC (FRANCE); SECONDARY LITERATURE, PRESS RELEASES AND RESEARCH, 2026

### 10.5.2 Virbac (France) Business Overview

### 10.5.3 Virbac (France) VETERINARY NUTRACEUTICALS Major Product Offerings

Table 66. Virbac (France) VETERINARY NUTRACEUTICALS Product Offerings

Product	Feature

SOURCE: VIRBAC (FRANCE) AND RESEARCH, 2026

### 10.5.4 Virbac (France) VETERINARY NUTRACEUTICALS Sales and Revenue in Global (2021-2025)

Table 67. Virbac (France) VETERINARY NUTRACEUTICALS Sales (Units), Revenue (US\$, Mn) and Average Price (USD/Unit) &amp; (2021-2025)

Virbac (France)	2021	2022	2023	2024	2025
Sales	XX	XX	XX	XX	XX
Revenue	XX	XX	XX	XX	XX
Price	XX	XX	XX	XX	XX
Gross Margin	XX%	XX%	XX%	XX%	XX%

SOURCE: VIRBAC (FRANCE); SECONDARY LITERATURE, PRESS RELEASES AND RESEARCH, 2026

### 10.5.5 Virbac (France) VETERINARY NUTRACEUTICALS Production Capacity, Revenue, Price and Gross Margin (2021-2025)

Table 68. Virbac (France) VETERINARY NUTRACEUTICALS Production Capacity, Revenue, Price and Gross Margin (2021-2025)

	2021	2022	2023	2024	2025
Capacity (Volume)	XX	XX	XX	XX	XX
Production (Volume)	XX	XX	XX	XX	XX

Capacity Utilization Rate	XX%	XX%	XX%	XX%	XX%
Ex-Factory Price (\$/Volume)	XX	XX	XX	XX	XX
Revenue (\$)	XX	XX	XX	XX	XX
Cost (\$/Volume)	XX	XX	XX	XX	XX
Gross (\$/Volume)	XX	XX	XX	XX	XX
Gross Margin	XX%	XX%	XX%	XX%	XX%

Source: Virbac (France); Secondary Sources, Press Releases, Expert Interviews, 2026

## 10.5.6 Virbac (France) Key News

## 10.6 Ceva Santé Animale (France)

### 10.6.1 Ceva Santé Animale (France) Corporate Summary

Table 69. Ceva Santé Animale (France) Corporate Summary

Item	Description
■ Company Name	Ceva Santé Animale (France)
■ Website	
■ Establish Date	
■ VETERINARY NUTRACEUTICALS	
Manufacturing Bases	
■ Sales Regions	
■ Headquarters	
■ Company Nature	

## ■ Contact Information

SOURCE: CEVA SANTÉ ANIMALE (FRANCE); SECONDARY LITERATURE, PRESS RELEASES AND RESEARCH, 2026

### 10.6.2 Ceva Santé Animale (France) Business Overview

### 10.6.3 Ceva Santé Animale (France) VETERINARY NUTRACEUTICALS Major Product Offerings

Table 70. Ceva Santé Animale (France) VETERINARY NUTRACEUTICALS Product Offerings

Product	Feature

SOURCE: CEVA SANTÉ ANIMALE (FRANCE) AND RESEARCH, 2026

### 10.6.4 Ceva Santé Animale (France) VETERINARY NUTRACEUTICALS Sales and Revenue in Global (2021-2025)

Table 71. Ceva Santé Animale (France) VETERINARY NUTRACEUTICALS Sales (Units), Revenue (US\$, Mn) and Average Price (USD/Unit) & (2021-2025)

Ceva Santé Animale (France)	2021	2022	2023	2024	2025
Sales	XX	XX	XX	XX	XX
Revenue	XX	XX	XX	XX	XX
Price	XX	XX	XX	XX	XX
Gross Margin	XX%	XX%	XX%	XX%	XX%

SOURCE: CEVA SANTÉ ANIMALE (FRANCE); SECONDARY LITERATURE, PRESS RELEASES AND RESEARCH, 2026

## 10.6.5 Ceva Santé Animale (France) VETERINARY NUTRACEUTICALS Production Capacity, Revenue, Price and Gross Margin (2021-2025)

**Table 72. Ceva Santé Animale (France) VETERINARY NUTRACEUTICALS Production Capacity, Revenue, Price and Gross Margin (2021-2025)**

	2021	2022	2023	2024	2025
Capacity (Volume)	XX	XX	XX	XX	XX
Production (Volume)	XX	XX	XX	XX	XX
Capacity Utilization Rate	XX%	XX%	XX%	XX%	XX%
Ex-Factory Price (\$/Volume)	XX	XX	XX	XX	XX
Revenue (\$)	XX	XX	XX	XX	XX
Cost (\$/Volume)	XX	XX	XX	XX	XX
Gross (\$/Volume)	XX	XX	XX	XX	XX
Gross Margin	XX%	XX%	XX%	XX%	XX%

Source: Ceva Santé Animale (France); Secondary Sources, Press Releases, Expert Interviews, 2026

## 10.6.6 Ceva Santé Animale (France) Key News

## 10.7 Vetoquinol (France)

### 10.7.1 Vetoquinol (France) Corporate Summary

**Table 73. Vetoquinol (France) Corporate Summary**

Item	Description
■ Company Name	Vetoquinol (France)
■ Website	
■ Establish Date	
■ VETERINARY NUTRACEUTICALS	
Manufacturing Bases	
■ Sales Regions	
■ Headquarters	
■ Company Nature	
■ Contact Information	

SOURCE: VETOQUINOL (FRANCE); SECONDARY LITERATURE, PRESS RELEASES AND RESEARCH, 2026

### 10.7.2 Vetoquinol (France) Business Overview

### 10.7.3 Vetoquinol (France) VETERINARY NUTRACEUTICALS Major Product Offerings

Table 74. Vetoquinol (France) VETERINARY NUTRACEUTICALS Product Offerings

Product	Feature
Vetoquinol (France)	Veterinary Nutraceuticals
Vetoquinol (France)	Veterinary Nutraceuticals

SOURCE: VETOQUINOL (FRANCE) AND RESEARCH, 2026

### 10.7.4 Vetoquinol (France) VETERINARY NUTRACEUTICALS Sales and Revenue in Global (2021-2025)

Table 75. Vetoquinol (France) VETERINARY NUTRACEUTICALS Sales (Units), Revenue (US\$, Mn) and Average Price (USD/Unit) &amp; (2021-2025)

Vetoquinol (France)	2021	2022	2023	2024	2025
Sales	XX	XX	XX	XX	XX
Revenue	XX	XX	XX	XX	XX
Price	XX	XX	XX	XX	XX
Gross Margin	XX%	XX%	XX%	XX%	XX%

SOURCE: VETOQUINOL (FRANCE); SECONDARY LITERATURE, PRESS RELEASES AND RESEARCH, 2026

### 10.7.5 Vetoquinol (France) VETERINARY NUTRACEUTICALS Production Capacity, Revenue, Price and Gross Margin (2021-2025)

Table 76. Vetoquinol (France) VETERINARY NUTRACEUTICALS Production Capacity, Revenue, Price and Gross Margin (2021-2025)

	2021	2022	2023	2024	2025
Capacity (Volume)	XX	XX	XX	XX	XX
Production (Volume)	XX	XX	XX	XX	XX

Capacity Utilization Rate	XX%	XX%	XX%	XX%	XX%
Ex-Factory Price (\$/Volume)	XX	XX	XX	XX	XX
Revenue (\$)	XX	XX	XX	XX	XX
Cost (\$/Volume)	XX	XX	XX	XX	XX
Gross (\$/Volume)	XX	XX	XX	XX	XX
Gross Margin	XX%	XX%	XX%	XX%	XX%

Source: Vetoquinol (France); Secondary Sources, Press Releases, Expert Interviews, 2026

### 10.7.6 Vetoquinol (France) Key News

## 10.8 Dechra Pharmaceuticals (U.K.)

### 10.8.1 Dechra Pharmaceuticals (U.K.) Corporate Summary

Table 77. Dechra Pharmaceuticals (U.K.) Corporate Summary

Item	Description
■ Company Name	Dechra Pharmaceuticals (U.K.)
■ Website	
■ Establish Date	
■ VETERINARY NUTRACEUTICALS	
Manufacturing Bases	
■ Sales Regions	
■ Headquarters	
■ Company Nature	

## ■ Contact Information

SOURCE: DECHRA PHARMACEUTICALS (U.K.); SECONDARY LITERATURE, PRESS RELEASES AND RESEARCH, 2026

### 10.8.2 Dechra Pharmaceuticals (U.K.) Business Overview

### 10.8.3 Dechra Pharmaceuticals (U.K.) VETERINARY NUTRACEUTICALS Major Product Offerings

**Table 78.** Dechra Pharmaceuticals (U.K.) VETERINARY NUTRACEUTICALS Product Offerings

Product	Feature

SOURCE: DECHRA PHARMACEUTICALS (U.K.) AND RESEARCH, 2026

### 10.8.4 Dechra Pharmaceuticals (U.K.) VETERINARY NUTRACEUTICALS Sales and Revenue in Global (2021-2025)

**Table 79.** Dechra Pharmaceuticals (U.K.) VETERINARY NUTRACEUTICALS Sales (Units), Revenue (US\$, Mn) and Average Price (USD/Unit) & (2021-2025)

Dechra Pharmaceuticals (U.K.)	2021	2022	2023	2024	2025
Sales	XX	XX	XX	XX	XX
Revenue	XX	XX	XX	XX	XX
Price	XX	XX	XX	XX	XX
Gross Margin	XX%	XX%	XX%	XX%	XX%

SOURCE: DECHRA PHARMACEUTICALS (U.K.); SECONDARY LITERATURE, PRESS RELEASES AND RESEARCH, 2026

### 10.8.5 Dechra Pharmaceuticals (U.K.) VETERINARY NUTRACEUTICALS Production Capacity, Revenue, Price and Gross Margin (2021-2025)

Table 80. Dechra Pharmaceuticals (U.K.) VETERINARY NUTRACEUTICALS Production Capacity, Revenue, Price and Gross Margin (2021-2025)

	2021	2022	2023	2024	2025
Capacity (Volume)	XX	XX	XX	XX	XX
Production (Volume)	XX	XX	XX	XX	XX
Capacity Utilization Rate	XX%	XX%	XX%	XX%	XX%
Ex-Factory Price (\$/Volume)	XX	XX	XX	XX	XX
Revenue (\$)	XX	XX	XX	XX	XX
Cost (\$/Volume)	XX	XX	XX	XX	XX
Gross (\$/Volume)	XX	XX	XX	XX	XX
Gross Margin	XX%	XX%	XX%	XX%	XX%

Source: Dechra Pharmaceuticals (U.K.); Secondary Sources, Press Releases, Expert Interviews, 2026

### 10.8.6 Dechra Pharmaceuticals (U.K.) Key News

## 10.9 Heska Corporation (U.S.)

### 10.9.1 Heska Corporation (U.S.) Corporate Summary

**Table 81. Heska Corporation (U.S.) Corporate Summary**

Item	Description
■ Company Name	Heska Corporation (U.S.)
■ Website	
■ Establish Date	
■ VETERINARY NUTRACEUTICALS	
Manufacturing Bases	
■ Sales Regions	
■ Headquarters	
■ Company Nature	
■ Contact Information	

SOURCE: HESKA CORPORATION (U.S.); SECONDARY LITERATURE, PRESS RELEASES AND RESEARCH, 2026

### 10.9.2 Heska Corporation (U.S.) Business Overview

### 10.9.3 Heska Corporation (U.S.) VETERINARY NUTRACEUTICALS Major Product Offerings

**Table 82. Heska Corporation (U.S.) VETERINARY NUTRACEUTICALS Product Offerings**

Product	Feature

SOURCE: HESKA CORPORATION (U.S.) AND RESEARCH, 2026

#### 10.9.4 Heska Corporation (U.S.) VETERINARY NUTRACEUTICALS Sales and Revenue in Global (2021-2025)

**Table 83. Heska Corporation (U.S.) VETERINARY NUTRACEUTICALS Sales (Units), Revenue (US\$, Mn) and Average Price (USD/Unit) & (2021-2025)**

Heska Corporation (U.S.)	2021	2022	2023	2024	2025
<b>Sales</b>	XX	XX	XX	XX	XX
<b>Revenue</b>	XX	XX	XX	XX	XX
<b>Price</b>	XX	XX	XX	XX	XX
<b>Gross Margin</b>	XX%	XX%	XX%	XX%	XX%

SOURCE: HESKA CORPORATION (U.S.); SECONDARY LITERATURE, PRESS RELEASES AND RESEARCH, 2026

#### 10.9.5 Heska Corporation (U.S.) VETERINARY NUTRACEUTICALS Production Capacity, Revenue, Price and Gross Margin (2021-2025)

**Table 84. Heska Corporation (U.S.) VETERINARY NUTRACEUTICALS Production Capacity, Revenue, Price and Gross Margin (2021-2025)**

	2021	2022	2023	2024	2025
Capacity (Volume)	XX	XX	XX	XX	XX
Production (Volume)	XX	XX	XX	XX	XX
Capacity Utilization Rate	XX%	XX%	XX%	XX%	XX%
Ex-Factory Price (\$/Volume)	XX	XX	XX	XX	XX
Revenue (\$)	XX	XX	XX	XX	XX
Cost (\$/Volume)	XX	XX	XX	XX	XX
Gross (\$/Volume)	XX	XX	XX	XX	XX
Gross Margin	XX%	XX%	XX%	XX%	XX%

Source: Heska Corporation (U.S.); Secondary Sources, Press Releases, Expert Interviews, 2026

## 10.9.6 Heska Corporation (U.S.) Key News

## 10.10 China Animal Husbandry Industry (China)

### 10.10.1 China Animal Husbandry Industry (China) Corporate Summary

**Table 85. China Animal Husbandry Industry (China) Corporate Summary**

Item	Description
■ Company Name	China Animal Husbandry Industry (China)
■ Website	
■ Establish Date	
■ VETERINARY NUTRACEUTICALS Manufacturing Bases	
■ Sales Regions	
■ Headquarters	
■ Company Nature	
■ Contact Information	

SOURCE: CHINA ANIMAL HUSBANDRY INDUSTRY (CHINA); SECONDARY LITERATURE, PRESS RELEASES AND RESEARCH, 2026

### 10.10.2 China Animal Husbandry Industry (China) Business Overview

### 10.10.3 China Animal Husbandry Industry (China) VETERINARY NUTRACEUTICALS Major Product Offerings

Table 86. China Animal Husbandry Industry (China) VETERINARY NUTRACEUTICALS Product Offerings

Product	Feature

SOURCE: CHINA ANIMAL HUSBANDRY INDUSTRY (CHINA) AND RESEARCH, 2026

### 10.10.4 China Animal Husbandry Industry (China) VETERINARY NUTRACEUTICALS Sales and Revenue in Global (2021-2025)

Table 87. China Animal Husbandry Industry (China) VETERINARY NUTRACEUTICALS Sales (Units), Revenue (US\$, Mn) and Average Price (USD/Unit) & (2021-2025)

China Animal Husbandry Industry (China)	2021	2022	2023	2024	2025
Sales	XX	XX	XX	XX	XX
Revenue	XX	XX	XX	XX	XX
Price	XX	XX	XX	XX	XX
Gross Margin	XX%	XX%	XX%	XX%	XX%

SOURCE: CHINA ANIMAL HUSBANDRY INDUSTRY (CHINA); SECONDARY LITERATURE, PRESS RELEASES AND RESEARCH, 2026

### 10.10.5 China Animal Husbandry Industry (China) VETERINARY NUTRACEUTICALS Production Capacity, Revenue, Price and Gross Margin (2021-2025)

Table 88. China Animal Husbandry Industry (China) VETERINARY NUTRACEUTICALS Production Capacity, Revenue, Price and Gross Margin (2021-2025)

	2021	2022	2023	2024	2025
Capacity (Volume)	XX	XX	XX	XX	XX
Production (Volume)	XX	XX	XX	XX	XX
Capacity Utilization Rate	XX%	XX%	XX%	XX%	XX%
Ex-Factory Price (\$/Volume)	XX	XX	XX	XX	XX
Revenue (\$)	XX	XX	XX	XX	XX
Cost (\$/Volume)	XX	XX	XX	XX	XX
Gross (\$/Volume)	XX	XX	XX	XX	XX
Gross Margin	XX%	XX%	XX%	XX%	XX%

Source: Zoetis (U.S.)0; Secondary Sources, Press Releases, Expert Interviews,2026

### 10.10.6 China Animal Husbandry Industry (China) Key News

## 10.11 Ringpu Biology (China)

### 10.11.1 Ringpu Biology (China) Corporate Summary

Table 89. Ringpu Biology (China) Corporate Summary

Item	Description
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■ Company Name	Ringpu Biology (China)
■ Website	
■ Establish Date	
■ VETERINARY NUTRACEUTICALS	
Manufacturing Bases	
■ Sales Regions	
■ Headquarters	
■ Company Nature	
■ Contact Information	

SOURCE: RINGPU BIOLOGY (CHINA); SECONDARY LITERATURE, PRESS RELEASES AND RESEARCH, 2026

## 10.11.2 Ringpu Biology (China) Business Overview

## 10.11.3 Ringpu Biology (China) VETERINARY NUTRACEUTICALS Major Product Offerings

Table 90. Ringpu Biology (China) VETERINARY NUTRACEUTICALS Product Offerings

Product	Feature

SOURCE: RINGPU BIOLOGY (CHINA) AND RESEARCH, 2026

#### 10.11.4 Ringpu Biology (China) VETERINARY NUTRACEUTICALS Sales and Revenue in Global (2021-2025)

Table 91. Ringpu Biology (China) VETERINARY NUTRACEUTICALS Sales (Units), Revenue (US\$, Mn) and Average Price (USD/Unit) &amp; (2021-2025)

Ringpu Biology (China)	2021	2022	2023	2024	2025
Sales	XX	XX	XX	XX	XX
Revenue	XX	XX	XX	XX	XX
Price	XX	XX	XX	XX	XX
Gross Margin	XX%	XX%	XX%	XX%	XX%

SOURCE: RINGPU BIOLOGY (CHINA); SECONDARY LITERATURE, PRESS RELEASES AND RESEARCH, 2026

#### 10.11.5 Ringpu Biology (China) VETERINARY NUTRACEUTICALS Production Capacity, Revenue, Price and Gross Margin (2021-2025)

Table 92. Ringpu Biology (China) VETERINARY NUTRACEUTICALS Production Capacity, Revenue, Price and Gross Margin (2021-2025)

	2021	2022	2023	2024	2025
Capacity (Volume)	XX	XX	XX	XX	XX
Production (Volume)	XX	XX	XX	XX	XX
Capacity Utilization Rate	XX%	XX%	XX%	XX%	XX%
Ex-Factory Price (\$/Volume)	XX	XX	XX	XX	XX
Revenue (\$)	XX	XX	XX	XX	XX
Cost (\$/Volume)	XX	XX	XX	XX	XX
Gross (\$/Volume)	XX	XX	XX	XX	XX
Gross Margin	XX%	XX%	XX%	XX%	XX%

Source: Zoetis (U.S.)1; Secondary Sources, Press Releases, Expert Interviews, 2026

### 10.11.6 Ringpu Biology (China) Key News

## 10.12 Phibro Animal Health (U.S.)

### 10.12.1 Phibro Animal Health (U.S.) Corporate Summary

**Table 93. Phibro Animal Health (U.S.) Corporate Summary**

Item	Description
■ Company Name	Phibro Animal Health (U.S.)
■ Website	
■ Establish Date	
■ VETERINARY NUTRACEUTICALS Manufacturing Bases	
■ Sales Regions	
■ Headquarters	
■ Company Nature	
■ Contact Information	

SOURCE: PHIBRO ANIMAL HEALTH (U.S.); SECONDARY LITERATURE, PRESS RELEASES AND RESEARCH, 2026

### 10.12.2 Phibro Animal Health (U.S.) Business Overview

### 10.12.3 Phibro Animal Health (U.S.) VETERINARY NUTRACEUTICALS Major Product Offerings

Table 94. Phibro Animal Health (U.S.) VETERINARY NUTRACEUTICALS Product Offerings

Product	Feature

SOURCE: PHIBRO ANIMAL HEALTH (U.S.) AND RESEARCH, 2026

### 10.12.4 Phibro Animal Health (U.S.) VETERINARY NUTRACEUTICALS Sales and Revenue in Global (2021-2025)

Table 95. Phibro Animal Health (U.S.) VETERINARY NUTRACEUTICALS Sales (Units), Revenue (US\$, Mn) and Average Price (USD/Unit) &amp; (2021-2025)

Phibro Animal Health (U.S.)	2021	2022	2023	2024	2025
Sales	XX	XX	XX	XX	XX
Revenue	XX	XX	XX	XX	XX
Price	XX	XX	XX	XX	XX
Gross Margin	XX%	XX%	XX%	XX%	XX%

SOURCE: PHIBRO ANIMAL HEALTH (U.S.); SECONDARY LITERATURE, PRESS RELEASES AND RESEARCH, 2026

### 10.12.5 Phibro Animal Health (U.S.) VETERINARY NUTRACEUTICALS Production Capacity, Revenue, Price and Gross Margin (2021-2025)

Table 96. Phibro Animal Health (U.S.) VETERINARY NUTRACEUTICALS Production Capacity, Revenue, Price and Gross Margin (2021-2025)

	2021	2022	2023	2024	2025
Capacity (Volume)	XX	XX	XX	XX	XX
Production (Volume)	XX	XX	XX	XX	XX
Capacity Utilization Rate	XX%	XX%	XX%	XX%	XX%

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Ex-Factory Price (\$/Volume)	XX	XX	XX	XX	XX
Revenue (\$)	XX	XX	XX	XX	XX
Cost (\$/Volume)	XX	XX	XX	XX	XX
Gross (\$/Volume)	XX	XX	XX	XX	XX
Gross Margin	XX%	XX%	XX%	XX%	XX%

Source: Zoetis (U.S.)<sup>2</sup>; Secondary Sources, Press Releases, Expert Interviews, 2026

### 10.12.6 Phibro Animal Health (U.S.) Key News

## 11 Global VETERINARY NUTRACEUTICALS Production Capacity, Analysis

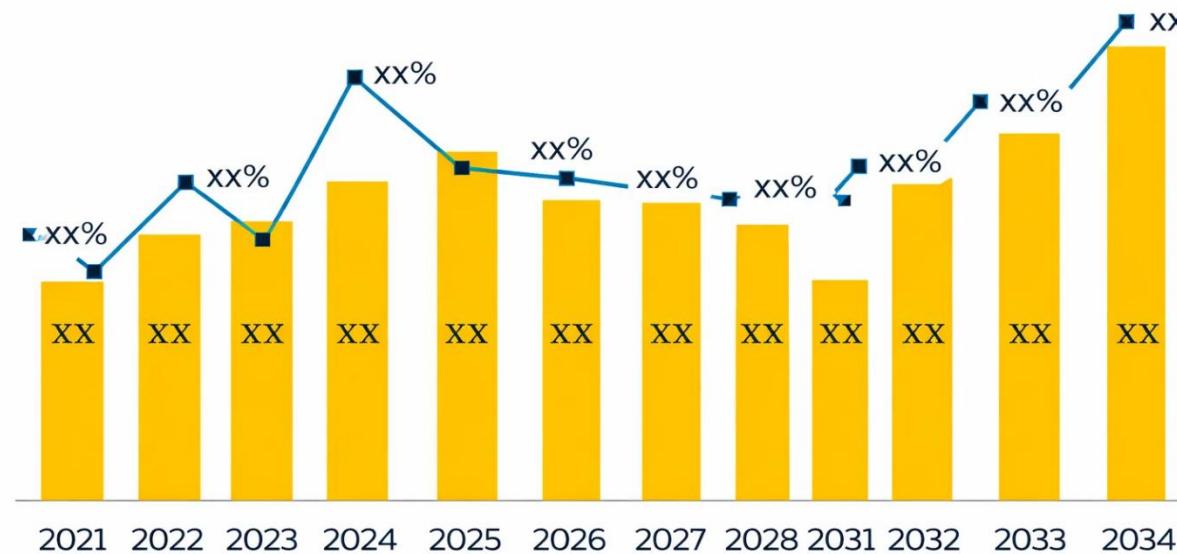
### 11.1 2020-2025 Global Capacity, Production, Capacity Utilization Rate, Ex-Factory Price, Revenue, Cost, Gross and Gross Margin Analysis

**Table 97. VETERINARY NUTRACEUTICALS Capacity of Key Manufacturers in Global Market, 2021-2025 (Units)**

	2021	2022	2023	2024	2025
Capacity (Volume)	XX	XX	XX	XX	XX
Production (Volume)	XX	XX	XX	XX	XX
Capacity Utilization Rate	XX%	XX%	XX%	XX%	XX%
Ex-Factory Price (\$/Volume)	XX	XX	XX	XX	XX
Revenue (\$)	XX	XX	XX	XX	XX
Cost (\$/Volume)	XX	XX	XX	XX	XX
Gross (\$/Volume)	XX	XX	XX	XX	XX
Gross Margin	XX%	XX%	XX%	XX%	XX%

Source: VETERINARY NUTRACEUTICALS Market Research, 2026

Figure 52. 2021-2034 Capacity, Production and Growth Rate



SOURCE: VETERINARY NUTRACEUTICALS MARKET RESEARCH, 2026

\*NOTE: THE DATA SHOWN ABOVE ARE NOT REAL DATA

Figure 53. Global VETERINARY NUTRACEUTICALS Production Capacity (Units), 2021-2034



SOURCE: VETERINARY NUTRACEUTICALS MARKET RESEARCH, 2026

## 11.2 Global VETERINARY NUTRACEUTICALS Production Capacity, 2021-2034

Figure 54. Global VETERINARY NUTRACEUTICALS Production Capacity (Units), 2021-2034



SOURCE: SECONDARY LITERATURE, PRESS RELEASES AND RESEARCH, 2026

## 11.3 VETERINARY NUTRACEUTICALS Production Capacity of Key Manufacturers in Global Market

Table 98. VETERINARY NUTRACEUTICALS Capacity of Key Manufacturers in Global Market, 2023-2025 (Units)

Quantity (Units)	2023	2024	2025
Company 1	XX	XX	XX
Company 2	XX	XX	XX
Company 3	XX	XX	XX
Company 4	XX	XX	XX
	XX	XX	XX
	XX	XX	XX
	XX	XX	XX
Other Companies	XX	XX	XX
Total	XX	XX	XX

SOURCE: ABOVE COMPANIES AND RESEARCH, 2026

Table 99. Global VETERINARY NUTRACEUTICALS Capacity Market Share of Key Manufacturers, 2023-2025

Company	2023	2024	2025
Company 1	XX%	XX%	XX%
Company 2	XX%	XX%	XX%
Company 3	XX%	XX%	XX%
Company 4	XX%	XX%	XX%
	XX%	XX%	XX%
	XX%	XX%	XX%
	XX%	XX%	XX%
Other Companies	XX%	XX%	XX%
Total	100%	100%	100%

SOURCE: ABOVE COMPANIES AND RESEARCH, 2026

## **11.4 Global VETERINARY NUTRACEUTICALS Production by Region**

**Table 100. Global VETERINARY NUTRACEUTICALS Production by Region, 2021-2025 (Units)**

Global	2021	2022	2023	2024	2025
North America	XX	XX	XX	XX	XX
Europe	XX	XX	XX	XX	XX
China	XX	XX	XX	XX	XX
Japan	XX	XX	XX	XX	XX
Rest of World	XX	XX	XX	XX	XX
Total	XX	XX	XX	XX	XX

SOURCE: SECONDARY LITERATURE, PRESS RELEASES AND RESEARCH, 2026

**Table 101. Global VETERINARY NUTRACEUTICALS Production by Region, 2026-2034 (Units)**

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Rest of World	XX								
Total	XX								

SOURCE: SECONDARY LITERATURE, PRESS RELEASES AND RESEARCH, 2026

Figure 55. The Percentage of Production VETERINARY NUTRACEUTICALS by Region, 2026 VS 2034



SOURCE: SECONDARY LITERATURE, PRESS RELEASES AND RESEARCH, 2026

## 12 Key Market Trends, Opportunity, Drivers and Restraints

### 12.1 Market Opportunities & Trends

Table 102. VETERINARY NUTRACEUTICALS Market Opportunities & Trends in Global Market

Opportunity/Trend	Description
Increasing Pet Population	The global pet population is projected to grow from approximately 900 million in 2023 to over 1 billion by 2034, creating a significant demand for pet health products.
Advancements in Veterinary Medicine	Advances in veterinary medicine and diagnostics have led to a better understanding of animal health, driving the development of new nutraceuticals.
Growing Consumer Awareness	Consumers are becoming more aware of the importance of nutrition for their pets' overall health, fueling the market for high-quality nutraceuticals.
Global Trade and Distribution	The market is highly fragmented, with many small players. Major companies are focusing on expanding their global reach through partnerships and acquisitions.

SOURCE: SECONDARY SOURCES AND RESEARCH, 2026

### 12.2 Market Drivers

Table 103. VETERINARY NUTRACEUTICALS Market Drivers in Global Market

Driver	Description
Economic Growth	Strong economic growth in developing countries like India and China has led to increased pet ownership and spending on pet care products.
Technological Advancements	Advances in biotechnology and pharmaceuticals have enabled the development of more effective and targeted nutraceuticals.
Healthcare Focus	There is a growing emphasis on preventive healthcare and wellness, which is driving demand for nutraceuticals.
Regulatory Support	Positive regulatory environment in many countries, particularly the US and EU, has facilitated market entry and expansion.

SOURCE: SECONDARY SOURCES AND RESEARCH, 2026

## 12.3 Market Restraints

Table 104. VETERINARY NUTRACEUTICALS Market Restraints in Global Market

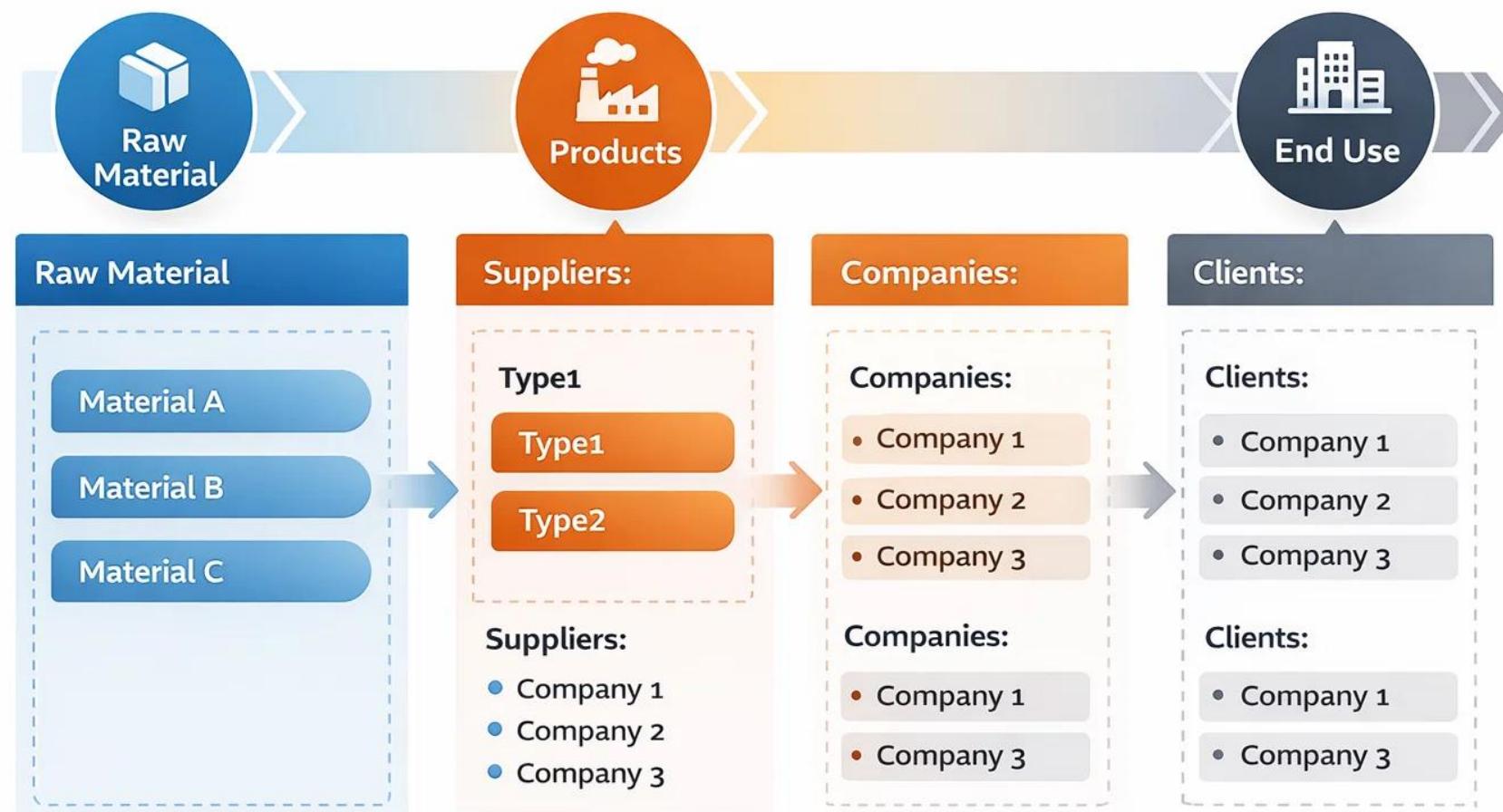
Market Restraints
Regulatory hurdles and strict quality control requirements

SOURCE: SECONDARY SOURCES AND RESEARCH, 2026

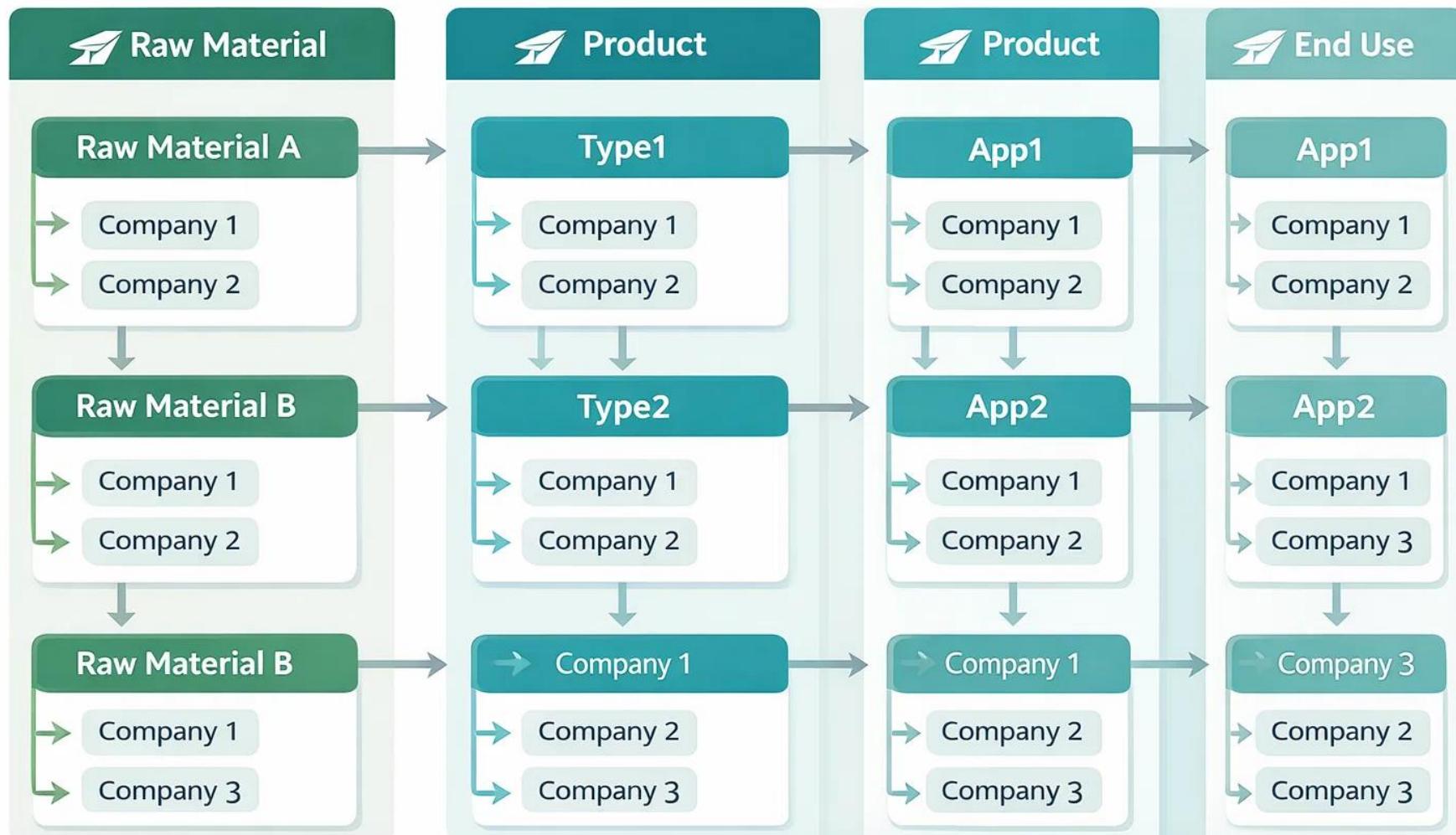
## 13 VETERINARY NUTRACEUTICALS Supply Chain Analysis

### 13.1 VETERINARY NUTRACEUTICALS Industry Value Chain

Figure 56. VETERINARY NUTRACEUTICALS Industry Value Chain



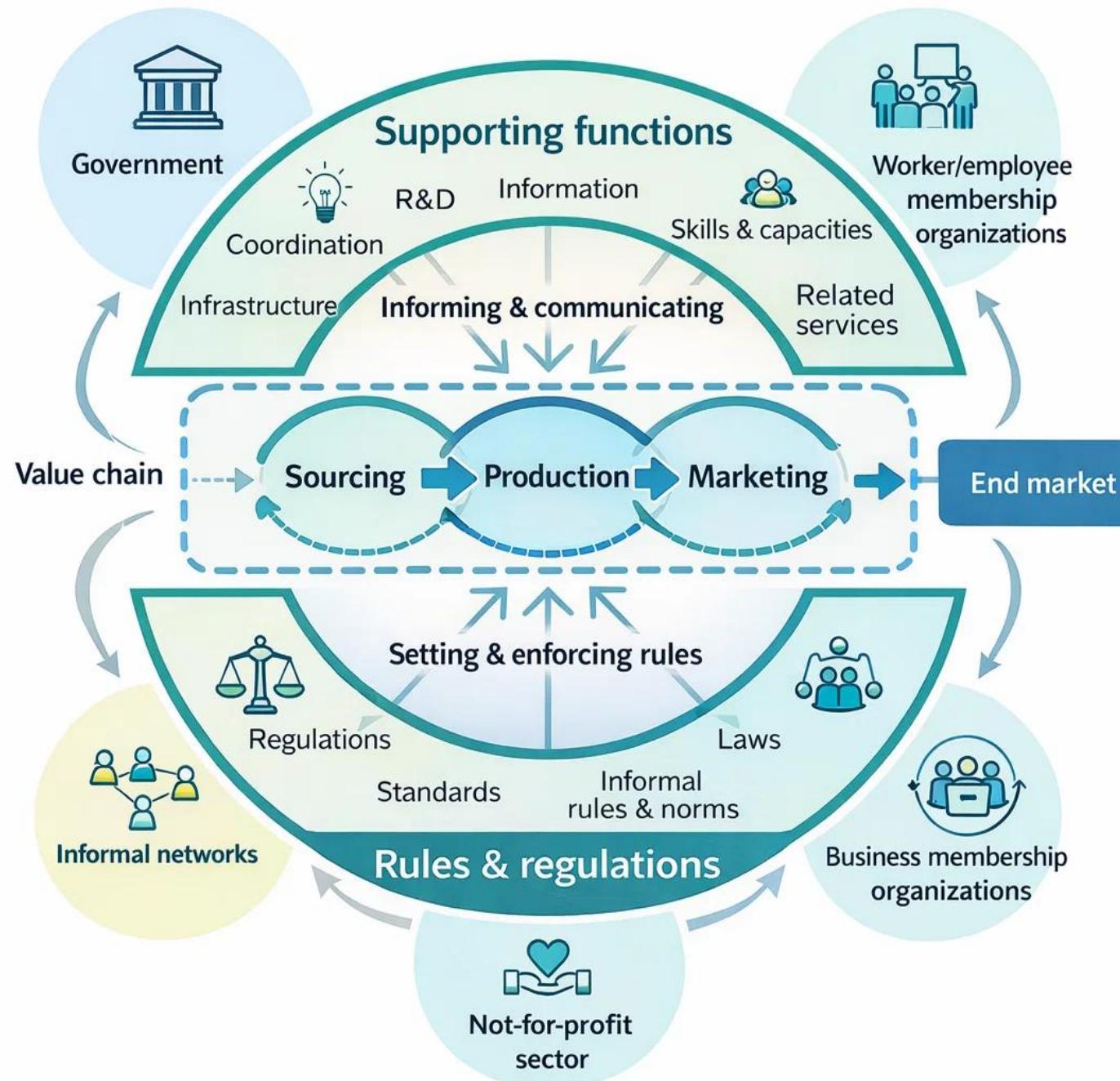
SOURCE: SECONDARY SOURCES AND RESEARCH, 2026



SOURCE: SECONDARY SOURCES AND RESEARCH, 2026

The term Value Chain refers to the fact that value is added to preliminary products through the combination of other resources (for example tools, manpower, knowledge and skills, other raw materials or preliminary products). As the product passes through several stages of the value chain, the value of the product increases.

The figure below (from the manual) sketches the value chain approach and aspects to be considered:



## 13.2 VETERINARY NUTRACEUTICALS Upstream Market

**Table 105. VETERINARY NUTRACEUTICALS Raw Materials**

Top Impacts	Description

SOURCE: SECONDARY SOURCES, EXPERT INTERVIEWS AND RESEARCH, 2026

**Table 106. VETERINARY NUTRACEUTICALS Raw Materials Suppliers in Global Market**

Company	Headquarters	Website

SOURCE: SECONDARY SOURCES, EXPERT INTERVIEWS AND RESEARCH, 2026

## 13.3 VETERINARY NUTRACEUTICALS Downstream and Clients

**Table 107. Typical VETERINARY NUTRACEUTICALS Downstream**

Downstream	Description

SOURCE: SECONDARY SOURCES, EXPERT INTERVIEWS AND RESEARCH, 2026

**Table 108. VETERINARY NUTRACEUTICALS Downstream Clients in Global Market**

Clients	Headquarters	Website
Company 1		
Company 2		
Company 3		
Company 4		

SOURCE: ABOVE COMPANIES AND SECONDARY SOURCES, EXPERT INTERVIEWS AND RESEARCH, 2026

## 13.4 Marketing Channels Analysis

### 13.4.1 Marketing Channels

**Figure 57. Marketing Channels**

SOURCE: SECONDARY SOURCES, EXPERT INTERVIEWS AND RESEARCH, 2026

### 13.4.2 VETERINARY NUTRACEUTICALS Distributors and Sales Agents in Global

**Table 109. VETERINARY NUTRACEUTICALS Distributors and Sales Agents in Global Market**

Company	Headquarters	Website
Company 1		
Company 2		
Company 3		
Company 4		

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SOURCE: ABOVE COMPANIES AND SECONDARY SOURCES, EXPERT INTERVIEWS AND RESEARCH, 2026

## 14 Conclusion

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# Appendix

## 14.1 Note

- This table of contents (TOC) is tentative and is subject to further refinement during the course of the research
- Enlisted companies represent partial list of market participants. Profiles of specific companies if required, shall be added to the report upon request
- Company figures and market share is subject to companies reporting sales in public domain and data availability through primary interviews
- Market segmentation or taxonomy is tentative and is subject to change upon further detailed analysis of the target market
- Country level coverage in key regions subject to change as per market dynamics in respective regions

## 14.2 Examples of Clients



TATA CHEMICALS



The Chemical Company



## 14.3 Disclaimer

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