# Text Analysis with R

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# Prerequisites

- You should have some **basic knowledge** of R, and be familiar with the topics covered in the Introduction to R.
- Have a **recent** version of R and RStudio installed.
- Packages needed:
  - tidyverse
  - tidytext
  - readtext
  - sotu
  - SnowballC
  - widyr
  - igraph
  - ggraph
  - tm

It is recommended that you not only intall, but also load the packages, to make sure the respective versions get along with your R version.

## References

Feinerer, I., Hornik, K., and Meyer, D. (2008). Text Mining Infrastructure in R. Journal of Statistical Software, 25(5), 1 - 54. doi:http://dx.doi.org/10.18637/jss.v025.i05

Gries, Stefan Thomas, 2009: Quantitative Corpus Linguistics with R: A Practical Introduction. Routledge.

Silge, J and D. Robinson, 2017: Text Mining with R: A Tidy Approach

Kasper Welbers, Wouter Van Atteveldt & Kenneth Benoit (2017) Text Analysis in R, Communication Methods and Measures, 11:4, 245-265, DOI: 10.1080/19312458.2017.1387238

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# Chapter 1

# Preparing Textual Data

#### Learning Objectives

- read textual data into R using readtext
- use stringr package to manipulate strings
- use tidytext functions to tokenize texts and remove stopwords
- use SnowballC to stem words

We'll use several R packages in this section:

- sotu will provide the metadata and text of State of the Union speeches ranging from George Washington to Barack Obama.
- tidyverse is a collection of R packages designed for data science, including dplyr with a set of verbs for common data manipulations and ggplot2 for visualization.
- tidytext provides specific functions for a "tidy" approach to working with textual data, where one row represents one "token" or meaningful unit of text, for example a word.
- readtext provides a function well suited to reading textual data from a large number of formats into R, including metadata.

```
library(sotu)
library(tidyverse)
library(tidytext)
library(readtext)
```

# 1.1 Reading text into R

First, let's look at the data in the sotu package. The metadata and texts come separately. Below is what the metadata look like. Can you tell how many speeches we have?

```
# Let's take a quick look at the state of the union metadata
str(sotu_meta)

#> Classes 'tbl_df', 'tbl' and 'data.frame': 236 obs. of 5 variables:
```

```
#> $ president : chr "George Washington" "Geor
```

In order to work with the speech texts and to later practice reading text files from disk we're going to use a function sotu\_dir to write the texts out. This function by default writes to a temporary directory with one speech in each

file. It returns a character vector where each element is the name of the path to the individual speech file. We save this vector into the file\_paths variable.

```
# sotu_dir writes the text files to disk in a temporary dir,
# but you could specific where you want them.
file_paths <- sotu_dir()
head(file_paths)</pre>
```

```
#> [1] "/var/folders/5y/9x92pjcx2xd2h7qxqx39vpmc0000gn/T//RtmpuPVAXF/file331b2195cdc6/george-washington-1790a.tx
#> [2] "/var/folders/5y/9x92pjcx2xd2h7qxqx39vpmc0000gn/T//RtmpuPVAXF/file331b2195cdc6/george-washington-1790b.tx
#> [3] "/var/folders/5y/9x92pjcx2xd2h7qxqx39vpmc0000gn/T//RtmpuPVAXF/file331b2195cdc6/george-washington-1791.txt
#> [4] "/var/folders/5y/9x92pjcx2xd2h7qxqx39vpmc0000gn/T//RtmpuPVAXF/file331b2195cdc6/george-washington-1792.txt
#> [5] "/var/folders/5y/9x92pjcx2xd2h7qxqx39vpmc0000gn/T//RtmpuPVAXF/file331b2195cdc6/george-washington-1793.txt
#> [6] "/var/folders/5y/9x92pjcx2xd2h7qxqx39vpmc0000gn/T//RtmpuPVAXF/file331b2195cdc6/george-washington-1794.txt
```

Now that we have the files on disk and a vector of filepaths, we can pass this vector directly into readtext to read the texts into a new variable.

To work with a single tabular dataset, we combine the text and metadata into a single tibble. You can see that our sotu\_texts are organized by alphabetical order, so first we'll need to sort our metadata to match.

```
sotu_whole <-
   sotu_meta %>%
   arrange(president) %>% # sort metadata
   bind_cols(sotu_texts) # combine with texts

glimpse(sotu_whole)
```

Now that we have our data, we need to think about cleaning it. Depending on the quality of your data, you might need to explicitly replace certain characters or words, remove urls or types of numbers, such as phone numbers, or otherwise clean up misspellings or errors. There are several ways to handle this sort of cleaning, we'll show a few examples for string manipulation and replacement.

## 1.2 String operations

R has many functions available to manipulate strings including functions like grep and paste, which come with the R base install.

Here we will here take a look at the stringr package, which is part of the tidyverse. Under the hood it wraps a lot of the functions from the stringi package which is perhaps one of the most comprehensive string manipulation packages.

Below are examples for a few functions that might be useful.

str\_count takes a characer vector as input and by default counts the number of pattern matches in a string.

How man times does the word "citizen" appear in each of the speeches?

```
sotu_whole %>%
  pull(text) %>% # extract texts vector
  str_count("citizen")
#>
                    3 19 14 23 19 14 25 10
             7 15
                                               9 11 10 11 12
#>
    [24]
          8 14 13 17
                      15
                          13
                               3
                                  5
                                     6
                                         9
                                            7
                                              14
                                                   9
                                                     20 17
                                                            14 17 23
                                                                       1
                                                                          8
                                                                              6
                        2
                           2
                                         2
                                                   6
                                                      2
                                                         3 12 17
#>
    [47]
                     1
                               6
                                  1
                                     3
                                            1
                                               1
                                                                  17
#>
    [70]
          5
              9
                     6
                        7
                           9 11 10
                                     2
                                            2
                                               6
                                                   4 10
                                                         3
                                                             5
                                                                0
                                                                    8
                                                                       6 43 42
                                                                                 5 37
                 9
                                         4
                                            2 11
    [93] 19 16 21 16
                        7
                           5
                             10
                                  6
                                     8
                                         4
                                                   9
                                                      3
                                                         4
                                                             1
                                                               13
                                                                  41
                                                                      30
                                                                         35
                                                                            29
   [116]
         15
              3
                 3
                     4
                        4
                           4
                               2
                                  3
                                     5
                                        7
                                            8
                                                6
                                                   3
                                                      6
                                                         1
                                                             7
                                                                9
                                                                    4
                                                                       9
                                                                          3
                                                                            15
                                                                                 4
  [139] 25
              8
                 2
                    3
                           2
                               7
                                  6 10
                                               8
                                                 13 13 11
                                                             9
                                                                5
                                                                       2
                        1
                                         6 11
                                                                    3
                                                                          6
                                                                                 2 14
  [162] 27 17 13 13 16 14
                               0
                                  0
                                     0
                                         8
                                            2
                                              10
                                                   2
                                                      4
                                                         3
                                                             4
                                                                5
                                                                   2
                                                                       3
                                                                          0 15 17 27
                                                   3
                                                      9
                                                         6
                                                             5
         20 13
                 1 19 27 31 28 18 10 10
                                            6
                                               7
                                                                8 15 16 17 22
                                                                                20
                                                                                   28
   [208] 29 22
                 4
                    5
                        9 10 10 27
                                        2 21 12 10
                                                      9
                                                         3
                                                            8 20 12 26 13
                                    1
  [231]
          0
              0
                 0
                    0
                        0 11
```

It is possible to use regular expressions, for example, this is how we would check how many times either "citizen" or "Citizen" appear in each of the speeches:

```
sotu_whole %>%
  pull(text) %>% # extract texts vector
  str_count("[C|c]itizen")
#>
     [1] 10 8 16
                    4 20 15 24 20 15 26 11 10 12 11 12 13
                                                                3
#>
          8 14 13 17 15 13
                               3
                                  5
                                      6
                                         9
                                            7
                                              14
                                                   9 20 17 14 17
                                                                  23
                                                                       2
                 3
                           2
                               6
                                         2
                                                   6
                                                      2
                                                         3
                                                                          2
#>
    [47]
                     1
                                  1
                                      3
                                            1
                                                1
                                                            13
                                                               18
                                                                  18 30
                                                                              3
                                               7
#>
    [70]
          5
              9 10
                     6
                        7
                           9
                             11 10
                                      3
                                         5
                                            3
                                                   5 11
                                                          4
                                                             6
                                                                0
                                                                    8
                                                                       6
                                                                         43 42
                                                                                 5
    [93] 19 16 21 16
                        7
                           5 10
                                            2 11
                                                   9
                                  6
                                      8
                                         4
                                                      3
                                                          4
                                                             1
                                                               15
                                                                  42 31
                                                                         36 30 43 35
         16
                     5
                        5
                           5
                               3
                                  4
                                         8
                                            9
                                               7
                                                   4
                                                      7
                                                          2
                                                             8
                                                                       9
                                                                          3
  [116]
              4
                                     6
                                                               10
                                                                    4
   [139]
         25
              8
                 2
                     3
                        1
                           2
                               7
                                  6
                                    11
                                         7
                                           12
                                               9
                                                  13
                                                     14
                                                        11
                                                             9
                                                                5
                                                                    3
                                                                       2
                                                                          6
                                                                              2
                                                                                 2
   [162]
         28 18 14 15 17 15
                               0
                                  0
                                     0
                                         8
                                            2
                                              10
                                                   2
                                                      4
                                                          3
                                                             4
                                                                5
                                                                   2
                                                                       3
                                                                          0 16 18 28
                                                   3
                                                      9
                                                         6
                                                             5
  [185] 21 13
                 1 19 27 31 28 18 10 11
                                            6
                                               7
                                                                8 15 16 17 22 20 28
  [208] 29 22
                 4
                     5
                        9 10 10 27
                                         2 22 12 11
                                                      9
                                                         3
                                                             8 20 12 26 13
                                     1
   [231]
          0
              0
                 0
                     0
                        0 12
```

When used with the boundary argument str\_count can count different entities like "character", "line\_break", "sentence", or "word". Here we add a new column to the dataframe indicating how many words are there in each speech:

```
sotu_whole %>%
  mutate(n_words = str_count(text, boundary("word")))
  # A tibble: 236 x 8
#>
      president
                  year years_active party
                                            sotu_type doc_id text
                                                                          n_words
#>
                                                       <chr>
      <chr>
                 <int> <chr>
                                     <chr>
                                             <chr>>
                                                               <chr>
                                                                            <int>
   1 Abraham L~ 1861 1861-1865
                                                       abraha~ "\n\n Fe~
                                                                             6998
                                     Repub~ written
```

```
abraha~ "n\n Fe~
#>
   2 Abraham L~ 1862 1861-1865
                                   Repub~ written
                                                                         8410
#>
   3 Abraham L~ 1863 1861-1865
                                   Repub~ written
                                                    abraha~ "\n\n Fe~
                                                                         6132
                                                    abraha~ "\n\n Fe~
#>
   4 Abraham L~ 1864 1861-1865
                                   Repub~ written
                                                                         5975
                                                    andrew~ "\n Fe~
   5 Andrew Ja~ 1829 1829-1833
                                   Democ~ written
#>
                                                                        10547
                                                    andrew~ "n\n Fe~
#>
   6 Andrew Ja~ 1830 1829-1833
                                   Democ~ written
                                                                        15109
   7 Andrew Ja~ 1831 1829-1833
                                                    andrew~ "\n\n Fe~
                                   Democ~ written
                                                                         7198
                                                    andrew~ "\n\n Fe~
#>
   8 Andrew Ja~ 1832 1829-1833
                                   Democ~ written
                                                                         7887
   9 Andrew Ja~
                                                    andrew~ "\n\n Fe~
#>
                 1833 1833-1837
                                   Democ~ written
                                                                         7912
#> 10 Andrew Ja~ 1834 1833-1837
                                                    andrew~ "\n\n Fe~
                                                                        13472
                                   Democ~ written
  # ... with 226 more rows
```

CHALLENGE: Use the code above and add another column n\_sentences where you calculate the number of sentences per speech. Then create a third column avg\_word\_per\_sentence, where you calculate the number of words per sentence for each speech. Finally use filter to find which speech has shortest/longest average sentences length and what is the avderage length.

str\_detect also looks for patterns, but instead of counts it returns a logical vector (TRUE/FALSE) indiciating if the pattern is or is not found. So we typically want to use it with the filter "verb" from dplyr.

What are the names of the documents where the words "citizen" and "Citizen" do **not** occur?

```
sotu_whole %>%
  filter(!str_detect(text, "[C|c]itizen")) %>%
  select(doc_id)

#> # A tibble: 11 x 1
```

```
#>
      doc_id
#>
      <chr>>
#>
   1 dwight-d-eisenhower-1958.txt
#>
   2 gerald-r-ford-1975.txt
#>
   3 richard-m-nixon-1970.txt
   4 richard-m-nixon-1971.txt
#> 5 richard-m-nixon-1972a.txt
#>
   6 ronald-reagan-1988.txt
#>
   7 woodrow-wilson-1916.txt
   8 woodrow-wilson-1917.txt
  9 woodrow-wilson-1918.txt
#> 10 woodrow-wilson-1919.txt
#> 11 woodrow-wilson-1920.txt
```

The word function extracts specific words from a character vector of words. By default it returns the first word. If for example we wanted to extract the first 5 words of each speech by Woodrow Wilson we provide the end argument like this:

```
sotu_whole %>%
filter(president == "Woodrow Wilson") %>% # sample a few speeches as demo
pull(text) %>% # extract character vector
word(end = 5) # end = 5 to extract words 1 - 5.
```

```
#> [1] "\n\nGentlemen of the Congress:\n\nIn pursuance"
#> [2] "\n\nGENTLEMEN OF THE CONGRESS: \n\nThe"
#> [3] "GENTLEMEN OF THE CONGRESS: \n\nSince"
#> [4] "\n\nGENTLEMEN OF THE CONGRESS: \n\nIn"
#> [5] "Gentlemen of the Congress:\n\nEight months"
#> [6] "\n\nGENTLEMEN OF THE CONGRESS: \n\nThe"
#> [7] "\n\nTO THE SENATE AND HOUSE"
#> [8] "\n\nGENTLEMEN OF THE CONGRESS:\n\nWhen I"
```

To clean this up a little we will first remove the newline characters ( $\n$ ). We use the str\_replace\_all function to replace all the ocurrences of the  $\n$  pattern with a white space " ". We need to add the escape character  $\n$  in front

of our pattern to be replaced so the backslash before the n is interpreted correctly.

```
sotu_whole %>%
  filter(president == "Woodrow Wilson") %>%
  pull(text) %>%
  str_replace_all("\\n", " ") %>% # replace newline
  word(end = 5)

#> [1] " Gentlemen of the" " GENTLEMEN OF THE"

#> [3] "GENTLEMEN OF THE CONGRESS: " " GENTLEMEN OF THE"

#> [5] "Gentlemen of the Congress: " " GENTLEMEN OF THE"

#> [7] " TO THE SENATE" " GENTLEMEN OF THE"
```

This looks better, but we still have a problem to extract exactly 5 words because of the whitespaces. So let's get rid of any whitespaces before and also of repeated whitespaces within the string with the convenient str\_squish function.

```
sotu_whole %>%
  filter(president == "Woodrow Wilson") %>%
  pull(text) %>%
  str_replace_all("\\n", " ") %>%
  str_squish() %>% # remove whitespaces
  word(end = 5)

#> [1] "Gentlemen of the Congress: In" "GENTLEMEN OF THE CONGRESS: The"
#> [3] "GENTLEMEN OF THE CONGRESS: Since" "GENTLEMEN OF THE CONGRESS: In"
```

 $(For spell checks \ take \ a \ look \ at \ https://CRAN.R-project.org/package=spelling \ or \ https://CRAN.R-project.org/package=spelling \ or \ https://CRAN.R-project.org/package=hunspell)$ 

"GENTLEMEN OF THE CONGRESS: When"

## 1.3 Tokenize, lowercase

#> 3 Abraham Lin~ 1861 1861-1865

#> [7] "TO THE SENATE AND HOUSE"

A very common part of preparing your text for analysis involves tokenization. Currently our data contains in each each row a single text with metdata, so the entire speech text is the unit of observation. When we tokenize we break down the text into "tokens" (most commonly single words), so each row contains a single word with its metadata as unit of observation.

tidytext provides a function unnest\_tokens to convert our speech table into one that is tokenized. It takes three arguments:

- a tibble or data frame which contains the text;
- the name of the newly created column that will contain the tokens;
- the name of the column within the data frame which contains the text to be tokenized.

#> [5] "Gentlemen of the Congress: Eight" "GENTLEMEN OF THE CONGRESS: The"

In the example below we name the new column to hold the tokens word. Remember that the column that holds the speech text is called text.

```
tidy_sotu <- sotu_whole %>%
  unnest_tokens(word, text)
tidy_sotu
#> # A tibble: 1,965,212 x 7
#>
                                               sotu_type doc_id
      president
                    year years_active party
                                                                        word
#>
      <chr>>
                   <int> <chr>
                                       <chr>
                                               <chr>
                                                         <chr>>
                                                                        <chr>
#>
  1 Abraham Lin~ 1861 1861-1865
                                       Republ~ written
                                                         abraham-linc~ fellow
#> 2 Abraham Lin~ 1861 1861-1865
                                       Republ~ written
                                                         abraham-linc~ citizens
```

Republ~ written

abraham-linc~ of

#> # A tibble: 1,964,740 x 1

trigram

#>

```
Republ~ written
#>
   4 Abraham Lin~ 1861 1861-1865
                                                      abraham-linc~ the
#> 5 Abraham Lin~ 1861 1861-1865
                                     Republ~ written
                                                      abraham-linc~ senate
#>
  6 Abraham Lin~ 1861 1861-1865
                                     Republ~ written
                                                      abraham-linc~ and
   7 Abraham Lin~ 1861 1861-1865
                                     Republ~ written
                                                      abraham-linc~ house
#>
   8 Abraham Lin~ 1861 1861-1865
                                     Republ~ written
                                                      abraham-linc~ of
#> 9 Abraham Lin~ 1861 1861-1865
                                                      abraham-linc~ represe~
                                     Republ~ written
#> 10 Abraham Lin~ 1861 1861-1865
                                     Republ~ written
                                                      abraham-linc~ in
#> # ... with 1,965,202 more rows
```

Note that the unnest\_tokens function didn't just tokenize our texts at the word level. It also lowercased each word and stripped off the punctuation. We can tell it not to do this, by adding the following parameters:

```
# Word tokenization with punctuation and no lowercasing
sotu whole %>%
  unnest_tokens(word, text, to_lower = FALSE, strip_punct = FALSE)
#> # A tibble: 2,157,777 x 7
      president
                   year years_active party
                                              sotu_type doc_id
                                                                      word
#>
      <chr>
                   <int> <chr>
                                      <chr>
                                                        <chr>
                                                                      <chr>>
                                              <chr>
   1 Abraham Lin~ 1861 1861-1865
                                      Republ~ written
                                                        abraham-linc~ Fellow
   2 Abraham Lin~ 1861 1861-1865
                                                        abraham-linc~ -
#>
                                      Republ~ written
                                                        abraham-linc~ Citizens
#>
   3 Abraham Lin~ 1861 1861-1865
                                      Republ~ written
#> 4 Abraham Lin~ 1861 1861-1865
                                      Republ~ written
                                                        abraham-linc~ of
#> 5 Abraham Lin~ 1861 1861-1865
                                      Republ~ written
                                                        abraham-linc~ the
#> 6 Abraham Lin~ 1861 1861-1865
                                      Republ~ written
                                                        abraham-linc~ Senate
                                                        abraham-linc~ and
   7 Abraham Lin~ 1861 1861-1865
                                      Republ~ written
#> 8 Abraham Lin~ 1861 1861-1865
                                      Republ~ written
                                                        abraham-linc~ House
#> 9 Abraham Lin~ 1861 1861-1865
                                      Republ~ written
                                                        abraham-linc~ of
#> 10 Abraham Lin~ 1861 1861-1865
                                      Republ~ written
                                                        abraham-linc~ Represe~
#> # ... with 2,157,767 more rows
We can also tokenize the text at the level of ngrams or sentences, if those are the best units of analysis for our work.
# Sentence tokenization
sotu_whole %>%
  unnest_tokens(sentence, text, token = "sentences", to_lower = FALSE) %>%
  select(sentence)
#> # A tibble: 69,158 x 1
#>
      sentence
#>
      <chr>>
#> 1 Fellow-Citizens of the Senate and House of Representatives:
   2 You will not be surprised to learn that in the peculiar exigencies of t~
#>
#> 3 A disloyal portion of the American people have during the whole year be~
#> 4 A nation which endures factious domestic division is exposed to disresp~
#> 5 Nations thus tempted to interfere are not always able to resist the cou-
#> 6 The disloyal citizens of the United States who have offered the ruin of~
#> 7 If it were just to suppose, as the insurgents have seemed to assume, th~
#> 8 If we could dare to believe that foreign nations are actuated by no hig~
#> 9 The principal lever relied on by the insurgents for exciting foreign na~
#> 10 Those nations, however, not improbably saw from the first that it was t~
#> # ... with 69,148 more rows
# N-gram tokenization
sotu_whole %>%
  unnest_tokens(trigram, text, token = "ngrams", n = 3) %>%
  select(trigram)
```

1.4. STOPWORDS

```
<chr>>
#>
   1 fellow citizens of
#>
   2 citizens of the
   3 of the senate
#>
   4 the senate and
   5 senate and house
#>
  6 and house of
   7 house of representatives
   8 of representatives in
  9 representatives in the
#> 10 in the midst
\# # ... with 1,964,730 more rows
```

## 1.4 Stopwords

Another common task of preparing text for analysis is to remove stopwords. Stopwords are common words that are considered to provide non-relevant information about the content of a text.

Let's look at the stopwords that come with the tidytext package to get a sense of what they are.

stop\_words

```
#> # A tibble: 1,149 x 2
#>
      word
                  lexicon
#>
      <chr>
                   <chr>>
#>
   1 a
                   SMART
#>
   2 a's
                  SMART
   3 able
                  SMART
#>
   4 about
                  SMART
   5 above
                   SMART
#>
#>
   6 according
                   SMART
   7 accordingly SMART
#>
   8 across
                   SMART
   9 actually
                   SMART
#>
#> 10 after
                   SMART
#> # ... with 1,139 more rows
```

3 Abraham Lin~ 1861 1861-1865

4 Abraham Lin~ 1861 1861-1865

Depending on the type of analysis you're doing, you might leave these words in or alternatively use your own curated list of stopwords. Stopword lists exist for many languages. For now we will remove the English stopwords as suggested here.

There are a number of ways how to do this, here we use anti\_join from dplyr. We can use it to return all rows from our table of tokens tidy\_sotu where there are not matching values in our list of stopwords. Both of these tables have one column name in common word so by default the join will be on that column, and dplyr will tell us so.

```
tidy_sotu_words <- tidy_sotu %>%
  anti_join(stop_words)
tidy_sotu_words
#> # A tibble: 778,161 x 7
#>
      president
                    year years_active party
                                               sotu_type doc_id
                                                                        word
#>
      <chr>
                   <int> <chr>
                                                                        <chr>
                                       <chr>
                                               <chr>
                                                         <chr>>
   1 Abraham Lin~ 1861 1861-1865
                                       Republ~ written
                                                         abraham-linc~ fellow
    2 Abraham Lin~ 1861 1861-1865
                                       Republ~ written
                                                         abraham-linc~ citizens
```

Republ~ written

Republ~ written

abraham-linc~ senate

abraham-linc~ house

```
#>
   5 Abraham Lin~ 1861 1861-1865
                                      Republ~ written
                                                        abraham-linc~ represe~
   6 Abraham Lin~ 1861 1861-1865
                                      Republ~ written
                                                        abraham-linc~ midst
#>
   7 Abraham Lin~ 1861 1861-1865
                                      Republ~ written
                                                        abraham-linc~ unprece~
                                                        abraham-linc~ politic~
   8 Abraham Lin~
                  1861 1861-1865
                                      Republ~ written
#>
                                                        abraham-linc~ troubles
  9 Abraham Lin~
                   1861 1861-1865
                                      Republ~ written
#> 10 Abraham Lin~ 1861 1861-1865
                                      Republ~ written
                                                        abraham-linc~ gratitu~
  # ... with 778,151 more rows
```

If we compare this with tidy\_sotu we see that the records with words like "of", "the", "and", "in" are now removed.

So we went from 1965212 to 778161 rows, which means we had a lot of stopwords in our corpus. This is a huge removal, so for serious analysis, we might want to scrutinize the stopword list carefully and determine if this is feasible.

## 1.5 Word Stemming

Another way you may want to clean your data is to stem your words, that is, to reduce them to their word stem or root form, for example reducing fishing, fished, and fisher to the stem fish.

tidytext does not implement its own word stemmer. Instead it relies on separate packages like hunspell or SnowballC.

We will give an example here for the SnowballC package which comes with a function wordStem. (hunspell appears to run much slower, and it also returns a list instead of a vector, so in this context SnowballC seems to be more convenient.)

```
library(SnowballC)
tidy_sotu_words %>%
    mutate(word_stem = wordStem(word))
```

```
#> # A tibble: 778,161 x 8
#>
     president
                 year years_active party sotu_type doc_id
                                                              word
                                                                     word stem
#>
      <chr>>
                 <int> <chr>
                                    <chr> <chr>
                                                     <chr>>
                                                              <chr>
                                                                     <chr>
#>
   1 Abraham L~ 1861 1861-1865
                                    Repub~ written
                                                     abraham~ fellow fellow
   2 Abraham L~ 1861 1861-1865
                                    Repub~ written
                                                     abraham~ citiz~ citizen
   3 Abraham L~
                 1861 1861-1865
                                    Repub~ written
                                                     abraham~ senate senat
   4 Abraham L~
                 1861 1861-1865
                                    Repub~ written
                                                     abraham~ house hous
#>
#>
   5 Abraham L~
                 1861 1861-1865
                                    Repub~ written
                                                     abraham~ repre~ repres
                                    Repub~ written
   6 Abraham L~
                 1861 1861-1865
                                                     abraham~ midst midst
#>
   7 Abraham L~
                 1861 1861-1865
                                    Repub~ written
                                                     abraham~ unpre~ unpreced
   8 Abraham L~
                 1861 1861-1865
                                    Repub~ written
                                                     abraham~ polit~ polit
  9 Abraham L~
                 1861 1861-1865
                                    Repub~ written
                                                     abraham~ troub~ troubl
#> 10 Abraham L~
                  1861 1861-1865
                                    Repub~ written
                                                     abraham~ grati~ gratitud
#> # ... with 778,151 more rows
```

Lemmatization takes this another step further. While a stemmer operates on a single word without knowledge of the context, lemmatization attempts to discriminate between words which have different meanings depending on part of speech. For example, the word "better" has "good" as its lemma, something a stemmer would not detect.

For lemmatization in R, you may want to take a look a the koRpus package, another comprehensive R package for text analysis. It allows to use TreeTagger, a widely used part-of-speech tagger. For full functionality of the R package a local installation of TreeTagger is recommended.

# Chapter 2

# **Analyzing Texts**

### Learning Objectives

- perform different frequency counts and generate plots
- use the widyr package to calculate co-ocurrance
- use igraph and ggraph to plot a co-ocurrance graph
- import and export a Document-Term Matrix into tidytext
- use the sentiments dataset from tidytext to perform a sentiment analysis

Now that we've read in our text and metadata, tokenized and cleaned it a little, let's move on to some analysis.

First, we'll make sure we have loaded the libraries we'll need.

```
library(tidyverse)
library(tidytext)
```

Let's remind ourselves of what our data looks like.

tidy\_sotu\_words

```
#> # A tibble: 778,161 x 7
#>
     president
                 year years_active party
                                            sotu_type doc_id
                                                                    word
#>
     <chr>
                  <int> <chr>
                                     <chr>>
                                            <chr>
                                                      <chr>>
                                                                    <chr>
  1 Abraham Lin~ 1861 1861-1865
                                    Republ~ written
                                                      abraham-linc~ fellow
#> 2 Abraham Lin~ 1861 1861-1865
                                    Republ~ written
                                                     abraham-linc~ citizens
#> 3 Abraham Lin~ 1861 1861-1865
                                     Republ~ written abraham-linc~ senate
   4 Abraham Lin~ 1861 1861-1865
                                    Republ~ written
                                                     abraham-linc~ house
  5 Abraham Lin~ 1861 1861-1865
                                                     abraham-linc~ represe~
                                    Republ~ written
#> 6 Abraham Lin~ 1861 1861-1865
                                                      abraham-linc~ midst
                                     Republ~ written
#> 7 Abraham Lin~ 1861 1861-1865
                                     Republ~ written
                                                      abraham-linc~ unprece~
   8 Abraham Lin~ 1861 1861-1865
                                     Republ~ written
                                                      abraham-linc~ politic~
#> 9 Abraham Lin~ 1861 1861-1865
                                     Republ~ written
                                                      abraham-linc~ troubles
#> 10 Abraham Lin~ 1861 1861-1865
                                     Republ~ written
                                                      abraham-linc~ gratitu~
#> # ... with 778,151 more rows
```

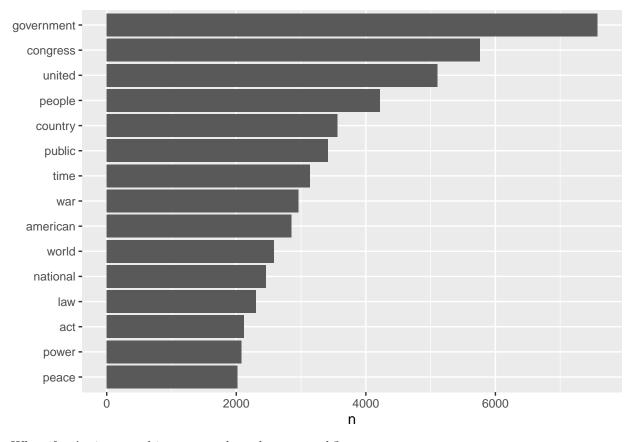
# 2.1 Frequencies

Since our unit of analysis at this point is a word, let's do some straightforward counting to figure out which words occur most frequently in the corpus as a whole.

```
tidy_sotu_words %>%
  count(word, sort = TRUE)
#> # A tibble: 29,558 x 2
#>
      word
#>
      <chr>>
                 <int>
#> 1 government 7573
   2 congress
                  5759
#>
   3 united
                  5102
#>
   4 people
                  4219
                  3564
#>
  5 country
                  3413
#>
   6 public
   7 time
#>
                  3138
                  2961
#>
   8 war
                  2853
#>
   9 american
#> 10 world
                  2581
#> # ... with 29,548 more rows
```

We could start adding in a bit of visualization here. Let's show the most frequent words that occur more than 2000 times.

```
tidy_sotu_words %>%
  count(word, sort = TRUE) %>%
  filter(n > 2000) %>%
  mutate(word = reorder(word, n)) %>%
  ggplot(aes(word, n)) +
  geom_col() +
  xlab(NULL) +
  coord_flip()
```



What if we're interested in most used words per speech?

2.1. FREQUENCIES 17

```
# Count words by book
doc_words <- tidy_sotu_words %>%
    count(doc_id, word, sort = TRUE)

# Calculate the total number of words by book and save them to a tibble
total_words <- doc_words %>%
    group_by(doc_id) %>%
    summarize(total = sum(n))

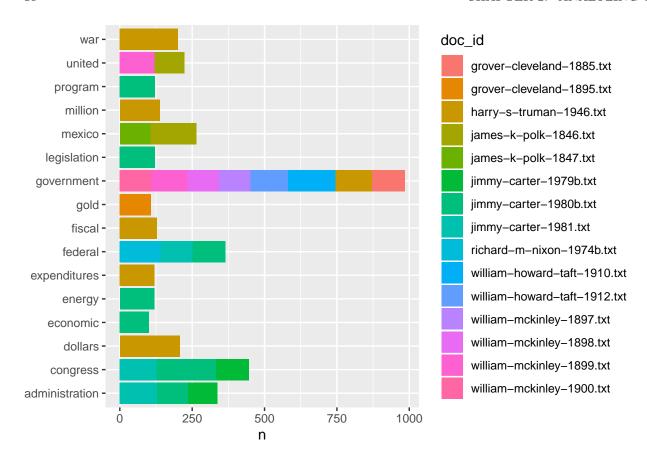
# Join the total column with the rest of the data so we can calculate frequency
doc_words <- left_join(doc_words, total_words)

doc_words</pre>
```

```
#> # A tibble: 352,846 x 4
#>
     doc_id
                                  word
                                                    n total
                                  <chr>
#>
     <chr>>
                                               <int> <int>
                                  dollars
#> 1 harry-s-truman-1946.txt
                                                  207 12614
#> 2 jimmy-carter-1980b.txt
                                  congress
                                                  204 16128
#> 3 harry-s-truman-1946.txt
                                                  201 12614
                                  war
#> 4 william-howard-taft-1910.txt government
                                                  164 11178
                                                  158 7023
#> 5 james-k-polk-1846.txt
                                  mexico
#> 6 richard-m-nixon-1974b.txt
                                  federal
                                                  141 9996
                                                  138 12614
#> 7 harry-s-truman-1946.txt
                                  million
#> 8 harry-s-truman-1946.txt
                                  fiscal
                                                  129 12614
#> 9 jimmy-carter-1981.txt
                                  administration 129 16595
#> 10 william-howard-taft-1912.txt government
                                                  129 10215
#> # ... with 352,836 more rows
```

Let's graph the top words per book.

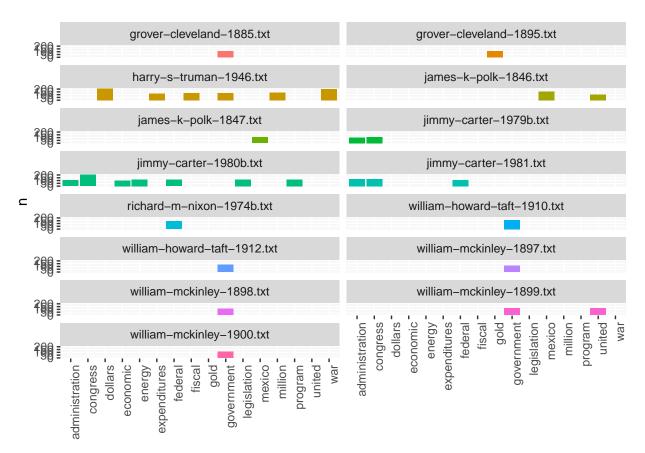
```
doc_words %>%
  filter(n > 100) %>%
  ggplot(aes(word, n, fill = doc_id)) +
  geom_col() +
  xlab(NULL) +
  coord_flip()
```



That's cool looking, but let's split it into facets so we can see by speech.

```
doc_words %>%
  filter(n > 100) %>%
  ggplot(aes(word, n, fill = doc_id)) +
  geom_col(show.legend = FALSE) +
  xlab(NULL) +
  facet_wrap(~doc_id, ncol = 2) +
  theme(axis.text.x = element_text(angle = 90, hjust = 1))
```

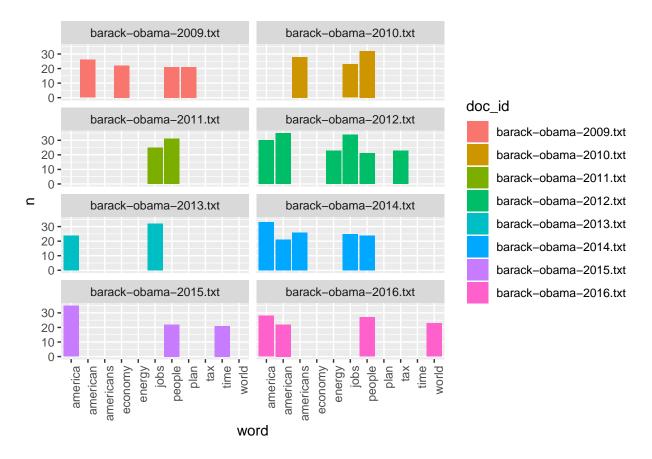
2.1. FREQUENCIES 19



We could keep cleaning this figure up by setting some minimum sizing, determining the spacing between y-axis labels better, and so forth, but for now we'll accept it as showing some sense of variation across speeches where certain words are used most.

What if we want to check the most common words per speech for a single president? We could filter this doc\_words dataset based on the president's name being in the doc\_id, but I think it's easier to filter from the initial tidy data and recount.

```
tidy_sotu_words %>%
  filter(president == "Barack Obama") %>%
  count(doc_id, word, sort = TRUE) %>%
  filter(n > 20) %>%
  ggplot(aes(word, n, fill=doc_id)) +
  geom_col() +
  facet_wrap(~doc_id, ncol = 2) +
  theme(axis.text.x = element_text(angle = 90, hjust = 1))
```



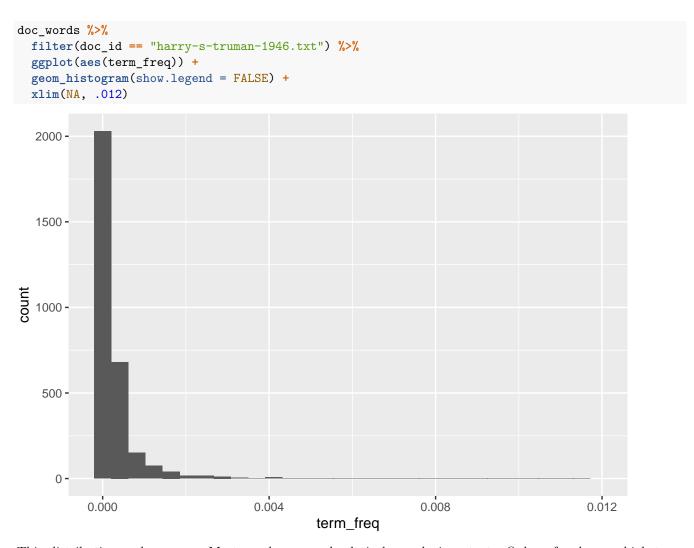
# 2.2 Term frequency

Sometimes, a raw count of a word is less important than understanding how often that word appears in respect to the total number of words in a text. This ratio would be the **term frequency**.

```
doc words <- doc words %>%
  mutate(term_freq = n / total)
doc_words
#> # A tibble: 352,846 x 5
#>
      doc_id
                                     word
                                                         n total term_freq
#>
      <chr>>
                                                                      <dbl>
                                     <chr>
                                                     <int> <int>
#>
    1 harry-s-truman-1946.txt
                                     dollars
                                                       207 12614
                                                                    0.0164
                                                                   0.0126
#>
    2 jimmy-carter-1980b.txt
                                     congress
                                                       204 16128
#>
    3 harry-s-truman-1946.txt
                                                       201 12614
                                                                   0.0159
    4 william-howard-taft-1910.txt government
                                                       164 11178
                                                                   0.0147
#>
    5 james-k-polk-1846.txt
                                                       158
                                                            7023
                                                                   0.0225
                                     mexico
#>
    6 richard-m-nixon-1974b.txt
                                     federal
                                                       141
                                                            9996
                                                                   0.0141
#>
   7 harry-s-truman-1946.txt
                                     million
                                                       138 12614
                                                                   0.0109
    8 harry-s-truman-1946.txt
                                     fiscal
                                                       129 12614
                                                                   0.0102
     jimmy-carter-1981.txt
                                     {\tt administration}
                                                       129 16595
                                                                   0.00777
  10 william-howard-taft-1912.txt government
                                                       129 10215
                                                                   0.0126
  # ... with 352,836 more rows
```

Let's graph the term frequency for one of these speeches so we can understand the frequency distribution of words over a text.

2.3. TF-IDF 21



This distribution makes sense. Most words are used relatively rarely in a text. Only a few have a high term frequency.

We could keep filtering this data to see which terms have high frequency, thus maybe increased significance, for different presidents and different particular speeches. We could also subset based on decade, and get a sense of what was important in each decade. We're going to take a slightly different approach though. We've been looking at term frequency per document. What if we want to know about words that seem more important based on the contents of the entire corpus?

### 2.3 Tf-idf

For this, we can use term-frequency according to inverse document frequency (tf-idf). Tf-idf measures how important a word is within a corpus by scaling term frequency per document according to the inverse of the term's document frequency (number of documents within the corpus in which the term appears divided by the number of documents).

We could write our own function for tf-idf, but in this case we'll take advantage of tidytext's implementation.

```
doc_words <- doc_words %>%
  bind_tf_idf(word, doc_id, n)

doc_words

#> # A tibble: 352,846 x 8

#> doc_id word n total term_freq tf idf tf_idf
```

```
#>
      <chr>>
                       <chr>>
                                 <int> <int>
                                                 dbl>
                                                         <dbl>
                                                                 <dbl>
                                                                         <dbl>
#>
                                   207 12614
                                               0.0164 0.0164 0.612
   1 harry-s-truman-~ dollars
                                                                       1.00e-2
#>
   2 jimmy-carter-19~ congress
                                   204 16128
                                               0.0126 0.0126
                                                               0.00425 5.37e-5
   3 harry-s-truman-~ war
                                   201 12614
                                                       0.0159
                                                               0.0345 5.50e-4
#>
                                               0.0159
   4 william-howard-~ governme~
#>
                                   164 11178
                                               0.0147
                                                      0.0147
                                                               0.00425 6.23e-5
   5 james-k-polk-18~ mexico
                                   158 7023
                                               0.0225 0.0225
                                                               0.810
                                                                       1.82e-2
   6 richard-m-nixon~ federal
                                                                       4.14e-3
#>
                                   141 9996
                                               0.0141
                                                      0.0141
                                                               0.293
   7 harry-s-truman-~ million
                                   138 12614
                                               0.0109
                                                      0.0109
                                                               0.728
                                                                       7.96e-3
   8 harry-s-truman-~ fiscal
                                   129 12614
                                               0.0102 0.0102 0.494
                                                                       5.05e-3
   9 jimmy-carter-19~ administ~
                                   129 16595
                                               0.00777 0.00777 0.282
                                                                       2.19e-3
#> 10 william-howard-~ governme~
                                   129 10215
                                               0.0126 0.0126 0.00425 5.36e-5
#> # ... with 352,836 more rows
```

The tf-idf value will be:

- lower for words that appear in many documents in the corpus, and lowest when the word occurs in virtually
  all documents.
- high for words that appear many times in few documents in the corpus, this lending high discriminatory power to those documents.

Let's look at some of the words in the corpus that have the highest tf-idf scores, which means words that are particularly distinctive for their documents.

```
doc_words %>%
  select(-total) %>%
  arrange(desc(tf_idf))
```

```
# A tibble: 352,846 x 7
#>
      doc_id
                                 word
                                              n term_freq
                                                               tf
                                                                    idf tf_idf
#>
      <chr>>
                                 <chr>
                                          <int>
                                                    <dbl>
                                                            <dbl> <dbl> <dbl>
#>
   1 lyndon-b-johnson-1966.txt
                                             32
                                                  0.0152 0.0152
                                                                   2.42 0.0367
                                 vietnam
   2 jimmy-carter-1980a.txt
                                 soviet
                                             31
                                                  0.0218 0.0218
                                                                   1.47 0.0321
   3 george-w-bush-2003.txt
                                                  0.00811 0.00811 3.85 0.0313
#>
                                 hussein
                                             19
#>
   4 george-w-bush-2003.txt
                                 saddam
                                             19
                                                  0.00811 0.00811
                                                                   3.67 0.0298
#>
   5 franklin-d-roosevelt-1943~ 1942
                                             13
                                                  0.00758 0.00758 3.85 0.0292
   6 dwight-d-eisenhower-1961.~ 1953
                                             23
                                                  0.00747 0.00747
                                                                   3.85 0.0288
#>
   7 john-adams-1800.txt
                                              8
                                                  0.0153 0.0153
                                                                   1.80 0.0275
                                 gentlem~
   8 benjamin-harrison-1892.txt 1892
                                             40
                                                  0.00741 0.00741 3.52 0.0261
   9 franklin-d-roosevelt-1942~ hitler
                                              7
                                                  0.00527 0.00527
                                                                   4.77 0.0251
#> 10 herbert-hoover-1930.txt
                                 1928
                                             14
                                                  0.00711 0.00711 3.52 0.0250
#> # ... with 352,836 more rows
```

These results seem appropriate given our history. To understand the occurrence of the years we might need to look more closely at the speeches themselves, and determine whether the years are significant or whether they need to be removed from the text. It might be that even if they don't need to be removed from the text overall, they still need to be filtered out within the context of this analysis.

In the same way that we narrowed our analysis to Obama speeches earlier, we could subset the corpus before we calculate the tf-idf score to understand which words are most important for a single president within their sotu speeches. Let's do that for Obama.

```
obama_tf_idf <- tidy_sotu_words %>%
  filter(president == "Barack Obama") %>%
  count(doc_id, word, sort = TRUE) %>%
  bind_tf_idf(word, doc_id, n) %>%
  arrange(desc(tf_idf))

obama_tf_idf
```

#> # A tibble: 10,656 x 6

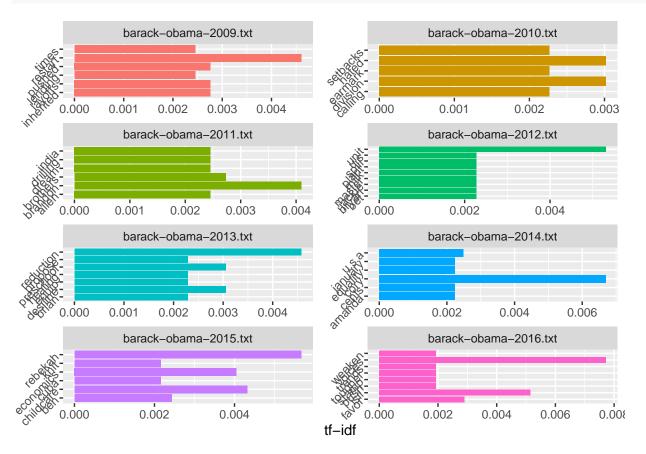
2.3. TF-IDF 23

```
#>
      doc_id
                            word
                                                 t.f
                                                       idf
                                                           tf idf
                                          n
      <chr>
                                               <dbl> <dbl>
                                                             <dbl>
#>
                            <chr>>
                                       <int>
#>
   1 barack-obama-2016.txt voices
                                          8 0.00372
                                                      2.08 0.00773
   2 barack-obama-2014.txt cory
                                          9 0.00322
                                                      2.08 0.00671
#>
   3 barack-obama-2015.txt rebekah
                                          7 0.00273
                                                      2.08 0.00567
   4 barack-obama-2012.txt unit
                                          7 0.00255
                                                      2.08 0.00531
#>
   5 barack-obama-2016.txt isil
                                          8 0.00372
                                                      1.39 0.00515
#>
   6 barack-obama-2009.txt restart
                                          5 0.00221
                                                      2.08 0.00460
   7 barack-obama-2013.txt reduction
                                          6 0.00220
#>
                                                      2.08 0.00458
   8 barack-obama-2015.txt childcare
                                          8 0.00312
                                                    1.39 0.00432
  9 barack-obama-2011.txt brandon
                                          5 0.00197
                                                      2.08 0.00409
#> 10 barack-obama-2015.txt economics
                                          5 0.00195 2.08 0.00405
#> # ... with 10,646 more rows
```

Based on what you know of the Obama years and sotu speeches generally, how would you interpret these results?

Let's try graphing these results, showing the top tf-idf terms per speech for Obama's speeches.

```
obama_tf_idf %>%
  group_by(doc_id) %>%
  mutate(word = factor(word, levels = rev(unique(word)))) %>%
  group_by(doc_id) %>%
  top_n(5) %>%
  ungroup() %>%
  ggplot(aes(word, tf_idf, fill = doc_id)) +
  geom_col(show.legend = FALSE) +
  labs(x = NULL, y = "tf-idf") +
  facet_wrap(~doc_id, ncol = 2, scales = "free") +
  coord_flip() +
  theme(axis.text.y = element_text(angle = 45))
```



#### **N-Grams** 2.4

We mentioned n-grams in the intro, but let's revisit them here and take a look at the most common bigrams in the speeches. Remember this is what we get back:

```
sotu whole %>%
  unnest_tokens(bigram, text, token = "ngrams", n = 2) # create bigram
#> # A tibble: 1,964,976 x 7
#>
      president
                    year years_active party sotu_type doc_id
                                                                     bigram
#>
                   <int> <chr>
                                      <chr> <chr>
                                                       <chr>>
                                                                     <chr>>
   1 Abraham Lin~ 1861 1861-1865
#>
                                      Repub~ written
                                                       abraham-lin~ fellow ci~
#>
    2 Abraham Lin~ 1861 1861-1865
                                      Repub~ written abraham-lin~ citizens ~
#> 3 Abraham Lin~ 1861 1861-1865
                                      Repub~ written abraham-lin~ of the
#> 4 Abraham Lin~ 1861 1861-1865
                                      Repub~ written abraham-lin~ the senate
#> 5 Abraham Lin~ 1861 1861-1865
                                                       abraham-lin~ senate and
                                      Repub~ written
#> 6 Abraham Lin~ 1861 1861-1865
                                      Repub~ written
                                                       abraham-lin~ and house
#> 7 Abraham Lin~ 1861 1861-1865
                                      Repub~ written
                                                       abraham-lin~ house of
#> 8 Abraham Lin~ 1861 1861-1865
                                      Repub~ written
                                                       abraham-lin~ of repres~
#> 9 Abraham Lin~ 1861 1861-1865
                                      Repub~ written
                                                       abraham-lin~ represent~
#> 10 Abraham Lin~ 1861 1861-1865
                                                       abraham-lin~ in the
                                      Repub~ written
#> # ... with 1,964,966 more rows
Let's see the most common bigrams:
sotu_whole %>%
  unnest_tokens(bigram, text, token = "ngrams", n = 2) %>%
  count(bigram, sort = TRUE) # count ocurrences and sord descending
#> # A tibble: 469,092 x 2
#>
      bigram
#>
      <chr>
                    <int>
#>
   1 of the
                    33610
   2 in the
                    12499
   3 to the
#>
                    11643
   4 for the
                     6892
   5 and the
#>
                     6224
   6 by the
                     5606
#> 7 of our
                     5172
  8 the united
                     4767
#>
  9 united states 4760
#> 10 it is
#> # ... with 469,082 more rows
Ok, so we again need to remove the stopwords. This time let's use dplyr's filter function for this. And before
```

that we will separate the two words into two columns.

```
sotu bigrams <- sotu whole %>%
  unnest_tokens(bigram, text, token = "ngrams", n = 2) %>%
  separate(bigram, c("word1", "word2"), sep = " ") %>% # separate into cols
  filter(!word1 %in% stop_words$word) %>% # remove stopwords
  filter(!word2 %in% stop_words$word)
sotu_bigrams %>%
  count(word1, word2, sort = TRUE)
#> # A tibble: 129,622 x 3
#>
      word1
               word2
                              n
#>
      <chr>
               <chr>>
                          <int>
```

2.4. N-GRAMS 25

```
#> 1 federal government
                            479
#> 2 american people
                            428
#> 3 june
              30
                            325
#> 4 fellow
                            296
               citizens
#> 5 public
              debt
                            283
#> 6 public
              lands
                            256
#> 7 health
                            240
               care
#> 8 social
              security
                            232
#> 9 post
                            202
              office
#> 10 annual
              message
                            200
#> # ... with 129,612 more rows
```

(Bonus question: What happened on that June 30th?)

A bigram can also be treated as a term in a document in the same way that we treated individual words. That means we can look at tf-idf values in the same way.

First we will re-unite the two word columns again, and then generate the tf-idf count as above.

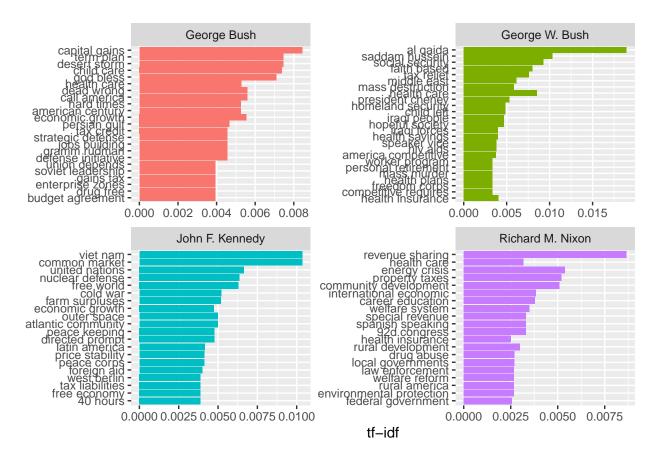
```
bigram_tf_idf <- sotu_bigrams %>%
  unite(bigram, word1, word2, sep = " ") %>% # combine columns
  count(president, bigram) %>%
  bind_tf_idf(bigram, president, n) %>%
  arrange(desc(tf_idf))
```

What makes the speeches of different presidents unique?

Let's pick a few presidents and plot their highest scoring tf-idf values here.

```
potus <- c("John F. Kennedy", "Richard M. Nixon", "George Bush", "George W. Bush")

bigram_tf_idf %>%
    filter(president %in% potus) %>%
    group_by(president) %>%
    top_n(20) %>%
    ggplot(aes(reorder(bigram, tf_idf), tf_idf, fill = president)) +
    geom_col(show.legend = FALSE) +
    labs(x = NULL, y = "tf-idf") +
    facet_wrap(~president, scales = "free", nrow = 2) +
    coord_flip()
```



### 2.5 Co-occurrence

2 god

Co-occurrences give us a sense of words that appear in the same text, but not necessarily next to each other.

For this section we will make use of the widyr package. It allows us to turn our table into a wide matrix. In our case that matrix will be made up of the individual words and the cell values will be the counts of how many times they co-occur. Then we will turn the matrix back into a tidy form, where each row contains the word pairs and the count of their co-occurrence. This lets us count common pairs of words co-appearing within the same speech.

The function which helps us do this is the pairwise\_count() function.

35

america

Since processing the entire corpus would take too long here, we will only look at the last 20 words of each speech.

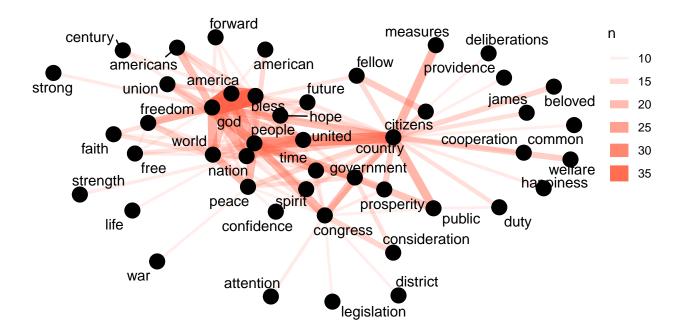
```
library(widyr)
# extract last 100 words from text
sotu_whole$speech_end <- word(sotu_whole$text, -100, end = -1)</pre>
sotu_word_pairs <- sotu_whole %>%
  unnest_tokens(word, speech_end) %>%
  filter(!word %in% stop_words$word) %>% # remove stopwords
 pairwise_count(word, doc_id, sort = TRUE, upper = FALSE) # don't include upper triangle of matrix
sotu_word_pairs
  # A tibble: 125,576 x 3
#>
#>
      item1
                  item2
                              n
      <chr>>
                  <chr>
                          <dbl>
                  bless
                             37
    1 god
```

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```
#>
    3 bless
                  america
                              30
#>
                              26
    4 people
                  country
#>
    5 world
                              22
                  god
    6 god
                              22
#>
                  people
#>
    7 government people
                              21
    8 congress
                  people
                              21
#>
   9 public
                              21
                  country
#> 10 god
                  nation
                              21
#> # ... with 125,566 more rows
```

To plot the co-occurrence network, we use the **igraph** library to convert our table into a network graph and **ggraph** which adds functionality to ggplot and makes it easier to create a network plot.





There are alternative approaches for this as well. See for example the findAssocs function in the tm package.

### 2.6 Document-Term Matrix

A document-term matrix (DTM) is a format which is frequently used in text analysis. It is a matrix where we can see the counts of each term per document. In a DTM each row represents a document, each column represents a term, and the cell values are the counts of the occurrences of the term for the particular document.

tidytext provides functionality to convert to and from DTMs, if for example, your analysis requires specific functions that require you to use a different R package which only works with DTM objects.

The cast\_dtm function can be used to create a DTM object from a tidy table.

Let's assume that for some reason we want to use the findAssoc function from the tm package.

First we use dplyr to create a table with the document name, the term, and the count.

```
# make a table with document, term, count
tidy_sotu_words %>%
  count(doc_id, word)
#> # A tibble: 352,846 x 3
#>
      doc id
                                word
#>
      <chr>>
                                                <int>
                                <chr>>
#>
    1 abraham-lincoln-1861.txt 1,470,018
   2 abraham-lincoln-1861.txt 1,500
#>
                                                    1
#> 3 abraham-lincoln-1861.txt 100,000
                                                    1
#> 4 abraham-lincoln-1861.txt 102,532,509.27
                                                    1
#> 5 abraham-lincoln-1861.txt 12,528,000
                                                    1
#> 6 abraham-lincoln-1861.txt 13,606,759.11
                                                    1
#> 7 abraham-lincoln-1861.txt 1830
                                                    1
#> 8 abraham-lincoln-1861.txt 1859
                                                    1
#> 9 abraham-lincoln-1861.txt 1860
                                                    2
#> 10 abraham-lincoln-1861.txt 1861
                                                    6
#> # ... with 352,836 more rows
Now we cast it as a DTM.
sotu_dtm <- tidy_sotu_words %>%
  count(doc_id, word) %>%
  cast_dtm(doc_id, word, n)
class(sotu dtm)
#> [1] "DocumentTermMatrix"
                                "simple_triplet_matrix"
Finally, let's use it in the tm package.
library(tm)
# look at the terms with tm function
Terms(sotu_dtm) %>% tail()
#> [1] "queretaro"
                       "refreshments" "schleswig"
                                                      "sedulous"
#> [5] "subagents"
                       "transcript"
# most frequent terms
findFreqTerms(sotu_dtm, lowfreq = 5000)
#> [1] "congress"
                     "government" "united"
# find terms associated with ...
findAssocs(sotu_dtm, "citizen", corlimit = 0.5)
#> $citizen
```

#>	laws	citizenship	protection	contained	entitled	government
#>	0.62	0.59	0.56	0.55	0.53	0.53
#>	citizens	postmaster	careful	question	report	suits
#>	0.52	0.52	0.51	0.51	0.51	0.51

Conversely, tidytext implements the tidy function (originally from the broom package) to import DocumentTermMatrix objects. Note that it only takes the cells from the DTM that are not 0, so there will be no rows with 0 counts.

## 2.7 Sentiment analysis

tidytext comes with a dataset sentiments which contains several sentiment lexicons, where each word is attributed a certain sentiment, like this:

sentiments

```
#> # A tibble: 6,786 x 2
#>
      word
                  sentiment
#>
      <chr>
                  <chr>>
#>
   1 2-faces
                  negative
   2 abnormal
                 negative
   3 abolish
#>
                  negative
   4 abominable negative
#>
   5 abominably negative
   6 abominate
                 negative
   7 abomination negative
   8 abort
                 negative
#>
   9 aborted
                  negative
#> 10 aborts
                  negative
#> # ... with 6,776 more rows
```

Here we will take a look at how the sentiment of the speeches change over time. We will use the lexicon from Bing Liu and collaborators, which assigns positive/negative labels for each word:

```
bing_lex <- get_sentiments("bing")
bing_lex</pre>
```

```
#> # A tibble: 6,786 x 2
#>
      word
                  sentiment
#>
      <chr>
                  <chr>>
   1 2-faces
                  negative
   2 abnormal
                  negative
   3 abolish
                  negative
#>
   4 abominable negative
   5 abominably negative
#>
   6 abominate
                  negative
   7 abomination negative
#>
   8 abort
                  negative
   9 aborted
                  negative
#> 10 aborts
                  negative
#> # ... with 6,776 more rows
```

Since this is a regular tibble, we can use these sentiments and join them to the words of our speeches. We will use inner\_join from dplyr. Since our columns to join on have the same name (word) we don't need to explicitly name it.

```
tidy_sotu_words %>%
inner_join(bing_lex) %>% # join
count(year, sentiment) # group by year and sentiment
```

```
# A tibble: 450 x 3
#>
       year sentiment
                          n
#>
      <int> <chr>
                      <int>
#>
   1 1790 negative
                         39
      1790 positive
                        125
      1791 negative
                         52
      1791 positive
                        103
      1792 negative
                         57
#>
   6 1792 positive
                         78
      1793 negative
#>
                         58
      1793 positive
                         72
      1794 negative
                        110
  10 1794 positive
                        106
  # ... with 440 more rows
```

Finally we can visualize it like this:

```
tidy_sotu_words %>%
  inner_join(bing_lex) %>% # join
  count(year, sentiment) %>% # group by year and sentiment
  ggplot(aes(year, n, color = sentiment)) +
    geom_line() +
    scale_x_continuous(breaks = seq(1790, 2016, by = 10)) +
    theme(axis.text.x = element_text(angle = 45, hjust = 1))
```

