

## Faydalı Linkler

1. <http://steveblank.com/>
2. <http://techcrunch.com/>
3. <http://pandodaily.com/>
4. <http://bits.blogs.nytimes.com/>
5. <http://bhorowitz.com/>
6. <http://500hats.com/>
7. <http://andrewchen.co/>
8. <http://www.inc.com/>
9. <http://www.entrepreneur.com/>
10. <http://venturehacks.com/>

## Faydalı kitaplar:

- [Business Model Generation](#): by Alexander Osterwalder
- [The Lean Startup](#): by Eric Ries
- [Extreme Programming Explained](#) by Kent Beck
- [the other side of innovation](#) - Vijay Govindarajan & Chris Trimble
- [Biodesign](#): The Process of Innovating Medical Technologies by Zenios, Makower, Yock, et al (great website [here](#))
- [The Four Steps to the Epiphany](#)
- [The Startup Owners Manual](#)
- [The Founders Workbook](#)
- [the other side of innovation](#) - Vijay Govindarajan & Chris Trimble
- [The Innovator's Dilemma](#) & [The Innovator's Solution](#) by Clayton M. Christensen
- [The Innovator's DNA: Mastering the Five Skills of Disruptive Innovators](#) - Jeff Dyer, Hal Gregersen, Clayton M. Christensen
- [Crossing the Chasm](#): Marketing and Selling High-Tech Products to Mainstream Customers
- [Inside the Tornado](#): Marketing Strategies from Silicon Valley's Cutting Edge
- [Dealing with Darwin](#) : How Great Companies Innovate at Every Phase of Their Evolution — all three by Geoffrey A. Moore
- [The Tipping Point](#): How Little Things Can Make a Big Difference by Malcolm Gladwell
- [Blue Ocean Strategy](#): How to Create Uncontested Market Space and Make Competition Irrelevant by R. Mauborgne and W. C. Kim
- [The Marketing Playbook](#) – John Zagula and Richard Tong
- [Do More Faster](#): Techstar lessons to accelerate your startup - David Cohen and Brad Feld
- [Getting Real](#): The smarter, faster, easier way to build a successful web application - Jason Fried
- [The Founders Dilemma](#): Anticipating and Avoiding the Pitfalls that Can Sink a Startup – Noam Wasserman
- [The Entrepreneurial Mindset](#): Strategies for Continuously Creating Opportunity in an Age of Uncertainty – R. McGrath and I. MacMillan
- [Delivering Profitable Value](#) – Michael J. Lanning.
- [Theory of Economic Development](#) – Joseph Schumpeter
- [Concept of the Corporation](#), [The Practice of Management](#) and [Innovation and Entrepreneurship](#) – Peter Drucker
- [The Mythical Man Month](#) – Fred Brooks

- [The One to One Future: Building Relationships One Customer at a Time](#) by Don Peppers, Martha Rogers
- [Marketing High Technology: An Insider's View](#) and [Total Customer Service: The Ultimate Weapon](#) by William H. Davidow
- [Competitive Strategy](#), [Competitive Advantage](#), and [On Competition](#) all by Michael Porter
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