# Carlos Lezama

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Data Scientist and Software Engineer with three years of experience, excelling in a rapidly expanding startup environment.

# **Skills**

Programming languages Technologies Tools DevOps and Cloud **Postgres** Terraform Git Rust GitLab CI/CD Neovim Python Docker SQL Snowflake Visual Studio Code GitHub Actions Typescript/Javascript **Amazon Web Services Qdrant** Jupyter Golang Next.is **GNU Make** Google Cloud Platform

## **Experience**

#### **DD360**

Data Engineer, July 2023 - Present

- Engineered and implemented a real estate advertisement deduplication algorithm using vision transformer embeddings and supervised metric learning, achieving 95% precision. Optimized processing time from 22 hours to 10 minutes with Rust, and reduced subsequent model processing by up to 6x.
- · Designed and executed ETLs for real estate metrics to improve model monitoring and accuracy.
- · Managed relational and vector databases, ensuring seamless serverless deployment and operation.
- · Created multiple data scrapers to expand datasets, enhancing the accuracy and performance of predictive models.

#### **RappiCard**

Data Engineer, February 2023 — June 2023

- Contributed to a collaborative effort for database migration in a global banking environment, implementing data isolation by country to
  enhance security and enforce strict information access controls among regions such as Mexico, Colombia, Peru, Brazil, and Chile.
- · Developed and maintained automated data validation and testing processes to ensure data accuracy and completeness.
- Responsible for securely sharing hashed information with universities for research purposes.
- · Worked collaboratively with cross-functional teams to define data requirements and ensure data quality and consistency.

Customer Lifecycle Analyst, May 2022 — February 2023

 Collaborated in the planning of strategies for increasing credit lines to maximize profit based on the consumption and payment patterns of our customers.

## Datalab ITAM

Machine Learning Instructor, January 2022 — May 2023

Provided personalized feedback and guidance to students to help them succeed on projects with a social focus.

Web Developer, January 2022 — December 2022

• Developed and redesigned ITAM's data science laboratory <u>website</u> using Hugo and GitHub Pages.

## DiDi Food

Analytics Intern, December 2021 - April 2022

· Evaluated revenue optimization strategies to increase penetration and capture market shares for Mexico, Central America, and Colombia.

## **BlockchainDevs ITAM**

Blockchain Development Intern, February 2020 — December 2021

· Proficient in the mathematical foundations of Blockchain and smart contract programming on the Ethereum network using Solidity.

#### **Education**

#### Instituto Tecnológico Autónomo de México (ITAM) - May 2023

Major: Bachelor of Economics

Minor: Economic Theory

- · Statistical Learning Theory, Spring 2021
- Simulation Theory, Fall 2021
- · Advanced Micro-econometrics, Spring 2022
- · Empirical Industrial Organization, Fall 2022