

Privacy Policy

Effective date: 01.07.2025

Company: Orchard 3rd Culture KG

Product: Cella – mobile app for accessing WorkPods

Location: Hamburg, Germany

Jurisdiction: EU (GDPR compliant)

1. Who We Are

Orchard 3rd Culture KG ("we", "us", "our") operates the Cella app, which enables users to locate and rent private WorkPods in cafes and public locations.

2. What Data We Collect

Type	Examples	Legal Basis
Account Info	Email, name, password	Contractual necessity
Payment Info	Last 4 digits, billing data (via Stripe)	Legitimate interest / Contract
Usage Data	Session time, pod location, app interactions	Legitimate interest
Device Info	IP, OS, model, app version	Legitimate interest
Optional Data	Feedback, ratings	Consent
Minors	We do not knowingly collect personal data from children under 16 without guardian consent (GDPR Art. 8).	

Note: Payment is processed via Stripe; we never store full credit card details.

3. Why We Collect Data

- To provide and personalize app functionality
- To process reservations and payments
- To analyze and improve app performance
- To prevent fraud or misuse

4. Third Parties

We use trusted services to run Cella:

- **Stripe** (Payments)
- **Vercel** (Hosting)
- **Railway** (Backend infra)
- **Sentry** or similar (Error logging)

- **Google Maps API** (Map view)

Each provider is GDPR-compliant and operates under DPA agreements where necessary.

5. Your Rights

Under the GDPR, you can:

- Access your data
- Request deletion or correction
- Withdraw consent at any time
- File a complaint with your local data authority

Contact: **privacy@orchard3rdculture.com**

6. Data Retention

We store your data only as long as needed to fulfill the purposes outlined or comply with legal obligations.