Sprint Timeline

Weeks	Milestone Dates	Activity
Jun 24 - 28	Kickoff Call (6/25)	TOP team connects with UAs about their role and engaging with tech teams
Jul 1 - 5	Chicago User Engagement Workshop (7/2, optional)	Slack channel launches, Virtual Intros Optional in-person user engagement workshop in Chicago **Independence Day - July 4th** 🇺🇸
Jul 8 - 12		Problem Statement Orientation Teams conduct user research
Jul 15 - 19	User Research Session (7/18)	Teams join call/web hangout to share learning from user research that will inform design of their product, and connect with user advocates for more feedback
Jul 22 - 26		Teams continue user research Data exploration
Jul 29 - Aug 2	Data Dive/Q&A (8/1)	Data dive Q&A (call/web hangout) with data stewards to answer questions on federal data sets
Aug 5 - 9		Teams continue exploring data and developing products
Aug 12 - 16	Alpha Demos (8/15)	Participants come together for a virtual demo of the tools in progress. Teams share concepts, wireframes, and works in progress, and there is typically wide variation in product maturity. Sprint participants provide feedback on the tools in development.
Aug 19 - 23		Teams continue building products and collect user feedback
Aug 26 - 30	Beta Demos (8/29)	Teams come together to showcase and share feedback on more mature versions of their products. Typically, tools have reached at least wireframes and have some functioning features.
Sept 2 - 6		**Labor Day - Sept 2nd** Teams continue building products and conduct user testing
Sept 9 - 13	Product Sustainability Milestone (9/12)	Tech teams, product advisors, and past tech teams join a session to share best practices and strategies for making TOP tools lasting and effective
Sept 16 - 20		Teams continue building prototypes/products
Sept 23 - 27	Present final MVPs (Dates TBD)	Teams share MVP with TOP team prior to collective rollout
Dec 11 - 12	The Opportunity Project Demo Day & Summit!	Collective launch date, teams present TOP products to government, industry, media, and other stakeholders at open press Demo Day event