

CARLOS LEZAMA

Data Analyst

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Profile

Passionate data storyteller. Excited to implement statistical solutions for risk analysis and strategic management. Committed to help in planning and decision making based on predictive modeling.

Computational Skills

- A/B Testing
- Cloud Computing
- Machine Learning
- Python / R / SQL
- Web Design

Work Experience

2021 – 2022

DiDi Food

Analytics Intern

- Evaluated revenue optimization strategies to increase penetration and capture market shares for Mexico, Central America, and Colombia

2020 – 2021

BlockchainDevs ITAM

Blockchain Developer Trainee

- Upskilled in the mathematical foundations of Blockchain and smart contract programming on the Ethereum network using Solidity

Education

2018 – Present

Instituto Tecnológico Autónomo de México

Bachelor of Economics

- Excelled in machine learning and data science coursework
- Expected graduation: May 2023

Projects

In Progress

Datalab ITAM Website

- Development of the website for the ITAM data science laboratory using Hugo and AWS

In Progress

Economics and Statistics Study Guides

- Notes compiled into easy-to-study cheat sheets to help students understand key concepts in economics and probability theory

Courses

Spring 2022

Advanced Microeconometrics (ITAM)

Fall 2021

Simulation Theory (ITAM)

Spring 2021

Statistical Learning Theory (ITAM)