A GRAPHICAL REPRESENTATION OF THE HISTORY OF UBITIQUOS ICONS

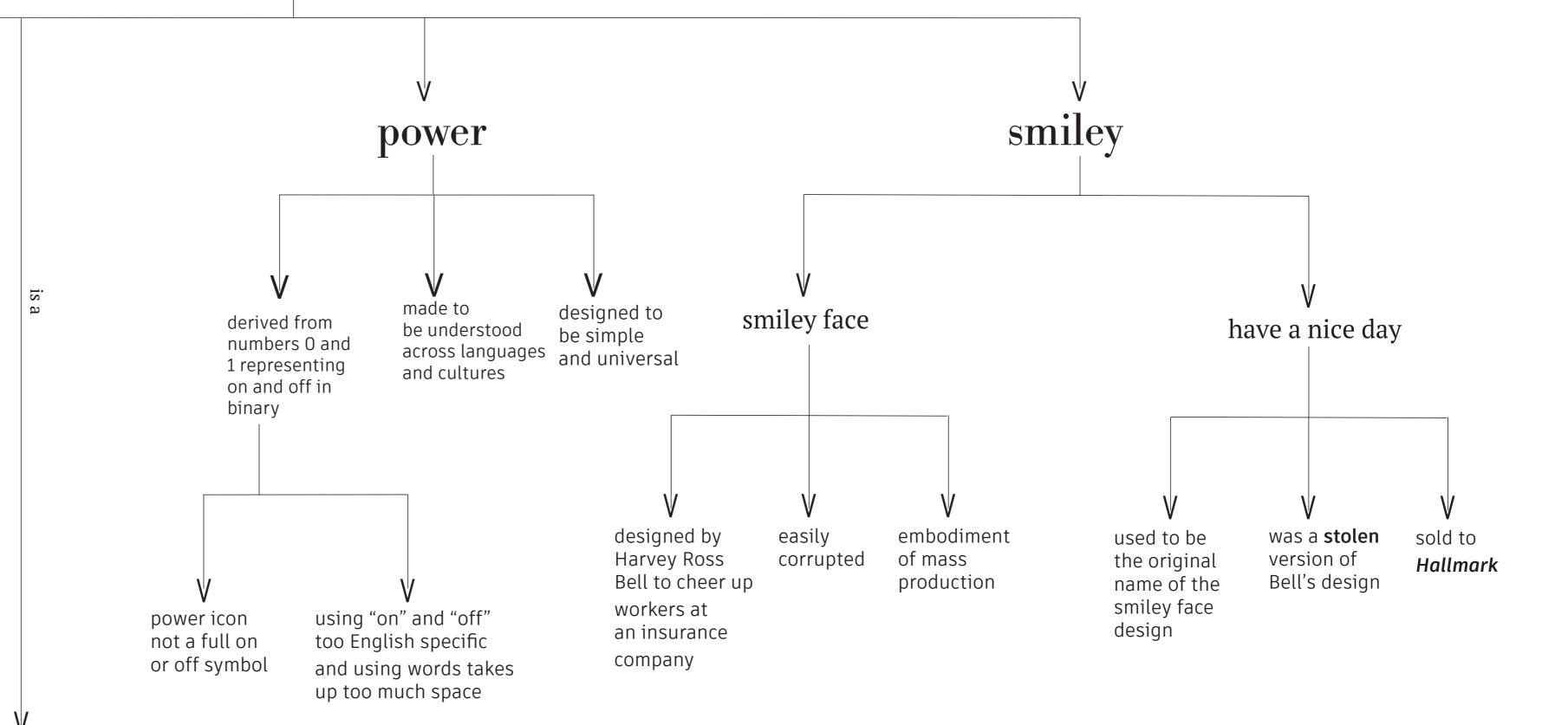
# An icon

icons are graphical or pictorial representations of things that are symbolic symbols and icons are not synonymous because symbols do not have to be visual

# peace sign

designed by Gerald Holtom as nuclear disarmament logo for a protest march protestors united under this symbol representing hope and optimism

campaign for Nuclear Disarmament (CND) N represented downward motion of arms D represented one arm raised to sky when the two movement positions are combined, it forms the peace symbol (ND)



### semaphore can develop into a

associated with the **military** 

can be **anti-war** symbols

displayed in the form of **positions** that symbolize things to communicate messages

#### that stems from design that results from an idea based on symbol indicators of things may take the forms of words,

symbols, sounds, gestures,

ideas, or visual images

### inspiration abstraction conversation brainstorming

## socio-historical literary

philosophical critical

### trademarked

words, sounds, letters, design, or combinations of these to distinguish goods and services

icon tied to reputation of brand

must be submitted for review

**Nicholas Loufrani** attempted to trademark the smiley face, however it couldn't be done since it contained so many contexts