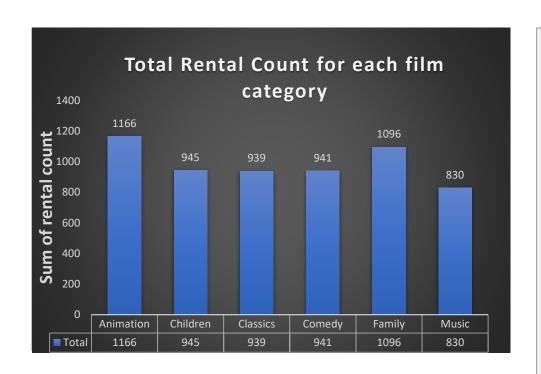
### What is the total rental count for movies in their film category?



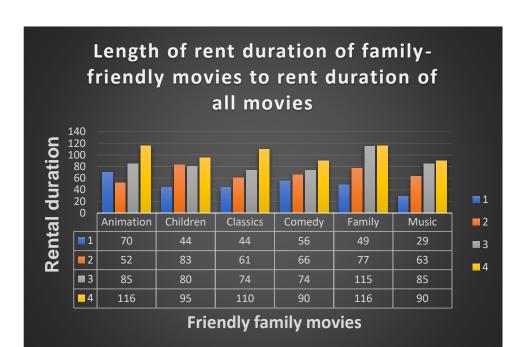
#### **Description**

This is a clustered column that shows the total rental count of each film in their film category. F the plot it shows that the films rented out the most are films from the annimation category (1166)

#### **Concept used**

The query used joins, distinct function, count aggregate function, where, group by and order by statements and was visualized in excel

What is the length of rental duration of family-friendly movies compared to rent duration of all movies?



#### Description

The plot shows the length of rent duration of family-friendly movies to rent duration of all movies. Among the family friendly movies in quarter 1 animation movies was rented longer for 70 days. In quarter 2, children movies was rented longer for 83 days. In quarter 3 Family movies was rented for 1115 days while in quarter 4 both Animation and family movies was rented longer (116 days)

#### Concept used

The query used common table expression, windows function, join and Where statement

## What is the store ID for the store, the year and month and the number of rental orders each store has fulfilled for that month?



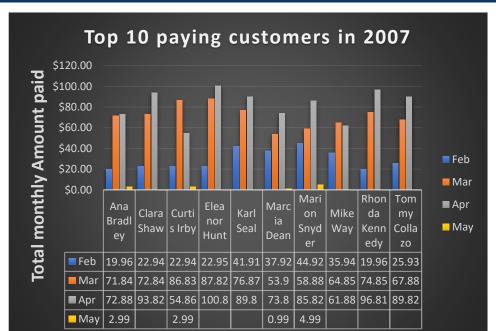
#### **Description**

The plot compared the total rentals of films for the two stores for all the years and months they had rentals. Result shows in July and August 2005 store 2 had more rentals while in june 2005 and February 2006 store 1 had more rentals

#### **Concept used**

The query used aggegate function, it also used count, joins, group by and order by statements and was visualized in excel

# Who are the top 10 paying customers, how many payments they made on a monthly basis during 2007, and what was the amount of the monthly payments?



#### **Description**

The plot shows the the top 10 paying customes in 2007, showing their monthly payments and the amount paid. From the plot marial snyder paid the most (\$44.92) in Feb, eleanor hurt has paid the most in march (\$87.82) and april (\$100.8) and maria synder paid the most (\$4.99) in may.

#### **Concept used**

The query used joins, aggregate function, sub query, where, groupy by and order by statements and was visualized in excel