Celine Ma

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Location: Brisbane, Sydney, Australia

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PROFILE SUMMARY

Postgraduate student in software engineering and management with a passion for data analytics. Seeking an internship in Brisbane or Sydney. Strong technical foundation with experience in data modeling, data warehousing, ETL processes, and data visualization. Motivated and eager to learn, I am committed to delivering high-quality results that drive business success.

EDUCATION

Master of Engineering Science (Management) at The University of Queensland Expected 2024
Brisbane, Australia
- Relevant courses: algorithms and data structures, web information systems, cloud computing.
- Elective courses: strategic marketing management, principles of strategic management.

Master of Engineering Science at École centrale de Marseille Expected 2024
Marseille, France
- Relevant courses: project management, engineering science, mathematics and statistics, economics.
- Elective courses: data-driven programming, data & deep learning, information systems and telecommunication.

EXPERIENCE

°Arcane The Feed Company Jul 2022 - Dec 2023
Internship - Consultant Data Analyst *Paris, France*
- Created and maintained reports and dashboards to track key performance indicators (KPIs).
- Executed ETL processes to extract data from various sources, transform it into a usable format, and load it into data repositories for analysis.
- Skills: advanced SQL, GCP (Google Cloud Platform), Looker Studio, Tableau, Excel, project management.

BNP Paribas Leasing Solutions, Legal Department Jul 2021
Internship - General Secretary Assistant *Marseille, France*
- Designed a SharePoint prototype adapted to the Corporate Legal team's needs, introduced the team members to the new update of SharePoint online platform.
- Skills: project management, communication and presentation, design thinking.

COMMUNITY & LEADERSHIP

IT Specialist and Business Analyst Jan 2021 – Jan 2022
KSI Centrale Marseille, the Junior-Enterprise of Centrale Marseille *Marseille, France*
- Lead project management for a mobile app with a budget of 15 000€ after submitting proposal for tender, contributing to 15% of this year's revenue.
- Helped entrepreneurs and companies define their needs regarding IT, estimated time and cost of IT projects.

Board member and Web Developer Trainee Jan 2021 – Jan 2022
GInfo, the computing club of Centrale Marseille *Marseille, France*
- Competed in the 2021 edition of TRACS, an annual computing tournament between French engineering schools, organized by CentraleSupelec in collaboration with the DGSE (the French information service).

ACADEMIC PROJECTS

Coconut V2 | *JavaScript (React), PHP (Symfony 5.4)* Sept 2021 - Jan 2022
- Web app developed by our computing club, mainly used by student associations to take customer orders.
- Designed front interface with Figma, practiced team programming (front development) and project management.

Monopoly game | *C++* Sept 2021 - Jan 2022
- Developed a Monopoly game (a traditional economics-themed board game) with C++.

TECHNICAL SKILLS & CERTIFICATIONS

Languages: French (native speaker), English (TOEFL score 109/120), Chinese (intermediate level)
Programming languages: Python, SQL, C/C++, PHP, HTML, CSS, JavaScript
Developer Tools: Visual Code Studio, GitHub, Google Cloud Platform, Figma, Notion
Certifications: Google Data Analytics Professional Certificate (Present), Google Ads Search (2022), Google Shopping ads (2022), MOOC in Project Management (2020)