



İSTANBUL TECHNICAL UNIVERSITY
Department of Computer Engineering

BLG374E – Technical Communications for Engineers – Spring 2015

Assignment 1 – Software survey & email executive summary

Assignment Due Date: 21 – February – 2015 (Saturday) 11:59pm

MARKET SURVEY

The assignment

1. Choose **one** of the following categories of **open source** software:
 1. Video editing tools.
 2. 3D modelling tools.
 3. Home accounting tools.
 4. Image manipulation tools.
2. Conduct a brief **survey** of these tools.
 - Choose at least 3 tools (include the most popular, most commended, or most interesting).
 - Evaluate them according to at least 3 criteria (suggested criteria include: feature set, usability, learnability, accessibility, extensibility, interoperability, support community, professional support).
3. Write up the survey findings in a **short report**. Include an *informative* (as opposed to *descriptive*) abstract.

Submission policy

- Only electronic submissions through *Ninova* will be accepted.
- Late submissions or those submitted otherwise than according to instructions will not be accepted.
- Submit:
 - A **PDF** containing the report.
- Submit in English.
- Academic dishonesty, including cheating, plagiarism, and direct copying, is unacceptable.
 - Copied text is only allowable as long as it is quoted, cited and referenced.
 - You must cite and reference all graphics used **in their captions**.
- *10% of the marks of the assignment depend on you bringing a complete or nearly complete draft of the report to the peer review session.*

Format policy

- Maximum 5 pages with header containing title, author and page number, no footer.
- The first page (of five) should consist of title, authors, table of contents, and abstract.
- Single-spaced 11pt font should be used for the text. Titles should be no more than 16pt fonts.
- Margins (excluding headers and footers) should be *approximately* 2cm on all sides.

Grading policy

Formatting:

- *Formatting is consistent & according to the provided policy (40%).*

Contents:

- *The abstract is an informative abstract.*
- *The introduction introduces the aim & the problem.*
- *How the research was carried out is stated ("methods" or "approach" section).*
- *Criteria for evaluation are stated and justified.*
- *Results of research are presented.*
 - *Contain at least 3 different pieces of software.*
 - *Use the same criteria to evaluate each of them.*
 - *Use at least 3 different evaluation criteria.*
 - *The software considered is open-source.*
- *A conclusion or summary section is included and contains an analysis of the tools.*

Peer-review:

- *Complete draft brought to peer-review (10%)*

Possible deductions include:

Each spelling mistake: -15%.

Each gross error in formatting, punctuation: -10%..

Presentation and gross grammar errors: up to -20%..

Failure to consider open source software.

Not all references are cited.

Bonus marks:

Insightful analysis (up to 15%)

Report/summary clarity or impact (up to 15 %).