# Data Visualization and Communication Final Project Report

### Project Name:

Electoral College: Does Your Vote Count?

### Project Participants:

Cendy Lin

Lisa Minas

Scott Marler

### Project URL (must point to the final version):

<http://www.example.com/vizcomm/birdspotting_final.html>

### Who did what:

|  |  |  |  |
| --- | --- | --- | --- |
| **Task** | **Cendy** | **Lisa** | **Scott** |
| Data Cleaning | 50% | 0% | 50% |
| Visualization Design | 33% | 33% | 33% |
| Usability Testing | 33% | 33% | 33% |
| Slides/Papers | 25% | 50% | 25% |
| Presentation | 33% | 33% | 33% |

### Additional Notes:

Given more time, we would like to make the visualization more fun and engaging. For example, making the infographic interactive (e.g. showing how electors change per state) would be fun. We wanted to keep the visualization clean and professional but we may have kept it too sterile: we have team members with a good sense of humor and we could have used this to lighten the message. We would also enjoy expanding this visualization into more areas: different metrics to dig into trends, demonstrations of historical events which lead to the electoral college’s creation, or comparing/contrasting popular vote elections (e.g. for Senate) to the presidential elections. Our data also goes back to 1980 only, but it would have been nice to go further back in history. An additional next step might also have been nice to embed the graphics in a more aesthetic website (including background images, as an example).