Lyla McBeath
Fujiwara

Game Designer, Project Manager

www.jarofeyes.com 🌐
jarofeyesgames@gmail.com ✉
Boston, MA 📍
Willing to Relocate

About Me

I'm a technically savvy, adaptable leader with a decade-long career in instructional design and technology. I've worked everywhere from rural Rwanda to Silicon Valley, leading teams to design and run an all-girls computer camp, produce online courses for over half a million students, and deliver Google News app features. I seek to apply my project management skills and educational design expertise to tabletop roleplaying games.

Tools

- Project Management Tools (Notion, Asana, Jira)
- Coding and Scripting (Kotlin, Java, Python, HTML, CSS)
- Google Workspace Suite
- Microsoft Office Suite
- Affinity Suite

Skills

- Managing Timelines and Expectations
- Establishing Processes for Collaboration
- Meeting and Training Facilitation
- Curriculum Development and Instructional Design
- Leveraging Technology and Coding
- Onboarding and Documentation
- Mentoring New Talent

Work Experience

Freelancing as Jar of Eyes Games
Game Designer and Project Lead

2022 - Present

- **Course Designer:** Project Management for TTRPGs substack series, expanding into Project Leadership course for the Storytelling Collective.
- **Project Lead:** 10-person team for Encounters in the Radiant Citadel.
- **Industry Recognition:** 2023 Storytelling Collective Creative Laureate, 2023 Big Bad Con POC Scholar, D&D Beyond Community Spotlight for Out of Luck, Leading TRPGs Projects Panel Moderator.
- **Selected TTRPG Work:** Jukebox: The Karaoke Musical TTRPG (Creator, Kickstarter), Out of Luck (Creator, DMsGuild), Trouble Brewing in Port Nyanzaru (Writer, GameHole Con Adventures League), Adventure Patreon Pack (Writer, Bob World Builder).

Google
Android Engineer, Google News

2020 - 2022

- **Tech Lead:** First major Google News stories redesign launch. Ran A/B tests, presented to leadership, and facilitated decision-making between 15+ stakeholders.
- **Android Developer:** Google News features for COVID response and 2020 Elections. Awarded spot bonus for work.
- **Team Leadership:** Co-led test case FIXIT, co-led Android team documentation re-vamp, founded cross-team engineering study group, managed 2 software interns.

Google
Senior Android Developer Advocate

2017 - 2020

- **Tech Lead:** Developing Android Apps in Kotlin Course, the basis for Google's Android training. Wrote 3 lessons (93% positive rating), oversaw all technical content by 6 instructors, 40k+ students.
- **Team Leadership:** Founded the Speaker Mentorship program for Google I/O and ADS, founded codelab FIXITs, led team video strategy.
- **DevRel Leadership:** Founded DevRel Women's Lunch, co-organized 4 DEI events, conducted interviews, new hire mentor, 8 spot, and 28 peer bonuses.

Udacity
Android Content Developer and Instructor

2014 - 2017

- **Course Creator:** Online courses reaching over 500k students. Designed 7 intensive coding projects, filmed on-camera instruction, and wrote tutorials and interactive quizzes.
- **Team lead:** Onboarding process and training materials for new content development hires.

Education
BSc Computer Science | Brown University

2006-2010