

## **Introduction**

The purpose of this project is to compare two of the most important cities in the United States, New York City and Los Angeles. These two cities are known to be the most popular tourist destinations all over the world. They also have been the subject of debate among U.S. citizens on whether the East Coast or the West Coast have the better tourist attractions. The objective of this study is to use data science tools to help a tourist agency to determine a new travel package for their customers. Our job as data scientists is to give the agency multiple travel package options so they can sell them to their customers; these options will be presented by comparing New York and Los Angeles (what makes them different) and what different activities you can do in each city.