

Marissa Pia Lozano
Digital Project Manager and Producer

Contact Information:

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Summary:

An experienced Digital Project Manager and Producer with a focus on multimedia and online marketing. Skilled in content production, graphic design, e-mail marketing, digital asset management, community management, and UI/UX design. With a strong background in marketing and advertising, I have honed my abilities to deliver high-quality projects that engage audiences and drive results.

Professional Experience:

Digital Project Manager and Producer, The Garage Team Mazda (2018-Present)
- Manage digital projects from conception to completion, ensuring on-time delivery and budget adherence
- Collaborate with cross-functional teams to develop marketing strategies and campaigns
- Utilize Photoshop, HTML, SEO/SEM, social media, CMS, content creation, and community management tools
- Oversee digital asset management and content management systems
- Implement UI/UX design principles to enhance user experience

Industry: Marketing and Advertising

Job Title: Digital Project Manager and Producer

Sub Role: Project Management

Company: The Garage Team Mazda

Location: Buena Park, CA, USA

Education:

Self-taught Artist and Designer

Skills:

- Photoshop
- HTML
- Digital media
- SEO/SEM
- Social media
- CMS
- Content creation
- Content management
- Web content
- Community management
- Multimedia
- E-mail marketing

Professional Development:

GitHub (marissapia)

- Max forks: 0
- Max stars: 0
- Number of repositories: 1

Personal Information:

First Name: Marissa

Middle Initial: P

Middle Name: Pia

Last Name: Lozano

Birth Year: 1987
Gender: Female
Location: Buena Park, CA, USA
Country: United States
Continent: North America

Company Information:
Company Name: WPP
Industry: Marketing and Advertising
Company Website: wpp.com
Company Size: 10,001+
Location: London, UK
Country: United Kingdom
Continent: Europe

Additional Information:
LinkedIn: [linkedin.com/in/marissalozano](https://www.linkedin.com/in/marissalozano)
Twitter: twitter.com/marissapia
Interests: N/A
Number of LinkedIn Connections: 478
Salary Range: \$85,000 - \$100,000