

ALEX P. MILLER
CURRICULUM VITAE

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3730 Walnut Street
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EDUCATION

The Wharton School, University of Pennsylvania
Doctoral Candidate, Operations, Information, & Decisions
Concentration: Information Systems
Philadelphia, PA; 2015 – Present



Clark Honors College, University of Oregon
Bachelor of Arts, Mathematics, *summa cum laude*, ΦBK
Eugene, OR; 2008 – 2012



RESEARCH

Working Papers:

- Improving Recommender Diversity with Probabilistic Item Selection
- An Empirical Analysis of E-commerce A/B Testing Practices

Conference Presentations

- *Does Data Kill Creativity? A Model of Innovation and Analytics in New Product Development.* Wharton-INSEAD Doctoral Consortium. December 2016. Singapore.

HONORS & AWARDS

Baker Retail Center Research Grant 2017 - \$7,000

Mack Institute Research Fellowship 2017 - \$5,000

TEACHING EXPERIENCE

Instructor, Wharton Ph.D. Tech Camp, Summer 2017

TA, Enabling Technologies OIDD 344/662, Spring 2017

INDUSTRY EXPERIENCE

04/2014–08/2015 *Full Stack Developer, Data Scientist*
SmartyPal, Philadelphia, PA

- Co-authored successful Small Business Innovation Research grant from the National Science Foundation, resulting in nearly \$900,000 of non-dilutive funding to the company
- Won the 2015 MongoDB Innovation Award in Education
- Developed logic for personalized adaptive learning platform based on item response theory and multi-armed bandit techniques

10/2012–04/2014 *Digital Marketing Specialist*

Adpearance, Portland, OR (by telecommute)

- Initiated, developed, and managed two core service offerings–A/B testing and Automotive SEO–the latter of which received certification from Chrysler LLC’s digital marketing program