

Cenz, Wong Tsz Ho

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MSc in Big Data Technology

The Hong Kong University of Science and Technology [2020 - 2022]

✓ Data Analytics Techniques

✓ Time Series Analysis

Distributed Computing

✓ Parallel Computing

✓ Graph Analytics

EDUCATION

✓ Machine Learning

BEng(Hons) in Electronic and Information Engineering

The Hong Kong Polytechnic University

[2015 - 2020]

✓ Machine Learning and IoT

Circuit Analysis and Logic Design

✓ Microcontroller System and Interface Design

Embedded System Programming















WORK EXPERIENCES

Now Dec 2021

Consultant in Data Engineering & Architecture 📵 Ekimetrics Hong Kong Ltd.

- Led <u>customer segmentation ML project</u> for *Hong Kong property company* utilising Databricks, constructing an RFM clustering model that segmented millions of customers, enabling targeted marketing strategies, carrying out data analysis, and establishing a production pipeline;
- Constructed a data engineering pipeline for a worldwide automobile firm, converting leads-to-sales reports from 17 countries, guaranteeing data quality, devising zoning, and employing Databricks for data intake;
- Designed serverless ingestion pipeline for European digital automation and energy management company using AWS Lambda, conducting quality checks on tables, and creating data model for AWS Data Warehousing Solution;
- Developed and deployed a web dashboard for the European Country Chamber of Commerce in Hong Kong, carrying out data processing and web scraping, using the Plotly Dash framework, and containerised technology for swifter website deployment;
- Planned and implemented GDPR compliance for a French car manufacturer, retrieved files from SFTP, sorted them into custom folders, and automated decryption, decompression, and deletion;
- Developed and delivered face-to-face training on Databricks for data engineering and machine learning to a global luxury brand, which included the creation of training materials;

Dec 2021

🚇 Engr Project Specialist I (Innovation Lab) 📵 Hewlett Packard Enterprise

Provided technology consulting around HPE Enterprise-grade Lakehouse Platform - HPE Ezmeral Portfolio Jun 2020 (Kubernetes, MLOps, Data Fabric – MapR) with cloud-native analytics and data warehouse solution;

- Built demo and Proof-of-Concept of Machine Learning and Data Pipeline using Python, ETL Pipeline (PySpark), and other Open-Source Technologies (Hadoop, Hue, Hive, Kafka etc) with HPE Ezmeral;
- · Were responsible for providing technical support in the creation and delivery of technology solutions or Data Platform designed to meet customers' business needs;

Aug 2019 Jul 2019

🚨 Business Engineer Summer Intern 📵 Wuxi Murata Electronics Co., Ltd

Developed RPA (Robot Process Automation) program for HR department;

May 2019 Aug 2018

🖺 Electronic Engineer Trainee (Gap-Year Intern) 🛱 RF Tech Ltd

Developed product of LoRa, NB-IoT and Product Development for Data Visualization Platform with M2M communication protocols like MQTT;

Firmware programming on IoT system of Self-service Library Station;