

Final Project

Step-By-Step Guide to Reviewing a Product

Step 1: Choose Your Product

- ❑ Select a product you've recently purchased and used, whether it's something you loved or had issues with.

*e.g. Hi everyone. So... I recently bought a **hair dryer** online, and I wanted to share my experience with you guys. Now, I usually buy hair products from this brand because they've been reliable in the past. However, this purchase turned out to be quite disappointing.*

Step 2: Introduce the Product

- ❑ Employ the definite article "the" to introduce the product, mentioning its name, brand, and specific model or version. Here, you can also detail the product's key features and functions or talk about the price and if you got a good deal.

e.g. First of all, I have to say that this is the worst hair dryer I've ever used. To start with, this thing simply doesn't heat up enough. I mean, what's the point of using a blow dryer if it doesn't provide enough heat to dry your hair effectively, right?

Step 3: Connect Your Thoughts

- ❑ Use connectors like "and," "or," and "but" to link your ideas smoothly throughout the review.

e.g. I've used several different hair dryers, and my hair has rarely gotten caught like it did with this one. I know that this can happen with any dryer but trust me, it happened several times despite being cautious.

Step 4: How Often Do You Shop this Product or from this Seller?

- ❑ Incorporate "How often" questions to share your shopping habits regarding this product or brand and use adverbs of frequency for answering them.

e.g. Now, I usually buy hair products from this brand because they've been reliable in the past.

Step 5: This + Time expressions / Delivery Times

- ❑ Use "this" with time expressions to talk about the future.

e.g Remember that my next video is coming out at the end of this week!

- ❑ Apply the appropriate prepositions "on" or "at" when discussing specific delivery times.

e.g It's not like I complained that they were supposed to deliver my package on Monday at nine o'clock in the morning and they ended up dropping it off on Saturday night at half past ten!

Step 6: Can You Recommend this Product?

- ❑ Discuss if you "can" or "can't" recommend this product based on your experience.
e.g I can confidently say that I will never purchase anything from this brand again!

Step 7: Ask for or Give Shopping Advice

- ❑ Employ "How do you...?" questions to inquire about using or choosing this product.
E.g How do I exchange this product? I really want one that works well!

Step 8: Making Requests

- ❑ Make use of "would" and "could" to express your requests, offers, and suggestions. Maybe to talk about how you contacted Customer Services to solve a problem.
e.g Excuse me, could you help me? I think the dryer I bought is defective.

Step 9: Conclude Your Review

- ❑ Summarize your overall opinion of the product and your experience with the seller or store. Use what you learned in this workshop and share it with others so that they can make more informed decisions if they are interested in buying this or a similar item!
e.g In conclusion, if you're looking for a hair dryer that's reliable, efficient, and user-friendly, I'd suggest you keep looking because this one is definitely not worth your money.

Step 10: Record Your Review and Encourage Interaction

- ❑ Record your review as a video or audio clip, or write it down as a text review. You can use a voice recorder, camera, smartphone, or computer to record.
- ❑ Share your review on platforms like social media, product review websites, or with friends and family.
- ❑ Invite others to comment on your review, ask questions, or share their experiences with the same product.

Good luck!