# Data Visualization and Communication Final Project Report

### Project Name:

Electoral College: Does Your Vote Count?

### Project Participants:

Cendy Lin

Lisa Minas

Scott Marler

### Project URL (must point to the final version):

<http://www.example.com/vizcomm/birdspotting_final.html>

### Who did what:

|  |  |  |  |
| --- | --- | --- | --- |
| **Task** | **Cendy** | **Lisa** | **Scott** |
| Data Cleaning | 50% | 0% | 50% |
| Visualization Design | 33% | 33% | 33% |
| Usability Testing | 33% | 33% | 33% |
| Slides/Papers | 25% | 50% | 25% |
| Presentation | 33% | 33% | 33% |

### Additional Notes:

Given more time, we would like to make the visualization more fun and engaging. For example, making the infographic interactive would be fun. We wanted to keep the visualization clean and professional but we may have kept it too sterile: we have team members with a good sense of humor and we could have used this to lighten the message. We would also enjoy expanding this visualization into more areas: different metrics to dig into trends, demonstrations of historical events which lead to the electoral college’s creation, or comparing/contrasting popular vote elections (eg for Senate) to the presidential elections.