Shela Xu

Product Design Manager

Contact Information:
- Email: shela.xu@gmail.com, shela@blacklocus.com
- LinkedIn: linkedin.com/in/shelaxu
- Facebook: facebook.com/shelaaa
- Twitter: twitter.com/shelaaa

Summary:
A highly skilled and experienced Product Design Manager with a strong background in user experience, web development, graphic design, and interaction design. Passionate about unearthing human motivations, aligning teams on shared understanding of problems, and inspiring a path forward.

Industry: Computer Software / Design

Job Title: Product Design Manager
Sub Role: Product_Design

Skills:
- User Experience
- Web Development
- Adobe Creative Suite (Graphic Design)
- User Interface Design
- User Experience Design
- Web Design
- HTML, CSS
- Logo Design
- Information Architecture
- User-Centered Design
- Cascading Style Sheets
- Typography
- HTML5, XHTML
- Sass

Work Experience: (9 years)

Product Design Manager | Twilio Inc. (Austin, Texas, USA)
- Collaborate with cross-functional teams to design and develop user-centered solutions for complex problems.
- Conduct user research and usability testing to inform design decisions.
- Develop wireframes, prototypes, and high-fidelity designs using industry standard tools.
- Implement design systems and style guides to ensure consistency across products.
- Manage design projects from conception to launch.

Industry: Internet
Company: Twilio Inc.
Location: Austin, Texas, USA
Website: twilio.com
Size: 1001-5000 employees
Founded: 2008

Education: (Optional if applicable)

Certifications: (Optional if applicable)

Languages: (Optional if applicable)

Awards & Honors: (Optional if applicable)

References: Available upon request.

Company Information:
- LinkedIn: linkedin.com/company/twilio-inc-
- Facebook: facebook.com/teamtwilio
- Twitter: twitter.com/twilio
- Location: San Francisco, California, USA
- Address: 101 Spear Street, San Francisco, CA 94105, USA
- Postal Code: 94105

Personal Information: (Optional)
- Gender: Female
- Birth Year/Date: N/A

Salary: Inferred Salary: $100,000 - $150,000

Interests: (Optional)

GitHub: github.com/cnnme
Number of Repos: 2
Max Forks: 0
Max Stars: 0