Andrea Cesaretti

Founder & Legal Architect - SlenosVibe Italy | www.slenosvibe.com | LinkedIn: https://www.linkedin.com/in/andreacesaretti/| andrea.cesaretti@slenos.eu

Education

Degree in Economics, University of Bologna (1983) Chartered Accountant & Legal Auditor Diploma in Professional Psychotherapy

Musical Background

Andrea comes from a family where music was a constant presence. His father was a cellist, and one of his ancestors was a renowned composer of sacred music. He studied at the Musical High School in Rimini and graduated in Music at the Conservatory of Parma.

Since the late 1970s, Andrea has been active as a DJ and music producer.

This lifelong passion, combined with his deep understanding of copyright and licensing law, has led him to develop innovative legal-tech solutions for the music industry.

Professional Experience

Founder & CEO, Slenos Srl (2020-present)
President, Empowerment Laboratory (2017-present)
CEO, Fondamenta Srl & Digital Force Srl (2024-present)
Former Managing Director, Alviero Martini Spa (1992-2004)
Former CEO, Alviero Martini USA & Hosp-Italia Industries Inc (2000-2004)

Author & Lecturer

Former professor in Business Economics, Catholic University of Milan (1999–2000) Former professor in Tech Finance, Catholic University of Milan (2022-2023) Author of several books and scientific papers on DeFi, blockchain, NFTs, and the tokenization of creative works

Latest book: "Bitcoin: The Money That Does Not Obey" (2025)

Focus Areas

Music Licensing - Smart Contracts - DeFi & Tokenization - Digital Rights Management - Blockchain Law & Compliance (MiCAR)

Available for KYC & ID Verification