# APPLIED DATA SCIENCE CAPSTONE
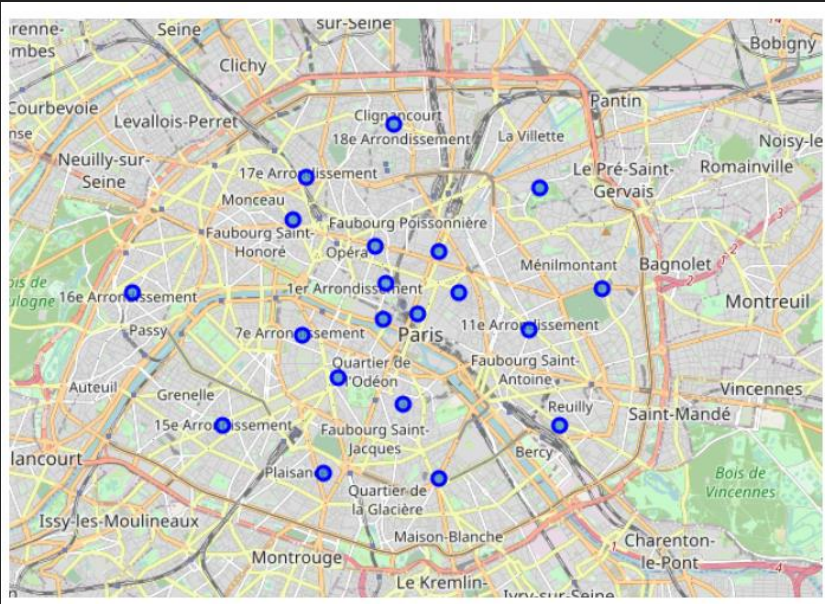
Céline YOU

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# The problem

- If your friends are coming to Paris, which places would you recommend them to visit ?
  What are the most common venues in each of the 20 boroughs of Paris ?

# The data

○ To solve this problem, we will need different kinds of data :

- Dataset on the following wikipedia page :
https://fr.wikipedia.org/wiki/Liste_des_quartiers_administratifs_de_Paris

- Foursquare API : to explore venues in the city of Paris

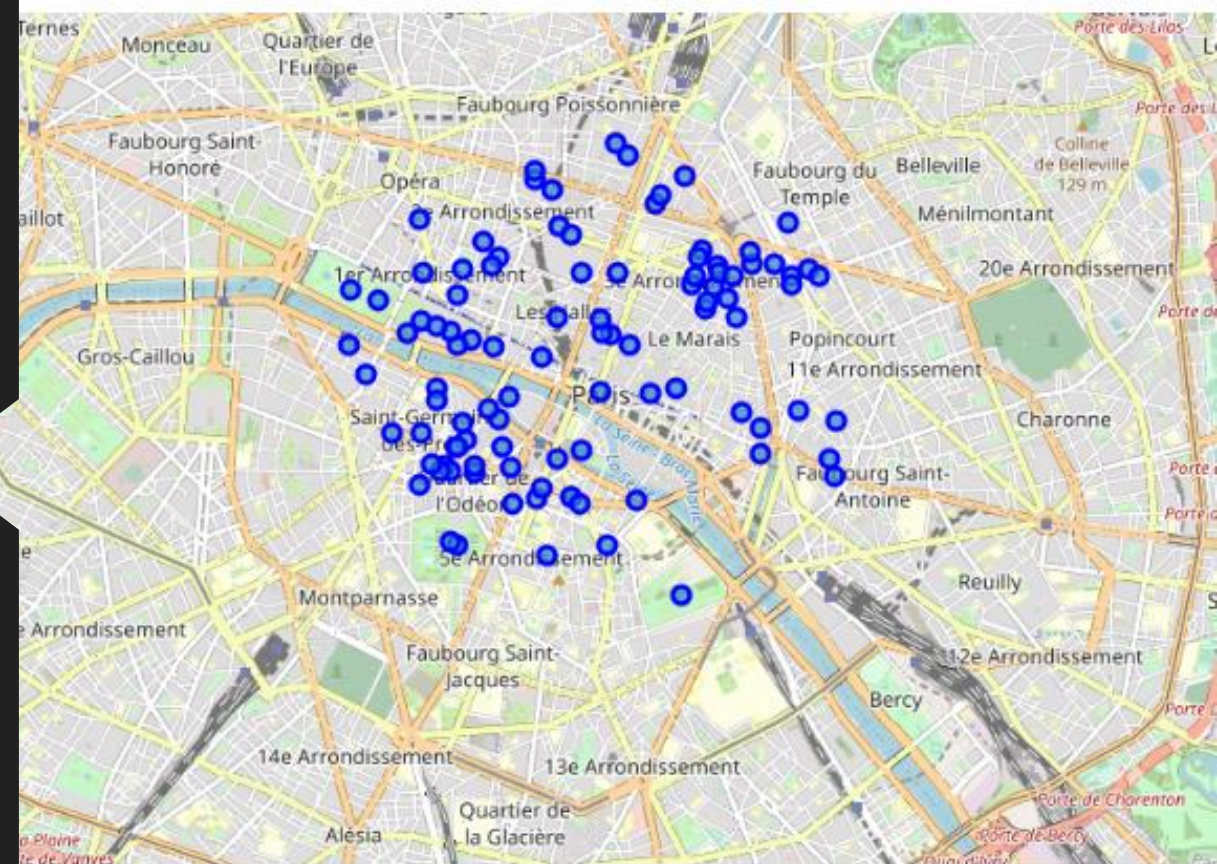| | Borough | Neighbourhood | Latitude | Longitude |
|---|---|---|---|---|
| 0 | 10e arrondissementdit « de l'Entrepôt » | Saint-Vincent-de-Paul, Porte-Saint-Denis, Port... | 48.8709 | 2.3561 |
| 1 | 11e arrondissementdit « de Popincourt » | Folie-Méricourt, Saint-Ambroise, Roquette, Sai... | 48.8574 | 2.3795 |
| 2 | 12e arrondissementdit « de Reuilly » | Bel-Air, Picpus, Bercy, Quinze-Vingts | 48.8412 | 2.3876 |
| 3 | 13e arrondissementdit « des Gobelins » | Salpêtrière, Gare, Maison-Blanche, Croulebarbe | 48.8322 | 2.3561 |
| 4 | 14e arrondissementdit « de l'Observatoire » | Montparnasse, Parc-de-Montsouris, Petit-Montro... | 48.8331 | 2.3264 |

# The methodology

**1ST STEP** : collect and analyze data dealing with Paris and its boroughs and neighbourhoods

# The methodology



○ **2ND STEP** : Use the Foursquare API to explore Paris and find the busiest places in the city that are likely to please our tourists

| | name | categories | address | lat | lng | distance | po |
|---|---|---|---|---|---|---|---|
| 0 | Place de l'Hôtel de Ville – Esplanade de la Li... | Plaza | Place de l'Hôtel de Ville | 48.856925 | 2.351412 | 25 | |
| 1 | Cathédrale Notre-Dame de Paris | Church | 6 parvis Notre-Dame | 48.853124 | 2.349561 | 421 | |
| 2 | Boutique du Centre Pompidou | Souvenir Shop | Place Georges Pompidou | 48.860706 | 2.352362 | 451 | |

# The methodology



- **3RD STEP** : Create a list of the top 10 most popular and must-see establishments for each of the 20 neighbourhoods

| | Borough | 1st Most Common Venue | 2nd Most Common Venue | 3rd Most Common Venue | 4th Most Common Venue | 5th Most Common Venue | 6th Most Common Venue | 7th Most Common Venue | 8th Most Common Venue | 9th Most Common Venue | 10th Most Common Venue |
|---|---|---|---|---|---|---|---|---|---|---|---|
| 0 | 10e arrondissementdit « de l'Entrepôt » | Pizza Place | Coffee Shop | Cocktail Bar | Bakery | Hotel | Cheese Shop | Music Venue | Café | Sandwich Place | Burger Joint |
| 1 | 11e arrondissementdit « de Popincourt » | Cocktail Bar | French Restaurant | Pastry Shop | Performing Arts Venue | Seafood Restaurant | Sandwich Place | Mediterranean Restaurant | Korean Restaurant | Bakery | Asian Restaurant |
| 2 | 12e arrondissementdit « de Reuilly » | Chinese Restaurant | Bistro | Japanese Restaurant | Tapas Restaurant | Soup Place | French Restaurant | Bakery | Furniture / Home Store | Garden | Middle Eastern Restaurant |
| 3 | 13e arrondissementdit « des Gobelins » | Hotel | Vietnamese Restaurant | Indian Restaurant | Asian Restaurant | Dessert Shop | Movie Theater | Museum | Pub | Bar | Sushi Restaurant |

# Conclusion

- Following our study, if friends were to visit Paris, we would advise them to go mainly to the center of the capital, where the most popular tourist spots are located

- A map of Paris showing these different places is also proposed to them in order to better situate them in relation to each other

- We have highlighted the tourist points in each district of Paris so that everyone can find the must-see points around their home