

SKILLS

Design UX/UI and product design, user research, usability testing, visual design, branding, Figma, Sketch
Development React + Redux, HTML, CSS & SCSS, JavaScript, Jest, jQuery, Java, Git

WORK EXPERIENCE

Product Design Intern – Paddle HR (recently acquired by LinkedIn) Jan - Jul 2021

- Collaborated closely with product manager, developers, and QA engineers in a small product team of 5 to research, wireframe, design, and successfully ship 10+ features for mobile and web
- Established a fully responsive, scalable and thoroughly-documented design system on Figma using variants and auto-layout, and grew library from 20 to 100+ components
- Streamlined the design-to-dev handoff process by providing detailed component specs and documentation, receiving recognition for improved collaboration between teams, and performed design reviews with engineers
- Analyzed potential friction points to craft solutions and conducted A/B tests, increasing conversion by 10%

UX/UI Design Intern – TD Innovation Lab Jan - Apr 2020

- Interviewed 20+ students and gained insight into Gen Z's financial habits and conducted competitive analysis to inform product strategy, and usability-tested mobile apps to identify pain points
- Led the end-to-end design of a comprehensive resource hub for students impacted by COVID-19, and presented to VP executives

Front-end Software Engineer II – SurveyMonkey Sep 2021 - Present

- Rewrote and refactored legacy components in React using internal design system components with comprehensive unit tests using Jest, improving test coverage, code maintainability and reusability
- Redesigned legacy pages using internal design system components and ensured adherence to the product's design language and UX/UI standards
- Collaborated with product managers, engineers and other stakeholders to gather requirements and led the prioritization of front-end engineering work

UX Design/Developer Intern – University of Waterloo IST Sep - Dec 2018

- Directed several user testing and research sessions, and created testing documentation and guidelines from scratch

LEADERSHIP & COMMUNITY INVOLVEMENT

Design Director – StarterHacks Organizing Team May 2019 - Mar 2020

- Created KPIs & timelines for product and graphic designers, and collaborated cross-functionally to design digital experiences (including website, attendee portal and internal tools) for Canada's largest beginner-focused hackathon, resulting in 2000+ hacker applications

Chair / Director – UWaterloo Women in Computer Science 2018 - 2021

- Led a group of 7 directors to create a more inclusive community at UWaterloo for women in CS and organized several community events and initiatives

EDUCATION

Bachelor of Computer Science – University of Waterloo Class of 2021
Human-computer interaction specialization, Diploma in French Language II