

Cesar Castillo

Front End Developer

Versatile Developer with 3+ years of experience designing, developing, and managing complex sites using internal frameworks and creating HTML emails through all phases of marketing strategy.

Current: Email Developer/Front End Developer — GoPro
San Francisco, CA 06/2020 – Present

Front End Web Developer — Lift Creative Agency
San Francisco, CA 02/2019 – 08/2020

- Reproduced entire websites & landing pages with pixel-perfect implementation from design mockups using modern frontend frameworks like React.js & Next.js using Node, Webpack, Bootstrap,
- SCSS & Flexbox
- Developed responsive Emails using semantic HTML & CSS specificity. Tested Emails on Litmus/Email on Acid to assure they display on all major email clients
- Collaborated with Designers, Copy and Account with layout applications like Photoshop, InDesign, & Sketch to bridge the gap between design and technical implementation
- Assessed and provided accurate developmental timelines to meet deadlines on multiple projects simultaneously
- Used Git for version control & Heroku/AWS for staging and prod environments
- Development tools: AEM, AWS, SFCC, BrowserStack, Salesforce Content Builder, & Flashtalking Ads

Front End Developer — Giant Creative Agency
San Francisco, CA 04/2018 - 12/2018

- Initiated creating email fragments to progressively taking on entire email projects developing templates with multiple component fragments
- Created HTML emails using React.js that display correctly across all major desktop and mobile email clients
- Developed and delivered multiple tasks & projects simultaneously while meeting deadlines for different clients
- Worked with other lead developers to develop digital experiences that are deployed on web, mobile, and custom apps for medical technology clients
- Developed with React.js, HTML5, Bootstrap, CSS, SASS, Git Workflow, and Unix commands. Working knowledge: Photoshop, InDesign, Veeva System, Salesforce, and JIRA.

Web Developer — Marin Economic Forum
San Rafael, CA 11/2017 - Present

- Using previous Web experience to improve MEF's outreach to
- Marin County
- Website developing using: Wordpress, HTML, CSS and SEO
- Work closely with CEO and Communications team to develop and
- execute a social content calendar, managing all phases marketing
- strategy from concept through delivery and development
- Simultaneously managing Wordpress, Blog, News posts along with Facebook, Twitter, LinkedIn, MEF Website, and Mailchimp

Email:

cescastillo25@gmail.com

Phone: (415) 300-6809

LinkedIn:

<https://www.linkedin.com/in/cescastillo/>

Portfolio:

<https://www.cesarcast1llo.com/>

Github:

<https://github.com/cesarcast1llo>

Skills

| | |
|-------------|---------|
| HTML4/5 | 5 years |
| CSS3 | 4 years |
| SCSS | 3 years |
| Javascript | 3 years |
| jQuery | 3 years |
| React.js | 3 years |
| Next.js | 2 years |
| HTML Emails | 3 years |

Photoshop, InDesign, Sketch
2 years

Education

Full Stack Development Bootcamp
YesWeCode - Oct 2017

B.A. in Com. Studies

CSU Sacramento - Dec 2015