PORTFOLIO WEBSITE

Charley Lowis

BUILDING THE WEBSITE

Some things I learned throughout the process of building this website was that it's easier to start with all the most basic information first, like getting down html text and styling all the basics of css like headings and body text before going to style things like headers and footers.

The easiest thing in building this website was just getting all the html information down. The hardest thing was having to refresh everything so many times and being frustrated after trying multiple potential solutions to the same problem over and over again.

If I could do this project over again I would probably do everything pretty similar to how I did it this time, or I would give up at the start. I would also give myself more time to build the prototype of each webpage.

I do not think this website has any more steps in it's life.

THE SITE
Home page

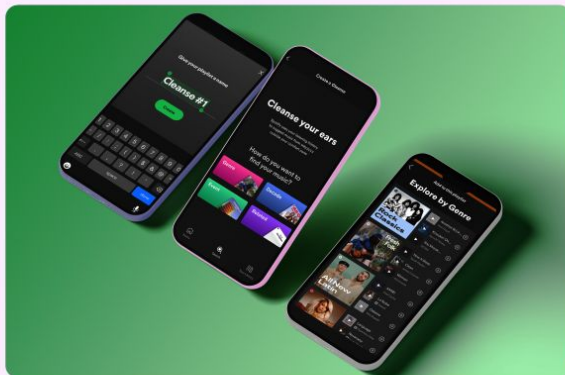About Me   Restaurant Branding   Spotify Cleanse   Sins & Virtues   Data Visualization

Restaurant Branding

Spotify Cleanse

Sins & Virtues

Data Visualization

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3

THE SITE
Project page

THE SITE
Project page

STYLEGUIDE

Style Guide
Charlotte's Portfolio Website

Headings

H1
Kantumruy Pro, weight 200, 64px, navy blue

H2
Kantumruy Pro, weight 400, 42px, navy blue

H2
Kantumruy Pro, weight 400, 25px, navy blue

Typefaces

Throughout the website, two typefaces are used: **Kantumruy Pro** and **Koulen**. Koulen is only used for the name in the top left corner, which aslo acts as a link to the home page.
Kantumruy Pro is used for everything else, from headings to body text and captions. The body text is all 18px, while each caption is a bit bigger at 26px.

Colors

Navy blue
rgb (2, 0, 104)

Pink 9% rgba
(230, 37, 255, 0.09)

Pink 15% rgba
(230, 37, 255, 0.15)

Pink 100% rgba
(230, 37, 255, 1)

Home Page

The home page of the website has large overview images of each project which also serve as links to each project page. The photos, as well as their captions, are all clickable. The home page can also be accessed through the "Charlotte Lowis" type at the front of the header that is on every single page. Each image on the home page slightly lowers in opacity when in hover state, to imply that they are clickable as opposed to static images featured on every other page.

Project Pages

Each project page includes the title, class, dates, and description of each piece of work.These project pages also display images of the final work. Some project pages also include links to process pages, which go into detail about the development of the project through the timeframe of the assignment. Pictures of the process are also displayed by the side of the text.

Process Pages

Process Pages

Although there are only two projects with process pages included, each process page contains more information compared to the others. There are two columns in each process page, the left including all text about the development of the project and the right including images taken throughout the process.

Layout

The layout for each page is pretty much the same, the header is shown at the top, with the page title displayed just below and left-aligned. Below the title, class and dates are displayed, and if the project pages a process page, the link is shown to the right side of the screen in this area. Large images of the projects are displayed in the center of these pages, followed by subtitles, and a description of the project.

Header

The header, which serves as the overview navigation, is displayed on every page of the site.
The header has a background color of pink at 9%. It also features type in the Navy blue color. All type in the header serves as links to other pages within the site. When these links are in the hover state they change to the pink color at 100%. The header has a horizontal rule up top and all the type is vertically centered and spaced to roughly the side frames of the screen.

Footer

The footer serves as a hub for contact information throughout the multiple pages of the website. All the text in the footer is Kantumruy Pro at 18px. The footer does not have its own background color, but it does have navy blue text.

CONCLUSION

If I were to build another website this way I would pay more attention to building the prototype of the website beforehand, and overall conceptualize it more.