

Three Hombre Records Limited Design Doc



#E12D28 - 60%



#140707 - 30%



#1FB129 - 10%



#F7E2E1 - Background/Hover

H1 TITLE 2em

H2 SUBTITLE 1.5em

H3 HEADER 1.17em

Nav Text Color - #F7E2E1 1em

Nav Text Hover Color - #1FB129 1em

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Nisl nunc mi ipsum faucibus. Semper risus in hendrerit gravida. Sem viverra aliquet eget sit amet tellus. In nisl nisi scelerisque eu ultrices. (1em)

Title Font-Family: Arial, Helvetica

Content Font-Family: Arial, Helvetica

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As shown in our design PDF, we want the style of Three Hombre Records to come off bold and slightly unforgiving. This is accomplished by the use of some rather strong color, including a deep red and green. We want this to convey a sense of power as a company, but also being invited to our intended audience of young-middle aged social media power users who necessarily are not bothered by the color scheme chosen. Moving past color choices, the rest of the website is rather basic to convey ease of use and a sense of standardization across the entire site. Up front and center is our featured artists panel, giving those users who are always on the hunt for new music immediate access to our latest and greatest.

Wireframe Links

<https://ceo4ced.github.io/threehombrerecords/index.html>.

<https://ceo4ced.github.io/threehombrerecords/about.html>

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