

Celine Nguyen

UX Researcher

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858-305-9948

EDUCATION

University of California, San Diego / Provost Honors / 2021 - 2024

B.S. in Design and Interaction

Relevant Coursework

Practicum in Pro Web Design, Interaction Design, Research Methods, Statistical Analysis, Modeling & Data Analysis, Social Research.

EXPERIENCE

Product Designer / UCSD Design Lab / October 2023 - June 2024

- Developed a pupillometry app using Python to optimize data accuracy and reduce error rates by 50%.
- Conducted data analysis to assess usability improvements, leading to targeted refinements in collaboration with engineers.
- Analyzed user behavior and testing outcomes to inform research decisions and guide iterative prototyping.

Product Design Intern / Inspirame / May 2023 - December 2023

- Developed and maintained a comprehensive design system for TecAdmin, increasing design consistency by 40% across all products and reducing development time by 20%.
- Spearheaded the integration of an agenda management system into Inspirame's platform, driving user engagement up by 35% and increasing platform adoption by 15% within five months.
- Conducted quality assurance, testing data accuracy and functionality, aligning technical solutions with research goals.

Website Designer / Multi-Identity Art Collective / December 2023 - March 2024

- Conducted user interviews with 9 individuals and client surveys to gather data and assess the needs of the organization, guiding design improvements.
- Analyzed survey and interview data to inform decision-making, ensuring the website's enhancements aligned with organizational goals and user expectations.
- Utilized data visualization techniques to present findings to stakeholders, driving a 40% increase in event registrations and user engagement.

Event Coordinator / Triton Gaming / October 2022 - June 2024

- Managed large-scale gaming events, driving a 10% increase in participation and boosting social media engagement by 40% through marketing and partnerships.

SKILLS

Statistical Analysis

Data Visualization

User Research

Usability Testing

Visual Design

Copywriting

HTML & CSS

Illustration

Photography

3D Animation

TOOLS

Usability Testing

HTML & CSS

Python

SQL

R

Principle

ACHIEVEMENTS

2024 CSI Award:

Outstanding Marketing Plan