celyna.dev
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4TH YEAR COMPUTER SCIENCE W/ BUSINESS APPLICATIONS MAJOR

Education

University of California, Riverside B.S Expected Graduation: March 2021 3.11/4.0 GPA

Skills

SOFTWARE DEVELOPMENT: Java, C++, SQL, Python, CSS, HTML, Bootstrap, Git, Node.js (Learning)

PRODUCT: Adobe Creative Suite, Agile, Figma, Trello, Asana

Experience

Open Water Accelerator · Product Manager Intern

07/2020 - Present

- Translated the company's vision of a securities research platform into a prioritized, executable product road map by using the market research gathered from 100+ finance clubs across the United States
- Communicated product goals clearly and efficiently to a team of 4 developers by defining objectives, requirements, and constraints on Trello
- Drove the development of 2 features by figuring out the problem to solve, the value of the product, and the customer base

RippleMatch · Program Manager

06/2020 - Present

- Managed the recruiting process for 100+ students nationwide to increase the user base for their product, which is a tool that uses machine learning to automate the job/internship search process for students
- Analyzed growth and performance metrics to improve and design new growth strategies for the target market
- Monitored the interviewing progress with Trello to ensure efficient, on-time completion of tasks while addressing potential concerns through qualitative measures

University of California, Riverside · Senior IT Technical Support

04/2019 - Present

- Assessed, documented, and resolved technical issues for 25+ staff through a ticketing system with a 20 minute resolution time on average
- Hosted educational workshops to teach staff CSS/HTML in order to maintain 5+ departmental websites

Rose Hack · Operations Lead

04/2019 - 03/2020

- Organized the only women-centric hackathon in Riverside, CA with over 200 participants from all over the nation and 29 company sponsors
- Increased project submissions by 36% and participant count by 27% through extensive user research and participant analytics

Projects

Fern 06/2020 - Present

- Founded an online flower and plant marketplace catered to local vendors to help struggling businesses flourish online
- Managed cross-functional tasks such as UX/UI, full-stack development, marketing, and testing
- Developed OKRs to drive the product development process and continuously evolved the product to meet the needs of the target market, starting with local businesses found through Yelp

Carrier

• Interfaced with Adobe Creative Suite and InVision to prototype a mobile application focused on providing students with resources to collaborate on their own projects to combat the loss of internships due to COVID-19

BeLively

- Built a subscription-based web application that offers professional gym instruction and calorie tracking with Google Firebase,
 JavaScript, and HTML/CSS
- · Conducted user interviews to determine the needs of the target market and constructed an investor pitch

Awards