Grant Farwell

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Summary:
Experienced entrepreneur and chairman & co-founder of Matcherino, Inc. in the computer games industry. Specializing in startups, strategic partnerships, marketing strategy, social media marketing, venture capital, mobile devices, SaaS, product management, business development, conversion optimization, competitive analysis, product marketing, business strategy, and leadership.

Education:
- Not provided

Work Experience:
Chairman & CSO, Matcherino, Inc. (2015 - Present)
- Seattle, WA, USA
- Co-founded and currently serving as chairman and chief strategy officer at Matcherino, a leading company in the computer games industry.
- Implemented strategic partnerships, marketing strategies, and business development initiatives to drive growth and success.
- Managed product development, go-to-market strategy, and executive management.
- Collaborated with investors on venture capital opportunities.
- Utilized skills in salesforce.com, strategic planning, digital media, SEO, user experience, and more.

Skills:
- Startups and entrepreneurship
- Strategic partnerships
- Marketing strategy
- Social media marketing
- Venture capital
- Mobile devices
- SaaS
- Product management
- Strategy
- E commerce
- Lead generation
- Leadership
- Business development
- Conversion optimization
- Competitive analysis
- Product marketing
- Business strategy
- Management
- Corporate development
- Digital media
- SEO
- User experience
- Salesforce.com
- Strategic planning
- Executive management
- Go to market strategy
- Angel investing
- Analytics
- Product development
- Mergers and acquisitions
- Online advertising
- Sem

- Lean startup
- Google analytics
- Mergers
- Mobile applications
- Mobile marketing
- Web analytics
- Digital marketing
- Multi channel marketing
- Cloud computing
- Market analysis
- Email marketing
- PPC
- Early stage startups
- Web marketing
- Marketing management

Languages: English (Fluent)

Location: Redmond, WA, USA

Interests: Mobile, clean technology, health care, business, enterprise software, consumer internet, philosophy.

Company Information:
Matcherino, Inc.
- Website: matcherino.com
- Industry: Computer games
- Location: Seattle, WA, USA
- Founded: 2015
- Size: 11-50 employees

GitHub:
- Username: geep5
- Repositories: 6
- Forks: 0
- Stars: 1