

Mathew Jordan
Director of Technology Solutions

Contact Information:

- Email: mathewjordan@gmail.com
- LinkedIn: linkedin.com/in/mathewjordan

Professional Summary:

Experienced Director of Technology Solutions with 18 years of experience in web design, development, and digital marketing. Passionate about creating innovative technology solutions for the financial services industry, with a focus on higher education. Skilled in various technologies including Dreamweaver, Illustrator, CSS, Drupal, WordPress, Google Analytics, User Interface Design, HTML 5, JQuery, PHP, MySQL, JavaScript, Mobile Design, and Adobe Creative Suite.

Professional Experience:

Director of Technology Solutions

University of Tennessee, Asheville, NC, USA (2018-Present)

- Lead a team of developers in designing and implementing websites and digital marketing strategies for the university
- Manage projects from conception to launch, ensuring cross-browser compatibility and usability
- Collaborate with stakeholders to develop custom solutions using Drupal, WordPress, and other CMS platforms
- Utilize Google Analytics and other tools to optimize website performance and user experience
- Implement online marketing strategies to increase brand awareness and engagement

Skills:

- Web Design: Dreamweaver, Illustrator, CSS, Indesign, HTML 5, JQuery, Photoshop, XML, Creative Direction, Art Direction, Cross Browser Compatibility, Usability, Project Management, Online Marketing, User Experience, CSS3
- Development: Drupal, WordPress, HTML, PHP, MySQL, JavaScript, Javascript, Flash, HTML5, Online Advertising, Adobe Creative Suite, Front End
- Marketing: Graphics, Marketing, Advertising, Reputation Management, Membership Associations, Credentialing Bodies, E Commerce
- Other: Interaction Design, User Interface Design, Meeting Registration, Flash, HTML5, Online Advertising, Adobe Creative Suite, Front End, XML, CSS3, Art Direction, Cross Browser Compatibility, Usability, Project Management, Online Marketing, User Experience

Education:

University of Tennessee, Knoxville, TN, USA (B.S., 2001)

Location: Asheville, NC, USA

Industry: Financial Services

Company: University of Tennessee

Company Size: 5001-10,000

Company Website: utk.edu

Personal Information:

Birth Year: N/A

Gender: Male

Interests: Bonsai, Cooking, Gardening, Backpacking, Economic Empowerment, Environment, Sailing, Science and Technology, Human Rights, Arts and Culture

Technical Skills:

- Git: max forks (2), max stars (15), number of repos (98)

Professional Development:

- LinkedIn Connections: 186
- Inferred Salary: \$70,000-\$85,000