

Andrea Cesaretti

Founder & Legal Architect - SlenosVibe
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Education

Degree in Economics, University of Bologna (1983)
Chartered Accountant & Legal Auditor
Diploma in Professional Psychotherapy

Professional Background

Andrea Cesaretti is a visionary entrepreneur with a proven track record of leading digital and innovative initiatives. Founder and CEO of several innovative Web3 startups, Andrea has made the transformation of traditional finance through blockchain technology central to his strategy. With a career spanning business management and strategy consulting, he has designed KingCoin's architecture as a decentralized ecosystem geared toward real value, accessibility, and sustainability. Andrea believes in the power of technology to democratize economic opportunities and is redefining the paradigms of digital investment.

Professional Experience

Founder & CEO, Slenos Srl (2020-present)
President, Empowerment Laboratory (2017-present)
CEO, Fondamenta Srl & Digital Force Srl (2024-present)
Former Managing Director, Alviero Martini Spa (1992-2004)
Former CEO, Alviero Martini USA & Hosp-Italia Industries Inc (2000-2004)

Author & Lecturer

Former professor in Business Economics, Catholic University of Milan (1999-2000)
Former professor in Tech Finance, Catholic University of Milan (2022-2023)
Author of several books and scientific papers on DeFi, blockchain, NFTs, and the tokenization of creative works
Latest book: "Bitcoin: The Money That Does Not Obey" (2025)

Focus Areas

Music Licensing - Smart Contracts - DeFi & Tokenization - Digital Rights Management
- Blockchain Law & Compliance (MiCAR)

Available for KYC & ID Verification

