- Market hello@celinenguyen.com
- scelinenguyen.com
- **(**650) 283-3430

# Celine Nguyen

# **Education**

## CARNEGIE MELLON

- Computer Science & Communication Design
- Graduating Dec. 2015
- GPA: 3.27

## Skills

## DESIGN

- Adobe design software (Photoshop, Illustrator, InDesign)
- Wireframing and static mocks with Sketch
- Interactive prototyping with Framer.js
- Articulating design decisions & product strategy

#### CODE

- Strong frontend implementation skills (HTML, CSS, JS)
- Information visualization (D<sub>3</sub>, openFrameworks)
- Familiarity with Ruby on Rails & MVC
- Version control (Git)

# Leadership

President, Alpha Chi Omega, Kappa Nu (2014)

# Work Experience

USER EXPERIENCE DESIGN INTERN • GOOGLE SEARCH APP (iOS)

Mountain View, CA • May 2014-August 2014

- design:
  - designed mockups, flows to rethink the core app navigational model and facilitate more complex information-finding tasks
  - wrote interactive prototypes for multiple proposed interaction models, to facilitate team understanding and dialogue
  - collaborated with design team to make app onboarding compatible with the new material design branding/interaction guidelines
- communication:
  - presented design explorations and rationale to multiple stakeholders (PM, tech lead, engineering, marketing)
  - collaborated on producing presentations to gain internal support of product VPs on our design direction and key decisions
- research:
  - assisted in 4 user studies (recruiting/moderating/observing),
  - wrote 40-minute user study script (8 sessions in a lab)
  - evaluated performance of interaction models in writing a study summary/design recommendations report

## **DESIGN INTERN • PICPLUM**

San Francisco, CA • June 2012-August 2012

- designed interactions for four core product features on the webapp (feature release was favorably documented in TechCrunch)
- designed & wrote developer API documentation
- designed & implemented an SEO-friendly modular layout grid extensible to the overall webapp design
- overhauled email campaign design and copy, to increase new-user engagement and promote new features to existing users

# **Community Involvement**

SCOTTY LABS • Carnegie Mellon University • Nov. 2012–present

- taught 60-minute and 90-minute workshops on introductory HTML & CSS, visual design, software product design
- hackathon mentor advising teams on frontend development/design