**Italian landing page copy**

**Main banner**

*Title Char count 18*

When in Rome…

*Copy Char count 87*

Take an Italy-inspired summer staycation, conjuring up their classic culture and cuisine.

**Main page body**

Intro text

*Title Char count 26*

Come away with us

*Copy Char count 93*

Create a Little Italy of your own with a whole host of recipes and organic delicacies.

LAID BACK LUNCHES

*Char count 70*

Dine and recline with authentic cheese, salamis, and espresso blends.

PASTA

*Char count 70*

Pick out the perfect pasta, dried or fresh, that’s ready to get saucy.

PIZZA

*Char count 70*

Make a pizza to be proud of with organic bases, toppings, and sauces.

DESSERT

*Char count 70*

End on a sweet finale with luxurious desserts or the ingredients to create your own.

Recipe section

*Title Char count 20*

Italian-inspired recipes

*Copy Char count 170*

For a true taste of Italy, our recipe team have dreamed up these dishes, inspired by the culinary craftsmanship of Italian cooking. Bravissimo!