

Cem Ersozlu  
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Born in Bursa Turkey, 1979. Successfully graduated from Istanbul Bilgi University, Visual Communication Design department at 2001. Got his MSc degree from GITS Media Lab, Waseda University, Tokyo in 2004. Stayed in Tokyo for years and worked in different design companies in various positions such as senior CG designer, art director.

Worked in Istanbul Bilgi University, Visual Communication Design department as full-time lecturer between 2006 – 2019. Gave courses about branding design, UI/UX design and graphic design based subjects. Thru 2004 -2019 worked with various projects from startups to high-scale UI/UX solutions and branding projects such as Istanbul 2010, Fox TV, The Marmara Taksim, [karnaval.com](http://karnaval.com).

Passionate about researching potential future UI/UX technologies and possibilities with emerging technologies such as wearables, XR and microcontrollers.

Currently working as freelance designer, mentor in various incubation centers about branding and user experience, consultant for various companies and startups in Tokyo, Istanbul and Toronto.

## **Startup Experience**

### **Further Network**

Co-founder, designer

2016-current

Startup to revolutionize travel experience by introducing new technologies and concepts thru blockchain technology.

### **MYX**

Co-founder, designer

2018

Startup offering a completely different experience on daily snacks. Created by famous nutritionist Orçun Kürüm. Designed Marketing materials and packaging as well as social media campaign.

### **looq**

Co-founder, designer

2018-current

An app for getting real-time information to your instantaneous questions. Working as UI/UX designer as well as brand and marketing designer.

### **LojiPlatform**

CCO, Brand and design consultant

2015-current

Working as consultant on brand and various design materials as well as user experience.

### **super-marketim.com**

Co-founder, director of user experience

2013-2018

Basket comparison-based shopping experience, operational since 2013, Working as UI/UX designer, developer and brand designer.

### **Nuvia Smart Technologies**

UI/UX designer, brand consultant

2012-2013

Created brand, worked as part of the team as UI/UX designer.

## Work Experience

### **Solvoyo Inc.**

UI/UX and brand consultant

Istanbul, Turkey, 2017-Current

Designing unique user experiences and solutions to premium SaaS products of Solvoyo inc.  
Re-building brand image for company and services.

### **Visual Communication Design Department, Istanbul Bilgi University**

Instructor

Istanbul, Turkey, 2006-2019

Courses given;

Digital Vector Graphics, Branding Design, Interface / interaction design, Multimedia Design Studio, Data Visualization, Urban Graphics

### **ITA**

Brand, design and UI/UX consultant

Istanbul, Turkey, 2013-2018

Actively worked in various projects and as consultant on brand, interface, design materials as well as user experience.

### **Albert Abut Architecture**

Senior Designer

Tokyo, Japan, 2005-2006

Worked in collaboration with architecture team for graphical solutions of different projects. Provided design for overall navigation and information graphics needs for buildings. Including urban navigation to branding and presentation of projects.

### **Kuramae Design co.**

Art director

Tokyo, Japan, 2004-2005

Worked in different projects, varying from corp. id. design, print material and interactive content design.

### **Bilgi Communications Inc.**

Senior Designer

Istanbul, Turkey, 1998-2001

Participated as designer in various projects of Bilgi Communication, including interaction design for Bilginet portal services. Numerous video art projects as background visual material for various live events.

Furthermore, freelance projects can be viewed at  
[www.cemersozlu.com](http://www.cemersozlu.com)



## **Education**

2001 BA Visual Communication Design Department, Istanbul Bilgi University, Istanbul, Turkey  
2004 MSc Media Design Lab., Global Information and Telecom. Studies, Waseda University, Tokyo, Japan

## **Exhibition Projects**

Track 01, 2001, Istanbul, Turkey  
Track 02, 2002, Istanbul, Turkey  
Intermedia, 2002, Tokyo, Japan  
Track 07, 2007, Istanbul, Turkey, (Project leader for multi touch interaction / experience design project experience design)

## **Languages**

English (advanced level in reading, writing, listening and speaking)  
Turkish (native)  
Japanese (beginner)

## **Technical Skills**

Adobe Creative Cloud Suite (Photoshop CC, Illustrator CC)  
HTML5  
Sass  
Javascript, JQuery Framework.