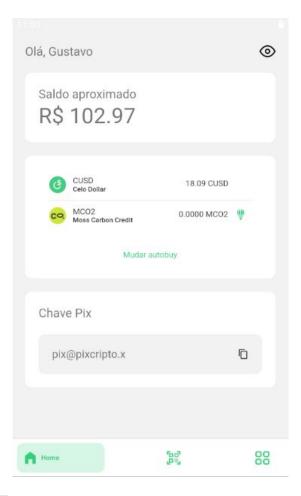
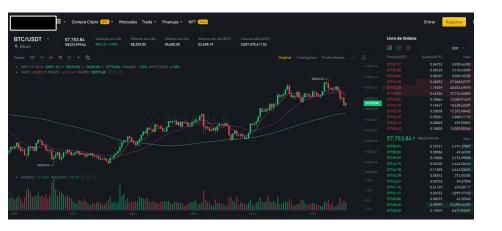
PixCripto



Problem



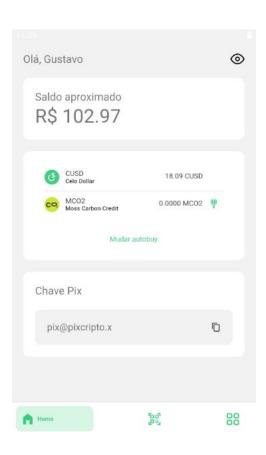
- Difficulty for first-time users to buy cryptocurrencies.
- Exchanges have a confusing interface for the lay user.
- 300 million people worldwide and 10 million people in Brazil invest in cryptocurrency.

PixCripto



Instant and easy conversion of fiat money to cryptocurrency (CUSD or MCO₂).

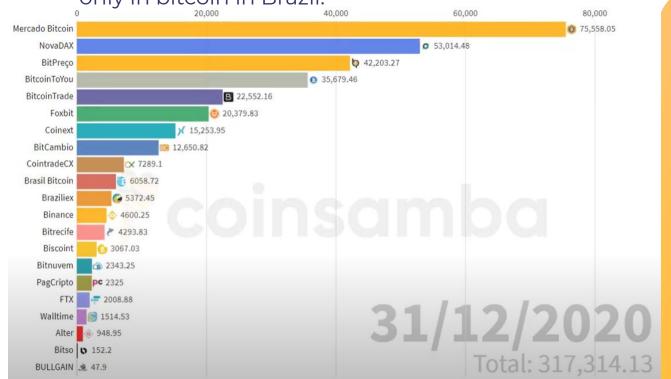
Differential



- 1. Easy to use, intuitive interface.
- 2. Buy fast and secure.

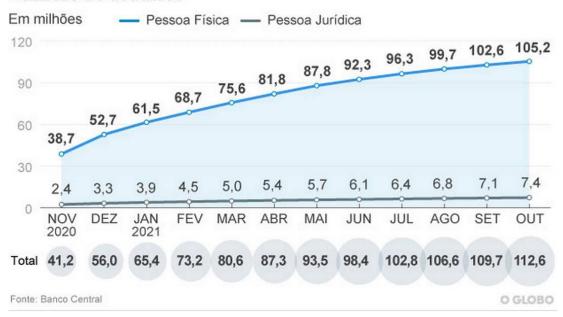
Market size Brazil

The crypto market in Brazil is booming like never before, in 2020 alone approximately 104 billion reais were traded only in bitcoin in Brazil.



Amount of Pix users in millions

Número de usuários



The expectation is that every user with a bank account will use Pix.

Business



The user will not pay anything to use PixCripto, the revenue will come from the spreads we charge when converting Pix to the selected cryptocurrency

Time



Gustavo ToledoFull Stack Developer



Vitor HugoFull Stack Developer



Wellerson RokembachFull Stack Developer

THANK YOU!