Text Analysis with R

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Prerequisites

- You should have some **basic knowledge** of R, and be familiar with the topics covered in the Introduction to R.
- Have a **recent** version of R and RStudio installed.
- Packages needed:
 - tidyverse
 - tidytext
 - readtext
 - sotu
 - SnowballC
 - widyr
 - igraph
 - ggraph
 - t.m

It is recommended that you not only intall, but also load the packages, to make sure the respective versions get along with your R version.

References

Feinerer, I., Hornik, K., and Meyer, D. (2008). Text Mining Infrastructure in R. Journal of Statistical Software, 25(5), 1 - 54. doi:http://dx.doi.org/10.18637/jss.v025.i05

Gries, Stefan Thomas, 2009: Quantitative Corpus Linguistics with R: A Practical Introduction. Routledge.

Silge, J and D. Robinson, 2017: Text Mining with R: A Tidy Approach

Kasper Welbers, Wouter Van Atteveldt & Kenneth Benoit (2017) Text Analysis in R, Communication Methods and Measures, 11:4, 245-265, DOI: 10.1080/19312458.2017.1387238

CRAN Task View: Natural Language Processing

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Chapter 1

Preparing Textual Data

Learning Objectives

- read textual data into R using readtext
- use stringr package to manipulate strings
- use tidytext functions to tokenize texts and remove stopwords
- ullet use SnowballC to stem words

We'll use several R packages in this section:

- sotu will provide the metadata and text of State of the Union speeches ranging from George Washington to Barack Obama.
- tidyverse is a collection of R packages designed for data science, including dplyr with a set of verbs for common data manipulations and ggplot2 for visualization.
- tidytext provides specific functions for a "tidy" approach to working with textual data, where one row represents one "token" or meaningful unit of text, for example a word.
- readtext provides a function well suited to reading textual data from a large number of formats into R, including metadata.

library(sotu)
library(tidyverse)
library(tidytext)
library(readtext)

1.1 Reading text into R

First, let's look at the data in the sotu package. The metadata and texts come separately. Below is what the metadata look like. Can you tell how many speeches we have?

```
# Let's take a quick look at the state of the union metadata str(sotu_meta)
```

```
#> Classes 'tbl_df', 'tbl' and 'data.frame':
                                             236 obs. of 5 variables:
                       "George Washington" "George Washington" "George Washington" "
               : chr
#>
   $ year
                 : int
                        1790 1790 1791 1792 1793 1794 1795 1796 1797 1798 ...
                        "1789-1793" "1789-1793" "1789-1793" "1789-1793" ...
   $ years_active: chr
#>
   $ party
                 : chr
                        "Nonpartisan" "Nonpartisan" "Nonpartisan" ...
                        "speech" "speech" "speech" ...
   $ sotu_type
                 : chr
```

In order to work with the speech texts and to later practice reading text files from disk we're going to use a function sotu_dir to write the texts out. This function by default writes to a temporary directory with one speech in each file. It returns a character vector where each element is the name of the path to the individual speech file. We save this vector into the file_paths variable.

```
# sotu_dir writes the text files to disk in a temporary dir,
# but you could specific where you want them.
file_paths <- sotu_dir()
head(file_paths)</pre>
```

```
#> [2] "/var/folders/5y/9x92pjcx2xd2h7qxqx39vpmc0000gn/T//RtmpVz6bBx/file304733ab7d52/;
#> [3] "/var/folders/5y/9x92pjcx2xd2h7qxqx39vpmc0000gn/T//RtmpVz6bBx/file304733ab7d52/;
#> [4] "/var/folders/5y/9x92pjcx2xd2h7qxqx39vpmc0000gn/T//RtmpVz6bBx/file304733ab7d52/;
#> [5] "/var/folders/5y/9x92pjcx2xd2h7qxqx39vpmc0000gn/T//RtmpVz6bBx/file304733ab7d52/;
```

#> [6] "/var/folders/5y/9x92pjcx2xd2h7qxqx39vpmc0000gn/T//RtmpVz6bBx/file304733ab7d52/

#> [1] "/var/folders/5y/9x92pjcx2xd2h7qxqx39vpmc0000gn/T//RtmpVz6bBx/file304733ab7d52/

Now that we have the files on disk and a vector of filepaths, we can pass this

vector directly into readtext to read the texts into a new variable.

```
#> 5 andrew-jackson-1829.txt "\"\n\n Fellow \"..."
#> 6 andrew-jackson-1830.txt "\"\n\n Fellow \"..."
```

To work with a single tabular dataset, we combine the text and metadata into a single tibble. You can see that our sotu_texts are organized by alphabetical order, so first we'll need to sort our metadata to match.

```
sotu_whole <-
        sotu meta %>%
        arrange(president) %>% # sort metadata
        bind cols(sotu texts) # combine with texts
glimpse(sotu_whole)
#> Observations: 236
#> Variables: 7
#> $ president
                                                                        <chr> "Abraham Lincoln", "Abraham Lincoln", "Abraham Li...
#> $ year
                                                                         <int> 1861, 1862, 1863, 1864, 1829, 1830, 1831, 1832, 1...
#> $ years_active <chr> "1861-1865", "1861-1865", "1861-1865", "1861-1865...
#> $ party
                                                                        <chr> "Republican", "Republican "Republican", "Republican "Republican", "Republican "Republican", "Republican "Republican", "Republican "Republican "Republican", "Republican "Republican
                                                                        <chr> "written", "written", "written", "written", "writ...
#> $ sotu type
#> $ doc_id
                                                                        <chr> "abraham-lincoln-1861.txt", "abraham-lincoln-1862...
#> $ text
                                                                        <chr> "\n\n Fellow-Citizens of the Senate and House of ...
```

Now that we have our data, we need to think about cleaning it. Depending on the quality of your data, you might need to explicitly replace certain characters or words, remove urls or types of numbers, such as phone numbers, or otherwise clean up misspellings or errors. There are several ways to handle this sort of cleaning, we'll show a few examples for string manipulation and replacement.

1.2 String operations

R has many functions available to manipulate strings including functions like grep and paste, which come with the R base install.

Here we will here take a look at the stringr package, which is part of the tidyverse. Under the hood it wraps a lot of the functions from the stringi package which is perhaps one of the most comprehensive string manipulation packages.

Below are examples for a few functions that might be useful.

str_count takes a characer vector as input and by default counts the number of pattern matches in a string.

How man times does the word "citizen" appear in each of the speeches?

```
sotu_whole %>%
  pull(text) %>% # extract texts vector
  str_count("citizen")
                   3 19 14 23 19
                                  14 25 10
                                               11 10
                                                      11 12
                                                                    3
                             3
                                 5
                                          7 14
                                                   20
                                                      17 14 17 23
#>
    [24]
          8 14 13 17 15 13
                                    6
                                       9
                                                 9
                                                                    1
                                                                       8
                                                                          6
    [47]
             3
                 3
                       2
                          2
                             6
                                 1
                                    3
                                       2
                                                 6
                                                    2
                                                       3 12 17 17 29
                                                                       2
                    1
                                              1
                       7
                                    2
    [70]
          5
             9
                 9
                    6
                          9 11 10
                                       4
                                          2
                                              6
                                                 4
                                                   10
                                                       3
                                                          5
                                                              0
                                                                 8
                                                                    6 43 42
    [93] 19 16 21 16
                       7
                          5 10
                                 6
                                    8
                                          2 11
                                                       4
                                                 9
                                                    3
                                                          1 13 41 30 35 29 42 34
                 3
                          4
                             2
                                 3
                                    5
                                       7
                                                          7
                                                              9
                                                                       3 15
#> [116] 15
             3
                    4
                       4
                                          8
                                              6
                                                 3
                                                    6
                                                       1
                                                                 4
                                                                    9
                                                                              4 24
         25
             8
                 2
                    3
                       1
                          2
                             7
                                 6 10
                                       6 11
                                              8
                                                13
                                                   13
                                                      11
                                                          9
                                                              5
                                                                 3
                                                                    2
                                                                       6
#> [139]
                                                              5
#> [162] 27 17 13 13 16 14
                             0
                                0
                                    0
                                       8
                                          2 10
                                                 2
                                                    4
                                                       3
                                                          4
                                                                 2
                                                                    3
                                                                       0 15 17 27
                 1 19 27 31 28 18 10 10
                                          6
                                                 3
                                                    9
                                                       6
                                                          5
                                                              8 15 16 17 22 20 28
#> [185] 20 13
                                             7
                      9 10 10 27 1
                                       2 21 12 10 9
                                                       3 8 20 12 26 13 4
#> [208] 29 22
                4
                   5
#> [231]
         0
            0
                0
                    0
                       0 11
```

It is possible to use regular expressions, for example, this is how we would check how many times either "citizen" or "Citizen" appear in each of the speeches:

```
sotu_whole %>%
pull(text) %>% # extract texts vector
str_count("[C|c]itizen")
```

```
4 20 15 24 20 15 26 11 10 12 11 12 13
                                                                    3
     [1] 10 8 16
                                                             3
                                                                6
                                                                       6
                             3
#>
    [24]
          8 14 13 17 15 13
                                5
                                    6
                                       9
                                          7
                                            14
                                                9
                                                  20
                                                     17 14 17 23
                                                                    2
                                                                       8
                                       2
    [47]
             3
                3
                    1
                       2
                          2
                             6
                                1
                                    3
                                          1
                                             1
                                                 6
                                                   2
                                                       3 13 18 18 30
#>
    [70]
             9 10
                    6
                       7
                          9 11 10
                                    3
                                       5
                                          3
                                             7
                                                 5 11
                                                       4
                                                          6
                                                             0
                                                                8
                                                                    6 43 42
          5
                                          2 11
                       7
                          5 10
                                6
                                    8
                                       4
                                                    3
                                                       4
                                                          1 15 42 31 36 30 43 35
    [93] 19 16 21 16
                                                 9
#> [116] 16
             4
                 4
                    5
                       5
                          5
                             3
                                4
                                    6
                                       8
                                          9
                                             7
                                                 4
                                                    7
                                                       2
                                                          8
                                                            10
                                                                4
                                                                    9
                                                                       3 15
                2
                             7
                                       7 12
                                                                3
                                                                    2
#> [139] 25
             8
                    3
                      1
                          2
                                 6 11
                                             9
                                               13 14 11
                                                          9
                                                             5
#> [162] 28 18 14 15 17 15
                             0
                                0
                                   0
                                       8
                                          2 10
                                                    4
                                                       3
                                                          4
                                                             5
                                                                2
                                                                    3
                                                                       0 16 18 28
                                                 2
#> [185] 21 13
                1 19 27 31 28 18 10 11
                                          6
                                             7
                                                 3
                                                    9
                                                       6
                                                          5
                                                             8 15 16 17 22 20 28
                    5
                      9 10 10 27 1
                                       2 22 12 11
                                                       3
                                                          8 20 12 26 13 4
#> [208] 29 22
                4
                                                   9
#> [231]
                0
                    0
                       0 12
```

When used with the boundary argument str_count can count different entities like "character", "line_break", "sentence", or "word". Here we add a new column to the dataframe indicating how many words are there in each speech:

```
sotu_whole %>%
  mutate(n_words = str_count(text, boundary("word")))
#> # A tibble: 236 x 8
#>
      president
                  year years_active party sotu_type doc_id text
                                                                        n_words
#>
      <chr>
                 <int> <chr>
                                     <chr>
                                            <chr>>
                                                      <chr>
                                                              <chr>>
                                                                           <int>
#>
   1 Abraham L~ 1861 1861-1865
                                    Repub~ written
                                                      abraha~ "\n\n Fe~
                                                                           6998
                                                      abraha~ "\n\n Fe~
    2 Abraham L~ 1862 1861-1865
                                    Repub~ written
                                                                           8410
  3 Abraham L~ 1863 1861-1865
                                                      abraha~ "\n\n Fe~
                                    Repub~ written
                                                                           6132
```

```
#>
   4 Abraham L~
                  1864 1861-1865
                                     Repub~ written
                                                      abraha~ "\n\n Fe~
                                                                            5975
   5 Andrew Ja~
                                     Democ~ written
                                                      andrew~ "\n\n Fe~
                  1829 1829-1833
                                                                           10547
                                                      andrew~ "\n\n Fe~
   6 Andrew Ja~
                  1830 1829-1833
                                     Democ~ written
                                                                           15109
                                                      andrew~ "\n\n Fe~
   7 Andrew Ja~
                  1831 1829-1833
                                     Democ~ written
                                                                            7198
                                                      andrew~ "\n\n Fe~
                  1832 1829-1833
                                     Democ~ written
  8 Andrew Ja~
                                                                            7887
   9 Andrew Ja~
                  1833 1833-1837
                                     Democ~ written
                                                      andrew~ "\n\n Fe~
                                                                            7912
#> 10 Andrew Ja~
                  1834 1833-1837
                                                      andrew~ "\n\n Fe~
                                     Democ~ written
                                                                           13472
#> # ... with 226 more rows
```

CHALLENGE: Use the code above and add another column n_sentences where you calculate the number of sentences per speech. Then create a third column avg_word_per_sentence, where you calculate the number of words per sentence for each speech. Finally use filter to find which speech has shortest/longest average sentences length and what is the avderage length.

str_detect also looks for patterns, but instead of counts it returns a logical vector (TRUE/FALSE) indiciating if the pattern is or is not found. So we typically want to use it with the filter "verb" from dplyr.

What are the names of the documents where the words "citizen" and "Citizen" do **not** occur?

```
sotu whole %>%
  filter(!str_detect(text, "[C|c]itizen")) %>%
  select(doc_id)
#> # A tibble: 11 x 1
#>
      doc id
#>
      <chr>
   1 dwight-d-eisenhower-1958.txt
#>
#>
   2 gerald-r-ford-1975.txt
   3 richard-m-nixon-1970.txt
#> 4 richard-m-nixon-1971.txt
   5 richard-m-nixon-1972a.txt
#>
   6 ronald-reagan-1988.txt
#>
   7 woodrow-wilson-1916.txt
   8 woodrow-wilson-1917.txt
#> 9 woodrow-wilson-1918.txt
#> 10 woodrow-wilson-1919.txt
#> 11 woodrow-wilson-1920.txt
```

The word function extracts specific words from a character vector of words. By default it returns the first word. If for example we wanted to extract the first 5 words of each speech by Woodrow Wilson we provide the end argument like this:

```
sotu_whole %>%
filter(president == "Woodrow Wilson") %>% # sample a few speeches as demo
pull(text) %>% # extract character vector
word(end = 5) # end = 5 to extract words 1 - 5.

#> [1] "\n\nGentlemen of the Congress:\n\nIn pursuance"
#> [2] "\n\nGENTLEMEN OF THE CONGRESS: \n\nThe"
#> [3] "GENTLEMEN OF THE CONGRESS: \n\nIn"
#> [4] "\n\nGENTLEMEN OF THE CONGRESS: \n\nIn"
#> [6] "Gentlemen of the Congress:\n\nEight months"
#> [7] "\n\nTO THE SENATE AND HOUSE"
#> [8] "\n\nGENTLEMEN OF THE CONGRESS:\n\nWhen I"
```

To clean this up a little we will first remove the newline characters (\n). We use the str_replace_all function to replace all the ocurrences of the \n pattern with a white space " ". We need to add the escape character \n in front of our pattern to be replaced so the backslash before the n is interpreted correctly.

```
sotu_whole %>%
filter(president == "Woodrow Wilson") %>%
pull(text) %>%
str_replace_all("\\n", " ") %>% # replace newline
word(end = 5)
```

```
#> [1] " Gentlemen of the" " GENTLEMEN OF THE"
#> [3] "GENTLEMEN OF THE CONGRESS: " " GENTLEMEN OF THE"
#> [5] "Gentlemen of the Congress: " " GENTLEMEN OF THE"
#> [7] " TO THE SENATE" " GENTLEMEN OF THE"
```

This looks better, but we still have a problem to extract exactly 5 words because of the whitespaces. So let's get rid of any whitespaces before and also of repeated whitespaces within the string with the convenient str_squish function.

```
sotu_whole %>%
  filter(president == "Woodrow Wilson") %>%
  pull(text) %>%
  str_replace_all("\\n", " ") %>%
  str_squish() %>% # remove whitespaces
  word(end = 5)
```

```
#> [1] "Gentlemen of the Congress: In" "GENTLEMEN OF THE CONGRESS: The"
#> [3] "GENTLEMEN OF THE CONGRESS: Since" "GENTLEMEN OF THE CONGRESS: In"
#> [5] "Gentlemen of the Congress: Eight" "GENTLEMEN OF THE CONGRESS: The"
#> [7] "TO THE SENATE AND HOUSE" "GENTLEMEN OF THE CONGRESS: When"
```

(For spell checks take a look at https://CRAN.R-project.org/package=spelling or https://CRAN.R-project.org/package=hunspell)

tidy_sotu <- sotu_whole %>%
 unnest_tokens(word, text)

#> 8 Abraham Lin~

9 Abraham Lin~

#> 10 Abraham Lin~ 1861 1861-1865

#> # ... with 1,965,202 more rows

abraham-linc~ of

abraham-linc~ in

abraham-linc~ represe~

1.3 Tokenize, lowercase

A very common part of preparing your text for analysis involves tokenization. Currently our data contains in each each row a single text with metdata, so the entire speech text is the unit of observation. When we tokenize we break down the text into "tokens" (most commonly single words), so each row contains a single word with its metadata as unit of observation.

tidytext provides a function unnest_tokens to convert our speech table into one that is tokenized. It takes three arguments:

- a tibble or data frame which contains the text;
- the name of the newly created column that will contain the tokens;
- the name of the column within the data frame which contains the text to be tokenized.

In the example below we name the new column to hold the tokens word. Remember that the column that holds the speech text is called text.

```
tidy_sotu
#> # A tibble: 1,965,212 x 7
#>
      president
                    year years active party
                                              sotu type doc id
                                                                      word
#>
      <chr>>
                   <int> <chr>
                                      <chr>
                                              <chr>
                                                        <chr>>
                                                                      <chr>>
   1 Abraham Lin~ 1861 1861-1865
                                      Republ~ written
                                                        abraham-linc~ fellow
   2 Abraham Lin~
                    1861 1861-1865
                                      Republ~ written
                                                        abraham-linc~ citizens
  3 Abraham Lin~
                    1861 1861-1865
                                      Republ~ written
                                                        abraham-linc~ of
#>
  4 Abraham Lin~
                    1861 1861-1865
                                      Republ~ written
                                                        abraham-linc~ the
   5 Abraham Lin~
                    1861 1861-1865
                                      Republ~ written
                                                        abraham-linc~ senate
   6 Abraham Lin~
                                      Republ~ written
                                                        abraham-linc~ and
                    1861 1861-1865
   7 Abraham Lin~
                    1861 1861-1865
                                      Republ~ written
                                                        abraham-linc~ house
```

Republ~ written

Republ~ written

Republ~ written

Note that the unnest_tokens function didn't just tokenize our texts at the word level. It also lowercased each word and stripped off the punctuation. We can tell it not to do this, by adding the following parameters:

1861 1861-1865

1861 1861-1865

```
#>
     <chr>>
                  <int> <chr>
                                     <chr>
                                             <chr>
                                                       <chr>>
                                                                     <chr>
                   1861 1861-1865
#>
  1 Abraham Lin~
                                     Republ~ written
                                                       abraham-linc~ Fellow
#> 2 Abraham Lin~ 1861 1861-1865
                                     Republ~ written
                                                       abraham-linc~ -
#> 3 Abraham Lin~ 1861 1861-1865
                                     Republ~ written
                                                       abraham-linc~ Citizens
#> 4 Abraham Lin~ 1861 1861-1865
                                     Republ~ written
                                                       abraham-linc~ of
#> 5 Abraham Lin~ 1861 1861-1865
                                     Republ~ written
                                                       abraham-linc~ the
#> 6 Abraham Lin~ 1861 1861-1865
                                     Republ~ written
                                                       abraham-linc~ Senate
#> 7 Abraham Lin~ 1861 1861-1865
                                     Republ~ written
                                                       abraham-linc~ and
#> 8 Abraham Lin~ 1861 1861-1865
                                                       abraham-linc~ House
                                     Republ~ written
#> 9 Abraham Lin~ 1861 1861-1865
                                     Republ~ written
                                                       abraham-linc~ of
#> 10 Abraham Lin~ 1861 1861-1865
                                     Republ~ written
                                                       abraham-linc~ Represe~
#> # ... with 2,157,767 more rows
```

We can also tokenize the text at the level of ngrams or sentences, if those are the best units of analysis for our work.

```
the best units of analysis for our work.
# Sentence tokenization
sotu whole %>%
  unnest_tokens(sentence, text, token = "sentences", to_lower = FALSE) %>%
  select(sentence)
#> # A tibble: 69,158 x 1
#>
      sentence
#>
      <chr>
#> 1 Fellow-Citizens of the Senate and House of Representatives:
#> 2 You will not be surprised to learn that in the peculiar exigencies of t~
   3 A disloyal portion of the American people have during the whole year be~
#> 4 A nation which endures factious domestic division is exposed to disresp~
#> 5 Nations thus tempted to interfere are not always able to resist the cou~
#> 6 The disloyal citizens of the United States who have offered the ruin of~
#> 7 If it were just to suppose, as the insurgents have seemed to assume, th~
#> 8 If we could dare to believe that foreign nations are actuated by no hig~
#> 9 The principal lever relied on by the insurgents for exciting foreign na~
#> 10 Those nations, however, not improbably saw from the first that it was t~
#> # ... with 69,148 more rows
# N-gram tokenization
sotu whole %>%
  unnest_tokens(trigram, text, token = "ngrams", n = 3) %>%
  select(trigram)
#> # A tibble: 1,964,740 x 1
#>
      trigram
#>
      <chr>>
#> 1 fellow citizens of
#> 2 citizens of the
#> 3 of the senate
#> 4 the senate and
```

1.4. STOPWORDS

```
#> 5 senate and house
#> 6 and house of
#> 7 house of representatives
#> 8 of representatives in
#> 9 representatives in the
#> 10 in the midst
#> # ... with 1,964,730 more rows
```

1.4 Stopwords

Another common task of preparing text for analysis is to remove stopwords. Stopwords are common words that are considered to provide non-relevant information about the content of a text.

Let's look at the stopwords that come with the tidytext package to get a sense of what they are.

stop_words

```
#> # A tibble: 1,149 x 2
#>
      word
                  lexicon
#>
      <chr>>
                   <chr>
#>
    1 a
                  SMART
   2 a's
#>
                  SMART
#>
   3 able
                  SMART
   4 about
                  SMART
    5 above
                  SMART
    6 according
                  SMART
    7 accordingly SMART
    8 across
                   SMART
    9 actually
                  SMART
#> 10 after
                  SMART
#> # ... with 1,139 more rows
```

Depending on the type of analysis you're doing, you might leave these words in or alternatively use your own curated list of stopwords. Stopword lists exist for many languages. For now we will remove the English stopwords as suggested here.

There are a number of ways how to do this, here we use anti_join from dplyr. We can use it to return all rows from our table of tokens tidy_sotu where there are not matching values in our list of stopwords. Both of these tables have one column name in common word so by default the join will be on that column, and dplyr will tell us so.

```
tidy_sotu_words <- tidy_sotu %>%
anti_join(stop_words)
```

```
tidy_sotu_words
#> # A tibble: 778,161 x 7
#>
      president
                    year years_active party
                                              sotu_type doc_id
                                                                       word
                                              <chr>
                   <int> <chr>
                                      <chr>
                                                                       <chr>>
   1 Abraham Lin~ 1861 1861-1865
#>
                                      Republ~ written
                                                         abraham-linc~ fellow
   2 Abraham Lin~
                   1861 1861-1865
                                      Republ~ written
                                                         abraham-linc~ citizens
   3 Abraham Lin~ 1861 1861-1865
                                      Republ~ written
                                                         abraham-linc~ senate
   4 Abraham Lin~ 1861 1861-1865
                                      Republ~ written
                                                         abraham-linc~ house
#>
   5 Abraham Lin~
                    1861 1861-1865
                                      Republ~ written
                                                         abraham-linc~ represe~
    6 Abraham Lin~
                    1861 1861-1865
                                      Republ~ written
                                                         abraham-linc~ midst
   7 Abraham Lin~
                    1861 1861-1865
                                      Republ~ written
                                                         abraham-linc~ unprece~
   8 Abraham Lin~
                    1861 1861-1865
                                      Republ~ written
                                                         abraham-linc~ politic~
#> 9 Abraham Lin~
                    1861 1861-1865
                                      Republ~ written
                                                         abraham-linc~ troubles
#> 10 Abraham Lin~ 1861 1861-1865
                                      Republ~ written
                                                         abraham-linc~ gratitu~
#> # ... with 778,151 more rows
```

If we compare this with tidy_sotu we see that the records with words like "of", "the", "and", "in" are now removed.

So we went from 1965212 to 778161 rows, which means we had a lot of stopwords in our corpus. This is a huge removal, so for serious analysis, we might want to scrutinize the stopword list carefully and determine if this is feasible.

1.5 Word Stemming

library(SnowballC)

Another way you may want to clean your data is to stem your words, that is, to reduce them to their word stem or root form, for example reducing *fishing*, *fished*, and *fisher* to the stem *fish*.

tidytext does not implement its own word stemmer. Instead it relies on separate packages like hunspell or SnowballC.

We will give an example here for the SnowballC package which comes with a function wordStem. (hunspell appears to run much slower, and it also returns a list instead of a vector, so in this context SnowballC seems to be more convenient.)

```
tidy_sotu_words %>%
        mutate(word_stem = wordStem(word))
#> # A tibble: 778,161 x 8
#>
      president
                  year years_active party sotu_type doc_id
                                                                      word stem
                                                               word
#>
      <chr>
                 <int> <chr>
                                     <chr> <chr>
                                                      <chr>
                                                               <chr>
                                                                      <chr>>
   1 Abraham L~ 1861 1861-1865
                                    Repub~ written
                                                      abraham~ fellow fellow
```

```
2 Abraham L~ 1861 1861-1865
                                  Repub~ written
                                                   abraham~ citiz~ citizen
   3 Abraham L~ 1861 1861-1865
                                  Repub~ written
                                                   abraham~ senate senat
                                  Repub~ written
  4 Abraham L~ 1861 1861-1865
                                                   abraham~ house hous
#> 5 Abraham L~ 1861 1861-1865
                                  Repub~ written
                                                   abraham~ repre~ repres
                                  Repub~ written
#> 6 Abraham L~ 1861 1861-1865
                                                   abraham~ midst midst
   7 Abraham L~ 1861 1861-1865
                                  Repub~ written
                                                   abraham~ unpre~ unpreced
#> 8 Abraham L~ 1861 1861-1865
                                  Repub~ written
                                                   abraham~ polit~ polit
                                  Repub~ written
                                                   abraham~ troub~ troubl
#> 9 Abraham L~ 1861 1861-1865
#> 10 Abraham L~ 1861 1861-1865
                                  Repub~ written
                                                   abraham~ grati~ gratitud
#> # ... with 778,151 more rows
```

Lemmatization takes this another step further. While a stemmer operates on a single word without knowledge of the context, lemmatization attempts to discriminate between words which have different meanings depending on part of speech. For example, the word "better" has "good" as its lemma, something a stemmer would not detect.

For lemmatization in R, you may want to take a look a the koRpus package, another comprehensive R package for text analysis. It allows to use TreeTagger, a widely used part-of-speech tagger. For full functionality of the R package a local installation of TreeTagger is recommended.

Chapter 2

Analyzing Texts

Learning Objectives

- perform basic text analysis operations in R
- determine differed kinds of frequency counts
- use the widyr package to calculate co-ocurrance
- use igraph and ggraph to plot a co-ocurrance graph
- import and export a Document-Term Matrix into tidytext
- use the sentiments dataset from tidytext to perform a sentiment analysis

Now that we've read in our text and metadata, tokenized and cleaned it a little, let's move on to some analysis.

First, we'll make sure we have loaded the libraries we'll need.

```
library(tidyverse)
library(tidytext)
```

Let's remind ourselves of what our data looks like.

tidy_sotu_words

```
#> # A tibble: 778,161 x 7
#>
     president
                   year years_active party
                                            sotu_type doc_id
                                                                   word
#>
     <chr>
                                                      <chr>
                  <int> <chr>
                                    <chr>
                                            <chr>
                                                                   <chr>>
#> 1 Abraham Lin~ 1861 1861-1865
                                    Republ~ written abraham-linc~ fellow
#> 2 Abraham Lin~ 1861 1861-1865
                                    Republ~ written abraham-linc~ citizens
                                    Republ~ written abraham-linc~ senate
#> 3 Abraham Lin~ 1861 1861-1865
#> 4 Abraham Lin~ 1861 1861-1865
                                    Republ~ written abraham-linc~ house
#> 5 Abraham Lin~ 1861 1861-1865
                                    Republ~ written abraham-linc~ represe~
#> 6 Abraham Lin~ 1861 1861-1865
                                    Republ~ written
                                                     abraham-linc~ midst
```

```
#>
   7 Abraham Lin~
                   1861 1861-1865
                                      Republ~ written
                                                        abraham-linc~ unprece~
#> 8 Abraham Lin~
                   1861 1861-1865
                                      Republ~ written
                                                        abraham-linc~ politic~
#> 9 Abraham Lin~ 1861 1861-1865
                                      Republ~ written
                                                        abraham-linc~ troubles
#> 10 Abraham Lin~ 1861 1861-1865
                                      Republ~ written
                                                        abraham-linc~ gratitu~
#> # ... with 778,151 more rows
```

2.1 Frequencies

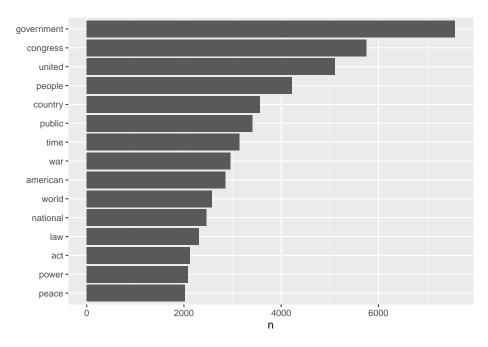
Since our unit of analysis at this point is a word, let's do some straightforward counting to figure out which words occur most frequently in the corpus as a whole.

```
tidy_sotu_words %>%
count(word, sort = TRUE)
```

```
#> # A tibble: 29,558 x 2
#>
      word
                     n
      <chr>
#>
                 <int>
#> 1 government 7573
#> 2 congress
                  5759
#> 3 united
                  5102
#>
   4 people
                  4219
#>
   5 country
                  3564
#>
    6 public
                  3413
   7 time
                  3138
#>
   8 war
                  2961
#> 9 american
                  2853
#> 10 world
                  2581
#> # ... with 29,548 more rows
```

We could start adding in a bit of visualization here. Let's show the most frequent words that occur more than 2000 times.

```
tidy_sotu_words %>%
  count(word, sort = TRUE) %>%
  filter(n > 2000) %>%
  mutate(word = reorder(word, n)) %>%
  ggplot(aes(word, n)) +
  geom_col() +
  xlab(NULL) +
  coord_flip()
```



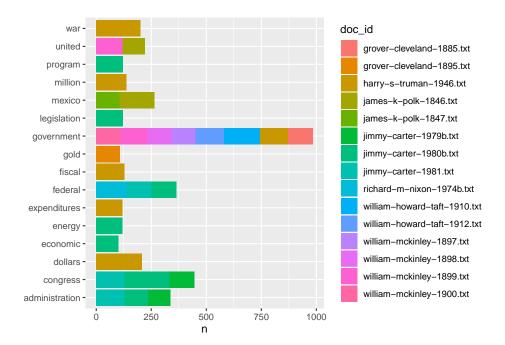
What if we're interested in most used words per speech?

```
# Count words by book
doc words <- tidy sotu words %>%
  count(doc_id, word, sort = TRUE)
# Calculate the total number of words by book and save them to a tibble
total_words <- doc_words %>%
  group_by(doc_id) %>%
  summarize(total = sum(n))
# Join the total column with the rest of the data so we can calculate frequency
doc_words <- left_join(doc_words, total_words)</pre>
doc_words
#> # A tibble: 352,846 x 4
#>
      doc_id
                                   word
                                                      n total
#>
      <chr>
                                                  <int> <int>
                                   <chr>
                                   dollars
   1 harry-s-truman-1946.txt
                                                     207 12614
#>
#>
   2 jimmy-carter-1980b.txt
                                                     204 16128
                                   congress
#> 3 harry-s-truman-1946.txt
                                   war
                                                     201 12614
                                                     164 11178
#> 4 william-howard-taft-1910.txt government
#> 5 james-k-polk-1846.txt
                                                     158 7023
                                   mexico
#> 6 richard-m-nixon-1974b.txt
                                   federal
                                                     141 9996
#> 7 harry-s-truman-1946.txt
                                   million
                                                    138 12614
```

```
#> 8 harry-s-truman-1946.txt fiscal 129 12614
#> 9 jimmy-carter-1981.txt administration 129 16595
#> 10 william-howard-taft-1912.txt government 129 10215
#> # ... with 352,836 more rows
```

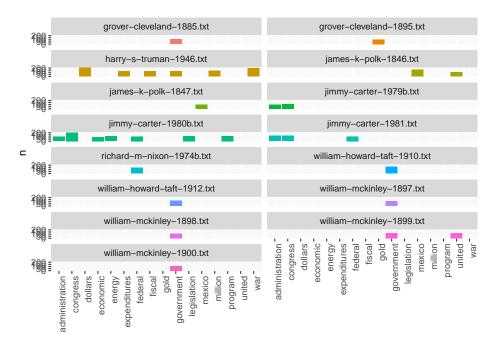
Let's graph the top words per book.

```
doc_words %>%
  filter(n > 100) %>%
  ggplot(aes(word, n, fill = doc_id)) +
  geom_col() +
  xlab(NULL) +
  coord_flip()
```



That's cool looking, but let's split it into facets so we can see by speech.

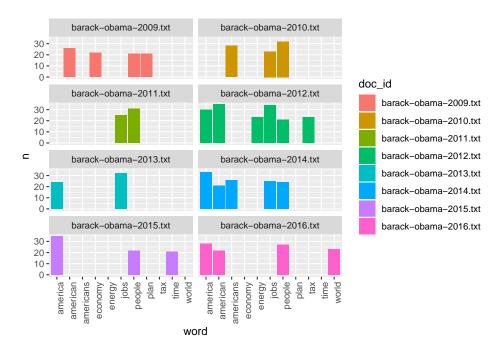
```
doc_words %>%
  filter(n > 100) %>%
  ggplot(aes(word, n, fill = doc_id)) +
  geom_col(show.legend = FALSE) +
  xlab(NULL) +
  facet_wrap(~doc_id, ncol = 2) +
  theme(axis.text.x = element_text(angle = 90, hjust = 1))
```



We could keep cleaning this figure up by setting some minimum sizing, determining the spacing between y-axis labels better, and so forth, but for now we'll accept it as showing some sense of variation across speeches where certain words are used most.

What if we want to check the most common words per speech for a single president? We could filter this doc_words dataset based on the president's name being in the doc_id, but I think it's easier to filter from the initial tidy data and recount.

```
tidy_sotu_words %>%
  filter(president == "Barack Obama") %>%
  count(doc_id, word, sort = TRUE) %>%
  filter(n > 20) %>%
  ggplot(aes(word, n, fill=doc_id)) +
  geom_col() +
  facet_wrap(~doc_id, ncol = 2) +
  theme(axis.text.x = element_text(angle = 90, hjust = 1))
```



2.2 Term frequency

Sometimes, a raw count of a word is less important than understanding how often that word appears in respect to the total number of words in a text. This ratio would be the **term frequency**.

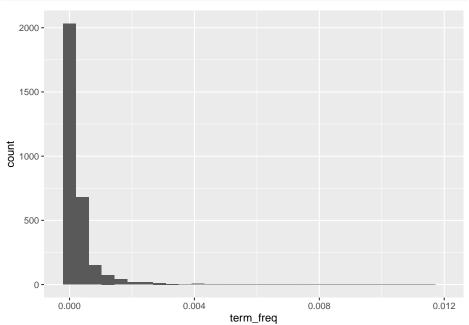
```
doc_words <- doc_words %>%
  mutate(term_freq = n / total)
doc_words
#> # A tibble: 352,846 x 5
#>
      doc_id
                                                        n total term_freq
                                    word
      <chr>
                                     <chr>
                                                                     <dbl>
#>
                                                    <int> <int>
                                                                   0.0164
#>
    1 harry-s-truman-1946.txt
                                    dollars
                                                      207 12614
    2 jimmy-carter-1980b.txt
                                    congress
                                                      204 16128
                                                                   0.0126
    3 harry-s-truman-1946.txt
                                                      201 12614
                                                                   0.0159
#>
                                    war
    4 william-howard-taft-1910.txt government
                                                      164 11178
                                                                   0.0147
#>
    5 james-k-polk-1846.txt
                                                      158
                                                                   0.0225
#>
                                    mexico
                                                          7023
#>
    6 richard-m-nixon-1974b.txt
                                    federal
                                                      141
                                                           9996
                                                                   0.0141
    7 harry-s-truman-1946.txt
                                    million
                                                      138 12614
                                                                   0.0109
    8 harry-s-truman-1946.txt
                                    fiscal
                                                      129 12614
                                                                   0.0102
    9 jimmy-carter-1981.txt
                                    administration
                                                      129 16595
                                                                   0.00777
#> 10 william-howard-taft-1912.txt government
                                                                   0.0126
                                                      129 10215
```

2.3. TF-IDF 25

#> # ... with 352,836 more rows

Let's graph the term frequency for one of these speeches so we can understand the frequency distribution of words over a text.

```
doc_words %>%
  filter(doc_id == "harry-s-truman-1946.txt") %>%
  ggplot(aes(term_freq)) +
  geom_histogram(show.legend = FALSE) +
  xlim(NA, .012)
```



This distribution makes sense. Most words are used relatively rarely in a text. Only a few have a high term frequency.

We could keep filtering this data to see which terms have high frequency, thus maybe increased significance, for different presidents and different particular speeches. We could also subset based on decade, and get a sense of what was important in each decade. We're going to take a slightly different approach though. We've been looking at term frequency per document. What if we want to know about words that seem more important based on the contents of the entire corpus?

2.3 Tf-idf

For this, we can use term-frequency according to inverse document frequency (tf-idf). Tf-idf measures how important a word is within a corpus by scaling

term frequency per document according to the inverse of the term's document frequency (number of documents within the corpus in which the term appears divided by the number of documents).

We could write our own function for tf-idf, but in this case we'll take advantage of tidytext's implementation.

```
doc_words <- doc_words %>%
  bind_tf_idf(word, doc_id, n)

doc_words
```

```
#> # A tibble: 352,846 x 8
#>
      doc_id
                       word
                                     n total term_freq
                                                            tf
                                                                   idf
                                                                        tf_idf
#>
      <chr>
                       <chr>
                                 <int> <int>
                                                 <dbl>
                                                                  <dbl>
                                                                          <dbl>
                                                         <dbl>
   1 harry-s-truman-~ dollars
                                   207 12614
                                               0.0164 0.0164 0.612
                                                                        1.00e-2
   2 jimmy-carter-19~ congress
                                               0.0126 0.0126
                                                               0.00425 5.37e-5
                                   204 16128
                                                       0.0159
   3 harry-s-truman-~ war
                                   201 12614
                                                               0.0345 5.50e-4
#>
                                               0.0159
   4 william-howard-~ governme~
                                   164 11178
                                               0.0147
                                                       0.0147
                                                               0.00425 6.23e-5
   5 james-k-polk-18~ mexico
                                   158 7023
                                               0.0225
                                                       0.0225
                                                               0.810
                                                                        1.82e-2
   6 richard-m-nixon~ federal
                                   141
                                        9996
                                               0.0141
                                                       0.0141
                                                               0.293
                                                                        4.14e-3
   7 harry-s-truman-~ million
#>
                                   138 12614
                                               0.0109
                                                       0.0109
                                                               0.728
                                                                       7.96e-3
#>
   8 harry-s-truman-~ fiscal
                                   129 12614
                                               0.0102 0.0102 0.494
                                                                        5.05e-3
  9 jimmy-carter-19~ administ~
                                   129 16595
                                               0.00777 0.00777 0.282
                                                                        2.19e-3
#> 10 william-howard-~ governme~
                                   129 10215
                                               0.0126 0.0126 0.00425 5.36e-5
#> # ... with 352,836 more rows
```

The tf-idf value will be:

- lower for words that appear in many documents in the corpus, and lowest when the word occurs in virtually all documents.
- high for words that appear many times in few documents in the corpus, this lending high discriminatory power to those documents.

Let's look at some of the words in the corpus that have the highest tf-idf scores, which means words that are particularly distinctive for their documents.

```
doc_words %>%
  select(-total) %>%
  arrange(desc(tf_idf))
```

```
#> # A tibble: 352,846 x 7
#>
      doc id
                                              n term freq
                                                                     idf tf idf
                                 word
                                                                t.f
      <chr>
                                                    <dbl>
#>
                                 <chr>>
                                          <int>
                                                             <dbl> <dbl> <dbl>
#>
   1 lyndon-b-johnson-1966.txt
                                             32
                                                  0.0152 0.0152
                                                                    2.42 0.0367
                                 vietnam
#>
   2 jimmy-carter-1980a.txt
                                 soviet
                                             31
                                                  0.0218 0.0218
                                                                    1.47 0.0321
   3 george-w-bush-2003.txt
                                             19
                                                  0.00811 0.00811 3.85 0.0313
                                 hussein
   4 george-w-bush-2003.txt
                                 saddam
                                             19
                                                  0.00811 0.00811 3.67 0.0298
   5 franklin-d-roosevelt-1943~ 1942
                                                  0.00758 0.00758 3.85 0.0292
                                             13
```

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```
6 dwight-d-eisenhower-1961.~ 1953
                                              23
                                                   0.00747 0.00747
                                                                     3.85 0.0288
   7 john-adams-1800.txt
#>
                                               8
                                                   0.0153 0.0153
                                                                     1.80 0.0275
                                  gentlem~
   8 benjamin-harrison-1892.txt 1892
                                              40
                                                   0.00741 0.00741
                                                                     3.52 0.0261
#> 9 franklin-d-roosevelt-1942~ hitler
                                               7
                                                   0.00527 0.00527
                                                                     4.77 0.0251
#> 10 herbert-hoover-1930.txt
                                  1928
                                              14
                                                   0.00711 0.00711
                                                                     3.52 0.0250
#> # ... with 352,836 more rows
```

These results seem appropriate given our history. To understand the occurrence of the years we might need to look more closely at the speeches themselves, and determine whether the years are significant or whether they need to be removed from the text. It might be that even if they don't need to be removed from the text overall, they still need to be filtered out within the context of this analysis.

In the same way that we narrowed our analysis to Obama speeches earlier, we could subset the corpus before we calculate the tf-idf score to understand which words are most important for a single president within their sotu speeches. Let's do that for Obama.

```
obama_tf_idf <- tidy_sotu_words %>%
  filter(president == "Barack Obama") %>%
  count(doc_id, word, sort = TRUE) %>%
  bind_tf_idf(word, doc_id, n) %>%
  arrange(desc(tf_idf))

obama_tf_idf
```

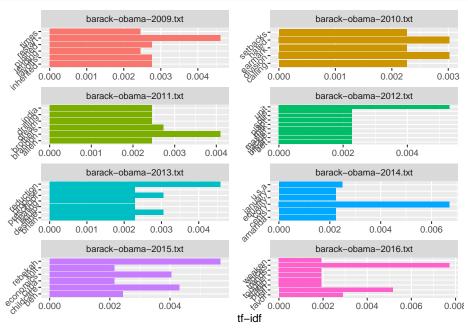
```
#> # A tibble: 10,656 x 6
                                                        idf
#>
      doc_id
                             word
                                                   tf
                                                             \mathsf{tf}_{\mathtt{idf}}
#>
      <chr>>
                             <chr>
                                        <int>
                                                <dbl> <dbl>
                                                               <dbl>
#>
   1 barack-obama-2016.txt voices
                                            8 0.00372 2.08 0.00773
#>
    2 barack-obama-2014.txt cory
                                            9 0.00322
                                                       2.08 0.00671
    3 barack-obama-2015.txt rebekah
                                            7 0.00273
                                                       2.08 0.00567
#>
    4 barack-obama-2012.txt unit
                                            7 0.00255
                                                       2.08 0.00531
#> 5 barack-obama-2016.txt isil
                                            8 0.00372
                                                       1.39 0.00515
#> 6 barack-obama-2009.txt restart
                                                       2.08 0.00460
                                            5 0.00221
    7 barack-obama-2013.txt reduction
                                            6 0.00220
                                                       2.08 0.00458
   8 barack-obama-2015.txt childcare
                                            8 0.00312 1.39 0.00432
    9 barack-obama-2011.txt brandon
                                            5 0.00197
                                                       2.08 0.00409
#> 10 barack-obama-2015.txt economics
                                            5 0.00195 2.08 0.00405
#> # ... with 10,646 more rows
```

Based on what you know of the Obama years and sotu speeches generally, how would you interpret these results?

Let's try graphing these results, showing the top tf-idf terms per speech for Obama's speeches.

```
obama_tf_idf %>%
group_by(doc_id) %>%
```

```
mutate(word = factor(word, levels = rev(unique(word)))) %>%
group_by(doc_id) %>%
top_n(5) %>%
ungroup() %>%
ggplot(aes(word, tf_idf, fill = doc_id)) +
geom_col(show.legend = FALSE) +
labs(x = NULL, y = "tf-idf") +
facet_wrap(~doc_id, ncol = 2, scales = "free") +
coord_flip() +
theme(axis.text.y = element_text(angle = 45))
```



2.4 N-Grams

We mentioned n-grams in the intro, but let's revisit them here and take a look at the most common bigrams in the speeches. Remember this is what we get back:

```
sotu_whole %>%
  unnest_tokens(bigram, text, token = "ngrams", n = 2) # create bigram
#> # A tibble: 1,964,976 x 7
#>
      president
                    year years_active party sotu_type doc_id
                                                                     bigram
#>
      <chr>
                   <int> <chr>
                                      <chr>
                                             <chr>
                                                        <chr>
                                                                     <chr>>
#>
   1 Abraham Lin~ 1861 1861-1865
                                      Repub~ written
                                                        abraham-lin~ fellow ci~
```

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```
2 Abraham Lin~ 1861 1861-1865
                                     Repub~ written
                                                      abraham-lin~ citizens ~
                                     Repub~ written
                                                      abraham-lin~ of the
   3 Abraham Lin~
                   1861 1861-1865
#> 4 Abraham Lin~ 1861 1861-1865
                                     Repub~ written
                                                      abraham-lin~ the senate
#> 5 Abraham Lin~ 1861 1861-1865
                                     Repub~ written
                                                      abraham-lin~ senate and
#> 6 Abraham Lin~ 1861 1861-1865
                                                      abraham-lin~ and house
                                     Repub~ written
#> 7 Abraham Lin~ 1861 1861-1865
                                     Repub~ written
                                                      abraham-lin~ house of
#> 8 Abraham Lin~ 1861 1861-1865
                                     Repub~ written
                                                      abraham-lin~ of repres~
#> 9 Abraham Lin~ 1861 1861-1865
                                     Repub~ written
                                                      abraham-lin~ represent~
#> 10 Abraham Lin~ 1861 1861-1865
                                     Repub~ written
                                                      abraham-lin~ in the
#> # ... with 1,964,966 more rows
```

Let's see the most common bigrams:

```
sotu_whole %>%
unnest_tokens(bigram, text, token = "ngrams", n = 2) %>%
count(bigram, sort = TRUE) # count ocurrences and sord descending
```

```
#> # A tibble: 469,092 x 2
#>
     bigram
#>
      <chr>
                    <int>
                    33610
#> 1 of the
#> 2 in the
                    12499
#> 3 to the
                    11643
#> 4 for the
                    6892
#> 5 and the
                     6224
#> 6 by the
                     5606
#> 7 of our
                     5172
#> 8 the united
                     4767
#> 9 united states 4760
#> 10 it is
                     4756
#> # ... with 469,082 more rows
```

Ok, so we again need to remove the stopwords. This time let's use dplyr's filter function for this. And before that we will separate the two words into two columns.

```
#>
   1 federal government
                           479
                           428
#> 2 american people
              30
#> 3 june
                           325
#> 4 fellow
              citizens
                           296
#> 5 public
             debt
                           283
#> 6 public
              lands
                           256
#> 7 health
            care
                           240
#> 8 social security
                           232
#> 9 post
              office
                           202
              message
#> 10 annual
                           200
#> # ... with 129,612 more rows
```

(Bonus question: What happened on that June 30th?)

A bigram can also be treated as a term in a document in the same way that we treated individual words. That means we can look at tf-idf values in the same way.

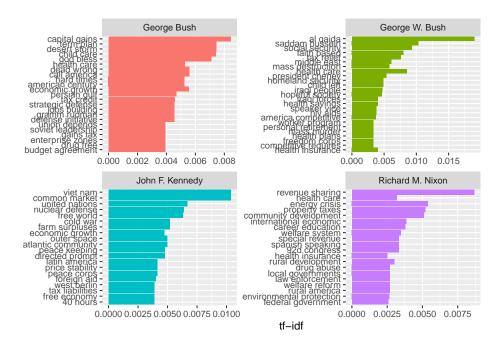
First we will re-unite the two word columns again, and then generate the tf-idf count as above.

```
bigram_tf_idf <- sotu_bigrams %>%
  unite(bigram, word1, word2, sep = " ") %>% # combine columns
  count(president, bigram) %>%
  bind_tf_idf(bigram, president, n) %>%
  arrange(desc(tf_idf))
```

What makes the speeches of different presidents unique?

Let's pick a few presidents and plot their highest scoring tf-idf values here.

```
potus <- c("John F. Kennedy", "Richard M. Nixon", "George Bush", "George W. Bush")
bigram_tf_idf %>%
    filter(president %in% potus) %>%
    group_by(president) %>%
    top_n(20) %>%
    ggplot(aes(reorder(bigram, tf_idf), tf_idf, fill = president)) +
    geom_col(show.legend = FALSE) +
    labs(x = NULL, y = "tf-idf") +
    facet_wrap(~president, scales = "free", nrow = 2) +
    coord_flip()
```



2.5 Co-occurrence

Co-occurrences give us a sense of words that appear in the same text, but not necessarily next to each other.

For this section we will make use of the widyr package. It allows us to turn our table into a wide matrix. In our case that matrix will be made up of the individual words and the cell values will be the counts of how many times they co-occur. Then we will turn the matrix back into a tidy form, where each row contains the word pairs and the count of their co-occurrence. This lets us count common pairs of words co-appearing within the same speech.

The function which helps us do this is the pairwise_count() function.

Since processing the entire corpus would take too long here, we will only look at the last 20 words of each speech.

```
library(widyr)

# extract last 100 words from text
sotu_whole$speech_end <- word(sotu_whole$text, -100, end = -1)

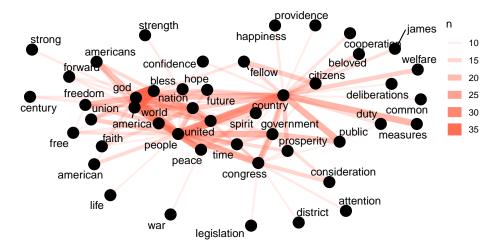
sotu_word_pairs <- sotu_whole %>%
   unnest_tokens(word, speech_end) %>%
   filter(!word %in% stop_words$word) %>% # remove stopwords
```

```
pairwise_count(word, doc_id, sort = TRUE, upper = FALSE) # don't include upper trian
sotu_word_pairs
```

```
#> # A tibble: 125,576 x 3
#>
     item1
               item2
                           n
#>
     <chr>
                <chr>
                       <dbl>
#> 1 god
                bless
                           37
#> 2 god
                america
                           35
   3 bless
#>
                america
                           30
                           26
#> 4 people
               country
#> 5 world
                           22
                god
#> 6 god
                           22
                people
#> 7 government people
                           21
#> 8 congress
                           21
                people
#> 9 public
                           21
                country
#> 10 god
                nation
                           21
#> # ... with 125,566 more rows
```

To plot the co-occurrence network, we use the igraph library to convert our table into a network graph and ggraph which adds functionality to ggplot and makes it easier to create a network plot.





There are alternative approaches for this as well. See for example the findAssocs function in the tm package.

2.6 Document-Term Matrix

A document-term matrix (DTM) is a format which is frequently used in text analysis. It is a matrix where we can see the counts of each term per document. In a DTM each row represents a document, each column represents a term, and the cell values are the counts of the occurrences of the term for the particular document.

tidytext provides functionality to convert to and from DTMs, if for example, your analysis requires specific functions that require you to use a different R package which only works with DTM objects.

The cast_dtm function can be used to create a DTM object from a tidy table.

Let's assume that for some reason we want to use the findAssoc function from the tm package.

First we use dplyr to create a table with the document name, the term, and the count.

```
# make a table with document, term, count
tidy_sotu_words %>%
count(doc_id, word)
```

#> # A tibble: 352,846 x 3

```
#>
      doc_id
                                word
                                                   n
#>
      <chr>
                                <chr>
                                               <int>
#> 1 abraham-lincoln-1861.txt 1,470,018
                                                   1
#> 2 abraham-lincoln-1861.txt 1,500
                                                   1
#> 3 abraham-lincoln-1861.txt 100,000
                                                   1
#> 4 abraham-lincoln-1861.txt 102,532,509.27
                                                   1
#> 5 abraham-lincoln-1861.txt 12,528,000
                                                   1
#> 6 abraham-lincoln-1861.txt 13,606,759.11
                                                   1
#> 7 abraham-lincoln-1861.txt 1830
                                                   1
#> 8 abraham-lincoln-1861.txt 1859
                                                   1
#> 9 abraham-lincoln-1861.txt 1860
                                                   2
#> 10 abraham-lincoln-1861.txt 1861
                                                   6
#> # ... with 352,836 more rows
Now we cast it as a DTM.
sotu_dtm <- tidy_sotu_words %>%
  count(doc_id, word) %>%
  cast_dtm(doc_id, word, n)
class(sotu_dtm)
                                "simple_triplet_matrix"
#> [1] "DocumentTermMatrix"
Finally, let's use it in the tm package.
library(tm)
# look at the terms with tm function
Terms(sotu_dtm) %>% tail()
#> [1] "queretaro"
                      "refreshments" "schleswig"
                                                     "sedulous"
#> [5] "subagents"
                       "transcript"
# most frequent terms
findFreqTerms(sotu_dtm, lowfreq = 5000)
#> [1] "congress"
                    "government" "united"
# find terms associated with ...
findAssocs(sotu_dtm, "citizen", corlimit = 0.5)
#> $citizen
#>
          laws citizenship protection
                                          contained
                                                        entitled government
#>
          0.62
                      0.59
                                   0.56
                                               0.55
                                                            0.53
                                                                        0.53
#>
      citizens postmaster
                                careful
                                           question
                                                          report
                                                                       suits
#>
          0.52
                      0.52
                                   0.51
                                               0.51
                                                            0.51
                                                                        0.51
```

Conversely, tidytext implements the tidy function (originally from the broom

package) to import DocumentTermMatrix objects. Note that it only takes the cells from the DTM that are not 0, so there will be no rows with 0 counts.

2.7 Sentiment analysis

tidytext comes with a dataset sentiments which contains several sentiment lexicons, where each word is attributed a certain sentiment, like this:

sentiments

```
#> # A tibble: 6,786 x 2
#>
      word
                  sentiment
#>
      <chr>>
                  <chr>>
#>
    1 2-faces
                  negative
    2 abnormal
#>
                  negative
#>
    3 abolish
                  negative
   4 abominable negative
#>
   5 abominably negative
    6 abominate
                  negative
    7 abomination negative
   8 abort
                  negative
    9 aborted
#>
                  negative
#> 10 aborts
                  negative
#> # ... with 6,776 more rows
```

Here we will take a look at how the sentiment of the speeches change over time. We will use the lexicon from Bing Liu and collaborators, which assigns positive/negative labels for each word:

```
bing_lex <- get_sentiments("bing")
bing_lex</pre>
```

```
#> # A tibble: 6,786 x 2
#>
      word
                  sentiment
#>
      <chr>
                  <chr>
   1 2-faces
                  negative
   2 abnormal
                  negative
   3 abolish
                  negative
   4 abominable negative
#>
#>
   5 abominably
                  negative
#>
   6 abominate
                  negative
#>
   7 abomination negative
#>
   8 abort
                  negative
   9 aborted
                  negative
#> 10 aborts
                  negative
#> # ... with 6,776 more rows
```

Since this is a regular tibble, we can use these sentiments and join them to the words of our speeches. We will use inner_join from dplyr. Since our columns to join on have the same name (word) we don't need to explicitly name it.

```
tidy_sotu_words %>%
  inner_join(bing_lex) %>% # join
  count(year, sentiment) # group by year and sentiment
```

```
#> # A tibble: 450 x 3
#>
      year sentiment
                        n
     <int> <chr>
                     <int>
  1 1790 negative
                       39
#> 2 1790 positive
                       125
#> 3 1791 negative
                       52
#> 4 1791 positive
                       103
  5 1792 negative
#>
                       57
#> 6 1792 positive
                       78
#> 7 1793 negative
                       58
#> 8 1793 positive
                       72
#> 9 1794 negative
                       110
#> 10 1794 positive
                       106
#> # ... with 440 more rows
```

Finally we can visualize it like this:

```
tidy_sotu_words %>%
inner_join(bing_lex) %>% # join
count(year, sentiment) %>% # group by year and sentiment
ggplot(aes(year, n, color = sentiment)) +
   geom_line() +
   scale_x_continuous(breaks = seq(1790, 2016, by = 10)) +
   theme(axis.text.x = element_text(angle = 45, hjust = 1))
```

