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# Cenz, Wong Tsz Ho



## WORK EXPERIENCES

## **Consultant in Data Engineering & Architecture - Ekimetrics**

[Dec 2021 - Now]

- Led customer segmentation ML project for Hong Kong property company utilising <u>Databricks</u>, constructing an <u>RFM</u> <u>clustering model</u> that segmented millions of customers, enabling targeted marketing strategies, carrying out data analysis, and establishing a production pipeline;
- Constructed a <u>data engineering pipeline</u> for a *worldwide automobile firm on <u>Azure</u>*, converting leads-to-sales reports from 17 countries, guaranteeing data quality, devising zoning, and employing <u>Databricks</u> for data intake;
- Designed <u>serverless ingestion pipeline</u> for *European digital automation and energy management company* using <u>AWS</u> Lambda, conducting quality checks on tables, and creating data model for <u>AWS Data Warehousing Solution</u>;
- Developed and <u>deployed a web dashboard</u> for the *European Country Chamber of Commerce in Hong Kong*, carrying out data processing and web scraping, using <u>the Python Plotly Dash framework</u>, and <u>containerised</u> technology for swifter website deployment;
- Planned and <u>implemented GDPR compliance</u> for a *French car manufacturer*, retrieved files from SFTP, sorted them into custom folders, and automated decryption, decompression, and deletion;
- Provide <u>on-site consulting for Data Analytics</u> team. Developed and delivered face-to-face training on Databricks for data engineering and machine learning to a *global luxury brand*
- Researched and built Proof-of-Concept solution on LLMs using LangChain Python and Vector Databases.

## Engr Project Specialist I (Innovation Lab) - Hewlett Packard Enterprise

[Jun 2020 – Dec 2021]

- Provided technology consulting around <u>HPE Enterprise-grade Lakehouse Platform</u> HPE Ezmeral Portfolio (Kubernetes, MLOps, Data Fabric – MapR) with cloud-native analytics and data warehouse solution;
- Built demo and Proof-of-Concept of Machine Learning and Data Pipeline using <u>Python, ETL Pipeline (PySpark)</u>, and other Open-Source Technologies (Hadoop, Hue, Hive, Kafka etc) with HPE Ezmeral;

#### Business Engineer Summer Intern - Wuxi Murata Electronics Co., Ltd

[Jul 2019 – Aug 2019]

Developed <u>RPA (Robot Process Automation)</u> solution that automated repetitive HR tasks;

## Electronic Engineer Trainee (Gap-Year Intern) - RF Tech Ltd

[Aug 2018 – May 2019]

• Developed product of LoRa, NB-IoT and Product Development for <u>Data Visualization Platform</u> with M2M communication protocols like MQTT; <u>Firmware programming on IoT system of Self-service Library Station</u>;

#### **EDUCATION**

## **MSc in Big Data Technology**

The Hong Kong University of Science and Technology

[2020 - 2022]

✓ Data Analytics, Time Series Analysis, Distributed Computing, Parallel Computing, Natural Language Processing, Machine Learning

## **BEng(Hons) in Electronic and Information Engineering**

The Hong Kong Polytechnic University

[2015 - 2020]

✓ Machine Learning and IoT, Circuit Analysis and Logic Design, Embedded System Programming, Microcontroller System and Interface Design













