

# Celine Nguyen

Product Designer

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## EDUCATION

**University of California, San Diego** / Provost Honors / 2021 - 2024

B.S. in Design and Interaction

### Relevant Coursework

Practicum in Pro Web Design, Interaction Design, Research Methods, Statistical Analysis, Modeling & Data Analysis, Social Research.

## EXPERIENCE

**Product Designer** / UCSD Design Lab / October 2023 - June 2024

- Designed and developed a pupillometry eyepiece-building app in collaboration with engineers and managers, focusing on reducing error rates and enhancing usability.
- Implemented a video tutorial feature that decreased eyepiece-building errors by 50%.
- Led usability testing with 10 users to assess the app's efficacy and identify pain points, resulting in targeted improvements in the prototype.

**Product Design Intern** / Inspirame / May 2023 - December 2023

- Developed and maintained a comprehensive design system for TecoAdmin, increasing design consistency by 40% across all products and reducing development time by 20%.
- Spearheaded the integration of an agenda management system into Inspirame's platform, driving user engagement up by 35% and increasing platform adoption by 15% within five months.
- Collaborated with developers to conduct quality assurance, translating design concepts into functional prototypes, and ensuring smooth implementation.

**Website Designer** / Multi-Identity Art Collective / December 2023 - March 2024

- Redesigned and enhanced the website for an art organization, focusing on improving user engagement and increasing event registrations by 40%.
- Conducted a comprehensive competitive analysis and developed a creative brief that clearly aligned client objectives with actionable deliverables, streamlining the execution of the project.

**Event Coordinator** / Triton Gaming / October 2022 - June 2024

- Managed large-scale gaming events, driving a 10% increase in participation and boosting social media engagement by 40% through marketing and partnerships.
- Designed and implemented strategic floor plans and event schedules to optimize attendee experience and streamline event operations.

## SKILLS

Interaction Design

Visual Design

Copywriting

User Research

Usability Testing

HTML & CSS

Illustration

Photography

3D Animation

Data Visualization

## TOOLS

Sketch

Photoshop

Figma

InVision

Usability Testing

HTML & CSS

Python

Principle

Spline

## ACHIEVEMENTS

2024 CSI Award:

Outstanding Marketing Plan