



Investigating the Perceptions of Background Music on Concentration Levels

**When Performing Task among Introverted
and Extroverted Students in CUHKSZ**

Cellinie 122040006

Table of Contents

01 Introduction
Literature Review

02 Methods

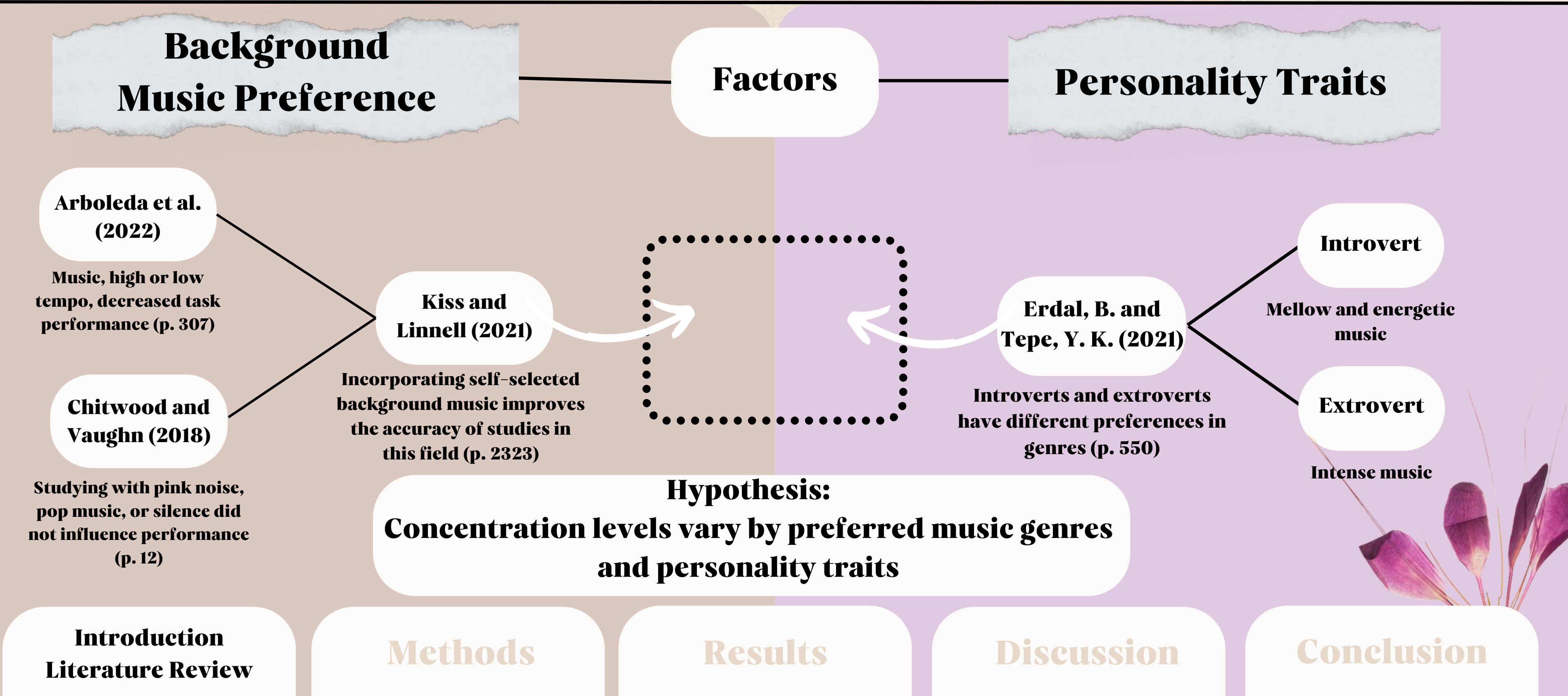
03 Results

04 Discussion

05 Conclusion



While many students believe that listening to music improves concentration, some perceive it as a distraction



The study aims to connect the dots between preferred music genres on personality traits and concentration levels

Significance of Research

Personalized strategies for optimizing work conditions and well-being based on personality traits

Research Questions

- 1. Investigating whether concentration levels vary by personality traits and music genres**
- 2. Examining the best music genres in both categories for better concentration**
- 3. Investigating the factors contributing to concentration when using preferred genres**

Introduction
Literature Review

Methods

Results

Discussion

Conclusion

Mixed Method

Quantitative survey

- Likert-scale questions with descriptive analysis and ordinal regression

Qualitative survey

- Open-ended questions with thematic analysis and in vivo coding

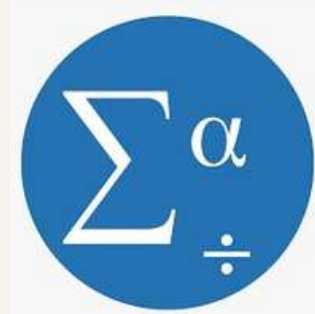
Tools



Microsoft Forms



Microsoft Excel



IBM SPSS

41 Participants

- Stratified random sampling of students from CUHKSZ

Introduction
Literature Review

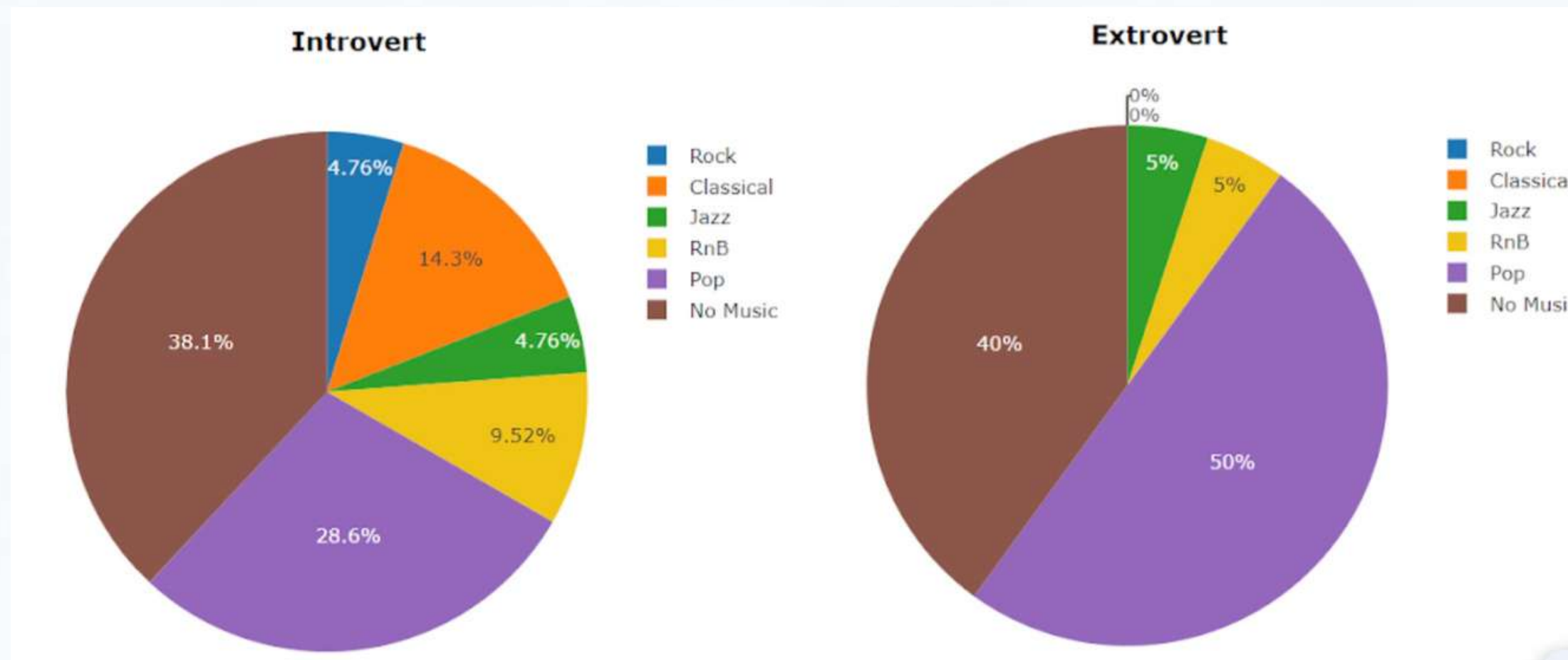
Methods

Results

Discussion

Conclusion

Personality-Genre Preferences on Concentration



Intro or extro * Genres Crosstabulation

Count		Genres						Total
		Rock	Classical	Jazz	RnB	Pop	No Music	
Intro or extro	introvert	1	3	1	2	6	8	21
	extrovert	0	0	1	1	10	8	20
Total		1	3	2	3	16	16	41

Ordinal Regression: Prediction of Concentration Levels Introvert

		Estimate
Threshold	[Concentration_level = 3,00]	-59.285
	[Concentration_level = 4,00]	-21.118
Location	[Genres_of_music=1,00]	-40.212
	[Genres_of_music=2,00]	-21.811
	[Genres_of_music=3,00]	-40.212
	[Genres_of_music=4,00]	-59.285
	[Genres_of_music=5,00]	-22.728
	[Genres_of_music=6,00]	0 ^a
Link function: Logit.		

Introverts concentrate best with No Music, followed by Classical and Pop

Genres of Music	Estimates	Exponential Value
Rock	-40.212	$3.436 \times 10^{(-18)}$
Classical	-21.811	$3.37 \times 10^{(-10)}$
Jazz	-41.212	$1.26 \times 10^{(-18)}$
RnB	-59.285	$1.79 \times 10^{(-26)}$
Pop	-22.728	$1.347 \times 10^{(-10)}$

The odds of “Genres of Music” is exponential value times the odds of “No Music”

Hierarchy:

No Music–Classical–Pop–Jazz–Rock–RnB

Ordinal Regression: Prediction on Extrovert Concentration Levels

		Estimate
Threshold	[Concentration_level = 3,00]	-21.847
	[Concentration_level = 4,00]	-19.074
Location	[Genres_of_music=3,00]	-40.573
	[Genres_of_music=4,00]	1.048E-9
	[Genres_of_music=5,00]	-20.460
	[Genres_of_music=6,00]	0 ^a

Link function: Logit.

Extroverts concentrate best in silence (no music) and with RnB music

Genres of Music	Estimates	Exponential Value
Rock	-	-
Classical	-	-
Jazz	-40.573	$2.39 \times 10^{(-18)}$
RnB	$1.048 \times 10^{(-9)}$	1.000000001
Pop	-20.460	$1.3 \times 10^{(-9)}$

The odds of Genres of Music is exponential value times the odds of No Music

Hierarchy:

RnB–No Music–Pop–Jazz

no result in rock and classical

Thematic Analysis: Factors Contributing to Concentration

	Introvert	Extrovert
Rock	<ul style="list-style-type: none">• Hectic and intense• More focused	
Classical	<ul style="list-style-type: none">• Productive	
	<ul style="list-style-type: none">• Sidetrack, lose focus, and procrastinate	<ul style="list-style-type: none">• Lack of focus
Jazz	<ul style="list-style-type: none">• Less boredom	<ul style="list-style-type: none">• Enjoyable and efficient
		<ul style="list-style-type: none">• Lack of concentration
RnB	<ul style="list-style-type: none">• More motivated	<ul style="list-style-type: none">• More focus
	<ul style="list-style-type: none">• Hard to concentrate	
Pop	<ul style="list-style-type: none">• More focus• More entertaining• Concentrate better	<ul style="list-style-type: none">• Concentrate better• More focused and organized• Great and fun• Energized
No Music		<ul style="list-style-type: none">• Optimum concentration

Common themes:

People who listen to music for concentration prefer enjoyability to perform their task with a sense of motivation



Comparison

Genres of Music	Introvert (exponential value)	Extrovert (exponential value)	Better Suited Personality
Rock	$3.436 \times 10^{(-18)}$	-	Introvert
Classical	$3.37 \times 10^{(-10)}$	-	Introvert
Jazz	$1.26 \times 10^{(-18)}$	$2.39 \times 10^{(-18)}$	Extrovert
RnB	$1.79 \times 10^{(-26)}$	1.000000001	Extrovert
Pop	$1.347 \times 10^{(-10)}$	$1.3 \times 10^{(-9)}$	Extrovert

Distribution

Introverted participants demonstrated a more balanced distribution among various music genres compared to extroverts

Introvert

No Music was on top of the list for introverts, aligning with its perceived calming and focus-enhancing properties

Extrovert

Extroverts concentrate best in silence and with RnB



Eysenck, H. J. (1963)

Implications

Aghajani, M. (2019)

**Theory of Personality
(p. 1033)**

**Background music has the potential to be used as an
effective aid for performance where the music is
prepared with the participant's favorite (p. 24)**

Introvert

Extrovert

**Higher natural base level
of excitation**

Lower base arousal

**Do not need to seek out
stimulating environment**

**Choose environments
that provide more
stimulation**

Hypothesis is accepted!

**Introduction
Literature Review**

Methods

Results

Discussion

Conclusion

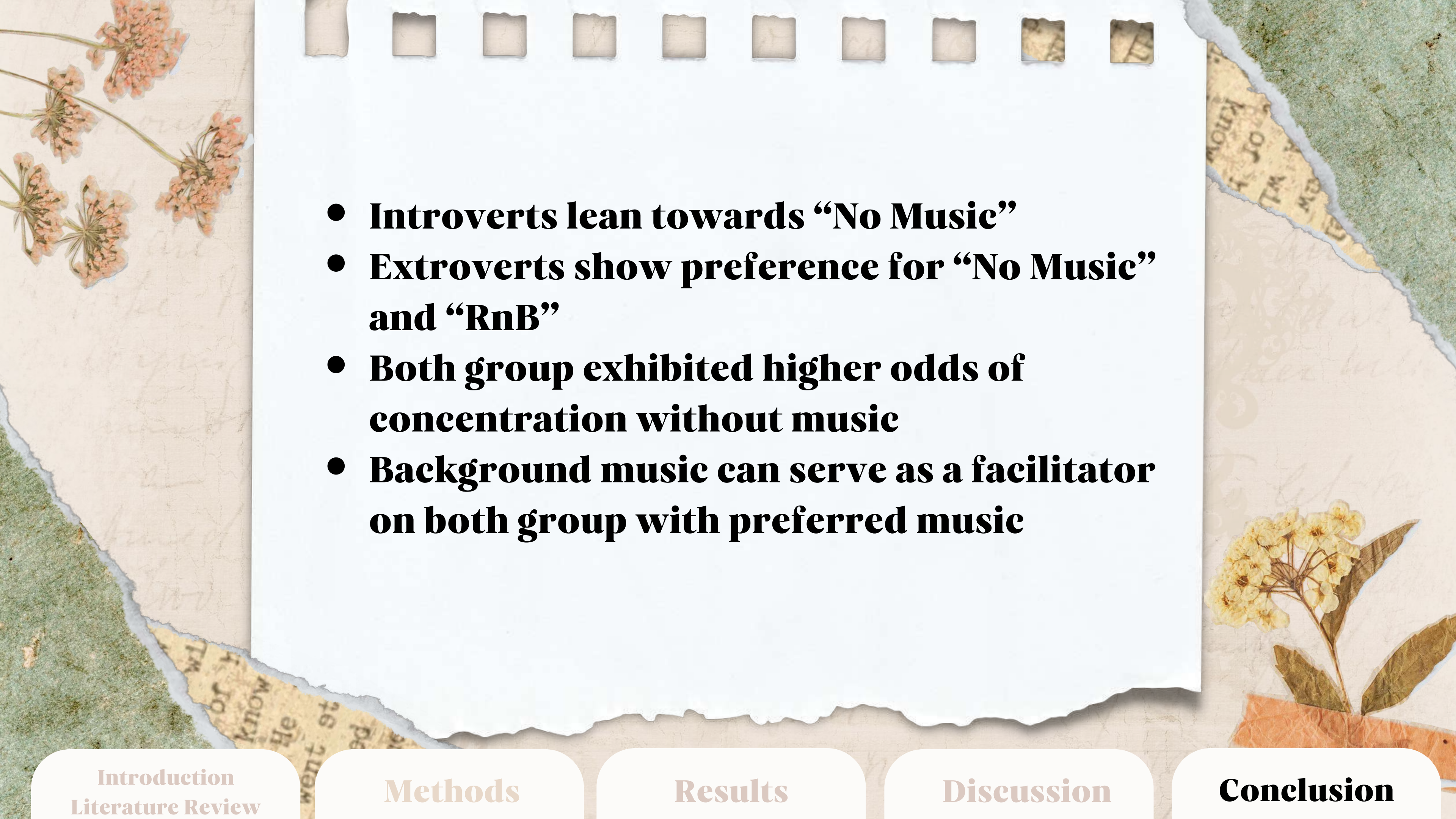


Limitations

- **Small sample size**
- **Disproportionate representation of participant preferences among music genres**

Recommendations

- **Equally representing each music genre of interest**
- **Incorporating major-based analysis**

- 
- **Introverts lean towards “No Music”**
 - **Extroverts show preference for “No Music” and “RnB”**
 - **Both group exhibited higher odds of concentration without music**
 - **Background music can serve as a facilitator on both group with preferred music**

References

- Aghajani, M. (2019). The effect of background music on reading comprehension regarding extroverts/introverts personality dimensions. *Contemporary Research in Education and English Language Teaching*, 1(2), 19-24.
[10.33094/26410230.2019.12.19.24](https://doi.org/10.33094/26410230.2019.12.19.24)
- Arboleda, A., Arroyo, C., Rodriguez, B., & Arce-Lopera, C. (2022). A stressful task is when to turn off the music: Effect of music on task performance mediated by cognitive effort. *Psychology of Music*, 50(1), 298-311.
<https://doi.org/10.1177/0305735621996027>
- Chitwood, M. R., & Vaughn, K. E. (2018). Cognitive performance and sounds: The effects of lyrical music and pink noise on performance. *Psychological Sciences*, 1, 9-14.
https://www.researchgate.net/publication/329916144_Cognitive_Performance_and_Sounds_The_Effects_of_Lyrical_Music_and_Pink_Noise_on_Performance
- Eysenck, H. J. (1963). The biological basis of personality. *Nature* 199, 1031–1034.
<https://doi.org/10.1038/1991031a0>
- Kiss, L., & Linnell, K. J. (2021). The effect of preferred background music on task-focus in sustained attention. *Psychological Research*, 85, 2313–2325.
<https://doi.org/10.1007/s00426-020-01400-6>
- McDonald, J. (2013). The effect of music preference on complex task performance. *Social Sciences*, 7(10), 1-25.
<https://digitalcommons.pepperdine.edu/cgi/viewcontent.cgi?article=1089&context=globaltides>
- Mohan, A., & Thomas, E. (2020). Effects of background music and the cultural preference to music on adolescents' task performance. *International Journal of Adolescence and Youth*, 25(1), 562-573.
<https://doi.org/10.1080/02673843.2019.1689368>



**Thank
you**

Appendix

7. What genre of music do you usually listen to when performing tasks? *

☐ Rock

☐ Jazz

☐ Pop

☐ RnB

☐ Classical

☐ No Music

☐

Other

8. I have my optimum concentration level when I listen to music while performing tasks. *

Strongly Disagree

Disagree

Neither Agree or Disagree

Agree

Strongly Agree

Concentration levels

☐

☐

☐

☐

☐

	<div><div></div>Personality</div>	<div><div></div>Concentration levels_list.</div>	<div><div></div>Genres_of_Music</div>
1	1.00	5.00	2.00
2	1.00	5.00	6.00
3	1.00	4.00	2.00
4	1.00	3.00	4.00
5	1.00	5.00	6.00
6	1.00	4.00	5.00
7	1.00	4.00	5.00
8	1.00	5.00	6.00
9	1.00	5.00	6.00
10	1.00	5.00	6.00
11	1.00	4.00	1.00
12	1.00	4.00	5.00
13	1.00	5.00	6.00
14	1.00	5.00	6.00
15	1.00	5.00	6.00
16	1.00	5.00	5.00
17	1.00	4.00	5.00
18	1.00	4.00	2.00
19	1.00	4.00	4.00
20	1.00	4.00	3.00
21	1.00	4.00	5.00
22	2.00	4.00	5.00
23	2.00	3.00	5.00
24	2.00	5.00	6.00
25	2.00	5.00	4.00
26	2.00	3.00	3.00
27	2.00	4.00	5.00
28	2.00	4.00	5.00

28	2.00	4.00	5.00
29	2.00	5.00	6.00
30	2.00	3.00	5.00
31	2.00	5.00	6.00
32	2.00	5.00	6.00
33	2.00	5.00	5.00
34	2.00	5.00	6.00
35	2.00	5.00	6.00
36	2.00	4.00	5.00
37	2.00	4.00	5.00
38	2.00	5.00	6.00
39	2.00	5.00	6.00
40	2.00	5.00	5.00
41	2.00	4.00	5.00