

# CARLOS LEZAMA

## Data Analyst

[celj.mx](mailto:celj.mx)

carloselezamaj@gmail.com +52 55 6133 7361

### Profile

Passionate data storyteller. Excited to implement statistical solutions for risk analysis and strategic management. Committed to help in planning and decision making based on predictive modeling.

### Computational Skills

- A/B Testing
- Cloud Computing
- Machine Learning
- Python / R / SQL
- Web Design

### Work Experience

2021 – 2022

DiDi Food

#### Analytics Intern

- Evaluated revenue optimization strategies to increase penetration and capture market shares for Mexico, Central America, and Colombia

2020 – 2021

BlockchainDevs ITAM

#### Blockchain Developer Trainee

- Upskilled in the mathematical foundations of Blockchain and smart contract programming on the Ethereum network using Solidity

### Education

2018 – Present

Instituto Tecnológico Autónomo de México

#### Bachelor of Economics

- Excelled in machine learning and data science coursework
- Expected graduation: May 2023

### Projects

In Progress

#### Datalab ITAM Website

- Development of the website for the ITAM data science laboratory using Hugo and AWS

In Progress

#### Economics and Statistics Study Guides

- Notes compiled into easy-to-study cheat sheets to help students understand key concepts in economics and probability theory

### Courses

Spring 2022

Advanced Microeconometrics (ITAM)

Fall 2021

Simulation Theory (ITAM)

Spring 2021

Statistical Learning Theory (ITAM)