

VINCENT BACHELIER

PROJECT LEADER, PERL SENIOR DEVELOPER

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Profile

As a Perl developer, I'm looking for challenges every day. I love open source project, and I contribute to the Perl community.

Skills

Project Leader

I manage the Adperf Publisher Team for one of the biggest product of Weborama.

Web Advertising

I deal with huge amount of traffic for serving ads on our network of thousand of website around Europe.

Community developer

I love sharing my experience and purpose my personal development to the community.

Technical

Perl ***

Javascript ***

SQL ***

HTML / CSS **

Shell **

PHP **

Ruby *

Python *

Expert: *** / Intermediate: ** / Beginner: *

MySQL ***

Redis ***

IBM DB2 **

Riak *

Postgresql *

NGinx ***

Apache **

Ubuntu / Debian / FreeBSD ***

Git / SVN ***

Experience

Weborama

2008-2012

Project leader and Perl senior developer

I lead the Adperf Publisher Team (up to 6 members), a product dedicated to the publishers that handle their advertising. I have to deal with huge amount of traffic and I optimize all part of the product (the queries and the codes).

2008:

Migration for all developers on Linux desktop. Everyone work on his machine and not directly on the production platform.

Installation of Redmine to handle the tasks for all teams.

Passage of competence of the Adperf Publisher product.

Add support of different timezone for each customer of the product.

Creation of the inventory to give the capacity of available diffusion to the market team and the traffic team.

Redesign of the product to fit the corporate convention.

Add new targetings.

Add informations to the realtime.

2009:

Add support of languages with gettext(english, french, spanish).

Creation of roles (super admin, admin, traffic manager, marketing, advertiser, publisher ...).

Full redesign for the final product.

Official release of the New Deal to publisher leaders.

Segmentation of the statistic to build forecast screen.

2010:

Linked creatives for the publisher **Condénast**.

Multi code with one call per page for the publisher **MeteoFrance**.

Localized targeting for **MeteoFrance**.

Creation of expandable flash mask in javascript.

Inclusion of masks **Adprime** rich media.

Creation of a new cost model to allow different remuneration per publisher.

Creation of statistics for unique monthly visitors.

Tracking visibility of creatives.

Feeds of advertisers (with selected order) for **Spacefoot (Footeo)**.

Optimization of loading of collect nodes (fast reload).

2011 - 2012:

Project "Optimization": automatic selection of websites in order to respect margins and minimum click rates of creatives. This project take a year of development, and needed a new architecture of computing infrastructure. We have to predict the reaction of the internaute and select the better creative for the current situation.

GeoIP targeting with a google map and a visuel area of targeting points.

Transfert of profiles with our words clusters technologie.

Improve loading time of collect nodes.

Migration to latest version of Ubuntu Desktop with new platform of development for all teams.

UTI-Group

2005-2008

Perl junior developer

I fixed bugs and improved the OPTIMA product. I highly optimize queries (IBM DB2) and Perl code. I have designed and developed the extranet software wrote in PHP/MySQL. I also developed a solution of reporting in javascript / Java Jasper.

Solintech

2003-2005

Co-Fonder of the enterprise

We created solutions for the enterprises that manage their services (web, mails, databases...). For instance, we have built a secure embedded system with a web interface.

Formation

2007: Formation IBM: Advanced administration of IBM-DB2 databases(V8, V9)

Education

DEUG MIAS

Bac S

Personal

Perl Community

<https://metacpan.org/author/CELOGEEK>

<https://github.com/celogeek>

<https://twitter.com/celogeek>

<http://blog.celogeek.com>

<http://qa.celogeek.com>

IRC (irc.perl.org): nickname celogeek

Projects SCK

I have made a service to shorten urls wrote with Dancer, Plack, NGInx, Redis. It support API and it is included on Android URLy application and on my Drupal blog.

<http://sck.to>

Administer servers

I have a server with ESXi and a lot of virtual machines, most of them on Linux to handle all my websites. I like to deal with desktops and servers on Linux OS.