

Celyna C. Su

(noun): innovator, product-thinker, **leader**.

<> celyna.dev

✉ celynasu@gmail

in celyna

⋮ Skills

Programming

Java, C++

Git

Python

JavaScript, HTML, CSS

Design

Prototyping

UI & Interactive design

Ideation & User workflows

Adobe Creative Suite

Project Management

User interviews, surveys

Agile development

⋮ Recognitions

CreateSC Designathon

Top 8 Nationwide Finalist

● Experience

Senior IT Technical Support * University of California, Riverside

April 2019 - Present

- Led educational workshops to teach newly hired staff how to maintain and edit departmental websites
- Increased overall efficiency of coding & launching websites by 30% in addition to setting up new computers & repairing current devices daily for 25+ staff

Leadership Development Intern * RippleMatch

January 2020 - March 2020

- Grew the user base with 86 sign-ups in 3 months with stellar results as one of the top 5 interns on the nationwide leaderboard for 3 consecutive weeks
- Helped students statewide complete a total of 17 applications & 14 introductions with recruiters

Operations Lead * Rose Hack

April 2019 - February 2020

- Organized the only women-centric hackathon in the Inland Empire
- Led a committee with weekly meetings to plan day-of logistics using Agile
- Increased project submissions by 36% and participant count by 27% through extensive user research

● Projects

Rosebud currently developing!

- Founded an online flower service catered to local vendors to help flower farms rebound from the 85% cut in sales due to COVID-19
- Conducted user interviews & surveys to determine user pain points & customer segmentation

Carrier Adobe XD, Adobe Photoshop CC, Adobe Illustrator

- Interfaced with UX/UI tools to prototype a mobile application focused on providing students with resources to collaborate on their own projects to combat the loss of internships due to COVID-19
- Hosted ideation meetings & created user workflows within a team of 4 to design from scratch.

BeLively JavaScript, Firebase, HTML, CSS

- Built a subscription-based web application that offers professional gym instruction, equipment rental, & calorie tracking with full-stack technologies.
- Interviewed students and full-time workers to determine the needs of the targeted market & constructed a final project deliverable.

Serenity C#, Unity

- Built and designed a virtual reality meditation sandbox to promote positive mental wellbeing with gaming technologies
- Created an immersive environment with throwable objects, plane-to-plane teleportation, random spawning, & weather simulation

● Education

University of California, Riverside

Computer Science w/ Business Applications c/o 2021

Related courses: Marketing & Distribution Mgmt, Entrepreneurship in Computing, Production & Operations Mgmt, Organizational Behavior, Design of Operating Systems, Software Construction