

Céline Ma

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EDUCATION

Master of Engineering Science (Management) at The University of Queensland Expected 2024
Brisbane, Australia

- Relevant courses: principles of strategic management, strategic marketing, algorithms and data structures, information retrieval and web search.
- Elective courses: cloud computing, web information systems, concurrency: theory and practice.

Master of Engineering Science at École centrale de Marseille Expected 2024
Marseille, France

- Relevant courses: project management, engineering science, mathematics and statistics, economics.
- Elective courses: data-driven programming, data & deep learning, information systems and telecommunication.

EXPERIENCE

°Arcane The Feed Company Jul 2022 - Dec 2023
Internship - Consultant Data Analyst *Paris, France*

- Built advanced reports and dashboards using Data Studio and Tableau to meet clients' business challenges in marketing analytics and digital marketing strategies.
- Performed data management using GCP (Google Cloud Platform) and Arcane's advanced tech tools.

BNP Paribas Leasing Solutions, Legal Department Jul 2021
Internship - General Secretary Assistant *Marseille, France*

- Designed a SharePoint prototype adapted to the Corporate Legal team's needs, introduced the team members to the new update of SharePoint online platform.

DIAC - RCI (Renault Credit International) Bank and Service Jul 2018
Full-time - Office assistant *Noisy-le-Grand, France*

- Developed strong organization skills through archiving of Renault-Nissan project documents.
- Performed general office tasks.

COMMUNITY & LEADERSHIP

IT Specialist and Business Analyst Jan 2021 – Jan 2022
KSI Centrale Marseille, the Junior-Entreprise of Centrale Marseille *Marseille, France*

- Lead project management for a mobile app with a budget of 15 000€ (around 15% of this year's turnover) after submitting proposal for tender.
- Helped entrepreneurs and companies define their needs regarding IT, estimated time and cost of IT projects.

Member and Web Developer Trainee Jan 2021 – Jan 2022
GInfo, the computing club of Centrale Marseille *Marseille, France*

- Competed in the 2021 edition of TRACS, an annual computing tournament between French engineering schools, organized by CentraleSupélec in collaboration with the DGSE (the French information service).

ACADEMIC PROJECTS

Project Coconut V2 | JavaScript (React), PHP (Symfony 5.4) Sept 2021 - Jan 2022

- Web app developed by our computing club, mainly used by student associations to take customer orders.
- Designed front interface with Figma, practiced team programming (front development) and project management.

Project Monopoly | C++ Sept 2021 - Jan 2022

- Developed a Monopoly game (a traditional economics-themed board game) with C++.

TECHNICAL SKILLS & CERTIFICATIONS

Languages: French (native speaker), English (TOEFL score 109/120), Chinese (intermediate level)

Programming languages: Python, SQL, C/C++, HTML, CSS, JavaScript

Developer Tools: Visual Code Studio, GitHub, Google Cloud Platform, Figma, Notion

Certifications: Google Data Analytics Professional Certificate (Present), Google Ads Search (2022), Google Shopping ads (2022), MOOC in Project Management (2020)