

Celine Lee

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Education

Candidate for Bachelor of Computer Science
Specializing in Computational Fine Arts

Sept 2016 - Present
University of Waterloo (ON)

Work Experience

Visual Designer | Ontario Institute for Cancer Research (Toronto, ON) Jan 2018 - April 2018

- Implemented and tested fully responsive website and web application designs using HTML, CSS/SCSS, Bootstrap and Jekyll
- Led the redesign and execution of website and increased brand cohesiveness, responsiveness and overall usability
- Revised and improved upon problematic designs to improve user friendliness and accessibility

Website Designer/Media Assistant | Halton Industry Education Council (Burlington, ON) May 2017 - Aug 2017

- Designed brand assets to promote company's various social media, and refined existing material using Photoshop and Illustrator
- Created promotional videos using After Effects and Premiere used for social media marketing, and shown to over 1400 students and mentors at annual mentorship events
- Created wireframe, site architecture and layout to improve aesthetics and usability for company's website in a small team of three

Web Developer/Graphic Designer | Media Rez Studios (Oakville, ON) July 2017 - Present

- Designed marketing material using Photoshop
- Led end-to-end design and implementation process; created mockups, wireframe and layout to improve readability and usability

Projects

MLtimer | Sketch & Invision Ongoing

Web app prototype which will enable users to quickly create, save and load interval timers for studying, working out, and anything else that requires interval training

- Designed UX/UI components to make app functional, intuitive, and user friendly
- Currently in the process of implementing design solutions to make a fully functional web app

Skills

Software and Tools

- Sketch, InVision, Adobe Creative Cloud
- Jekyll, Wordpress
- Final Cut Pro, Sony Vegas Pro
- Git

Languages and Libraries

- HTML5, CSS3 & SCSS
- Bootstrap
- Java
- C/C++

Soft and Linguistic Skills

- Excellent organizational skills and exceptionally detail-oriented
- Strong team player and collaborator
- Fluent in French and Korean

Community Involvement

Creative Design Coordinator | EngHack (University of Waterloo Engineering Society) Mar 2018 - Present

- Re-branded the event and created a consistent and well-documented brand guide to increase cohesiveness in design collaboratively and iteratively using Adobe Creative Cloud and Sketch
- Designed promotional material for marketing on social media and created designs for brand merchandise including stickers and t-shirts

Hobbies and Leisure

Enjoys playing the saxophone and ukulele, jazz music, and creating traditional and digital art