## Cover Letter of Marcelo N. Santos

London, 2023 23 Apr

## To whom it may concern

I am excited to apply for the Data Analyst role at your company. With my 9 years of experience in Test Automation and currently acquired knowledge in Data Science, with data analysis and my proficiency in SQL, spreadsheets, and databases, I am confident that I possess the skills and expertise necessary to excel in this role. Moreover, I am eager to learn and develop new skills, and I am always looking for new challenges to push myself further.

While researching The Telegraph, I was really interested in the role that big media has in our society nowadays, with the growth of fake news spreading in different media, mainly on social media and messaging apps, having a reliable source of information has become more crucial than ever. Therefore, it is crucial to prioritize the use of trustworthy sources of information, like The Telegraph, and to invest in critical thinking skills to navigate the abundance of information available in today's digital age.

The job description you have provided aligns perfectly with my interests and aspirations. I am intrigued by the opportunity to work on a wide range of skills, from data engineering to data science. I am excited about the prospect of being part of a team that delivers high-value and immediate impact to the business by innovatively blending analytical engineering skills.

As a data analyst studying at HyperionDev and my previous experience working with Agile environments, I have experience developing data-driven business insights and working with teams to find opportunities, drive key projects, and execute strategies. I have also defined how teams measure success by developing Key Performance Indicators and other user/business metrics.

My project management skills have enabled me to drive projects end-to-end, deliver on timelines, and move quickly with multiple teams while maintaining attention to detail. I am also experienced in maintaining existing solutions and providing operational support such as training to users.

I am proficient in Python, Ruby and R and I have experience with Test Automation. I am confident that my technical expertise, coupled with my ability to think critically and solve analytical problems, make me an excellent candidate for this role.

Thank you for considering my application. I am eager to discuss my qualifications in more detail and look forward to hearing from you soon.

Sincerely,

Marcelo Nicolosi Santos