Celine Lee

celine.lee@edu.uwaterloo.ca | (416) 910 6425
github.com/celineselee | behance.net/celineselee
https://celineselee.github.io/

Education

Candidate for Bachelor of Computer Science   Sept 2016 - Present
Specializing in Computational Fine Arts   University of Waterloo (ON)

Work Experience

Visual Designer | Ontario Institute for Cancer Research (Toronto, ON)   Jan 2018 - April 2018
- Led the redesign of website and increased brand cohesiveness, responsiveness and overall usability
- Revised and improved upon problematic designs to improve user friendliness and accessibility
- Implemented and tested fully responsive website and web application designs using HTML, CSS/SCSS, Bootstrap and Jekyll

Website Designer/Media Assistant | Halton Industry Education Council (Burlington, ON)   May 2017 - Aug 2017
- Designed brand assets to promote company's various social media, and refined existing material using Photoshop and Illustrator
- Created promotional videos using After Effects and Premiere used for social media marketing, and shown to over 1400 students and mentors at annual mentorship events
- Created wireframe, site architecture and layout to improve aesthetics and usability for company's website in a small team of three

Web Developer/Graphic Designer | Media Rez Studios (Oakville, ON)   July 2017 - Present
- Designed marketing material using Photoshop
- Led end-to-end design and implementation process; created mockups, wireframe and layout to improve readability and usability

Projects

MItimer | Sketch & Invision   Ongoing
Web app prototype which will enable users to quickly create, save and load interval timers for studying, working out, and anything else that requires interval training

- Designed UX/UI components to make app functional, intuitive, and user friendly
- Currently in the process of implementing design solutions to make a fully functional web app

Skills

Software and Tools	Languages and Libraries	Soft and Linguistic Skills
• Sketch, InVision, Adobe Creative Cloud	• HTML5, CSS3 & SCSS	• Excellent organizational skills and exceptionally detail-oriented
• Jekyll, Wordpress	• Bootstrap	
• Final Cut Pro, Sony Vegas Pro	• Java	• Strong team player and collaborator
• Git	• C/C++	• Fluent in French and Korean

Community Involvement

Creative Design Coordinator | EngHack (University of Waterloo Engineering Society)   Mar 2018 - May 2018
- Re-branded the event and created a consistent and well-documented brand guide to increase cohesiveness in design collaboratively and iteratively using Adobe Creative Cloud and Sketch
- Designed promotional material for marketing on social media and created designs for brand merchandise including stickers and t-shirts

Designer | StarterHacks   Sept 2017 - Present
- Designed brand assets and promotional material, and contributed to the rebranding of the event and website redesign