



PIZZA SALES DASHBOARD

Jan to Dec of 2015

Pizza Category

All

01-01-2015

31-12-2015



Home



Sales Analysis

BUSIEST DAYS & TIME

DAYS

Pizza orders are **highest** on weekends, i.e. **Friday and Sunday** evenings.

MONTHLY

There are **maximum** orders from the month of **January to July**.

SALES PERFORMANCE

CATEGORY

The **Classic** category contributes the **maximum** revenue

SIZE

The **Large Pizza** size contributes to the **maximum** revenue.



817.86K

Total Revenue



38.31

Average Order Value



49574

Total Pizzas Sold



21350

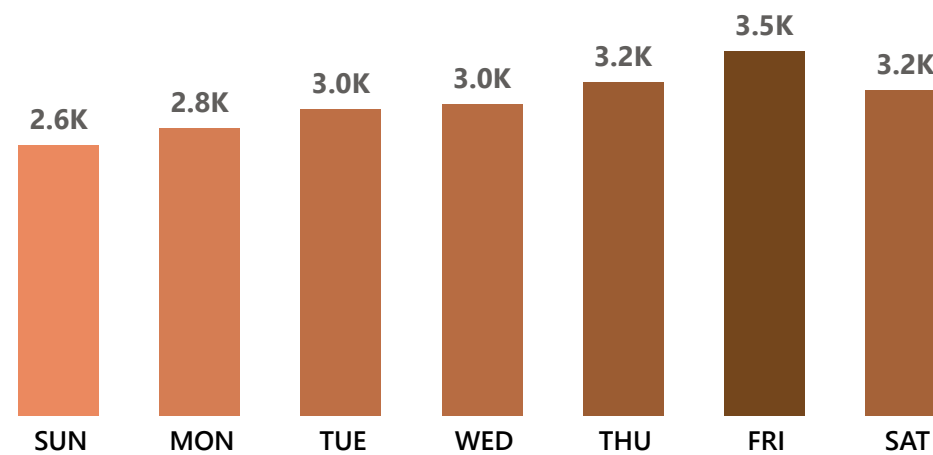
Total Orders



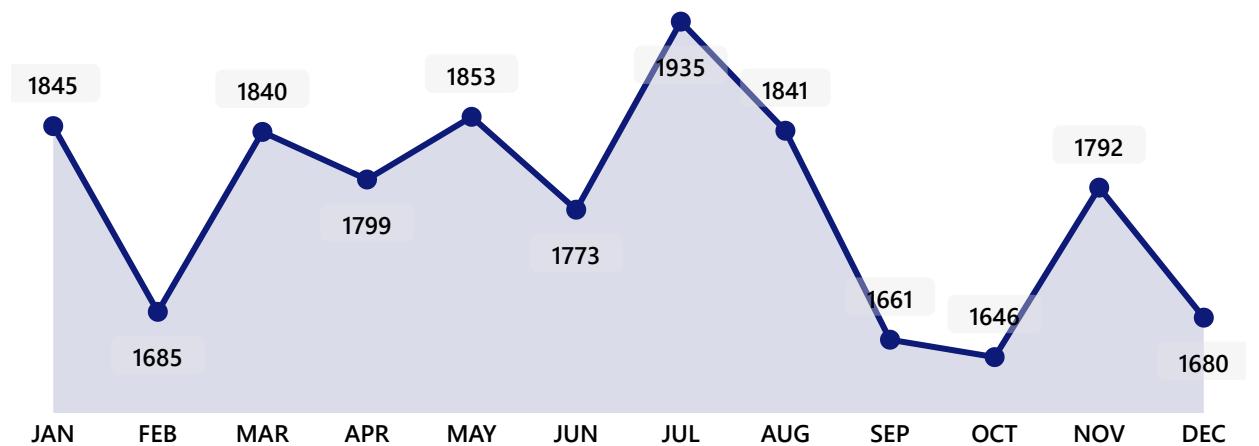
2.32

Average Pizzas Per Order

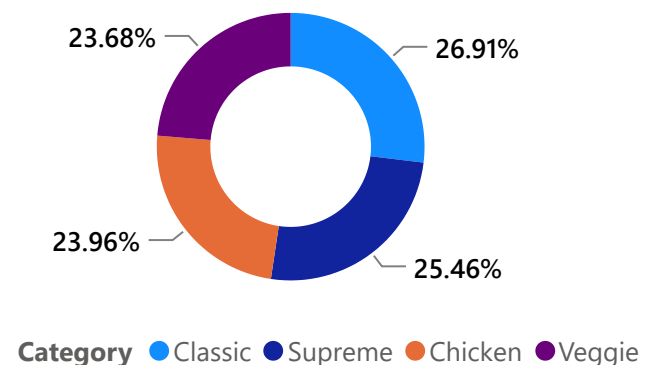
Daily Trend for Total Orders



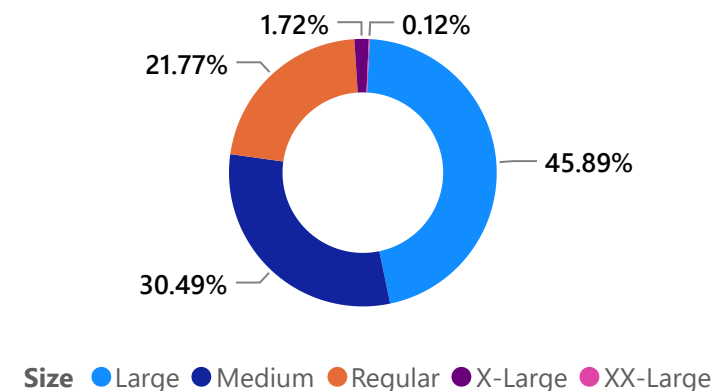
Monthly Trend for Total Orders



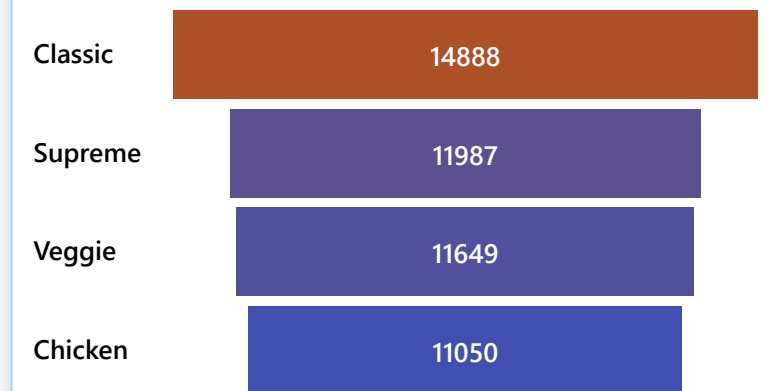
% Sales by Pizza Category



% Sales by Pizza Size



Total Pizzas Sold by Pizza Category





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BEST SELLERS

REVENUE

The Thai Chicken Pizza

Contributes to Max. Revenue

QUANTITY

The Classic Deluxe Pizza

Contributes to Max. Quantities.

ORDERS

The Classic Deluxe Pizza

Contributes to Max. Orders

WORST SELLERS

REVENUE

The Brie Carre Pizza

Contributes to Min. Revenue

QUANTITY

The Brie Carre Pizza

Contributes to Min. Quantities

ORDERS

The Brie Carre Pizza

Contributes to Min. Orders



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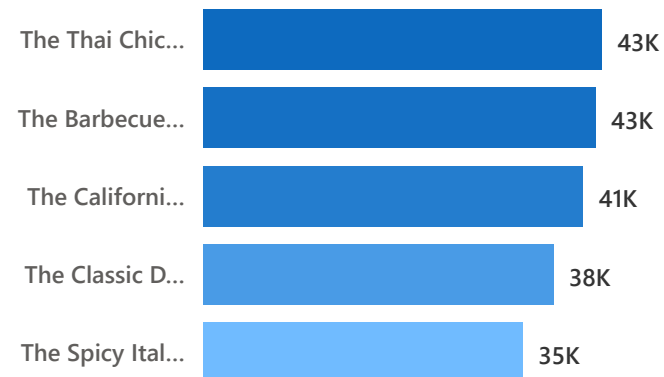
Total Orders



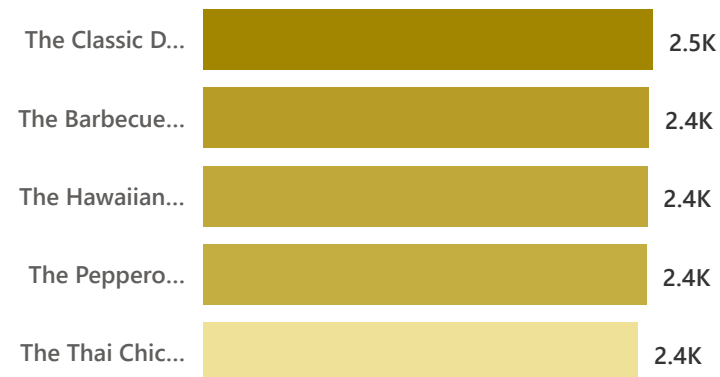
2.32

Average Pizzas Per Order

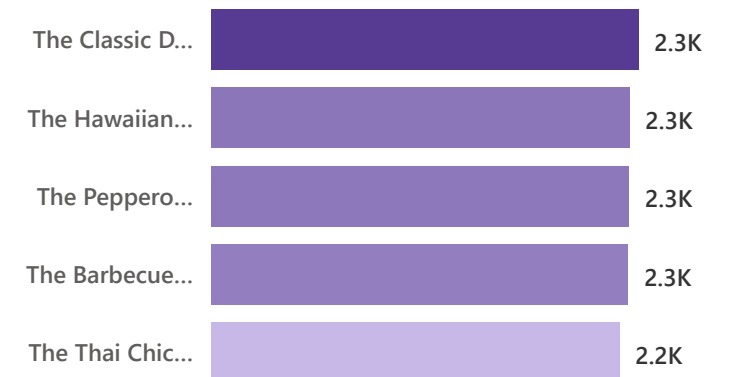
Top 5 Pizzas by Revenue



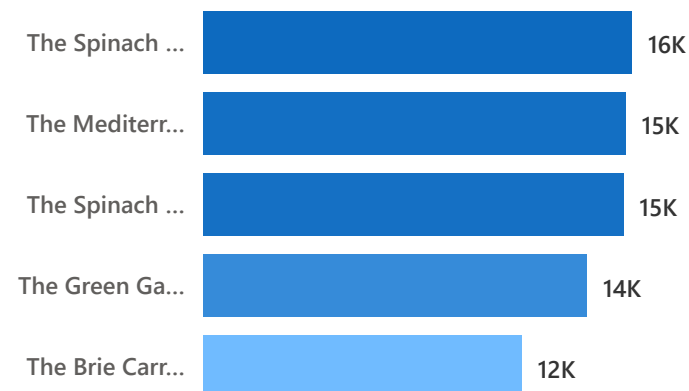
Top 5 Pizzas by Quantity



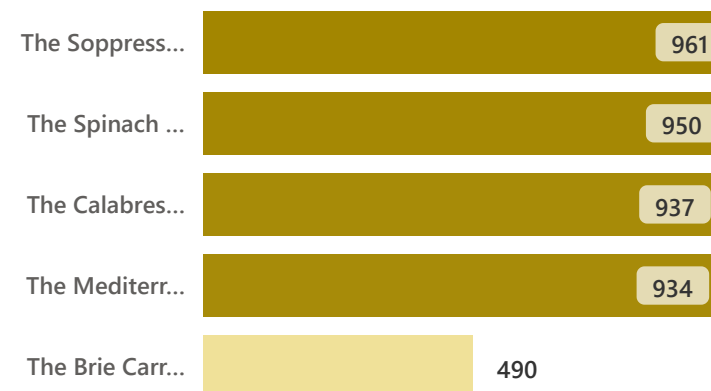
Top 5 Pizzas by Orders



Bottom 5 Pizzas by Revenue



Bottom 5 Pizzas by Quantity



Bottom 5 Pizzas by Orders

