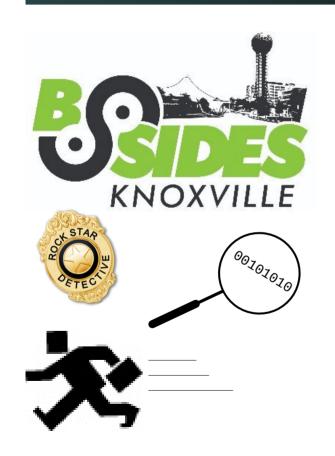
#### **BSides Knoxville 2024**



Social Engineering Timeline

Pre-1940's + 🔎

1950's +

1970's +

 $\overline{}$ 

1990's +

2000's +

Lies, Telephony, & Hacking History

- Matt Scheurer

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#### **About Me**

I work for a big well-known organization...



As Vice President (VP) of Computer Security and Incident Response (IR). However, I have many years of hands-on technical experience, including Digital Forensics & Incident Response (DFIR).

I am also a Podcast Host for



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#### Where I volunteer...

I am an Official



**Advocate** 

https://www.hackingisnotacrime.org



Advisory Board: Information Technology and Cybersecurity <a href="https://www.mywccc.org/">https://www.mywccc.org/</a>



Women's Security Alliance (WomSA) Technical Mentor https://www.womsa.org

#### **Disclaimer!**

Yes, I have a day job. However...

Opinions expressed are based solely on my own independent security research and do not express or reflect the views or opinions of my employer.



## Origins of Social Engineering

Some believe that Social Engineering dates all the way back to the "Garden of Eden".



#### Whatever you believe...

Deception and trickery have likely been with us for a very, very long time!



# Social Engineering & Technology

- Social Engineering intertwined with Technology by telephony inspiring "Phone Phreaking"
  - The telephone system blossomed into the World's first inter-connectable global network
    - Built by Telephone Companies (a.k.a., "Telcos" for short)
  - Phone Phreaking
    - We'll dive into this topic momentarily...

#### A note about Telecom History

- These may be somewhat fluid timelines...
  - Telcos were often slow to replace or upgrade otherwise adequately functioning equipment
    - Especially when systems exceeded utilization needs
    - Geo's, metros, demographics and their respective local branch equipment often happened on different timetables
  - A local community's telecommunication stack varied greatly at any given time based on a variety of market and other conditions

## 19<sup>th</sup> Century and Onward

- Telephone companies hired Switchboard
  Operators to assist customers and route calls
  - These individuals handled call routing by plugging physical cables into switchboard jacks
  - Many early phone subscribers communicated over shared "party lines", with no real assurance of privacy

## Late 19th and Early 20th Centuries

- Electromechanical switches
  - The late 19<sup>th</sup> Century introduced Strowger "Step By Step" (SXS) switches
  - These SXS switches continued growing in footprint during the early 20<sup>th</sup> century
  - This was the beginning of automation in the burgeoning telecommunications industry

#### 1940's to the 1950's

- AT&T developed automation using audible tones for long-distance call routing
  - Multi-Frequency (MF) signals were assigned to telephone number digits
  - Single-Frequency (SF) tones were used for line status signaling
- These advancements paved the way for Phone Phreaking "Blue Boxes" in the future

#### 1950's and 1960's

- Beginning around the mid-20th Century
  - Telephone companies began more widely deploying advanced circuit switching technologies such as "Panel" and "Crossbar"
  - These switches along with reliable transistors paved the way for viable dual-tone and multifrequency (DTMF) support, often referred to as "touch tones", on phones

#### 1970's to Present

- Electromechanical switches were slowly being phased out in favor of newer Digital Switches (i.e., Electronic Switching Systems / ESS)
  - The migration to digital switching was the beginning of phasing out analog telephony in favor of digital telephony
- Voice-over-Internet Protocol (VoIP) technology is now largely displacing electronic switches

#### **Phone Phreakers**

- Who are/were the Phone Phreaks?
  - People who enjoy exploring phone systems
  - Those who enjoy experimenting with technology
  - Some were obsessed with learning the science and technology behind telephones and phone networks
  - Phone Phreaking often became a gateway or bridge towards becoming a computer hacker, or vice-versa; and "War Dialing"

## Objectives of Phone Phreaking

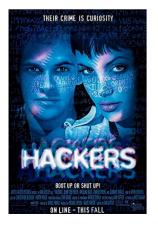
- Some Phone Phreaker motivations include
  - Learning (Thirst for knowledge)
  - Meeting and talking with other Phone Phreaks
  - Pranks and mischief
  - Making free phone calls to anyone, anywhere

## Phone Phreaking in Film



# Three Days of the Condor

Released: 1975



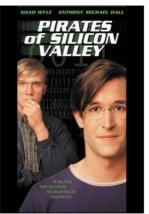
#### **Hackers**

Released: 1995



#### **WarGames**

Released: 1983



# Pirates of Silicon Valley

Released: 1999

#### Classic "Phone Phreak" Tools

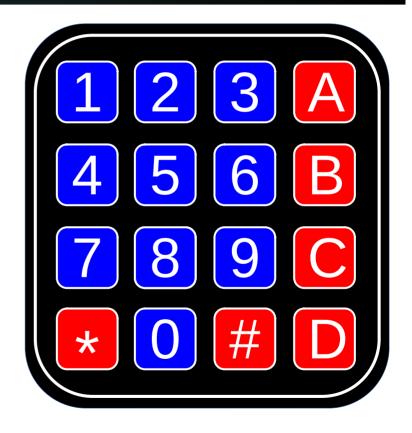
- Musical Instruments & Whistles
- Phreaker Boxes
  - Blue boxes, Beige boxes, Red boxes, etc.
- Payphones
- Tape Recorders
- Scanners and Radios

### **Phone Switching and Tones**

- Early phone systems used audible control tones
  - Some musical instrument notes could pass as recognizable telephone switch signal tones
- Whistles / whistling
  - Cap'n Crunch breakfast cereal once included a free whistle as an in-box toy giveaway, capable of producing a perfect 2600Hz tone
  - Some people could whistle the tones by themselves

#### **Blue Boxes**

- Generated 2600Hz tones among others
- Used for controlling phone switches
- Gave users the ability to place free phone calls

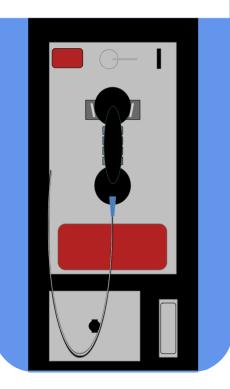


## **Beige Boxes**

- Beige box
  - A lineman's handset
  - Or a homemade variety thereof
- Connects to a phone wiring block
- Used to "tap" into a phone line or connect a new extension onto a discovered phone block

## **Payphones**

#### **Phone**



- Once very commonplace
- Provides a physical layer of separation from home
- Offered a level of anonymity to their users
- Some level of deniability for callers

#### Red Boxes

- Red boxing
  - Used by phone phreaks to load fake money into payphones by playing tones into the handset's mouthpiece
  - Thus enabling users to place free phone calls from Telco owned and operated payphones

## **Tape Recorders**

- For those not adept at building electronic tone generators and circuits, using a tape recorder and playback was a viable alternative
  - Often combined with a telephone recording device adapter
  - Or by using universal telephone pick-up coils
    - Useful when no modular jacks are present

#### **Scanners and Radios**

- Scanners and radios were capable of listening into wireless communications and eavesdropping on conversations
  - Many people unwittingly "bugged" themselves
    - Cordless Phones (43–50 MHz and 900 MHz)
    - Early Cellular Phones (800 MHz)
    - Baby Monitors

## Private Branch eXchange (PBX)

- A Private Branch eXchange (PBX) system is a comparatively smaller (to Telco exchanges) telephone exchange and switching system
- Typically owned and operated by organizations and private businesses
  - Providing interconnected phone services to them

### **PBX Abuse and Hacking**

- Enumerating company employee phone directory abuse
- Compromising voice mailboxes and listening to saved messages
- Setting up unauthorized voice mail boxes

- Transfers to extension 91 and other 9 + Country Codes (socially engineered people or switched methods)
- Call-Forwarding, Diverters, and other routing tricks

#### **Phone Phreak Tradecraft**

- Dumpster Diving (a.k.a. "Trashing")
- Call routing loops and 3-way calling used for eavesdropping and/or pranks, what we now often think of as "Man-in-the-Middle" or "Adversary-in-the-Middle" (MitM or AitM)
- Socially engineering phone operators and other Telco employees
- Calling card fraud and abuse

#### **Telco Countermeasures**

- Telcos implemented various fraud controls to detect and flag, or block phone phreaking efforts by the early 1980's
  - Old phone phreaking methods and the various color boxes became obsolete and unusable
  - These countermeasures forced Phone Phreaks to continually adjust their tactics midst the changing times

#### Ch-ch-ch-changes

- Switchboard operator career opportunities were mostly displaced by technology in recent decades
- The market saturation of mobile phones made deploying and maintaining payphones financially infeasible for Telcos in North America
  - Consequently, payphones have largely disappeared from the landscape in most first-world countries

## Nowadays

- The proliferation of "unlimited" and "flat-rate" cellular calling plans eliminated the incentive to steal phone service for the purpose of making free phone calls
- Most new telecommunication deployments favor using Voice over IP (VoIP) technologies, platforms, and services
- Calling Card fraud (once very prevalent) has given way to Credit Card fraud

## The New Underground

- Phone Phreak "Bridges" (conference call party lines, and virtual meeting places) have largely been abandoned in favor of newer technologies
  - Web conferencing platforms
  - Encrypted Communication mobile apps
  - Darknets
    - Including the dark web

#### **The New Frontier**

- Data dumps and dark marketplace use today is more prevalent than old school dumpster diving
- Mobile malware is an ongoing threat
- Proxy servers, VPN services, and TOR are mostly used to cloak communication source endpoint origins today

## **Epilogue**

- Technology and telephony abuse is less of a technology hobbyist, enthusiast, and prankster activity now
  - Modern abusers often comprise of...
    - Advanced Persistent Threats (APT's) & Threat Actor (TA) groups, Hacktivists, Financially-motivated actors, Organized Crime, and Nation-states

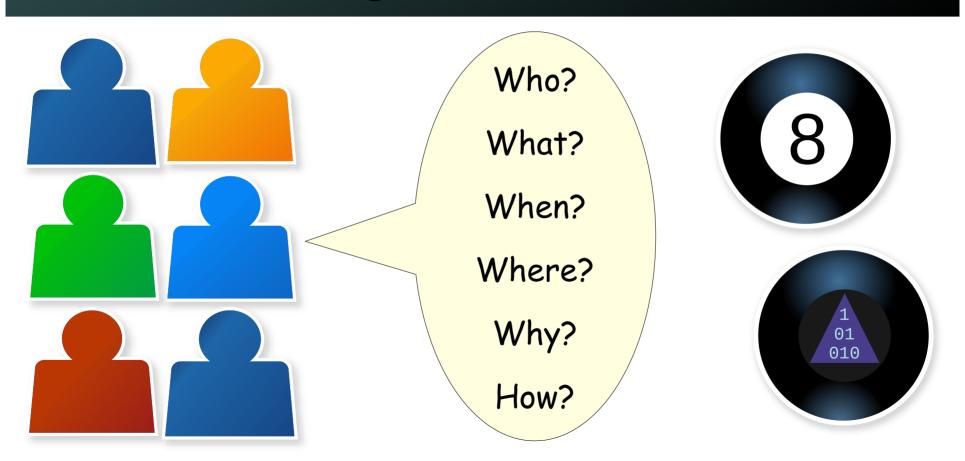
## **Modern Phone Phreaking**

- Reverse toll-fraud
  - International and other high-toll or pay-per-minute numbers
- Web conference calls
  - Eavesdropping, call bombing, raiding, and hijacking attacks
- Vishing and SMiShing
- Porting (a.k.a. "Port-out") fraud
  - Migrating a mobile phone number to a different service provider
- Mobile phone SIM swapping

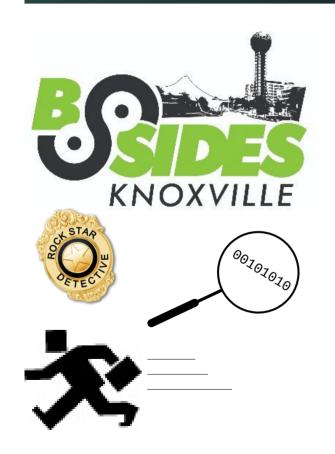
#### **Shout Outs for this talk**

2500 Magazine Phrack E-zine Phone Losers of America (PLA) Project MF Textfiles.com (& Jason Scott) Tina Koczeniak

## Questions



## Thank you for attending!



Social Engineering Timeline









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- Matt Scheurer

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