Carlos Lezama

PROFILE

Passionate data storyteller. Excited to implement statistical solutions for risk analysis and strategic management. Committed to help in planning and decision making based on predictive modeling.

EMPLOYMENT HISTORY

Feb 2020 — Dec 2021

Blockchain Developer Trainee, BlockchainDevs ITAM

MEXICO CITY

Upskilled in the mathematical foundations of Blockchain and smart contract programming on the Ethereum network using Solidity.

Dec 2021 — Apr 2022

Analytics Intern, DiDi Food

MEXICO CITY

Evaluated revenue optimization strategies to increase penetration and capture market shares for Mexico, Central America, and Colombia.

COMPUTATIONAL SKILLS

Cloud Computing
Data Visualization
Data-Driven Customization
Deep Learning
Git
Google Suite
MS Office
Machine Learning
Python
R

RELEVANT COURSES

Jan 2021 — May 2021

Statistical Learning Theory, Instituto Tecnológico Autónomo de México

Aug 2021 — Dec 2021

Simulation, Instituto Tecnológico Autónomo de México

Jan 2022 — Present

Advanced Microeconometrics, Instituto Tecnológico Autónomo de México

PROJECTS

In progress

Economics and Statistics Study Guides

Notes compiled into easy-to-study cheat sheets to help students understand key concepts in economics and probability theory.

In progress

Datalab ITAM Website

Developed the website for ITAM's data science laboratory using Hugo and AWS.

LANGUAGES

Spanish Native speaker English Highly proficient
French Intermediate

EDUCATION

Aug 2018 — Present

Bachelor of Economics, Instituto Tecnológico Autónomo de México

MEXICO CITY

- Excelled in machine learning and data science coursework
- Expected graduation: May 2023