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Cem Ersözlü

Born in Bursa Turkey, 1979. Successfully graduated from Istanbul Bilgi University, Visual Communication Design department at 2001. Got his MSc degree from GITS Media Lab, Waseda University, Tokyo in 2004. Stayed in Tokyo for five years and worked in different design companies in various positions such as senior CG designer, art director.

Currently working as full-time lecturer at Istanbul Bilgi University, Visual Communication Design department and also working as freelance media designer, mentor at Founder Institute Istanbul, Fit Startup Factory about branding and user experience, consultant for various companies and startups in Tokyo and Istanbul.

Startup Experience

YouStartup

Co-founder, designer, product manager

2016-current

Startup based on expanding ecosystem to Anatolia and organizing meetups, finding entrepreneurs and ideas, in development stage, working as brand and product manager.

qbee

Co-founder, designer

2015-current

Startup based on a different approach on e-commerce, currently in MVP stage, working as UI/UX designer and developer as well as brand designer.

nightbits

Co-founder, designer

2016-current

Startup based on location based event tracker, currently in MVP stage, working as UI/UX designer and brand designer as well as business developer.

LojiPlatform

CCO, Brand and design consultant

2015-current

Working as consultant on brand and various design materials as well as user experience.

super-marketim.com

Co-founder, director of user experience

2013-current

Basket comparison based shopping experience, operational since 2013,

Working as UI/UX designer, developer and brand designer.

Nuvia Smart Technologies

UI/UX designer, brand consultant

2012-2013

Created brand, worked as part of the team as UI/UX designer.

Work Experience

Instructor

Visual Communication Design Department

Istanbul Bilgi University

Istanbul, Turkey

2005-Current

Courses given;

Digital Vector Graphics

Branding Design

Interface / interaction design

Multimedia Design Studio

Data Visualization

Urban Graphics

Brand, design and UI/UX consultant**ITA**

Istanbul, Turkey

2013-current

Actively working in various projects and as consultant on brand, interface, design materials as well as user experience.

Senior Designer

Albert Abut Architecture

Tokyo, Japan

2005-2006

Worked in collaboration with architecture team for graphical solutions of different projects.

Provided design for overall navigation and information graphics needs for buildings.

Including urban navigation to branding and presentation of projects.

Art director**Kuramae Design co.**

Tokyo, Japan

2004-2005

Worked in different projects, varying from corp. id. design, print material and interactive content design.

Senior Designer**Bilgi Communications Inc.**

Istanbul, Turkey

1998-2001

Participated as designer in various projects of Bilgi Communication, including interaction design for Bilginet portal services. Numerous video art projects as background visual material for various live events.

Further more freelance projects can be viewed at
cemersozlu.com

Education

2001 BA Visual Communication Design Department, Istanbul Bilgi University, Istanbul, Turkey

2004 MSc Media Design Lab., Global Information and Telecom. Studies, Waseda University, Tokyo, Japan

Exhibition / Projects

Track 01, 2001, Istanbul ,Turkey

Track 02, 2002, Istanbul, Turkey

Intermedia, 2002, Tokyo, Japan

Track 07, 2007, Istanbul, Turkey, (Project leader for multi touch interaction / experience design project experience design)

Languages

English (advanced level in reading, writing, listening and speaking)

Turkish (native)

Japanese (beginner)