Blake Newman

Contact Information:
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Personal Information:
Full Name: Blake Newman
Industry: Internet
Job Title: Chief Executive Officer
Location: Midland, Texas, USA
Birth Year: 1968
LinkedIn: linkedin.com/in/blakenewman
Facebook: facebook.com/blake.newman.washington.dc
Twitter: twitter.com/inqbation
GitHub: github.com/blakenewman

Skills:
- SEO
- Web analytics
- Online marketing
- Social media marketing
- Digital strategy
- User experience
- Web development
- Project management
- Entrepreneurship
- WordPress
- Digital marketing
- Web design
- Analytics
- Strategic planning
- Startups
- Business development
- Content management
- Scrum
- Business analysis
- Agile project management
- Online advertising
- Search engine optimization
- Marketing strategy
- SEO copywriting
- Agile methodologies
- CMS
- SaaS
- User interface design
- Marketing
- Creative direction
- Social networking
- Program management
- Business strategy
- Web content management
- Usability
- Drupal
- Website development
- Art direction
- Drupal development
- Agile web development
- SDLC
- Google analytics
- Requirements gathering
- Software as a service

Experience:
Chief Executive Officer, inQbation
Midland, Texas, USA (2008 - Present)
- Leading an Internet marketing consultancy and business analysis firm specializing in web design, usability, search engine optimization.
- Focused on three verticals: Federal government subcontracting, Commercial web design and development, Search engine science research and development.
- Early Internet adopter, registered photographer.com in 1995 (sold in 2005) and launched inQbation.com in 2008.

Education:
Bachelor's Degree [Field], [University] [Graduation Year]

Languages: English (Fluent)

Certifications:
- Certified Scrum Master
- Google Analytics Certified

Achievements:
- Number of LinkedIn Connections: 5683
- Inferred Salary: >$250,000
- Max Git Forks: 0
- Max Stars: 0
- Number of Repos: 4

Interests: Cloud data services, SaaS, Mobile, Project management, Big data, Analytics, B2B, Consumer internet, Enterprise software, Data mining.