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Homework #1

1. Given the provided data, what are three conclusions we can draw about Kickstarter campaigns?
   1. Theater, music, film & video have the most success among the campaigns. This can be due to the total number of campaigns for these categories.
   2. Plays and rock are the top two sub-categories.
   3. May and June are the best months to run a campaign.
2. What are some limitations of this dataset?
   1. Single currency should be used in the entire table.
   2. There should be a comparison of success, fail, canceled campaigns against the percentage funded.
   3. Percentage of success, fail, canceled should be calculated per parent category and sub-category.
   4. There should be a comparison among the sub-categories per parent category which have the most successes.
3. What are some other possible tables and/or graphs that we could create?
   1. Bar or line chart that compare success, fail, canceled campaigns against the percentage funded.
   2. Bar or line chart that compare success, fail, canceled should be calculated per parent category and sub-category.
   3. Pie chart that shows the goals of sub-categories in each category.