

# Ludovica Cesaretti

Creative Director & Visual Identity – SlenosVibe  
Italy | ludovica.cesaretti@gmail.com | IG: @Zodulsfx

## Education

BA (Hons) in Technical Arts and Special Effects, University of the Arts London, UK (2018)

Korean Language Program, Sogang University, Seoul, South Korea (2021)

## Professional Background

Ludovica is a creative director and visual artist with extensive experience in set and production design for international fashion, media, and entertainment brands. Her freelance work includes projects with Dior, Moschino, MM6, Circus Studios, Marvel Studios, and more.

She brings a unique artistic vision to SlenosVibe, shaping the brand's creative identity and overseeing the UI/UX design of the platform.

## Key Skills

Special Effects & Prop Making

Set Design, Sculpting, Welding, Painting

Adobe Creative Suite, ZBrush, AutoCAD

Visual storytelling for music and digital arts

Multilingual: Italian (native), English (C1), Spanish (B1), Korean (basic)

## Exhibitions & Highlights

Permanent piece at Musée des Arts Forains, Paris

Solo show @ Ex Forno Mambo, Bologna

Visual poetry workshop, Museo Nivola, Orani (2024)

## Role in Cryptonia

Ludovica Cesaretti is the creative and strategic force behind the KingCoin brand. As Chief Marketing Officer, she leads the development and implementation of innovative marketing campaigns geared toward building an active and aware community. His mission is to communicate the value of the KingCoin ecosystem with authenticity and transparency, translating complex blockchain concepts into messages accessible to the public.

With a strong feel for digital dynamics and solid experience in event and brand identity management, Ludovica is the link between technological innovation and user experience.

Available for KYC & ID Verification