# celine lee

celineselee.github.io
celine.lee@uwaterloo.ca

## skills

| | | | |
|---|---|---|---|
| **Design** | UI/UX and product design | **Development** | React + Redux, HTML, CSS & SCSS, Vue.js |
| | User research, usability testing | | Bootstrap, Material-UI |
| | Visual design, branding | | Ruby on Rails, C/C++, Java, Git |
| | Sketch, Figma, InVision, Adobe CC | | |

## education

**Candidate for Bachelor of Computer Science** – University of Waterloo          Sep 2016 – present
anticipated graduation August 2021

## work experience

**Front-end Software Engineer Intern** – SurveyMonkey (Wufoo)          May – August 2020
- Tracked customer engagement by introducing a Mixpanel integration into the React + Redux front-end experience, focusing on scalability and code reusability
- Sent 13 unique events to track engagement, and received over 200k data points in the first week after launch, providing insight into user interactions & behaviour

**UX/UI Design Intern** – TD Innovation Lab          Jan – Apr 2020
- Conducted over 20 interviews with students to gain insight into Gen Z financial habits, performed market research, and usability tested mobile apps to understand pain points
- Designed a resource hub for students impacted by COVID-19 and presented to VP executives

**Full-Stack Web Developer Intern** - Chalk          May – Aug 2020
- Designed, developed, and unit tested a feature that allows users to configure settings on their own, reducing disruption to user workflow by up to 36 hours, and saving support agents time
- Audited and contributed to component library, and kicked-off the documentation process of Chalk's React component library to increase code reusability and consistency

**UX Designer/Developer Intern** – University of Waterloo IST          Sep – Dec 2018
- Directed several user testing and research sessions, and created testing documentation and guidelines from scratch

## community involvement

**Design Director** – StarterHacks Organizing Team          May 2019 – Mar 2020
- Created KPI's & timelines for product and graphic designers, and collaborated cross-functionally to design digital experiences for Canada's largest beginner-focused hackathon, resulting in over 2000 hacker applications

**Chair** – Women in Computer Science          Sep 2020 – present
- Leading a group of 7 directors to create a more inclusive community at UWaterloo for women in CS