celine lee

celineselee.github.io celine.lee@edu.uwaterloo.ca

Skills

Design Sketch, Figma, InVision

Development HTML, CSS & SCSS, Vue.js, Jekyll

Adobe Creative Cloud

Bootstrap, Vuetify

User research, usability testing C/C++, Java

Git

Work experience

UX Designer/Developer – University of Waterloo IST

Sept - Dec 2018

- Redesigned UWaterloo's official student portal app and created a design system by identifying and solving pain points in current design, notably improving navigation, and information and visual design
- Created a baseline, style guide and fully styled components using VueJS, Vuetify and CSS, speeding up the development process
- Directed user tests and research to iteratively validate and improve designs

Visual Designer - Ontario Institute for Cancer Research

Jan - Apr 2018

- Led the redesign of directory website and improved information hierarchy, brand cohesiveness and responsiveness using brand guidelines and responsive web design principles
- Implemented and compatibility-tested fully responsive website and web app designs using HTML. SCSS, Bootstrap and Jekyll

Website Designer & Media Assistant - Halton Industry Education Council

May - Aug 2017

• Created wireframes and revised site architecture to improve aesthetics and usability for company's website, and designed brand assets to promote company's various social media

Community involvement

StarterHacks Organizing Team - Tech and design liaison & designer

Sep 2017 - present

- Designer on several different UX and visual design projects, including the main website, hacker application portal, dashboard, and various print and digital materials
- Assisted with the development of main website by being the first point in contact between designers and developers, performed design reviews, and aided in implementation using React

UW Entrepreneurship Society – Designer & project lead

Sep 2018 - present

• Designed the Society's main website and other brand assets, and directed user tests to validate and iteratively improve designs

Women in Computer Science - Director of publicity

Jan 2019 - present

• Promoted events and opportunities through social media outreach, and designed promotional material for web and print

Education

Candidate for Bachelor of Computer Science – University of Waterloo Specializing in Computational Fine arts

Sep 2016 - present