

Quarter	Revenue	Expenses	Delta	Highlights
Q1 2025	\$120k	\$82k	+\$38k	Initial release after consolidating backlog and onboarding analytics pipeline.
Q2 2025	\$138k	\$91k	+\$47k	Expanded outreach in two new channels; onboarding refinements cut activation time by 30 percent.
Q3 2025	\$129k	\$97k	+\$32k	Supply constraints slowed shipments, but automated alerts protected the largest customer cohort.
Q4 2025	\$155k	\$111k	+\$44k	Preparing compliance review while migrating billing to the new provider and hardening SLO dashboards.