

# Beamer color and font themes for the University of Connecticut

part of a suite of themes

Jason Cory Brunson, PhD

Center for Quantitative Medicine  
University of Connecticut School of Medicine

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# Default font family

The default Helvetica font family is provided by the `helvet` package. It is equivalent to Arial, which is used in the PowerPoint templates (see the [Acknowledgments slide](#)). Block titles are rendered in **Montserrat semibold**, a free alternative to [the Gothic bold](#) used in campus-, college-, and school-specific woodmarks provided by the `montserrat` package.

Two shortcuts render text in Montserrat semibold:

- ▶ `\montserratsb` (with no argument)
- ▶ `\campus{}` (with a text argument)

# Palette colors

The palette colors used by outer themes interpolate between navy blue and white:

palette

|            |
|------------|
| primary    |
| secondary  |
| tertiary   |
| quaternary |

palette sidebar

|            |
|------------|
| primary    |
| secondary  |
| tertiary   |
| quaternary |

For example, `palette secondary` is defined using

```
bg=uconn navy blue!80!uconn white,fg=uconn white
```

# Frame element colors

The symbol colors for itemized and enumerated lists progress

- ▶ from purple,
  - ▶ through orange-gold,
  - ▶ to green.

Alerted text is rendered in orange-gold.

## Remark

*Block and caption titles are boldfaced and rendered in dark red.*

Hyperlinks and buttons are rendered in teal blue. See [Customization](#) and [Acknowledgments](#) for examples.

# Manually assigning colors

Type

```
{\color{uconn purple} purple}
```

(with brackets) to render **purple**, or set

```
\color{uconn health bright teal}
```

(without brackets) to color all text in a slide the bright teal in the UConn Health palette.

Color names are based on the UConn Brand color palette.

[Visit the Brand Standards website](#)

# Changing the theme

You can change the default colors by using `setbeamercolor` in the preamble, as i did:

```
\setbeamercolor*{titlelike}{  
  bg=uconn navy blue,  
  fg=uconn white  
}
```

...or by editing the color theme file `beamercolorthemeuconn.sty`. Please [check with the Brands office](#) about using the derivative theme, e.g. one with the colors themselves altered.

# Acknowledgments

I relied heavily on the following resources:

- ▶ the [Beamer class users guide](#)
- ▶ Thierry Masson's Beamer [cheat sheet](#)
- ▶ UConn Brand Standards (<http://brand.uconn.edu/>)
  - ▶ the [color palettes](#) defined in `beamercolorthemeuconn.sty`
  - ▶ several [PowerPoint templates](#)

If you have suggestions for improvement, please let me know!

Email Cory