LOGO

Brand Home

Notification | User Name

Heading

Lorem ipsum dolor sit amet, consectetur adipisicing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua.

Featured Influencer

UI Correction Needed

FILTER

Change category and country selection to drop down instead of "+" and give better UI for dropdoen

SAVE FILTER   SAVED FILTERS

KEYWORD

CATEGORY ▽

COUNTRY ▽

Style, animation and selection of social media icons should be same as in XD

Influencer Rating

◯ Show Only Active Influencers

SEARCH   Reset

UI Available / Implementation wrong

No advance filter needed , all necessary fields included here

TOP INFLUENCERS

Search Result

Influencer Name   Rating

Influencer BioInfluencer BioInfluencer Bio

Reach   Impressions

SWRV SCORE :

Influencer Name   Rating

Reach   Impressions

SWRV SCORE :

Influencer Name   Rating

Reach   Impressions

SWRV SCORE :

UI Available / Implementation wrong

When there is more text in bio, the bottom alignment of the boxes are not proper. Need to add a minimum restriction for influencer bio, while he creates the profile

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LOGO

MY CAMPAIGNS

Notification | User Name

My campaigns

Here you can manage all the campaigns that you created

CREATE A CAMPAIGN

ACTIVE CAMPAIGNS

FINISHED CAMPAIGNS

UI Not Available

Campaign Type

Brand Logo

Campaign Name

Platforms

◯ ◯ ◯

Start Date :   End Date :

Budget : $200 / Post

| VIEW |

| LOGO | CAMPAIGN DETAIL | Notification \| User Name |

BRAND CATEGORY

BRAND INFO

 RATING :

CONNECTIONS   : 10

ACTIVE CAPAIGNS : 5

COMPLETED CAPAIGNS : 2

CAMPAIGN NAME

CAMPAIGN CATEGORY   **UI Available**

Campaign Info

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Platforms

◯ ◯ ◯

Do's   **Dont's**

Text   Text
 Text   Text

CAMPAIGN BUDGET

Total Budget : $5000 USD

COST PER POST : $ 100 USD

CAMPAIGN TARGET

Targeted Location : Mumbai

Minimim Reach   : 2000

maximum Reach   : 20000

Start Date   : 2000

End Date   : 2000

Hash Tags

Text   Text   Text   Text

Mentions

Text   Text   Text

| INVITATIONS | REQUESTS | CAMPAIGN DRAFTS | PAYMENTS |

UI Not Available

Influencer Name

message message message message message

| ACCEPT | REJECT |

Influencer Name

message message message message message

ACCEPTED

Need to show a succss message on any accept / reject activity here.

UI Not Available

Influencer Name

message message message message message

PENDING

Influencer Name

message message message message message

ACCEPTED

Brand should be able to add a reason for rejection , whenever he rejects a request or draft

UI Not Available

Influencer Name

Description Description Description Description Description

Platform

VIEW ATTACHMENT

| REJECT | REWORK |

ACCEPT

Influencer Name

Description Description Description Description Description

Platform

VIEW ATTACHMENT

ACCEPTED

VIEW DETAILS

An option needed for the brand to send a rework instruction to influencer.

UI Not Available

Influencer Name

Requested Amount : $5000

PROCESS

Influencer Name

Requested Amount : $5000

| ACCEPTED | REJECTED |

UI Not Available

TARGET REACH: 2000

Scheduled Date & Time: 04/08/2023 20:30

INFLUENCER NAME

Target Reach :

Schedule Date

Schedule Time

SCHEDULE

Campaign Draft Description

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PLATFORM

VIEW DOCUMENT

VIEW CAMPAIGN

PAYMENTS

Amount Requested : 500 USD

Requested Date :

Status :

Paid Date :

CAMPAIGN CATEGORY NAME

**UI Available,
Implementation Not proper**

Style, animation and selection of social media icons should be same as in XD

POST

REEL

STORY

POST

MENTION :

User should be able to type inside the text area itself and add data, instead of entering it in aother box below.

HASH TAG :

CAMPAIGN INFO :

UPLOAD DOCUMENT   [PDF, DOC,DOCX, files with maximum 4 MB Size]

Do's

Same method as hashtag / Mention

Dont's

Same method as hashtag / Mention

Does the influencer need to seek an approval of the post before posting   YES   NO

BACK   NEXT

LOGO

CAMPAIGN CREATE

Notification | User Name

Targetted Audience Location

User should be able to type inside the text area itself and add data, instead of entering it in aother box below.

Influencer Category

Maximum Number of Influencers Allowed to Join

Participation Request / Invite Accepted till

Remuneration Currency

ACTIVATE GEO FENCING   Geo Fencing Activated / Not Activated

The below section to be displayed only if Geo fencing activated

GET CURRENT LOCATION   OR Set the location pin on map

Kilometer Radius

BACK   NEXT

LOGO   CAMPAIGN CREATE   Notification | User Name

Campaign Details

Lorem ipsum dolor sit amet, consectetur adipisicing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua.

Campaign Name

Total Planned Budget   **Cost Per Post**

Start Date   **End Date**

Min Reach   **Maximu Reach**

◯   **Publish Globally**

tupisicing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua.

Campaign Summary

Campaign Name :

Planned Budget:

Cost Per Post

Start Date

Start Date

Min Reach

Max Reach

Back   Next

Campaign Details

Lorem ipsum dolor sit amet, consectetur adipisicing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua.

Brand Info

Campaign Purpose

Mood Boards

Back   Next

CAMPAIGN Name

CAMPAIGN TYPE

Brand Info :

Campaign Purpose:

Do's

Dont's

Mentions

Hash Tags

Start Date: **End Date :**

Planned Budget :   **Cost Per Post:**

Min Reach :   **Max Reach:**

Targetted Audience Location

Maximum Allowed Influncers:

Participation Aloowed Till:

Influencer Category :

Remuneration:

Geo Fencing Activated Location:

Geo Fencing Radius:

Need to Show an alert messsage like this:
You will not be able to edit the campaign details once you submit. Please make the changes before submitting.

Back	SUBMIT

Invite Influencer

SKIP NOW

Your campaign has been created successfully

You can skip this step now if needed and search and invite influencers later.

FILTER

KEYWORD	CATEGORY	◯ ◯ ◯ ◯ ◯	COUNTRY

Influencer Rating   ◯ Show Only Active Influencers   SEARCH   Reset