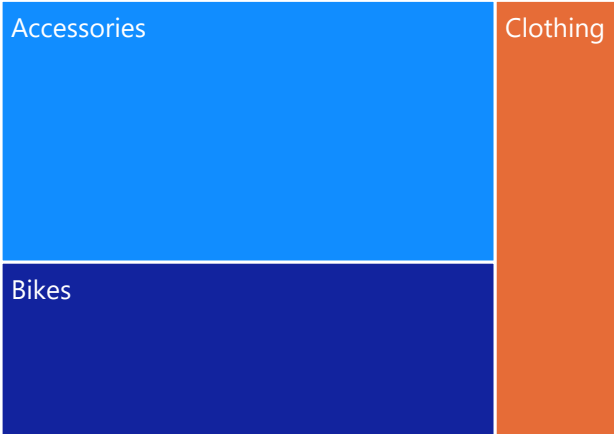


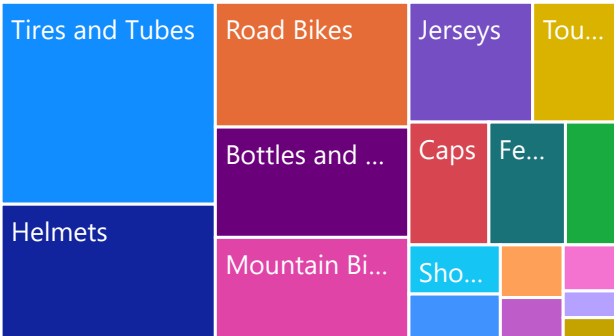
2016-01-01 2017-06-30



Total Orders by CategoryName



Total Orders by SubcategoryName

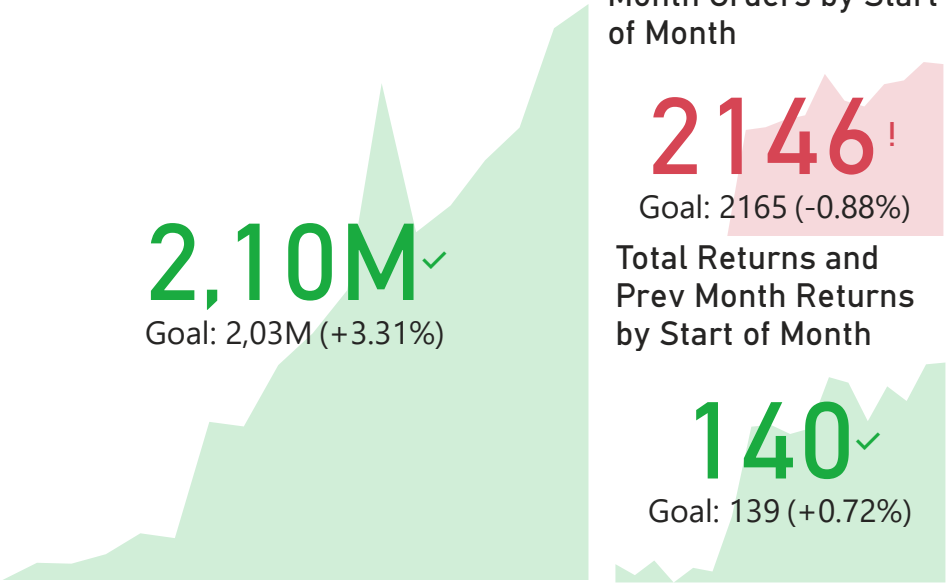


ProductName	Total Orders	Return Rate
All-Purpose Bike Stand	234	0,03
AWC Logo Cap	2062	0,01
Bike Wash - Dissolver	850	0,01
Classic Vest, L	182	0,02
Classic Vest, M	182	0,03
Classic Vest, S	157	0,04
Fender Set - Mountain	1975	0,01
Half-Finger Gloves, L	414	0,02
Half-Finger Gloves, M	465	0,01
Half-Finger Gloves, S	453	0,01
Hitch Rack - 4-Bike	302	0,03
HL Mountain Tire	1305	0,03
HL Road Tire	795	0,03
Hydration Pack - 70 oz.	695	0,03
LL Mountain Tire	788	0,02
LL Road Tire	957	0,02
Long-Sleeve Logo Jersey, L	424	0,03
Long-Sleeve Logo Jersey, M	408	0,03
Long-Sleeve Logo Jersey, S	392	0,03
Long-Sleeve Logo Jersey, XL	381	0,02
ML Mountain Tire	1059	0,01
Total	22534	0,02

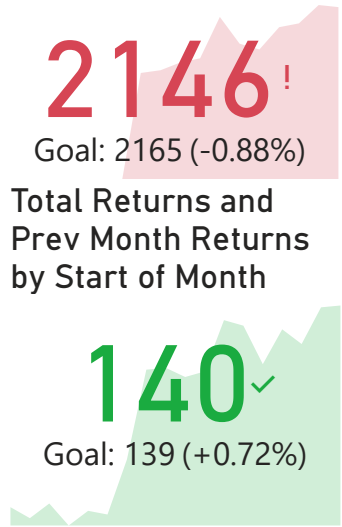
Continent

Select allEuropeNorth AmericaPacific

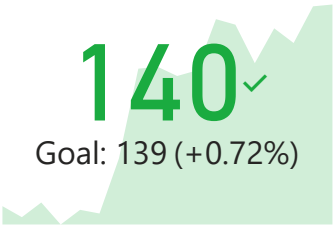
Total Revenue and Prev Month Revenue by Start of Month



Total Orders and Prev Month Orders by Start of Month



Total Returns and Prev Month Returns by Start of Month



Water Bottle - 30 ...

First ProductName

Mountain-200 Bla...

First ProductName

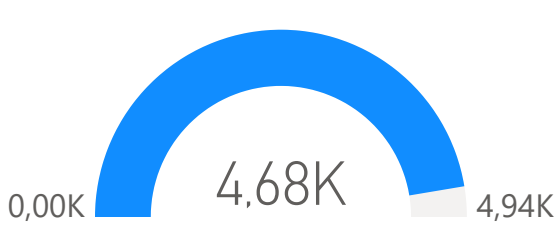
# Water Bottle - 30 oz.

First ProductName

Total Orders and Order Target



Total Revenue and Revenue Target



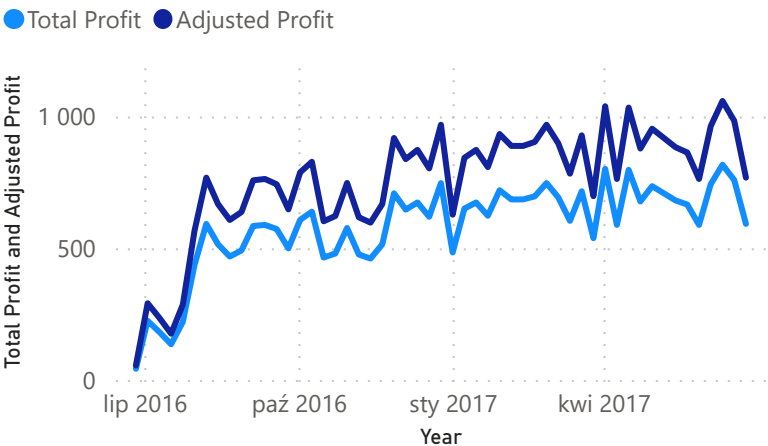
Prev Month Returns and Total Returns



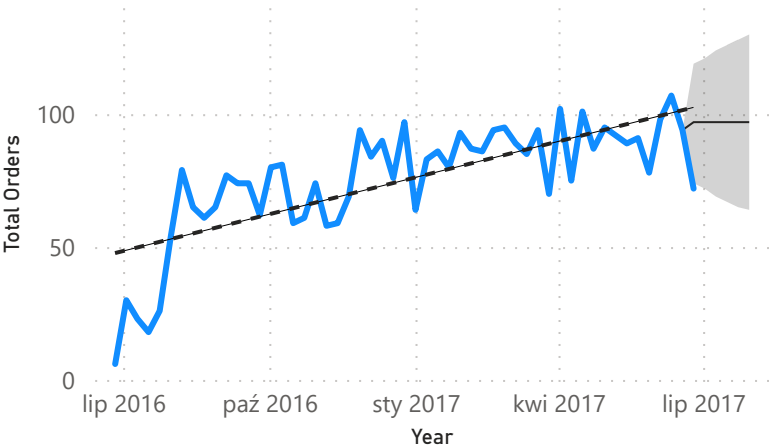
Price Adjustment (%) val...



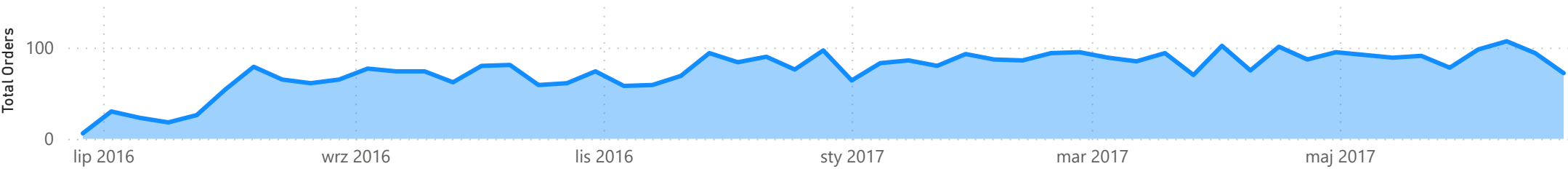
Total Profit and Adjusted Profit by Year, Quarter, Month and Day



Total Orders, Total Profit and Total Revenue by Year, Quarter, Month and Day

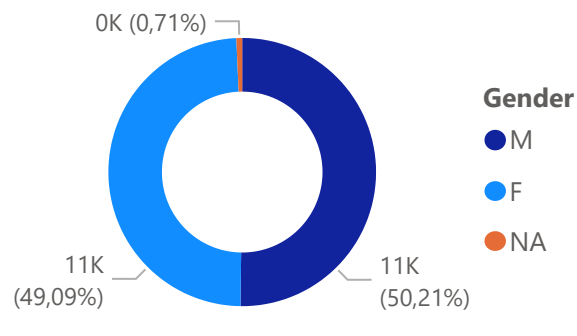


Total Orders, Total Profit and Total Revenue by Year, Quarter, Month and Day

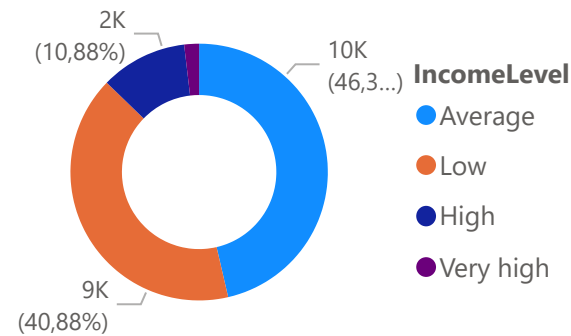


FullName	Total Orders	Total Revenue
Mr. Maurice Shan	6	14 269,14
Mrs. Janet Munoz	6	13 817,70
Mrs. Lisa Cai	7	13 030,01
Mrs. Lacey Zheng	7	12 748,60
Mr. Jordan Turner	7	12 675,74
Mr. Larry Munoz	7	12 479,85
Mrs. Ariana Gray	6	11 950,13
Mr. Marco Lopez	6	11 833,13
Mr. Franklin Xu	5	11 688,99
Mrs. Margaret He	4	10 656,75
Mrs. Kaitlyn Henderson	4	10 647,76
Mrs. Nichole Nara	4	10 619,86
Mr. Randall Dominguez	4	10 591,91
Mrs. Rosa Hu	4	10 581,38
Adriana Gonzalez	4	10 575,04
Mrs. Dominique Prasad	6	10 558,07
Mrs. Brandi Gill	4	10 541,11
Mr. Brad She	4	10 535,16
Mr. Francisco Sara	4	10 494,37
Mr. Kevin Coleman	4	8 913,11
Mr. Johnathan Suri	4	8 879,53
Mrs. Crystal Zeng	4	8 862,83
Mrs. Felicia Blanco	4	8 820,11
Mrs. Jill Suarez	4	8 800,50
Mr. Preston Raman	4	8 739,41
Mr. Willie Xu	4	8 456,58
Mrs. Abby Subram	4	8 404,65
Mr. Lance Blanco	4	8 288,13
Mrs. Audrey Blanco	4	8 210,05
Mr. Ricky Navarro	3	8 187,57
Mr. Eddie Dominguez	3	8 101,04
Mr. ...	2	6 222,74
Total	353	863 799,95

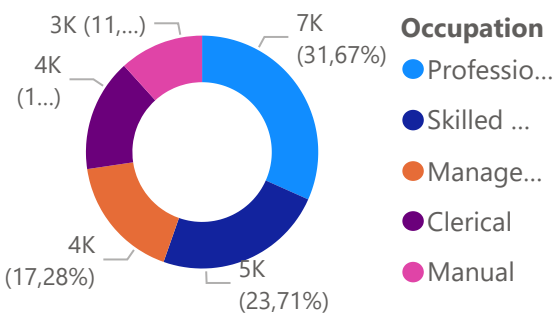
Total Orders by Gender



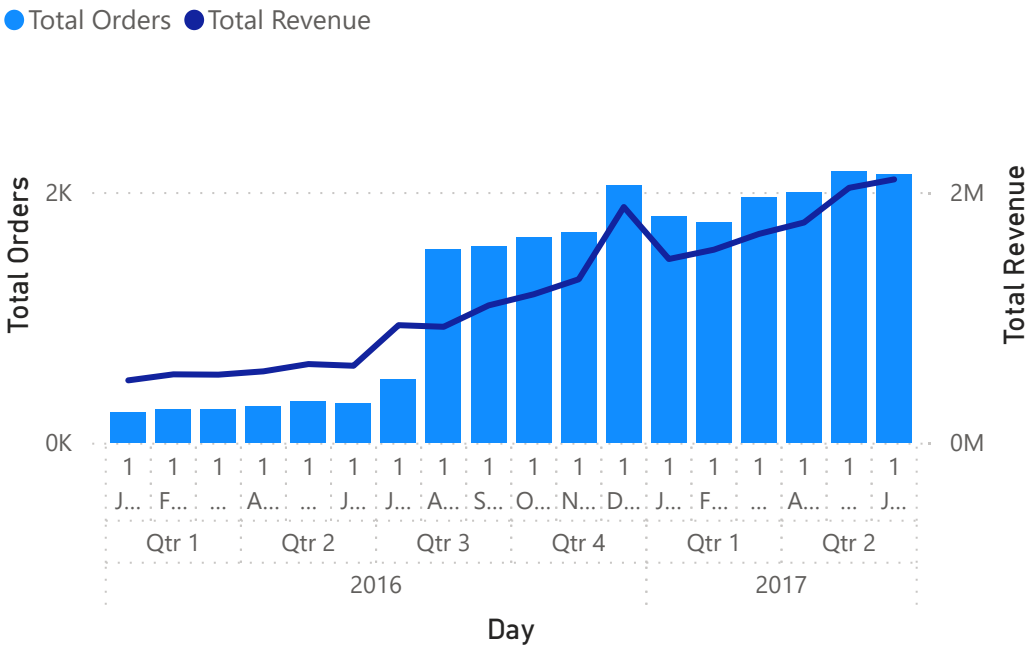
Total Orders by IncomeLevel



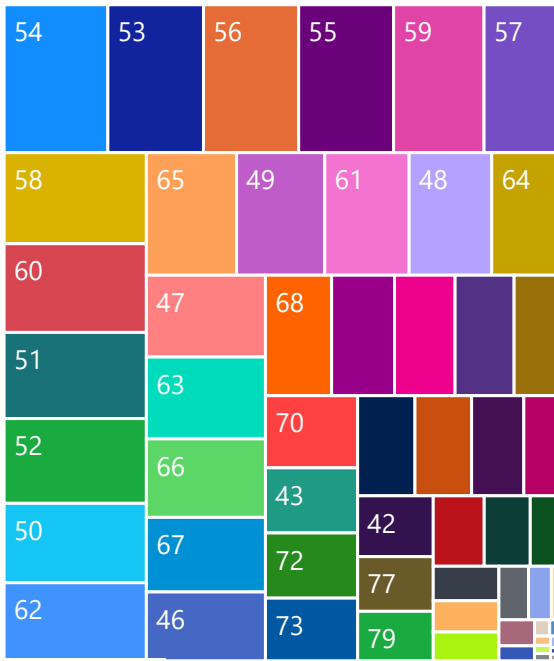
Total Orders by Occupation



Total Orders and Total Revenue by Year, Quarter, Month and Day



Total Orders by CurrentAge



Mr. Maurice Shan

First FullName

6

Total Orders

14,27K

Total Revenue

ProductName	Sum of ReturnQuantity	Sum of OrderQuantity
Water Bottle - 30 oz.	143	7967
Patch Kit/8 Patches	87	5898
Mountain Tire Tube	85	5678
Road Tire Tube	62	4327
AWC Logo Cap	41	4151
Fender Set - Mountain	46	3960
Mountain Bottle Cage	63	3810
Road Bottle Cage	49	3329
Touring Tire Tube	42	2740
ML Mountain Tire	24	2119
Sport-100 Helmet, Red	62	2099
Sport-100 Helmet, Blue	60	1995
Sport-100 Helmet, Black	44	1940
LL Road Tire	39	1904
ML Road Tire	21	1723
Touring Tire	19	1723
Bike Wash - Dissolver	19	1706
LL Mountain Tire	34	1560
HL Mountain Tire	39	1305
Half-Finger Gloves, M	13	918
<b>Total</b>	<b>1543</b>	<b>81544</b>

Year	Sum of ReturnQuantity	Sum of OrderQuantity
2016	770	36230
2017	773	45314
<b>Total</b>	<b>1543</b>	<b>81544</b>

ProductKey	Sum of ReturnQuantity	Sum of OrderQuantity
477	143	7967
480	87	5898
528	85	5678
529	62	4327
223	41	4151
485	46	3960
478	63	3810
479	49	3329
530	42	2740
536	24	2119
214	62	2099
220	60	1995
215	44	1940
538	39	1904
539	21	1723
541	19	1723
484	19	1706
535	34	1560
537	39	1305
464	13	918
462	13	886
466	17	840
540	27	795
487	24	695
<b>Total</b>	<b>1543</b>	<b>81544</b>

ALL Returns	Total Returns	% of All Return
1809	1526	0,8

<  >

ProductModels	Total Returns
119	1526

% of All Returns
0,84

CategoryName	Bike Returns
Accessories	300
Bikes	300
Clothing	300
Components	300
<b>Total</b>	<b>300</b>

Total Revenue	Total Cost	Total Profit
21 286 078,18	10 653 540,14	10 632 538,04

Year	Total Orders	Prev Month Orders	Total Revenue	Prev Month Revenue	90-day Rolling Profit
📅 2016	10695	8965	10 722 824,65	9 490 547,90	2 149 181,12
1	242	326	497 289,74	648 325,92	740 736,73
2	267	242	545 287,38	497 289,74	828 399,02
3	266	267	542 756,32	545 287,38	781 679,92
4	290	266	569 201,22	542 756,32	825 339,95
5	329	290	627 365,27	569 201,22	853 089,98
6	312	329	613 898,99	627 365,27	896 111,99
7	506	312	937 659,24	613 898,99	1 061 895,48
8	1543	506	924 820,37	937 659,24	1 214 390,40
9	1568	1543	1 095 653,16	924 820,37	1 462 991,78
10	1639	1568	1 184 292,19	1 095 653,16	1 596 936,63
11	1677	1639	1 303 998,09	1 184 292,20	1 789 986,95
12	2056	1677	1 880 602,67	1 303 998,09	2 149 181,12
📅 2017	11839	11749	10 563 253,53	10 342 823,55	2 902 412,30
1	1811	2056	1 465 533,58	1 880 602,67	2 284 368,46
2	1758	1811	1 540 125,29	1 465 533,58	2 436 434,68
3	1962	1758	1 665 883,19	1 540 125,29	2 332 196,77
4	1997	1962	1 756 983,59	1 665 883,19	2 492 470,42
5	2165	1997	2 033 695,22	1 756 983,59	2 637 978,02
6	2146	2165	2 101 032,65	2 033 695,22	2 902 412,30
Total	22534	20714	21 286 078,18	19 833 371,45	2 902 412,30

Date

2016-01-01

2017-06-30

Year	Sum of OrderQuantity	Sum of ReturnQuantity
<div>☐</div> 2016	36230	770
1	242	30
2	267	24
3	266	32
4	290	20
5	329	28
6	312	27
7	1954	57
8	5958	107
9	5970	108
10	6387	101
11	6332	104
12	7923	132
<div>☐</div> 2017	45314	773
1	7020	133
2	6828	110
3	7327	128
4	7680	121
5	8199	139
6	8260	142
Total	81544	1543