

Innovation and Technology Management

Project Presentation

- Each team should prepare a presentation explaining the **contents of the project proposal** and perform a **demonstration** of the prototype of the innovative service/product. If your idea does not have any progress or has little progress yet (highly likely to be the case), use your imagination to convince the audience that your service/product is ready by preparing a **live demonstration using a simulation/interface/mockup** of your service/product.
- Each group has **25 minutes** (presentation: 12 mins, demo: 3 mins, Q&A: 10 mins). The presentation language is **English**, whereas the demo and Q&A can be conducted in Turkish. **Each member should participate in the presentation.** The date and the time slot of your group will be announced on Ninova.
- The supplementary evaluation sheet will be considered while assigning grades for the group presentations of your projects. **The attendance to the presentations in the last two weeks is mandatory for every student.** Otherwise, there will be **penalty points** for the corresponding team.
- You are expected to deliver the **presentation slides** (ppt, pptx, odp). You are only allowed to present the same slides uploaded to ninova before the deadline of submission. The computer for the presentation will be provided by the lecturer.
- Additionally, you are expected to fill in the business model of your project on a canvas you generated in Project #3. Note that it should be readable on a printed A4 format. **Bring 13 copies of this document to the classroom on the day of your presentation.**