

Cesar Castillo

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Versatile Front-End Developer with 2+ years of experience designing, developing, and managing complex sites and internal frameworks. Passion for responsive website design and mobile-first approach.

Education

B.A. in Communication Studies
CSU Sacramento - Grad. Dec 2015

Full Stack Development Bootcamp
YesWeCode - Grad. Oct 2017

Professional Experience

Junior Developer

Lift Creative Agency - San Francisco, California - April 2019 - Present

- Reproduced entire websites & landing pages with pixel-perfect implementation from design mockups using modern front-end frameworks like React.js & Next.js using Node, Webpack, Bootstrap & Flexbox
- Developed responsive Emails using semantic HTML & CSS specificity. Tested Emails on Litmus/Email on Acid to assure they display on all major email clients
- Collaborated with Designers and Account with layout applications like Photoshop, InDesign, & Sketch to bridge the gap between design and technical implementation
- Assessed and provided accurate developmental timelines to meet deadlines on multiple projects simultaneously
- Used Git for version control & Heroku/AWS for staging/production environments
- Development tools: AWS, BrowserStack, Salesforce Content Builder, & Flashtalking Ads
- Skills: React, Next, Node, Webpack, Javascript, jQuery, Bootstrap, and CSS3/SCSS & others

Intern/Contract Developer

Giant Creative Strategy - San Francisco, California , May 2018 - October 2018

- Initiated creating email fragments to progressively taking on entire email projects developing templates with multiple component fragments
- Created HTML emails using React.js that display correctly across all major desktop and mobile email clients
- Managed and delivered multiple tasks & projects simultaneously while meeting deadlines for different clients
- Worked with other lead developers to develop digital experiences that are deployed on web, mobile, and custom apps for medical technology clients
- Developed with React.js, HTML5, Bootstrap, CSS, SASS, Git Workflow, and Unix commands. Working knowledge: Photoshop, InDesign, Veeva System, Salesforce, and JIRA.

Web Developer / Social Media Specialist

Marin Economic Forum - San Rafael, California, September 2017 - Present

- Using previous Web and past Social Media experience to improve MEF's outreach to Marin County
- Website developing using: Wordpress, HTML, CSS and SEO
- Work closely with CEO and Communications team to develop and execute a social content calendar, managing all phases marketing strategy from concept through delivery and development
- Created and implemented a social media campaign to educate on the importance of business for Marin County's future
- Simultaneously managing Facebook, Twitter, LinkedIn, MEF Website, and Mailchimp company accounts

Professional Skills

HTML5	★★★★★	CSS3	★★★★☆
Javascript	★★★★☆	jQuery	★★★★☆
React.js	★★★☆☆	Next.js	★★★☆☆
HTML Emails	★★★★☆	SCSS	★★★☆☆
Photoshop, InDesign, Sketch		★★★☆☆	

Github: <https://github.com/cesarcast1llo>

LinkedIn: <https://www.linkedin.com/in/cescastillo/>