# celine lee

celineselee.github.io celine.lee@uwaterloo.ca

## skills

**Development** React + Redux, HTML, CSS & SCSS, Vue.js

Bootstrap, Material-UI

Ruby on Rails, C/C++, Java, Git

Design

UI/UX and product design User research, usability testing Visual design, branding

Sketch, Figma, InVision, Adobe CC

# work experience

#### Front-end Software Engineer Intern - SurveyMonkey (Wufoo)

May - Aug 2020

- Introduced a product analytics (Mixpanel) integration into the React + Redux frontend experience to analyze user behaviour, focusing on scalability and code reusability
- Implemented tracking for 13 unique metrics monitoring engagement and interaction, and received over 200k data points in the first week after launch

#### Full-stack Web Developer Intern - Chalk

May - Aug 2019

- Designed, developed and unit tested a feature that allows users to configure settings on their own, reducing disruption to user workflow by up to 36 hours, and saving support agents time
- Audited and contributed to component library, and kicked-off the documentation process of Chalk's React component library to increase code reusability and consistency

#### **UX/UI Design Intern** – TD Innovation Lab

Jan - Apr 2020

- Interviewed over 20 students and gained insight into Gen Z financial habits, conducted competitive analysis, and usability tested mobile apps to understand pain points
- Designed a resource hub for students impacted by COVID-19 and presented to VP executives

#### UX Designer/Developer Intern - University of Waterloo IST

Sep - Dec 2018

• Directed several user testing and research sessions, and created testing documentation and guidelines from scratch

## community involvement

#### **Design Director** - Starter Hacks Organizing Team

May 2019 - Mar 2020

• Created KPI's & timelines for product and graphic designers, and collaborated crossfunctionally to design digital experiences for Canada's largest beginner-focused hackathon, resulting in over 2000 hacker applications

#### Chair - Women in Computer Science

Sep 2020 - present

 Leading a group of 7 directors to create a more inclusive community at UWaterloo for women in CS

## education

Candidate for Bachelor of Computer Science – University of Waterloo

Sep 2016 – present anticipated graduation August 2021